



SUMMER

NUTRITION

SUMMIT

JANUARY 23-24, 2024



Lessons Learned & Promising Practices for Non-Congregate Meal Operations

January 24, 2024

SUMMER NUTRITION SUMMIT 2024





Agenda

Welcome & Introductions

- Marissa Spady MS, RD - Senior Manager, State Campaigns, No Kid Hungry campaign, Share Our Strength

Overview of Non-Congregate Options

- Eleni Towns - Director, State Campaigns, No Kid Hungry campaign, Share Our Strength

Lessons Learned & Promising Practices Part 1

- Menu, Service Model, Transportation, Logistics, Equipment

Table Discussions

Break

Lessons Learned & Promising Practices Part 2

- Planning, Special Events, Staffing, Communications, Recognition, Expanding Service Area

Table Discussions

Reflection and Next Steps



Eleni Towns

Director, State Campaigns,
No Kid Hungry campaign,
Share Our Strength



Background

Advocates across the country are pushing for greater flexibility in summer meals to meet the need.



2010

2010- 2013

**Demonstrations
approved by Congress**

Healthy, Hunger-Free Kids Act is passed and includes summer demonstration projects, including non-congregate feeding

2020

2021

2022

2023

**Pandemic
Waivers**

Schools and nonprofits offered non-congregate meals through summer 2020, 2021, and 2022.

**Launch of
Rural Non-
Congregate**

Pandemic Waivers

Schools and nonprofits offered non-congregate meals through summer 2020, 2021, and 2022.



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Kids Eat Free

Text 'Food' to 877-877 to find free summer meal sites near you.

missoula food bank & community center
1720 Wyoming Street
www.missoulafoodbank.org

A red button with a white outline, located at the bottom right of the sign.

SERVICE MODELS

Grab N' Go –

- walk-up
- curbside
- hybrid

Distribution –

- mobile meals
- home-delivery

Meal Distribution Rationale	# of Grantees	% of Grantees
Current USDA/state guidance	69	66%
Distance between families/sites	68	65%
Family access to transportation	64	62%
Staff capacity	60	58%
Funding available	45	43%
Family preferences	34	33%
Equipment	31	30%
Population groups	26	25%
Partnerships	26	25%
Family safety	20	19%
Staff safety	16	15%
Procurement	10	10%
Other	2	2%

Bontrager, A., & Dunphey, K. (2023). "2023 Summer Non-Congregate Grants Analysis." Internal Report. November 27, 2023.

MEALS + MENUS

- Bundled
- Bulk
- Unitized
- Hot
- Refrigerated
- Frozen
- Shelf Stable



Types of Non-Congregate Program flexibilities Offered by No Kid Hungry Grantees

Meal Type	# of Grantees	% of Grantees
Shelf stable meals	63	61%
Refrigerated unitized meals	57	55%
Frozen unitized meals	33	32%
Bulk food items	28	27%
Other	19	18%
Serving line	19	18%

Bontrager, A., & Dunphey, K. (2023). "2023 Summer Non-Congregate Grants Analysis." Internal Report. November 27, 2023.

OPERATIONS + LOGISTICS



Staffing:

- Site-staff
- Drivers
- Part-time support
- Volunteers
- Partner Organizations



Transportation:

- retrofitted vans + food trucks
- school buses/vehicles
- reimbursements
- rentals



Speakers



Beth Brewster



Jamie Breidenbach



Kristen Collins



Shannon Amos



Beth Brewster
Supervisor of Food Services,
Caroline County Public Schools &
Founder of Chesapeake Culinary
Center, Maryland





Our Mission:

To create **healthy, economically stable families** through

- ✓ **food equity**
- ✓ **job training**
- ✓ **youth prevention**
- ✓ **economic development**
- ✓ **education**



Summer Meals in Caroline County, Maryland

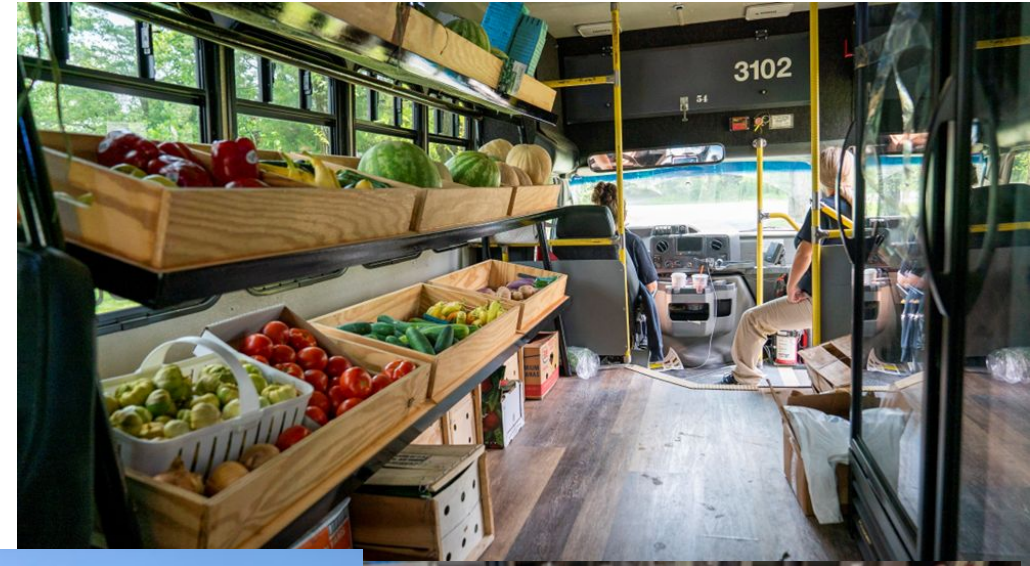
1. **District wide**
 - a. Community Eligibility Provision
 - b. 9 schools
 - c. 5,700 students
 - d. Families in poverty 10%
 - e. Rural-whole county eligible for non congregate
1. **Summer Meal Delivery**
 - a. Open sites/camp all elementaries, library, community centers, churches
 - b. Door to door (applications)
 - c. Mobile
1. **Meals**
 - a. Hot, shelf stable, cold, frozen meals
 - b. Breakfast & Lunch Service
 - c. Number of meals varied 1-3 days
4. **7 weeks of meal service**
5. **36,000 meals served + 11,178 mobile bus**



