



Serving Meals During COVID-19

Sharing Promising
Strategies, Tips & Tricks

April 21, 2020



POLL QUESTION



No Kid Hungry COVID-19 Resources

- Summary of Current COVID-19 Child Nutrition Program Response Nationwide Waivers
- Comparison of Usual Summer and Afterschool Meal Requirements to Current COVID-19 Flexibilities
- FAQs on Child Nutrition Program Operations During School Closures
- Emerging Strategies and Tactics for Serving Meals During School Closures Related to the Coronavirus
- Emergency Planning and Staff Safety Tips
- FAQs On Pandemic-EBT and Coronavirus Response-SNAP

Stay up-to-date at <https://bestpractices.nokidhungry.org/coronavirus>

Texting Hotline

Free Meals During School Closures

Text **“FOOD”** or **“COMIDA”** to 877-877

Returns the three closest meal distribution sites based on address or ZIP code.

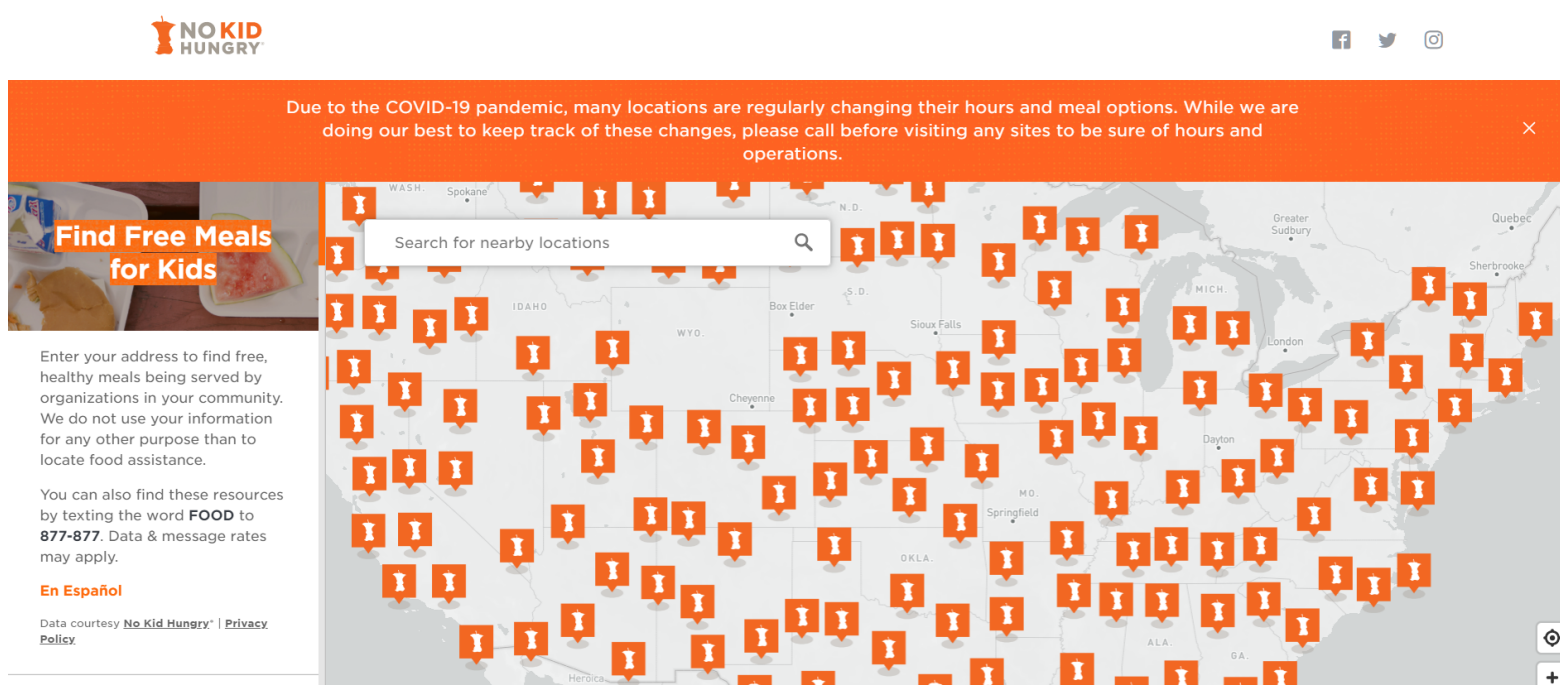
Currently operational in 38 states + Washington DC

freemealsforkids.com



No Kid Hungry Free Meals Finder

Available in English and in Spanish



The screenshot shows the No Kid Hungry Free Meals Finder website. At the top left is the No Kid Hungry logo. To the right are social media icons for Facebook, Twitter, and Instagram. A prominent orange banner at the top contains the text: "Due to the COVID-19 pandemic, many locations are regularly changing their hours and meal options. While we are doing our best to keep track of these changes, please call before visiting any sites to be sure of hours and operations." Below this banner is a search bar with the placeholder text "Search for nearby locations" and a magnifying glass icon. To the left of the search bar is a small image of a plate of food with the text "Find Free Meals for Kids". Below the search bar is a map of the United States with numerous orange location pins. To the left of the map is a text box with instructions: "Enter your address to find free, healthy meals being served by organizations in your community. We do not use your information for any other purpose than to locate food assistance. You can also find these resources by texting the word **FOOD** to **877-877**. Data & message rates may apply." Below this text box is a link for "En Español" and a footer note: "Data courtesy No Kid Hungry | Privacy Policy".

