

Innovative Logistics for Summer Meals

February 26, 2015
2:00pm ET



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PRACTICES

BESTPRACTICES.NOKIDHUNGRY.ORG



About Share Our Strength

Share Our Strength employs an innovative three-pronged approach to ending childhood hunger.

1. INCREASING ACCESS to and participation in federal nutrition programs currently available to children In-need, including school breakfast, summer meals and afterschool meals/snacks.

2. EMPOWERING FAMILIES through Cooking Matters courses and grocery tours with skills to stretch their food budgets and prepare nutritious meals on a limited budget for over 20 years.

3. DRIVING AWARENESS OF CHILD HUNGER and No Kid Hungry at the national, state and local levels by engaging the public around this critical issue.

ENDING CHILDHOOD HUNGER



ACCESS



EDUCATION



AWARENESS

No Kid Hungry Center for Best Practices

SCHOOL BREAKFAST

SUMMER MEALS

AFTERSCHOOL

EARLY CHILDHOOD

SNAP

FOOD SKILLS EDUCATION

SPONSOR CENTER

[View the State of Hunger Map »](#)



Child Nutrition Program Grant Opportunities

Visit the newly expanded Child Nutrition Program Grants Page to learn about new opportunities for funding to support school breakfast, summer and afterschool meal programs.

[Grants Page](#)



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This webinar was made possible through the generous support
of the Arby's Foundation.



School's Out, Food's In.

STRATEGIES & SOLUTIONS FOR CHILDHOOD HUNGER



Agenda

- Connecting Senior Nutrition and Summer Meals
- Tapping into Transportation Infrastructure
- Recruiting and Supporting Housing Sites
- Q&A



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Connecting Senior Nutrition and Summer Meals

Speakers



Erika Kelly
Chief Advocacy Officer
Meals on Wheels America

Dianna Young
Meals On Wheels Director
Horizons, A Family Service
Alliance





MEALS on WHEELS
AMERICA

Erika Kelly

Chief Advocacy Officer

Meals on Wheels America

erika@mealsonwheelsamerica.org

571.339.1604



[@NoSeniorHungry](https://twitter.com/NoSeniorHungry)

