### Enriching your Summer Meals Program

Thursday, March 31, 2016 2:00 PM ET





BESTPRACTICES.NOKIDHUNGRY.ORG







# This webinar was made possible through the generous support of the Arby's Foundation.





STRATEGIES & SOLUTIONS FOR CHILDHOOD HUNGER







### Agenda

- Introductions
- USDA Summer Enrichment Toolkit
- SNAP-Ed Funding for Summer Enrichment
- First Book Resources
- First Book in Action: Hope for Miami
- Q&A





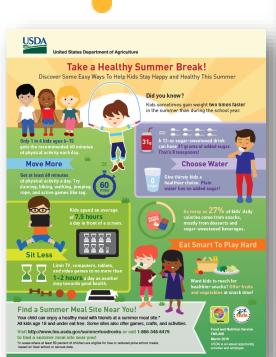
### Introductions

- Moderator: Carolyn Wait, Program Manager, No Kid Hungry Center for Best Practices
- Maya Maroto, Nutritionist, US Department of Agriculture Food and Nutrition Service, Nutrition Promotion and Technical Assistance Division
- Dorian Stonebarger, Program Manager, Three Square Food Bank
- Candace Radoski, Director of Partner Development, First Book
- Yvonne Sawyer, COO, Hope for Miami



# **New!** Team Nutrition Summer Resources

Infographic - Parent's Guide - Summer Food, Summer Moves Kit











### **Team Nutrition**

Initiative of the USDA's Food and Nutrition Service to support the Federal Child Nutrition Programs



Provides free curricula, resource guides, posters, parent handouts, and other resources

Aims to improve children's lifelong eating and physical activity habits

http://teamnutrition.usda.gov

@TeamNutrition





# Nutrition Education & Summer Meals

- Prevent "Summer Slide." Help kids maintain healthy eating patterns and get regular physical activity when school is out.
- Boost Participation. Offering activities along with a meal, can help motivate more families to attend.
- Generate Smiles. Kids love games, challenges, food preparation, and tasting activities.





# 4 Healthy Moves

#### THE FOUR HEALTHY MOVES

The goal of *Summer Food, Summer Moves* is to teach these healthy habits to kids and families.



#### **DRINK SMART TO PLAY HARD**

Help families cut down on added sugar. Teach kids how to recognize drinks that are high in added sugars. Motivate them to choose water instead of sugar-sweetened beverages. Kids should drink 2 to 3 cups of low-fat (1%) or fat-free milk a day, depending on age.



#### **CHOOSE MORE FRUITS & VEGGIES**

Encourage kids to eat fruits and vegetables during meals and snacks. Introduce them to new fruits and vegetables with food tastings and demonstrations.



#### **LIMIT SCREEN TIME**

Help kids discover fun ways to stay busy and physically active this summer. Educate families about ways to limit TV and video game time to no more than 1–2 hours each day.



#### **GET ACTIVE**

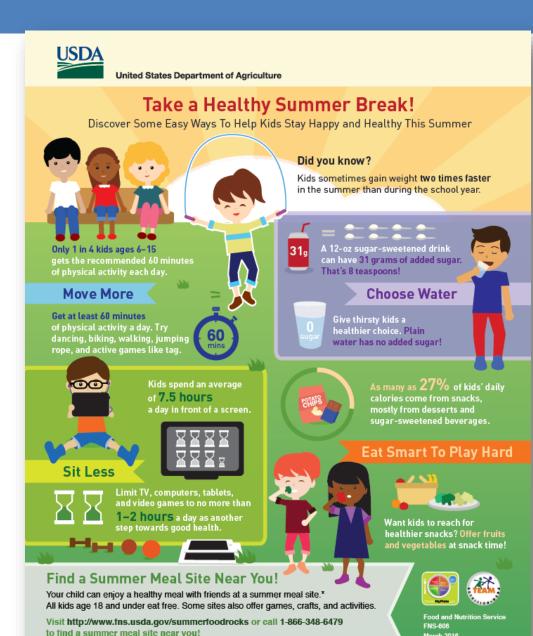
Kids need at least 60 minutes of physical activity each day. Help kids and their families get moving with active games, dancing, and more.





# Infographic

- English and Spanish
- Print and Digital



USDA is an equal opportunity provider and employer.

