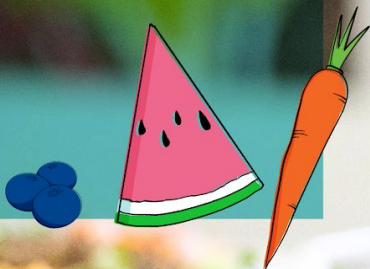


# SUMMER NUTRITION SUMMIT

DECEMBER 9-10, 2024



# Models of Success: Exploring Non-Congregate Summer Programs from Across the Country

Monday, December 9, 2024

Summer Nutrition Summit 2024



# Agenda

Welcome & Introductions

National Summer Meals Sponsor  
Survey Highlights

Panel Remarks

Q&A



# Speaker Panel



Jessica Leggett,  
Feeding the  
Gulf Coast



Craig Hagen,  
Globe Unified  
School District



Donna Riviello,  
Clyde-Savannah  
Central School  
District



Jason Petersen,  
Boys & Girls Club  
of the Smoky  
Mountains

# Disclaimer

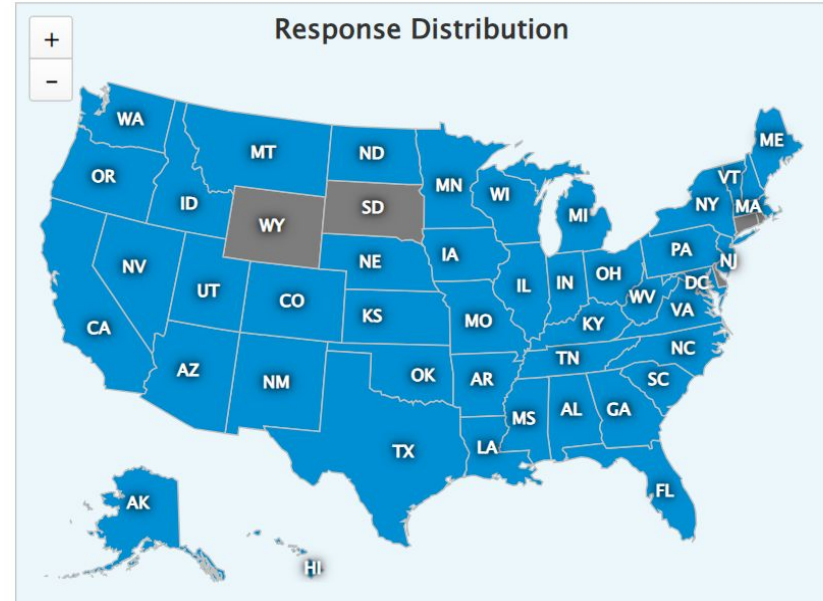
Our speakers represent their own experience with non-congregate summer meal programs in their states and localities. Certain program models and implementation methods may be restricted in some states. Check with your local state agency before implementing any new meal service models or implementation methods.

What non-congregate program model did you implement last summer? What did you call it?



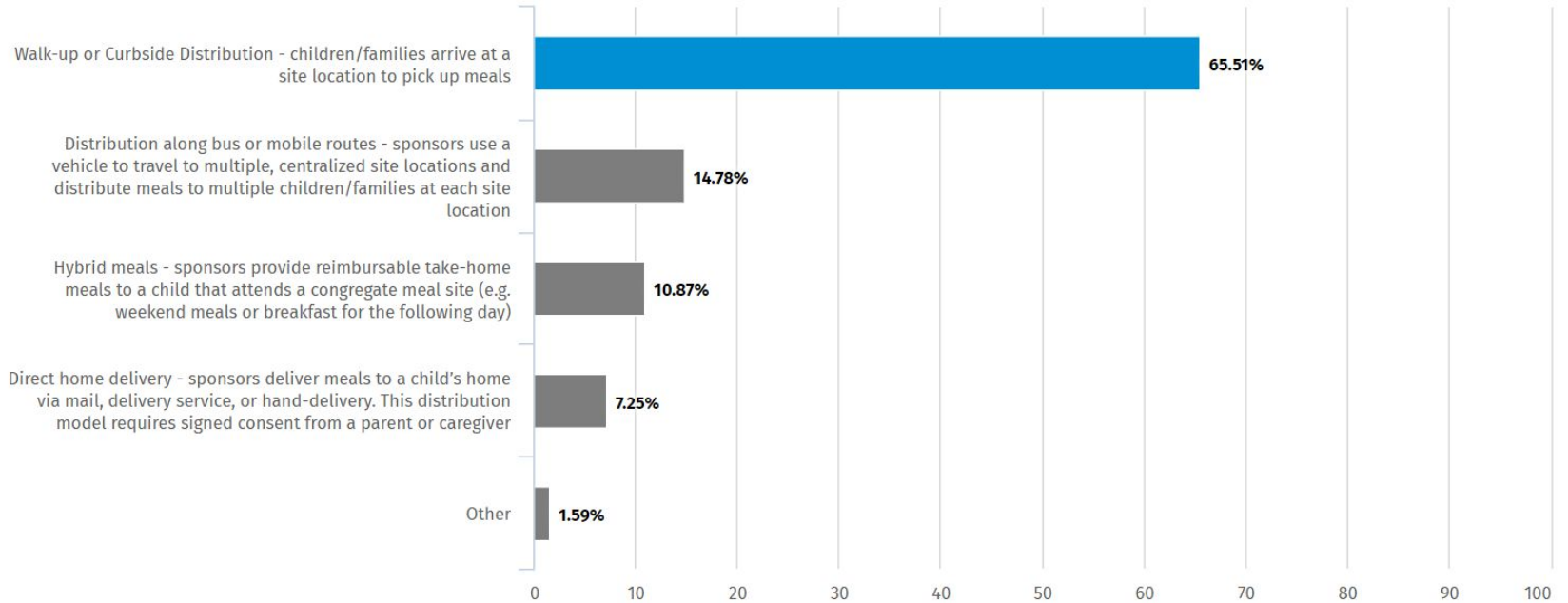
# Survey of Rural Non-Congregate Sponsors for 2024

