SCHOOL BREAKFAST LEADERSHIP INSTITUTE 2019

JUNE 11-12, NEW ORLEANS
TUESDAY, JUNE 11

8:00am - 8:30am  
Check-In & Breakfast  
THE AVENUE & DRYADES FOYER

8:30am - 9:00am  
Opening & Welcome  
DRYADES BALLROOM  
We will kick off the Institute with opening remarks and an opportunity to meet the state teams.

9:00am - 10:15am  
Be Bold in Vision & Pursuit  
DRYADES BALLROOM  
This session will recognize the importance of bold leadership in reducing childhood hunger by expanding access to school breakfast. This panel discussion will feature state leaders from across the country who have made expanding access to school breakfast a top priority in their state.

Moderator:  
Courtney Smith  
Managing Director, Center for Best Practices, No Kid Hungry campaign

Speakers:  
Dawn Amano-Ige  
First Lady of Hawai’i

Ilina Ewen  
Communications Consultant & Former Chief of Staff to the First Lady of North Carolina

Zack Hudgins  
State Representative, Washington State House of Representatives

Dana Hunter, PhD  
Executive Director, Children’s Cabinet, Louisiana Office of the Governor

James F. Lane, PhD  
Superintendent of Public Instruction, Virginia Department of Education

10:15am - 10:30am  
Break  

10:30am - 11:30am  
Team Time  
BREAKOUT ROOMS  
State teams will work towards setting a measurable goal for increasing participation in the School Breakfast Program. State teams will be joined by their No Kid Hungry facilitator(s), who will provide an overview of the action planning process and then guide the team in identifying three key strategies to expand access to school breakfast in their state.

11:30am - 12:30pm  
Policy Change as a Strategy to Increase Access to Breakfast  
DRYADES BALLROOM  
Policy can be an effective tool to increase access to the School Breakfast Program. Across the country, governors, state legislators and advocates are collaborating to implement new policies and legislation to ensure that all children start the day with a healthy meal that prepares them for learning. This session will highlight various policy options to consider like requiring and/or funding Breakfast After the Bell programs, increasing participation in the Community Eligibility Program and engaging schools and staff to celebrate their work promoting and operating school breakfast.

Moderator:  
Bernadette Downey  
Senior Manager, Advocacy, No Kid Hungry campaign

Speakers:  
Catherine Drennan  
Director of Communications & Public Affairs, The Greater Boston Food Bank

Donna S. Martin, EdS, RDN, LD, SNS, FAND  
Director of School Nutrition Programs, Burke County Public Schools

Sylvia Leeb  
Program Manager of Finance and Operations, Food and Nutrition Services, Pasco County Schools

Nadine L. Mann, PhD, RD, LDN  
Child Nutrition Program Chief Financial Director, East Baton Rouge Parish Schools

Matthew Mellor  
Principal, Pulaski County Special School District

Julie Pittman  
2018 North Carolina Western Region Teacher of the Year

12:30pm - 1:30pm  
Lunch  
DRYADES BALLROOM  
Remarks:  
Rhonda Jackson  
Director, No Kid Hungry Louisiana

Donna Edwards  
First Lady of Louisiana

1:30pm - 2:45pm  
Team Time  
BREAKOUT ROOMS  
State teams will reconvene with their No Kid Hungry facilitator(s) and continue to build out strategies and tactics to expand access to school breakfast in their state.

2:45pm - 3:45pm  
Engaging Key Stakeholders to Reach Our Goal  
DRYADES BALLROOM  
To reach our robust goal of ensuring access to school breakfast for all kids in need, we need to be strategic about how and when to engage diverse stakeholders. The most effective way to ensure that kids have access to school breakfast is by making it a part of the school day, but Breakfast After the Bell models can have implications for school routines and as such, require buy-in from multiple stakeholders.