\*In greas where at least 50 percent of children are eligible for free or reduced-price school meals.

based on local achool or census data





### Parent's Guide





#### PREP TIME: 15 MINUTES SERVINGS: 6 Summer Vegetable Salsa SERVING SIZE: 1/2 cup INGREDIENTS: 1 medium zucchini

1 medium white onion

1 jalapeño pepper (optional)

% cup fresh cilantro or parsley,

3 Roma tomatoes

4 doves garlic

chopped

1/2 teaspoon salt % cup lime juice

Your whole family will come to the table when you prepare this fresh salsa. It's easy to make and packed with seasonal summer veggies

- Rinse all vegetables and herbs under cool running water before cutting or eating.
- 2. Dice zucchini, onion, and Roma tomatoes into small pieces and put into a medium bowl.
- Because they can burn the skin, an adult should remove the seeds and mince the jalapeño." Mince the garlic. Add the seeded and minced jalapeño and garlic to the tomato mixture.

  'Wear latex gloves when handling the jalapeño.
- 4. Add cilantro, salt, and lime juice to the tomato mixture. Stir well. 5. Chill in the refrigerator for at least 30 minutes before serving.

- Grill the vegetables before dicing and adding them to the salsa. Instead of zucchini, you could use 1 cup of yellow squash or cucumber in this recine.
- Add watermelon, peaches, or pineapple for a fruity summer salsa. Serve with cut-up vegetables or whole-wheat pita chips, or on top of grilled chicken or fish!

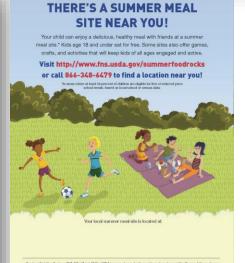
#### NUTRITION INFORMATION

Amount per serving: ½ cup; Calories: 25; Total Fat: 0 g; Saturated Fat: 0 g; Sodium: 198 mg; Potassium: 212 mg; Total Carbohydrate: 6 g. Dietary Fiber: 1 g. Sugars: 3 g; Protein: 1 g; Vitamin A: 444 IU; Vitamin C: 18 mg; Vitamin D: 0 IU: Calcium: 19 mg; Iron: 0 mg.



FIND MORE GREAT RECIPES AT http://www.whatscooking.fns.usda.gov





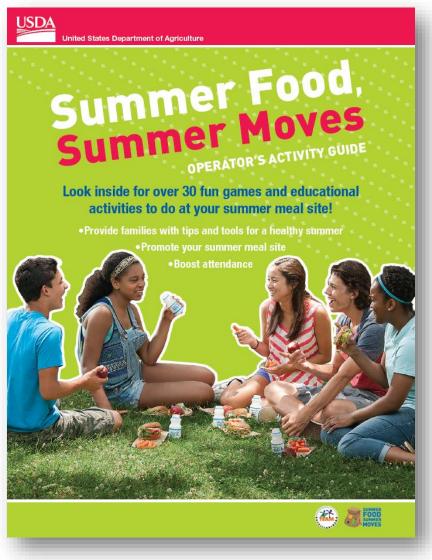
- English and Spanish
- Six Page **Brochure**







# Summer Food, Summer Moves



### **Includes:**

- Operator Activity Guide
- 7 Posters
- 6 Fliers
- Activity Placemat
- 6 Family Activity Guides

# Bring More Families to Your Summer Meal Site with These Fun and Easy Activities!

"Even after [the activity] they were still talking about it, so that's successful."

-Summer Meals Site Operator, NJ

"I like how [the activity] encourages kids to try new things."

--- Parent, Philadelphia, NJ

"Before the activities, kids would eat and leave, some would stay and play for half an hour. They stayed longer with the activities."

- Summer Meals Site Operator, Community Center, MI



# Operator Activity Guide

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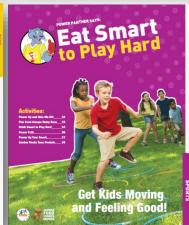
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# **Operator Activity Guide**

#### Lights! Camera! Water!

Give kids a chance to turn off the television and become the entertainment! Kids will create and perform short commercials about the benefits of drinking water in this fun drama activity. PREP-0-1



CHOOSE WATER INSTEAD OF SUGAR-SWEETENED DRINKS



#### STEP-BY-STEP DIRECTIONS

- 1. ASK: "Have you ever seen a commercial for a soda, energy drink, or other drinks that have added sugars? What was it like? Now...have you ever seen a commercial for water? Why do you think there are more commercials for sugar-sweetened beverages. like soda, than for water?"
- 2. SAY: "Water is healthy and free, but not well advertised. Did you know that plain water doesn't have any added sugars? So it's better to help keep a healthy weight and prevent cavities than sugar-sweetened beverages. Best of all, ice-cold water tastes great on a hot day! Today you are going to make up a commercial to help spread the word about the benefits of water."
- 3. DO: Divide kids into small groups of 2-4, or have them make a group with a few friends. Explain the rules (below). Give kids 10-15 minutes to create and rehearse their skits.