www.mealsonwheelsamerican.org

The Escalating Need

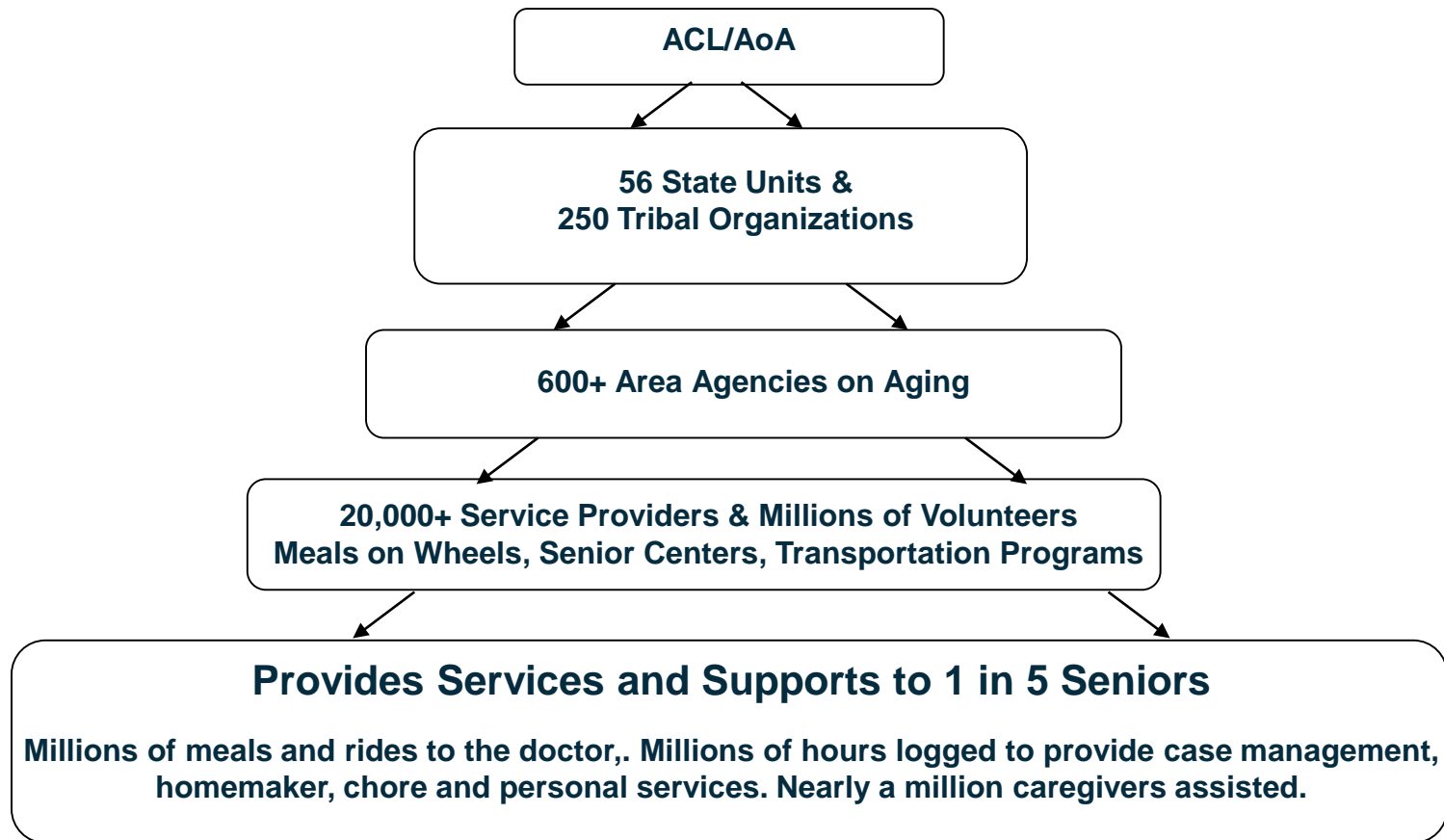
Millions of seniors (60+) are struggling with hunger, isolation and poverty:

- 9.3 million are threatened by hunger
- 17.6 million are living in or near poverty
- 14.8 million are isolated, living alone

Each of these factors impacts one's ability to remain healthy and independent in their communities.

Older Americans Act Infrastructure

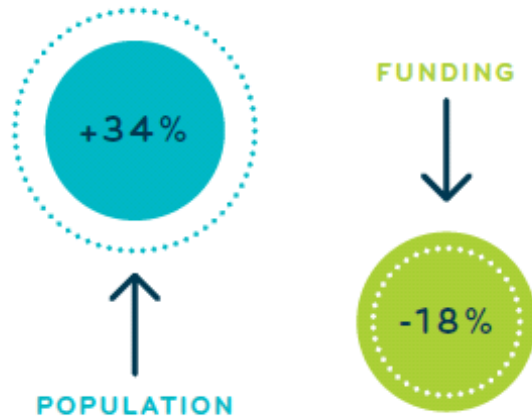
**U.S Department of Health & Human Services
Administration for Community Living/Administration on Aging**



Challenges Facing Meals on Wheels

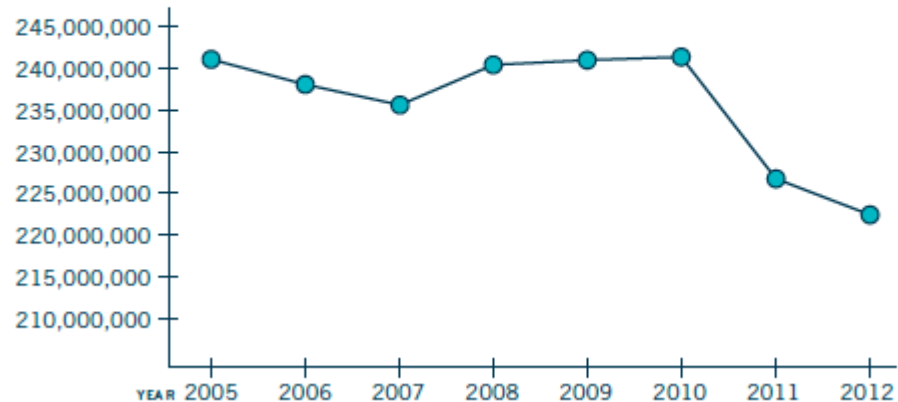
FEDERAL FUNDING IS NOT KEEPING PACE WITH THE NEED.