Moderator:  
Summer Kriegshauser  
Senior Program Manager, Center for Best Practices, No Kid Hungry campaign

Kelley McDonough  
Program Manager, Center for Best Practices, No Kid Hungry campaign
**TUESDAY, JUNE 11**

**Educator Engagement**
Matthew Mellor  
Principal, Pulaski County Special School District  
Julie Pittman  
2018 North Carolina Western Region Teacher of the Year  
**Policy Change for School Breakfast Expansion**
Bernadette Downey  
Senior Manager, Advocacy, No Kid Hungry campaign  
**Meal Quality**
Nadine L. Mann, PhD, RD, LDN  
Child Nutrition Program Chief Financial Director, East Baton Rouge Parish Schools  
Donna S. Martin, EdS, RDN, LD, SNS, FAND  
Director of School Nutrition Programs, Burke County Public Schools  
**Implementing the Community Eligibility Provision (CEP)**
Stephanie N. Robinson  
Program Specialist, USDA, FNS, Southwest Regional Office  
**Engaging Community Partners**
Rhonda Jackson  
Director, No Kid Hungry Louisiana

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**WEDNESDAY, JUNE 12**

**Breakfast**
DRYADES FOYER
5:00pm - 5:30pm
Break

**Recap & Overview**
DRYADES BALLROOM
9:00am - 9:15am
We will reconvene with a brief recap of day one and an overview of what is to come in the second and final day of the Institute.  
Remarks:
Courtney Smith  
Managing Director, Center for Best Practices, No Kid Hungry campaign  
Louise Iverson  
Senior Program Manager, General Mills Foundation

**Team Time**
BREAKOUT ROOMS
9:15am - 10:30am
Teams will continue to build on their preliminary action plan and strengthen it, given the key learnings and strategies discussed during the Institute.

**State Team Report Out**
DRYADES BALLROOM
10:45am - 11:30am
A representative from each state team will briefly share with all attendees the team’s top takeaways from the Institute, a key element from their preliminary action plan and next steps for moving forward.

**Lunch**
DRYADES BALLROOM
12:00pm - 12:30pm

**Next Steps & Closing Remarks**
DRYADES BALLROOM
12:30pm
No Kid Hungry will outline details of the implementation grant and important next steps.

Speakers:
Kelley McDonough  
Program Manager, Center for Best Practices, No Kid Hungry campaign  
Chuck Scofield  
Executive Vice President, Share Our Strength

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**AGENDA**

Share your experience by using:  
#BreakfastInstitute  
#NoKidHungry  
@NoKidHungry  
on Facebook, Twitter & Instagram
SPEAKERS

DAWN AMANO-IGE
First Lady of Hawai‘i

As first lady of the State of Hawai‘i, Dawn Amano-Ige supports education programs, particularly in science, technology, arts and math along with literacy, global education and international student exchanges. She also promotes healthy living through the state’s Choose Healthy Now program. Professionally, Mrs. Ige was a public-school educator who taught 3rd grade and served as a vice principal. She previously worked in healthcare marketing and corporate public relations. Mrs. Ige was born and raised in Ewa, Hawai‘i and attended public schools there. She holds degrees in journalism, business and elementary education. The Ige’s have three grown children.

CATHERINE DRENNAN
Director of Communications & Public Affairs, The Greater Boston Food Bank

Catherine Drennan is a Public Affairs and Communications professional who works with The Greater Boston Food Bank to advance their public policy and awareness efforts. She believes that clear communication and strong collaboration across sectors is the key to addressing our society’s most critical issues. Catherine began as the Director of Communications and Public Affairs at The Greater Boston Food Bank (GBFB) and has been working there since 2014. During that time, she has grown the food bank’s advocacy efforts by creating a Public Affairs team of two additional more team members. In her role she handles media inquiries and press information, while also managing all government contacts and policy priorities at the state and federal level for the food bank. Over the last three and a half years GBFB has grown our state funding by $4 million. She is currently leading a state legislative campaign on school breakfast and has built a statewide coalition to support this effort called Rise and Shine Massachusetts. At the federal level, she has been actively engaged in the national dialogue on Child Nutrition Reauthorization, healthcare and tax reform and the 2018 Farm Bill. All of these efforts work towards the goal of advancing the mission to end hunger in eastern Massachusetts and positioning GBFB as a thought leader in the hunger policy arena. Catherine previously was at the Alumni Affairs and Development Communications office at Harvard University, where she worked with the College and all Graduate Schools on a coordinated communications plan and execution of The Harvard Campaign - Harvard University's $9.1 billion fundraising campaign. Catherine is a graduate from Saint Anselm College with a Bachelor of Arts in International Relations, and a master's in public administration. The Ige’s have three grown children.

