

Table 1-1

QUESTION 1:
ONE CHILD: During summer weekdays, when your child is not attending school, where does he/she spend most of his/her time?

MULTIPLE CHILDREN: During summer weekdays, when your children are not attending school, where do they spend most of their time?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE							FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
AT OUR HOME	716 80%	716 80%	-	-	-	269 80%	175 78%	273 80%	131 90%	254 79%	389 81%	80 82%	4 71%	220 77%	220 77%	221 81%	152 80%	123 82%	362 81%	196 78%	159 79%
AT A FAMILY MEMBER OR FRIEND'S HOME/GRANDPARENT'S HOME	113 13%	113 13%	-	-	-	37 11%	32 14%	45 13%	15 10%	38 12%	66 14%	12 12%	-	30 11%	30 11%	41 15%	25 13%	18 12%	55 12%	26 10%	32 16%
HANGING OUT WITH FRIENDS	88 10%	88 10%	-	-	-	37 11%	23 10%	28 8%	13 9%	37 11%	59 12%	17 17%	-	24 8%	24 8%	21 8%	19 10%	25 16%	45 10%	26 10%	17 8%
AT A LOCAL SUMMER CAMP OR PROGRAM	72 8%	72 8%	-	-	-	24 7%	18 8%	30 9%	10 7%	18 6%	41 9%	7 8%	-	23 8%	23 8%	24 9%	15 8%	10 7%	37 8%	19 8%	17 8%
AT DAYCARE	48 5%	48 5%	-	-	-	15 5%	16 7%	16 5%	13 9%	20 6%	22 5%	5 5%	1 11%	12 4%	12 4%	17 6%	9 4%	10 7%	17 4%	13 5%	18 9%
AT SUMMER SCHOOL	27 3%	27 3%	-	-	-	8 2%	7 3%	13 4%	4 3%	7 2%	19 4%	6 6%	-	9 3%	9 3%	2 1%	7 4%	10 6%	12 3%	5 2%	10 5%
AT WORK	22 2%	22 2%	-	-	-	6 2%	5 2%	10 3%	-	4 1%	14 3%	4 4%	-	7 3%	7 3%	7 2%	6 3%	2 1%	10 2%	9 3%	3 2%
AT A NEIGHBOR'S HOME	19 2%	19 2%	-	-	-	7 2%	11 5%	-	1 1%	4 1%	15 3%	1 1%	-	3 1%	3 1%	10 4%	2 1%	3 2%	7 2%	9 3%	3 1%
AT OTHER RECREATIONAL FACILITIES (PARK, DANCE, SPORTS, ETC)	18 2%	18 2%	-	-	-	10 3%	2 1%	6 2%	4 2%	11 3%	11 2%	3 3%	-	5 2%	5 2%	1 1%	6 3%	6 4%	9 2%	3 1%	5 3%
AT A SLEEP AWAY CAMP OR PROGRAM	6 1%	6 1%	-	-	-	1 -	2 1%	3 1%	-	1 -	1 -	-	-	5 2%	5 2%	-	1 -	-	4 1%	2 1%	-
TRAVEL/CAMPING	5 1%	5 1%	-	-	-	2 1%	1 1%	1 -	-	1 -	3 1%	-	-	1 -	1 -	2 1%	1 1%	-	2 -	-	3 1%
SOMEWHERE ELSE	6 1%	6 1%	-	-	-	2 1%	4 2%	-	-	2 -	4 1%	1 1%	1 18%	1 -	1 -	4 1%	-	2 1%	2 1%	2 1%	2 1%
DON'T KNOW/REFUSED	1 -	1 -	-	-	-	1 -	-	-	1 1%	1 -	-	-	-	-	-	-	1 1%	-	-	1 -	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 1-2

QUESTION 1:
ONE CHILD: During summer weekdays, when your child is not attending school, where does he/she spend most of his/her time?

MULTIPLE CHILDREN: During summer weekdays, when your children are not attending school, where do they spend most of their time?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE						RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)	
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%	
AT OUR HOME	716 80%	91 85%	234 84% G	316 82%	289 84% G	224 82%	171 75%	237 74%	238 79%	241 86% HI	175 69%	388 81% K	153 90% KL	112 67%	605 82% N	95 87% S	244 79%	166 78%	120 75%	92 84%	411 85% VX	138 67%	134 83% V	29 72%	
AT A FAMILY MEMBER OR FRIEND'S HOME/GRANDPARENT'S HOME	113 13%	17 15%	38 14%	55 14%	48 14%	40 15%	25 11%	24 7%	47 16% H	43 15% H	37 15%	60 12%	17 10%	35 21% O	79 11%	23 21% ST	49 16% ST	26 12% T	11 7%	4 4%	52 11%	31 15%	22 14%	8 19% U	
HANGING OUT WITH FRIENDS	88 10%	6 6%	21 8%	39 10%	40 12%	41 15% BC	42 19% BCDE	16 5%	26 9%	46 16% HI	15 6%	46 10%	27 16% K	17 10%	71 10%	7 6%	28 9%	29 14%	16 10%	7 7%	57 12% W	16 8%	9 6%	5 12%	
AT A LOCAL SUMMER CAMP OR PROGRAM	72 8%	11 10%	15 5%	40 10% C	40 12% C	31 11% C	16 7%	10 3%	36 12% H	27 9% H	16 6%	46 10%	10 6%	19 11%	53 7%	5 4%	28 9%	25 12% PS	8 5%	6 5%	18 4%	40 19% UWX	12 7%	3 7%	
AT DAYCARE	48 5%	10 9% G	28 10% FG	25 6% FG	20 6% G	8 3%	4 2%	12 4%	21 7%	15 5%	15 6%	27 6%	5 3%	13 8%	34 5%	4 4%	27 9% ST	10 5%	3 2%	3 3%	24 5%	16 8% W	4 3%	3 6%	
AT SUMMER SCHOOL	27 3%	8 7%	5 2%	18 5%	16 5%	6 2%	7 3%	2 1%	11 4% H	15 5% H	3 1%	17 4% K	8 5%	5 3%	22 3%	- -	14 5% P	4 2%	3 2%	5 5% P	5 1%	7 3%	14 9% U	1 3%	
AT WORK	22 2%	- -	2 1% B	7 2% B	3 1%	10 4% BC	14 6% BCDE	6 2%	9 3%	7 3%	6 2%	13 3%	2 1%	7 4%	15 2%	2 2%	8 3%	5 2%	5 3%	2 2%	8 2%	8 4%	3 2%	3 6% U	
AT A NEIGHBOR'S HOME	19 2%	- -	8 3% B	12 3% B	13 4% B	8 3% B	6 2%	4 1%	4 1%	11 4%	1 -	7 2%	10 6% K	- -	18 2% N	- -	8 3% P	5 2%	3 2%	2 2%	10 2%	1 1%	6 4%	1 2%	
AT OTHER RECREATIONAL FACILITIES (PARK, DANCE, SPORTS, ETC)	18 2%	3 2%	5 2%	10 3%	8 2%	4 1%	5 2%	6 2%	4 1%	8 3%	5 2%	10 2%	3 2%	5 3%	13 2%	4 3%	4 1%	3 2%	5 3%	2 1%	11 2%	3 2%	3 2%	1 3%	
AT A SLEEP AWAY CAMP OR PROGRAM	6 1%	- -	1 -	1 -	3 1%	6 2% B	4 2%	- -	5 2% H	1 -	1 -	2 -	3 2%	1 -	5 1%	- -	- -	2 1%	4 3%	- -	5 1% WX	1 -	- -	- -	
TRAVEL/CAMPING	5 1%	- -	2 1%	3 1%	3 1%	1 -	4 2%	1 -	- -	3 1%	1 1%	1 -	2 1%	1 1%	3 -	- -	1 -	- -	2 1%	- -	2 -	- -	1 1%	- -	
SOMEWHERE ELSE	6 1%	- -	2 1%	3 1%	3 1%	3 1%	4 2%	1 -	1 -	4 2%	- -	6 1% K	- -	1 1%	5 1%	1 1%	3 1%	2 1%	1 -	- -	4 1%	2 1%	- -	1 2%	
DON'T KNOW/REFUSED	1 -	1 1%	1 -	- -	- -	- -	- -	- -	- -	1 -	- -	- -	1 1%	- -	1 -	- -	- -	- -	1 1%	- -	1 -	- -	- -	- -	

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 1-3

QUESTION 1:
ONE CHILD: During summer weekdays, when your child is not attending school, where does he/she spend most of his/her time?

MULTIPLE CHILDREN: During summer weekdays, when your children are not attending school, where do they spend most of their time?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
AT OUR HOME	716 80%	207 88% C	510 77%	166 75%	177 77%	204 81%	169 86% DE	111 77%	275 76%	165 80%	165 87% HI	227 79%	56 81%	230 80%	191 78%	280 76%	89 81%	46 79%	31 79%	225 84% P	427 77%	289 84% U
AT A FAMILY MEMBER OR FRIEND'S HOME/GRANDPARENT'S HOME	113 13%	28 12%	86 13%	46 21% EFG	20 9%	30 12%	18 9%	22 15%	55 15% J	16 8%	21 11%	35 12%	11 16%	39 14%	28 11%	68 19% T	14 12%	6 10%	4 11%	18 7%	73 13%	40 12%
HANGING OUT WITH FRIENDS	88 10%	28 12%	60 9%	14 7%	24 10%	36 14% DG	14 7%	13 9%	31 9%	26 13%	18 9%	30 10%	10 14%	25 9%	23 9%	28 8%	9 8%	8 13%	3 9%	33 12%	52 9%	36 11%
AT A LOCAL SUMMER CAMP OR PROGRAM	72 8%	16 7%	57 9%	24 11% G	23 10% G	19 8%	7 3%	18 12% J	35 10% J	9 4%	10 6%	11 4%	3 4%	30 10% L	27 11% L	33 9%	12 11%	3 5%	7 16%	15 5%	49 9%	23 7%
AT DAYCARE	48 5%	12 5%	36 5%	10 4%	19 8% F	8 3%	11 6%	5 3%	24 7% K	17 8% K	2 1%	12 4%	2 3%	13 5%	20 8%	30 8% T	6 5%	5 9%	3 7%	4 1%	35 6%	13 4%
AT SUMMER SCHOOL	27 3%	5 2%	22 3%	11 5%	8 3%	6 2%	3 2%	3 2%	7 2%	7 3%	10 5%	9 3%	1 2%	9 3%	8 3%	16 4% QS	- -	2 3%	- -	9 3% QS	15 3%	13 4%
AT WORK	22 2%	2 1%	20 3% B	4 2%	7 3%	6 2%	4 2%	6 4%	7 2%	5 3%	3 2%	6 2%	4 6%	10 3% R	3 1%	11 3% R	4 4%	- -	1 3%	6 2% R	15 3%	7 2%
AT A NEIGHBOR'S HOME	19 2%	10 4%	9 1%	3 1%	1 1%	7 3%	7 4%	1 1%	10 3%	3 1%	5 2%	10 3%	2 4%	4 1%	2 1%	11 3% S	1 1%	2 3%	- -	4 1%	7 1%	11 3%
AT OTHER RECREATIONAL FACILITIES (PARK, DANCE, SPORTS, ETC)	18 2%	4 2%	14 2%	5 2%	6 3%	4 2%	2 1%	4 3%	8 2%	3 2%	3 1%	11 4% N	1 1%	3 1%	3 1%	3 1%	3 3%	1 1%	- 1%	10 4%	14 2%	4 1%
AT A SLEEP AWAY CAMP OR PROGRAM	6 1%	1 1%	5 1%	3 1%	2 1%	- -	1 1%	3 2%	1 -	2 1%	- -	- -	- -	2 1%	4 2%	1 -	- -	- -	- -	5 2% QRS	5 1%	1 -
TRAVEL/CAMPING	5 1%	1 1%	3 -	- -	- -	3 1%	1 1%	1 1%	2 1%	1 1%	- -	- -	- -	1 1%	3 1%	2 1%	- -	- -	- 1%	2 1%	3 1%	2 -
SOMEWHERE ELSE	6 1%	3 1%	4 1%	1 -	3 1%	1 1%	1 1%	- -	5 1% H	1 1%	- -	5 2%	- 1%	1 -	1 -	2 1%	1 1%	- -	- -	1 -	2 -	4 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Continued

Table 1-3

QUESTION 1:

ONE CHILD: During summer weekdays, when your child is not attending school, where does he/she spend most of his/her time?

MULTIPLE CHILDREN: During summer weekdays, when your children are not attending school, where do they spend most of their time?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE- MALE (C)	URBAN (D)	SUB- URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID- WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/ VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL- TIME (P)	PART- TIME (Q)	SEEK- ING EMP- LOY- MENT (R)	STU- DENT (S)	HOME- MAKER /RE- TIRED /DIS- ABLED (T)	PRI- MARY (U)	SHARE (V)
DON'T KNOW/REFUSED	1	-	1	-	-	-	1	-	1	-	-	1	-	-	-	-	-	-	-	1	1	-
	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 1-4

QUESTION 1:
ONE CHILD: During summer weekdays, when your child is not attending school, where does he/she spend most of his/her time?