The senior population has grown **34%** and funding (adjusted for inflation) has decreased by **18%** over the past 20 years.



TOTAL MEALS SERVED BY OAA NUTRITION PROGRAMS

The number of meals served by the Older Americans Act is declining.



Partnerships & Opportunities

Let's use SUMMER MEALS as an opportunity to create systems and partnerships that tackle hunger across generations!

What we can do:

- Begin a conversation with your local Meals on Wheels programs and Senior Centers across the country as partners for Summer Meals, either as a site sponsor or vendor
- Leverage their knowledge, expertise and experience in food delivery and volunteer management
- Be aware of funding, time and resource constraints that may exist for the senior nutrition programs and their core missions



Example: Horizons in Cedar Rapids, IA



Instill hope, change lives, brighten futures by providing life changing services to under served populations



Lessons Learned

Partners are critical to program success

Find the right locations for families

Adjust menu for kids

Impact on budget goes across programs



First Steps



Review Case Study
and One-Pager

Connect to local
service providers



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Tapping into Transportation Infrastructure

Speakers



Rik Opstelten
Program Manager
Federal Transit
Administration



Donald R. Koski, AICP
Director of Planning and
Program Development
Federal Transit
Administration, Region VI



Kris Dudley,
Texas Department of Transportation
Program Manager
Specialized Transportation Programs

FTA

FEDERAL TRANSIT ADMINISTRATION

Partnership Possibilities to Reduce Child Hunger

Don Koski – FTA Region VI Planning Director
Rik Opstelten- FTA Transit Program Technical
Assistance Program Manager



U.S. Department of Transportation
Federal Transit Administration

Agenda

- Who are we?
- What Can We Do Together?
- How Do We Connect?



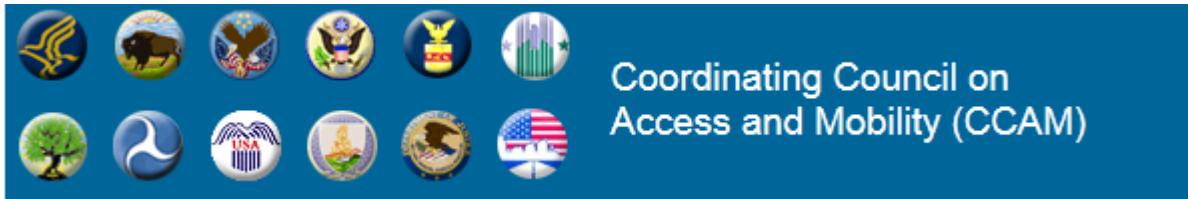
FTA Funding Overview

- Urban Areas
 - \$4 billion
 - Capital cost, operating expenses in some cases
- Rural and Tribal Areas
 - \$608 million
 - Operating, capital expenses
- Specialized Transportation for Seniors and People with Disabilities
 - \$260 million
 - Many possible uses (infrastructure, voucher programs, mobility management, etc.)



Federal Programs Working Together

USDA Food & Nutrition Services & USDOT Federal Transit Administration



11 federal agencies,
coordinating 80+
funding streams
supporting
transportation

Joint programs
link agency
networks,
increase
efficiency, build
partnerships,
ensure access

Local partners
work together to
advance CCAM
goals, serve the
public better

Opportunities for Rural Solutions



Rural Partnerships

- 75M people living in rural communities
- Gap between access to a car or public transit for persons of lower incomes
- Rural public transit serves over 1300 communities providing 154M trips annually
- Fills gaps in service estimated to be \$ 2.2B cost benefit for foregone medical and work trips
- 30% of rural transit trips are to work and work related activities
- Aging services and Transportation Services Providers are tightly linked