**FREE
MEALS
FOR KIDS**



CALL TO ACTION

SUBMIT PUBLIC COMMENT ON SFSP PROPOSED RULE TODAY

SFSP Proposed Rule: “[Streamlining Program Requirements and Improving Integrity in the SFSP](#)”

- This will not affect 2020 programming
- Watch [March 12 webinar recording](#) to review details of the rule
- **Submit public comment to USDA no later than Wednesday, April 22**
 - Use No Kid Hungry’s [template submission letter](#)
 - Encourage sponsors, your state agency, and advocates to submit public comments

The screenshot shows the regulations.gov website interface. At the top, there is a navigation bar with links for Home, Help, Resources, and Contact Us, along with a search bar. The main content area features a header for the proposed rule: "Streamlining Program Requirements and Improving Integrity in the Summer Food Service Program". Below this, it states that the rule was issued by the Food and Nutrition Service (FNS) and provides a link to the Open Docket Folder. A "Comment Now!" button is prominently displayed, with a deadline of "Due Apr 22 2020, at 11:59 PM ET". The page also includes sections for "Action" (Proposed rule; extension of comment period), "Summary" (This rulemaking proposes to amend the Summer Food Service Program (SFSP) regulations to strengthen program integrity by codifying in regulations changes that have been tested through policy guidance and by streamlining requirements among Child Nutrition Programs...), and "Dates" (The comment period of the proposed rule published January 23, 2020 at 85 FR 4094 has been extended through April 22, 2020. To). On the right side, there is a "Document Information" box containing the ID (FNS-2019-0034-0061), a link to view the original printed format, and social media sharing options for Tweet, Share, and Email.

[Click here to read the proposed rule and submit public comment](#)

