

SUCCESSFUL PARTNERSHIPS TO STRENGTHEN SUMMER MEALS PROGRAMMING

2019 'School's Out, Food's In' Webinar Series
Thursday, February 14 (2:00-3:00pm Eastern)

#nokidhungry



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PRACTICES

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'School's Out, Food's In' Webinar Series Calendar

Webinar recordings and slide decks for all webinars will be [available here](#).

March 28: Innovation to Expand Access to Summer Meals in Hard-to-Reach Communities

April 11: Core Summer Meals Strategies to Overcome Transportation Barriers

May 23: Get the Word Out! Ideas and Resources to Promote Your Program and Measure Progress

June 13: Engage Community Leaders to Strengthen Your Program



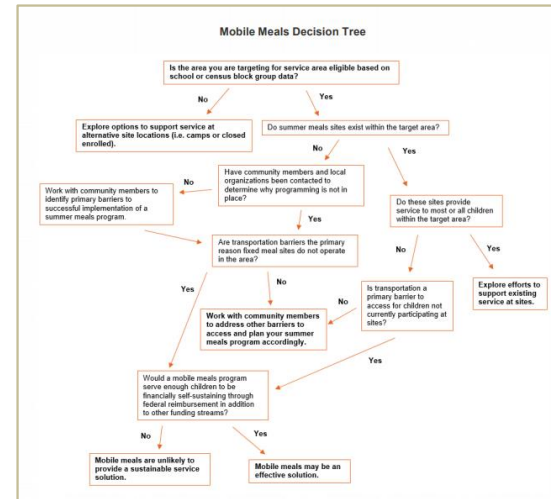
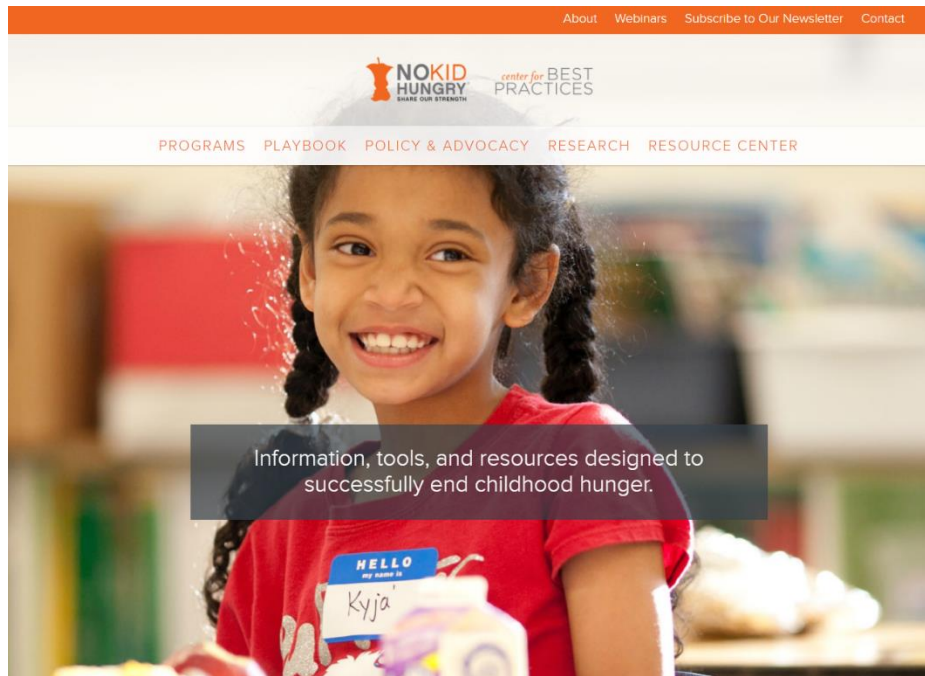
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VISIT OUR WEBSITE FOR ADDITIONAL INFORMATION AND RESOURCES

bestpractices.nokidhungry.org

Updated: No Kid Hungry Mobile Meals Toolkit



Part Two: Best Practices for Mobile Operations

There are many options for delivering and serving mobile meals, both in terms of the vehicle(s) used and strategies to "staff up" and generate demand for your program once it is underway. Each of these factors directly affects your bottom line and represent an opportunity to seek efficiencies that support program sustainability. Successful mobile programs come in many varieties, but our interviews with sponsors have generated key considerations and best practices that are especially valuable for sponsors just getting started with this model or seeking to expand an existing program.

