











Luisyana Gamboa

Advisor, Food Security
Save the Children

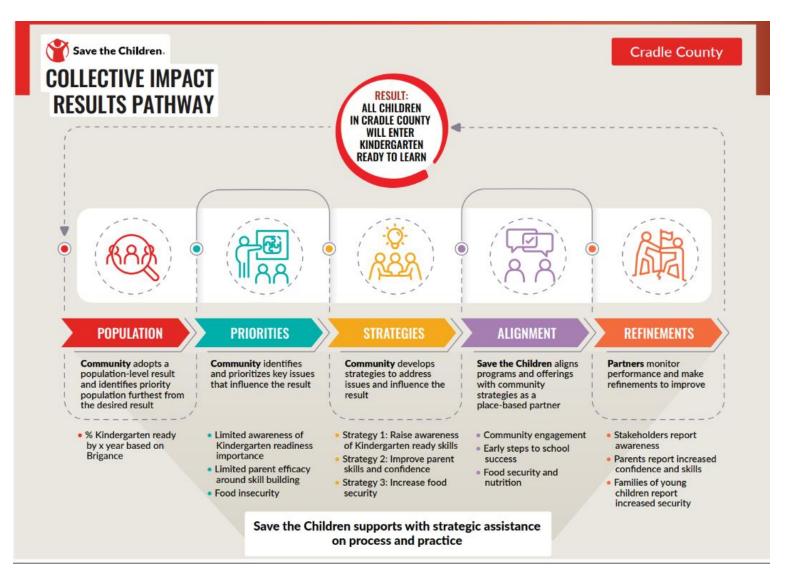


Chelsea Gifford

Advisor, Community Impact
Save the Children



Overview of the Collective Impact Approach



DRIVING POPULATION-LEVEL RESULTS

Action Hypothesis



IF local leaders develop a strong coalition:

- Develop a shared community vision
- Use data-based decisionmaking
- Engage in collaborative action & improvement
- Engage investors & contribute their own resources to support & sustain collaborative work



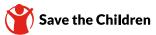
AND they co-develop strong strategies:

- Community-driven
- Informed by data
- Based in evidence
- Creates impact at scale
- Multi-level (individual, family, community, systems levels)
- Aim to shift systems
- Actionable, realistic & future-focused



THEN they achieve longterm, sustainable change that achieves populationlevel results in:

- Kindergarten readiness
- 3rd grade reading
- 5th grade math



Michelle Smith

Community Approaches Advisor, Tennessee
Save the Children



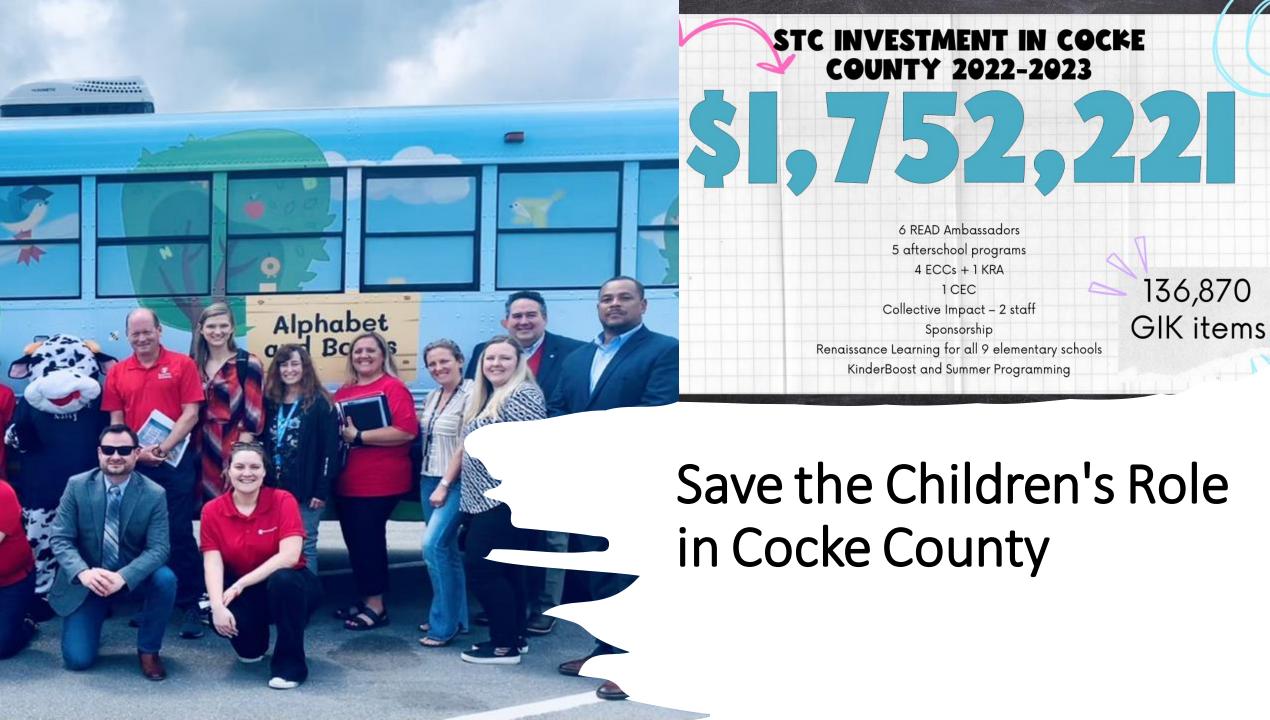


Collective Impact: Tennessee's Vision

Cocke County Cradle to Career Coalition launched in May 2019.

Mission: "The Cocke County Cradle to Career Coalition, C-5, broadly seeks to accelerate progress toward cradle-to-career outcomes for children in Cocke County through proactive, collaborative engagement of all community stakeholders. The initiative strives to achieve this result through collective impact efforts."

- All children will enter kindergarten ready to learn, and
- All children will exit third grade reading on grade level, and
- All students will graduate from high school as ready graduates, and
- 4. All struggling households in Cocke County will replace the **experience** of food insecurity with **food independence**.



Once upon a time in a community...



Something amazing started...







Crystal Chambers

Food Security Lead Associate, Tennessee
Save the Children



C-5 Collective Impact Lead

Jennifer Ellison Cocke County, TN (East)

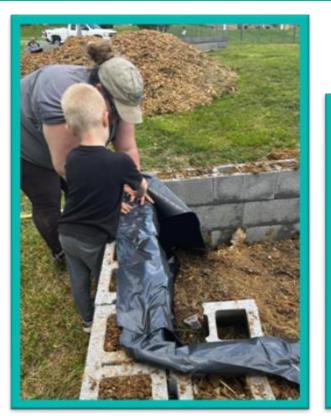
- Stepped into Year 3 of the RAI
- Convening meetings, Facilitating working groups, and Communicating with stakeholders



Shared Agenda

Discover the Community's Needs

Plan, Implement, Study, Shift















STRONG Families Community Family Partner

Nicole Howard Cocke County, TN (East)

- Began with C-5 in Jan. 2022 as FS Coordinator,
 Currently with STRONG Families
- Led WG through building/implementing community assessment, identifying partners, and building relationships between food distribution groups



Community Partnerships

Maximize Impact

Changing Mental Models