- Distributed by No Kid Hungry, Share Our Strength
- Sent to sponsors who operated Rural Non-Congregate meal service this year
- Sent out August-September 2024
- Filled out by 687 respondents from 45 states



# National Rural Non-Congregate Sponsor Survey

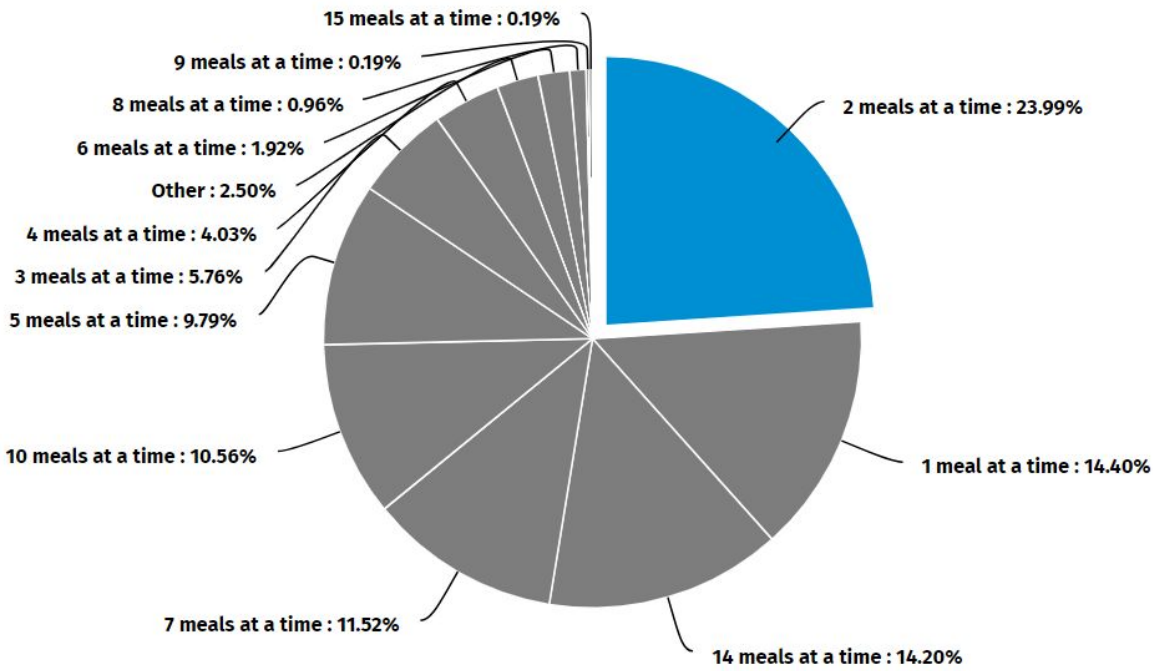
What non-congregate meal distribution models did your organization use at ANY point during your summer operations? (Select all that apply)





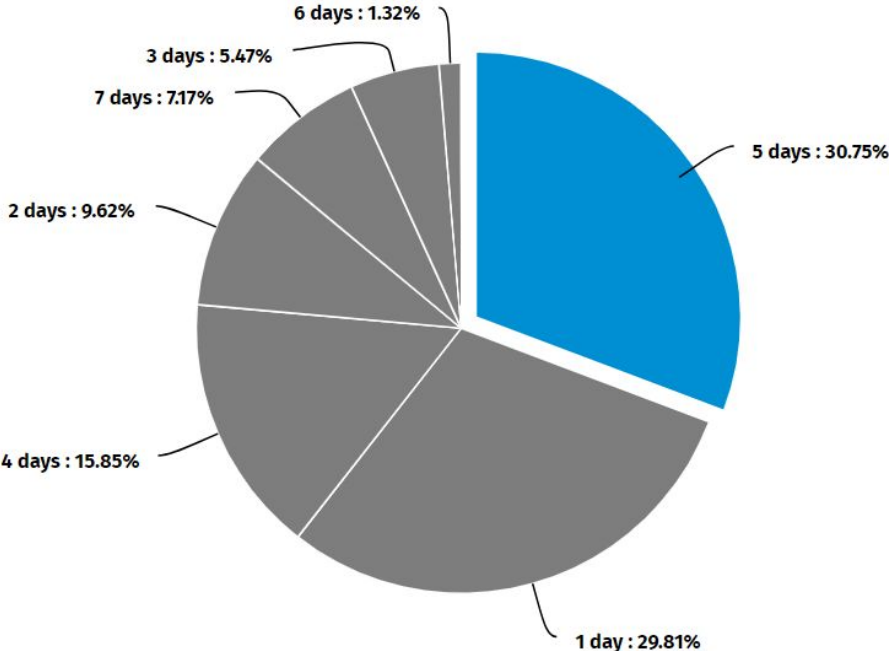
# National Rural Non-Congregate Sponsor Survey

During a typical distribution day, how many non-congregate meals per distribution were given to children?



