

Summer Nutrition Summit

January 12-13, 2026



From Ideas to Impact: Hands-On Workshopping Session for Summer EBT Partners

Summer Nutrition Summit 2026



Disclaimer

Our speakers represent their own experience with child nutrition programs in their states and localities. Certain program models and implementation methods may be restricted in some states and localities. Check with your local agency before implementing any new service models or methods.

Session Support Staff



Summer Kriegshauser
No Kid Hungry



Alison Maurice
No Kid Hungry

Agenda

PART 1 - 10:30 AM - 11:30 AM

- Welcome & Background
- Session Logistics
- Round Table Discussion 1
- Round Table Discussion 2
- Wrap up

Break - 11:30 AM - 11:45 AM

Part 2 - 11:45 AM - 12:45 PM (optional!)

- Welcome & or Welcome Back!
- Session Logistics
- Round Table Discussion 3
- Round Table Discussion 4
- Wrap up



Background

- Confusion about eligibility especially that some need to apply
 - “School-age”
 - Free meals for all settings
- Challenges with benefit receipt and utilization
 - Card activation
 - Missing out because of expungement
- Customer service overwhelm
- Hesitation to engage key messengers like schools


Summer EBT Outreach Playbook



bestpractices.nokidhungry.org/programs/summer-ebt-outreach-playbook



Playbook Guiding Principles

- Consistent, concise, and clear messaging from multiple trusted messengers builds program trust and awareness
 - Agencies are the source of truth for families, partners and schools
 - Schools and community organizations want to partner on outreach but need guidance and transparency
 - Clear calls to action with simple steps for families ensure benefit receipt and utilization while reducing customer service burden for all
- 

WORKSHOP LOGISTICS

★ **11** TABLE TOPICS

- Facilitators
- Notetakers

★ **2** TABLE SESSIONS OF **~20** MINUTES EACH

TABLE TOPICS & FACILITATORS

1. Understanding Eligibility & Enrollment

Carolyn Vega, No Kid Hungry

2. Summer EBT Messages & Outreach Playbook

Elyse Kovalsky, No Kid Hungry

3. Moving the Needle in Non-SEBT States

Macy Lemon, Matthew Mengesha & Stacie Sanchez Hare, No Kid Hungry

4. Learn More about SummerEBT.org

Beth Githuku, Gift Card Bank

5. Partnering with Schools

Ayesha Holmes & Ashley Roudebush, No Kid Hungry

6. Understanding the SEBT Need-to-Apply Population

Poonam Gupta, Urban Institute

7. Immigrant Access & Public Charge

Alicia Wilson & Sonya Schwartz, Protecting Immigrant Families & Leidi Garcia, CASA

8. Increasing access & equity for Spanish speaking communities

Daniella Orihuela, Unidos

9. Gathering Caregiver Feedback

Mayra Crespo, No Kid Hungry & Anthony Bonner, No Kid Hungry SNAP Parent Advisory Council

10. Tech Tools to Reduce Confusion

Theo Gibbs, James Blair, Lynley Closson & Danny Rufus, Code for America

11. Strengthening Relationships with Agency Partners

Kate Goodin, No Kid Hungry

Round Table Discussion 1

10:46 - 11:06

1. Understanding Eligibility & Enrollment

Carolyn Vega, No Kid Hungry

2. Summer EBT Messages & Outreach Playbook

Elyse Kovalsky, No Kid Hungry

3. Moving the Needle in Non-SEBT States

Macy Lemon, Matthew Mengesha & Stacie Sanchez Hare, No Kid Hungry

4. Learn More about SummerEBT.org

Beth Githuku, Gift Card Bank

5. Partnering with Schools

Ayesha Holmes & Ashley Roudebush, No Kid Hungry

6. Understanding the SEBT Need-to-Apply Population

Poonam Gupta, Urban Institute

7. Immigrant Access & Public Charge

Alicia Wilson & Sonya Schwartz, Protecting Immigrant Families & Leidi Garcia, CASA

8. Increasing access & equity for Spanish speaking communities

Daniella Orihuela, Unidos

9. Gathering Caregiver Feedback

Mayra Crespo, No Kid Hungry & Anthony Bonner, No Kid Hungry SNAP Parent Advisory Council

10. Tech Tools to Reduce Confusion

Theo Gibbs, James Blair, Lynley Closson & Danny Rufus, Code for America

11. Strengthening Relationships with Agency Partners

Kate Goodin, No Kid Hungry

Round Table Discussion 2

11:10-11:25am

1. Understanding Eligibility & Enrollment

Carolyn Vega, No Kid Hungry

2. Summer EBT Messages & Outreach Playbook

Elyse Kovalsky, No Kid Hungry

3. Moving the Needle in Non-SEBT States

Macy Lemon, Matthew Mengesha & Stacie Sanchez Hare, No Kid Hungry

4. Learn More about SummerEBT.org

Beth Githuku, Gift Card Bank

5. Partnering with Schools

Ayesha Holmes & Ashley Roudebush, No Kid Hungry

6. Understanding the SEBT Need-to-Apply Population

Poonam Gupta, Urban Institute

7. Immigrant Access & Public Charge

Alicia Wilson & Sonya Schwartz, Protecting Immigrant Families & Leidi Garcia, CASA

8. Increasing access & equity for Spanish speaking communities

Daniella Orihuela, Unidos

9. Gathering Caregiver Feedback

Mayra Crespo, No Kid Hungry & Anthony Bonner, No Kid Hungry SNAP Parent Advisory Council

