



  
**REIMAGINING  
RURAL**  
THE RURAL  
CHILD HUNGER  
SUMMIT 2023



Save the Children.



**NO KID  
HUNGRY**

# Beyond Community Impact: Cradle to Career Outcomes

**REIMAGINING  
RURAL**  
THE RURAL  
CHILD HUNGER  
SUMMIT 2023



Save the Children.



**NO KID  
HUNGRY**

**Luisyana Gamboa**

Advisor, Food Security  
Save the Children

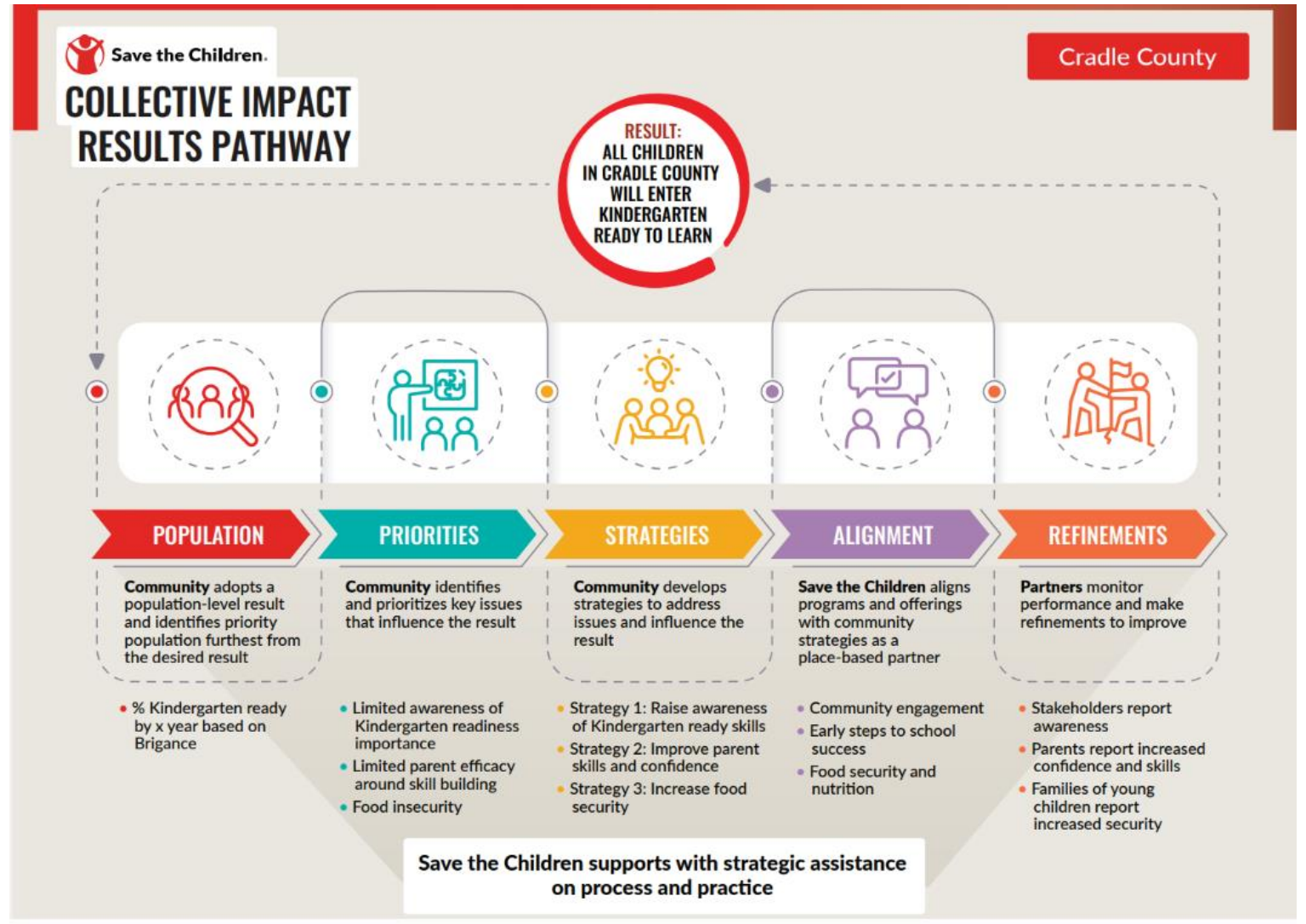


**Chelsea Gifford**

Advisor, Community Impact  
Save the Children



# Overview of the Collective Impact Approach



# DRIVING POPULATION-LEVEL RESULTS

## Action Hypothesis



**IF local leaders develop a strong coalition:**

- Develop a **shared community vision**
- Use **data-based decision-making**
- Engage in **collaborative action & improvement**
- Engage investors & contribute their own resources to **support & sustain** collaborative work