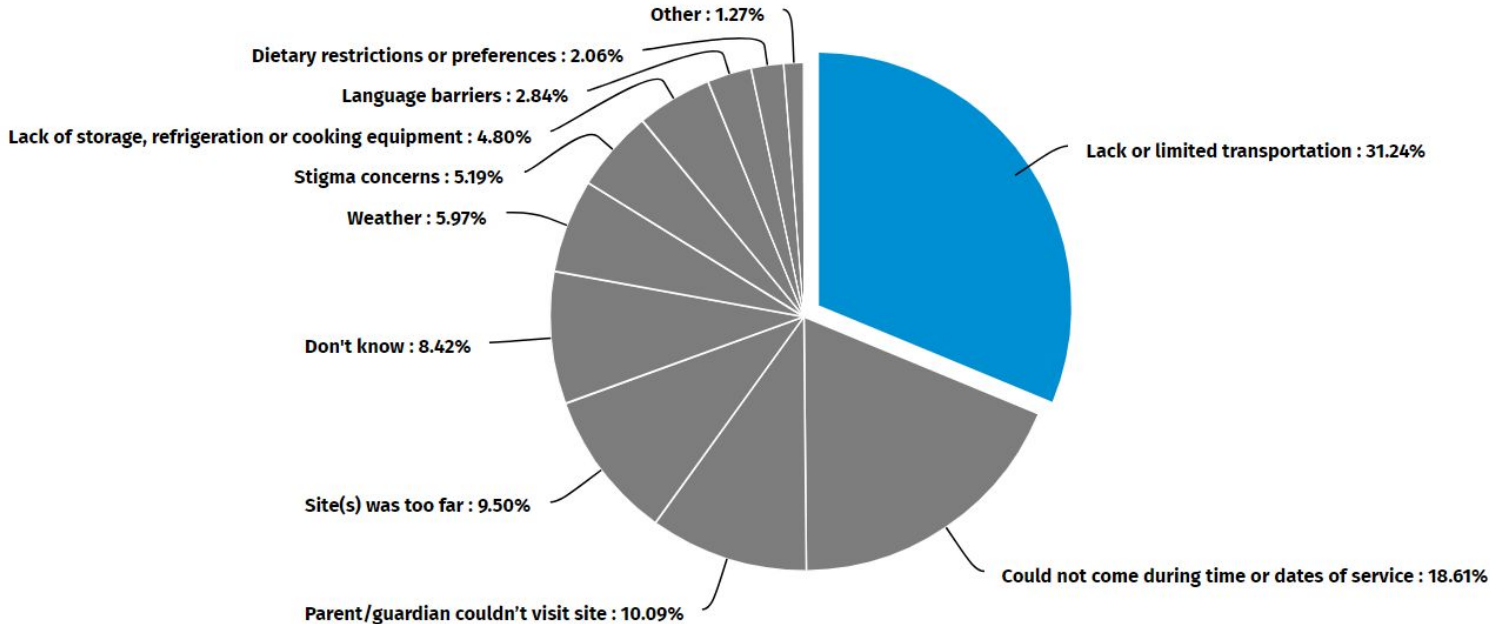
# National Rural Non-Congregate Sponsor Survey

During a typical week, how many days a week did sites operate the non-congregate program?



# National Rural Non-Congregate Sponsor Survey

Are you aware of any challenges families in your community faced that impacted their ability to access your non-congregate meal service at any point this summer? (Select all that apply)



## Speaker Introduction



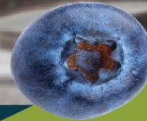
### Jessica Leggett

Florida Program Manager,  
Feeding the Gulf Coast  
Florida, Alabama, Mississippi



# Our Mission

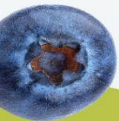
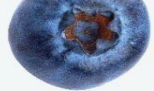
**Feeding the Gulf Coast fights hunger through community partnerships and programs by creating equitable access to nutritious food and resources for those facing crisis, systemic poverty, or disaster.**



**Summer Nutrition Summit 2024**



# Service Area



■ **Food Deserts\*** *An area in which it is difficult to buy affordable or good-quality fresh food.*



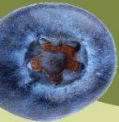
Summer Nutrition Summit 2024



# Program Model

## Multi-Day Parent Choice

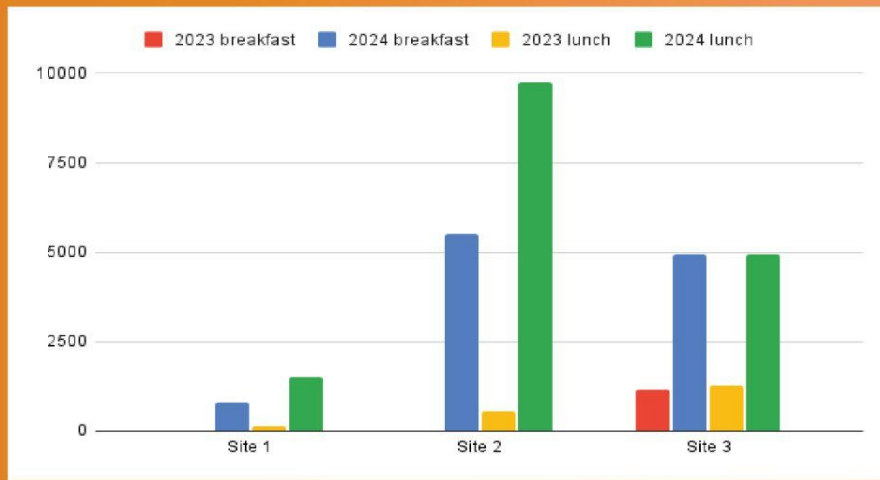
- Allows for cold and/or shelf-stable meals to be picked up by parents
- Families were assigned a number to give the site when picking up food. Food could not exceed 7 days at a time. No more than 3 days of cold meals could be served at a time.
- Multi-day food boxes were used to provide variety for sites.



