



SUMMER

NUTRITION

SUMMIT

JANUARY 23-24, 2024



Using Caregiver Insights to Inform a Participant-Centered Non-Congregate Program

An Interactive Session

SUMMER NUTRITION SUMMIT 2024



AGENDA

1. Presentation of findings from participant research
(10 minutes)
1. Ideation (brainstorming!)
(35 minutes)
1. Share out
(10 minutes)





Angela McKee-Brown (she/her)

Angela McKee-Brown is the Founder and CEO of Project Reflect. Prior to launching the lab, she served as the Executive Director with The Edible Schoolyard Project. Angela has also served as the Director of Innovation and Strategy with San Francisco Unified School District's Future Dining Experience. She is a 2024 Mimi and Peter E. Haas Distinguished Visitor with the Haas Center for Public Service at Stanford University and has also served as a 2016-2017 Stanford University d.school Civic Innovation Fellow.



Lucy Flores (she/her)

Lucy is a design strategist dedicated to advancing equity in the food system and the founder of Studio Magic Hour. She has led design projects, facilitated workshops, and coached in-house design and innovation teams at organizations including the California Academy of Sciences, the Fair Food Network, Hopelab, The Nature Conservancy, Plant Futures, Share Our Strength, and the Southern Poverty Law Center. She is a former Equitable Design Fellow at Hopelab, and a member of the Design Justice Network, Equity Army, and AIGA.

IDEATION (BRAINSTORMING!)

1. What is ideation/brainstorming?
2. Three categories for today's exercise:
 - **operations**
 - **programming**
 - **messaging/communications**
3. Review the one-pager at your table
4. Together as a table, choose ONE brainstorming prompt

IDEATION (BRAINSTORMING!)



5 min.

Silently and by yourself,
brainstorm ideas that answer
your prompt. Write 1 idea
per sticky note.

IDEATION (BRAINSTORMING!)



5 min.

Share out ideas at your table.

IDEATION (BRAINSTORMING!)



5 min.

Together as a group, build on the ideas already shared.
("Yes, and what about ...")

IDEATION (BRAINSTORMING!)



5 min.

What if we had an extra \$5 million in our budget JUST for ideas that answer this question?

IDEATION (BRAINSTORMING!)



5 min.

Finally, dream big. Sketch a picture or jot down an idea or two for what a non-congregate summer meal program could look like in a perfect world.

IDEATION (BRAINSTORMING!)

Share out!





 **NO KID
HUNGRY**







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EAT
OR FEEL BETTER
REPEAT

FOOD DRIVE

 manna
food center

 NO KID
HUNGRY