#### Your commercial must have:

- · A catchy slogan about drinking water
- · A scene that shows kids choosing water
- . Three reasons why water is a great drink choice
- 4. PERFORM: Set up a "stage" and a place for the audience to sit. Groups take turns performing. Encourage the audience to clap for each group.
- 5. WRAP-UP: "That was awesome! You did a great job spreading the word about the benefits of water. Remember, water is refreshing and good for you, especially on hot days in the summer. Instead of reaching for a sugary drink, choose water!"

#### OPTIONAL FOLLOW-UP:

- · Give kids time to drink water after performances.
- . Invite family members to join the audience.

#### PERFECT FOR...

- Ages: 8-13
- Size of Group: 6-20
- Time: 30-60 minutes
- · Setting: Outdoors, Indoors

#### MATERIALS

Props (optional): such as drinking cups, water bottles, other beverage containers, or poster board for kids to create their

Optional: Write rules on large sized paper or chalkboard.

See below "Make It Your Own" for different ages, group sizes, and time available.







Great turnout for our summer meals, summer fun event at (insert name of location)! The fun continues on (date).

#### Make It Your Own GROUP SIZE For smaller groups, make groups

For younger kids, simplify the rules and provide a catchy slogan, such as, "Choose water every day!"

For older kids, let them be the directors or ask them to create a jingle.

of 2 work together to create a commercial to perform for families. For bigger groups, make groups of 4-5.

TIME AVAILABLE If you have more time, let audience members give compliments after performances.

If you have less time, ask kids to create posters rather than skits individually or in small groups.

#### Ho materials? No time? No problem!

Say: "I want 2" motivate kids to choose water instead of sugar-sweetened drinks like so la and energy drinks. Can you think of a catchy slogan to get kids like you to drink more water "

#### **EAT FRUITS AND VEGETABLES AT MEALS & SNACKS**



#### Jump in for Healthy Choices

Kids will learn to identify "Sometimes Foods" and "Everyday Foods" with this active and easy, and ready-to-go game that can be played outdoors, or indoors on a hot day.



#### PERFECT FOR...

- Ages: 5-10
- . Size of Group: Any size
- . Time: 10-30 minutes
- . Setting: Outdoors, Indoors

#### MATERIALS

MvPlate icon (p. 21) Note: you can request a MyPlate poster from Team Nutrition at http://teamnutrition.fns.usda.gov

#### SET UP

See below "Make It Your Own" for different ages, group sizes, and time available.



Refer to the summer snacks poster for delicious ways to enjoy Everyday Foods!

call out foous on the list

#### STEP-BY-STEP DIRECTIONS

- 1. DO: Gather kids into a circle and show the MyPlate icon (p. 21), or display the MyPlate poster.
- 2. SAY: "To be healthy, we need to eat foods from each of the five MyPlate Food Groups. Who knows what the Five Food Groups are? (Fruits, Vegetables, Grains, Dairy, and Protein Foods). You can see all of the food groups on the MyPlate icon. These foods provide nutrients that our bodies need to be healthy.

The healthiest food choices from these food groups are low in added sugars and saturated fats. Everyday Foods are foods that have a lot of nutrients we need without a lot of extra calories from added sugars and saturated fats. These foods help us stay healthy and strong and

Foods that are high in added sugars and saturated fats are called Sometimes Foods because they provide extra calories without nutrients, like vitamins and minerals. We should eat Sometimes Foods less often and in smaller amounts. Eating too many Sometimes Foods makes it difficult to get the nutrition we need to be healthy and can make it hard to stay healthy.

Today we are going to play a fun game to test your knowledge of Sometimes Foods and

PLAY: Have kids pretend they are standing around a swimming pool or a big lake. Tell kids that when you say a food, they have to decide if it is a Sometimes Food or a healthy Everyday Food. If it is an Everyday Food, they jump forward. If it is a Sometimes Food. they jump back. Call out foods from the list on page 21.

WRAP-UP: "Great job! Remember, water, low-fat and fat-free milk are "Everyday" drink choices. Regular soda, sports drinks, sweet tea, and fruit drinks are "Sometimes" drink choices because they have added sugars. Fruits, vegetables, whole grains, lean protein foods, and low-fat dairy can be great Everyday Foods as long as we do not add sugars. butter, and other sauces to them. Cakes, cookies, and candies are Sometimes Foods because they contain saturated fats and added sugars which are not good for our bodies. Remember to eat smart to play hard.