# Outcomes/Feedback

## FLORIDA SUMMER 2024: 114,208 MEALS SERVED

- Total number of meals at sites implementing rural grab-and-go increased at the three sites by more than 13,400 breakfast and 16,950 lunches





# Resources

Family Name: \_\_\_\_\_

Number of Children and names:

---

---

Authorized Adults for pick up:

---

---

Number of meals picked up: \_\_\_\_\_

---

Date of Pick up: \_\_\_\_\_

---

Date available for next pickup: \_\_\_\_\_

---



# Resources



## Summer Food Service Program Rural Non-Congregate Meal Count Record

| Section A                                                             |     |     |     |     |     |     |                                               |                                               |     |     |     |     |     |     |       |
|-----------------------------------------------------------------------|-----|-----|-----|-----|-----|-----|-----------------------------------------------|-----------------------------------------------|-----|-----|-----|-----|-----|-----|-------|
| Sponsor Number                                                        |     |     |     |     |     |     | Date                                          |                                               |     |     |     |     |     |     |       |
| Sponsor Name                                                          |     |     |     |     |     |     |                                               |                                               |     |     |     |     |     |     |       |
| Site Name                                                             |     |     |     |     |     |     | Distribution Day (circle one): S M T W Th F S |                                               |     |     |     |     |     |     |       |
| Section B                                                             |     |     |     |     |     |     |                                               |                                               |     |     |     |     |     |     |       |
| Number of Meals Delivered/Prepared:<br>(Indicate for both meal types) |     |     |     |     |     |     |                                               |                                               |     |     |     |     |     |     |       |
| Section C                                                             |     |     |     |     |     |     |                                               |                                               |     |     |     |     |     |     |       |
| Circle one: B AM Lu PM Su                                             |     |     |     |     |     |     | Circle one: B AM Lu PM Su                     |                                               |     |     |     |     |     |     |       |
| First Meals Served<br>(one / mark = ___ days)                         |     |     |     |     |     |     | Total                                         | First Meals Served<br>(one / mark = ___ days) |     |     |     |     |     |     | Total |
| 1                                                                     | 2   | 3   | 4   | 5   | 6   | 7   |                                               | 1                                             | 2   | 3   | 4   | 5   | 6   | 7   |       |
| 8                                                                     | 9   | 10  | 11  | 12  | 13  | 14  |                                               | 8                                             | 9   | 10  | 11  | 12  | 13  | 14  |       |
| 15                                                                    | 16  | 17  | 18  | 19  | 20  | 21  |                                               | 15                                            | 16  | 17  | 18  | 19  | 20  | 21  |       |
| 22                                                                    | 23  | 24  | 25  | 26  | 27  | 28  |                                               | 22                                            | 23  | 24  | 25  | 26  | 27  | 28  |       |
| 29                                                                    | 30  | 31  | 32  | 33  | 34  | 35  |                                               | 29                                            | 30  | 31  | 32  | 33  | 34  | 35  |       |
| 36                                                                    | 37  | 38  | 39  | 40  | 41  | 42  |                                               | 36                                            | 37  | 38  | 39  | 40  | 41  | 42  |       |
| 43                                                                    | 44  | 45  | 46  | 47  | 48  | 49  |                                               | 43                                            | 44  | 45  | 46  | 47  | 48  | 49  |       |
| 50                                                                    | 51  | 52  | 53  | 54  | 55  | 56  |                                               | 50                                            | 51  | 52  | 53  | 54  | 55  | 56  |       |
| 57                                                                    | 58  | 59  | 60  | 61  | 62  | 63  |                                               | 57                                            | 58  | 59  | 60  | 61  | 62  | 63  |       |
| 64                                                                    | 65  | 66  | 67  | 68  | 69  | 70  |                                               | 64                                            | 65  | 66  | 67  | 68  | 69  | 70  |       |
| 71                                                                    | 72  | 73  | 74  | 75  | 76  | 77  |                                               | 71                                            | 72  | 73  | 74  | 75  | 76  | 77  |       |
| 78                                                                    | 79  | 80  | 81  | 82  | 83  | 84  |                                               | 78                                            | 79  | 80  | 81  | 82  | 83  | 84  |       |
| 85                                                                    | 86  | 87  | 88  | 89  | 90  | 91  |                                               | 85                                            | 86  | 87  | 88  | 89  | 90  | 91  |       |
| 92                                                                    | 93  | 94  | 95  | 96  | 97  | 98  |                                               | 92                                            | 93  | 94  | 95  | 96  | 97  | 98  |       |
| 99                                                                    | 100 | 101 | 102 | 103 | 104 | 105 |                                               | 99                                            | 100 | 101 | 102 | 103 | 104 | 105 |       |
| 106                                                                   | 107 | 108 | 109 | 110 | 111 | 112 |                                               | 106                                           | 107 | 108 | 109 | 110 | 111 | 112 |       |
| 113                                                                   | 114 | 115 | 116 | 117 | 118 | 119 |                                               | 113                                           | 114 | 115 | 116 | 117 | 118 | 119 |       |
| 120                                                                   | 121 | 122 | 123 | 124 | 125 | 126 | 120                                           | 121                                           | 122 | 123 | 124 | 125 | 126 |     |       |
| 127                                                                   | 128 | 129 | 130 | 131 | 132 | 133 | 127                                           | 128                                           | 129 | 130 | 131 | 132 | 133 |     |       |
| 134                                                                   | 135 | 136 | 137 | 138 | 139 | 140 | 134                                           | 135                                           | 136 | 137 | 138 | 139 | 140 |     |       |
| 141                                                                   | 142 | 143 | 144 | 145 | 146 | 147 | 141                                           | 142                                           | 143 | 144 | 145 | 146 | 147 |     |       |
| 148                                                                   | 149 | 150 | 151 | 152 | 153 | 154 | 148                                           | 149                                           | 150 | 151 | 152 | 153 | 154 |     |       |
| 155                                                                   | 156 | 157 | 158 | 159 | 160 | 161 | 155                                           | 156                                           | 157 | 158 | 159 | 160 | 161 |     |       |
| 162                                                                   | 163 | 164 | 165 | 166 | 167 | 168 | 162                                           | 163                                           | 164 | 165 | 166 | 167 | 168 |     |       |
| 169                                                                   | 170 | 171 | 172 | 173 | 174 | 175 | 169                                           | 170                                           | 171 | 172 | 173 | 174 | 175 |     |       |
| Section D                                                             |     |     |     |     |     |     |                                               |                                               |     |     |     |     |     |     |       |
| Circle one: B AM Lu PM Su                                             |     |     |     |     |     |     | Circle one: B AM Lu PM Su                     |                                               |     |     |     |     |     |     |       |
| Total Meals Served =                                                  |     |     |     |     |     |     | Total Meals Served =                          |                                               |     |     |     |     |     |     |       |
| Total Meals Leftover =                                                |     |     |     |     |     |     | Total Meals Disallowed =                      |                                               |     |     |     |     |     |     |       |