Success Story: Veterans Transportation Partnership



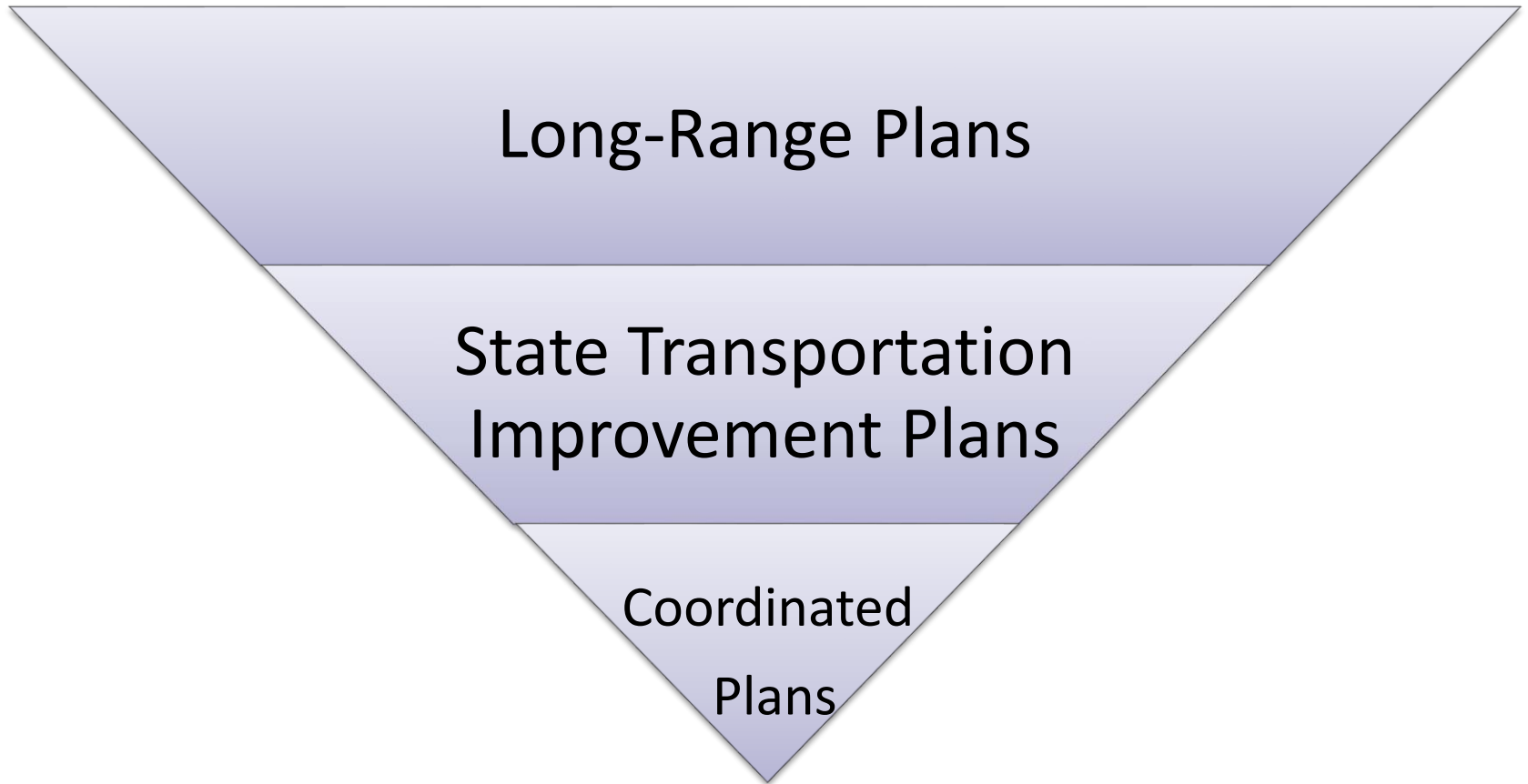
- Identify transportation and mobility needs of their veterans and military community & link them to transportation options
- Boost involvement by veterans/military community in joint planning
- Utilize technology to link people to resources – websites, 800# services, etc. what we term “one call one click”
- Leverage a concept called “mobility management”

What is Mobility Management?