Summer Meals in Caroline County, Maryland

Vehicle

- MDOT – requested retired bus
- 14 passenger bus (no CDL required), removable shelving unit
- Several funders: NKH, RMC, foundations, private
- \$20k to retrofit the bus: Wrap- \$4k, \$16k to gut the inside, run the electric, HVAC, build shelving, fabricate the walls



Processing meals

- heat & serve microwave safe
- summer prep in school kitchens
- during school-culinary center
- process local produce in summer
- incorporate in farm2school program and summer meals



Why a Mobile Market?

- Summer Meal Distribution
- Promotion of local farmers
- SNAP (pending)
- Senior Citizen Farm vouchers
- Local economic development
- Connect with your community
- Food equity and security
- Farm scripts/ Employee Wellness Incentives

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Community Partnerships

- Choptank Community Health-mobile wellness van
- Salvation Army
- Caroline County Recreation and Parks
- County Health Departments
- Social Services
- Caroline county library
- Community Managers for the apartment complexes
- Local Farmers
- Caroline Foundation
- Food for Learning
- Aaron's Place Food Pantry
- Caroline Helping Hands
- Rural MD Council
- Mid Shore Community Foundation

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Jamie Breidenbach
Program Manager, Missoula Food
Bank & Community Center,
Missoula, Montana





Missoula Food Bank & Community Center



missoula food bank
& community center

Mission: We lead the movement to end hunger, through advocacy, volunteerism and healthy food for all. We nourish community.

We envision a community that embraces food justice where no one feels shame or experiences stigma when asking for help.



Missoula Food Bank & Community Center

Missoula, MT



Store Pantry (serve 1 in 5 in our community)

Satellite Pantries (4 locations, 5 addition from mobile meal bus)

Application Assistance (SNAP, Medicaid, TANF, LIHEAP)

Resource Referral

Child Nutrition Programs

CACFP (8 partners)

SFSP (16 sites)

EmPower Pack (Backpack) Program (~1,300 weekly)

School Day Snacks (550 kids served weekly)