**AND they co-develop strong strategies:**

- **Community-driven**
- Informed by **data**
- Based in **evidence**
- Creates impact at **scale**
- **Multi-level** (individual, family, community, systems levels)
- Aim to **shift systems**
- **Actionable, realistic & future-focused**



**THEN they achieve long-term, sustainable change that achieves population-level results in:**

- Kindergarten readiness
- 3<sup>rd</sup> grade reading
- 5<sup>th</sup> grade math

**Michelle Smith**

Community Approaches Advisor, Tennessee  
Save the Children



# Collective Impact: Tennessee's Vision

- Coker County Cradle to Career Coalition launched in May 2019.
- **Mission:** *"The Coker County Cradle to Career Coalition, C-5, broadly seeks to accelerate progress toward cradle-to-career outcomes for children in Coker County through proactive, collaborative engagement of all community stakeholders. The initiative strives to achieve this result through collective impact efforts."*
- **Results:**
  1. All children will enter **kindergarten ready** to learn, and
  2. All children will exit **third grade reading** on grade level, and
  3. All students will graduate from **high school** as **ready graduates**, and
  4. All struggling households in Coker County will replace the **experience** of food insecurity with **food independence**.







## STC INVESTMENT IN COCKE COUNTY 2022-2023

# \$1,752,221

6 READ Ambassadors  
5 afterschool programs  
4 ECCs + 1 KRA  
1 CEC

Collective Impact – 2 staff  
Sponsorship

Renaissance Learning for all 9 elementary schools  
KinderBoost and Summer Programming

136,870  
GIK items

# Save the Children's Role in Cocke County

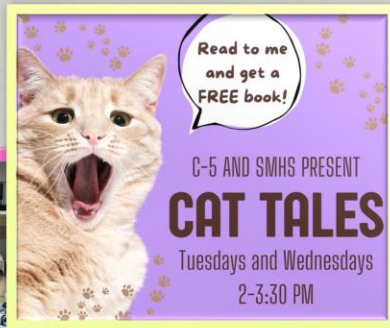
*Once upon a time in a community...*



*Something amazing started...*



*And it grew...*



*Into something better.*

## Crystal Chambers

Food Security Lead Associate, Tennessee  
Save the Children



## C-5 Collective Impact Lead

Jennifer Ellison

Cocke County, TN (East)

- Stepped into Year 3 of the RAI
- Convening meetings, Facilitating working groups, and Communicating with stakeholders



# Shared Agenda

## Discover the Community's Needs

## Plan, Implement, Study, Shift



Save the Children.



## STRONG Families Community Family Partner

Nicole Howard

Cocke County, TN (East)

- Began with C-5 in Jan. 2022 as FS Coordinator, Currently with STRONG Families
- Led WG through building/implementing community assessment, identifying partners, and building relationships between food distribution groups



Community Partnerships

Maximize Impact

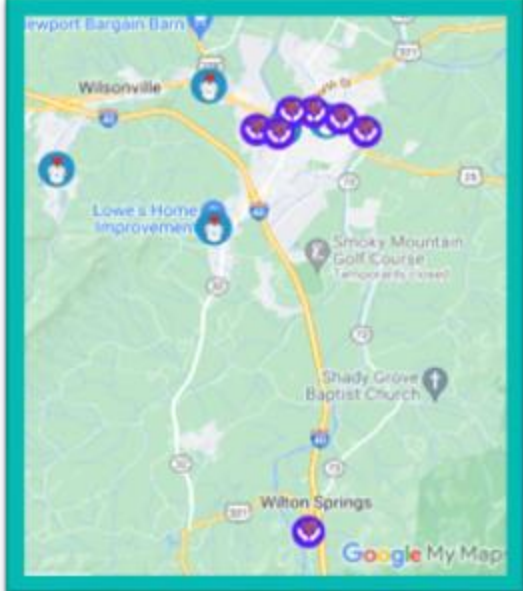
Changing Mental Models



**Coke County Schools**  
*Moving Mountains. Achieving Success.*



**Save the Children.**



**Save the Children.**



**NO KID HUNGRY**

**THANK YOU!**



Save the Children.



**NO KID  
HUNGRY**