10. Tech Tools to Reduce Confusion

Theo Gibbs, James Blair, Lynley Closson & Danny Rufus, Code for America

11. Strengthening Relationships with Agency Partners

Kate Goodin, No Kid Hungry

WORKSHOP LOGISTICS

★ **11** TABLE TOPICS

- Facilitators
- Notetakers

★ **2** TABLE SESSIONS OF **~20** MINUTES EACH

TABLE TOPICS & FACILITATORS

1. Understanding Eligibility & Enrollment

Carolyn Vega, No Kid Hungry

2. Summer EBT Messages & Outreach Playbook

Elyse Kovalsky, No Kid Hungry

3. Moving the Needle in Non-SEBT States

Macy Lemon, Matthew Mengesha & Stacie Sanchez Hare, No Kid Hungry

4. Learn More about SummerEBT.org

Beth Githuku, Gift Card Bank

5. Partnering with Schools

Ayesha Holmes & Ashley Roudebush, No Kid Hungry

6. Understanding the SEBT Need-to-Apply Population

Poonam Gupta, Urban Institute

7. Immigrant Access & Public Charge

Alicia Wilson & Sonya Schwartz, Protecting Immigrant Families & Leidi Garcia, CASA

8. Increasing access & equity for Spanish speaking communities

Daniella Orihuela, Unidos

9. Gathering Caregiver Feedback

Mayra Crespo, No Kid Hungry & Anthony Bonner, No Kid Hungry SNAP Parent Advisory Council

10. Tech Tools to Reduce Confusion

Theo Gibbs, James Blair, Lynley Closson & Danny Rufus, Code for America

11. Strengthening Relationships with Agency Partners

Kate Goodin, No Kid Hungry

Round Table Discussion 3

11:55-12:15pm

1. Understanding Eligibility & Enrollment

Carolyn Vega, No Kid Hungry

2. Summer EBT Messages & Outreach Playbook

Elyse Kovalsky, No Kid Hungry

3. Moving the Needle in Non-SEBT States

Macy Lemon, Matthew Mengesha & Stacie Sanchez Hare, No Kid Hungry

4. Learn More about SummerEBT.org

Beth Githuku, Gift Card Bank

5. Partnering with Schools

Ayesha Holmes & Ashley Roudebush, No Kid Hungry

6. Understanding the SEBT Need-to-Apply Population

Poonam Gupta, Urban Institute

7. Immigrant Access & Public Charge

Alicia Wilson & Sonya Schwartz, Protecting Immigrant Families & Leidi Garcia, CASA

8. Increasing access & equity for Spanish speaking communities

Daniella Orihuela, Unidos

9. Gathering Caregiver Feedback

Mayra Crespo, No Kid Hungry & Anthony Bonner, No Kid Hungry SNAP Parent Advisory Council

10. Tech Tools to Reduce Confusion

Theo Gibbs, James Blair, Lynley Closson & Danny Rufus, Code for America

11. Strengthening Relationships with Agency Partners

Kate Goodin, No Kid Hungry

Round Table Discussion 4

12:15-12:35pm

1. Understanding Eligibility & Enrollment

Carolyn Vega, No Kid Hungry

2. Summer EBT Messages & Outreach Playbook

Elyse Kovalsky, No Kid Hungry

3. Moving the Needle in Non-SEBT States

Macy Lemon, Matthew Mengesha & Stacie Sanchez Hare, No Kid Hungry

4. Learn More about SummerEBT.org

Beth Githuku, Gift Card Bank

5. Partnering with Schools

Ayesha Holmes & Ashley Roudebush, No Kid Hungry

6. Understanding the SEBT Need-to-Apply Population

Poonam Gupta, Urban Institute

7. Immigrant Access & Public Charge

Alicia Wilson & Sonya Schwartz, Protecting Immigrant Families & Leidi Garcia, CASA

8. Increasing access & equity for Spanish speaking communities

Daniella Orihuela, Unidos

9. Gathering Caregiver Feedback

Mayra Crespo, No Kid Hungry & Anthony Bonner, No Kid Hungry SNAP Parent Advisory Council

10. Tech Tools to Reduce Confusion

Theo Gibbs, James Blair, Lynley Closson & Danny Rufus, Code for America

11. Strengthening Relationships with Agency Partners

Kate Goodin, No Kid Hungry

2026 Summer EBT National Champion Network

Looking for school or school district staffers who:

- Are passionate about SEBT
- Are direct touch points to families
- Have experience collaborating with district stakeholders & community orgs to connect families with SEBT
- Are comfortable speaking about & promoting SEBT

Time commitment: 1 - 3 hours per month, from Feb 2026 - Oct 2026

Possible Activities: Speaking engagements: webinars, meetings, events and conferences, sharing best practices

Compensation: \$1250 per champion



**APPLICATION CLOSES
JANUARY 30**

Summer Nutrition Summit 2026



Resources from Protecting Immigrant Families (PIF)

[Public Charge: What Advocates Need to Know](#)

[3 Things You Need to Know about Public Charge](#)

[Our Rights, Our Benefits Community Presentation](#)

[Data Privacy and Public Programs: 5 Things You Need to Know](#)


[Public Benefits and Your Rights](#)

[2025 Changes to Eligibility for Key Programs by Immigration Status](#)

[Food Programs and Your Rights Toolkit](#)

Summer Nutrition Summit 2026





Summer Kriegshauser
No Kid Hungry
skriegshauser@strength.org
202-734-3570

Alison Maurice
No Kid Hungry
amaurice@strength.org
202-768-7710