ADVOCACY UPDATE





FEEDING KIDS during COVID-19

Beth Morris

Lynchburg City Schools, VA

A story of **72** HOURS



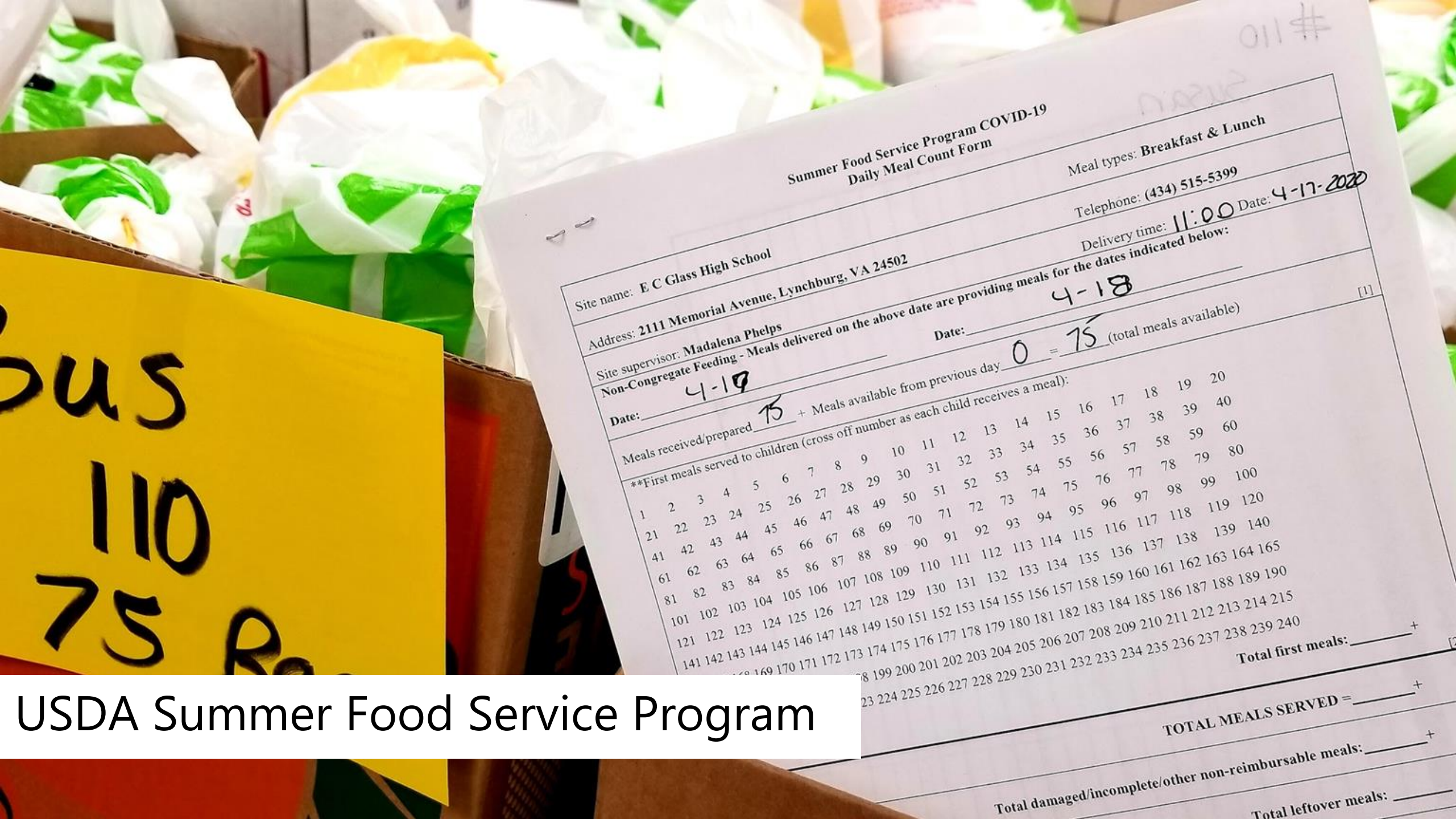


Monday, March 16

MEAL SERVICE MODEL

- **USDA Summer Food Service Program**
 - Waiver allowing Non-Congregate Feeding
 - Waiver allowing Flexibility of Meal Service Time
 - Waiver allowing Parents & Guardians to Pick-Up Meals for Children
- **4 School sites preparing and packaging meals**
- **Providing meal service Mondays, Wednesdays & Fridays**
- **2 Breakfasts and 2 Lunches = 6 days worth of meals**
 - Cold and shelf-stable meal components
 - 1 Ready to eat hot lunch entree Mondays, Wednesdays & Fridays
- **Curbside pick-up at 4 school sites**
- **Partnership with LCS Transportation**
 - 29 buses delivering meals on elementary school bus routes
- **Partnership with Lynchburg City Parks & Recreation**
 - 3 vans delivering meals to housing communities
 - 6 neighborhood community centers handing out meals





bus
110
75
R

Summer Food Service Program COVID-19
Daily Meal Count Form

Site name: E C Glass High School
Address: 2111 Memorial Avenue, Lynchburg, VA 24502

Meal types: Breakfast & Lunch
Telephone: (434) 515-5399

Delivery time: 11:00 Date: 4-17-2020

Site supervisor: Madalena Phelps
Non-Congregate Feeding - Meals delivered on the above date are providing meals for the dates indicated below:
Date: 4-17 Date: 4-18

Meals received/prepared 75 + Meals available from previous day 0 = 75 (total meals available)

**First meals served to children (cross off number as each child receives a meal):

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120
121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140
141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160
161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	177	178	179	180
181	182	183	184	185	186	187	188	189	190	191	192	193	194	195	196	197	198	199	200
201	202	203	204	205	206	207	208	209	210	211	212	213	214	215	216	217	218	219	220
221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240

Total first meals: _____ +
TOTAL MEALS SERVED = _____ +
Total damaged/incomplete/other non-reimbursable meals: _____ +
Total leftover meals: _____ +