MULTIPLE CHILDREN: During summer weekdays, when your children are not attending school, where do they spend most of their time?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
AT OUR HOME	716 80%	273 77%	443 81%	112 73%	592 81% D	13 75%	428 78%	253 82%	35 79%	474 78%	213 83%	30 87%	235 78%	481 80%
AT A FAMILY MEMBER OR FRIEND'S HOME/GRANDPARENT'S HOME	113 13%	47 13%	67 12%	17 11%	95 13%	1 4%	78 14% I	33 11%	2 5%	84 14%	27 10%	2 7%	36 12%	77 13%
HANGING OUT WITH FRIENDS	88 10%	42 12%	46 8%	21 13%	66 9%	2 9%	51 9%	32 11%	4 9%	54 9%	27 10%	7 19%	25 8%	63 10%
AT A LOCAL SUMMER CAMP OR PROGRAM	72 8%	30 8%	43 8%	19 12%	52 7%	1 7%	49 9%	20 7%	4 8%	55 9%	16 6%	2 5%	25 8%	47 8%
AT DAYCARE	48 5%	17 5%	30 6%	8 5% F	40 5% F	- -	36 7%	10 3%	2 3%	39 6% K	8 3%	1 4%	20 7%	28 5%
AT SUMMER SCHOOL	27 3%	13 4%	14 3%	8 5% F	19 3% F	- -	24 4% H	2 -	2 5%	24 4% K	2 1%	2 6%	14 5%	13 2%
AT WORK	22 2%	10 3%	11 2%	4 2%	18 3% F	- -	11 2%	9 3%	1 3%	12 2%	8 3%	2 6%	10 3%	12 2%
AT A NEIGHBOR'S HOME	19 2%	7 2%	12 2%	5 3% F	13 2% F	- -	10 2%	7 2%	1 2%	12 2% L	7 3% L	- -	6 2%	13 2%
AT OTHER RECREATIONAL FACILITIES (PARK, DANCE, SPORTS, ETC)	18 2%	9 3%	9 2%	7 4%	10 1%	1 8%	12 2%	4 1%	2 5%	13 2%	4 1%	1 4%	6 2%	11 2%
AT A SLEEP AWAY CAMP OR PROGRAM	6 1%	3 1%	3 1%	- -	6 1% DF	- -	4 1%	2 1%	- -	4 1%	2 1%	- -	- -	6 1% M
TRAVEL/CAMPING	5 1%	1 -	3 1%	- -	5 1%	- -	3 -	- -	2 4%	5 1%	- -	- -	- -	5 1%
SOMEWHERE ELSE	6 1%	1 -	5 1%	- -	6 1% F	- -	2 -	5 2%	- -	3 -	3 1%	- -	2 1%	5 1%
DON'T KNOW/REFUSED	1 -	- -	1 -	- -	- -	1 6%	- -	- -	1 2%	1 -	- -	- -	1 -	- -

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 2-1
 QUESTION 2:
 ONE CHILD: And, who most often looks after your child on summer weekdays?

MULTIPLE CHILDREN: And, who most often looks after your children on summer weekdays?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
MYSELF	554 62%	554 62%	-	-	-	218 65%	132 59%	204 60%	102 70%	202 63%	303 63%	72 74% JKN	5 89% JKN	166 58%	166 58%	170 63%	115 60%	104 69% O	281 63%	144 57%	129 64%
A FAMILY MEMBER, NEIGHBOR OR FRIEND WHO IS OVER 18/ GRANDPARENT	305 34%	305 34%	-	-	-	102 30%	98 44% FH	105 31%	56 38% M	104 32%	162 34%	28 28%	1 11%	99 35%	99 35%	89 33%	68 36%	49 32%	150 33%	90 36%	65 32%
A CAMP OR PROGRAM SUPERVISOR	43 5%	43 5%	-	-	-	13 4%	13 6%	16 5%	4 3%	10 3% M	18 4% M	4 5% M	-	18 6% M	18 6%	13 5%	7 4%	4 3%	17 4%	12 5%	13 6%
A DAYCARE STAFF MEMBER	42 5%	42 5%	-	-	-	16 5%	10 4%	16 5%	10 7% M	20 6% M	19 4% M	6 6% M	-	10 4% M	10 4%	15 6%	7 4%	10 6%	16 4%	12 5%	14 7%
A FAMILY MEMBER, NEIGHBOR OR FRIEND WHO IS 18 OR YOUNGER	31 3%	31 3%	-	-	-	9 3%	5 2%	17 5%	3 2%	10 3% M	21 4% M	3 3%	-	9 3% M	9 3%	11 4%	6 3%	5 4%	7 2%	14 5% S	10 5%
A SUMMER SCHOOL STAFF MEMBER	8 1%	8 1%	-	-	-	4 1%	1 -	3 1%	1 -	3 1%	5 1% M	2 2%	-	3 1%	3 1%	-	4 2%	2 1%	1 -	4 2%	3 1%
BABYSITTER	3 -	3 -	-	-	-	-	1 -	2 1%	-	1 -	3 1%	-	-	-	-	2 1%	-	1 -	2 -	1 -	-
SOMEONE ELSE	2 -	2 -	-	-	-	-	1 -	1 -	-	-	1 -	-	-	1 -	1 -	1 -	-	-	-	2 1%	-
NO SUPERVISION IS NEEDED/ CHILD LOOKS AFTER HIM HERSELF	53 6%	53 6%	-	-	-	18 5%	9 4%	26 8%	2 2%	20 6% IM	30 6% IM	5 5% M	-	18 6% IM	18 6%	16 6%	13 7%	6 4%	28 6%	15 6%	10 5%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 2-2
 QUESTION 2:
 ONE CHILD: And, who most often looks after your child on summer weekdays?

MULTIPLE CHILDREN: And, who most often looks after your children on summer weekdays?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
MYSELF	554 62%	75 69%	174 62%	251 65%	208 60%	160 59%	133 59%	185 58%	184 61%	185 66%	151 60%	302 63%	101 60%	95 58%	459 63%	77 70% Q	179 58%	128 60%	95 60%	76 69%	305 63% V	110 53%	113 70% WX	22 55%
A FAMILY MEMBER, NEIGHBOR OR FRIEND WHO IS OVER 18/ GRANDPARENT	305 34%	49 45% G	112 40% G	151 39% G	135 39% G	89 33%	61 27%	82 26%	113 37% H	110 39% H	55 22%	167 35% K	83 49% KL	44 26%	261 36% N	49 45% RST	118 38% S	64 30%	40 25%	33 30%	156 32%	66 32%	66 40%	16 41%
A CAMP OR PROGRAM SUPERVISOR	43 5%	7 7%	10 3%	22 6%	23 7%	15 6%	9 4%	6 2%	24 8% H	13 5%	10 4%	26 5%	7 4%	11 7%	32 4%	2 2%	20 6% PT	17 8% PST	4 3%	-	17 3%	21 10% UWX	4 3%	1 2%
A DAYCARE STAFF MEMBER	42 5%	9 8% G	28 10% EFG	21 5% G	15 4% G	8 3%	3 1%	11 4%	18 6%	13 5%	16 6%	22 5%	4 3%	13 8%	30 4%	6 5%	23 8% ST	8 4%	3 2%	3 2%	20 4%	17 8% UW	4 2%	2 4%
A FAMILY MEMBER, NEIGHBOR OR FRIEND WHO IS 18 OR YOUNGER	31 3%	6 6%	13 5%	15 4%	14 4%	21 8%	9 4%	1 -	13 4% H	17 6% H	3 1%	18 4% K	10 6%	6 4%	25 3%	2 2%	17 6%	5 3%	4 3%	2 2%	15 3%	9 4%	4 3%	2 5%
A SUMMER SCHOOL STAFF MEMBER	8 1%	2 2%	1 -	5 1%	2 1%	3 1%	2 1%	1 -	4 1%	3 1%	3 1%	4 1%	1 -	2 1%	6 1%	-	7 2% PST	1 1%	-	-	1 -	4 2% U	2 1%	-
BABYSITTER	3 -	-	-	3 1%	3 1%	-	-	-	3 1%	-	-	3 1%	-	-	3 -	-	-	2 1%	-	1 1%	2 -	1 -	-	-
SOMEONE ELSE	2 -	-	-	-	1 -	1 -	-	2 1%	-	-	1 -	1 -	-	1 -	1 -	-	-	-	2 1%	-	-	2 1%	-	-
NO SUPERVISION IS NEEDED/ CHILD LOOKS AFTER HIM HERSELF	53 6%	1 1%	2 1%	-	12 4% CD	22 8% BCDE	39 17% BCDEF	29 9% J	16 5%	8 3%	27 11% LM	22 5%	5 3%	15 9%	38 5%	2 2%	8 3%	20 9% PQ	18 11% PQ	6 5%	30 6% W	17 8% W	3 2%	3 8% W

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 2-3
 QUESTION 2:
 ONE CHILD: And, who most often looks after your child on summer weekdays?

MULTIPLE CHILDREN: And, who most often looks after your children on summer weekdays?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
MYSELF	554 62%	129 55%	425 64% B	138 63%	136 59%	165 65%	116 59%	75 52%	214 59%	136 66% H	129 68% H	196 69% MNO	35 50%	169 59%	144 59%	151 41%	69 62% P	37 63% P	23 58%	229 85% PQRS	343 62%	212 62%
A FAMILY MEMBER, NEIGHBOR OR FRIEND WHO IS OVER 18/ GRANDPARENT	305 34%	115 49% C	190 29%	80 36%	76 33%	83 33%	66 34%	53 37%	126 35%	64 31%	62 33%	96 33%	30 44%	99 35%	77 31%	181 49% RT	43 38% T	16 28%	16 40% T	40 15%	161 29%	144 42% U
A CAMP OR PROGRAM SUPERVISOR	43 5%	4 2%	39 6% B	13 6%	18 8% FG	6 3%	5 3%	12 9% K	15 4%	10 5%	5 3%	2 1%	2 2%	17 6% L	22 9% LM	21 6%	6 5%	1 2%	6 15% R	9 3%	36 6% V	7 2%
A DAYCARE STAFF MEMBER	42 5%	8 4%	34 5%	10 5%	18 8% F	3 3%	7 4%	5 4%	17 5%	16 8% K	4 2%	11 4%	2 2%	13 5%	17 7%	25 7% T	4 4%	6 10% T	3 7%	4 2%	34 6% V	9 3%
A FAMILY MEMBER, NEIGHBOR OR FRIEND WHO IS 18 OR YOUNGER	31 3%	8 3%	23 4%	7 3%	11 5% F	3 1%	10 5% F	6 4%	16 4%	3 2%	6 3%	4 1%	4 6%	6 2%	17 7% LN	24 7% QST	2 2%	3 5%	- -	2 1%	20 4%	12 3%
A SUMMER SCHOOL STAFF MEMBER	8 1%	1 -	7 1%	4 2%	3 1%	1 -	- -	2 1%	3 1%	1 -	2 1%	1 -	1 2%	2 1%	4 2%	5 1% RS	1 1%	- -	- -	1 -	5 1%	3 1%
BABYSITTER	3 -	2 1%	1 -	- -	3 1%	- -	- -	- -	1 -	- -	2 1%	- -	- -	1 -	2 1%	1 -	- -	- -	- -	- -	- -	3 1%
SOMEONE ELSE	2 -	- -	2 -	1 1%	- -	- -	1 -	- -	2 1%	- -	- -	1 -	- -	1 -	- -	1 -	- -	- -	- -	1 -	2 -	- -
NO SUPERVISION IS NEEDED/ CHILD LOOKS AFTER HIM HERSELF	53 6%	6 2%	47 7% B	13 6%	12 5%	15 6%	13 7%	10 7%	27 7%	10 5%	7 4%	10 3%	9 13% L	19 7%	16 6%	30 8% ST	8 7%	2 3%	1 2%	10 4%	43 8% V	10 3%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 2-4
 QUESTION 2:
 ONE CHILD: And, who most often looks after your child on summer weekdays?

MULTIPLE CHILDREN: And, who most often looks after your children on summer weekdays?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
MYSELF	554 62%	221 62%	333 61%	90 59%	453 62%	11 65%	326 60%	203 66%	25 57%	361 59%	170 66%	24 70%	178 59%	377 63%
A FAMILY MEMBER, NEIGHBOR OR FRIEND WHO IS OVER 18/ GRANDPARENT	305 34%	117 33%	188 35%	60 39% F	241 33%	3 18%	204 37% H	86 28%	15 33%	224 37% K	74 29%	7 21%	104 35%	201 34%
A CAMP OR PROGRAM SUPERVISOR	43 5%	16 5%	27 5%	8 5%	34 5%	1 7%	31 6%	10 3%	2 5%	35 6% L	7 3% L	-	12 4%	31 5%
A DAYCARE STAFF MEMBER	42 5%	16 4%	27 5%	5 3% F	37 5% F	-	31 6%	10 3%	1 3%	34 6%	7 3%	1 4%	17 6%	25 4%
A FAMILY MEMBER, NEIGHBOR OR FRIEND WHO IS 18 OR YOUNGER	31 3%	16 4%	15 3%	4 3% F	27 4% F	-	20 4%	9 3%	2 3%	26 4% K	4 2%	1 3%	10 3%	21 4%
A SUMMER SCHOOL STAFF MEMBER	8 1%	4 1%	4 1%	4 3%	4 1%	-	8 1% HI	-	-	8 1% KL	-	-	5 2%	3 -
BABYSITTER	3 -	2 1%	1 -	-	3 -	-	3 1%	-	-	3 -	-	-	2 1%	1 -
SOMEONE ELSE	2 -	1 -	1 -	1 1%	-	4% -	2 -	-	-	2 -	-	-	2 1%	-
NO SUPERVISION IS NEEDED/ CHILD LOOKS AFTER HIM HERSELF	53 6%	24 7%	29 5%	8 5%	44 6%	1 6%	27 5%	21 7%	6 12%	30 5%	19 7%	5 13%	22 7%	31 5%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 3-1
 QUESTION 3:
 On weekdays during the school year, most children eat lunch at school.