**By signing below, I certify that the above information is accurate and complete.**

\_\_\_\_\_  
Site Supervisor Printed Name

\_\_\_\_\_  
Site Supervisor Signature

\_\_\_\_\_  
Date



# Speaker Introduction



## Craig Hagen

Food Service Supervisor,  
Globe Unified School District,  
Arizona



# Globe USD Mobile Meals Progression

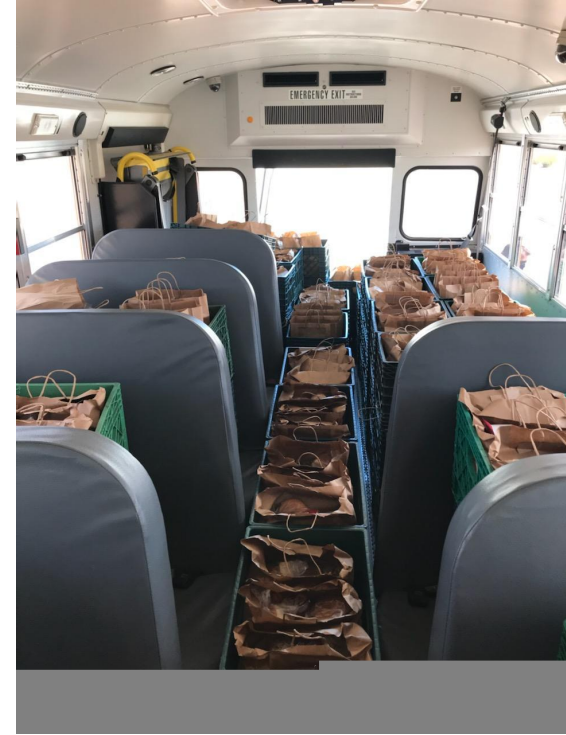
## Summer 2020: 1st Year: A combination of methods:

- Mobile Routes:
  - Transportation Supervisor
  - School Bus Route Stops, Trailer Parks, & Apartment Complexes
- Delivery to Public Library and the Cobre Valley Youth Club
- Summer School: 2 sites

Prepared about 250 bags per day with breakfast & lunch.

Delivered Monday-Thursday

## 2021: We added Curbside Pick up



# Globe USD Mobile Meals Progression

## Summer 2022

Eliminated Curbside and went to strictly doing Mobile Routes

Meals started to increase

## Summer 2023

Meals still increasing to 300-450 bagged meals going out

## Summer 2024

Meals increased to 900-1000 bagged per day

Added new stops-Pool & Fry's Parking Lot

Added weekend meals going home with students on Thursday

Added weekend meals going home at the Library & Youth Club sites

## Summer Nutrition Summit 2024



# Globe USD - Mobile Meal Distribution

## Bus route stops:

San Carlos Reservation: M-2 day, W-2 day, & F-3 day

Public pool in Globe: M-3 day & Th 4-day

Fry's Grocery Store: T-3 day & F-4 day

Globe Public Library: M-F Congregate; Sent home weekend meals

Cobre Valley Youth Club: M-F Congregate; Sent home weekend meals

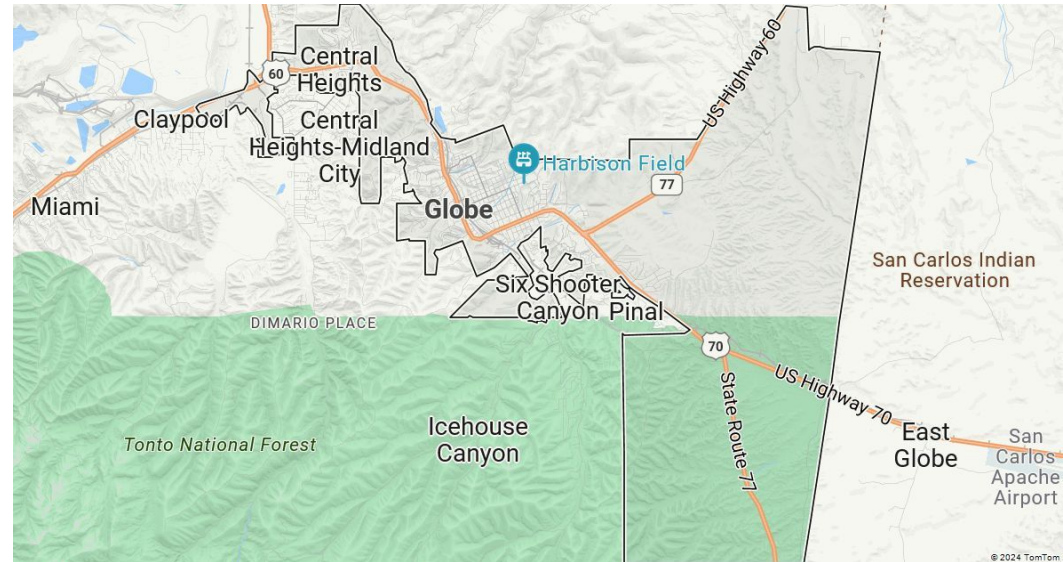
Summer School (3 sites) - M-Th congregate; Sent home weekend meals