Vehicles and Routing

The type of vehicle needed for a mobile meals program, as well as the preferred method of procuring a vehicle for use, can vary greatly based on the organization and community profiles within which a program is conceived and developed. The following table provides key considerations to inform decision-making.

Sourcing option	May be best when your organization:
Purchase vehicle(s) ¹	<ul style="list-style-type: none"> Plans to repurpose the vehicle outside of your summer program. Has sufficient start-up funds to cover the cost of purchase plus any retrofitting that may need to occur. Vehicles for purchase may be heavily discounted (i.e. retired school buses). Is comfortable with the financial/operational risk of maintaining a vehicle. Is planning to implement a long-term program.
Rent vehicle(s) ²	<ul style="list-style-type: none"> Does not have sufficient startup funds to purchase a vehicle outright. Would be unlikely to repurpose the vehicle during other times of the year. Can easily stay within mileage limitations. Prefers not to carry the financial risk or operational risk of maintaining a vehicle.



Summer 2019 Youth Ambassador Program

- \$3,000 stipend
- Full-time summer position (10 weeks)
- Submit an [online application](#)
- Deadline to apply: **February 22, 2019**
- Questions? Contact Riya Rahman at rrahman@strength.org



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Webinar Agenda

- Summer Meals Overview
- The Value of Partnerships in Summer Meals
 - Sponsor-level Partnerships
 - Community-level Partnerships
- Audience Q&A
- Wrap-up and Next Steps



Welcome to Our Featured Panelists:

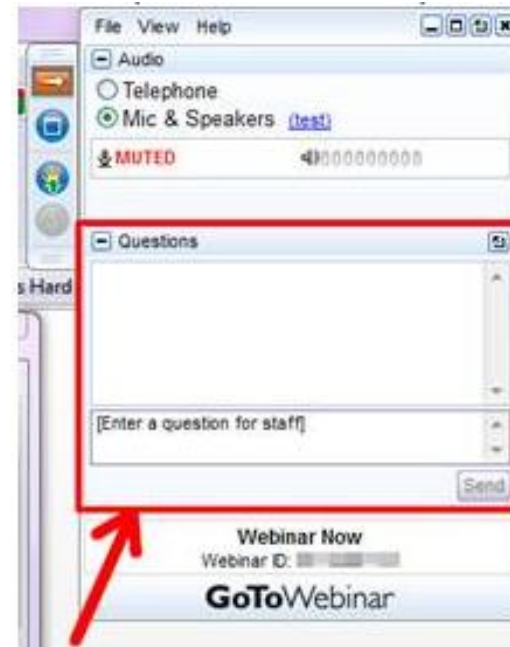
Marla Caplon, Director of Student Wellness Initiatives,
Montgomery County Public Schools (Maryland)

Melissa Moore, Program Director of Food Access
Family League of Baltimore (Maryland)



