



Increasing Food Security Among Young Children (0-5 year olds)

A No Kid Hungry Grant Opportunity

Grant Opportunity Basics

- Grants due December 18, 2020. This is a firm deadline so we can review and make awards as quickly as possible.
 - Timing on review and awards depends on the response. We are committed to a quick turnaround, given the urgency of the situation.
- Applications and the access code can be found here:
<http://bestpractices.nokidhungry.org/sites/default/files/2020-11/Increase%20Food%20Security%20Among%20Young%20Children%20Grant%20Opportunity.pdf>
 - Keep the instructions near you as you apply. You will need the access code that is listed on this page.

Grant Priorities

Grants are for community organizations, early child care centers & healthcare providers

We are especially eager to support organizations who have authentically engaged the community to develop innovative programs

Funds will be prioritized to support orgs & projects...for maximizing participating in the child nutrition programs

GRANT OPPORTUNITY TO INCREASE FOOD SECURITY AMONG YOUNG CHILDREN (0-5 YEARS OLD)



The No Kid Hungry Early Childhood Grant Opportunity will provide funding to organizations working to decrease food insecurity among children from birth to five years old across the country.

No Kid Hungry knows that community organizations, early child care centers and healthcare providers play a key role in ensuring young children receive access to nutritious food they need to learn, grow and thrive to reach their full potential. These flexible grants will allow community-based organizations, early child care centers and healthcare providers across the country to respond to the growing needs and emerging opportunities to provide healthy food to young children (0-5 years old) and their families facing food insecurity.

ELIGIBILITY PRIORITIES

Equity Priority:
The coronavirus pandemic has exacerbated long-standing systemic health, social and economic inequities, disproportionately impacting racial and ethnic minority groups. To ensure we are supporting individuals and communities most impacted, we will prioritize grant funds to organizations and projects serving majority-minority communities, including immigrant populations. We are especially eager to support organizations who have authentically engaged the community to develop innovative programs.

Ability to Serve Kids Today and in the Future:
Taking into consideration equity, economic hardship and COVID-19 impact factors, funds will be prioritized to support organizations and projects with a strong and sustainable plan for maximizing participation in the child nutrition programs and/or leveraging other programs to combat food insecurity. Examples include emergency food programs as well as conducting outreach or providing enrollment support to help children and families access federal nutrition programs. Applications should address both the immediate need for supporting children and their families and alleviating hunger, as well address long-term sustainability of programming.

[1] <https://svi.cdc.gov/>

USE OF FUNDS

Grant funding is available to support a variety of strategies to increase access to nutritious food and support young kids and families in the new operating environment created as a result of the

APPLICATION DUE DATE Applications are due on December 18, 2020. A webinar will be held on December 3rd at 2pm-3pm EST to respond to any questions you may have. Zoom info here - https://strength.zoom.us/j/93344888243
GRANT AMOUNT \$15,000 - \$25,000

Use of Funds

Here are examples of how funds can be used

Funding can cover these items:

We will NOT cover costs not related to increasing access to food security. This includes, for example, toys, books, renovations to the facility (ie, new floors, roofs, playground equipment)

USE OF FUNDS

Grant funding is available to support a variety of strategies to increase access to nutritious food and support young kids and families in the new operating environment created as a result of the coronavirus, including:

- Working with health care providers and community organizations to promote awareness of and increase participation in federal nutrition programs like WIC, SNAP and Medicaid
- Using vouchers, coupons, food "farmacies," meal kits, "food prescriptions," boxes and other means to offer healthy food supports to families by addressing access and transportation challenges through delivery, pick-up or store visits
- Innovative partnerships (like with a local restaurant or early child care centers that are serving as community food access points) that bring various community groups together to address food security needs of young children and their families

- Healthy food access programs built as a response to ideas developed from community engagement
- Supporting enrollment in SNAP, WIC and Pandemic-EBT programs or other programs that support 0-5 year olds

Examples of how funding may be used include:

- Supplies and equipment needed to increase or modify emergency food programming
- Costs of hiring additional staff positions or increasing hours for existing staff to meet increased demand as a result of COVID-19 or provide additional services like meal delivery
- Non-reimbursable food costs
- Program outreach, enrollment assistance and marketing costs
- Additional expenses as needed

Please note that NKH cannot cover indirect costs.