ONE CHILD: During the summer, where does your child most often eat lunch?

MULTIPLE CHILDREN: During the summer, where do your children most often eat lunch?

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
IN YOUR HOME	772 86%	772 86%	-	-	-	299 89%	189 84%	283 83%	128 87%	284 88%	420 88%	85 88%	4 70%	241 84%	241 84%	230 85%	165 86%	137 91%	393 88%	209 83%	170 85%
AT THE HOME OF A NEIGHBOR, FRIEND OR FAMILY MEMBER	73 8%	73 8%	-	-	-	19 6%	27 12%	28 8%	11 8%	20 6%	46 10%	6 6%	-	18 6%	18 6%	30 11%	14 7%	11 7%	31 7%	22 9%	20 10%
AT A SUMMER CAMP OR PROGRAM	65 7%	65 7%	-	-	-	22 7%	17 7%	26 8%	7 5%	18 5%	30 6%	6 6%	-	25 9%	25 9%	19 7%	15 8%	6 4%	27 6%	24 9%	14 7%
AT DAYCARE	49 5%	49 5%	-	-	-	16 5%	11 5%	21 6%	12 8%	22 7%	24 5%	5 5%	1 11%	10 3%	10 3%	20 8%	9 5%	10 7%	20 4%	14 5%	15 8%
AT SUMMER SCHOOL/SCHOOL	22 2%	22 2%	-	-	-	7 2%	7 3%	8 2%	6 4%	5 2%	15 3%	2 2%	-	5 2%	5 2%	3 1%	5 3%	9 6%	8 2%	7 3%	7 3%
AT WORK	11 1%	11 1%	-	-	-	2 1%	3 1%	6 2%	-	1 -	5 1%	-	-	6 2%	6 2%	5 2%	1 -	-	7 1%	3 1%	2 1%
AT A FOOD PANTRY, FOOD BANK OR SOUP KITCHEN	5 1%	5 1%	-	-	-	2 1%	3 1%	-	2 1%	4 1%	5 1%	2 2%	-	1 -	1 -	-	1 1%	3 2%	2 -	-	3 2%
SOMEWHERE ELSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
UNSURE	2 -	2 -	-	-	-	-	2 1%	1 -	-	-	1 -	-	-	1 -	1 -	1 1%	-	-	-	2 1%	-
DON'T EAT LUNCH	3 -	3 -	-	-	-	1 -	-	2 -	-	-	-	-	-	2 1%	2 1%	-	-	-	1 -	-	2 1%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 3-2
 QUESTION 3:
 On weekdays during the school year, most children eat lunch at school.

ONE CHILD: During the summer, where does your child most often eat lunch?

MULTIPLE CHILDREN: During the summer, where do your children most often eat lunch?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
IN YOUR HOME	772 86%	93 87%	239 86%	336 87%	303 88%	249 92%	202 89%	255 80%	255 84%	261 93% HI	198 79%	416 87% K	158 93% KL	128 77%	644 88% N	99 90% Q	252 82%	186 87%	138 86%	96 88%	434 89% V	159 77%	139 86% V	35 88% V
AT THE HOME OF A NEIGHBOR, FRIEND OR FAMILY MEMBER	73 8%	16 15%	22 8%	36 9%	31 9%	19 7%	19 8%	18 6%	31 10%	24 9%	21 8%	44 9%	9 5%	21 12%	53 7%	17 15% RST	38 12% RST	11 5%	3 2%	5 4%	28 6%	23 11% U	17 11%	5 12%
AT A SUMMER CAMP OR PROGRAM	65 7%	8 8%	17 6%	30 8%	30 9%	27 10%	18 8%	12 4%	36 12% HJ	17 6%	14 6%	40 8%	11 6%	14 9%	51 7%	3 3%	25 8% P	20 10% PT	12 8%	4 3%	20 4%	31 15% UWX	12 7%	2 4%
AT DAYCARE	49 5%	10 9% G	29 10% EFG	24 6% G	18 5% G	8 3%	3 1%	17 5%	19 6%	13 5%	21 8% M	23 5%	5 3%	15 9%	35 5%	7 7%	28 9% RST	7 3%	4 2%	3 2%	23 5%	19 9% UW	5 3%	2 5%
AT SUMMER SCHOOL/SCHOOL	22 2%	7 6% G	7 3%	12 3% G	13 4% G	4 1%	1 -	4 1%	5 2%	13 5% H	3 1%	11 2%	8 5%	6 3%	16 2%	2 2%	8 2%	5 2%	4 2%	3 3%	6 1%	6 3%	9 6% X	- 1%
AT WORK	11 1%	- -	- -	3 1%	1 -	3 1%	8 3% BCE	3 1%	7 2%	2 1%	3 1%	7 1%	1 1%	3 2%	8 1%	- -	4 1%	4 2%	3 2%	- -	7 1%	2 1%	1 1%	1 3%
AT A FOOD PANTRY, FOOD BANK OR SOUP KITCHEN	5 1%	2 2%	2 1%	2 -	2 1%	2 1%	2 1%	1 -	1 -	4 1%	- -	5 1% K	- -	1 1%	4 1%	- -	4 1%	1 -	- -	1 1%	2 -	2 1%	- -	1 2%
SOMEWHERE ELSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- 1%
UNSURE	2 -	- -	- -	- -	2 -	1 -	- -	1 -	2 1%	- -	2 1%	- -	- -	2 1%	- -	- -	1 -	- -	1 1%	- -	1 -	1 -	- -	- -
DON'T EAT LUNCH	3 -	- -	- -	1 -	1 -	- -	2 1%	2 -	1 -	- -	2 1%	1 -	- -	- -	3 -	- -	- -	2 1%	- -	1 1%	2 -	- -	- -	- 1%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 3-3
 QUESTION 3:
 On weekdays during the school year, most children eat lunch at school.

ONE CHILD: During the summer, where does your child most often eat lunch?

MULTIPLE CHILDREN: During the summer, where do your children most often eat lunch?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
IN YOUR HOME	772 86%	210 90%	562 84%	178 81%	203 88%	216 86%	174 89% D	110 76%	307 85%	183 89% H	171 91% H	262 91% NO	58 84%	239 84%	201 82%	294 80%	97 88%	50 86%	34 86%	248 92% P	462 83%	310 90% U
AT THE HOME OF A NEIGHBOR, FRIEND OR FAMILY MEMBER	73 8%	19 8%	55 8%	23 11%	12 5%	26 10%	11 6%	12 8%	37 10% J	11 5%	14 8%	21 7%	5 7%	27 9%	20 8%	48 13% T	10 9% T	5 8%	3 7%	7 2%	50 9%	23 7%
AT A SUMMER CAMP OR PROGRAM	65 7%	12 5%	53 8%	25 11% FG	20 9%	13 5%	7 4%	21 15% IJK	26 7%	12 6%	6 3%	6 2%	3 4%	28 10% L	29 12% LM	30 8%	10 9%	2 4%	6 16%	12 4%	49 9% V	15 4%
AT DAYCARE	49 5%	9 4%	41 6%	12 6%	18 8%	9 4%	10 5%	7 5%	21 6% K	18 8% K	4 2%	11 4%	4 6%	15 5%	19 8%	32 9% T	6 5%	5 9%	3 7%	3 1%	38 7% V	11 3%
AT SUMMER SCHOOL/SCHOOL	22 2%	12 5% C	10 2%	10 4%	4 2%	6 2%	2 1%	3 2%	8 2%	5 2%	5 3%	8 3% M	- -	5 2% M	6 3% M	10 3% S	2 2%	2 3%	- -	8 3% S	16 3%	6 2%
AT WORK	11 1%	1 -	10 2%	4 2%	2 1%	4 1%	2 1%	3 2%	3 1%	4 2%	1 1%	4 1%	3 4%	3 1%	2 1%	6 2% R	3 2%	- -	1 3%	1 -	6 1%	5 1%
AT A FOOD PANTRY, FOOD BANK OR SOUP KITCHEN	5 1%	1 -	5 1%	- -	1 -	3 1%	1 1%	- -	3 1%	2 1%	- -	1 -	- 1%	3 1%	1 -	1 -	- -	- -	1 2%	3 1%	4 1%	1 -
SOMEWHERE ELSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
UNSURE	2 -	- -	2 -	- -	2 1%	- -	1 -	- -	2 1%	- -	- -	1 -	- -	- -	2 1%	2 1%	- -	- -	- -	- -	2 -	- -
DON'T EAT LUNCH	3 -	1 -	2 -	- -	- -	1 -	1 1%	- -	2 1%	- -	- -	1 -	- -	- -	1 1%	1 -	- -	- -	- -	1 1%	1 -	1 -

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 3-4
 QUESTION 3:
 On weekdays during the school year, most children eat lunch at school.

ONE CHILD: During the summer, where does your child most often eat lunch?

MULTIPLE CHILDREN: During the summer, where do your children most often eat lunch?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
IN YOUR HOME	772 86%	294 83%	478 88%	119 78%	638 87% D	14 83%	456 83%	277 90% G	39 87%	509 84%	236 92% J	27 78%	255 85%	516 86%
AT THE HOME OF A NEIGHBOR, FRIEND OR FAMILY MEMBER	73 8%	30 8%	43 8%	15 10% F	59 8% F	-	53 10%	18 6%	2 4%	58 9%	14 5%	2 5%	18 6%	56 9%
AT A SUMMER CAMP OR PROGRAM	65 7%	32 9%	33 6%	21 13% E	43 6%	1 7%	48 9% H	15 5%	2 4%	54 9% KL	10 4%	- 1%	23 8%	41 7%
AT DAYCARE	49 5%	19 5%	30 6%	5 3% F	45 6% F	-	36 7%	11 4%	1 3%	38 6%	9 4%	1 4%	20 7%	30 5%
AT SUMMER SCHOOL/SCHOOL	22 2%	8 2%	14 3%	8 5%	12 2%	1 6%	16 3%	5 2%	1 2%	17 3% L	5 2%	-	8 3%	14 2%
AT WORK	11 1%	5 1%	6 1%	1 1%	10 1% F	-	5 1%	5 1%	1 3%	7 1%	3 1%	1 4%	5 2%	6 1%
AT A FOOD PANTRY, FOOD BANK OR SOUP KITCHEN	5 1%	5 1%	1 -	5 3% EF	1 -	-	5 1% HI	-	-	5 1% KL	-	-	3 1%	2 -
SOMEWHERE ELSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-
UNSURE	2 -	-	2 -	-	2 -	4% -	2 -	-	1 1% -	2 -	-	-	1 -	2 -
DON'T EAT LUNCH	3 -	1 -	1 -	1 1% -	1 -	-	1 -	-	1 3% -	2 -	-	1 3% -	-	3 -

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 4-1
 QUESTION 3B:
 ONE CHILD: Think a moment about what your child eats while at school during the school year and what he/she eats during the summer when school is not in session. Would you say that, during the summer, your child eats:

MULTIPLE CHILDREN CHILD: Think a moment about what your children eat while at school during the school year and what they eat during the summer when school is not in session. Would you say that, during the summer, your children eat:

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL ASKED	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
HEALTHIER	232 26%	232 26%	-	-	-	84 25%	67 30%	81 24%	40 27% M	81 25% M	133 28% M	21 22%	- 4% M	64 22% M	64 22%	74 27%	51 26%	42 28%	127 28%	56 22%	48 24%
NOT AS HEALTHY	120 13%	120 13%	-	-	-	42 13%	33 15%	44 13%	20 13%	45 14%	73 15%	16 16%	1 11%	32 11%	32 11%	39 14%	28 14%	22 15%	35 8%	52 21% S	33 16% S
THE SAME	516 57%	516 57%	-	-	-	202 60% G	112 50%	202 59%	84 58%	187 58%	266 55%	57 59%	5 85% K	173 60%	173 60%	149 55%	112 58%	83 55%	271 61%	133 53%	112 56%
UNSURE	32 4%	32 4%	-	-	-	7 2%	12 5%	13 4%	2 2%	10 3% M	7 2% M	3 3%	-	17 6% IKM	17 6% Q	10 4% Q	1 1%	4 2%	15 3%	9 4%	7 4%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 4-2
 QUESTION 3B:
 ONE CHILD: Think a moment about what your child eats while at school during the school year and what he/she eats during the summer when school is not in session. Would you say that, during the summer, your child eats:

MULTIPLE CHILDREN CHILD: Think a moment about what your children eat while at school during the school year and what they eat during the summer when school is not in session. Would you say that, during the summer, your children eat:

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL ASKED	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
HEALTHIER	232 26%	30 27%	71 25%	99 26%	88 25%	70 26%	61 27%	84 27%	82 27%	65 23%	74 29%	121 25%	36 21%	49 30%	183 25%	18 17%	79 26%	61 29% P	40 25%	33 30% P	117 24%	62 30%	39 24%	13 32%
NOT AS HEALTHY	120 13%	18 17%	28 10%	45 12%	45 13%	38 14%	38 17%	39 12%	48 16%	33 12%	31 12%	63 13%	27 16%	23 14%	97 13%	13 12%	40 13%	30 14%	23 14%	14 13%	53 11%	38 18% UX	25 15%	3 8%
THE SAME	516 57%	57 53%	163 59%	230 60%	205 59%	159 58%	125 55%	180 56%	164 54%	173 62%	141 56%	276 58%	99 58%	92 55%	425 58%	72 66% R	183 60%	114 53%	89 55%	58 53%	297 61% V	102 49%	94 58%	22 54%
UNSURE	32 4%	3 3%	17 6% EFG	11 3%	8 2%	5 2%	4 2%	15 5%	8 3%	9 3%	6 2%	18 4%	8 4%	2 1%	30 4% N	5 5%	6 2%	8 4%	9 5%	4 4%	19 4%	5 3%	5 3%	3 7%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 4-3
 QUESTION 3B:
 ONE CHILD: Think a moment about what your child eats while at school during the school year and what he/she eats during the summer when school is not in session. Would you say that, during the summer, your child eats:

MULTIPLE CHILDREN CHILD: Think a moment about what your children eat while at school during the school year and what they eat during the summer when school is not in session. Would you say that, during the summer, your children eat:

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL ASKED	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
HEALTHIER	232 26%	69 29%	163 24%	53 24%	66 28%	63 25%	50 25%	44 30%	92 26%	45 22%	51 27%	64 22%	15 21%	81 28%	68 28%	100 27%	27 25%	14 24%	9 22%	72 27%	144 26%	87 25%
NOT AS HEALTHY	120 13%	20 9%	100 15% B	33 15%	29 12%	33 13%	25 13%	14 10%	57 16% K	33 16% K	16 8%	31 11%	14 20%	52 18% LO	23 10%	63 17% T	13 12%	7 13%	6 16%	25 9%	88 16% V	31 9%
THE SAME	516 57%	132 56%	385 58%	129 59%	133 58%	142 56%	111 57%	81 56%	193 54%	124 60%	118 63%	178 62% N	40 58%	148 52%	143 58%	191 52%	66 59%	36 62%	24 60%	165 61% P	309 56%	207 60%
UNSURE	32 4%	14 6%	18 3%	6 3%	4 2%	13 5%	9 5%	6 4%	18 5%	5 2%	4 2%	14 5% M	- 1%	6 2%	10 4%	15 4%	4 4%	- 1%	- 1%	7 2%	15 3%	17 5%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 4-4
 QUESTION 3B:
 ONE CHILD: Think a moment about what your child eats while at school during the school year and what he/she eats during the summer when school is not in session. Would you say that, during the summer, your child eats:

MULTIPLE CHILDREN CHILD: Think a moment about what your children eat while at school during the school year and what they eat during the summer when school is not in session. Would you say that, during the summer, your children eat:

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL ASKED	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
HEALTHIER	232 26%	89 25%	143 26%	35 23%	194 27%	3 16%	136 25%	86 28%	9 20%	154 25%	69 27%	8 24%	80 27%	151 25%
NOT AS HEALTHY	120 13%	47 13%	72 13%	31 20% E	87 12%	2 11%	90 17% H	24 8%	6 13%	100 16% KL	19 7%	1 3%	44 15%	76 13%
THE SAME	516 57%	209 59%	307 57%	88 57% F	424 58% F	5 27%	306 56%	187 61%	24 52%	334 55%	163 64% J	19 56%	164 55%	352 59%
UNSURE	32 4%	11 3%	21 4%	- -	24 3% D	8 46% DE	14 3%	11 4%	7 15%	21 3%	5 2%	6 17%	12 4%	20 3%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 5-1
Summary Table: % Total Agree

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
WE SPEND MORE ON FOOD DURING THE SUMMER THAN DURING THE SCHOOL YEAR	554 62%	554 62%	-	-	-	219 65%	138 61%	197 58%	96 N	204 N	350 JN	65 N	3 47%	138 48%	138 48%	174 64%	136 71%	106 70%	233 52%	171 68%	150 75%
IT IS HARDER TO MAKE ENDS MEET DURING THE SUMMER THAN DURING THE SCHOOL YEAR	389 43%	389 43%	-	-	-	172 51%	100 44%	116 34%	71 49%	169 52%	256 54%	60 61%	3 47%	79 28%	79 28%	117 43%	108 57%	85 56%	126 28%	131 52%	132 66%
WE SOMETIMES FIND OURSELVES WITHOUT ENOUGH MONEY FOR FOOD DURING THE SUMMER	290 32%	290 32%	-	-	-	149 44%	70 31%	72 21%	58 40%	150 47%	205 43%	51 53%	3 47%	43 15%	43 15%	85 31%	80 42%	82 54%	45 10%	104 41%	142 71%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 5-2
Summary Table: % Total Agree

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
WE SPEND MORE ON FOOD DURING THE SUMMER THAN DURING THE SCHOOL YEAR	554 62%	74 68% C	142 51%	241 63% C	243 70% C	178 65% C	162 71% C	167 53%	191 63% H	196 70% H	148 59%	301 63%	104 62%	110 66%	444 60%	60 55%	209 68% PT	130 61% T	102 64% T	53 48%	273 56%	143 69% U	110 68% U	24 61%
IT IS HARDER TO MAKE ENDS MEET DURING THE SUMMER THAN DURING THE SCHOOL YEAR	389 43%	43 40%	110 39%	163 42% C	169 49% C	129 47% C	106 47%	114 36%	136 45% H	138 49% H	114 45%	196 41%	79 47%	93 56% O	296 40%	30 28%	157 51% PT	94 44% P	69 43% P	38 34%	204 42% X	97 47% X	73 45% X	12 31%
WE SOMETIMES FIND OURSELVES WITHOUT ENOUGH MONEY FOR FOOD DURING THE SUMMER	290 32%	34 31%	90 33%	116 30%	131 38%	101 37%	74 33%	84 26%	103 34% H	103 37% H	79 32%	148 31%	63 37%	63 38%	227 31%	24 22%	124 40% PRT	63 30%	49 31%	30 27%	137 28%	80 39%	61 38% UX	11 27%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 5-3
Summary Table: % Total Agree

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
WE SPEND MORE ON FOOD DURING THE SUMMER THAN DURING THE SCHOOL YEAR	554 62%	128 54%	426 64% B	132 60%	152 65% G	168 67% G	101 52%	86 60%	244 68% J	112 54%	111 59%	181 63%	45 66%	178 62%	141 58%	251 68% T	65 58%	38 64%	21 54%	153 57%	358 64%	196 57%
IT IS HARDER TO MAKE ENDS MEET DURING THE SUMMER THAN DURING THE SCHOOL YEAR	389 43%	85 36%	303 46% B	91 41%	111 48%	109 43%	78 40%	57 40%	164 45%	89 43%	78 41%	136 48% O	33 48%	123 43%	88 36%	174 47% T	49 44%	24 42%	17 42%	102 38%	260 47% V	129 38%
WE SOMETIMES FIND OURSELVES WITHOUT ENOUGH MONEY FOR FOOD DURING THE SUMMER	290 32%	64 27%	227 34%	81 37%	74 32%	81 32%	54 28%	40 28%	123 34%	65 31%	63 33%	108 38% O	26 37% O	96 34% O	56 23%	118 32%	33 30%	16 27%	12 30%	90 34%	195 35% V	95 28%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 5-4
Summary Table: % Total Agree

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
WE SPEND MORE ON FOOD DURING THE SUMMER THAN DURING THE SCHOOL YEAR	554 62%	230 65%	324 60%	109 71% EF	438 60%	7 41%	380 70% HI	152 49%	22 49%	423 69%	113 44% K	18 53%	202 67% N	352 59%
IT IS HARDER TO MAKE ENDS MEET DURING THE SUMMER THAN DURING THE SCHOOL YEAR	389 43%	159 45%	230 42%	77 50%	307 42%	5 29%	285 52% HI	90 29%	13 29%	316 52% KL	63 24%	10 30%	158 53% N	231 38%
WE SOMETIMES FIND OURSELVES WITHOUT ENOUGH MONEY FOR FOOD DURING THE SUMMER	290 32%	119 33%	171 32%	63 41% E	223 31%	4 25%	233 43% HI	45 15%	11 25%	246 40% K	37 14%	8 23%	137 45% N	154 26%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 6-1
 QUESTION 4A 1:
 Below are a few ways that some parents have said summer impacts their families. When it comes to your family, how much do you agree or disagree with the following statements.

We spend more on food during the summer than during the school year

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE							FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
**D/S (AGREE - DISAGREE)	362 40%	362 40%	-	-	-	157 47% H	88 39%	116 34%	78 9% N	139 16% N	277 31% JN	46 5% N	1 0% N	55 6% N	55 6% N	119 13% O	106 12% OP	82 9% OP	114 13% S	124 14% S	124 14% ST
TOTAL AGREE -----	554 62%	554 62%	-	-	-	219 65%	138 61%	197 58%	96 11% N	204 23% N	350 39% JN	65 7% N	3 0% N	138 15% N	138 15% N	174 19% O	136 15% O	106 12% O	233 26% S	171 19% S	150 17% S
TOTAL DISAGREE -----	192 21%	192 21%	-	-	-	62 18%	50 22%	80 24%	18 2% N	65 7% N	73 8% N	19 2% N	1 0% N	83 9% IJK	83 9% PQR	56 6% R	30 3% R	24 3% R	119 13% TU	47 5% TU	26 3% TU
STRONGLY AGREE	355 39%	355 39%	-	-	-	156 47% GH	79 35%	119 35%	63 7% N	154 17% N	253 28% N	49 5% N	3 0% N	66 7% N	66 7% N	108 12% O	93 10% O	88 10% OP	132 15% S	116 13% S	108 12% S
SOMEWHAT AGREE	199 22%	199 22%	-	-	-	63 19%	59 26%	78 23%	33 4% M	51 6% M	97 11% M	16 2% M	-	72 8% JM	72 8% R	66 7% R	43 5% R	18 2% R	102 11% S	55 6% S	42 5% S
NEITHER AGREE NOR DISAGREE	144 16%	144 16%	-	-	-	52 15%	36 16%	57 17%	32 4% K	50 6% K	55 6% K	14 2% K	2 0% K	59 7% K	59 7% K	39 4% L	25 3% L	21 2% L	91 10% TU	32 4% TU	21 2% TU
SOMEWHAT DISAGREE	127 14%	127 14%	-	-	-	38 11%	32 14%	57 17%	12 1% N	42 5% N	48 5% N	14 2% N	1 0% N	54 6% IK	54 6% QR	38 4% R	21 2% R	15 2% R	73 8% U	36 4% U	17 2% U
STRONGLY DISAGREE	66 7%	66 7%	-	-	-	24 7%	18 8%	23 7%	6 1% M	23 3% M	25 3% M	5 1% M	-	30 3% IKM	30 3% Q	18 2% R	9 1% R	9 1% R	46 5% TU	11 1% TU	9 1% TU
UNSURE	10 1%	10 1%	-	-	-	3 1%	-	6 2%	-	3 1%	1 0% N	-	-	6 2% LM	6 2% R	3 1% R	1 0% R	-	5 1% S	1 0% S	4 2% S

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 6-2
 QUESTION 4A 1:
 Below are a few ways that some parents have said summer impacts their families. When it comes to your family, how much do you agree or disagree with the following statements.

