Evaluating and Incorporating Feedback Into Your Summer Meals Program

June 9, 2022
Today’s Agenda

Welcome and introductions

Site-level

• Eugenie Sellier, Feeding Alabama (AL)

Community-level

• Nicole Lowe, YMCA of Greater Seattle (WA)
• Angie Swank, YMCA of Greater Seattle (WA)
• Hannah Jordan, United Way of King County (WA)

Kids & Families

• Constance Moore, YMCA of Memphis and the Mid-South (TN)

Audience Q&A

Additional Resources
No Kid Hungry is a campaign of Share Our Strength. We are committed to ending childhood hunger in the United States by helping launch and improve programs that give kids the food they need to thrive.
No Kid Hungry’s Center for Best Practices provides information, tools, and resources designed to end childhood hunger.

bestpractices.nokidhungry.org
THANK YOU!
Evaluating and Incorporating SITE Feedback into Your Summer Meals Program

Eugenie Sellier, MPA
Director of Policy & Programs
Feeding Alabama
We work to help align efforts of Alabama’s eight food banks to ensure food and funds are serving needs throughout our great state. This includes work with the state agencies, elected officials, and fellow state and national advocacy organizations. FAL assists with policy work in the state legislature and program streamlining with state agencies. The SNAP Working Group has been recognized as a state and national model.
Feeding Alabama works to end hunger by assisting the food bank network in obtaining more food and funds, fostering public awareness of the food banks’ mission, and creating partnerships to help alleviate hunger in Alabama.

1. Food Bank of North Alabama
2. Community Food Bank of Central Alabama
3. West Alabama Food Bank
4. Food Bank of East Alabama
5. Selma Area Food Bank
6. Montgomery Area Food Bank
7. Feeding the Gulf Coast
8. Wiregrass Area Food Bank, Inc.
Program Work

- Sponsor of the Summer Feeding Program and is a sponsor of the Afterschool Meals Program.

- At the height of the pandemic, ALFBA served over 19,500 children across 19 counties.

- Has served over 1.1 million meals in program lifetime.

- Operate 40-50 sites across 10 counties for SFSP.
Engaging Sites In Feedback

● Why?
  ○ Value site opinions.
  ○ Improve program experience, efficiency, and optimize meal service.
  ○ Build relationships with sites and staff (RETENTION).
  ○ Collaborative planning and decision making.
  ○ Continued learning and best practices.
Site Feedback Engagement Techniques

- **Subject Matter of Survey**
  - Brief vs In-depth
  - Topics: Menu, Training, Paperwork, Vendor, Meal Ordering System, Overall Program, Marketing, Outreach, Program Additions, etc.

- **Surveying**
  - Email link.
  - Send paper copies with monitors or interns.
  - Sources: Google Form, JotForm, Survey Monkey.

- **In-Person or Virtual Meeting**
  - Debriefing Summer Meeting
  - Post-Summer Lunch & Learns
  - Focus Groups
  - Facilitator / Mediator / Third Party Contractor
Evaluating & Incorporating Site Feedback

● Annual participation and distribution data.
  ○ Data sharing and motivation

● Feedback Loops

● Incorporating the Feedback and Data
  ○ Program growth, best practices, and advocacy.

● Keep In Mind
  ○ Your Audience
  ○ Timing
    During program operation.
    Post program operation.
  ○ Annual Feedback
THANK YOU

Eugenie Sellier, MPA
Director of Policy & Programs
eugenie@feedingalabama.org
Nicole Lowe
Sr. Director Youth, Family, and Community Programs
YMCA of Greater Seattle
YMCA OF GREATER SEATTLE- COMMUNITY ASSESSMENT OVERALL PROJECT

• Where it all started
• Focus on this work
• Flexibility and sustainability

Kenmore City Hall Summer Lunch program fun!
YMCA OF GREATER SEATTLE- COMMUNITY ASSESSMENT- DATA COLLECTION

- Racial Equity, Consent, Reciprocity
- Surveys
- Community Conversation
YMCA OF GREATER SEATTLE - COMMUNITY ASSESSMENT - AMERICORPS

• Why I Chose to Join this Project
• Building Relationships with the Community
• The Benefit of this Approach

Kent Food Resource Asset Map

Free Hot Meal Site - About to Serve!
Constance Moore
Compliance Officer
YMCA of Memphis and the Mid-South
EVALUATING & INCORPORATING KID FEEDBACK INTO YOUR SUMMER MEALS

TIPS & PROMISING PRACTICES

June 9, 2022
EVALUATING & INCORPORATING KID FEEDBACK INTO YOUR SUMMER MEALS

ENLIST THE HELP OF SITE SUPERVISORS & VOLUNTEERS
EVALUATING & INCORPORATING FEEDBACK INTO YOUR SUMMER MEALS PROGRAM

KID SURVEY EXAMPLE

SITE NAME: ______________________________  MEAL TYPE: ________________  DATE: ________________

GREAT    GOOD    OK         NOT GOOD
TIPS & BEST PRACTICES – KID FEEDBACK

WHAT DO KIDS WANT TO EAT
TIPS & BEST PRACTICES – KID FEEDBACK

GAUGE THEIR REACTION
TIPS & BEST PRACTICES – KID FEEDBACK

LISTEN TO PARENTS ALSO
TIPS & BEST PRACTICES – KID FEEDBACK

SUMMER PROGRAMMING
THANK YOU

Constance Moore
YMCA OF MEMPHIS & THE MIDSOUTH
901 766 7677
constance.moore@ymcamemphis.org
New Resource!

Feeding a Crowd – Tips for Congregate Meal Service

Available at: bestpractices.nokidhungry.org

Click “Latest Resources” on the orange navigation bar!
New Resource!

SFSP & SSO Requirements - Comparison Chart of Usual vs. COVID-19 Waiver Operations

Available at: bestpractices.nokidhungry.org

Click “Latest Resources” on the orange navigation bar!
In Case You Missed It!

**Summer Meals 101:**
Back to Basics & USDA Update

*Webinar Recording & Slides*

Available at: [bestpractices.nokidhungry.org](bestpractices.nokidhungry.org)

*Click “Latest Resources” on the orange navigation bar!*
Additional Resources

**Staffing Up: Strategies for Working Through Labor Shortages and Challenges** (resource)

**Tips for Staffing Summer Meals Programs** (resource)

**Tips for Navigating Supply Chain Disruptions** (resource)

**Materials for Communicating with Your School Community** (sample language in English and Spanish)

**Rural Communities Leading the Way: Introducing Local Foods to Meal Service** (resource)

From SNA: [Supply Chain Resources](#) (website)

From USDA: [Planning for a Dynamic School Environment](#) (website)
School’s Out, Food’s In!

Summer Webinar Series

March 30 @3pm EST – Planning for Summer Meals: Strategies to navigate no-waiver operations

April 13 @1pm EST – Reaching Hard to Reach Communities: Leveraging Innovation and Partnership

May 17 @2pm EST – Promoting Your Summer Meals Program: Strategies and Tips to Promote Your Summer Meals Program

June 9 @3pm EST – Evaluating and Incorporating Feedback into Your Summer Meals Programs: Tips and Promising Practices

July – Thinking 365: Transitioning Your Summer Meals Program to an Afterschool Program through CACFP At-risk
Stay in Touch!

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www.bestpractices.nokidhungry.org/subscribe

Visit the CBP website:
www.bestpractices.nokidhungry.org
THANK YOU

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