APPLICATION REQUIREMENTS

Applicants will be required to provide the following information:

- Reporting and authorized signature contact information
- Demographic information of population served
- Detailed description of grant funding program objectives
- Detailed budget of anticipated use of funding
- Detail on how you incorporate community voice into your organization

Instructions

Please read this carefully and keep this nearby when you apply. The access code can be found here.

TO NOTE

Grants may be funded through corporate partners working with Share Our Strength. You will be notified upon receipt of the grant award if a corporate partner is sponsoring the grant award.

Additionally, we understand that programming in the upcoming grant year may vary and change throughout the grant year. Please submit your application with your current thinking for how your organization plans to increase or improve access to emergency food and federal nutrition programs throughout the year and any potential emergency service plans. If you are awarded funds, you will be required to submit quarterly progress reports that accurately describe your project implementation, as well as changes in participation and/or meal service delivery as programming adjusts to the evolving operating environment.

APPLICATION INSTRUCTIONS

1. Log into or create an account for the No Kid Hungry Grants Portal at <https://nokidhungrygrants.force.com/>
2. To create a new account, click "New User".
3. To begin your application after you have logged into the No Kid Hungry Grants Portal, click "Start a New Application" on your Grantee Dashboard located on the top left corner of your home page, below the No Kid Hungry logo.
4. Input the following access code to gain access to the application: **EarlyChildhoodNutrition2021**. Click "Start Application" to begin.
5. Be sure to input all required answers and save frequently as you are inputting information. Complete the application when all information is entered by clicking on "Review Your Answers" and then "Submit Your Answer."

QUESTIONS?

For all program-related questions, please reach out to Caron Gremont: Cgremont@strength.org. For all grants portal-related questions, please contact the Grants Help Desk: GrantsHelpDesk@strength.org.

Grant Portal Tips

While not every question is "required," we strongly recommend you provide as much information as you can so we can understand what you are proposing, why and why we should fund you versus all the other applications we received.

Cancel REVIEW Your Answers

Early Childhood Nutrition 2021

Introduction Applicant Details **Implementation Strategies** Budget Additional Contacts Understanding Grant Requirements

You are required to answer all questions that have a red asterisk* to the right of the text box.

IMPLEMENTATION STRATEGIES

Provide a concise description of your organization and the project you are proposing. (2-3 sentences maximum)

Please provide enough detail so we understand what you are trying to do and why. The more detail the better.

0 of 1000 Characters

Please provide 1-2 primary objectives for this program area, and how your grant funds will help support these objectives. Well written objectives will be specific, measurable, achievable, relevant, time-specific, and include a brief description of your distribution plan.

Objective 1:

reach children 0-5 w produce

28 of 32000 Characters

Objective 2:

get kids excited about eating f&v

33 of 32000 Characters

Which of the following programs will No Kid Hungry funding be used to support?

Please provide information on your community and the specific needs your project will address. Please include any relevant demographic information about the population you are trying to reach, such as age, income, and and race/ethnic composition including persons of color, immigrant families, and tribal communities.

0 of 32000 Characters

How does your thinking about racial equity inform how you develop and implement your programs.

The coronavirus pandemic has exacerbated long-standing systemic health, social and economic inequities, disproportionately impacting historically underserved racial and ethnic groups. Please describe organizational efforts during this time to elevate and address the needs of People of Color and any efforts to ensure decision-makers are reflective of the community your organization serves.

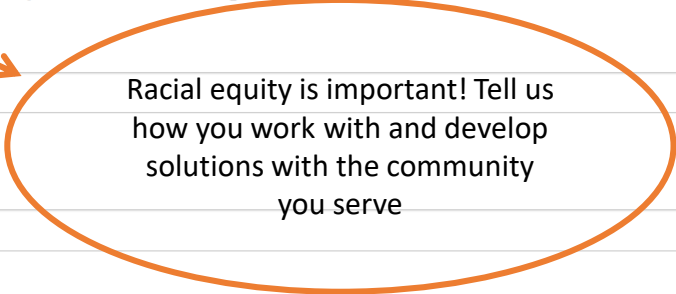
0 of 8396 Characters

Please help us better understand the race and ethnic diversity of the community served by your organization or program for which you are submitting a grant application. If an individual identifies as more than one race, such as Black and Hispanic, please include this in "Two or More Races." Total percentages should not exceed 100%. If you do not know the race or ethnicity category of the community served, please enter 100 under "Unknown" in order to continue. As these are all required fields, a minimum value of 0 needs to be entered in order to continue. Please refer to [NCFE race and ethnicity definitions](#) if further guidance is needed

American Indian / Alaska Native

Asian

Black or African American



Racial equity is important! Tell us
how you work with and develop
solutions with the community
you serve

Budget Info

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EarlyChildReview...