We spend more on food during the summer than during the school year

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (AGREE - DISAGREE)	362 40%	60 55% CD	70 25%	155 40% C	184 53% CD	127 47% C	123 54% CD	87 27%	126 42% H	148 53% HI	89 35%	206 43% K	67 40%	76 46%	285 39%	32 30% T	162 53% PRT	79 37% T	71 44% PT	17 16%	149 31%	99 48% U	94 58% UX	18 44% U
TOTAL AGREE -----	554 62%	74 68% C	142 51%	241 63% C	243 70% C	178 65% C	162 71% C	191 53% H	196 70% H	148 59%	301 63%	104 62%	110 66%	444 60%	60 55%	209 68% PT	130 61% T	102 64% T	53 48%	273 56%	143 69% U	110 68% U	24 61%	
TOTAL DISAGREE -----	192 21%	14 13%	72 26% BEG	87 23% B	59 17%	51 19%	39 17%	80 25% J	64 21%	48 17%	59 24%	95 20%	38 22%	34 20%	159 22%	27 25%	47 15%	51 24% Q	31 19%	35 32% QS	125 26% WX	44 21% W	16 10%	7 17%
STRONGLY AGREE	355 39%	48 44% C	85 31%	156 41% C	169 49% CD	124 46% C	115 51% CD	91 29%	117 39% H	146 52% HI	96 38%	183 38%	75 44%	79 48% O	275 37%	28 25%	144 47% PT	97 46% PT	61 38% PT	25 22%	176 36%	97 47% U	65 40%	15 38%
SOMEWHAT AGREE	199 22%	26 24%	57 20%	85 22%	74 21%	54 20%	47 21%	76 24%	73 24%	50 18%	118 21%	29 25%	17 17%	31 19%	169 23%	32 30% R	65 21%	33 15%	41 26% R	28 26%	97 20%	46 22%	46 28%	9 23%
NEITHER AGREE NOR DISAGREE	144 16%	19 17%	59 21% EG	56 14%	41 12%	44 16%	27 12%	66 21% J	44 15%	35 12%	43 17%	74 15%	27 16%	22 13%	122 17%	19 17%	48 15%	30 14%	26 16%	22 20%	82 17% V	21 10%	34 21% V	6 16%
SOMEWHAT DISAGREE	127 14%	7 7%	50 18% BEF	56 15% B	33 10%	28 10%	28 12%	60 19% J	41 14%	25 9%	41 16%	66 14%	20 12%	19 11%	108 15%	20 19%	32 11%	31 14%	19 12%	25 23% QS	81 17% W	29 14%	12 8%	4 10%
STRONGLY DISAGREE	66 7%	7 6%	21 8%	30 8%	26 7%	23 8%	11 5%	19 6%	23 8%	23 8%	18 7%	30 6%	18 11%	15 9%	51 7%	7 6%	15 5%	21 10%	12 8%	11 10%	44 9% W	14 7%	4 3%	3 7%
UNSURE	10 1%	2 2%	6 2% G	1 -	3 1%	- -	- -	5 2%	3 1%	1 -	1 -	8 2% M	- -	- -	10 1% N	3 3%	3 1%	2 1%	1 1%	- -	6 1% V	- -	1 1%	2 6% UVW

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 6-3
 QUESTION 4A 1:
 Below are a few ways that some parents have said summer impacts their families. When it comes to your family, how much do you agree or disagree with the following statements.

We spend more on food during the summer than during the school year

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
**D/S (AGREE - DISAGREE)	362 40%	65 28%	297 45% B	87 39% G	112 48% G	129 51% DG	34 17%	52 36%	183 51% HJK	54 26%	73 39% J	123 43%	30 44%	118 41%	84 34%	192 52% QST	39 35%	28 48% S	9 23%	89 33%	241 43% V	120 35%
TOTAL AGREE -----	554 62%	128 54%	426 64% B	132 60%	152 65% G	168 67% G	101 52%	86 60%	244 68% J	112 54%	111 59%	181 63%	45 66%	178 62%	141 58%	251 68% T	65 58%	38 64%	21 54%	153 57%	358 64%	196 57%
TOTAL DISAGREE -----	192 21%	63 27% C	129 19%	46 21%	40 17%	39 16%	68 35% DEF	34 24%	61 17%	58 28% I	39 20%	58 20%	15 22%	61 21%	57 23%	60 16%	26 23%	10 17%	12 30%	64 24% P	117 21%	75 22%
STRONGLY AGREE	355 39%	69 29%	286 43% B	82 37%	91 39%	114 45% G	68 35%	46 32%	158 44% H	77 37%	74 39%	127 44%	27 39%	111 39%	85 35%	161 44% S	40 36%	26 44%	9 24%	107 40%	236 42% V	119 35%
SOMEWHAT AGREE	199 22%	59 25%	141 21%	50 23%	61 26% G	54 22%	34 17%	40 28% J	87 24%	35 17%	37 20%	54 19%	19 27%	67 23%	56 23%	90 24% T	25 23%	12 21%	12 30%	46 17%	123 22%	77 22%
NEITHER AGREE NOR DISAGREE	144 16%	41 18%	103 15%	38 17%	40 17%	40 16%	26 13%	23 16%	52 15%	33 16%	36 19%	40 14%	7 11%	46 16%	47 19%	53 14%	17 16%	11 19%	6 16%	51 19%	78 14%	67 19%
SOMEWHAT DISAGREE	127 14%	40 17%	86 13%	32 14%	24 10%	25 10%	46 23% DEF	23 16%	39 11%	38 19% I	27 14%	37 13%	11 16%	38 13%	40 16%	43 12%	17 16%	6 11%	8 20%	41 15%	80 14%	46 14%
STRONGLY DISAGREE	66 7%	23 10%	43 6%	14 6%	15 7%	15 6%	22 11%	12 8%	22 6%	20 9%	12 6%	22 8%	4 6%	23 8%	17 7%	17 5%	8 7%	3 6%	4 11%	22 8%	37 7%	29 8%
UNSURE	10 1%	2 1%	7 1%	4 2%	1 -	4 2%	1 -	- -	2 1%	4 2%	3 2%	7 2% O	1 1%	2 1%	- -	5 1%	3 3%	- -	- -	2 1%	4 1%	6 2%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 6-4
 QUESTION 4A 1:
 Below are a few ways that some parents have said summer impacts their families. When it comes to your family, how much do you agree or disagree with the following statements.

We spend more on food during the summer than during the school year

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (AGREE - DISAGREE)	362 40%	152 43%	210 39%	88 57% EF	277 38% F	-3 -15%	292 53% HI	55 18%	14 31%	324 53% K	24 9%	14 41% K	149 50% N	213 35%
TOTAL AGREE -----	554 62%	230 65%	324 60%	109 71% EF	438 60%	7 41%	380 70% HI	152 49%	22 49%	423 69% K	113 44%	18 53%	202 67% N	352 59%
TOTAL DISAGREE -----	192 21%	78 22%	114 21%	21 14%	162 22% D	10 56% DE	88 16%	96 31% G	8 18%	99 16%	89 35% JL	4 12%	53 18%	139 23%
STRONGLY AGREE	355 39%	155 44%	200 37%	80 52% E	270 37%	5 29%	256 47% HI	87 28%	12 26%	281 46% KL	65 25%	8 25%	141 47% N	213 36%
SOMEWHAT AGREE	199 22%	75 21%	124 23%	29 19%	168 23%	2 12%	124 23%	65 21%	10 23%	142 23%	48 19%	10 29%	61 20%	138 23%
NEITHER AGREE NOR DISAGREE	144 16%	47 13%	97 18%	23 15% F	120 17% F	- 3%	72 13%	58 19%	14 31% G	82 13%	52 20% J	11 31%	43 14%	102 17%
SOMEWHAT DISAGREE	127 14%	55 15%	72 13%	19 12%	101 14%	6 38%	65 12%	57 18% G	5 10%	67 11%	58 23% JL	1 4%	36 12%	91 15%
STRONGLY DISAGREE	66 7%	24 7%	42 8%	2 1%	61 8% D	3 18%	23 4%	40 13% G	3 8%	32 5%	31 12% J	3 8%	17 6%	48 8%
UNSURE	10 1%	- -	9 2% B	- -	9 1% F	- -	7 1%	2 1%	1 2%	5 1%	3 1%	1 4%	3 1%	7 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 7-1
 QUESTION 4A 2:
 Below are a few ways that some parents have said summer impacts their families. When it comes to your family, how much do you agree or disagree with the following statements.

It is harder to make ends meet during the summer than during the school year

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
**D/S (AGREE - DISAGREE)	96 11%	96 11%	-	-	-	71 21% H	40 18% H	-15 -4%	34 23% N	75 23% MN	129 27% MN	36 37% IJMN	- 5% N	-41 -14%	-41 -14%	32 12% O	64 33% OP	42 28% OP	-70 -16%	70 28% S	96 48% ST
TOTAL AGREE -----	389 43%	389 43%	-	-	-	172 51% H	100 44% H	116 34%	71 49% N	169 52% N	256 54% N	60 61% N	3 47%	79 28%	79 28%	117 43% O	108 57% OP	85 56% OP	126 28%	131 52% S	132 66% ST
TOTAL DISAGREE -----	293 33%	293 33%	-	-	-	102 30%	59 26%	132 39% FG	38 26%	94 29%	128 27%	24 25%	2 42%	120 42% IJKL	120 42% PQR	85 31%	44 23%	43 28%	196 44% TU	60 24%	36 18%
STRONGLY AGREE	211 23%	211 23%	-	-	-	107 32% GH	49 22%	55 16%	35 24% N	108 33% N	161 34% IN	41 42% IN	2 29%	27 9%	27 9%	63 23% O	62 32% O	59 39% OP	61 14%	66 26% S	84 42% ST
SOMEWHAT AGREE	178 20%	178 20%	-	-	-	65 19%	51 23%	61 18%	36 25%	61 19%	95 20%	18 19%	1 18%	52 18%	52 18%	54 20%	47 24%	26 17%	66 15%	64 26% S	48 24% S
NEITHER AGREE NOR DISAGREE	215 24%	215 24%	-	-	-	60 18%	65 29% F	90 26% F	37 25%	59 18%	94 20%	14 14%	1 11%	85 30% JKL	85 30% QR	68 25% R	39 20%	23 15%	124 28% U	58 23%	32 16%
SOMEWHAT DISAGREE	154 17%	154 17%	-	-	-	57 17%	33 15%	64 19%	23 15%	50 16%	71 15%	11 11%	2 42%	57 20%	57 20%	50 18%	25 13%	21 14%	99 22% TU	32 13%	23 11%
STRONGLY DISAGREE	139 15%	139 15%	-	-	-	45 13%	26 12%	68 20% FG	15 10% M	43 13% M	57 12% M	13 13% M	- - IJKM	64 22% PQ	64 22% PQ	35 13%	19 10%	21 14%	97 22% TU	29 11%	13 7%
UNSURE	4 -	4 -	-	-	-	1 -	-	2 1%	-	1 -	1 -	-	-	2 1%	2 1%	2 1%	-	-	1 -	2 1%	1 -

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 7-2
 QUESTION 4A 2:
 Below are a few ways that some parents have said summer impacts their families. When it comes to your family, how much do you agree or disagree with the following statements.

It is harder to make ends meet during the summer than during the school year

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (AGREE - DISAGREE)	96 11%	13 12%	12 4%	28 7%	63 18% CD	51 19% CD	39 17% CD	-3 -1%	43 14% H	56 20% H	28 11%	38 8%	30 18% L	50 30% O	46 6%	-13 -12%	74 24% PRST	20 10% PT	24 15% PT	-9 -8%	30 6% X	34 16% UX	34 21% UX	-2 -5%
TOTAL AGREE -----	389 43%	43 40%	110 39%	163 42%	169 49% C	129 47%	106 47%	114 36%	136 45% H	138 49% H	114 45%	196 41%	79 47%	93 56% O	296 40%	30 28%	157 51% PT	94 44% P	69 43% P	38 34%	204 42% X	97 47% X	73 45% X	12 31%
TOTAL DISAGREE -----	293 33%	30 28%	98 35%	135 35%	106 31%	78 29%	67 30%	117 37%	93 31%	83 29%	86 34%	157 33%	49 29%	43 26%	249 34% N	43 40% Q	83 27%	74 35%	45 28%	47 43% QS	174 36% W	63 30%	39 24%	14 36%
STRONGLY AGREE	211 23%	20 19%	58 21%	85 22%	92 27%	78 29%	64 28%	59 19%	78 26% H	74 26% H	68 27%	103 22%	39 23%	62 38% O	149 20%	12 11%	83 27% P	56 26% P	37 23% P	24 22%	111 23%	51 25% X	42 26%	6 15%
SOMEWHAT AGREE	178 20%	23 22%	52 19%	78 20%	76 22%	51 19%	42 19%	55 17%	58 19%	64 23%	45 18%	92 19%	40 24%	31 18%	147 20%	18 17%	74 24% T	39 18%	32 20%	14 13%	93 19%	46 22%	31 19%	6 15%
NEITHER AGREE NOR DISAGREE	215 24%	33 31%	68 24%	85 22%	70 20%	65 24%	53 23%	85 27%	71 24%	58 21%	51 20%	123 26%	40 24%	29 18%	186 25% N	35 32%	65 21%	44 21%	45 28%	25 23%	107 22%	47 22%	50 31%	11 27%
SOMEWHAT DISAGREE	154 17%	19 18%	43 15%	65 17%	59 17%	41 15%	34 15%	67 21% J	49 16%	38 13%	47 19% M	91 19% M	16 9%	23 14%	131 18%	22 21%	42 14%	41 19%	24 15%	24 22%	87 18%	35 17%	24 15%	7 17%
STRONGLY DISAGREE	139 15%	11 10%	55 20% B	70 18%	47 14%	37 14%	33 15%	50 16%	44 15%	45 16%	39 15%	67 14%	34 20%	21 12%	119 16%	21 19%	41 13%	33 15%	21 13%	23 21%	87 18% W	29 14%	15 9%	7 18%
UNSURE	4 -	1 1%	2 1%	1 -	- -	1 -	1 -	2 1%	1 -	1 1%	1 1%	2 -	- -	1 -	3 -	1 1%	2 1%	1 1%	- -	- -	1 -	1 -	- -	2 6% UVW

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 7-3
 QUESTION 4A 2:
 Below are a few ways that some parents have said summer impacts their families. When it comes to your family, how much do you agree or disagree with the following statements.

