

Welcome!

We'll get started soon. While we wait for other attendees to join, please answer this question in the chat box:

What is your favorite way to show appreciation to your summer staff and volunteers?



Maximizing Resources: Financial Strategies and Staffing Solutions For Non-Congregate Summer Meals

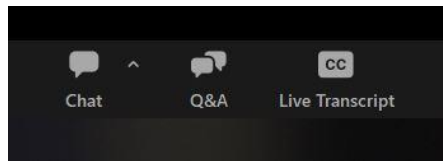
Tuesday, April 23rd 2024





Things to Know as We Begin

- The slide deck will be shared via email after the webinar along with the recording.
- To engage with other attendees, please use the [chat box](#).
- If you have questions for the speakers, please enter those into the [Q&A box](#).
- Closed captioning is available.

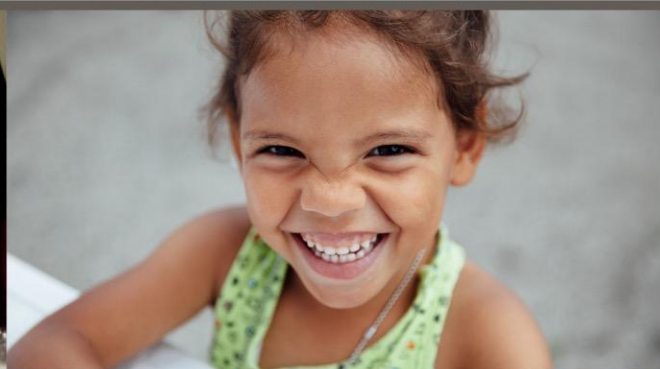




Agenda

- **Welcome & Introduction**
- **Presenters**
 - Donna Martin, *School Nutrition Consultant*
 - Carey Sealy, *Director of Programs, Fredericksburg Regional Food Bank* & Curtis Dickerson, *Children's Program Coordinator, Fredericksburg Regional Food Bank*
 - Jenny Welch, *Child Nutrition Program Supervisor, Avoyelles Parish School Board*
- **Moderated Q&A**
- **Resources**





Donna S Martin
EdS, RDN, LD, SNS, FAND
School Nutrition Consultant



District Profile



- Burke County population: 22,000
- 836 square miles
- District Size: 4,000
- Number of Schools: 5
- Breakfast ADP: 78%
- Lunch ADP: 83%
- Breakfast, Lunch, Fresh Fruit Vegetable Program, After school snack, Supper, Summer Food Service Program
- Free and Reduced Percentage: 100% CEP
- Budget: \$5 M



Staffing





Looking for staff in all the wrong places?