USDA Summer Food Service Program



Bus Delivery



Curbside Pick-up



COVID-19 SAFETY

- Social Distancing
- Gloves
- Hand Washing
- Masks

Resources

<https://www.lunchassist.org/covid-19>

<https://schoolfoodhandler.com/sfh-live-links/>

<https://schoolnutrition.org/covid19/>





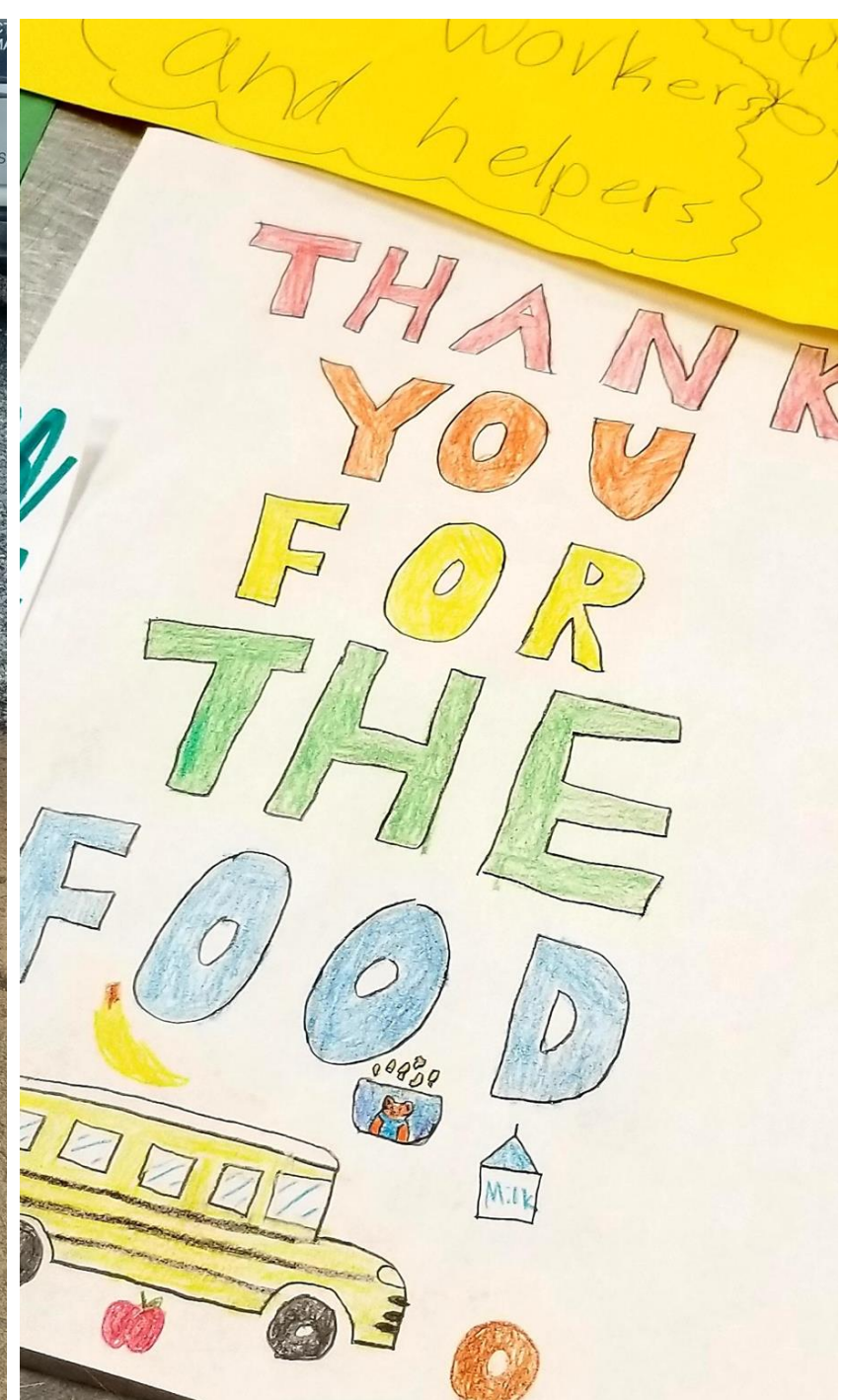
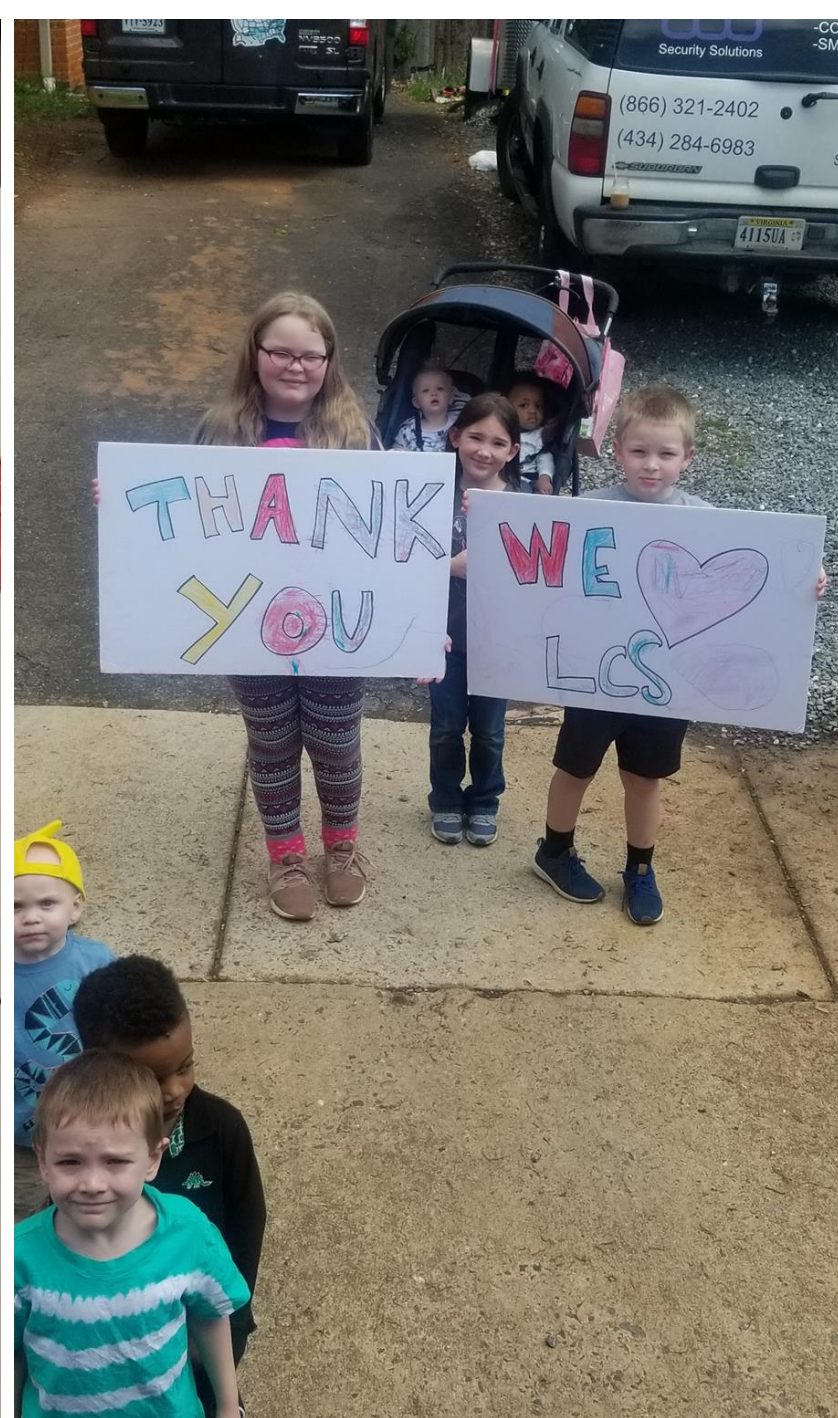
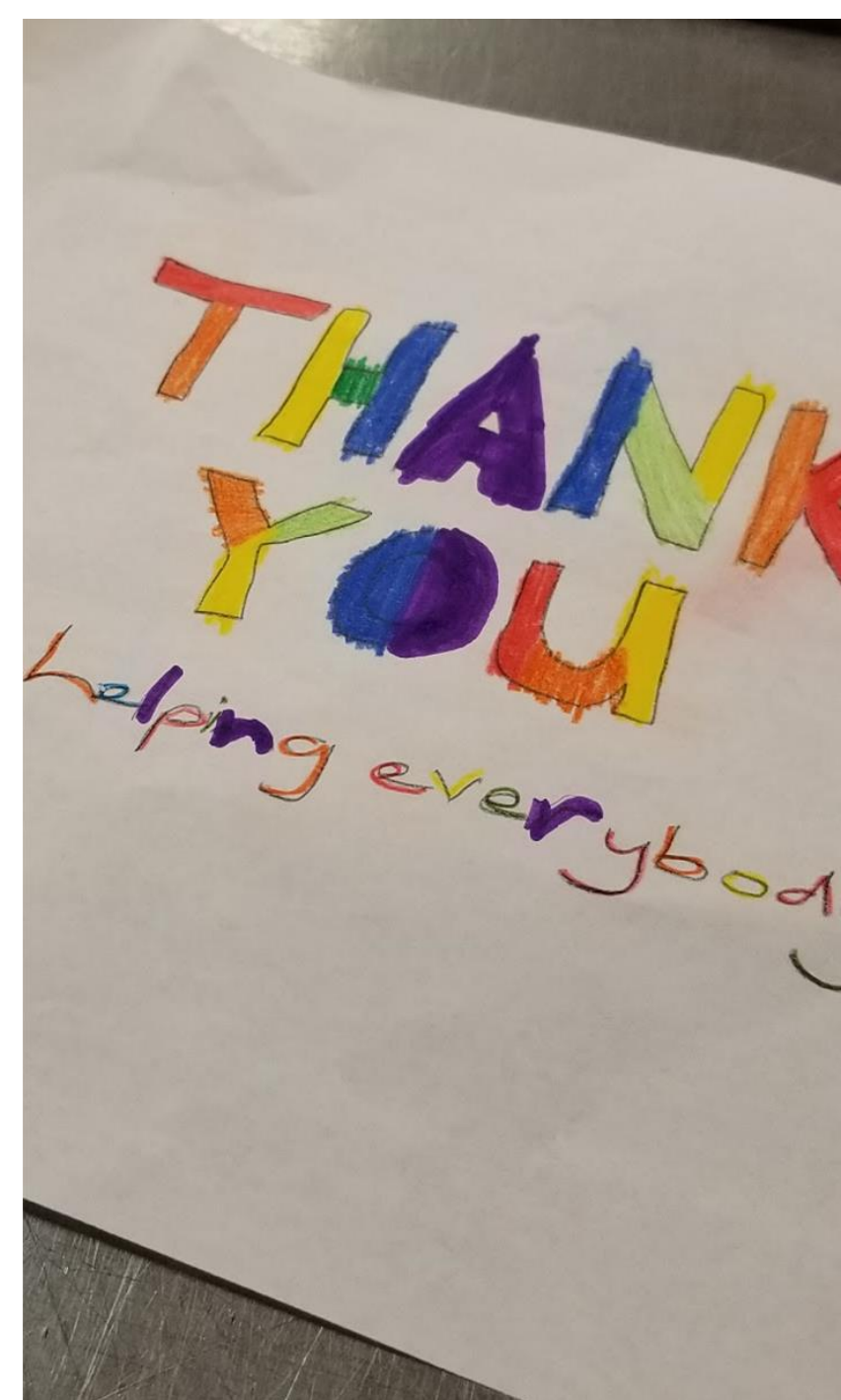
28 Days
67,000 Breakfasts & Lunches