It is harder to make ends meet during the summer than during the school year

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
**D/S (AGREE - DISAGREE)	96 11%	3 1%	93 14% B	21 10% G	46 20% DFG	23 9% G	5 2%	9 7%	58 16% HJK	16 8%	13 7%	46 16% O	14 20% O	33 11% O	-3 -1%	73 20% QT	-2 -2%	6 11% Q	8 19% QT	3 3% Q	15 15% V	10 3%
TOTAL AGREE -----	389 43%	85 36%	303 46% B	91 41%	111 48%	109 43%	78 40%	57 40%	164 45%	89 43%	78 41%	136 48% O	33 48%	123 43%	88 36%	174 47% T	49 44%	24 42%	17 42%	102 38%	260 47% V	129 38%
TOTAL DISAGREE -----	293 33%	82 35%	210 32%	69 31%	64 28%	86 34%	73 37%	48 33%	106 30%	73 35%	65 34%	90 31%	19 28%	91 32%	91 37%	101 27%	51 46% PS	18 31%	9 23%	93 35%	174 31%	119 35%
STRONGLY AGREE	211 23%	42 18%	169 25% B	47 21%	54 23%	66 26%	44 23%	28 20%	94 26%	47 23%	42 22%	73 26%	24 34% O	62 22%	49 20%	84 23%	32 29%	16 27%	7 17%	60 22%	147 26% V	64 19%
SOMEWHAT AGREE	178 20%	43 18%	134 20%	44 20%	57 25%	43 17%	34 17%	29 20%	70 19%	42 20%	36 19%	63 22%	9 13%	61 21%	38 16%	90 24% QT	16 15%	9 15%	10 25%	42 16%	112 20%	65 19%
NEITHER AGREE NOR DISAGREE	215 24%	67 28%	148 22%	59 27%	55 24%	57 22%	45 23%	38 26%	88 25%	44 21%	45 24%	59 21%	16 23%	70 24%	66 27%	91 25% Q	11 10%	16 27% Q	14 35% Q	72 27% Q	121 22%	94 27%
SOMEWHAT DISAGREE	154 17%	35 15%	118 18%	41 19%	42 18%	47 19%	24 12%	34 24%	57 16%	31 15%	31 16%	43 15%	11 16%	51 18%	47 19%	58 16%	24 22%	12 20%	7 17%	47 18%	99 18%	54 16%
STRONGLY DISAGREE	139 15%	47 20%	92 14%	28 13%	22 10%	39 15%	49 25% DEF	14 10%	49 14%	42 20% H	34 18% H	47 16%	9 12%	39 14%	44 18%	42 12%	27 24% PRS	7 11%	2 5%	46 17% S	75 13%	64 19%
UNSURE	4 -	- -	4 1%	2 1%	2 1%	1 -	- -	1 1%	2 1%	1 -	1 -	1 -	- 1%	3 1%	- -	2 1%	- -	- -	- -	2 1%	3 1%	1 -

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 7-4
 QUESTION 4A 2:
 Below are a few ways that some parents have said summer impacts their families. When it comes to your family, how much do you agree or disagree with the following statements.

It is harder to make ends meet during the summer than during the school year

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (AGREE - DISAGREE)	96 11%	36 10%	60 11%	41 26% EF	61 8% F	-5 -30%	134 25% HI	-42 -14%	4 8% H	154 25% KL	-59 -23%	1 2% K	77 26% N	19 3%
TOTAL AGREE -----	389 43%	159 45%	230 42%	77 50%	307 42%	5 29%	285 52% HI	90 29%	13 29%	316 52% KL	63 24%	10 30%	158 53% N	231 38%
TOTAL DISAGREE -----	293 33%	123 35%	169 31%	36 24%	246 34% D	10 59% D	151 28%	132 43% GI	9 21%	161 26%	122 47% J	10 28%	81 27%	212 35% M
STRONGLY AGREE	211 23%	96 27%	115 21%	48 31% EF	161 22%	2 10%	166 30% HI	38 12%	7 16%	176 29% KL	31 12%	4 12%	89 30% N	122 20%
SOMEWHAT AGREE	178 20%	63 18%	115 21%	29 19%	145 20%	3 19%	119 22%	52 17%	6 13%	140 23% K	32 12%	6 18%	69 23%	109 18%
NEITHER AGREE NOR DISAGREE	215 24%	74 21%	141 26%	40 26%	172 24%	2 13%	109 20% G	84 27% GH	21 47% GH	129 21%	73 28%	13 40%	61 20%	154 26%
SOMEWHAT DISAGREE	154 17%	64 18%	89 16%	22 15%	125 17%	6 37%	93 17%	56 18%	4 10%	95 16%	53 21%	5 15%	44 15%	110 18%
STRONGLY DISAGREE	139 15%	59 17%	80 15%	14 9%	122 17% D	4 21%	58 11%	77 25% GI	5 11%	66 11%	68 27% J	5 14%	37 12%	103 17%
UNSURE	4 -	- -	4 1%	- -	4 1%	- -	1 -	1 -	1 3%	3 1%	- -	1 2%	1 -	3 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 8-1
 QUESTION 4A 3:
 Below are a few ways that some parents have said summer impacts their families. When it comes to your family, how much do you agree or disagree with the following statements.

We sometimes find ourselves without enough money for food during the summer

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE							FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
**D/S (AGREE - DISAGREE)	-159 -18%	-159 -18%	-	-	-	13 4%	-49 -22%	-123 -36%	-4 -3%	25 8%	5 1%	18 19%	1 24%	-141 -49%	-141 -49%	-51 -19%	1 O	33 OP	-278 -62%	14 S	105 52%
TOTAL AGREE -----	290 32%	290 32%	-	-	-	149 GH	70 31%	72 21%	58 40%	150 47%	205 43%	51 53%	3 47%	43 15%	43 15%	85 31%	80 42%	82 54%	45 10%	104 41%	142 71%
TOTAL DISAGREE -----	449 50%	449 50%	-	-	-	135 40%	119 53%	195 57%	62 42%	126 39%	199 42%	33 34%	1 23%	184 64%	184 64%	136 50%	80 42%	49 33%	323 72%	90 36%	37 18%
STRONGLY AGREE	147 16%	147 16%	-	-	-	91 27%	31 14%	25 7%	30 20%	86 27%	112 23%	31 32%	2 29%	18 6%	18 6%	38 14%	42 22%	49 33%	18 4%	46 18%	83 42%
SOMEWHAT AGREE	143 16%	143 16%	-	-	-	58 17%	39 17%	47 14%	28 19%	64 20%	93 19%	20 21%	1 18%	26 9%	26 9%	46 17%	38 20%	33 22%	27 6%	57 23%	58 29%
NEITHER AGREE NOR DISAGREE	154 17%	154 17%	-	-	-	49 15%	36 16%	69 20%	27 18%	45 14%	73 15%	13 14%	2 30%	55 19%	55 19%	49 18%	32 17%	18 12%	77 17%	56 22%	22 11%
SOMEWHAT DISAGREE	176 20%	176 20%	-	-	-	58 17%	47 21%	71 21%	22 15%	49 15%	87 18%	17 17%	1 23%	63 22%	63 22%	61 23%	36 19%	16 10%	94 21%	55 22%	27 13%
STRONGLY DISAGREE	273 30%	273 30%	-	-	-	78 23%	72 32%	124 37%	40 27%	77 24%	112 23%	16 16%	- 16%	122 43%	122 43%	75 28%	43 23%	33 22%	229 51%	35 14%	10 5%
UNSURE	6 1%	6 1%	-	-	-	3 1%	-	4 1%	-	2 1%	2 -	-	-	3 1%	3 1%	2 1%	-	1 1%	4 1%	2 1%	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 8-2
 QUESTION 4A 3:
 Below are a few ways that some parents have said summer impacts their families. When it comes to your family, how much do you agree or disagree with the following statements.

We sometimes find ourselves without enough money for food during the summer

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (AGREE - DISAGREE)	-159 -18%	-23 -21%	-45 -16%	-89 -23%	-25 -7% BCD G	-30 -11% D	-40 -18%	-82 -26%	-41 -14% H	-35 -13% H	-40 -16%	-103 -21%	-16 -9% L	-13 -8% O	-146 -20%	-35 -32%	-5 -2% PRST	-53 -25%	-36 -22%	-29 -27%	-139 -29%	-5 -3% UX	-5 -3% UX	-10 -25%
TOTAL AGREE -----	290 32%	34 31%	90 33%	116 30%	131 38%	101 37%	74 33%	84 26%	103 34% H	103 37% H	79 32%	148 31%	63 37%	63 38%	227 31%	24 22%	124 40% PRT	63 30%	49 31%	30 27%	137 28%	80 39% UX	61 38%	11 27%
TOTAL DISAGREE -----	449 50%	57 52%	136 49%	205 53% E	155 45%	132 48%	114 50%	166 52%	144 48%	138 49%	119 47%	251 52%	79 47%	77 46%	373 51%	60 55% Q	129 42%	117 55% Q	85 53% Q	59 54%	276 57% VW	85 41%	66 41%	21 52%
STRONGLY AGREE	147 16%	18 17%	42 15%	58 15%	68 20%	49 18%	43 19%	46 15%	49 16%	53 19%	45 18%	72 15%	30 18%	38 23% O	110 15%	5 4%	59 19% P	37 17% P	29 18% P	18 17% P	74 15%	35 17%	32 20%	4 11%
SOMEWHAT AGREE	143 16%	16 15%	49 18%	58 15%	62 18%	52 19%	31 14%	37 12%	55 18% H	51 18%	34 14%	75 16%	33 20%	26 15%	117 16%	20 18%	65 21% RST	27 13%	20 13%	11 10%	63 13%	44 21% U	29 18%	7 16%
NEITHER AGREE NOR DISAGREE	154 17%	17 16%	50 18%	61 16%	59 17%	39 14%	37 16%	67 21% J	50 17%	38 13%	51 20%	77 16%	27 16%	25 15%	130 18%	22 20%	54 17%	31 15%	26 16%	21 19%	70 14%	42 20%	34 21%	7 19%
SOMEWHAT DISAGREE	176 20%	31 29% CE	40 14%	83 22% CE	50 14%	51 19%	46 20%	68 21%	62 21%	46 16%	59 24% M	94 20%	23 13%	31 19%	145 20%	21 20%	48 16%	54 25% Q	34 21%	19 17%	92 19%	37 18%	37 23%	9 22%
STRONGLY DISAGREE	273 30%	25 24%	96 35%	122 32%	106 31%	81 30%	68 30%	99 31%	83 27%	92 33%	60 24%	157 33% K	56 33%	46 27%	228 31%	38 35%	81 26%	63 30%	51 32%	40 36%	183 38% VW	48 23%	29 18%	12 30% W
UNSURE	6 1%	1 1%	2 1%	2 1%	1 -	- -	2 1%	1 -	4 1%	1 -	2 1%	4 1%	- -	1 1%	5 1%	3 3%	1 -	2 1%	- -	- -	4 1%	- -	1 1%	1 2%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 8-3
 QUESTION 4A 3:
 Below are a few ways that some parents have said summer impacts their families. When it comes to your family, how much do you agree or disagree with the following statements.

We sometimes find ourselves without enough money for food during the summer

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
**D/S (AGREE - DISAGREE)	-159 -18%	-73 -31%	-86 -13% B	-12 -5% EFG	-34 -14% G	-55 -22%	-58 -30%	-42 -29%	-43 -12% H	-40 -19%	-34 -18%	-38 -13% O	-5 -8% O	-33 -12% O	-83 -34%	-66 -18%	-22 -20%	-17 -28%	-8 -20%	-40 -15%	-65 -12% V	-94 -27%
TOTAL AGREE -----	290 32%	64 27%	227 34%	81 37%	74 32%	81 32%	54 28%	40 28%	123 34%	65 31%	63 33%	108 38% O	26 37% O	96 34% O	56 23%	118 32%	33 30%	16 27%	12 30%	90 34%	195 35% V	95 28%
TOTAL DISAGREE -----	449 50%	136 58% C	313 47%	92 42%	108 47%	137 54% D	112 57% D	83 57% I	165 46%	105 51%	96 51%	146 51%	31 45%	129 45%	139 57% N	183 50%	56 50%	33 56%	20 50%	130 48%	259 47%	190 55% U
STRONGLY AGREE	147 16%	32 14%	116 17%	39 18%	33 14%	52 21% G	24 12%	18 13%	64 18%	34 16%	32 17%	63 22% O	17 24% O	43 15%	23 9%	49 13%	18 17%	11 19%	4 10%	51 19%	98 18%	50 15%
SOMEWHAT AGREE	143 16%	32 14%	111 17%	42 19% F	41 18%	30 12%	30 15%	22 15%	59 16%	31 15%	31 16%	44 16%	9 13%	53 18%	33 14%	68 18% R	15 14%	5 8%	8 20%	40 15%	97 17%	46 13%
NEITHER AGREE NOR DISAGREE	154 17%	35 15%	120 18%	44 20%	50 21% F	33 13%	28 14%	18 12%	71 20%	36 17%	30 16%	33 11% L	11 16%	57 20% L	50 20% L	64 18%	18 16%	10 17%	8 20%	49 18%	100 18%	54 16%
SOMEWHAT DISAGREE	176 20%	48 21%	128 19%	46 21%	42 18%	55 22%	34 17%	32 22%	68 19%	42 20%	35 18%	60 21%	11 16%	46 16%	59 24% N	76 21%	23 21%	19 32% T	8 20%	40 15%	105 19%	70 21%
STRONGLY DISAGREE	273 30%	88 38% C	185 28%	47 21%	66 29%	82 32% D	79 40% DE	51 36%	98 27%	63 30%	62 33%	86 30%	20 29%	84 29%	80 33%	108 29%	33 29%	14 24%	12 30%	90 33%	154 28%	119 35%
UNSURE	6 1%	- -	6 1% B	3 1%	- -	1 -	2 1%	3 2%	1 -	2 1%	- -	- -	2 2%	5 2%	- -	3 1%	3 3%	- -	- -	- -	3 -	4 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 8-4
 QUESTION 4A 3:
 Below are a few ways that some parents have said summer impacts their families. When it comes to your family, how much do you agree or disagree with the following statements.

