

Welcome!

We'll get started soon. While we wait for other attendees to join, please answer this question in the chat box:

Do you have any new menu items that you're excited to serve?



Benefits for Everyone

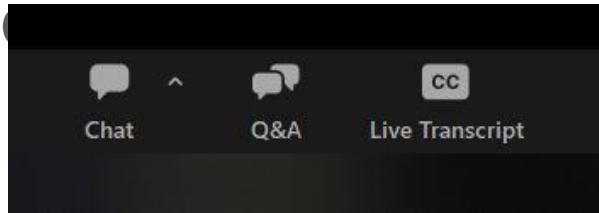
Best practices and considerations for school meal applications and alternative income forms

August 15, 2023





Things to Know as We Begin

- The slide deck will be shared via email after the webinar along with the recording.
- To engage with other attendees, please use the chat box.
- If you have questions for the speakers, please enter those into the Q&A box.
-  available.



Agenda

- Why Are School Meal Applications and Alternative Income Forms Important?
- Considerations for Increasing Application/Form Submissions
 - Communicate their purpose
 - Recruit allies
 - Be creative with naming
 - Consider your community
 - Leverage communication platforms
 - Incentivize submissions

Why Are School Meal Applications and Alternative Income Forms Important?

Benefits for Everyone!

Students & Households

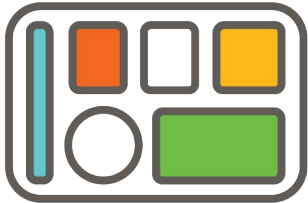
- Increases affordability of school meals
- Frees up households' time and money
- Increases access to out-of-school-time nutrition programs
- Provides eligible students with discounts on tests (e.g., AP exams, ACT, SAT)

Schools & Districts

- Improves affordability of meals, which can contribute to school/district performance metrics
- Reduces likelihood and magnitude of unpaid meal debt
- Increases school/district funding
- Increases access to out-of-school-time nutrition programs

Considerations for Increasing Form Submissions

Communicate Their Purpose



Determine eligibility for free and reduced-price school meals



Contribute to determination of economic status of school/district population, which impacts school/district funding as well as community resources

In your community, who needs to know this?

Recruit Allies

FRP data impacts...	...so consider recruiting...	...to help by...
School funding	Principal, Business Officer, other school administrators	<ul style="list-style-type: none"> • Providing a signed letter explaining the purpose of the forms and asking that forms be returned. • Promoting school meals benefits and completion of forms. • Making forms available outside the school environment. • Providing assistance with completion of applications. • Enrolling families in programs that provide direct certification for free/reduced-price school meals.
District funding	Superintendent, other district administrators	
Technology and library funding	IT and library staff, local library staff	
Out-of-school-time meal availability	Community organizations serving child and families	

Be Creative with Naming

- Match the name of the form with its purpose.
- Ask others which name(s) they like.

2023 - 2024 Delaware Prototype Meal Benefit Form

Complete one application per household. Please use a pen (not a pencil).

STEP 1 List ALL Household Members who are infants, children, and students

Delaware – free/reduced-price meals form

INCOME VERIFICATION FORM

{school name} is participating in special provision under the National School Lunch Program, either the Community Eligibility Provision (CEP) or Provision 2 (P2). Under CEP and P2, all children in the school will receive a breakfast/lunch at no charge regardless of income or completion of this form. However, to determine eligibility for various additional state and federal education program benefits that your school or child(ren) may qualify for, please complete, sign and re turn this form to {school}.

Arkansas – CEP/Provision 2 alternative income form

2023-2024 Multi-Use Application for Free and Reduced-Price School Meals

Complete one application per household. Please use a pen (not a pencil).

STEP 1 List ALL Household Members who are infants, children, and students

Texas – free/reduced-price meals + other programs

Community Eligibility Provision

Alternate Application for Educational Benefits

The alternate application is to be used by public/charter schools with all sites participating in the Community Eligibility Provision (CEP) and public/charter schools participating in Provision 2 (P2) at all sites for both breakfast and lunch in a non-base year.

Minnesota – CEP/Provision 2 alternative income form

Consider Your Community



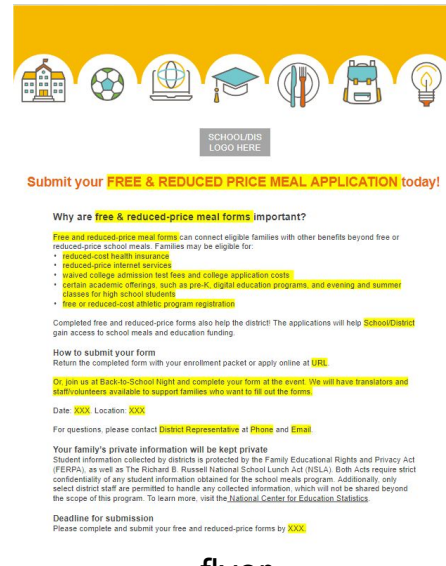
- Which languages are spoken?
- Does everyone have internet access?
- Who are your students' caretakers?
- Who does your community trust?

What are some other important factors to consider about your community?

Leverage Communication Platforms



social media graphic
(Broome-Tioga BOCES, New York)



flyer
(NKH customizable template)

- Send applications out with back-to-school information and talk about them during back-to-school events.
- Post flyers in places where families go.
- Social media and text messaging can be effective.
- Access TV, radio, and print media.
- Ask local community organizations how they are reaching families.
- Remind families throughout the year that forms can be submitted.


Incentivize Submissions



Want **FREE** school supplies, a new **Lotus mask** and a chance to **win a TV ?!**

Then stop by our **Free and Reduced Lunch Application Workshop**
Aug. 27th through Sept. 3rd
8:00 am - 12:00 pm
K-12

If you choose to fill out the application at home you will **STILL BE ENTERED** to win the grand prizes!



Free/Reduced Lunch Application

- Completing a free/reduced lunch application now will ensure benefits will continue without interruption when the federal extension expires.
- Anyone who completes a free/reduced lunch application for this school year by midnight 9/30/20 will be included in a drawing for a free 50" smart TV.
- Any family who already submitted an application for this school year is already entered and does not need to fill out a second application to be registered in the drawing. Please use this link to complete your on-line application.

<http://frapps.horizonsolana.com/edmp01>

YOU COULD WIN A FREE 50 INCH SMART TV

THE WINNER WILL BE SELECTED FROM ALL APPLICANTS, EVEN IF THEY DO NOT ULTIMATELY QUALIFY FOR LUNCH BENEFITS. THE DRAWING WILL BE HELD IN EARLY OCTOBER AND THE WINNER WILL BE NOTIFIED BY PHONE.

Lotus School (Colorado)

Which incentives work for your community?



Q&A





Stay in Touch!

Subscribe to our newsletter:

www.bestpractices.nokidhungry.org/subscribe

Visit our website:

www.bestpractices.nokidhungry.org





Resources

[School Meals Applications Outreach Toolkit](#)

The toolkit is designed to help school districts get the word out to families about why completing and submitting free and reduced-price school meals applications is important. The toolkit includes sample language, graphics, and templates to use for your outreach efforts.



Your Feedback is Appreciated!

At the conclusion of this webinar, a 5-question survey will open in your browser window.

Please take a moment to complete it.



Thank You for Attending!

Regis Whaley

No Kid Hungry | Center for Best Practices

rwhaley@strength.org