#### OPTIONAL FOLLOW-UP:

- . Start slowly and then speed up to increase the fun and the giggles.
- erde Everyday Foods and Sometimes Foods when you can.

	Make It Your Own	
AGES	GROUP SIZE	TIME AVAILABLE
For younger kids, play slowly.	For smaller groups, have kids pretend they are standing in line for a diving board.	If you have less time, play with fewer foods.
For older kids, let them act as activity leaders by having them	For bigger groups, make sure there is enough space for everyone to jump in safely.	If you have more time, ask everyone to share a fruit or veggie that they like to eat.

#### materials? No time? No problem

fry this quick tip when kids are eating. Read aloud Step 2 and ask kids to sa "Everyday" or "Sometimes" when you call out a food from the list on page 21.



## Summer Food, Summer Moves Recipes



**Berry Jams Party Bites** 



**Garden Fiesta Tuna Pockets** 



**Home Run Hummus Wrap** 



**Summer Vegetable Salsa** 



Fun Fruity Chicken Salad Cups



**Cool Cucumber Yogurt Dip** 



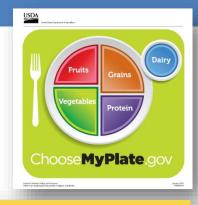


### **Posters**



- English and Spanish
- Initial kit will include 1 poster set
- Additional sets will be available to order







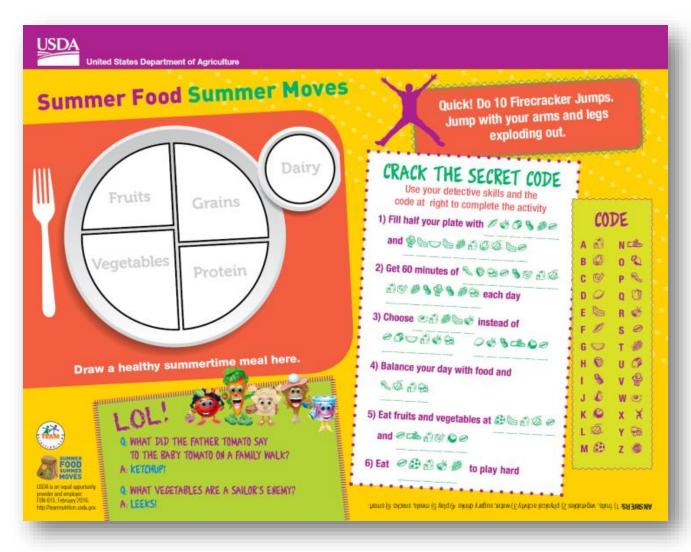








# **Activity Placemat**



- English and Spanish
- Initial kit will include 25 copies
- Additional packages of 25 will be available for order









- All kids age 18 and under What?
- Fun activities
- Healthy, free mealsFriends, old and new
- Visit a summer meal site:

ADDRESS	
PHONE	
EMAIL	

Join us for friends, games, meals, and activities!

FOOD SURVEY AND SURVEY STATE OF THE STATE OF

Food and Nutrition Service • FNS-607B • March 2010

**Flyers** 



Join us for friends, games, meals, and activities!

Food and Natrition Service + FNS-007C + March 2016 DA is an equal opportunity provider and employer + http://teamsutrition.usda.gov

FOOD SURVEY

**English and Spanish** 

25 of each will be in the initial kit









Cook together using kid-friendly recipes



# Family Activity Guides



- English and Spanish
- Initial kit will include 25 copies
- Additional packages of 25 will be available for order





### All Materials Available in English AND Spanish





# **Coming Soon: Offering Healthy Summer Meals That Kids Enjoy**

How to offer healthier meals

How to improve meal appeal

Best practices to improve meal quality







> Team Nutrition Home

**How To Apply** 

> Become a TN School

#### **Popular Topics**

- > About Team Nutrition
- > MyPlate
- > Resource Library
- > Resource Order Form
- > HealthierUS School Challenge
- > Graphics Library
- > Training Grants
- > Team Up
- > Local Wellness Policy

#### Other Useful Links

- > Best Practices Sharing Center
- > Healthy Access Locator
- > Healthy Meals Resource System
- > Healthier School Day

#### **Team Nutrition**



**▲** Print





Team Nutrition is an initiative of the USDA Food and Nutrition Service to support the Child Nutrition Programs through training and technical assistance for foodservice, nutrition education for children and their caregivers, and school and community support for healthy eating and physical activity.

#### **Spotlights**



Recent HUSSC:SL Award Winners from AK, DE, FL, IL, IN, MD, MI, MO, NH, NJ, OH, SC, TI



Team Nutrition's School Breakfast



Nutrition and Wellness Tips for Young Children: Spanish version now available in print!