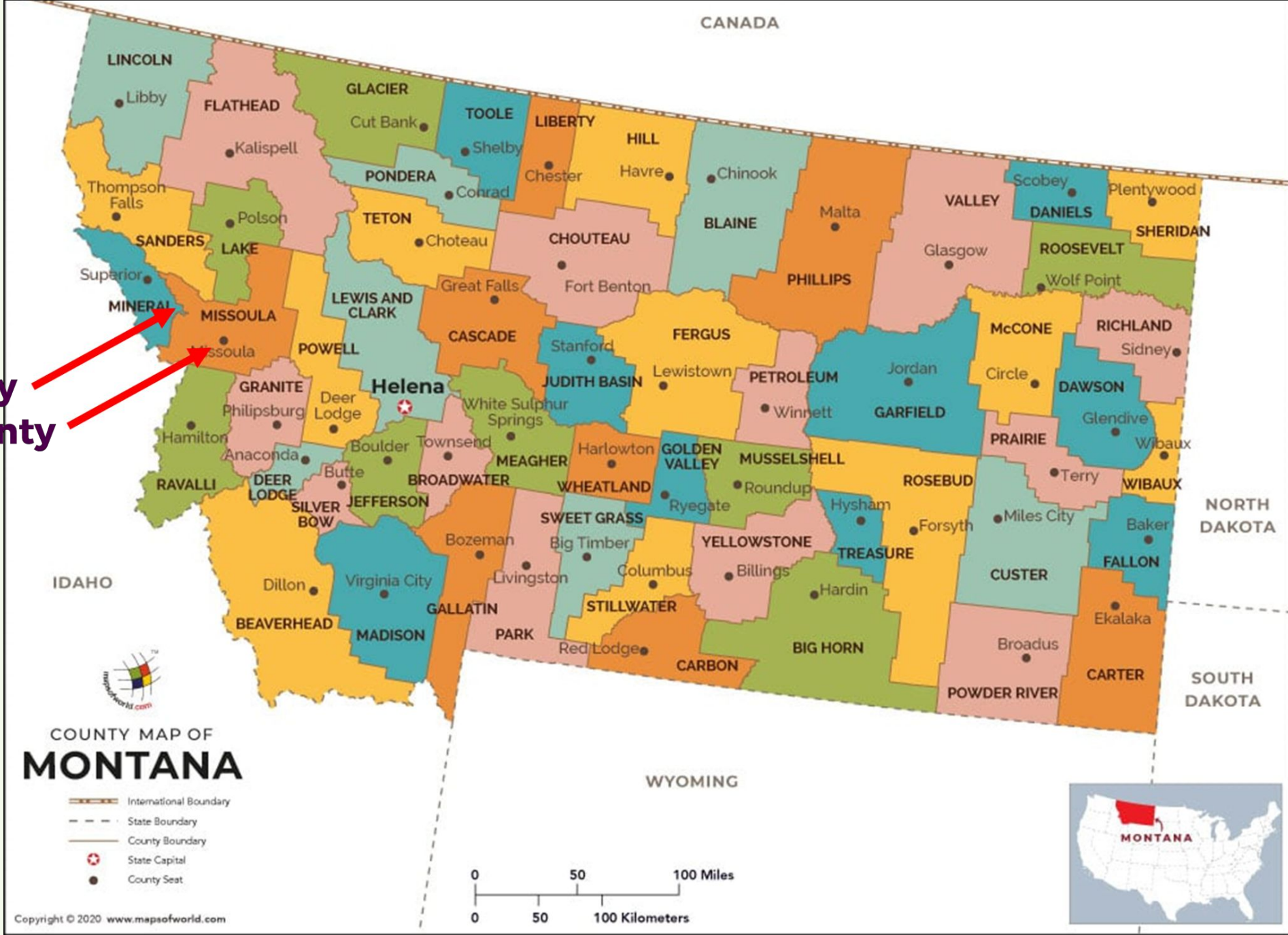
Senior Nutrition Programs

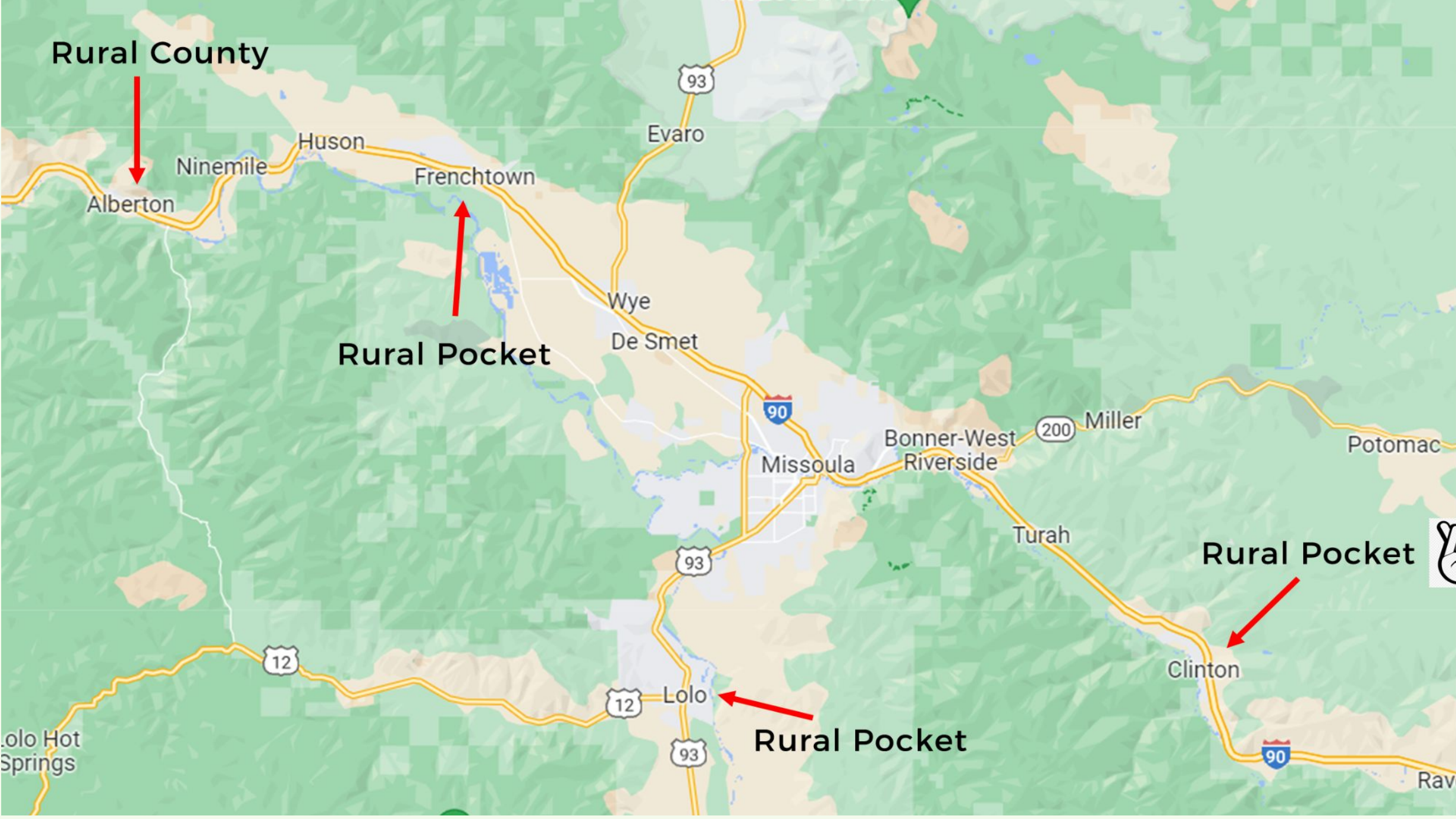
CSFP (ROOTS) (470 seniors)

Fresh Food Box (102 households)

Volunteers (ave. ~650 people, ~3500 hours per month)

Mineral = Rural County
Missoula = Urban County





Rural County

Alberton

Ninemile

Huson

Frenchtown

Evaro

Wye

De Smet

Rural Pocket

Missoula

Bonner-West

Riverside

Miller

Potomac

Turah

Rural Pocket

Clinton

Lolo Hot Springs

Lolo

Rural Pocket

Rav

Non-Congregate Meals

- **Grab-&-go Meals**, Monday to Friday
 - Friday pick-up includes meals for Saturday and Sunday
 - **Breakfast & lunch** (*more food for kids!*)
- Meals may be picked up by the student, their parent, or guardian (*yes!!*)
- **Cold** Prep, cold serve meals
 - **EmPower Packs** for weekends (shelf stable)
- **2023**: ~65,000 meals served, ½ lunches
 - Non-congregate sites: ~16,000



Providing More Food!