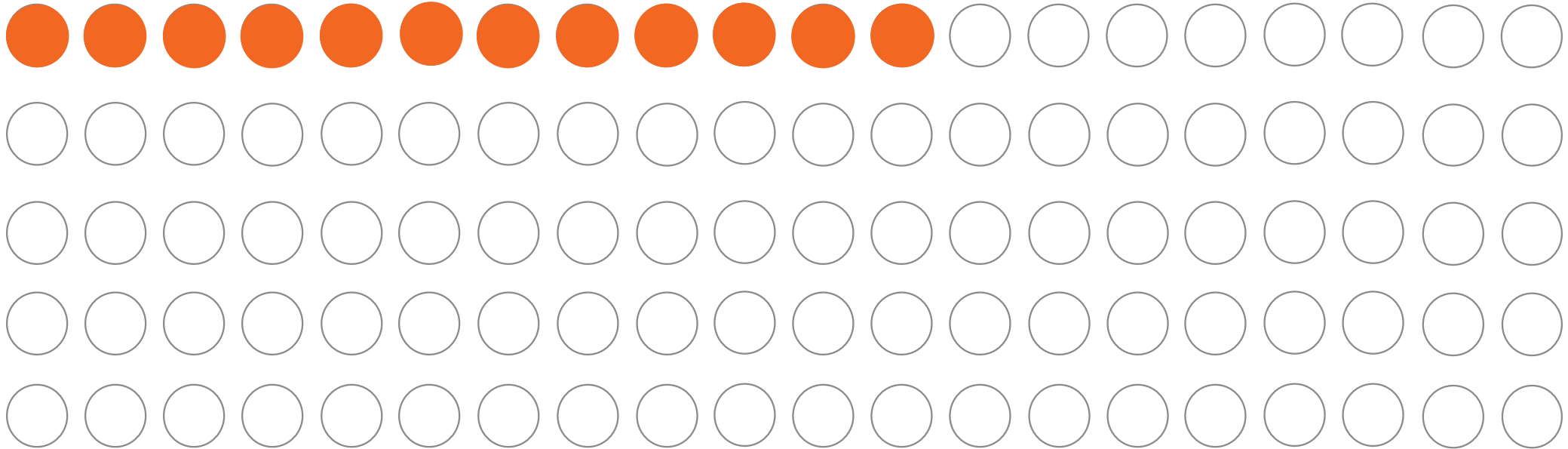
MODERATED PANELIST Q&A

Question or comment? **Let us know!**



THE NEED FOR SUMMER MEALS

Nationwide, summer meals are only meeting **12 percent** of the need faced by hungry kids during the summer months.



SUMMER MEALS: PROGRAM BASICS

The **Summer Food Service Program** (SFSP) is a federally-funded, state-administered, and locally-sponsored program of the USDA that allows children to access nutritious meals free of charge when school is out. Schools also have the option of serving summer meals through the National School Lunch Program (NSLP) **Seamless Summer Option** (SSO).

Key program details (SFSP+SSO):

Serves children 18 and under

Congregate meal requirement

Eligibility criteria: school or census tract data

Up to two meals/day (for most sites)

THE VALUE OF PARTNERSHIPS IN SUMMER MEALS



The value of partnerships:

- Uncover new ideas and opportunities
- Overcome barriers to collaboration
- Establish shared goals
- Align resources
- Improve outcomes

Achieving the benefits of collaboration takes time and commitment, but can ultimately lead to greater outcomes than you could achieve on your own.

SUMMER MEALS: PLANNING AHEAD FOR 2019

Winter 2019

- Contact 2018 sites for continued participation
- Contact all eligible locations
- Create workgroup to increase participation

Spring 2019

- Submit SFSP application
- Finalize initial site list
- Confirm meal distribution plan/model
- Plan summer menus
- Purchase menu items
- Finalize site start/end date
- Develop training schedule

Suggested partners:

- Faith-based organizations
- Anti-hunger advocacy groups
- Local government offices
- Board of Education
- County Council
- Parks and Recreation
- Community advocacy organizations
- Housing authorities
- Libraries
- Transportation officials
- School administrators
- Head Start/pre-K
- Other community-based organizations

No Kid Hungry collaborative planning resource:
[Engaging Key Stakeholders](#)

THE IMPACT OF SUCCESSFUL PARTNERSHIPS

	June			July			August		
	2011	2012	2013	2011	2012	2013	2011	2012	2013
Attendance	4,597	9,822	22,077	142,851	106,626	253,782	7,391	7,979	22,988
Breakfast	3,041	4,892	6,681	104,441	72,125	154,707	4,834	5,121	15,679
Attendance	12,128	18,813	25,591	174,561	146,684	264,967	17,049	12,956	30,011
Lunch	8,372	12,589	14,609	136,320	112,145	213,631	11,295	10,060	24,968
Attendance	0	0	0	0	0	447	0	0	100
Supper	0	0	0	0	0	399	0	0	100
Total Meals	11,413	17,481	21,290	240,761	184,270	368,737	16,129	15,181	40,747

