

A photograph of a woman in a wheelchair holding a basketball, with a man reaching out to her. The background is a lush green outdoor setting. The image is split into two vertical panels. The left panel has a teal overlay with white text. The right panel shows the woman and man in a natural setting.

# Home Delivery Models and How They Could Work for Your Community

June 10, 2026



## Things to Know Before We Begin.

- The slide deck will be shared via email after the webinar along with the recording.
- To engage with other attendees, please use the chat box.
- If you have questions for the speakers, please enter those into the **Q&A box**.
- Closed captioning is available.

# Disclaimer

Our speakers represent their own experience with summer meal and non congregate programs in their states and localities. Certain program models and implementation methods discussed may be restricted in some states or approved on a case-by-case basis at the discretion of the State Agency.

Always check with your local state agency before implementing any new meal service models or implementation methods.

# Meet Our Speakers

**Holly Donovan**

Director, Program  
Innovation, Share  
Our Strength

**Samantha King**

Sr. Manager,  
Program  
Innovation  
Share Our  
Strength

**Jill Slabey**

Sr. Product  
Manager, Amazon



## AGENDA

- Participant-centered home delivery research
- 5 delivery models
- Amazon delivery pilot
- Q & A
- Resources & Closing



## Audience Poll



**Why is home delivery of interest?**



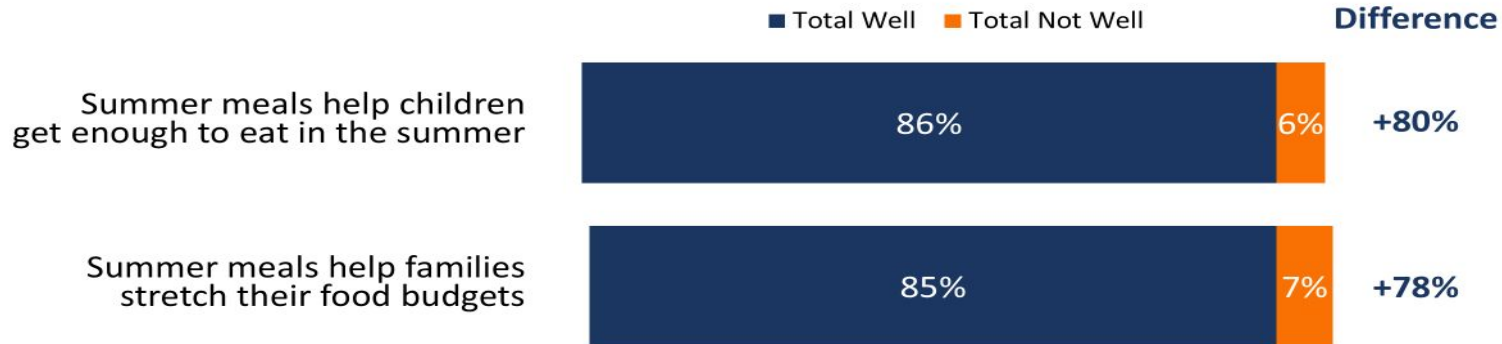
# Rural Non-Congregate Meals: An Opportunity for Human-Centered Innovation

- Interviews with 30 participants at three different sites
- National survey of 832 families
- Human-centered design with community in Florida
- Co-creation session with caregivers in Virginia
- Pilot feedback surveys

# Families Value the Program

**Parents widely agree that summer meals help children get enough to eat, stretch food budgets, and are convenient.**

*Here are some descriptions of the summer meal pickup and delivery program for kids. Please indicate if this describes the program very well, somewhat well, not too well, or not at all well.*



## Appeal of Home Delivery

74%

Of families not participating would be motivated to join if home delivery were an option

## Participant Interviews

Delivery would be helpful. That would be immensely helpful. Saving money on gas driving out here. I live on the far side, so it's about a twenty-five minute drive each way.

I am battling cancer and my daughter has Down Syndrome, so having the lunches delivered to us is an absolute godsend.