Team Nutrition MyPlate eBooks are now available!

### http://teamnutrition.usda.gov

### Follow Us on **twitter** @TeamNutrition



# Three Square Food Bank

Summer Meal Activity Sites

### Three Square Summer Meals Background

- Started direct meal service in 2009
- Vended only until 2013
- Technical Assistance state 2014
- Sites with programming highest rate of retention

### SNAP Ed Funding

- Evidence Based Physical Education Activities and Nutrition Education
- 2.5 hours through SNAP Ed
- Up to 10 sites with schools as a target

### SNAP Ed Funding

- Purchased Spark Curriculum and selected over 55 days worth of Activities
- Added additional 1.5 hours through SFSP meal service for a total of 4 hours
- 5 sites total
  - 2 schools
  - 2 apartment complexes
  - 1 cultural center

### Partnerships

- Boys & Girls Clubs of Southern Nevada
  - Hired One Manager
    - Adult Site Lead (1 per site)
    - Youth (2 per site)
- Cooperative Extension
  - Additional Nutrition Education



### Lessons Learned for 2016

- More engaging curriculum
- More training
- Market earlier
- Incentives
- 3 returning sites, 3 new

# Dorian Stonebarger

Program Manager

Three Square Food Bank

dstonebarger@threesquare.org





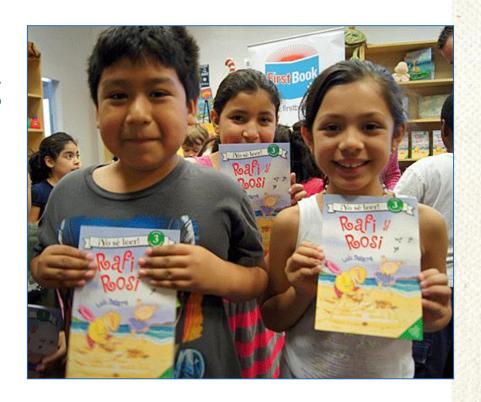




# First Book: Engaging Kids at Your Summer Meal Site

# The power of books

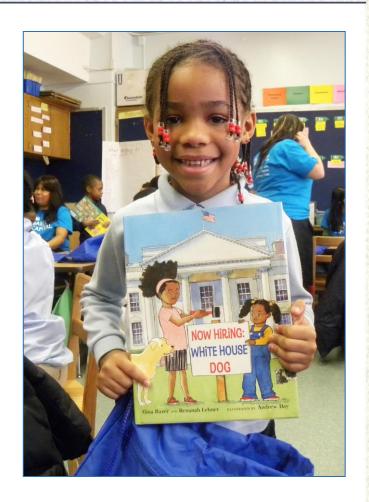
- **→**Tangible tools
- →Bridging gaps, building relationships
- → Help stop summer learning loss
- → Mirrors and windows





### **About First Book**

- ► International nonprofit social enterprise that provides access to free and low-cost new books and educational resources for children in need
- → **135 million books** distributed since 1992
- → Delivering a permanent supply of free and low-cost brand new books to existing programs and classrooms





### First Book Network



**CLINICS** 







FIRST BOOK?



**PROGRAMS** 









**⇒** 245,000+ educators and service providers across the country working with children in need

→ Anyone working with kids in need can sign up to access resources



# Signing up

- **→All SFSP sites are eligible to sign up with First Book** (www.firstbook.org/summermeals)
  - Free, no-strings-attached online process to sign up
  - Multiple people in the same school/program can and should register
- →Any program working with children in need can sign up (eligibility criteria apply)
- →Ensures that books and resources are going to programs most in need



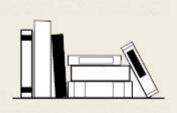
### What First Book offers

- →Brand-new, top-quality books and educational resources
- →Books for all kids birth to 18
- → Partnerships with 90+ publishers
- →Free resources created with educational thought leaders and experts
- → Power of choice



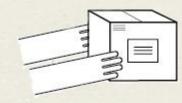
# First Book Marketplace

- **→** THOUSANDS OF LOW COST, HIGH QUALITY BOOKS
- → Online shopping platform with top quality children's books at deep discounts 50 to 90% off retail prices
- **⇒** \$2.85 = average price of a First Book Marketplace book (includes shipping)









First Book buys high-quality books directly from publishers. NETWORK
Because we serve
millions of kids in
need, we're able to
get great books
at low rates.

PURCHASES
Teachers and
program leaders
purchase the books
they need from the
Marketplace website.

We send the books directly to schools and programs around the country; with no shipping costs.