	2011	2012	2013
Total Meals	268,303	216,932	430,774

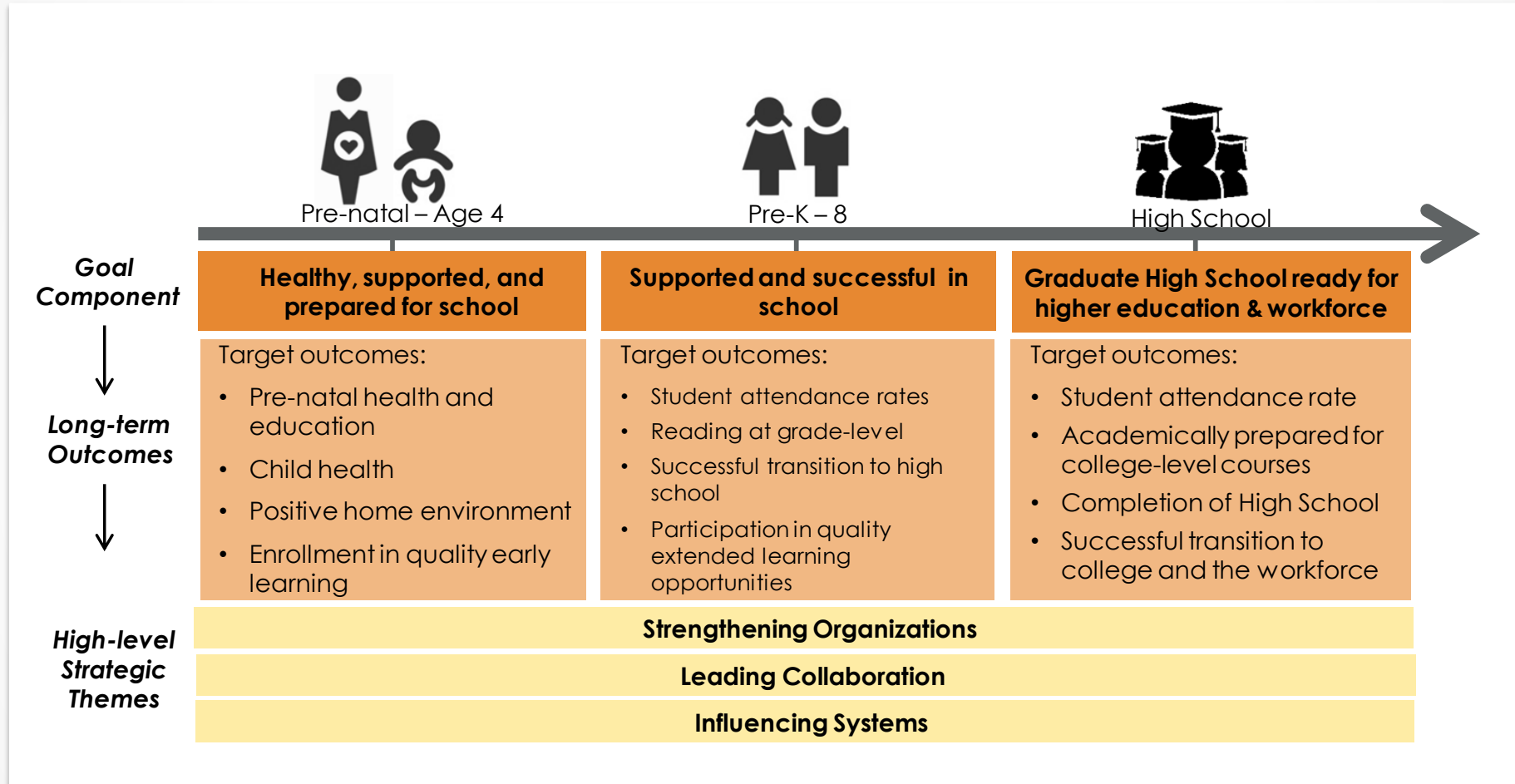
KEY SUCCESS FACTORS FOR SUCCESSFUL PARTNERSHIP

- The Right People Matter
- Planning Takes Time
- Follow-through is Key
- Learn As You Go!





Focus across the life span





Urban farms raise
fresh food close to home

A CITY WHERE ALL CHILDREN CAN RELIABLY
ACCESS NUTRITIOUS FOOD TO FUEL SUCCESS

CITY HALL

Working with
elected officials, we can
strengthen public policies
for Baltimore

FREE FOOD
FOR KIDS!

Fresh produce
can be bought with
WIC or SNAP

WIC

SNAP

CORNER MARKET

Meals keep kids
fueled during summer
and out-of-school time

Rec centers and schools offer free
breakfast, lunch, snacks, and supper



POWERED BY
Baltimore Partnership to
End Childhood Hunger

FAMILY LEAGUE
OF BALTIMORE



Baltimore Partnership to
End Childhood Hunger

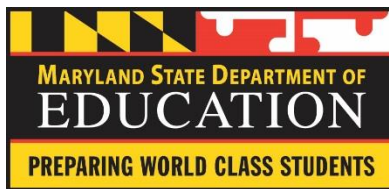
BALTIMORE CITY
PUBLIC SCHOOLS

FAMILY LEAGUE
OF BALTIMORE

Youth Works
SUMMER JOBS LAUNCH CAREERS



Maryland WIC
Better Nutrition Brighter Future





- Partner Meetings
- Outreach & Engagement
- Community events



Advocacy and Public Policy

- Federal
- State
- Local






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AUDIENCE Q&A

RESOURCE REVIEW: PARTNERSHIPS AND COLLABORATIVE PLANNING

- [Engaging Key Stakeholders](#)
- [Summer Meals Planning Meeting Agenda Template](#)
 - [Meeting Facilitator Guide](#)
 - [Tips for Developing an Effective Summer Plan](#)
- [No Kid Hungry Strategies for Sponsor Retention](#)



Summer Meals Planning Meeting Facilitator Guide

This document is designed to help you facilitate a planning meeting of organizations and government entities working together to increase access to summer meals. It provides suggestions and detailed instructions for each of the major activities. Ideally, this will help you lead the meeting and make the right adjustments to the agenda.

