

**Maintaining the
Momentum:
Launching and
Sustaining Breakfast
After the Bell (BAB)
Programs**

August 11, 2022

3:00-4:00pm EDT



Housekeeping



If you encounter any technical difficulties, please use the [chat box](#) to get help.



A recording of this webinar will be emailed to you along with the slide deck.



If you have questions for the speakers, please enter those into the [Q&A box](#) throughout the webinar.



Agenda

Welcome & Breakfast After the Bell Overview

Speaker Presentations

Panel Discussion

Q & A



Back To School Webinar Series:

Strategies for Collecting Free and Reduced-Price Meal Applications: Leveraging Outreach and Promotion
Thursday, August 18th from 2-3pm ET
[Registration Link](#)

The importance of Free & Reduced Price Meal Applications cannot be understated this school year. Join us to learn about tips and tools to inform families about the application, and hear from school nutrition directors who are using their creativity and connections to reach families.

Supporting a Healthy Team: Strategies to Promote Staff Wellness, Motivation & Retention
Tuesday, August 23rd from 2-3:15pm ET
[Registration Link](#)

Supporting your staff is essential for success at both the individual and team levels. We all wish for our staff to be valued, healthy, productive, happy and less stressed.





What is Breakfast After the Bell?

Breakfast Models:

Breakfast in the Classroom (BIC)

Grab and Go (GNG)

Second Chance Breakfast

Why is it needed?

Equity



Breakfast After the Bell Participation Rates

Participation measured by average daily participation F&RP school breakfast / average daily participation F&RP school lunch.

88%

Breakfast in the Classroom (BIC)¹: Breakfast is offered/served in the classroom and eaten in the classroom.

59%

Grab and Go¹: Breakfast is offered/served from one or more central locations and consumed in a non-specific location.

58%

Second Chance Breakfast¹: Breakfast is offered/served between 1st and 2nd period and consumed in a non-specific location. Usually offered via Grab and Go or Traditional Cafeteria breakfast.

Analysis includes 2,201 schools from 14 states: CA, FL, IL, MA, MD, MI, MT, NC, NE, NV, PA, TX, VA, and WA.

The Findings: Breakfast served after the bell can significantly reduce chronic absenteeism rates.

The State Research:

- Chronic absenteeism rates were on average 6 percentage points lower for schools that served Breakfast After the Bell
- Breakfast After the Bell was particularly helpful in reducing chronic absenteeism in elementary and rural schools.

The National Research:

- Chronic absenteeism rates were lower for schools that served Breakfast in the Classroom.
- Exploratory analysis found that Breakfast in the Classroom can improve reading test scores. Breakfast in the Classroom also has the potential to improve internalizing behaviors (anxiety, loneliness, low self-esteem, and sadness).



Serving breakfast after the bell can **reduce absenteeism by an average of**

6 percentage points

<http://bestpractices.nokidhungry.org/resource/study-chronic-absenteeism-and-breakfast-after-bell>



Quick Poll



Speakers

Ethelene W. Sadler, Director of School Nutrition,
Pulaski County Public Schools (Virginia)

Lani Izumi, Executive Director of Nutrition
Services, Oro Grande School District (California)

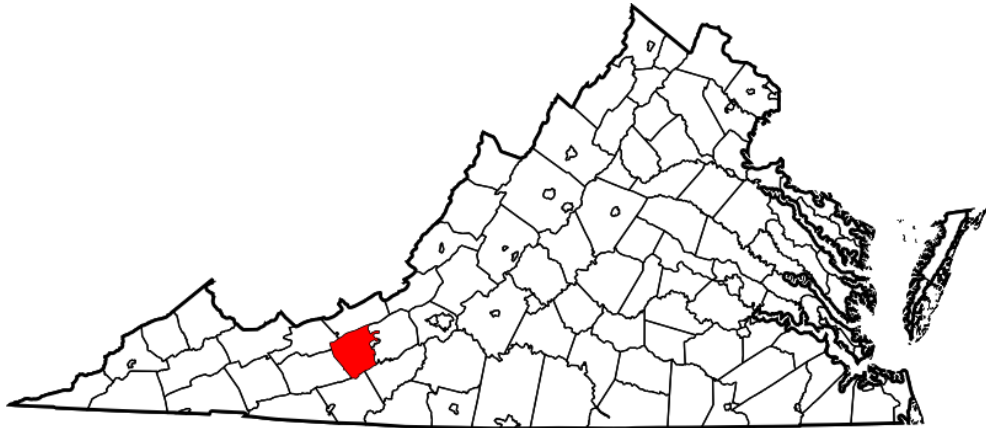
Ryan Cengel, Director of Food and Nutrition,
Manor Independent School District (Texas)





**PULASKI COUNTY
PUBLIC SCHOOLS**
Pathway to a Brighter Tomorrow

Located in Beautiful Southwest Virginia



202 N. Washington Avenue
Pulaski, VA 24301

- 7 Schools
- Enrollment: 4,017
- Participation – 2021/2022- October
- ADP: Breakfast -- 63.97%
- ADP: Lunch --- 76.43%
- Total Free and Reduced Percentage as of October 1, 2021 -- 65.54%
- CEP: districtwide
- Budget: \$2,622,138.00