We sometimes find ourselves without enough money for food during the summer

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (AGREE - DISAGREE)	-159 -18%	-64 -18%	-95 -17%	-2 -1% E	-153 -21%	-4 -23%	19 3% HI	-168 -54%	-10 -23% H	-14 -2% K	-139 -54%	-6 -18% K	11 4% N	-170 -28%
TOTAL AGREE -----	290 32%	119 33%	171 32%	63 41% E	223 31%	4 25%	233 43% HI	45 15%	11 25%	246 40% K	37 14%	8 23%	137 45% N	154 26%
TOTAL DISAGREE -----	449 50%	183 51%	266 49%	65 42%	376 52% D	8 48%	214 39%	213 69% GI	22 48%	260 43%	175 68% JL	14 41%	125 42%	324 54% M
STRONGLY AGREE	147 16%	61 17%	86 16%	35 23%	111 15%	2 9%	122 22% H	19 6% H	6 14%	126 21% K	18 7% K	3 9%	73 24% N	75 12%
SOMEWHAT AGREE	143 16%	58 16%	85 16%	28 18%	112 15%	3 16%	111 20% H	26 9% H	5 11%	120 20% K	18 7% K	5 14%	64 21% N	79 13%
NEITHER AGREE NOR DISAGREE	154 17%	53 15%	101 19%	25 17%	124 17%	5 27%	96 17%	49 16%	10 22%	99 16%	43 17%	12 35%	36 12%	118 20% M
SOMEWHAT DISAGREE	176 20%	69 19%	107 20%	30 20%	143 20%	3 16%	100 18%	67 22%	9 20%	125 21%	46 18%	4 13%	56 19%	120 20%
STRONGLY DISAGREE	273 30%	114 32%	159 29%	34 22%	233 32% D	5 32%	114 21%	146 47% GI	13 29%	134 22%	129 50% JL	10 28%	69 23%	204 34% M
UNSURE	6 1%	1 -	5 1%	1 1%	5 1% F	- -	3 1%	1 -	2 4%	5 1%	1 -	1 1%	3 1%	4 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 9-1
 QUESTION 4B:
 During the summer, on average, how much more would you estimate your family spends on groceries each month?

In the summer, my family spends about \$ more per month on groceries

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE							FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=AGREE IN Q.4A_1	554 100%	554 100%	-	-	-	219 40%	138 25%	197 36%	96 17%	204 37%	350 63%	65 12%	3 -	138 25%	174 31%	136 25%	106 19%	233 42%	171 31%	150 27%	
<\$100	45 8%	45 8%	-	-	-	17 8%	12 9%	17 8%	4 5%	15 7% M	28 8% M	7 10% M	-	15 11% M	15 11% P	6 3% P	15 11% P	10 10% P	26 11% P	10 6% P	10 7% P
\$100-199	130 24%	130 24%	-	-	-	50 23%	38 28%	42 21%	19 20%	44 22%	81 23%	19 29%	1 39%	35 25%	35 25%	47 27%	24 18%	25 24%	66 28% U	39 23%	26 17%
\$200-299	108 20%	108 20%	-	-	-	46 21%	27 19%	36 18%	23 23% L	42 21% L	75 21% L	6 10%	1 38%	19 14%	19 14%	37 21%	36 26% O	17 16%	37 16%	31 18%	40 27% S
\$300+	261 47%	261 47%	-	-	-	104 47%	59 43%	98 50%	49 51%	100 49%	162 46%	32 49%	1 23%	66 47%	66 47%	83 48%	60 44%	53 50%	102 44%	87 51%	73 49%
REFUSED	9 2%	9 2%	-	-	-	3 1%	2 1%	4 2%	1 1%	3 1%	3 1%	1 2%	-	4 3%	4 3%	2 1%	1 1%	2 1%	3 1%	5 3%	1 1%
MEAN	417.4	417.4	-	-	-	334.8	310.7	585.7	346.0	328.0	458.9	331.0	315.7	351.3	351.3	605.8	308.1	332.1	513.5	353.6	340.1
MEDIAN	250.0	250.0	-	-	-	250.0	200.0	300.0	300.0	275.0	250.0	250.0	240.0	250.0	250.0	200.0	300.0	200.0	300.0	300.0	275.0

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 9-2
 QUESTION 4B:
 During the summer, on average, how much more would you estimate your family spends on groceries each month?

In the summer, my family spends about \$ more per month on groceries

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP- ANIC (W)	OTHER (X)
BASE=AGREE IN Q.4A_1	554 100%	74 13%	142 26%	241 44%	243 44%	178 32%	162 29%	167 30%	191 34%	196 35%	148 27%	301 54%	104 19%	110 20%	444 80%	60 11%	209 38%	130 24%	102 18%	53 9%	273 49%	143 26%	110 20%	24 4%
<\$100	45 8%	6 8%	8 6%	30 12% FG	22 9% FG	5 3%	3 2%	19 11% J	20 11% J	6 3%	17 12% M	24 8%	4 4%	11 10%	34 8%	5 9%	14 7%	8 6%	11 10%	8 14%	28 10%	10 7%	5 5%	3 11%
\$100-199	130 24%	14 19%	41 29% E	58 24%	43 18%	35 20%	42 26%	51 31% I	35 18%	44 22%	44 30% L	59 20%	27 25%	30 27%	100 23%	10 17%	51 24%	30 23%	32 32% T	7 13%	78 29% WX	31 22%	17 16%	3 13%
\$200-299	108 20%	23 31%	26 18%	42 18%	54 22%	37 21%	33 20%	25 15%	43 23%	40 21%	25 17%	59 19%	25 24%	19 17%	89 20%	12 20%	41 19%	33 25% S	13 13%	10 19%	58 21%	25 18%	19 17%	5 21%
\$300+	261 47%	30 41%	67 47%	107 44%	121 50%	100 56% D	81 50%	65 39%	92 48%	105 53% H	58 39%	156 52% K	47 45%	49 45%	212 48%	31 52%	103 49%	59 45%	42 42%	26 50%	106 39%	73 51% U	68 61% U	13 52% U
REFUSED	9 2%	-	-	5 2%	3 1%	1 1%	2 1%	7 4% IJ	1 -	1 -	4 3%	3 1%	1 1%	1 1%	8 2%	1 2%	1 1%	-	4 4%	2 4%	3 1%	4 3%	1 1%	1 3%
MEAN	417.4	294.3	343.8	524.5	330.5	364.7	340.0	605.5	311.0	367.4	612.8	346.2	349.9	273.0	453.4	325.4	574.7	317.7	317.3	325.4	282.4	312.5	877.9	441.2
MEDIAN	250.0	200.0	250.0	200.0	300.0	300.0	300.0	200.0	250.0	300.0	200.0	300.0	200.0	200.0	250.0	300.0	275.0	200.0	200.0	300.0	200.0	300.0	400.0	300.0

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 9-3
 QUESTION 4B:
 During the summer, on average, how much more would you estimate your family spends on groceries each month?

In the summer, my family spends about \$ more per month on groceries

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED (T)	PRI-MARY (U)	SHARE (V)
BASE=AGREE IN Q.4A_1	554 100%	128 23%	426 77%	132 24%	152 27%	168 30%	101 18%	86 16%	244 44%	112 20%	111 20%	181 33%	45 8%	178 32%	141 25%	251 45%	65 12%	38 7%	21 4%	153 28%	358 65%	196 35%
<\$100	45 8%	12 9%	33 8%	14 10%	13 8%	13 8%	6 6%	6 6%	17 7%	15 14%	7 6%	14 8%	3 6%	22 12% O	7 5%	19 7%	3 5%	3 8%	1 3%	17 11%	30 8%	15 8%
\$100-199	130 24%	28 22%	102 24%	26 20%	30 20%	44 26%	30 29%	19 22%	46 19%	36 32% I	29 26%	47 26%	7 16%	38 21%	36 26%	60 24%	11 18%	10 26%	7 32%	35 23%	90 25%	40 21%
\$200-299	108 20%	23 18%	85 20%	22 17%	30 20%	37 22%	20 19%	19 22%	58 24% K	20 18%	12 11%	40 22%	9 20%	35 20%	23 16%	51 20%	8 13%	9 23%	6 26%	32 21%	66 18%	42 22%
\$300+	261 47%	62 49%	199 47%	70 53%	78 51%	72 43%	42 41%	41 48%	116 48%	41 36%	63 57% J	76 42%	24 52%	83 47%	75 53%	119 47%	41 64% PRT	16 43%	8 39%	65 43%	167 47%	94 48%
REFUSED	9 2%	3 2%	6 1%	1 -	1 1%	3 2%	4 4%	2 3%	7 3% JK	- -	- -	3 2%	3 6%	1 -	- -	3 1%	- -	- -	- -	4 2%	5 1%	4 2%
MEAN	417.4	362.2	433.7	716.0	323.5	334.9	298.1	328.4	552.4	269.2	345.4 J	593.7	370.3	308.5	349.3	541.7	335.1	300.8	276.0	308.0	461.3	336.4
MEDIAN	250.0	250.0	250.0	300.0	300.0	200.0	200.0	250.0	250.0	200.0	300.0	200.0	300.0	200.0	300.0	250.0	300.0	200.0	240.0	200.0	250.0	250.0

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 9-4

QUESTION 4B:

During the summer, on average, how much more would you estimate your family spends on groceries each month?

In the summer, my family spends about \$ more per month on groceries

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=AGREE IN Q.4A_1	554 100%	230 42%	324 58%	109 20%	438 79%	7 1%	380 69%	152 27%	22 4%	423 76%	113 20%	18 3%	202 36%	352 64%
<\$100	45 8%	15 7%	30 9%	12 11% F	34 8% F	- -	28 7%	16 11%	1 6%	30 7%	14 12%	2 8%	14 7%	31 9%
\$100-199	130 24%	56 24%	74 23%	27 25%	100 23%	3 4%	81 21%	42 28%	7 3%	96 23%	33 29% L	1 8%	51 25%	79 23%
\$200-299	108 20%	40 17%	69 21%	17 16%	91 21% F	- 4%	82 22%	22 15%	4 17%	93 22% KL	14 12%	1 7%	36 18%	72 20%
\$300+	261 47%	115 50%	146 45%	51 47%	207 47%	3 4%	183 48%	69 45%	10 4%	199 47%	51 45%	12 65%	96 47%	166 47%
REFUSED	9 2%	4 2%	5 2%	1 1%	7 2%	1 9%	6 2% I	3 2%	- -	6 1%	1 1%	2 11%	5 3%	4 1%
MEAN	417.4	329.9	479.5	778.2	329.5	288.9	464.2	321.5	272.9	452.3	288.2	406.9	588.3	320.7
MEDIAN	250.0	300.0	240.0	250.0	250.0	300.0	250.0	200.0	200.0	250.0	200.0	300.0	250.0	250.0

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 10-1
QUESTION 5:

And what changes, if any, does your family make to deal with increased food costs and/or tighter budgets during the summer?