A customer-driven approach to designing a transportation network that

- Encourages innovation and flexibility
- Plans for sustainability
- Connects people to resources
- Responds to customer feedback

Transportation Planning Process



Opportunities to Connect

Offer input at all stages of planning through venues like:

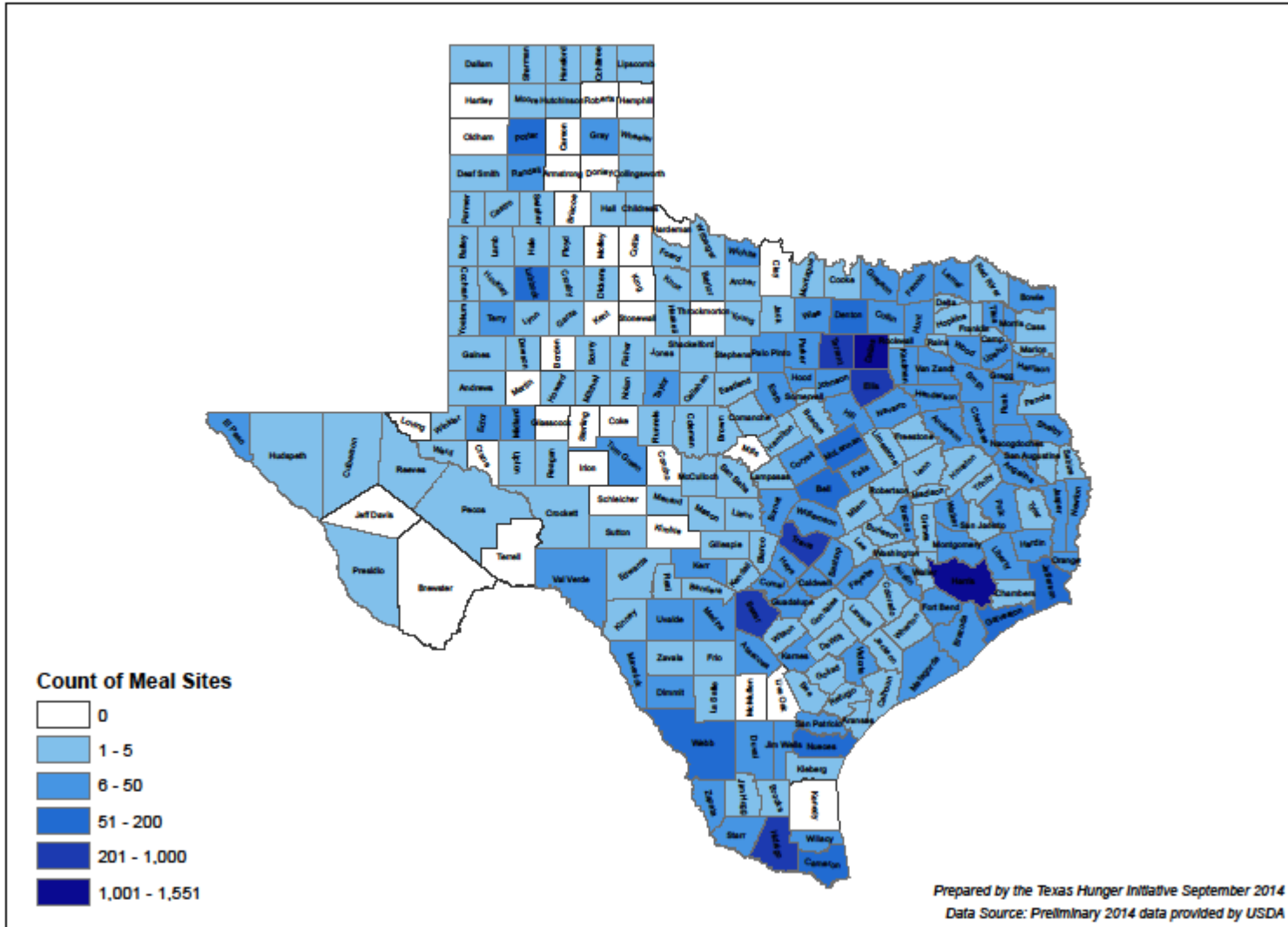
- Transportation advisory groups
- Local or Regional Coordinating Councils
- Advocacy Coalitions
- Local or Regional Transit Providers/Districts
- Metropolitan Planning Organizations, Rural Planning Organizations