Bus Drivers/ Bus Monitors



High School students No Kid Hungry Ambassador Program





College Students |



Retired School Nutrition Employees



Paraprofessionals



Outside Organizations

YMCA-Boys and Girls Club-Church Camps



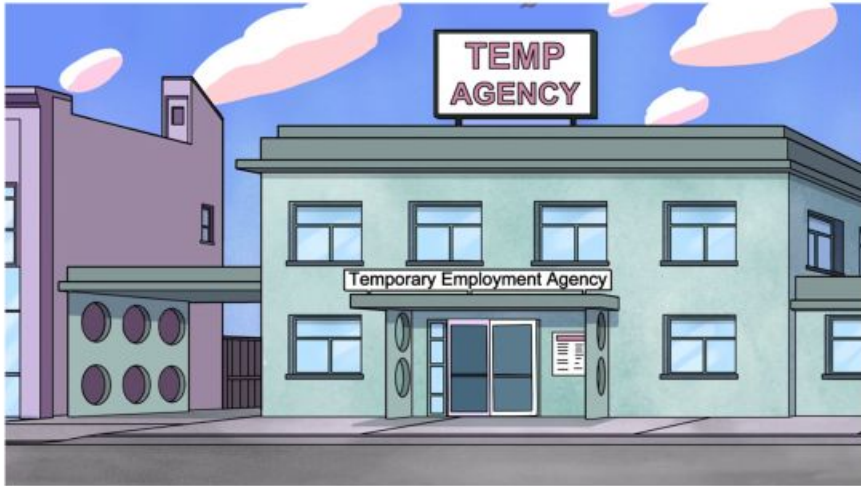
Beta Club/Student Organizations



Culinary Programs



Temp Agency



Hi! My Name
is:
Temp

Substitute Teachers





Parents |

Have Principals and Coaches drive buses



Increase Pay



Harford County hikes pay for bus drivers, food service workers

215 views · 7 months ago

YouTube > WBAL-TV 11 Baltimore



Newsletter

Social



Facebook



Twitter



LinkedIn



Pinterest



Tumblr



Instagram



Advertise



Business card with QR code



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WICHITA
PUBLIC SCHOOLS



We are hiring
Nutrition Staff!



SCAN ME

Use your District Vehicles!



Weekly Meal Box delivery or pickup



Let the Produce Company do your work!

- ½ cup vegetable
- 1 cup Salad Mix

- Vegetables with Dip
- ½ cup fruit and ½ cup vegetable



Individually wrapped entrees



Individually wrapped breakfast items



Prepackaged shelf stable meal kits



Breakfast Meal Kits



How to Finance your Summer Feeding Program



Summer Food Service Program Reimbursement Rates 2024



Per meal rates in whole or fractions of U.S. dollars	All states except Alaska and Hawaii	All states except Alaska and Hawaii
Site types	Rural or self-prep sites	All other types of sites
Breakfast	2.9775	2.9225
Lunch or Supper	5.2125	5.1300
Snack	1.2350	1.2050

Seamless Summer Reimbursement Rate - SY24

Lunch		Breakfast
Paid - \$0.40		Paid - \$0.38
Reduced - \$3.85		Reduced - \$1.98
Free - \$4.25		Free - \$2.28

Difference in SSO and SFSP



96.5 cents

Increase Participation

- Do non-congregate meals
- Weekly meal boxes of 7 days worth of meals
- Some states are allowing 10 days worth of meals (Cover holidays)
- Add community organizations like Boys and Girls Clubs, Summer Camps, Band Camps, Football Camp, Recreation Departments, Library Camps
- Make sure you do breakfast and lunch
- Don't just do June – add July

Self prep versus shelf stable



Apply for Grants



- No Kid Hungry Grants
- USDA Healthy School Meals Grants
- Action for Healthy Kids Grants



Equipment



- Buy second-hand equipment
- Lease or rent equipment and vehicles for the summer







Carey Sealy, Director of Programs

**Curtis Dickerson, Children's
Programs Coordinator**

Fredericksburg Regional Food Bank

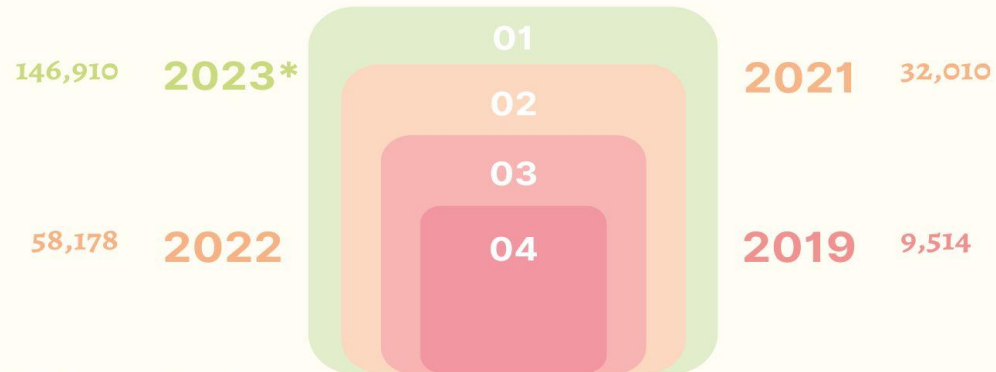
**FREDERICKSBURG
REGIONAL FOOD BANK**
Local - State - Stafford - Caroline
Stafford - King George - the
City of Fredericksburg