		Congregate	Non-Congregate			
		2019	2020	2021	2022	2023
		Total	Total	Total	Total	Total
Alberton	Snack	241	0	0	0	0
	Breakfast	0	960	1122	1110	1341
	Lunch	926	1185	1404	1280	1811
Frenchtown	Snack	227	0	0	785	1348
	Breakfast	0	1038	853	0	0
	Lunch	197	1058	897	865	1532
Lolo	Breakfast	0	4458	2972	1324	4341
	Lunch	2031	5219	4204	4838	4830



Menu



- Pair fresh produce with shelf stable fruit/veg with to meet requirement: applesauce, fruit pouch, fruit cup, veg/fruit juice
- All meals served with 1% white milk
- Grains are whole

Breakfast Menus

	<u>Whole Grain</u>	<u>Fresh fruit/veg</u>	<u>Protein/other</u>	<u>1% white milk</u>
<u>Monday</u>	granola	apple	yogurt	milk
<u>Tuesday</u>	1/2 bagel	banana	peanut butter cup	milk
<u>Wednesday</u>	Cheerios	strawberries & applesauce	PB & yogurt dip	milk
<u>Thursday</u>	Frosted Mini Wheats	Frozen blueberries & juice	Hard boiled egg	milk
<u>Friday</u>	1/2 bagel	clementine & fruit cup	cream cheese	milk

Lunch Menus

	<u>Entrée</u>	<u>Fresh fruit/veg</u>	<u>extra protein</u>	<u>Extra fruit/veg</u>	<u>Extra Item(s)</u>	Milk
<u>Monday</u>	uncrustable PB&J sandwich	carrots	hummus	applesauce	granola bar & ranch dressing	milk
<u>Tuesday</u>	turkey and cheese sandwich w/ mayo & must	salsa		fruit cup	WG tortilla chips	milk
<u>Wednesday</u>	ham and cheese sandwich w/ mayo & must	sweet mini peppers		squeezer	cheez-its	milk
<u>Thursday</u>	peanut butter and jelly sandwich	strawberries	PB & yogurt dip	fruit cup	WG wheat thins	milk
<u>Friday</u>	turkey and cheese sandwich w/ mayo & must	cocktail cucumber		veggie juice	WG goldfish	milk

Supper Menu

	<u>Entrée</u>	<u>Fresh fruit/veg</u>	<u>Extra fruit/veg</u>	<u>Extra Item</u>	<u>1% white Milk</u>
<u>Monday</u>	chicken and cheese wrap	Salsa	veggie juice	chips	milk
<u>Tuesday</u>	meatball sandwich	grapes	fruit cup	cheeze-its	milk
<u>Wednesday</u>					
<u>Thursday</u>	pepperoni pizza	sugar snap peas	fruit squeezer	granola bar	milk
<u>Friday</u>					

Menu



- Find additional funding to provide all **adults with a meal**
- **Leftovers:** Serve following day, disassemble and reuse what we can donate to the Poverello (homeless shelter) or distribute in MFB&CC party what we cannot reuse in kids meals.



Kristen Collins, Co-founder and
Executive Director, Colorado Food Cluster,
Colorado

kristen.collins@coloradofoodcluster.com



How it works:



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2023 SFSP-Home Delivery in Rural Colorado



**41,620
Meals**



**575
Kids**



**6
Sites**



**7
Days worth of
meals**

Online Enrollment and Registration

- Calculated Eligibility
- Sends counts to Food Vendor
- Sends box count and address information to delivery vendor
- Uses delivery status data to prepare claim counts

Colorado Food Cluster Platform

COLORADO FOOD CLUSTER, INC. HOUSEHOLD DASHBOARD ADMIN ACCOUNT LOGOUT

YOU ARE IN THE FOOD VENDOR APP OF
Michaels of Denver Catering 6385 W 52ND AVE STE 3A, ARVADA, CO 80002

Company Profile

[Edit Profile](#)

Vendor Name: Michaels of Denver Catering
 Phone: +13035077818
 Contact Name: Mich Sudak
 Email Address: msudak@hotfunctionline.com
 Address: 6385 W 52ND AVE STE 3A, ARVADA, CO 80002
 Last Certification Renewal Date: [Blank]

Sites

NAME	ADDRESS	CITY	STATE	ZIP CODE	BOX CAPACITY							Total	
					Mon	Tue	Wed	Thu	Fri	Sat	Sun		
Stone Creek Charter School	33520 HIGHWAY 6	EDWARDS	CO	81632	0	200	200	0	0	200	0	0	400
Steamboat Montessori Ch...	27285 BRANDON CIR	STEAMBOAT SPRINGS	CO	80487	0	0	0	200	200	0	0	0	400
Salida Montessori Charter ...	1040 I ST	SALIDA	CO	81201	100	100	100	100	100	0	0	0	500
Antonio	515 RIVER ST	ANTONITO	CO	81120	0	150	150	150	150	0	0	0	600
Ctero County	901 S 11TH ST	ROCKY FORD	CO	81067	500	500	500	500	1000	0	0	0	3000
Baca County	441 PINON ST	SPRINGFIELD	CO	81073	200	200	200	200	200	0	0	0	1000
					800	1150	1150	1150	1550	0	0	0	5900

[Help](#)

COLORADO FOOD CLUSTER, INC. HOUSEHOLD DASHBOARD FOOD VENDOR DELIVERY VENDOR ADMIN ACCOUNT LOGOUT

YOU ARE IN THE HOUSEHOLD OF
 Test User 320 E VINE DR STE 101, FORT COLLINS, CO 80524 john@inspiringapps.com

Hello, Kristen

Thank you for finishing all application steps. You will receive an email in the coming weeks notifying you of your child(ren)'s eligibility to receive free meal delivery with our program.

Eligibility Status

This household has **0** member(s) eligible for meals.

Test User
 DOB: 01/01/2001


This member has not qualified for eligibility.

Reason(s):
 Ineligible Invalid School Attendance
 Ineligible Maximum Age Exceeded

[View Household Eligibility Data](#)

Would you like to update your food delivery preferences?