# Pilot Feedback Survey

## Craig County, Virginia

1. Home delivery of shelf stable food
2. Home delivery of perishable food
3. Home delivery of a mix of shelf stable and perishable foods
4. Pickup of shelf stable food from a designated spot in your community
5. Pickup of perishable food from a designated spot in your community
6. Pick up of bulk items for meals (groceries packaged in bulk)
7. Meals served on site

## Pilot Feedback Session

- Felt shelf-stable + delivery would “get the most kids fed”
- Liked portability of shelf-stable foods
- Preference for flexible food combinations
- Loved that they did not have to be home to receive the package
- Boxes with kids’ names felt like a gift or a surprise



## In the chat...

Who in your community do you think could benefit from home delivery?  
(descriptions not names)



# Delivery landscape

Organization	Location
Corporation for Ohio Appalachian Development	Ohio
Southwest Human Resource Agency	Tennessee
Regional Food Bank of Northeastern NY	New York
Whitehall and Hartford School Districts Washington County	New York
Hocking Athens Perry Community Action	Ohio
Giles County Public Schools	Virginia
Union Public School District	South Carolina
Henry County Public Schools	Virginia
Family Advocacy Center	Ohio
Milton YMCA	Pennsylvania
Adams-Friendship Area School District	Wisconsin
Sabinal ISD	Texas