Grantee Dashboard Profile Start a New Application

Warning: If you keep this page open without saving, the Grants Portal will time-out and automatically log you out. You may lose information you entered if you leave this page open and do not click Save before moving on to the next page. Do not leave this page idle. Be sure to Save frequently and confirm that all your answers have saved successfully before leaving this page.

Application
Early Childhood Nutrition 2021

Introduction Applicant Details Implementation Strategies **Budget** Additional Contacts Understanding Grant Requirements

Cancel REVIEW Your Answers

BUDGET REQUEST

Grant funds are intended for your organization to used to help address barriers and challenges that will enable you to serve more meals. Please use the sections below to provide details on how the grant funds will be used. We prefer NOT provide funding for the cost of food. We prefer to fund expenses that will benefit your program beyond this summer.

You may add up to nine budget items.

* Category	1
Meal service supplies	
* Description of item and how it will be used:	
* Estimated cost of item	3333.00
* Purpose of Cost	Funding new costs
<input type="checkbox"/> Add Another Budget Request	

Budget Request Total: \$ 3,333.00

10:4 11/24

Look back at the info for what we fund. Please provide detail so we understand what you are proposing, and how it relates to your objectives and community need.

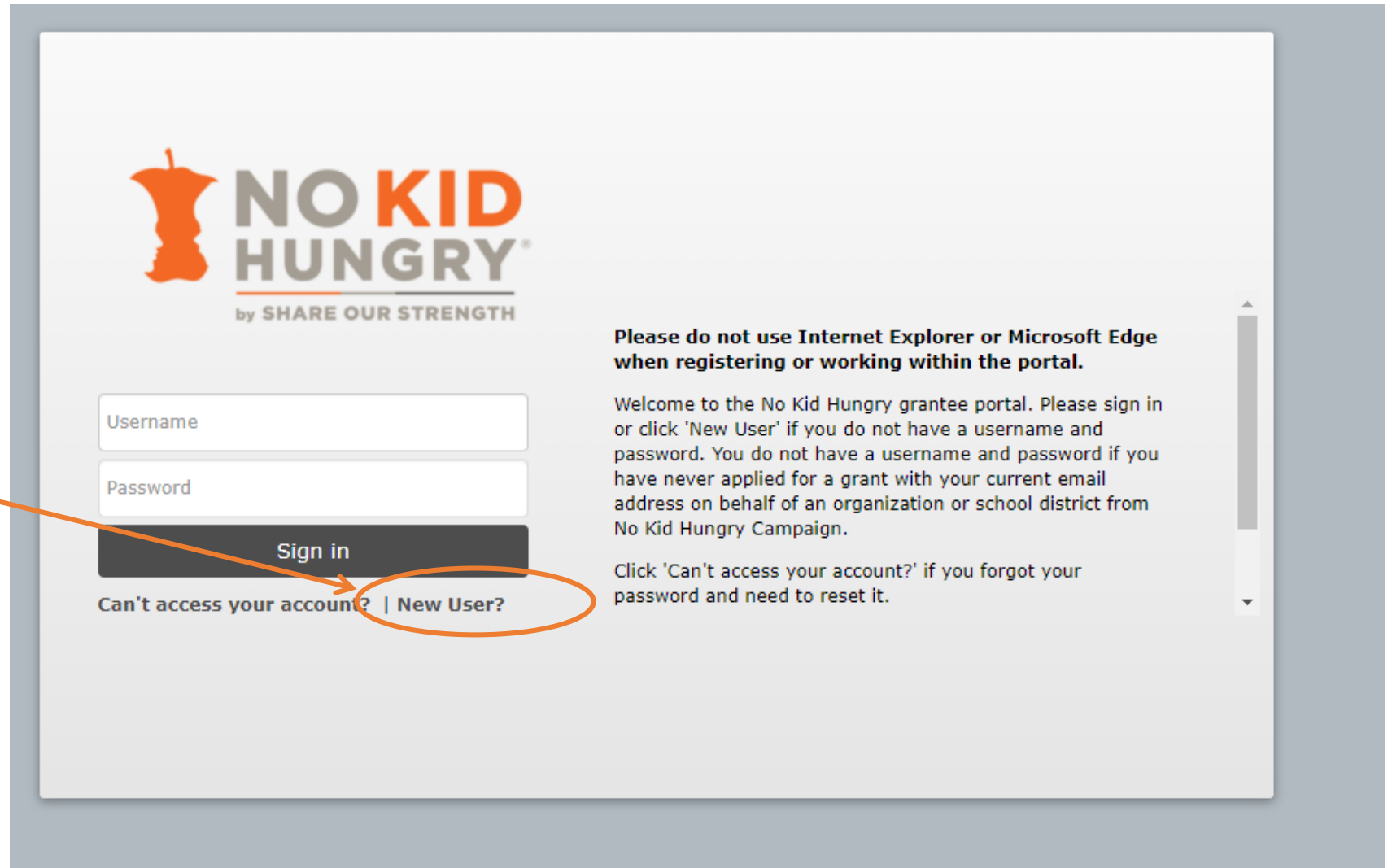
We will NOT cover costs not related to increasing access to food security. This includes, for example, toys, books, renovations to the facility (ie, new floors, roofs, playground equipment)