**POWERED BY
FREEDOM
AMERICA**



Historical Data

Total Meals Reimbursed



**2023 new outlets for unused meals

**2020 no meals from pandemic

2023 Breakdown



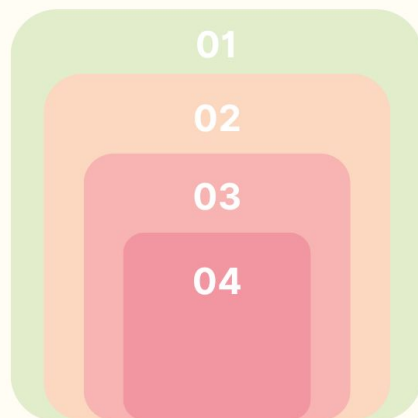
2023 Site Info

SITES 01

- 7 Non-Congregate Sites
- 7 Congregate Sites

STAFFING 02

- 4 Full Time Staff
 - Director
 - Coordinator
 - Kitchen Coordinator
 - Driver
- 2 Temporary Staff
 - Drivers

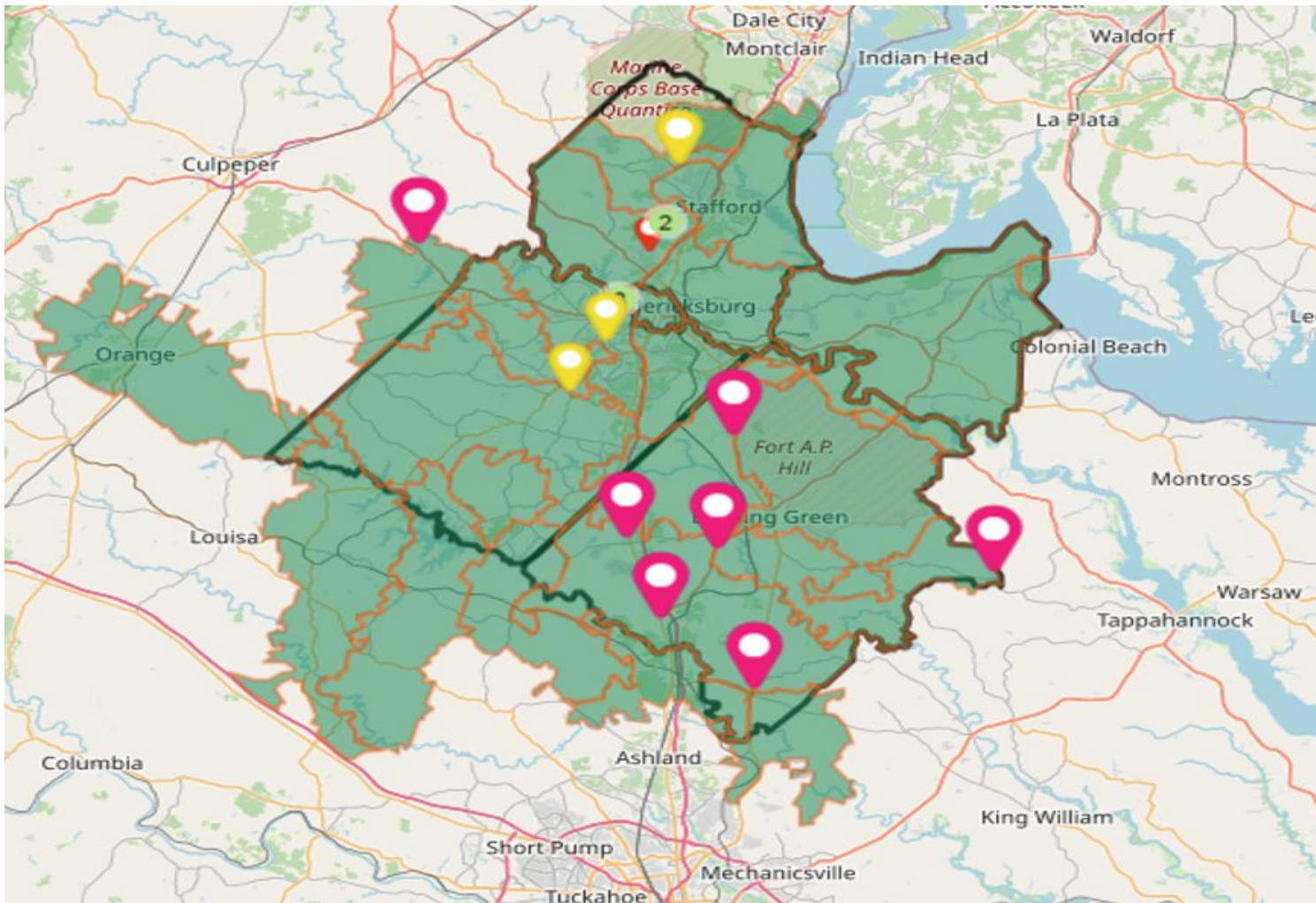


03 MEALS

- 142,048 Non-Congregate
- 10,172 Boxes (7 Breakfasts & Lunches)
- 4,862 Congregate Meals

04 BUDGET

- Salaries: \$60,549
- Supplies/Equipment: \$19,213
- Food: \$377,614



2023 Sites

Yellow-
Congregate

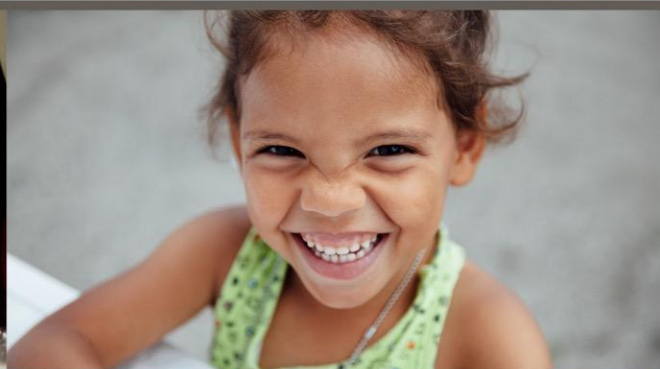
Pink-
Non-Congregate

2023 Outside the Box

- 1,768 Volunteer Hours
- School Resource Officers
- Walmart
- Box Packing
- College/10 month employees-temp staff
- Borrowing staff/offset scheduling
- Additional Produce Bags

What's New for 2024

- **Additional Non-Congregate Sites**
- **Program Assistant-No Kid Hungry Grant**
- **Additional Resource Officers**
- **Supper option for the first time**



Jenny Welch, MS, LDN, RD
Child Nutrition Program Supervisor
Avoyelles Parish School Board





Avoyelles Parish is a rural parish in central Louisiana

The student population within the 10 public schools is 5,000.

The district has been a CEP district for 10 years.

The ISP of the district is above 65%

The district operates on a four day school week and provides the students with a supper meal daily under the CACFP program.

Avoyelles Parish is rich in cajun culture and heritage but the poverty level is high.

Non-Congregate Meals in Avoyelles Parish



Avoyelles Parish distributed shelf stable food boxes since the summer of 2020

- Distribution occurred every Monday from 8:00 am to 1:00 pm at five locations across the district.
- The child had to be present or the parent had to present the parent pick up form in order to receive the food box.
- Last summer we distributed 7,000 boxes weekly.

Marketing the program

- Facebook
- Student all call weekly
- Local newspaper articles
- Radio stations
- Yard signs
- District website

Facebook post was shared many times. The community liked the product and made sure to remind family and friends of the upcoming “Food Box” day.

Pictures of items in the box were posted weekly and the community would comment on their excitement for the new items.