## Summer Nutrition Summit 2024

**2022 Summer: 21,250 bags distributed**

**2023 Summer: 24,913 bags distributed**

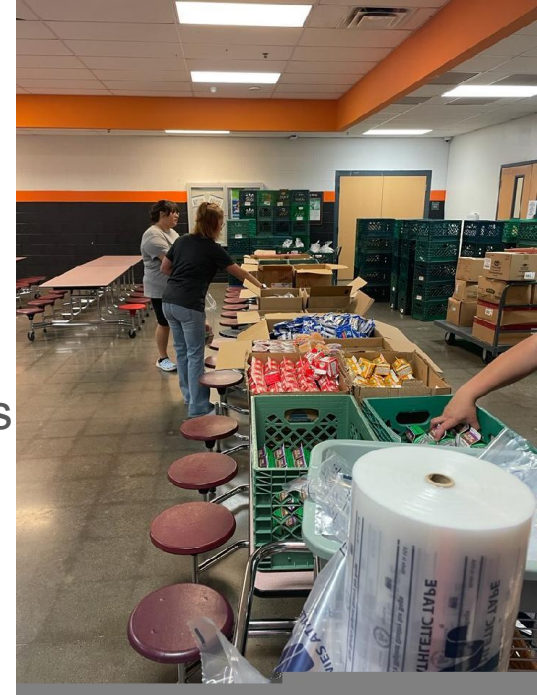
**2024 Summer: 49,880 bags distributed**



# Globe USD Growing & Improving

Goal: Growing and Improving the Program

- Increase participation by adding & deleting sites
- Marketing Strategies
- Better more efficient Prep & Use of Surplus items
  - Beef crumbles, pork, egg patties, deli meat & Veggies
  - Make food vs. Individually pre- wrapped items
  - Freeze prepped items
- Menu: Week to Week Depending on what was sent
- Bags:
  - Started with Paper but moved to Plastic
- Assembly Line: Continuously modifying
- Crates & Packing: Got too heavy; transitioned from Monday & Thursday to Monday-Friday; Increase days for staff to work and decreased weight in crates



# Globe USD

## Positives:

- Food Service & Transportation staff able to work
- Larger reimbursements with weekend meals served
- Grants from No Kid Hungry
  - Cover costs of transportation, supplies, & labor
- Larger profits for Foodservice program:
  - Use of Dept. of Defense (DOD) & Surplus Catalog
  - Reduced labor costs
  - Able to purchase equipment/Re-model HS Cafeteria

## Challenges:

- Supply chain issues
- Labor: sometimes not enough & labor intensive work
- Storage of food items

Summer Nutrition Summit 2024





# Globe USD Getting the Word Out

## Marketing Strategies:

- Flyers sent home with children at the end of the school year
- Bus drivers handed out flyers on their bus routes
- Radio stations
- Local newspaper ads/articles
- Emails to families of children enrolled in the district
- Social Media
- Daily texts to Families to let them know where they would be each day



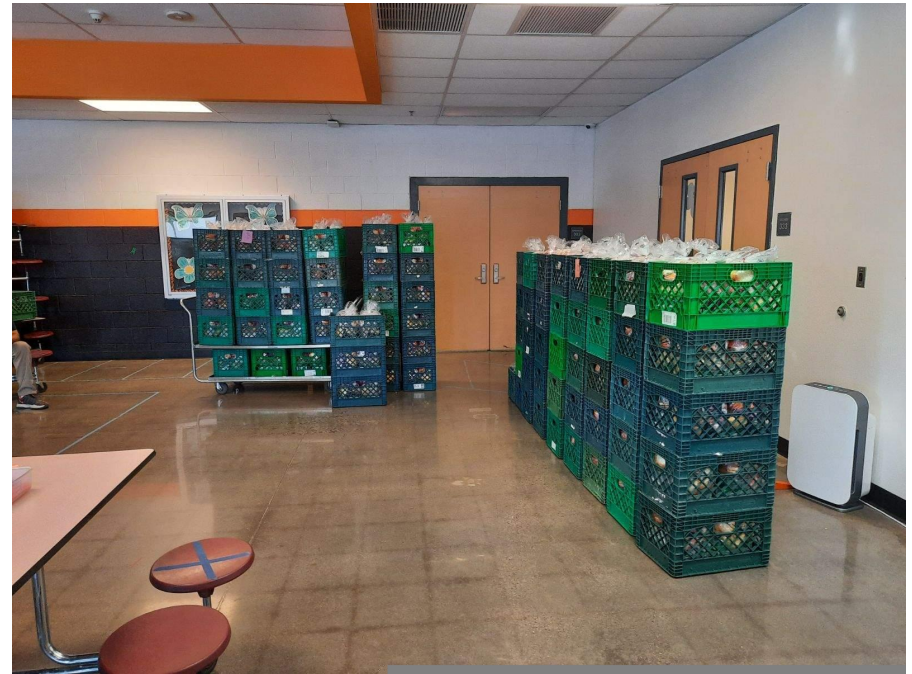
## June & July 2024 Financials:

### Expenses (estimated):

|                      |                |
|----------------------|----------------|
| Food & Supply cost:  | \$80,000       |
| Labor cost:          | \$40,000       |
| Transportation cost: | <u>\$6,000</u> |
|                      | \$126,000      |

Revenue:           \$300,000 - \$126,000=

**\$174,000 added to bottom line**



## Speaker Introduction



### Donna Riviello

Food Service Director  
Clyde-Savannah Central School District  
New York



## HOME DELIVERY: NEW YORK

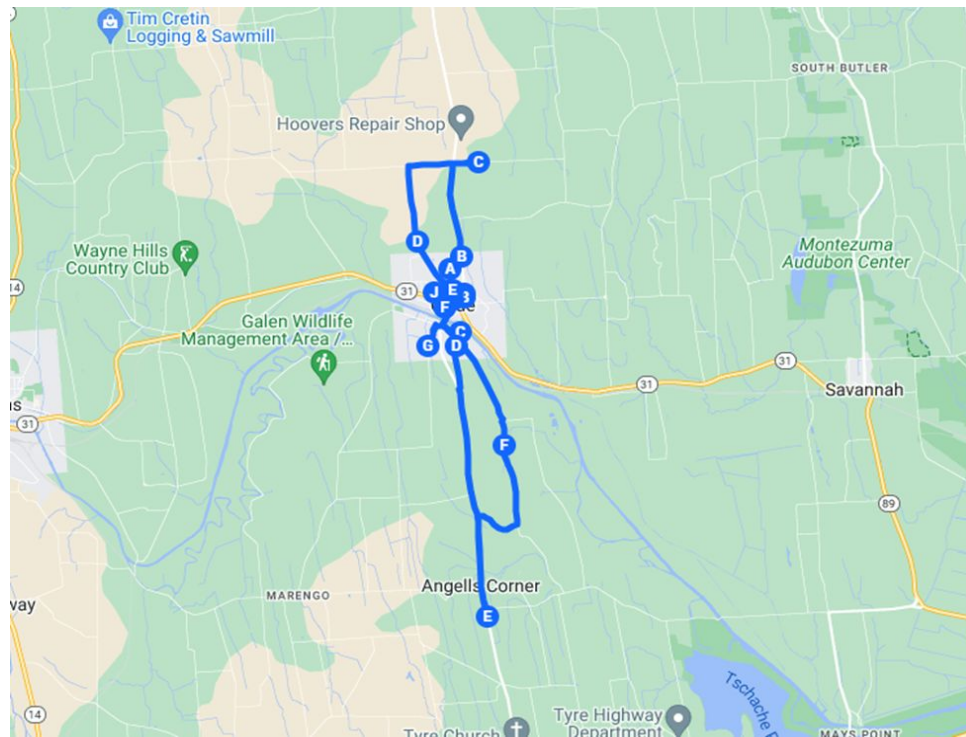
- Entire delivery route must be in a rural area
- Children on the delivery route must have no access to congregate meals
- Must provide Daily Unitized Meals;
  - Multi-Day Unitized Meals-Max 10 days of meals or
  - Multi Day Bulk Meals (max 5 days of meals)
- SFA must obtain parent/guardian consent prior
- Delivery route and menus must be submitted and approved by SED before delivering
- System to prevent duplication of meals
- Households/Students must be enrolled in the delivery option



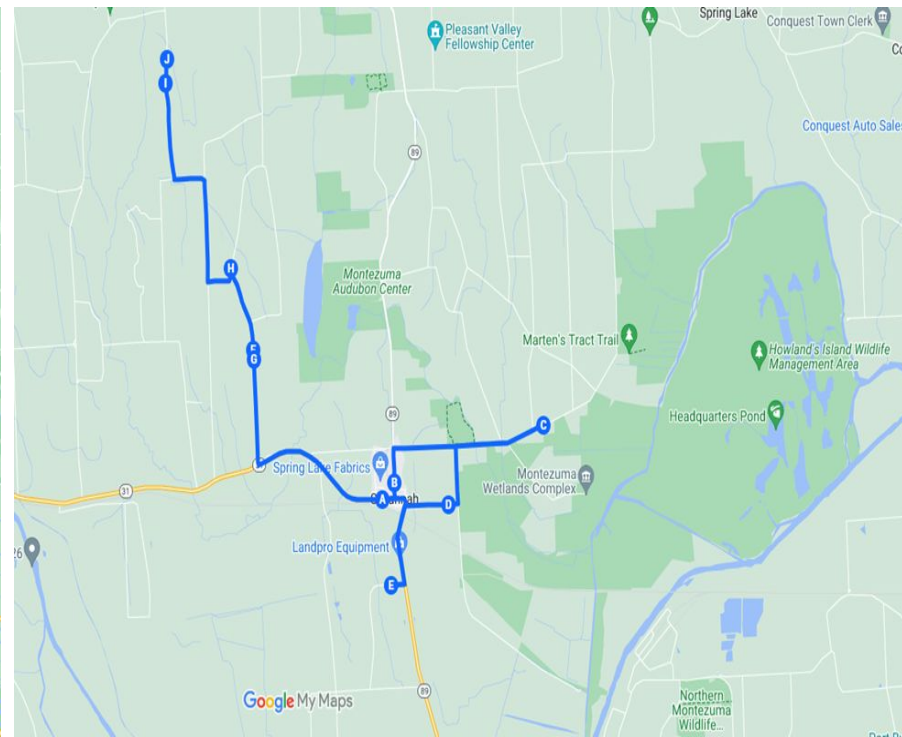


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**CLYDE ROUTE=21 Households/42 Students**  
21.6 miles @ 1.5 hours start to finish