Ideas for Partnerships

- Maximize Community Transportation Assets
 - Buses, and excess capacity
 - Vanpools
 - Specialized Transportation Services
- Planning Together
 - Co-location with other services
 - Other Federal or Local resources: housing, environment, agriculture, labor, transportation – regional partnerships may connect people to programs

Taking Action in Texas

2014 Texas SFSP and SSO Summer Meal Sites by County



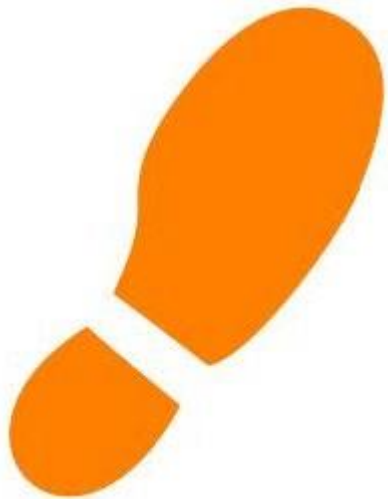
Texas Baseline Data

County	2014 # CEs	2014 # Sites	# Lunches Served	Total Meals Served
Armstrong	0	0	0	0
Bailey	1	3	3,060	5,040
Briscoe	0	0	0	0
Carson	0	0	0	0
Castro	2	2	3,081	4,887
Childress	1	1	973	973
Collingsworth	1	1	1,234	1,234
Cottle	0	0	0	0
Dallam	1	1	1,272	1,919
Deaf Smith	1	2	11,180	15,503
Donley	0	0	0	0
Gray	2	6	8,061	10,650
Hall	2	3	5,110	9,016
Hansford	2	2	2,225	3,402
Harley	0	0	0	0
Hemphill	0	0	0	0
Hutchinson	1	1	8,065	14,702
Lipscomb	1	1	1,345	1,345
Moore	2	3	1,312	1,842
Motley	0	0	0	0
Ochiltree	1	2	4,107	7,080
Oldham	0	0	0	0
Parmer	3	3	6,160	8,510
Potter	3	47	79,319	115,192
Randall	2	9	10,832	18,596
Roberts	0	0	0	0
Sherman	2	2	2,713	3,966
Swisher	2	2	1,849	1,849
Wheeler	1	1	0	414



Federal Transit
Administration
www.fta.dot.gov

First Steps



Review Brief

Contact State
Transportation



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Recruiting and Supporting Housing Sites

Speakers



SiKia Brown
Out-Of-School Programs
Director
Arkansas Hunger Relief
Alliance

About Rural Development

- **What is Rural Development?**
 - USDA agency focused on improving the economy and quality of life in rural America.
 - Offers loans and grants to support essential services such as housing, economic development, and health care.
- **Multi-Family Housing Programs**
 - Offers loan and rental assistance to provide affordable rental housing.

Making it work at every level

State Level

- Buy-in for working in the state
- Connection to region level staff

Region Level

- Recommend communities to pursue
- Help manage RD resources to support work

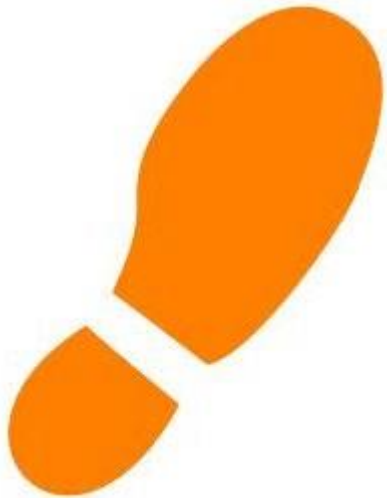
Management Company

- Decide if community will be a site
- Help identify equipment and logistics

Residents

- Allow children to attend
- Provide capacity to manage site

First Steps



Identify Target
Areas

Contact State
Agency

Recap



Review Follow Up Materials

Determine Priorities for 2015

Connect in your
state/community



Questions?



Thank You!