

Gaining Teacher & Principal Buy-In for Breakfast After the Bell

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center for BEST
PRACTICES

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WELCOME & INTRODUCTION



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No Kid Hungry Center for Best Practices

AGENDA

- Welcome & Introduction
- About No Kid Hungry
- Resources
- Meet Today's Speakers
- Gaining Teacher & Principal Buy-In for Breakfast After the Bell – Panel Discussion
- Audience Q&A

1 IN 6 KIDS STRUGGLES WITH HUNGER IN THIS COUNTRY.



No Kid Hungry is a campaign by Share Our Strength.

We're Ending Childhood Hunger

BREAKFAST



AFTERSCHOOL



SUMMER MEALS



NUTRITION EDUCATION

NUTRITION
PROGRAMS
ALREADY EXIST
TO FEED KIDS.

THE PROBLEM:
THESE PROGRAMS ARE
FAILING TO REACH KIDS.

NO KID HUNGRY GENERATES
THE WILL AND SKILL TO MAKE
SURE THESE PROGRAMS REACH
EVERY CHILD WITH HEALTHY
FOOD, EVERY DAY.



Schools get the things they need—like carts and equipment— to make breakfast a part of the school day and serve afterschool meals



Lawmakers pass legislation to feed children



Research uncovers better ways to reach hungry kids with food

HOW WE'RE ENDING CHILDHOOD HUNGER



Local community groups receive the tools and resources to end childhood hunger in their own communities



Summer meals sites can feed kids with help from items small and large—like coolers and mobile meals trucks



Low-income families learn how to purchase and prepare healthy food on a budget

RESOURCES

Helpful for Introducing Breakfast After the Bell:

- **Innovative Breakfast Delivery Options**
 - This [resource](#) summarizes how different Breakfast After the Bell models are structured and the percentage increase your school breakfast program can experience by adopting these models.
- **Talking Points for Introducing Breakfast After the Bell**
 - These [talking points](#) are helpful as you plan to introduce school stakeholders— including teachers, principals and superintendents— to Breakfast After the Bell.
- **How School Meals Reach Kids**
 - This [resource](#) is designed specifically for educators to help explain how funding that supports school breakfast and lunch makes its way from Congress to cafeteria. It also answers common questions that educators have about how the programs work.
- **Frequently Asked Questions by Educators About School Breakfast**
 - This [resource](#) answers common questions educators have about school breakfast.

RESOURCES

Helpful for Addressing Concerns about Breakfast After the Bell:

- **Breakfast After the Bell Myths**
 - This [resource](#) sheds light on common myths that persist about Breakfast After the Bell, including that BAB takes away from instructional time and that it causes a mess.
- **Teacher Guide to Classroom Set Up & Clean Up**
 - This [resource](#) outlines how classrooms can be affected by Breakfast After the Bell and shares best practices on how to create a plan for classroom set up and clean up.
- **School Breakfast – Healthier Than You Think**
 - This [resource](#) provides teachers with helpful information about school breakfast. School breakfast often gets a bad reputation from being unhealthy, when in reality the foods served must adhere to strict nutritional guidelines.

RESOURCES

Additional Resources:

- [Making Breakfast After the Bell Work in Middle and High Schools](#)
- [Breakfast After the Bell Pre-Implementation Checklist](#)
- [Breakfast After the Bell Equipment Tips](#)
- [Breakfast in the Classroom Rollout Timeline](#)
- [Grab and Go to the Classroom Rollout Timeline](#)
- [Tips for Implementing an Effective Grab and Go Breakfast Program](#)
- [Breakfast in the Classroom Video](#)
- [Grab and Go to the Classroom Video](#)
- [Second Chance Breakfast Video](#)
- [No Kid Hungry Starts with Breakfast](#)

These resources and nearly 400 others are available at <https://bestpractices.nokidhungry.org>

MEET TODAY'S SPEAKERS



Jiwon Jun
Breakfast Expansion Consultant,
San Francisco Unified School District
California



Celeste Hay Finney
Nutrition Program Coordinator,
Lafayette Parish School System
Louisiana



Ilana Sambuco-Paul
No Kid Hungry Breakfast Grant Consultant &
Former Food and Nutrition Supervisor,
Montgomery County Public Schools
Maryland

GAINING TEACHER & PRINCIPAL BUY-IN FOR BREAKFAST AFTER THE BELL

How do you recommend initiating engagement with teachers & principals?

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How do you talk to teachers & principals? What messaging have you found best resonates with them?

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What recommendations do you have around training
teacher & principals?

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How do you maintain communication with
teacher & principals?

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What success stories would you like to highlight?

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What other tips do you have to share?

A young boy with freckles, wearing a blue baseball cap and an orange hoodie, is smiling broadly while sitting at a table. He is eating from a yellow tray that contains a sandwich, a small container of white sauce, and some orange-colored items. The background is slightly blurred, showing other people and what appears to be a school or community center setting.

QUESTIONS?

Please type any questions
into the chat box.



Save the Date

Keeping Classrooms Clean:
Breakfast After the Bell Logistics

Wednesday, October 24th

2-2:45pm ET

THANK YOU!



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PRACTICES

Do you want to help us make our next webinar better? [It'll only take 2 minutes](#)