[UPDATE PREFERENCES](#) [Help](#)



Account

First Name *
Kristen

Last Name *
Collins

Gender
Woman

Date of Birth *
05/02/1989

Email Address *
kristen.collins@coloradofoodcluster.com

Notification Language Preference
English

Race
American Indian and Alaska Native

Ethnicity
Hispanic or Latino

Phone Number
(555) 555-555

[SAVE & CONTINUE](#)

Change password

Current password *
[Input field]

New password *
[Input field]

Confirm new password *
[Input field]

To create a new password, you have to meet all of the following requirements:
 Min 8 characters
 1 uppercase
 1 lowercase
 1 number
 1 symbol

Admin Dashboard

[Users List](#) [Delivery Vendors List](#)

[Households List](#) [Reports](#)

[Food Vendors List](#) [Document Review](#)

COLORADO FOOD CLUSTER, INC. HOUSEHOLD DASHBOARD FOOD VENDOR DELIVERY VENDOR ADMIN ACCOUNT LOGOUT

YOU ARE IN THE DELIVERY VENDOR APP OF
Delivery Vendor 1 100 S FEDERAL BLVD, DENVER, CO 80219

[Delivery Dashboard](#) [Company Profile](#)

Deliveries

DATE	TOTAL ORDERS	SUCCESSFUL ORDERS	PENDING ORDERS	FAILED ORDERS	DOWNLOAD CSV
10/09/2023-10/15/2023	10	1	7	2	Download CSV
10/16/2023-10/22/2023	10	0	10	0	Download CSV
10/23/2023-10/29/2023	10	0	10	0	Download CSV
10/30/2023-11/05/2023	10	0	10	0	Download CSV
11/06/2023-11/12/2023	9	0	9	0	Download CSV
11/13/2023-11/19/2023	9	0	9	0	Download CSV
11/20/2023-11/26/2023	9	0	9	0	Download CSV
11/27/2023-12/03/2023	9	1	8	0	Download CSV
12/04/2023-12/10/2023	9	0	9	0	Download CSV
12/11/2023-12/17/2023	9	0	9	0	Download CSV

[Help](#)

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Shannon Amos, CCNP, CMP, MS
Vice President, Agency Programs,
Children's Hunger Alliance, Ohio



Children's Hunger Alliance

- Statewide organization serving Ohio
- USDA Sponsor to over 900 unique sites
 - CACFP for in-home childcare, childcare centers, afterschool programs & summer sites
- Weekend Meal/ Backpack Program
- Nutrition Education in early care & school-age settings (afterschool & summer)
- Work with schools to increase breakfast participation
- Support other summer sponsors (SFSP and SSO) to increase sites/ kids served



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2023 Summer Sponsorship

Full Sponsorship

- 128 unaffiliated sites in 21 counties
- 116,847 meals served
- Cold & shelf-stable meals offered

Non-Congregate

- 14 sites (all rural library locations)
- 26,080 breakfast/lunch meals served
- Grab-and-go, multi-day/meal pack– various # days based on location operations
- Mix of congregated/non-congregated at some locations
- All shelf-stable meals



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Non-Congregate Highlights



Multiple Vendors/Delivery

- One vendor for state shelf-stable meals provides meals to regional location vendors
- Delivery flexibility & frequency
- Capacity for small sites

“Filling the Gaps”

- Statewide sponsor
- Identifying other school & non-community sponsors
- Seek out those that may not have another option



AT YOUR TABLE:

Share & Learn

Each table has a facilitator to help guide the conversation & capture notes.

**TABLE TOPICS:
Service Models,
Menus,
Logistics,
Transportation, &
Equipment**

15 MINUTE BREAK

Please enjoy a 15-minute break and join us back for the second half of our session with 4 additional speakers and more great conversations!