# First Book Marketplace

- → More than 5,500 titles
- → Relevant content areas driven by our network
  - Healthy eating
  - Anti-bullying
  - Latino-interest titles
  - Bilingual and in-language titles
  - Popular and classic titles
  - Family engagement resources
  - Multicultural titles





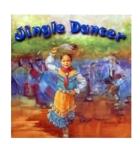
### THE STORIES FOR ALL PROJECT TM

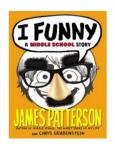


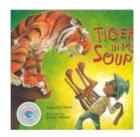
Through the Stories for All Project™ First Book strives to provide all kids with diverse books that act as mirrors and windows. Kids feel valued and validated when they see their own experiences reflected on the pages of books, and they develop curiosity and empathy when they read about experiences different from their own.













As profiled in:

The New York Times







# Free on the First Book Marketplace

### MIND in the Making The Seven Essential Life Skills Every Child Needs

Executive Function Life Skill: Focus and Self Control Children need this skill in order to achieve their goals, especially in aworld that remembering the rules, thinking flexibly and exercising self control.



As you read each page of Goodnight Moon, point to the objects named in the story (the red balloon, two little kittens) and ask your child to point



When you invite your child to find the objects, you are helping your child learn to pay close attention to the details in the pictures, which calls on Executive Function skills. The back and forth interaction you have with your child in reading this book is what researchers call "serve and return." Like a game of ball, one of you says or does something (serves) and the other responds (returns). The importance of these everyday interactions to brain building is a key finding from child development research.



After the opening of the book, there is a tiny mouse on all of the pages with pictures in color. See if your child can find and point to the mouse. If not, point the mouse out to your child.

#### Skill:

Your child will not only have to pay attention to find the mouse, he or she will also have to use the skill of self control to select the mouse in the midst of everything else happening in the picture.



Once your child has heard Goodnight Moon a number of times, stop before words that rhyme. Can your child remember that after "Goodnight. kittens" is "Goodnight, mittens?" You can help your child remember by pointing to the relevant pictures.

### Skill:

When you play the rhyming and remembering game, you are not only helping your child learn to listen carefully to the sound of words, you are also promoting his or her working memory, an important aspect of

#### Goodnight Moon

### By Margaret Wise Brown

In this classic bedtime story, a rabbit says goodnight to what's in the room, from "Goodnight moon" to "Goodnight, nobody" finally to "Goodnight, noises everywhere." The mesmerizing cadence of the rhymes and the clever details in every picture form a reassuring and calming end of

the day tradition children

You will notice that these tips promot Serve and Return and Executive

Serve and Return, like game of ball, involves a back and forth conversation between you and your child where you listen, then build on and extend what your child says or does to promote learning.

Executive Function skills are skills ou use to manage your attention, your feelings, your thoughts and your sehavior to reach your goals.

They include being able to pay flexibly and exercise self control. Find more about Families and Work

Make your own family book. Your family can work together to assemble photographs and write a story that celebrates your unique family. You might make a book about your family history and traditions, tell a story about a family adventure or create a cookbook of favorite

### BUILD STRONG FAMILIES WITH STORIES

Family Strengths are actions that ALL FAMILIES can take to grow stronger and support a child's success, according to Search Institute research. This guide will help you discuss this story with your child and use it to explore your family's unique strengths



This simple but powerful book celebrates the things that make a family unique and the love family members have for each other.

### THIS STORY MODELS

The Family Book helps kids see that every family is special - including yours! It shows that families come in all shapes and sizes and express care in different ways. Think about how:

- . There are lots of different kinds of families
- . Being different from other families is okay and makes your family special.
- No matter what a family looks like, families are made with love
- · Embracing unique qualities helps make a family strong.



### TALK AND ASK YOUR CHILD QUESTIONS AS YOU READ

There are so many different kinds of families. ASK: Are any of these families like our family? How are they the same or

BEING WARM:

- ★ Many families like to hug each other. ASK: Why do we hug? What are some other things our family does to show love?
- ★ Talk with your child about different families you and your child know. ASK: How are our families the same or different? What do you think your life would be like if you had a different family? What things would you
- \* Families can help each other be strong. ASK: What does that mean? How can we help each other be strong? What makes our family special?

#### BEING WARM is an action you can take in your family to express care for one another. Learn more at www.ParentFurther.com.





### Family Strengths



### **Steal The Cap**

#### Players: 5 or more

Space: large Materials: chalk, small easy-to-grab object to be the cap

Name a referee, then divide the remaining players up into two equal teams (the "monkeys"). The players on each team should count off so that each player shares a number with a player on the other team.