## 5 Home Delivery Models



# Carrier-Shipped Meal Box Model

## How it works:

- 1** Enrollment, Consent, and Address Verification



- 2** Pack multi-day meal boxes



- 3** Ship through carrier or vendor



- 4** Parent and child receive meals at home



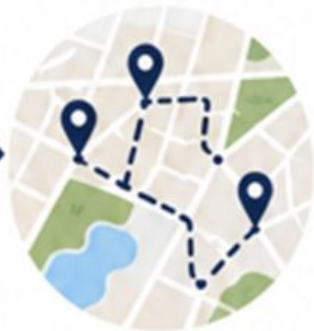
# School Transportation Model

## How it works:

- 1** Enrollment, Consent, and Address Verification



- 2** Build routes using school transportation knowledge



- 3** Load buses or vans with meals



- 4** Parent and child receive meals at home



## Sponsor-Operated Model

### How it works:

- 1** Enrollment, Consent, and Address Verification



- 2** Pack meals at the sponsor site



- 3** Load sponsor vehicles



- 4** Drivers deliver to parent and child



## Partnered Last-Mile Model

### How it works:



# Clustered Community Model

## How it works:

- 1** Enrollment, Consent, and Address Verification



- 2** Choose a neighborhood or community delivery point



- 3** Deliver meals to the cluster



- 4** Distribute meals to children and parents



## Decisions across models

- Universal vs. targeted delivery
- Number of meals
- Meal type
- Staffing





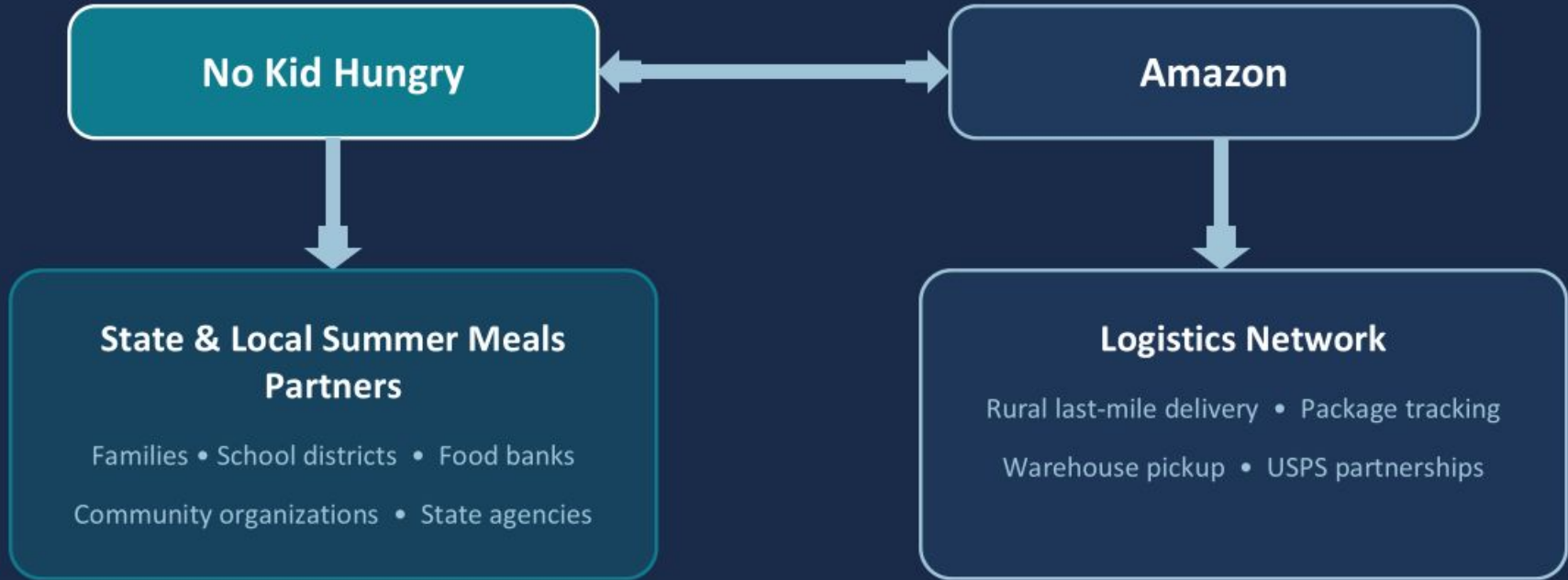
## Audience Poll



# Summer Meals Home Delivery Pilot

Expanding access to summer nutrition for rural families with Amazon

# How the Partnership Came Together



# What We're Piloting

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A home delivery model for USDA Summer Food Service Program meals — designed for families who can't reach traditional sites, and sustainable and feasible for rural sponsors to operate.



## Family Approved

Research with families shows that a home delivery model would be highly valued — it fits within the rhythms of daily life and removes barriers that traditional sites can't.



## Last-Mile Delivery

Expanding Amazon's logistics network for nonprofit partners — offering shipping at no cost to sponsors to reach kids who were previously unreachable.



## Sponsor Friendly

Built for sponsors with a range of staffing and infrastructure constraints. Straightforward eligibility, address verification, labelling, and shipping planning.

# Food Bank Model— Feeding Southwest Virginia



CRAIG COUNTY PUBLIC LIBRARY



## **Craig County**

24127  
24131

## **Dickenson County**

24217  
24220  
24226  
24228  
24230  
24256  
24269  
24272  
24283  
24607

## **Lee County**

24221  
24243  
24248  
24263  
24265  
24277  
24281  
24282

## **Montgomery County**

24087  
24138  
24149  
24162

## **Russell County**

24225  
24237  
24649  
24266  
24280

## **Wise County**

24213  
24216  
24219  
24224  
24273  
24279  
24293

## **Wythe County**

24368  
24350  
24374  
24382  
24312  
24313  
24322  
24323  
24360

 FEEDING<sup>®</sup>  
SOUTHWEST  
VIRGINIA



 NO KID  
HUNGRY

# Small Rural District Model – Centerpoint School District

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# 2026 Pilot at a Glance

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**13**

States

**18**

Sponsor Organizations

**1M+**

Meals Projected  
May–August

**Innovations**

Creating solutions across the system to make  
home delivery possible

*This is an active pilot — we are building and refining the model in real time with our sponsors.*

# Design Questions

## 1 FOR FAMILIES

How might we get food to kids and improve nutrition quality over the summer in a manner that works for families?

## 2 FOR SPONSORS

How might we make it feasible and sustainable for sponsors to operate a home delivery program?

## 3 FOR AMAZON

How might Amazon adapt and expand their network and systems to meet the needs of sponsors and families?

## 4 FOR STATE AGENCIES

How might we create a model about which state regulators feel confident can function with limited support, that can be customized to state and local needs?



# How the Model Works

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**01**

**Sponsors and state agency partners identify eligible families**

Local food banks and school districts identify eligible families and support enrollment.

**02**

**Families enroll online**

Families register through an online form and provide consent for weekly deliveries.

**03**

**Meals are packed or procured**

Multi-day meal boxes are procured or packed by sponsors at their facilities.

**04**

**Label, palletize, and schedule Amazon pickup**

Sponsor coordinates Amazon pickup window and prints shipping labels for every box.z

**05**

**Amazon delivers to the families' door**

Meal boxes are delivered to the door within 24–72 hours. Families track shipments in transit. In very remote locations, Amazon partners with USPS to ensure access.

# Launching right now!



Interview clip — Quincy School District

“

*We are proud to be able to help support families and keep children nourished during the summer through this innovative program.*

— Rita Lopez, Food Service Director, North Rose-Wolcott CSD (NY)

A promotional graphic for a meal delivery program. At the top are logos for 'SUN HEALS TO GO', 'NO KID HUNGRY', and 'amazon'. The main text reads 'Summer is Sweet with Meals Delivered to your Door!' in a bold, orange font. Below this, it says 'We're launching a program to deliver quality, shelf-stable meals to your door at no cost.' and 'Register Today!' in a smaller orange font. The bottom of the graphic features a colorful illustration of various fresh fruits and vegetables, including a pineapple, lettuce, tomatoes, carrots, and a carton of milk, next to a brown paper bag and a blue meal container.