Speakers



Peggy Hamby



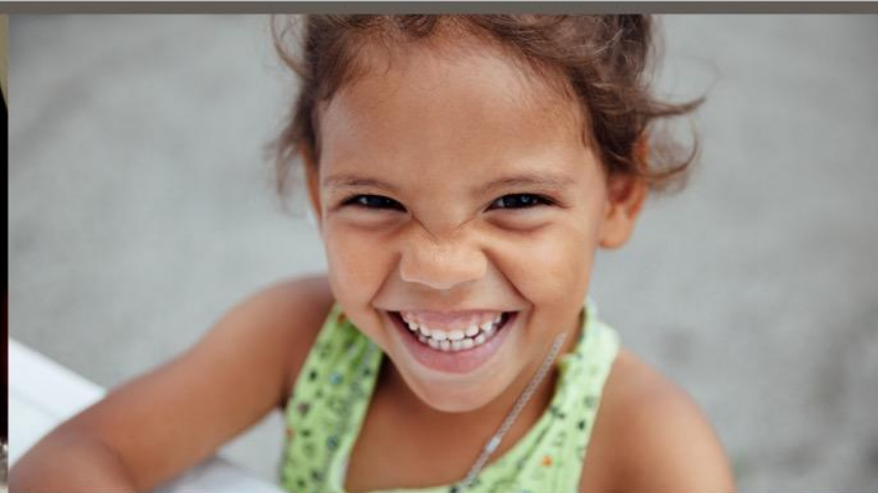
Lynsi Barnhill



Constance Moore



Jasmine Zandi



Peggy Hamby
Director of Food and Nutrition,
Morgan County Schools, Tennessee



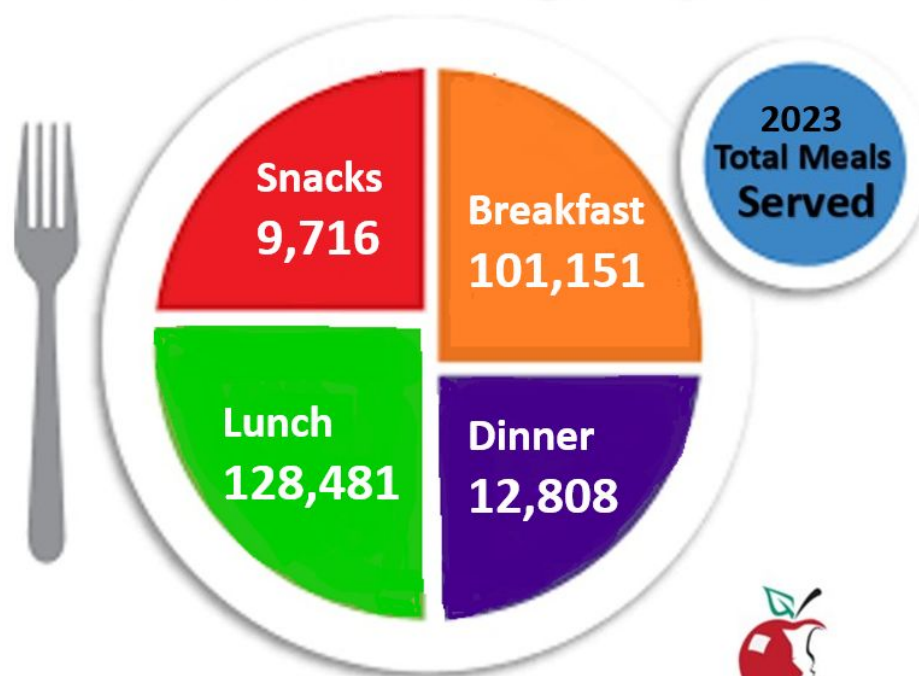


- 7 Schools/2,879 Students/4 Summer School Programs
- Congregate & Non-Congregate Feeding/Gus the Bus/52 Sites
- Combination of Meal Service
- Family Style, Hot, Frozen, Grab & Go, Bulk Meals
- 7 Days Non-Congregate & Daily Congregate Feeding
- Serving May 26th-August 1st



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Summer Feeding Program



Total Meals 229,632



NO KID HUNGRY[®]

Planning

- Jan/Feb Com. Meeting
- Program Education/Meal Requirements
- Benefit of Partnership
- Provide Meal Samples
- Calendar of Events
- Sign Up Sheets Available
- Communicate!



- Summer Sites

QR Code

- Menu

Family Style/Grab & Go/Bulk

- Labor

Student Workers

Transportation

- Grants



Summer



Kids Eat Free



JUNE 1st SEAMLESS SUMMER KICK OFF

WARTBURG SOLOMON CITY PARK

10:00 AM- 12:00 PM



















GUS THE BUS

FREE FOOD

FREE BOOKS

FREE RESOURCES FOR FAMILIES

BOUNCE HOUSES

GAMES

GIVEAWAYS

LIVE BROADCAST

Thank you to all our Sponsors/Attendees

QR Code for
Morgan County Food & Nutrition
Summer Feeding Information



For more information: Peggy Hamby 423-215-4525 hambyp@mcsed.net

This institution is an equal opportunity provider.











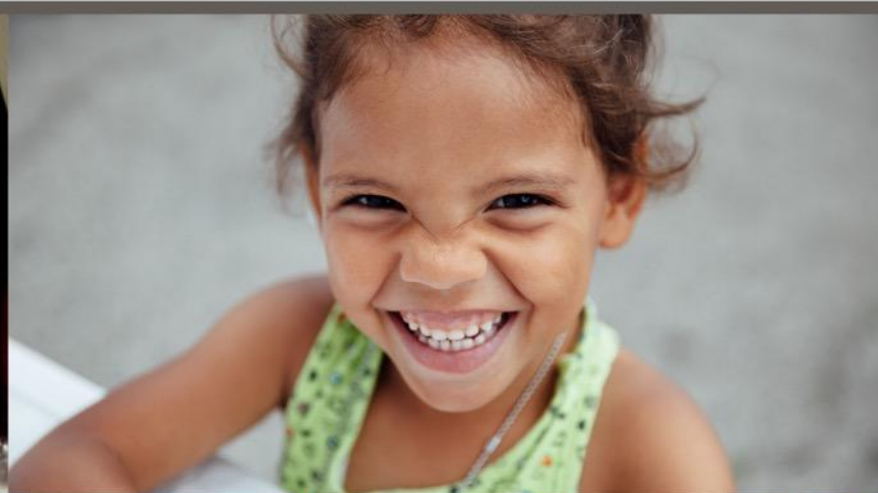

Kick Off Event

- Location/Budget
- Time/Date/Duration
- Set-Up & Expectations
- Partner with Local Officials/Media
- Family Engaged Sponsors
- Range of Age Activities
- Meal & Accountability
- Evaluate & Follow Up



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Lynsi Barnhill
Director of Nutrition Services,
Paducah Public Schools, Kentucky



SOLUTIONS TAILORED TO CIRCUMSTANCE

6 SCHOOLS
3,000 STUDENTS



241,040 MEALS

- BREAKFAST
- LUNCH
- SUPPER
- SNACK

TORNADO TAKEOUT
20+ SITES
11 MOBILE DELIVERY
7 DAYS OF MEALS



PADUCAH
PUBLIC SCHOOLS

each and every child by name and need



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COMMUNICATION IS KEY

FREE SUMMER MEALS!
ANYONE 0-18

TORNADO TAKEOUT

PICKUP AT PADUCAH MIDDLE CAFE
Tuesday and Thursday | 10:30-12:30

DELIVERY TO THE FOLLOWING LOCATIONS
Tuesday and Thursday:

CARDINAL POINT	9:30-9:45 AM
PADUCAH PLACE	9:50-10:15 AM
ROTARY PARK	10:30-10:50 AM
ELMWOOD COURT	11:05-11:25 AM
DOLLY MCNUTT	11:40-12:00 PM
ELLA MUNAL	11:25-12:35 PM
ANDERSON COURT	12:45-1:05 PM
MCCRACKEN CO. LIBRARY	11:15-11:35 AM
ROBERT COLEMAN PARK	11:45-12:15 PM
LANGSTAFF PARK	12:20-12:40 PM

STAY
PADUCAH PUBLIC SCHOOLS

lynsl...
This institut...