DONNA EDWARDS
First Lady of Louisiana

Louisiana First Lady Donna Hutto Edwards was born in Meridian, Mississippi and moved with her family to Amite, Louisiana, where she met her future husband, Governor John Bel Edwards. She earned a bachelor’s degree in business administration from the University of Southern Mississippi. Mrs. Edwards has long been active in her community, supporting various organizations and school and church groups. Early in her marriage, during the governor’s eight-year service as an Army Infantry Airborne ranger, the first lady volunteered her time and assistance to families of deployed Army service members. While raising three children, Mrs. Edwards became a certified teacher and taught music for more than eight years. As Louisiana’s first lady, she continues to advocate for teachers, public education and music and arts education.

ILINA EWEN
Communications Consultant & Former Chief of Staff to the First Lady of North Carolina

Ilina is a writer, marketing consultant, and advocate. She served as Chief of Staff to the First Lady of North Carolina for over two years. Before that, she had her own brand strategy consulting business for 15 years and spent the early years of her career at American Express and advertising agencies. She is known as an “accidental activist” who advocates for myriad issues that stem from adverse childhood experiences (ACEs) and uses her voice as a champion for children. Specifically, she works to reduce childhood hunger, eliminate child abuse, support public education, advocate for global vaccines, and fight for access to affordable healthcare. She uses her voice literally and figuratively as a public speaker and writer who talks about advocacy, family engagement, finding and using your voice, and social justice. Ilina has over 25 years of marketing and communications experience and earned an MS in Integrated Marketing Communications from Northwestern University and a BA in History from the University of Virginia. She is a dating mom to two teenage sons and has been married to her biggest champion for 19 years. She abhors sans serif fonts and loves the Oxford comma. When Ilina isn’t working or writing, you can find her reading, cooking, or daydreaming about her next world adventure.

CARA HARRISON
Policy Advisor, Education & Revenue Policy, Rhode Island Office of the Governor

Cara Harrison is the Policy Advisor on education and revenue policy to Rhode Island Governor Gina M. Raimondo. Governor Raimondo’s FY20 proposed budget includes a series of initiatives aimed at ending child hunger, improving student academic performance, increasing state reimbursement of federal meals programs, and ensuring that no student from Pre-K to college goes hungry at school. Previously, Cara was an elementary school teacher for 5 years and saw firsthand how critical access to healthy meals was to the success of her students. Cara has a Master of Education Policy and Management from Harvard’s Graduate School of Education and a Bachelor of Arts in Public Policy from Brown University.
ZACK HUGDINS
State Representative, Washington State House of Representatives
Representative Zack Hudgins has served Washington's 11th Legislative District—comprised of Renton, Tukwila, Kent and South Seattle—since December of 2002. Hudgins chairs the Innovation, Technology, and Economic Development Committee and serves on the House State Government & Tribal Relations Committee and House Committee on Appropriations. His legislative focus is on creating and keeping jobs in Washington; making government more effective and efficient; and protecting citizens, especially those from low-income and minority communities. Rep. Hudgins was instrumental in pushing through legislation to make Breakfast After the Bell possible in Washington state last year. He also serves on the Task Force on Cybersecurity for the National Conference on State Legislatures in an effort to educate and engage fellow lawmakers on cybersecurity policy discussions. He lives with his wife, Gabriela, and his young son, in a renovated 1926 Tukwila farmhouse.