Federal Meal Programs

National School Breakfast

National School Lunch

Summer Food Service Program

CACFP (Child & Adult Care Food Program)

Breakfast in the Classroom/Breakfast after the Bell

Farm to School

Fresh Fruit & Vegetable (Prior to COVID)



**PULASKI COUNTY
PUBLIC SCHOOLS**
Pathway to a Brighter Tomorrow

Breakfast – Grab n Go – Tips for Success

- Admin. buy in
- Benefits of Grab N Go
- Culture shift – orderly pick up of food
- Modify pick up based on need
- Elementary students – acceptance, calm
- Discipline issues – greatly reduced
- Successes
- Participation



How to Build support for BAB

Administrative Buy-in

- Admin buy in
 - Never give up
- Be positive – selective talking points
- Superintendent support is crucial
- Administration is next
 - Teachers
 - Para educators
- Custodian – key to success listen to what they say and what they need

Make sure your School Nutrition Team is on board

- Listen to team – menu planning
- Support and encouragement
- Be flexible – change/amend what works and what doesn't
- Equipment needs to ensure a smooth operation



ORO GRANDE SCHOOL DISTRICT

15 School Sites

**Serving over 6,000 Students Daily 85% participation
for breakfast 91% for Lunch**

BAB Serving Grade TK-12th

Budget: \$638,000

97% ISP

100% CEP, CACFP, SSO, NSLP, SBP

Opened 12 Sites in 2019

**Went from Serving 200,000 in a year meals to 2.9 million
Meals**



NUTRITION



SERVICES



Breakfast After the Bell

Breakfast Cart



Meeting students where they are!





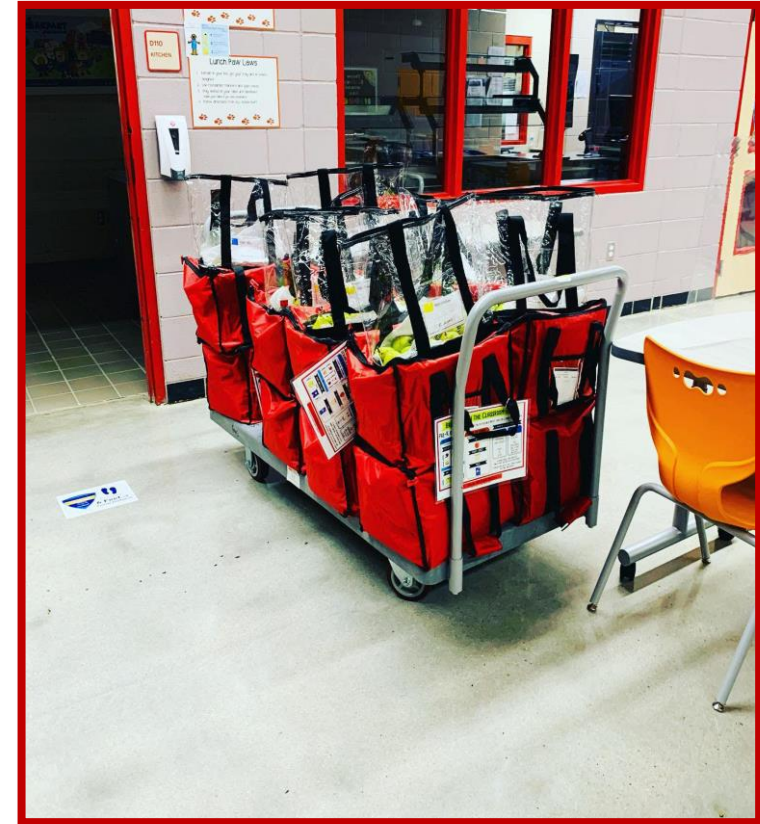
Manor Independent School District Manor, TX

- 16 Schools
- 9,350 Students in 21/22
- Economically Disadvantaged- 77%
- Breakfast ADP- 52%
- Lunch ADP- 72%
- CEP District Wide in 22/23
- Breakfast after the bell in all schools
- BIC in 8 Schools
- Budget-6.8 Million



Breakfast in the Classroom

- ✓ Teachers pre-order week before
- ✓ Carts delivered to classroom prior to school start
- ✓ Carts picked up after meal service
- ✓ Teachers count and claim meals



Breakfast after the Bell

Elementary

- Non BIC- Cafeteria line kept open for late students or
- Grab N Go breakfasts left in front office
- BIC- bags left in classrooms to accommodate
- late students

Secondary

- Carts delivered to areas
- where students congregate or dropped off





Q & A



Resources

[A Study on Chronic Absenteeism and Breakfast After the Bell](#)

[Innovative Breakfast Delivery Options](#)

[Talking Points for Introducing Breakfast After the Bell to School Stakeholders](#)

[Breakfast After the Bell Strategies for Middle & High Schools](#)

[School Breakfast Promotion Strategies](#)

[School Meals Application Outreach Toolkit – New!](#)



THANK YOU

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