JUNE 26-JULY 27
FREE SUMMER MEALS!
ANYONE 0-18

TORNADO TAKEOUT

PICKUP AT PADUCAH MIDDLE CAFE
TUESDAY+THURSDAY | 10:30-12:30

DELIVERY TO THE FOLLOWING LOCATIONS
TUESDAY + THURSDAY:

CARDINAL POINT	9:30-9:45 AM
PADUCAH PLACE	9:50-10:15 AM
ROTARY PARK	10:30-10:50 AM
ELMWOOD COURT	11:05-11:25 AM
DOLLY MCNUTT	11:40-12:00 PM
ELLA MUNAL	11:25-12:35 PM
ANDERSON COURT	12:45-1:05 PM
MCCRACKEN CO. LIBRARY	11:15-11:35 AM
ROBERT COLEMAN PARK	11:45-12:15 PM
LANGSTAFF PARK	12:20-12:40 PM



TEXT 'FOOD' TO 304-304

NO KID HUNGRY



- SOCIAL MEDIA
-
- INFOGRAPHICS
-
- COMMUNITY PARTNERS
-
- DREAM TEAM

FREE SUMMER MEALS

COMIDAS GRATIS DURANTE EL VERANO

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Constance Moore, MBA, MA, CCNP,
Senior Food Compliance Officer,
Nutrition Services, YMCA of Memphis
& the Mid-South, Tennessee



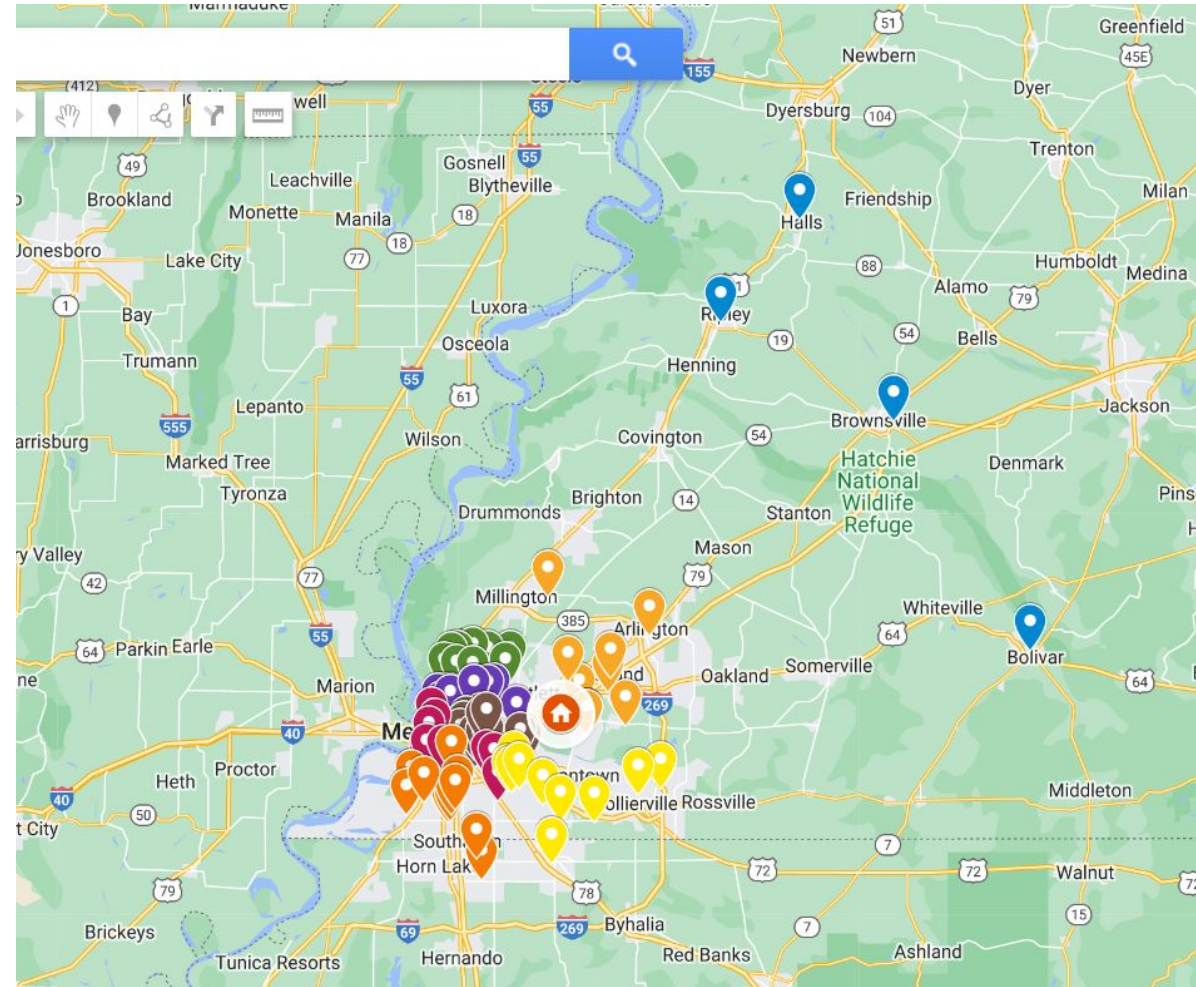
YMCA OF MEMPHIS AND THE MIDSOUTH

- Same Day Meals and Multi-Packs
- All meals are cold prep
- Breakfast and Lunch (Snack upon request)
 - 111,767 Breakfast Daily
 - 168,315 Lunch Daily
 - 2,558 Snack Daily
 - 39,634 Breakfast and Lunch respectively in Bulk meal bags
- From end of school year to beginning of next school year
 - May 22 - August 5, 2023
 - 52 Days of Daily Meals – Monday - Friday
 - 8 Days of Saturday Meals – Bulk – 7-days of meals in one bag