Grant Technology Tips

- **If you need assistance with any technical issues such as resetting your username or password, please contact the Grant portal support: No Kid Hungry Grants Help Desk - GrantsHelpDesk@strength.org**
- **If possible, use Google Chrome to complete the application**

Grant Technology Tips

If you have never registered with the No Kid Hungry grants platform, please click on “New User” to create an account.



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Username

Password

Sign in

[Can't access your account?](#) | [New User?](#)

Please do not use Internet Explorer or Microsoft Edge when registering or working within the portal.

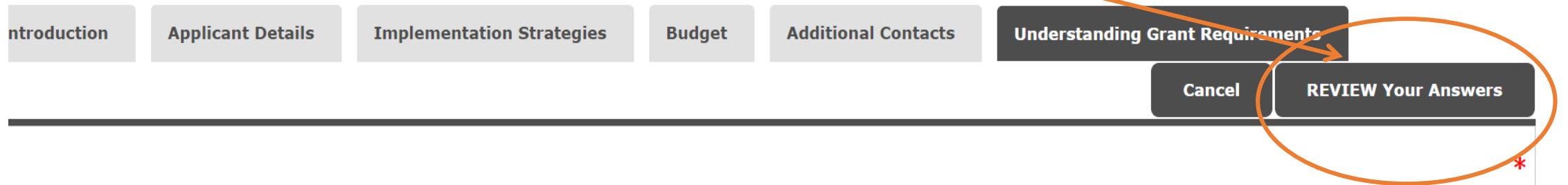
Welcome to the No Kid Hungry grantee portal. Please sign in or click 'New User' if you do not have a username and password. You do not have a username and password if you have never applied for a grant with your current email address on behalf of an organization or school district from No Kid Hungry Campaign.

Click 'Can't access your account?' if you forgot your password and need to reset it.

Grant Technology Tips

When you get to the last section of the application, you are NOT done and your application has NOT been submitted. You must click on “REVIEW your Answers” which will take you to the next section with the “Submit” button.

Early Childhood Nutrition 2021



The screenshot shows a horizontal progress bar with seven steps: Introduction, Applicant Details, Implementation Strategies, Budget, Additional Contacts, Understanding Grant Requirements, and a final step with two buttons: Cancel and REVIEW Your Answers. The 'REVIEW Your Answers' button is circled in orange, and an orange arrow points from the text above to it. A red asterisk is visible at the bottom right of the progress bar area.

UNDERSTANDING GRANT REQUIREMENTS

awarded funding, I understand I will be required to:

- ◆ Expend the grant award for the purpose(s) approved in grant award letter by the deadline stated in the grant letter.
- ◆ Submit a final report at the end of the grant cycle; specific reporting requirements will be communicated at the time of grant award notification.