A community of **professionals** that supports one another, even in the most difficult of times.

We are **essential**.





ICSD Emergency Feeding

2020 - Delivery of over 2,900 Meals Daily, 700 Homes, 10 Buses and a Kitchen Staff of 7

Beth Krause | Director of Child Nutrition Program, Ithaca City School District

Online & call-ahead ordering



ICSD School Meals During Closure

The Ithaca City School District is offering **free meals to all children** for the duration of the school closure.

WHEN:

ORDER FOR THE WEEK OF APRIL 20 - APRIL 24, 2020

The order must be placed between **7 a.m. Friday, April 17 and 12 p.m. Sunday, April 19** in order to receive deliveries for the entire week of Monday, April 20 to Friday, April 24, 2020.

Please place one order for all children in the family.

TO ORDER:

Go to the Ithaca City School District website (www.ithacacityschools.org) and select the School Meals Delivery Request Form link (bit.ly/2KeiVF2) at the top of the homepage to place your order for the entire week. Please place your order for the entire week on one form. If you use a mobile device to do this, you will have to scroll to the number of meals that you want ordered.

You can also call 2-1-1 for help ordering meal delivery.

Does your family need help with baby supplies after experiencing a loss of income or resources? For more information and to sign up for support, please visit <https://bit.ly/3aBlnA1> and complete the form.

MENUS:

Breakfast: Breakfast meals include cereal (changes daily), milk, juice, and graham cracker.

Lunch: Weekly lunch menus will be available for download below. All lunches come with fruit and milk. We will be adding vegetables/salad to meals as we can. Each child has the choice of one of the following:

Menu Choice 1 - A rotating selection

Menu Choice 2 - Uncrustables (pre-packaged peanut butter and jelly sandwich)

MENU CHOICE 1 DAILY SELECTIONS, WEEK OF APRIL 20	
Menu is subject to change.	
MONDAY	Cook's Choice
TUESDAY	Pre-cooked Taco and Cheese with Tostitos scoops
WEDNESDAY	Hard-Boiled Egg and 4oz Yogurt
THURSDAY	Ham and Cheese Sandwich
FRIDAY	Pre-Cooked Assorted Chicken <i>(reheat to 165°F)*</i>



Meal delivery orders for ICSD STUDENTS

-Complete 1 form for all children in the family PER WEEK On Friday or Saturday for the following week. Submit 36 hours in advance. Meals will be left outside- Please do not meet delivery person at door.

Please note that children have to be present at the time of delivery. Menus will be posted on the Ithaca School Food Facebook page (facebook.com/IthacaSchoolFood) and the district website (ithacacityschools.org/districtpage.cfm?pageid=229). Please submit this form 24 hours in advance.

If you need assistance completing the form, please call 2-1-1. The call center is available 24/7 and is also locally staffed Monday to Friday from 8:30 a.m. to 5:00 p.m.

If you need an emergency lunch you can call the food service office before 6:00 am on the day you need it. Look for your bus to arrive between 8-1 daily.

* Required

Email address *

Your email

Next

First thing in the morning
the milk is rolled outside.

This is only $\frac{3}{4}$ of the
milk that goes out daily.



One day's worth of breakfast
that was packed by kitchen staff
the day before.

All shelf stable products.



Coolers lined up and sanitized to fill with lunches at 6 am.

Coolers are sanitized 2x a day, morning and afternoon.



More coolers and lunches that fill the coolers daily.

Every work surface is sanitized hourly.

