

#### Welcome!

Please share in the chat:

What school or organization are you a part of?

On a scale of 1-5, how familiar are you with Summer EBT?

1 = this is my first time hearing about it 5 = I'm a Summer EBT expert



Wednesday, April 23rd







#### Our goals for today's webinar:

- Help you understand how Summer EBT will work in Nebraska
- Provide easy ways for you to help get the word out in your community
- Ensure the right people at your schools have the right info
- Provide an opportunity for Q&A

#### Here's what we'll cover today:

- How Summer EBT will work in Nebraska, including what's new in 2025
- What does this mean for you? (Especially if you're in a CEP school!)
- Questions you may get from families
- How Summer EBT and Summer Meals work together
- Walk through the School Summer EBT Outreach Kit
- Q&A!



Summer EBT in Nebraska



# Last year, Summer EBT helped 175,000 children in Nebraska get the healthy food they usually enjoy at school.

- Summer EBT is for school-aged children in households that are at or under 185% of federal poverty guidelines.
- Families receive \$120 per school-aged child for groceries.
- The benefit is delivered on a 2025 Summer EBT card. Eligible children in the same household will have their benefits loaded onto a single card.



Understanding Summer EBT eligibility for your students



## Most eligible families will be automatically enrolled, but some will need to apply.

- Children should receive Summer EBT automatically if:
  - They receive SNAP, ADC, FDPIR, or income-based Medicaid (<185% FPL)</li>
  - Are in foster care, or identified at their school as homeless, migrant, or runaway
  - Their family has completed and were approved for a Free & Reduced Price School Meals Family Application (in non-CEP traditional pricing schools)

• There are many students whose household income is within 185% FPL, but aren't participating in any of these programs, especially in CEP schools. We want to work extra hard to inform these families!

# Okay! So.... will my students need to sign up for Summer EBT, or will they get it automatically?

#### **CEP** schools

Some of your eligible families won't be automatically enrolled, so they may need to sign up.

Your families **need to apply** for Summer EBT if they are *not*:

- Receiving SNAP, ADC, FDPIR, or Medicaid
- In foster care or identified as homeless, migrant, or runaway at school
- Last year, many of our students were automatically enrolled through their Alternative Income Application. That has changed in 2025, and these students need to apply!

#### Non-CEP schools

Most of your eligible families will be automatically enrolled, so they don't need to sign up.

They will receive Summer EBT automatically if they:



Receive SNAP, ADC, FDPIR, or Medicaid



Are in foster care, or identified as homeless, migrant, or runaway at school



Completed a "Free & Reduced Price School Meals Family Application" through school and were approved

### Families can check here if they need to apply.

Check out: <a href="mailto:bit.ly/NE-SEBT-eligibilitychecker">bit.ly/NE-SEBT-eligibilitychecker</a> (coming soon!)</a>

Remember, *most* eligible families will be automatically enrolled, but *some* will need to apply.

## For households that need to apply for one or more children:

- Families must apply for Summer EBT by August 15, 2025
- Summer EBT application online at <u>bit.ly/NE-SEBT-application</u>
  - Online application is in English and Spanish
  - If a family needs a paper application, they can be downloaded from <u>NDE's Summer EBT Application page</u>

#### What's changed in 2025?

 The Alternative Income Application, used in CEP schools, can no longer be used to automatically enroll children. Children who received
 Summer EBT benefits this way last year need to apply this year.



How you can help families understand and access Summer EBT



## In non-CEP, traditional pricing schools: Focus on awareness

- If you are in a traditional pricing school (non-CEP), very few kids will need to apply. The vast majority would be participating in one of those programs, or would be would be caught through those F/R forms. (Which is great news!)
- For your students and their families, you can focus on *awareness*. You can help answer questions about what the benefit is and how they'll receive it, explain what it is so that they do not worry about receiving it automatically, and make sure they know how to use it.

#### In CEP schools: Focus on action

- In CEP schools, there will be a group of your students who need to apply.
- It can be complicated for families to understand the intricacies of the program, so we can help make it simple by focusing on a key message: "This program exists, and it's easy to check your eligibility and apply."
- You can help answer questions on how to check eligibility, how to apply, and how to use their benefit.

### Questions you may get from families

- How and when will we get our Summer EBT benefits?
  - First issuance planned for this week; Notice of Summer EBT Eligibility should come in mail first! (Issuances planned through Sept. for those who apply; see details on DHHS site)
- I'm having trouble activating my card what should I do?
  - Cards are issued by household. When asked for the primary cardholder's date of birth, enter the 8-digit birthday of the oldest child in the household. If it doesn't work, try next child's, etc.
- Why did I get Summer EBT for one child but not all of my children?
  - Depends on specifics of family. (Some but not all school-aged? In both CEP- and non-CEP schools?)
     Try the SEBT Eligibility Checker for each child. https://bit.ly/NE-SEBT-eligibilitychecker
- I think I should have gotten Summer EBT for my children automatically but didn't. What should I do? .... But we received it automatically last year!
  - Mailing address update needed? At a CEP school and needs to apply? (No Alternative Income Applications this year!)