# Sponsors at Work

Labelling, palletizing, shipping!



Amazon team comes to every launch to ensure packages are ready and make it to the warehouse Sponsors pack



Palletized for Amazon pickup in Union County, South Carolina



Love  
from the  
heart.



Help  
from the  
heart.



Compassion  
from the  
heart.

# Meals and Vendors



*Martinsville MSD, Indiana*

Several pilot sponsors are self-kitting and developing best practices to share in future



*Checking contents of boxes*

Sharing lessons, bids, family feedback, and suggested areas for improvement across the pilot group



*Currituck County, North Carolina*

More options for microwaveable meals in shelf stable offerings (Umoja Foods)

# What We are Doing

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## No Kid Hungry

- Research and evaluation
- Family co-creation workshops
- Program design and model development
- Sponsor selection and onboarding
- Policy navigation (USDA SFSP compliance)
- Grants for priority learning areas
- National convening and convening subgroups for learning and sharing (e.g., sponsors that are self-kitting, state agencies)

## Amazon Logistics for Good

- Rural last-mile delivery infrastructure
- Pickup from sponsor facilities
- Shipment tracking for families and for sponsors to support meal count and regulatory compliance
- No-cost delivery to sponsors and families
- In-person logistics expertise and operations support for launch

## Food Banks, Community Partners & School Districts

- Family identification, eligibility confirmation, and enrollment support
- Meal sourcing and box packing
- State agency liaising, administering the integrity plan
- Using online portal to upload addresses, schedule weekly pick-ups, and print labels
- Navigating community relationships and establishing trust
- Adapting the model to local context

# Your Questions for 2027?

## 1 FOR FAMILIES

How might we get food to kids and improve nutrition quality over the summer in a manner that works for families?

## 2 FOR SPONSORS

How might we make it feasible and sustainable for sponsors to operate a home delivery program?

## 3 FOR AMAZON

How might Amazon adapt and expand their network and systems to meet the needs of sponsors?

## 4 FOR STATE AGENCIES

How might we create a model about which state regulators feel confident can function with limited support, that can be customized to state and local needs?

# What Comes Next

## Look out for results from the pilot in fall 2026

We look forward to sharing results of the pilot this fall.

Write [sking@strength.org](mailto:sking@strength.org) with questions or suggestions in the meantime.



## Interested in Summer 2027?

If you'd like to stay in touch about possible inclusion in the Summer 2027 program, complete our intake form to receive updates directly from Amazon.

[Complete the Intake Form →](#)

*Link will open the intake form in your browser.*

No commitment required — just a way to stay connected as the program grows.

# Making This Model Viable

We need all of you!



Figuring it out with TCK Providence, No Kid Hungry, Amazon, and Carolina Hunger Initiative!



Q & A



# Summertime Snack



*Join No Kid Hungry's monthly newsletter to receive access to:*

- *Summer Meals Webinars*
- *Summer Resources*
- *Summer Templates*
- *Summer Tools and more!*

**SUBSCRIBE TO OUR NEWSLETTER!**

[bestpractices.nokidhungry.org/subscribe](https://bestpractices.nokidhungry.org/subscribe)



# No Kid Hungry 2026 Summer Webinar Series

## Any Webinars You Missed? Catch up Here:

- [Reaching the Last Mile: Strategies for Serving Ultra-Rural Populations](#)
- [Savor the Summer: Designing Menus with Community Flavor](#)
- [High-Impact Meals: Innovative Logistics for Consistent Summer Food Access](#)
- [Amplifying Impact: Advocacy Strategies for Rural, Non-Congregate Programs](#)
- [From Pickup to Porch: Best Practices for Diverse Rural Non-Congregate Meal Distribution](#)
- [Beyond the Flyer: Next-Level Promotion for Summer Meals Success](#)



Scroll to:

SUMMER EBT ↓

FIND A SUMMER MEALS SITE ↓

Our summer resource hub at [nokidhungry.org/help](https://nokidhungry.org/help) (*English*) & [nokidhungry.org/ayuda](https://nokidhungry.org/ayuda) (*Spanish*) directs families to summer meal sites via the USDA's site finder, the National Hunger Hotline, and Summer EBT information. Please include this resource in your summer outreach to families!