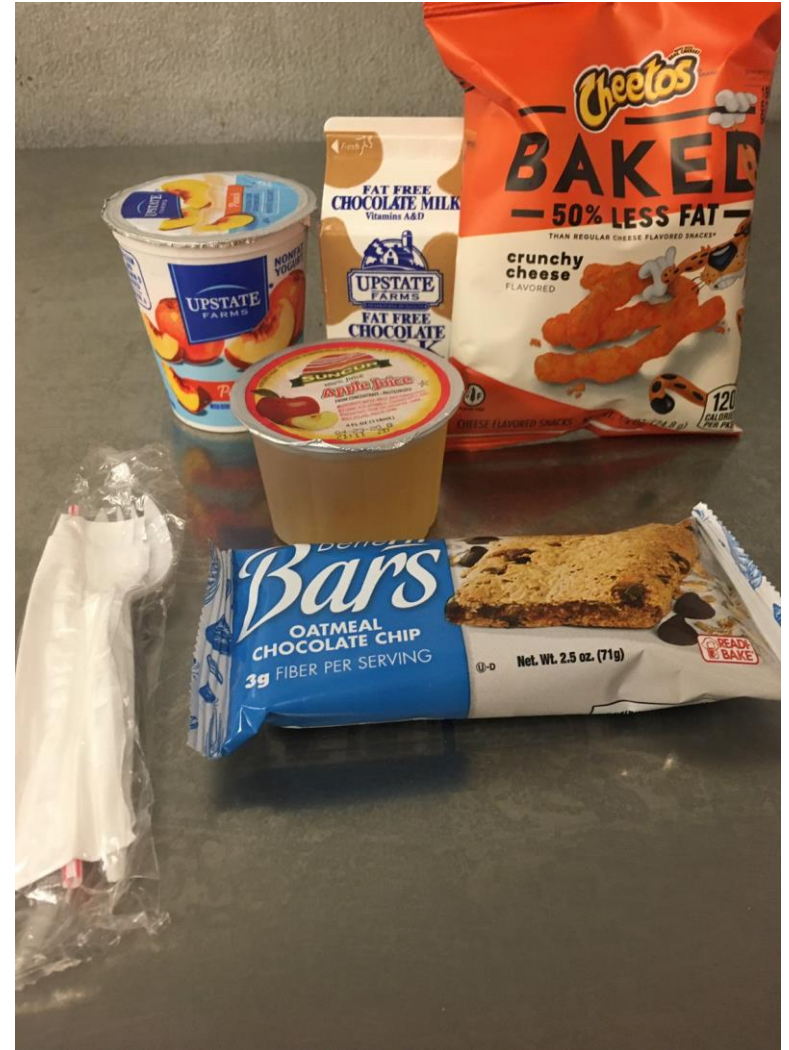
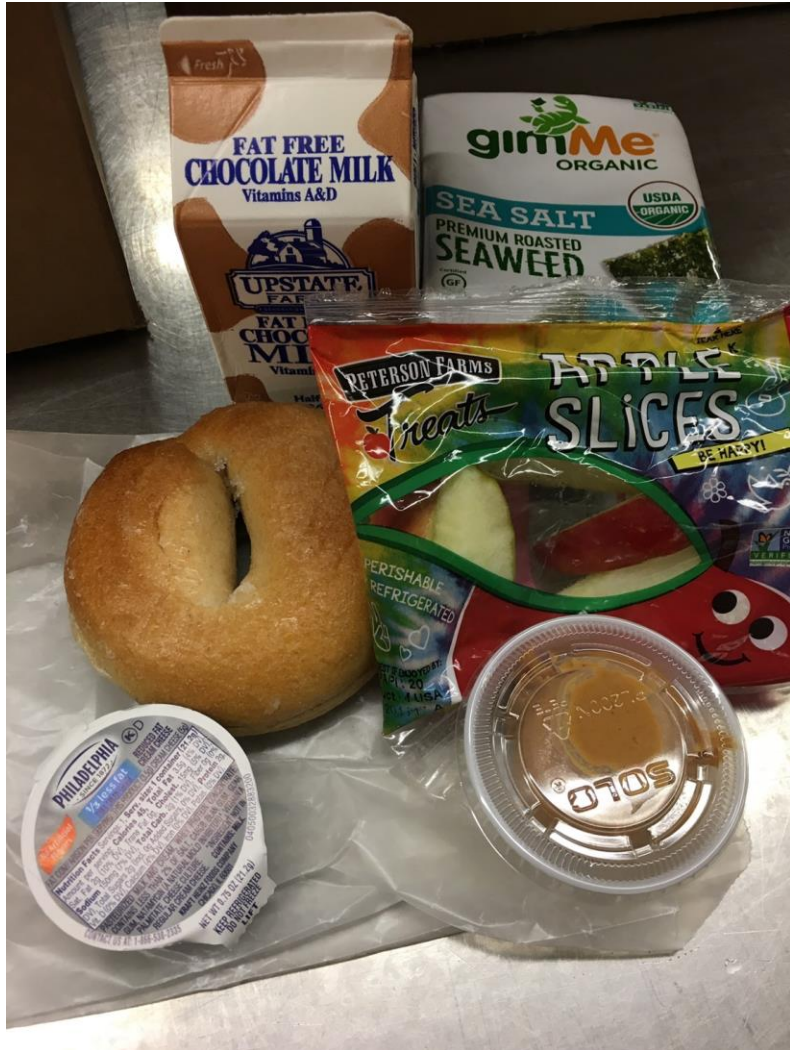


We were lucky to procure many Uncrustable PBJ before this happened.

They now fill the Boynton and Hancock Street Freezers.



Meal choices vary weekly



Breakfast and lunches lined up for the first 6 buses at 6:00am.

Another 4 buses arrive for loading after 6:30am.