TIMELINESS IN RURAL AREAS

- Served Bulk Meal Bags in Rural Areas
 - Served 4 Sites each Saturday in 3 different counties
- Served on Saturdays during SFSP
 - 8 Saturdays from May 22 - August 5, 2023
- Served at areas that were high traffic during the week
 - Board of Education
 - Criminal Justice Complex
 - Elementary School
 - General Hospital
- Advertised in these areas with yard signs and billboards
 - Advertisement stated “Free Meals Served on Saturday”



REACHING RURAL AREAS

- Scout the area
 - Use the USDA Rural Designation Map
 - Ask friends / family / coworkers / neighbors / grocery store clerks
 - Start looking now
- Find Areas of High Traffic
 - Places where parents / guardians frequent
 - Where parents / guardians work
- Find Areas Where Children Gather
 - Trailer Park
 - Neighborhood Park
 - Church



WHAT WE'RE DOING DIFFERENTLY

- Days of Service
 - Rural areas don't shop on weekends like Urban areas
- Common Areas Where People Gather During the Week
 - Places where parents / guardians frequent
 - Where parents / guardians work
- Seek Community Events and Partner with Them
 - Church Vacation Bible School
 - Neighborhood Civic Meeting
 - Water Park Visit
- Ask Local Shops / Stores if we can use their parking lot once a week
 - Local Grocery Store
 - Neighborhood Shopping Center



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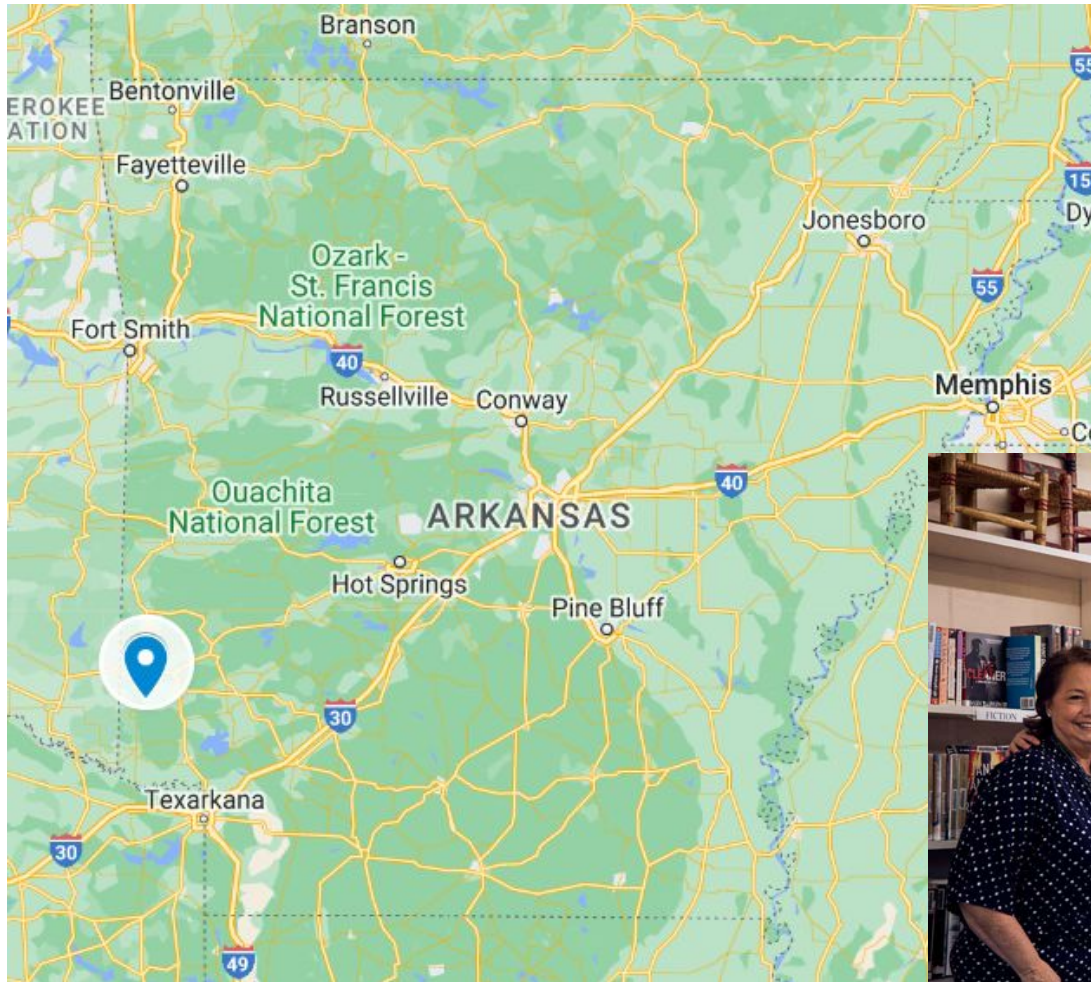


Jasmine Zandi

Out of School Programs Director,
Arkansas Hunger Relief Alliance,
Arkansas



Horatio School District



Service model: Grab & go

Type of meal: Hot

Number of days provided: 1; service 4 days/week

Meals offered: Breakfast and lunch

Dates of service: 4 weeks total, 2 weeks in June and 2 weeks in July

Location(s) of service: school and 4 library sites

Total number of meals served in 2023: 1139



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School, Community & NKH Grant Support



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Recognition & storytelling



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AT YOUR TABLE: Share & Learn

TABLE TOPICS:
Planning
Staffing
Communications
Special Events
Recognition