**SAVANNAH ROUTE=17 Households/43 Students**  
19.2 Miles @ 1.5 hours start to finish

**Summer Nutrition Summit 2024**



## OUTREACH

- **Partnered with a local community agency to reach potential families we may not be aware (SOAR)**
- **Flyers and posters at community gathering locations: Post Office, Laundry Mat, Convenience Stores, Library, Manufacturing facilities**
- **Families must opt in for us to be able to deliver to them: QR Code and Survey Created**
- **Website-Created a QR code that community members would click on that led to a survey of questions**

Summer Nutrition Summit 2024



SAMPLE QR CODE ONLY

## BY THE NUMBERS & OTHER BENEFITS

|                        |                  |                  |                  |
|------------------------|------------------|------------------|------------------|
| TOTAL MEALS SERVED:    | <u>2022/2023</u> | <u>2023/2024</u> | <u>2023/2024</u> |
| (Combined Onsite & HD) | 4,979            | 12,579           | 14,130           |

### OTHER PROGRAM BENEFITS

- We reached more students and helped more community members
- Increased program revenue
- Ability to keep our employees working through the summer months resulting in better employee retention

### FUTURE COLLABORATIONS

- Partner with Elementary school Principals to do a book exchange during the summer months in conjunction with summer meal delivery for those students unable to attend onsite programs in an effort to improve our student literacy efforts as well.



## Speaker Introduction



### Jason Petersen

Food & Warehouse Supervisor  
Boys & Girls Club of the Smoky  
Mountains, Tennessee



# Boys & Girls Club of the Smoky Mountains



Our Organization serves Sevier County, Tennessee. All of our clubs qualify as rural, and area eligible, even though we are a popular tourist destination

- 5 club sites, serving about 800 children daily during summer break
- Children must be present for meals (no parent pick up)
- Serve throughout the County with mobile distribution routes, events, and community partner locations
- Resources include: 1600 sq ft warehouse for storage (holds over 40 pallets at once), 16 foot box truck with lift gate, 3 SFSP dedicated staff, 150+ volunteer hours

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# SUMMER OUTREACH MODELS

## 2 Day Meal Kits

- Weekend Meal Kits at our clubs
- Libraries served RNC meals once daily Monday- Thursday, and Friday serve 3 days of meals

## 7 Day Meal Kits

- Local Food Ministries
- Mobile Distribution Route (5 weeks)
- Back to School Events



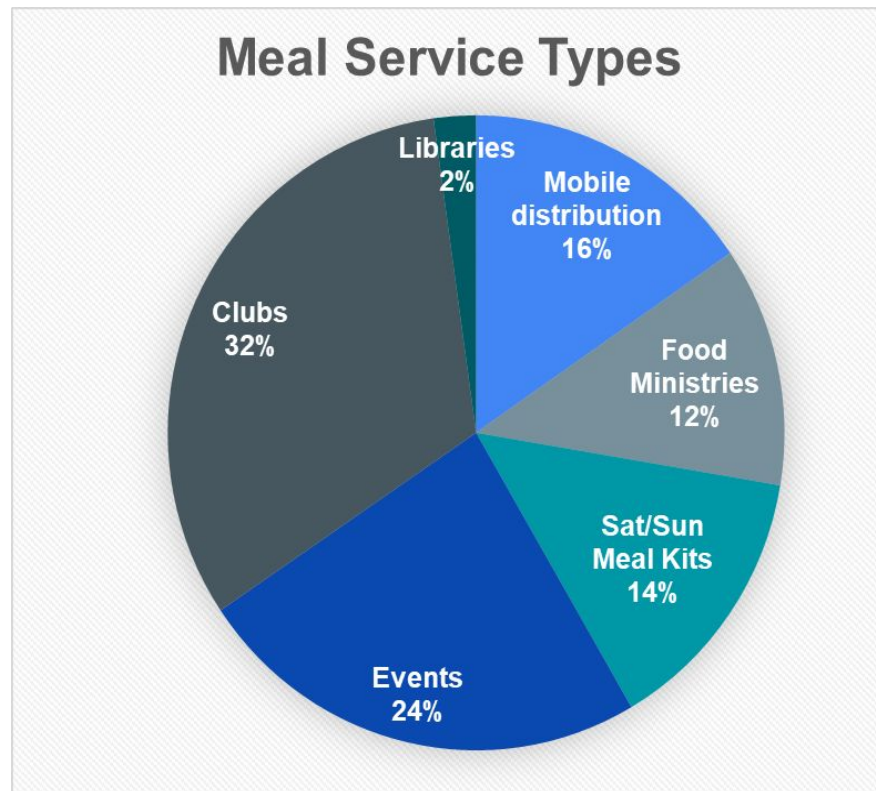
# SUMMER MEAL COUNTS

48 Weekdays, 4 Saturday Events

Total Meals 65,215

Total Reimbursement \$528,105.88

Total Food Expense \$292,094.94



# Boys & Girls Club of the Smoky Mountains



Summer Nutrition Summit 2024



# Questions for Panelists?



**Thank You for Attending!**





 NO KID HUNGRY

GORILLA CARTS

NO KID HUNGRY  
PLEASE REUSE A RECYCLING STORAGE BIN