Take the chalk and draw two lines on opposite sides of the playing area and a circle in the center. Have the teams line up on opposite lines, and place the cap in the circle. The referee starts the game by calling out a number.

The two players who counted off as that number run towards the center and try to grab the can before their opponent. The player who gets the cap has to run back past his or her team's line before getting tagged by the other player. If the player with the cap makes it back to the line, that team gets a point. If she or he is tagged first, then no point is awarded



The cap is then returned to the circle, the referee calls out another number and another pair of opponents tries to steal the cap. First team to 10 points wins.

### Tips for facilitating play

#### **CARING ADULTS**

and off the playground, play is a great way to build strong nds between adults and kids, bonds that help kids learn and row. Through play, adults can unleash kids' creativity and urage them to take on age-appropriate challenges

### DESIGNATE A QUIET SPACE

much like adults) may need a quiet place to retreat to. away from high-activity areas.

#### PLAY + LEARNING

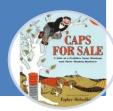
lay helps children adjust to the school setting, shances their learning readiness, and indirectly ontributes to children learning more hard skills n school by mitigating behavioral problems and

#### **ROLE-PLAY**

heir play session. If you are patient, you may be tossing around a Frisbee or becoming a

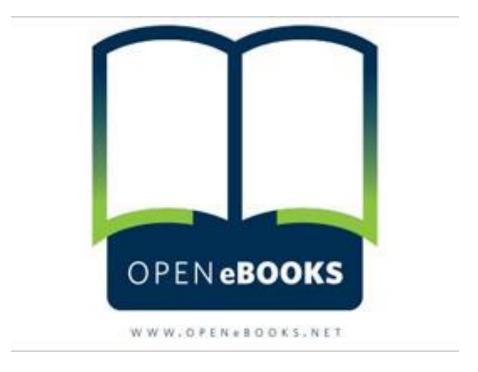


**Active Play** 



### Executive **Function**



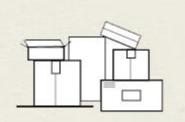


# Open EBooks

- Open eBooks is a partnership between Digital Public Library of America, The New York Public Library, and First Book
- Educators, librarians and program leaders working with children and youth from in-need families can sign up with First Book to receive free access to the Open eBooks app.

# First Book National Book Bank

- **→** FREE BRAND NEW BOOKS IN CARTON QUANTITIES
- → The **first and only nationwide system** for distributing books donated by the publishing industry to schools and programs serving kids in need ~(10 million books each year)
- **Books are free**; recipients pay only shipping and handling (\$.45/book, on average)



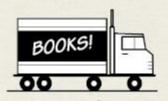
Publishers donate millions of new books to First Book every year.



Pirst Book tells our network of programs about the newest titles as we receive them.



APPLICATIONS
We match up the applications from teachers and program leaders with the books we have available.



**DELIVERY**Once the applications have been reviewed, we send out the books; recipients pay only the shipping costs.



# Engaging site programming

### **⇒** Books as incentives

 Kids can earn points for every day they come. Five points = one book they can choose to take home and keep.

# **→** Host family reading parties

 Invite parents, families and caregivers to your site and encourage families to read together. Have books for the kids to take home, along with reading tips for parents.

# **→** Engage local leaders

Invite local leaders to come read to the kids at your site. You can
demonstrate the value your site brings to the community while
providing a great, engaging activity.



# Engaging site programming

### **→** Make transitions easier

Invite teachers from the kids' schools to come and read on site.
 This could give kids a chance to meet their teachers for the coming school year – especially great for those entering kindergarten!

# **→** Pair books with healthy activities

 First Book has a wide selection of healthy eating/healthy living titles that can help you reinforce these positive messages.

### **→** Create activities based on books

 Have the kids write stories or create art based on the work of a particular author or illustrator. Have kids act out a story you read together, or even create their own ending.



# Engaging site programming

### **⇒** Go around the world with books

 Organize a menu around a particular culture, read a book together, then do activities to help your kids learn about that culture. First Book has great multicultural resources!

# **⇒** Establish a site lending library

- The more books that are available, the more likely kids will be to read! Have kids vote on which books to put in the site library.