Frequently Asked Questions

Common Questions	Answers
Are non 501c3s are eligible for the grant?	Yes, as long as we are funding for charitable purposes
Can cities/schools/district/WIC agencies apply?	Yes. They are also encouraged to apply with a partner.
Are you focused on specific parts of the country?	No, but we will keep diversity in mind as we make awards
How many grants will you award?	Depends on how many applications we receive and grant funding requests
Can we apply for our work to support children in kindergarten and upwards?	This grant is intended to support children between the ages of 0-5 and their families.
We use CACPF for meals; can we apply for grants to support families outside our school/program hours?	Yes!
Can we apply for funds to increase participation in CACFP?	Absolutely!
Is your deadline firm?	Yes, we want to review applications and make awards as quickly as possible
Would transportation to health care, programs like WIC, SNAP, food pantries, local community action programs and mobile food pantries be eligible?	Yes!
Is it possible to apply for more than one grant from NKH at a time?	Yes
We received a grant in 2020, I just want to make sure that we are eligible to apply again.	Yes
Is it possible to apply for more than one grant from NKH at a time?	Yes, however, we recommend you only submit one application per organization for the “Early Childhood” opportunity.
I’m having problems with the website/grant portal/logging on...	Email: grantshelpdesk@strength.org

Frequently Asked Questions

Common Questions	Answers
Do funds need to be spent by the end of 2021? If so is it the calendar year of the fiscal year?	The grant year is one full calendar, starting in January 2021 through December 2021.
What time EST will the grants portal close on December 18 th ?	The portal will close at 12am EST.
Are government agencies eligible?	Yes, government agencies are eligible to apply.
Can these funds only be used for children or their parents/caregivers too?	Funds are primarily intended for children, but can be used for parents/caregivers as well.
Will you include supporting breastfeeding as addressing food security for families?	Yes, projects to support breastfeeding are eligible.
Can both for-profit and not-for-profit programs apply?	Yes, both for-profit and not-for-profit programs are eligible to apply.
Are school districts eligible to apply and/or public education foundations that serve kids ages birth to 5?	Yes, school districts and public education foundations that serve kids ages 0-5 are eligible to apply.
Can we use grant funds to distribute grocery cards to children and their families?	Yes, you may include grocery cards in your application.
Is this grant available to homeless shelter that provides services for pregnant women and their children?	Yes, as long as the age range of children is 0-5
Would you consider funding programs slightly outside 0-5 age range?	We are specifically looking for 0-5 age range.
Has this grant been given before? If so, can you give examples of programs that were awarded?	This is the first time the grant will be awarded. Please see the Grant Announcement for examples of fundable requests.
Is immigration status going to be an issue? Can undocumented children be included in the service?	This grant can serve any children from 0-5 from any immigration status.
Can funds be used to purchase large items, like trucks/vans for delivery, walk in coolers?	Yes, this and similar items can be requested in your application.

Frequently Asked Questions

Common Questions	Answers
Can we use grant fund for programs that are conducting outreach to help with food insecurity, and are we providing benefits access support?	You are encouraged to include your application activities such as those that you mentioned, if it helps increase food access for children 0-5.
Would you consider providing support for an add-on to an agency's implementation of a national program such as Healthy Families?	Yes, add-on to agencies are permissible.
How should we approach questions that may not apply to our program?	Please answer questions as best as possible. If a question does not apply, please explain throughout the narrative portions of the application.
Can child care centers who are in the CACFP also apply?	Yes.
Does this grant require match/leverage?	No.
Would Mutual Housing qualify?	Yes.
Would programs/proposals be penalized if the submitting agencies plans last for 6 months as opposed to 12 months?	Please submit proposals for any length of time that does not exceed 1-year.
Are there templates to be used for budget and reports?	Budgets and reports will be submitted via an online grants portal. Budgets will include budget category, description, and amount for the request.
We are on a CACFP right now we are getting our food from a school district but that is coming to an end in December. How can this program help us when we will have to start preparing meals on site?	We cannot fund what CACFP is funding. If you will not be getting CACFP, you can apply for funds, but please make it clear in your application that you are not receiving CACFP funding.
Does this grant covers staff salaries for those individuals assisting families to apply for SNAP, etc?	Yes, staff salaries directly related to the activities in the application are permissible.
Would this grant need to be for a specific project, or could it cover operational expenses to keep an early childcare center open and keep children fed?	We prefer to fund specific projects to increase food access for kids age 0-5 versus general operating expenses.

Frequently Asked Questions

Common Questions	Answers
I understand you don't want to fund food itself, but it is an allowable expense. Can you give examples of kinds of situations where you'd fund some food as part of the project?	Food is an allowable expense and examples of ways it can be included are take-home groceries, backpack program, for food pantry, etc.
Is this a one-time funding opportunity? Will funds be available in 2022?	It is a one-time grant.
Do we have to follow the CCFP guideline?	No.