DANA HUNTER, PhD
Executive Director, Children’s Cabinet, Louisiana Office of the Governor
Dr. Dana R. Hunter is a native of Baton Rouge, LA. She holds a Bachelor’s of Science degree in Microbiology from Southern University and both a Master’s of Social Work and Doctorate of Philosophy degree in Social Work from Louisiana State University. Dr. Hunter began her professional career as a child welfare specialist at DCFS in June 2005. She obtained her Doctorate degree from LSU in December 2013 where she studied predictors of higher educational attainment among foster care youth. Dr. Hunter has since served as a senior level researcher in the Office of Social Science Research and Development at Louisiana State University and as the Executive Director of the Louisiana Children’s Trust Fund. In February 2017, Dr. Dana R. Hunter was appointed by Governor John Bel Edwards to serve as the Executive Director of Louisiana’s Children’s Cabinet. In this role, she provides leadership of statewide policy and programmatic efforts to leverage data, resources, coordinate, and align services to better outcomes for children in the state of Louisiana. She is the state team lead for the Governor and First Lady’s No Kid Hungry Louisiana Initiative and leads the state’s human trafficking efforts.

JENNIFER A. JARRETT
School Nutrition Education & Program Manager, Bureau of Budget & Fiscal Management, Division of Food & Nutrition, Pennsylvania Department of Education
Jennifer has the honor of serving as the School Nutrition Programs Manager for the Pennsylvania Department of Education, Division of Food and Nutrition (PDE, DFN) and working with over 900 School Nutrition Sponsors to serve the students of Pennsylvania nutritious meals. She has been with PDE, DFN for four years, most recently as the School Nutrition Programs Manager and previously in the role of Regional Supervisor for Field Services. Prior to coming on board at PDE, DFN, Jennifer served in many food service roles, having worked in restaurants, hotels, private catering, public and boarding school food service, and assisted living. She attended the New York Institute of Technology and obtained a BS in Nutrition Science and later attended Johnson and Wales University and graduated with an AS is Culinary Arts.

JAMES F. LANE, PhD
Superintendent of Public Instruction, Virginia Department of Education
Dr. James F. Lane was appointed Virginia’s 25th Superintendent of Public Instruction by the Governor of Virginia, effective June 1, 2018. As state superintendent, Dr. Lane serves as the executive officer of the Virginia Department of Education, which is the administrative agency for the commonwealth’s public schools. He also serves as secretary of the state Board of Education. Prior to his appointment as the commonwealth’s chief school officer, Dr. Lane served as a division superintendent in Chesterfield County, Goochland County and Middlesex County. He was recognized as the 2017 Virginia Superintendent of the Year for his leadership in Goochland County. Dr. Lane was one of 100 superintendents in the nation selected to attend the 2014 ConnectEd Superintendents Summit at the White House in recognition of his leadership in the use of instructional technology by his schools. In 2015, the national Data Quality Campaign awarded its annual Flashlight award to Goochland County in recognition of the division’s achievements under Lane’s leadership in using data to empower educators and communicate with parents and the public. Dr. Lane holds a doctorate in education from the University of Virginia, a master’s degree in school administration from North Carolina State University, and his bachelor’s degree in Social Work from the University of South Carolina. He served as secretary of the state Board of Education. Prior to his appointment as the administrative agency for the commonwealth’s public schools. He also serves as secretary of the state Board of Education.
NADINE L. MANN, PhD, RD, LDN  
Child Nutrition Program Chief Financial Director, East Baton Rouge Parish Schools