# Free Meals To-Go

for kids and teens 18 & under

Location(s):      Times:      Days:

For more information:



# Comidas gratis de verano a domicilio

para niños y adolescentes menores de 18

Para más información:



# Free Summer Meals

for kids and teens 18 & under

## Subheading Goes Here

\*\*\*Delete the following and fill in your program information here\*\*\*

This template is ideal for sponsors who are serving congregate meals and would like to advertise multiple sites on one flyer.

Be sure to include the following details about your program:

- Congregate Program rules:
  - Site locations, dates, and service times.
  - No application or registration is required!
  - Meals must be consumed on-site.
- Optional Items:
  - Menu information
  - Information about any activities offered (if applicable)
- Sponsor contact information (website, phone number, etc.)
- Sponsor Logo

Delete the fruits if needed  
DO NOT resize or move  
Remember to delete this box before printing



# Comidas gratis para llevar

para niños y adolescentes menores de 18

Lugar(es):      Hora(s):      Día(s):

J. J. Francis Elementary School  
Thomas Jefferson High School

12 pm - 5 pm  
4 pm - 6 pm

Lunes, martes y  
viernes

Para más información:

\*\*\*Delete the following and add the information of your program\*\*\*

Este plantel es ideal para patrocinadores que sirven comidas no congregadas y desean anunciar 12 sitios de comidas.

Asegúrese de incluir los siguientes detalles sobre su programa:

Los padres o tutores pueden recoger comidas para que sus hijos las coman en casa.

Cantidad y tipo de comidas proporcionadas (¿días de desayuno, ¿días de almuerzo, etc.)

Otra información o instrucciones para la recogida de comidas



# The Summer Meals Outreach Toolkit

- Flyers, Yard Signs
- Editable Plug-And-Play Flyers
- Social Media Graphics & Posts
- Announcement Language
- Template Letters
- Template Press Release
- **English & Spanish!**

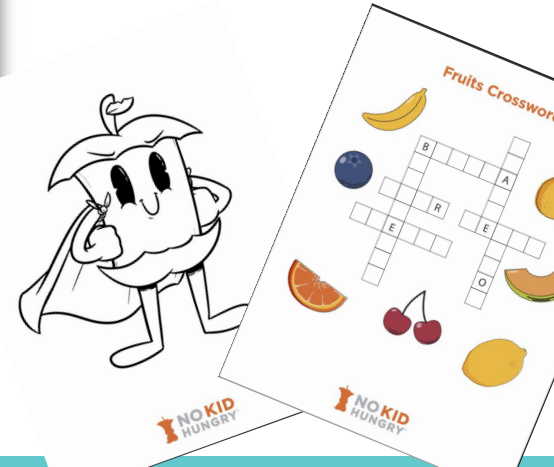
# Download Your Activity Guide

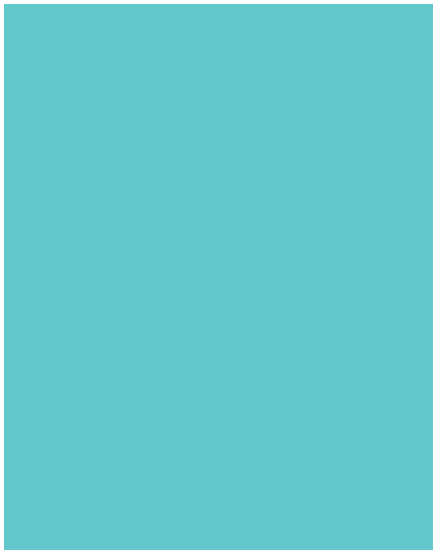
Whether it's on your own or with the kids in your life, we hope you enjoy digging into some food-themed fun!



DOWNLOAD NOW

Kid's  
Activity  
Guide from  
No Kid  
Hungry





## Resources & More

[Summer Meals Outreach Toolkit](#)

[No Kid Hungry Summer Resource Hub](#)

[Kids Activity Guide from No Kid Hungry](#)

[Co-Creating Non-Congregate Summer Meals: Engaging Your Community to Design Your Program](#)

Visit our Center for Best Practices for more summer meal resources and webinars:

[www.bestpractices.nokidhungry.org](http://www.bestpractices.nokidhungry.org)



## Your Feedback is Appreciated!

At the conclusion of this webinar, a 5-question survey will open in your browser window.

Please take a moment to complete it.

A young boy with short brown hair, wearing a white t-shirt, is leaning on a yellow metal railing of a playground structure. He is looking directly at the camera with a slight smile. The background is a lush green park with trees and foliage. A teal rectangular box is overlaid on the left side of the image, containing the text "THANK YOU" in white, uppercase letters.

THANK YOU