Meeting Goals

- Develop a shared vision for summer success
- Identify challenges to and opportunities for expanding access to summer meals in 2014
- Brainstorm ideas and resources to address challenges and act on opportunities/innovations
- Solidify roles and commitments for summer meals activities


Introductions

The most important part of opening a meeting is to make sure that people understand what they will accomplish that day, what structure you will use to get there, and who is in the room with them. Below are a suggested set of talking points to get there.

1. **Thank you for coming:** This can be formal or informal. If there is a host organization or special guests, this is a great opportunity to acknowledge them or give them a chance to share a few words
2. **Review Agenda:** This doesn't have to take long, but it helps to put the goals and major activities in your own words and highlight the times you will break/eat lunch.
3. **Review Ground Rules:** Below are suggested ground rules to go over. After reviewing, ask participants if these are the right rules and if there are any more to add. When you have a complete list, ask everyone to nod or vocalize agreement to use the rules.
 - o Remove distractions – or remove yourself to avoid distracting others
 - o Step up and step back – make sure all have the chance to participate
 - o Respect all perspectives and voices – focus on opportunity, not judgment
 - o Meet your needs (restrooms, food, water, etc.)
 - o Parking Lot for issues that we want to capture but aren't part of this agenda
4. **Introductions:** This is a chance for everyone to say their name, title and organization – even if most everyone is familiar working with each other.
 - o How does your organization help serve kids during the summer?

Room Set-Up: Prior to starting the meeting, you may want to have the agenda, ground rules, and heading for the Parking Lot written on chart paper and posted around the room. This will provide a visual reminder and help you refer back to the agreed upon plan of action any time that the conversation goes off track or becomes unproductive.

1 | Page



Tips for Developing an Effective Summer Plan

The following tips are designed to help you develop an effective Summer Meals plan, as outlined in the [Creating and Managing the Plan](#) section of the [No Kid Hungry Summer Collaborative Planning Toolkit](#).

Tips for the Planning Meeting:

Timing: The meeting should be early enough in the year to give you time to implement the plan. But it should also come at a time when you have had a chance to collect and analyze data from the previous year. Many groups find January or February to be the ideal time.

Space: Your meeting space should meet the needs of your participants as well as the demands of the agenda. Consider the following questions when planning the location of the meeting:

- Is the location easy and/or convenient to your attendees?
- Does the space have the requisite technology (projection, phones, etc) to match your plans?
- Can you fit easels and chart paper in the space?
- Will you be able to access break-out space if that is part of the agenda?
- Is the space neutral or welcoming to new members of the collaborative?

Pre-Meeting Call: Planning requires planning; holding a pre-planning call with other organizers and the facilitator will make sure that everyone is clear on their role and ready to contribute.

Invitation: An invitation is a very important tool to drive participation at your meeting and sets initial expectations for the meeting. Below are tips to keep in mind while developing an invitation:

- Connect the recipient to the event – why are they receiving the invitation?
- Help people see a reason to take the time to attend
- Explain what they are expected to bring or contribute
- Legitimize the event with names of leaders and/or logos for host organizations
- Provide clear instructions on how to RSVP and attend
- Consider who will be an effective messenger to send or reinforce the invitation

Facilitator: For this meeting it may be helpful to bring in an external facilitator, both for their expertise in leading meetings and to allow you to fully participate in the conversation. If you do not choose an external facilitator, you may want to break up sections of the meeting among different leaders in the collaborative.

Following Up: Sharing meeting notes and next steps soon after a meeting is critical for maintaining momentum and reinforcing to collaborators that their contribution matters. If possible, get back in touch with the group within two weeks of the time together.

Collaborative Planning for Summer Meals Success
More at bestpractices.nokidhungry.org

1 | Page

Find these resources and more on our website: bestpractices.nokidhungry.org

Still have questions? Write us at
bestpractices@strength.org.

Join us for next month's webinar!

Innovation to Expand Access to Summer Meals in Hard-to-Reach Communities
Thursday, March 28 @ 2pm Eastern

