

# Summer Nutrition Summit

January 12-13, 2026



 **NO KID  
HUNGRY**

# From Ideas to Impact: Hands-On Workshopping Session for Summer EBT Partners

Summer Nutrition Summit 2026



## **Disclaimer**

Our speakers represent their own experience with child nutrition programs in their states and localities. Certain program models and implementation methods may be restricted in some states and localities. Check with your local agency before implementing any new service models or methods.

# Session Support Staff



**Summer Kriegshauser**  
No Kid Hungry



**Alison Maurice**  
No Kid Hungry

# Agenda

## **PART 1 - 10:30 AM - 11:30 AM**

## Welcome & Background

## Session Logistics

## Round Table Discussion 1

## Round Table Discussion 2

## Wrap up

## Break - 11:30 AM - 11:45 AM

## Part 2 - 11:45 AM - 12:45 PM (optional!)

## Welcome & or Welcome Back!

## Session Logistics

## Round Table Discussion 3

## Round Table Discussion 4

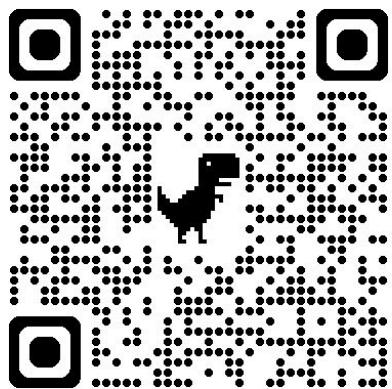
## Wrap up



## Background

- Confusion about eligibility especially that some need to apply
  - “School-age”
  - Free meals for all settings
- Challenges with benefit receipt and utilization
  - Card activation
  - Missing out because of expungement
- Customer service overwhelm
- Hesitation to engage key messengers like schools

# Summer EBT Outreach Playbook



[bestpractices.nokidhungry.org/programs  
/summer-ebt-outreach-playbook](https://bestpractices.nokidhungry.org/programs/summer-ebt-outreach-playbook)



## Playbook Guiding Principles

- Consistent, concise, and clear messaging from multiple trusted messengers builds program trust and awareness
- Agencies are the source of truth for families, partners and schools
- Schools and community organizations want to partner on outreach but need guidance and transparency
- Clear calls to action with simple steps for families ensure benefit receipt and utilization while reducing customer service burden for all

# WORKSHOP LOGISTICS

★ **11 TABLE TOPICS**

- Facilitators
- Notetakers

★ **2 TABLE SESSIONS OF ~20 MINUTES EACH**

# TABLE TOPICS & FACILITATORS

## 1. Understanding Eligibility & Enrollment

*Carolyn Vega, No Kid Hungry*

## 2. Summer EBT Messages & Outreach Playbook

*Elyse Kovalsky, No Kid Hungry*

## 3. Moving the Needle in Non-SEBT States

*Macy Lemon, Matthew Mengesha & Stacie Sanchez Hare, No Kid Hungry*

## 4. Learn More about SummerEBT.org

*Beth Githuku, Gift Card Bank*

## 5. Partnering with Schools

*Ayesha Holmes & Ashley Roudebush, No Kid Hungry*

## 6. Understanding the SEBT Need-to-Apply Population

*Poonam Gupta, Urban Institute*

## 7. Immigrant Access & Public Charge

*Alicia Wilson & Sonya Schwartz, Protecting Immigrant Families & Leidi Garcia, CASA*

## 8. Increasing access & equity for Spanish speaking communities

*Daniella Orihuela, Unidos*

## 9. Gathering Caregiver Feedback

*Mayra Crespo, No Kid Hungry & Anthony Bonner, No Kid Hungry SNAP Parent Advisory Council*

## 10. Tech Tools to Reduce Confusion

*Theo Gibbs, James Blair, Lynley Closson & Danny Rufus, Code for America*

## 11. Strengthening Relationships with Agency Partners

*Kate Goodin, No Kid Hungry*

# Round Table Discussion 1

## 10:46 - 11:06

### 1. Understanding Eligibility & Enrollment

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# Round Table Discussion 2

## 11:10-11:25am

### 1. Understanding Eligibility & Enrollment

*Carolyn Vega, No Kid Hungry*

### 2. Summer EBT Messages & Outreach Playbook

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# Round Table Discussion 3

## 11:55-12:15pm

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# Round Table Discussion 4

## 12:15-12:35pm

### 1. Understanding Eligibility & Enrollment

*Carolyn Vega, No Kid Hungry*

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# 2026 Summer EBT National Champion Network

Looking for school or school district staffers who:

- Are passionate about SEBT
- Are direct touch points to families
- Have experience collaborating with district stakeholders & community orgs to connect families with SEBT
- Are comfortable speaking about & promoting SEBT

Time commitment: 1 - 3 hours per month, from Feb 2026 - Oct 2026

Possible Activities: Speaking engagements: webinars, meetings, events and conferences, sharing best practices

Compensation: \$1250 per champion



**APPLICATION CLOSES  
JANUARY 30**

**Summer Nutrition Summit 2026**



# Resources from Protecting Immigrant Families (PIF)

[Public Charge: What Advocates Need to Know](#)

[3 Things You Need to Know about Public Charge](#)

[Our Rights, Our Benefits Community Presentation](#)

[Data Privacy and Public Programs: 5 Things You Need to Know](#)

[Public Benefits and Your Rights](#)

[2025 Changes to Eligibility for Key Programs by Immigration Status](#)

[Food Programs and Your Rights Toolkit](#)

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