Heavy Coolers Loaded on Buses



Buses are filled and ready to go.

Seats are filled with coolers,
breakfast boxes and milk.



Community Appreciation Notes



Summer Meals: Community Choice Model

Hancock County, TN

Heidi Davis, Children's Programs Coordinator

Second Harvest Food Bank of Northeast Tennessee

Covid-19 Response

- Second Harvest Food Bank has been a summer sponsor since 2009 a mobile meals sponsor since 2012, and running non-congregant models since 2016. We are currently not sponsoring meals during the shut down due to procurement issues and current food shortages.
- We have worked with the schools since day one of the closures to make sure their current programs have a strong mobile component and supplement their deliveries with our backpack program, emergency food boxes, and fresh produce boxes so that families participating in the food program can feed the whole household.
- We offer technical assistance for mobile meals and non-congregate programs and help community members and sponsors effectively advocate at every level for what they need to feed their kids.

Welcome to
Hancock
County!



The Numbers



COMMUNITY CHOICE SUMMER MEALS DELIVERY MODEL PROTOTYPE

HANCOCK COUNTY, TN

USER EXPERIENCE



A family signs up after getting a flier in the mail from school or attending an outreach event.



They receive a confirmation letter with their delivery OR pick-up location and time window.



Starting July 1, an Americorps member and 1 additional staff will pick up meals from Jubilee and start route delivering to Hubs and homes.



1 hour delivery window



Home Delivery:
During 1 hour delivery window, the child or an approved proxy must be home to receive the meals each day.



Hub Pick-up:
Community Hub Staff distributes meals daily during set pick-up window time to child or proxy to take home.



TBD pick-up time window



BEFORE DELIVERY SERVICE BEGINS

1ST DAY OF DELIVERY SERVICE

OPERATIONS

OUTREACH AND ENROLLMENT

Outreach Tactics:

- Marketing through School District
- Referrals from school staff
- Broadcast over scanner

Enrollment Process:

- Distribution- Paper forms via Outreach Tactics
- Collection- Jubilee Office by mail, fax, drop off

Target Audience:

- All kids 0-18 eligible for assistance in Hancock County

MEAL PREP

Vendor:

- Second Harvest of NE TN Foodbank

Meal Distribution Hub:

- Jubilee

Packaging:

- TBD

TRANSPORT MEALS

Driver:

- Americorps Member
- Title 5 Staff

Vehicle:

- Leased Van/Truck

Storage in Transit:

- TBD

Location/Time:

- Community Choice
- TBD pick-up timeslots

The Hand Off:

- Americorps Member- track home meal deliveries
- Community Hub staff- track hub meal pick-ups

Budget

ANALYSIS OF COSTS VS REIMBURSEMENT

	Total Costs
Food Cost	\$13,190.04
Supplies/Equipment	\$679.43
Staffing/Labor	\$930.54
Transportation	\$1,863.91
Total Actual Cost	\$16,663.92
Cumulative # of children served over 27 days	2,702
Reimbursement per child	\$5.88
Hypothetical reimbursement amount*	\$15,887.76
Variance	(\$776.16)

*Please note this is a hypothetical approximation of the reimbursement USDA might give if this was a federal nutrition program and does not reflect the grant amount SHFB will receive for participating in the pilot



Pluses of Community Choice

- We got to know the families really well as we delivered to their homes during July
- We served way more children and got a better understanding of why families had difficulty making it to meal sites in town
- We learned a great deal of Hancock County geography and where cellphone signal and gas stations live

Challenges of Community Choice

- GPS does not exist in the mountains- we had to use paper maps
- Cell signal was not available so the app was angry most of the time
- The roads were hard to traverse even with AWD and especially after it rained
- SO EASY TO GET LOST (Shaina was out a day and I filled in, no one has house numbers...thank goodness for mail carriers)
- Missed about 15% of families daily
- Training families on food safety with the thaw-and-serve meals
- Mud and storms

Deltas of Community Choice

- I would triple our staff if we did it again
- Another vehicle...we needed a four wheeler
- More time to sign up families
- Have more community input before doing it
- Have a clear kick-off with a community event

How we used what we learned to develop non-congregate programs

- We always talk with the community first to see what needs they have and what resources we have to meet the need
- We identify community partners that are willing to help deliver the services
- We let the partners lead on program design and offer best practices from our experience
- Families gave the feedback that the food boxes were the most helpful part of the program so we transitioned to food boxes of dry goods and deliver fresh produce as often as we can with the boxes via our Veggie Van
- Non-congregate looks different in each county we offer it in

Thanks to No
Kid Hungry for
the Awesome
Pictures!





Q&A

Beth Morris, Lynchburg City Schools
[morisbp@lcsedu.net](mailto:morrisbp@lcsedu.net)

Beth Krause, Ithaca City School District
beth.krause@icsd.k12.ny.us

Heidi Davis, Second Harvest Food Bank of NE TN
summerfeeding@netfoodbank.org



Another webinar?



THANK YOU