The 3 Day Food Box





SUMMER FEEDING AND FOOD BOXES

APSB will provide free meals to children 18 and under this summer. Food boxes will be distributed on Mondays starting May 29th, 2023 through July 31st, 2023. All children 18 and under are eligible to receive the food box and if your child is not present at pickup, you may fill out a pickup form. Pickup forms will be located at each pickup location and on the APSB website.

Food boxes will be distributed at five locations:

- Marksville Elementary
- Bunkie High
- Avoyelles High
- Lafargue Elementary
- Riverside Elementary

EVERY Monday starting May 29th, 2023 from 8:00 a.m. until 1:00 pm

On-site feeding will also occur daily and is open to all children 18 and under at the following locations:

- LaSAS- June 6th-July 14th Tuesday-Friday Breakfast-8:00 Lunch 12:00
- BELA June 6th -June 30th Tuesday-Friday Breakfast-8:00 Lunch 12:00
- MES June 6th- June 30th- Tuesday-Friday Breakfast-8:00 Lunch 12:00
- CES June 5th -July 31st Monday-Thursday Breakfast- 8:30 Lunch 12:30
- RES June 6th -June 30th Tuesday-Friday Breakfast 8:00 Lunch 12:00



Any person who believes he or she has been discriminated against in any USDA-related activity should write or call immediately to: USDA Director, Office of Administration, 1400 Independence Avenue, S.W., Washington, DC 20250-4410. (800) 845-6045 (voice) (800) 477-8642 (TDD) (800) 845-6045 (hearing impaired).

Information on the Food Box Locations and Times

Finances

Food boxes were added to my 2023-24 SY Staple bid

The cost per box was \$33.13; Price per meal was \$6.262

Reimbursement per meal \$7.77

Total Profit \$1.508 per day

Avoyelles served 576,800 meals last summer.

286,618 times \$1.508 =

Daily profit of \$434,907

Extra Cost

- The food boxes were delivered to the Child Nutrition Warehouse on Thursdays, in a temperature controlled warehouse.
- Pallets were loaded on trailers on Friday and stored in the CNW
- Monday the trailers were hauled to 5 locations across the parish
- We had 6-8 staff members per location to receive the Parent Pick Up form, one to check off the SFSP hash mark sheet and the rest to load the boxes into cars.
- We hire someone to help transport the trailers and rent trailers.
 - Extra charge of \$600.00 per week
 - 10 weeks= \$6,000.00

Staffing

- APSD established a pay rate of \$25.00 per hour with ESSER funds for COVID related labor.
- This allowed the food box distribution pay rate to continue at \$25.00 per hour.
- Food Service staff and maintenance staff have eagerly signed up every year to work.
- Staff is paid for 6 hours every Monday.
- ESSER has covered labor but next year we plan to keep the rate and continue the program.
- 5 locations; 31 employees; 6 hours per day; 10 days during the summer
- $31 \times 6 = 186$ hours per day \times \$25.00 = \$4,650 \times 10 days = \$46,500

Total Profit

- **Food box profit of \$434,907.00**
 - **Labor cost \$46,500,00**
 - **Hauling and renting cost \$6,000.00**
- **Total profit of \$382,407.00**

We have proudly been able to self operate and feed the children of our parish all summer long for the past 4 years. We have been able to turn a profit that has lead to improvements of our school food service department which include a new Child Nutrition Programs Warehouse, new trucks for the program and numerous new equipment.

Food Box Fun!!!





Q&A





Resources

Summer 2024 Rural Non-Congregate Webinar Series ([link](#))

- April 25th - Unlocking Access:
Implementing Home Delivered Meals to
Expand Summer Meal Access for Rural
Families

Non-Congregate Summer Meals webpage ([link](#))

Summer Meals Outreach Toolkit ([link](#))

Successful Non-Congregate Meal Service Models for Rural Areas: Implementation Guide ([link](#))



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Your Feedback is Appreciated!

At the conclusion of this webinar, a 5-question survey will open in your browser window.

Please take a moment to complete it.



Thank You for Attending!

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Senior Program Manager, No Kid Hungry

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