Dr. Mann has worked in the East Baton Rouge Parish School System since 1975 and has worn many hats. She holds a doctoral degree in Institution Administration from Texas Woman’s University where her research focused on solid waste management in school food service. Her work on “garbage” resulted in the district receiving the first ever awarded, “Pinnacle of Excellence Award” from the Association of School Business Officials International in 1993. In 1997, Dr. Mann initiated USDA’s Provision II breakfast grant in all East Baton Rouge (EBR) schools to provide a free breakfast to all students in the district; this is a 22-year-old practice that continues today through the Community Eligibility Provision (CEP). Beginning in 2000, she developed the scanning and processing of free lunch applications that led to USDA’s implementation of Household Applications across the country, allowing a scanned form to be accepted as an original document and allowing directly certified students to remain directly certified all year. In 2003, the district received ASBO’s Pinnacle of Achievement Award for the development and implementation of the scanning and processing of meal applications. 2014-15 was another banner year with the implementation of CEP in all schools, the implementation of the CACFP Supper Program, now in 71 sites, and the implementation of Breakfast in the Classroom. EBR has been honored to host Governor Jon Bel Edwards and his wife Donna for the last two years to show off Breakfast in the Classroom in EBR schools and kick off the breakfast in the classroom campaign across Louisiana.

MATTHEW MELLOR  
Principal, Pulaski County Special School District

Matthew Mellor and his wife share six children ages 15-25. He has worked in children’s ministry, in construction and as a developer before returning to education where he has served as a band director, elementary music teacher, and for the last 13 years has served as an elementary principal in the Pulaski County Special School District in Little Rock, Arkansas. Mr. Mellor attended Harding University in Searcy, Arkansas. He hopes to complete his Doctorate this summer in Educational Leadership. He is passionate about learning and believes learning starts with breakfast.

JULIE PITTMAN  
2018 North Carolina Western Region Teacher of the Year

Julie Paige Pittman was called to be an educator and community builder. She is a proud graduate of Johnston County Public Schools, and earned a Bachelor of Arts in Political Science and Speech Communications, as well as a Master of Arts in Communication Studies from the University of North Carolina at Chapel Hill. Before becoming a North Carolina public school teacher, she held teaching positions at UNC-CH, Rutgers University, New York University, and Central Piedmont Community College, as well as worked in professional theater while in NYC. In 2003, she joined Rutherford County Schools as a high school English teacher at R-S Central High School, and is currently the 2018 Burroughs Wellcome Fund NC Western Region Teacher of the Year. Outside of school, Julie is a wife, a mother of twin daughters, and a member of several civic and community groups in Western NC and across the state that support education, women, children, and communities. She thrives on motivating students to find their own voices and roles as citizens of this world, as well as inspiring fellow teachers to grow their skills by expanding their classrooms into the global community. Ultimately, she believes each of us share a role in supporting and nurturing all students, and thus shaping our collective future.

DONNA S. MARTIN, EDS, RDN, LD, SNS, FAND  
Director of School Nutrition Programs, Burke County Public Schools

Donna Martin is the director of the Burke County (GA) school nutrition program, which has 4,500 students in five schools, serving breakfast, lunch, afterschool snacks, supper and the summer feeding program. She served as the Academy of Nutrition and Dietetics’ treasurer from 2013-2015. Martin served as the Academy’s President in 2017-2018. Donna was the first School Nutrition Director to be President of the Academy. She is a graduate of the University of Georgia and earned a master’s degree from the University of Alabama – Birmingham and an education specialist degree from Augusta University. In 2016, Donna’s work in the Burke County Public Schools nutrition program gained national attention when Michelle Obama and Al Roker visited Burke Middle School to help plant a school garden. Donna was then invited to speak at the White House for Michelle Obama’s capstone event celebrating all the work that had occurred in changing how children eat. Donna was also awarded the 2016 Golden Radish Award for the state of Georgia because of her efforts in the Farm to School Movement. Donna has been involved in numerous public policy initiatives including testifying before Congress about the new School Nutrition Standards and to the House of Representatives Staff on the Farm to School Bill.
NO KID HUNGRY

No child should go hungry in America. But 1 in 6 kids will face hunger this year. No Kid Hungry is ending childhood hunger through effective programs that provide kids with the food they need. This is a problem we know how to solve. No Kid Hungry is a campaign of Share Our Strength, an organization working to end hunger and poverty.

NoKidHungry.org