# **⇒** Engage other community partners

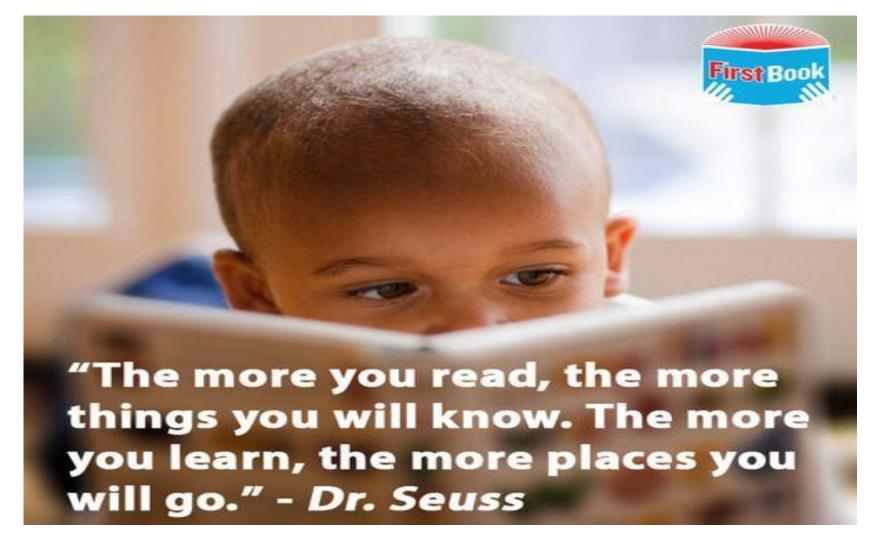
 Read a play with your kids, then invite a local theater troupe to your site to act it out. Invite the local librarians to come and sign the kids up for library cards so they can keep reading!



# Action items

- → Sign up with First Book!
  - www.firstbook.org/summermeals
- **⇒**Explore the First Book Marketplace
  - www.fbmarketplace.org
- → Talk with us!
  - We want to hear from you!
  - We can brainstorm ideas, share leading practices and help you think through how you can bring First Book to your community.





Candace Radoski
Director, Partnership Development
<a href="mailto:cradoski@firstbook.org">cradoski@firstbook.org</a>

First Book Help Team 1-866-READ-NOW 8am-6pm EST



Yvonne Sawyer COO



# Family Literacy Book Festivals Within Summer Camp Programs

Purpose:
Combat summer learning loss



- Over a 3 year term
- 40-50 locations each summer
- Distributed 45,000 new books plus parent tips in English, Spanish and Creole







# Partnership with

- First Book Foundation (books)
- The Children's Trust (funding)
- Florida International University (reading teachers and training)
- Village Youth (summer meals)



Promoted summer meals program by hosting a community-wide workshop on "how to obtain summer meals"

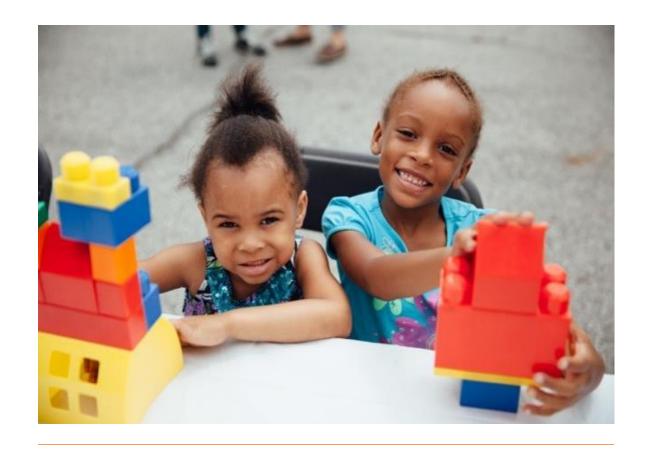
- For churches, youth programs, and other non-profits
- 90 in attendance
- Two years in a row



Yvonne Sawyer
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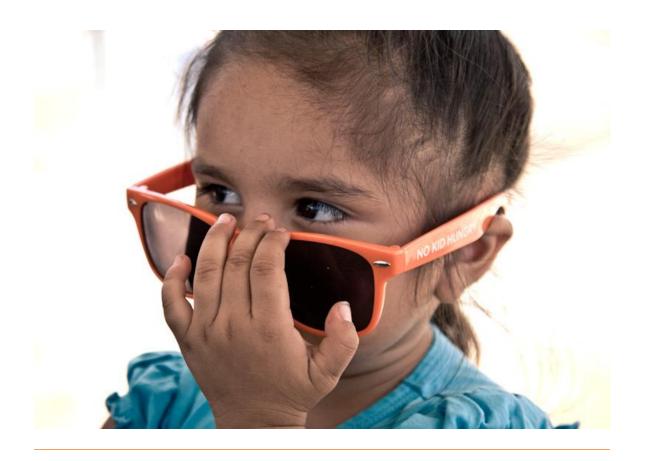




# **Questions?**







# **Thank You!**