### Questions you may get from families

#### What should I do with my Summer EBT card after I use it?

Nebraska plans to reissue Summer EBT cards to households each year, so you can toss it.

#### Why did we only get Summer EBT benefits for one month?

 Summer EBT benefits are issued in one lump sum, \$120/child for the summer (NOT each month).

#### What's the best way for me to update my address?

If you've moved and didn't receive your card, you can update your address by emailing
 DHHS.SEBT@nebraska.gov with parent and child info and school/district name and address info.

#### By when do I need to use my benefits?

 Benefits expire 122 days (about 4 months) after they are issued. Use your benefits over the summer!



Summer Meals and Summer EBT work together!

#### **Summer Meals and Summer EBT work together**

- This is one of several programs that help families who need extra support with food.
- Summer EBT works alongside Summer Meals programs to help make sure Nebraskan kids are getting nutritious food all year round.
- When you're talking to families or creating resources, let them know about all their options. It's a great co-messaging opportunity!

## The Summer EBT Outreach Kit includes:

- School Staff Fact Sheet
- Social media images and suggested captions (English + Spanish)
- Email messages, robo-call and text messages for CEP schools
- A take-home flyer for CEP schools
- A suggested timeline, so your messages reach your families when they need it the most

## School Staff **SEBT Fact Sheet**







The Summer EBT program provides grocery benefits to families with school-aged children in our community. Last year alone, Summer EBT helped 175,000 kids in Nebraska get the healthy food that they usually enjoy while they're in school!

But a lot of families still don't know that they're eligible for this support, which is why we're calling on trusted community members (like you!) to help get the word out about Summer EBT. This partnership is crucial to making sure no child goes hungry over summer break. It can feel a little confusing to help families understand their eligibility or how to apply-which is why we're here to help!

#### **How does Summer EBT work?**

Here are the basics. We'll also provide a simple timeline and sample messaging to help you and other trusted community members get the word out. You're not in this alone!

- Summer EBT is for school-aged children in households that are at or under 185% of federal poverty guidelines. All families, regardless of their immigration status, are eligible.
- Families receive \$120 per school-aged child for groceries, and the benefit is delivered on a 2025 Summer EBT card. All children in the same household will have their benefits loaded onto a single card.
- Most eligible families will be automatically enrolled, but some will need to apply at bit.ly/NE-SEBTapplication. We want to work together to help these families understand, sign up, and access their Summer EBT benefits.
- Families can check to see need to apply, or if they should receive Summer EBT automatically here: bit.lv/NE-SEBT-eligibilitychecker
- This is one of several programs that help families in our community. Summer EBT works alongside Summer Meals to help make sure Nebraskan kids are getting nutritious food all year round.
- \*Special note for Community Eligibility Provision (CEP) schools\* More of your families will need to apply for Summer EBT this year because the Alternative Income Application can't be used to automatically enroll children in the program this year. Families who aren't receiving SNAP, ADC, FDPIR, or Medicaid may need to apply (details below!).

#### You can help spread the word!

Your support and guidance to families about Summer EBT will help your students receive the food they need this summer. We'll provide sample email or social media messages that you can use to help keep your community informed!



# Social media images and suggested captions



For CEP Schools:
Email, text, robo-call
language, and a takehome flyer



This program provides \$120 of extra grocery benefits to families with school-aged children (like yours!) in our community over the summer.

Last year, Summer EBT helped 175,000 kids in Nebraska access healthy food while they were out of school. Summer EBT works alongside Summer Meals to keep kids nourished all summer long.

- Check to see if you're eligible for Summer EBT

  If your student is getting SNAP, ADC, FDPIR, or income-based
  Medicaid, is in foster care, or is identified at school as homeless,
  migrant, or runaway, they'll be automatically enrolled. If not, and you
  could use food support, you'll need to sign up. You can quickly check
  at the QR code below, or at bit.ly/NE-SEBT-eligibilitychecker
- If you're eligible, you can sign up online at <u>bit.ly/NE-SEBT-application</u> or through a paper application.

Over the summer, keep an eye out for an eligibility notice in your mailbox, and your Summer EBT benefits on a new Summer EBT card.







# Outreach Kit Including Suggested Timeline

Timeline: When to share	Shareable resource
Between late April - late May (Awareness)	Social Media Post #1  CEP Schools: Email #1 Robocall or text Take-home flyer
Late May/As School Wraps Up (Reminder for CEP Schools)	CEP Schools: Social Media Post #2
June - early July (Program Purpose: SEBT + Summer Meals)	Social Media Post #3
Between late July - Aug 14 (Back to School/Don't Miss Out!)	Social Media Post #4  CEP Schools: Email #2
August 1 - 22 (Don't Forget to Use Your Benefits!)	Social Media Post #5



## Find the Nebraska Summer EBT Outreach Kit at:

https://bestpractices.nokidhungry.org/ NebraskaSEBTSchoolOutreach

**Q & A** 

Please share your questions in the chat!