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=AGREE IN Q.4A	630 100%	630 100%	-	-	-	257 41%	155 25%	218 35%	106 17%	246 39%	388 62%	75 12%	3 -	156 25%	156 25%	198 31%	153 24%	123 19%	263 42%	191 30%	176 28%
STRETCH OUR MONEY BY SHOPPING MORE WISELY FOR OUR FOOD	411 65%	411 65%	-	-	-	161 63%	99 64%	151 69%	74 70%	156 63%	267 69%	57 76% JN	2 61%	95 61%	95 61%	126 64%	98 64%	92 75% OP	169 64%	128 67%	114 65%
STRETCH OUR MONEY BY COOKING MORE WISELY	351 56%	351 56%	-	-	-	141 55%	87 56%	124 57%	55 52%	136 55%	231 60%	50 67% N	3 100% IJKLN	78 50%	78 50%	112 56%	86 56%	76 62%	137 52%	100 52%	114 65% ST
CUT OTHER EXPENSES	263 42%	263 42%	-	-	-	94 37%	69 45%	100 46%	50 47%	102 42%	170 44%	34 46%	2 61%	54 34%	54 34%	90 45%	57 37%	63 51% OQ	94 36%	76 40%	93 53% ST
STRETCH OUR MONEY BY BUYING LESS HEALTHY, CHEAPER FOOD	183 29%	183 29%	-	-	-	87 34% G	35 23%	61 28%	40 38% N	87 35% N	131 34% N	36 48% KN	3 100% IJKLN	26 17%	26 17%	54 27% O	57 37% O	46 38% O	35 13%	64 34% S	84 48% ST
USE MORE FOOD ASSISTANCE DOLLARS FROM PROGRAMS LIKE WIC, SNAP, FOOD STAMPS, ETC.	116 18%	116 18%	-	-	-	70 27% GH	14 9%	31 14%	44 42% KN	93 38% KN	87 22% N	28 37% KN	1 23%	3 2%	2 11%	22 21% O	32 21% OP	58 48% OPQ	13% 13%	40 21%	42 24% S
GET MORE SUPPORT FROM FAMILY MEMBERS, FRIENDS OR NEIGHBORS	86 14%	86 14%	-	-	-	44 17% H	23 15%	19 9%	19 18% N	52 21% N	59 15% N	19 25% N	2 61%	8 5%	8 5%	26 13% O	28 18% O	24 20% O	13 5%	29 15% S	43 25% ST
A FAMILY MEMBER EATS LESS OR SKIPS MEALS	84 13%	84 13%	-	-	-	45 18% H	17 11%	22 10%	13 13%	51 21% N	63 16% N	21 28% IKN	2 61%	11 7%	11 7%	11 6%	35 23% OP	27 22% OP	10 4%	13 7%	61 35% ST
VISIT FOOD PANTRIES, FOOD BANKS OR SOUP KITCHENS MORE OFTEN	84 13%	84 13%	-	-	-	53 21% GH	17 11%	14 6%	14 13% MN	60 24% IMN	70 18% MN	45 60% IJKMN	-	5 3% M	5 3%	10 5% O	26 17% OP	43 35% OPQ	12 5%	27 14% S	44 25% ST
SEEK OUT AFFORDABLE OR FREE CAMPS, PROGRAMS, ETC. FOR SUPPORT	56 9%	56 9%	-	-	-	23 9%	13 9%	20 9%	10 9% M	30 12% M	41 10% M	15 20% MN	-	10 7% M	10 7%	11 5% O	13 9% O	22 18% OPQ	14 5%	18 10% S	24 13% S
GARDEN/GROW OUR OWN FOOD	9 1%	9 1%	-	-	-	3 1%	6 4%	1 -	-	4 2%	7 2% IM	-	-	1 1%	1 1%	6 3% R	3 2%	-	7 3%	1 -	1 1%
WORK MORE	7 1%	7 1%	-	-	-	4 2%	1 1%	1 -	1 1%	2 1%	4 1%	1 1%	-	1 1%	1 1%	4 2%	1 -	1 1%	6 2% T	-	1 1%
SOMETHING ELSE	6 1%	6 1%	-	-	-	2 1%	2 1%	2 1%	-	1 -	1 -	-	1 39%	3 2%	3 2%	3 2%	-	-	-	1 3%	-
WE DON'T MAKE ANY CHANGES	32 5%	32 5%	-	-	-	6 2%	10 7%	16 7% F	2 2%	3 1%	10 3% M	1 1%	-	19 12% IJKLM	19 12% QR	11 6% QR	2 1%	1 -	27 10% TU	4 2%	1 1%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 10-2

QUESTION 5:

And what changes, if any, does your family make to deal with increased food costs and/or tighter budgets during the summer?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=AGREE IN Q.4A	630 100%	79 13%	169 27%	280 44%	263 42%	200 32%	173 27%	198 31%	222 35%	210 33%	171 27%	347 55%	112 18%	127 20%	502 80%	68 11%	238 38%	146 23%	118 19%	60 10%	324 51%	157 25%	118 19%	27 4%
STRETCH OUR MONEY BY SHOPPING MORE WISELY FOR OUR FOOD	411 65%	64 81% CDEFG	112 66%	181 65%	165 63%	135 68%	114 66%	123 62%	143 64%	145 69%	110 65%	225 65%	76 68%	90 71%	321 64%	47 69%	161 68%	94 64%	71 60%	38 64%	210 65%	106 68%	76 64%	18 67%
STRETCH OUR MONEY BY COOKING MORE WISELY	351 56%	44 56%	89 53%	169 61%	143 54%	124 62%	91 52%	98 50%	121 55%	131 62% H	90 53%	190 55%	72 64%	72 57%	279 55%	46 68% T	128 54%	85 58%	64 54%	28 46%	180 56%	88 56%	65 55%	15 57%
CUT OTHER EXPENSES	263 42%	43 54%	76 45%	124 44%	110 42%	88 44%	75 43%	70 35%	96 43%	98 47% H	66 38%	150 43%	48 43%	52 41%	211 42%	30 44%	122 52% RST	56 39%	36 31%	18 30%	123 38%	67 43%	59 50%	13 49%
STRETCH OUR MONEY BY BUYING LESS HEALTHY, CHEAPER FOOD	183 29%	27 34%	53 31%	86 31%	81 31%	62 31%	42 24%	44 22%	74 33% H	65 31%	56 33%	93 27%	34 30%	49 39% O	134 27%	20 30%	85 36% S	40 27%	22 19%	15 25%	93 29%	46 29%	35 30%	8 28%
USE MORE FOOD ASSISTANCE DOLLARS FROM PROGRAMS LIKE WIC, SNAP, FOOD STAMPS, ETC.	116 18%	20 25%	45 27% FG	52 19%	53 20%	33 17%	26 15%	35 18%	33 15%	47 22%	33 19%	58 17%	25 22%	26 21%	90 18%	18 26% T	54 23% T	21 14%	18 15%	6 10%	55 17%	36 23% X	20 17%	3 12%
GET MORE SUPPORT FROM FAMILY MEMBERS, FRIENDS OR NEIGHBORS	86 14%	10 12%	26 15%	32 11%	39 15%	25 13%	17 10%	25 13%	40 18% J	20 10%	32 19% M	46 13%	7 7%	27 21% O	59 12%	5 8%	40 17%	19 13%	16 14%	5 9%	43 13%	25 16%	14 12%	4 15%
A FAMILY MEMBER EATS LESS OR SKIPS MEALS	84 13%	9 11%	22 13%	28 10%	38 14%	26 13%	27 16%	25 12%	34 15%	26 12%	31 18%	40 12%	13 12%	24 19%	60 12%	8 12%	35 15%	21 15%	12 10%	7 12%	40 12%	19 12%	22 18%	3 11%
VISIT FOOD PANTRIES, FOOD BANKS OR SOUP KITCHENS MORE OFTEN	84 13%	10 12%	23 14%	32 11%	35 13%	32 16%	24 14%	27 14%	26 12%	31 15%	29 17%	40 11%	15 14%	21 17%	62 12%	4 6%	38 16% P	17 11%	19 16% P	6 10%	39 12%	25 16%	17 14%	3 11%
SEEK OUT AFFORDABLE OR FREE CAMPS, PROGRAMS, ETC. FOR SUPPORT	56 9%	9 11%	15 9%	24 9%	31 12%	20 10%	16 9%	11 6%	24 11%	20 10%	13 7%	32 9%	12 11%	12 9%	44 9%	3 5%	24 10%	18 12%	6 5%	5 8%	22 7%	26 16% UW	3 3%	4 15% UW
GARDEN/GROW OUR OWN FOOD	9 1%	2 3%	1 1%	7 2%	3 1%	1 1%	3 2%	2 1%	6 3%	2 1%	1 1%	4 1%	4 4%	- -	9 2% N	1 2%	- -	- -	7 6% QRT	- -	8 2% W	1 -	- -	1 3%
WORK MORE	7 1%	- -	1 -	3 1%	1 -	2 1%	2 1%	4 2%	2 1%	1 1%	2 1%	4 1%	- -	- -	6 1%	- -	1 -	4 3%	- -	1 2%	3 1%	2 1%	1 1%	- -
SOMETHING ELSE	6 1%	- -	- -	2 1%	2 1%	4 2%	1 1%	4 2%	1 1%	1 1%	2 1%	5 1%	- -	3 2%	4 1%	- -	1 1%	2 2%	3 2%	- -	5 2% W	1 -	- -	- -
WE DON'T MAKE ANY CHANGES	32 5%	- 1%	6 4%	9 3%	14 6% B	11 6% B	9 5% B	15 8%	9 4%	8 4%	8 5%	21 6%	3 2%	2 1%	31 6% N	2 3%	10 4%	10 7%	4 3%	6 10%	20 6%	6 4%	4 3%	1 6%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 10-3

QUESTION 5:

And what changes, if any, does your family make to deal with increased food costs and/or tighter budgets during the summer?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=AGREE IN Q.4A	630 100%	146 23%	484 77%	151 24%	172 27%	190 30%	117 19%	98 16%	264 42%	137 22%	130 21%	212 34%	54 9%	198 31%	155 25%	274 44%	77 12%	41 7%	30 5%	172 27%	405 64%	224 36%
STRETCH OUR MONEY BY SHOPPING MORE WISELY FOR OUR FOOD	411 65%	90 62%	321 66%	103 68%	116 68%	118 62%	74 63%	58 59%	174 66%	92 67%	87 67%	121 57%	31 58%	150 76% IM	104 67%	178 65%	57 73%	24 58%	20 65%	113 66%	270 67%	141 63%
STRETCH OUR MONEY BY COOKING MORE WISELY	351 56%	78 54%	273 56%	97 64% FG	102 60%	94 50%	58 49%	52 53%	145 55%	83 61%	70 54%	109 51%	23 43%	121 61% M	91 59%	157 57%	46 59%	21 51%	20 67%	91 53%	229 56%	122 54%
CUT OTHER EXPENSES	263 42%	56 38%	208 43%	75 49% F	79 46% F	65 34%	45 38%	37 38%	112 43%	56 41%	58 45%	64 30%	22 40%	96 48% L	77 50% L	131 48% T	34 44%	13 32%	14 46%	59 34%	177 44%	86 38%
STRETCH OUR MONEY BY BUYING LESS HEALTHY, CHEAPER FOOD	183 29%	36 25%	147 30%	40 27%	59 35%	50 26%	33 28%	24 24%	80 30%	48 35%	31 24%	57 27%	18 33%	61 31%	45 29%	80 29%	23 30%	9 21%	13 42%	51 30%	125 31%	58 26%
USE MORE FOOD ASSISTANCE DOLLARS FROM PROGRAMS LIKE WIC, SNAP, FOOD STAMPS, ETC.	116 18%	22 15%	93 19%	38 25% G	32 19%	33 17%	13 11%	13 13%	57 22% K	31 22% K	15 12%	44 21%	9 17%	37 19%	21 13%	38 14%	22 28% P	7 16%	8 27%	33 19%	79 19%	37 16%
GET MORE SUPPORT FROM FAMILY MEMBERS, FRIENDS OR NEIGHBORS	86 14%	13 9%	73 15%	21 14%	27 16%	16 8%	22 19% F	11 11%	44 17% K	25 18% K	5 4%	31 15%	8 15%	32 16%	13 9%	36 13%	13 17%	7 17%	6 19%	23 14%	57 14%	29 13%
A FAMILY MEMBER EATS LESS OR SKIPS MEALS	84 13%	16 11%	68 14%	17 11%	31 18%	21 11%	15 13%	9 9%	38 14%	19 14%	18 14%	29 14%	8 15%	27 14%	18 12%	31 11%	12 16%	5 11%	3 10%	30 18%	55 14%	29 13%
VISIT FOOD PANTRIES, FOOD BANKS OR SOUP KITCHENS MORE OFTEN	84 13%	14 9%	70 15%	23 15%	18 10%	28 15%	15 13%	8 8%	30 11%	30 22% HI	16 13%	34 16%	4 8%	31 16%	13 8%	25 9%	10 13%	6 14%	5 17%	29 17% P	62 15%	22 10%
SEEK OUT AFFORDABLE OR FREE CAMPS, PROGRAMS, ETC. FOR SUPPORT	56 9%	7 5%	49 10% B	15 10%	22 13% F	8 4%	11 9%	8 8%	23 9%	15 11%	9 7%	12 6%	3 6%	24 12% L	16 10%	25 9%	7 9%	1 3%	5 16%	15 9%	41 10%	15 7%
GARDEN/GROW OUR OWN FOOD	9 1%	3 2%	6 1%	- -	- -	6 3% DE	3 2%	2 2%	1 -	6 4% I	1 1%	6 3%	1 1%	1 1%	2 1%	5 2%	2 3%	- -	- -	2 1%	6 1%	4 2%
WORK MORE	7 1%	4 3%	2 -	2 1%	- -	2 1%	2 2%	3 3%	1 -	2 2%	1 1%	2 1%	1 2%	2 1%	1 1%	4 2%	- -	1 2%	1 4%	- -	4 1%	3 1%
SOMETHING ELSE	6 1%	2 2%	4 1%	1 1%	- -	1 1%	4 3%	2 2%	2 1%	3 2%	- -	2 1%	2 3%	1 1%	- -	2 1%	- -	- -	- -	- -	4 1%	2 1%
WE DON'T MAKE ANY CHANGES	32 5%	11 7%	22 4%	8 5%	4 3%	16 8% E	4 4%	7 7%	12 4%	6 5%	7 5%	17 8% N	3 5%	5 2%	7 5%	16 6%	3 4%	2 5%	- 1%	11 6%	13 3%	19 8% U

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 10-4

QUESTION 5:

And what changes, if any, does your family make to deal with increased food costs and/or tighter budgets during the summer?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=AGREE IN Q.4A	630 100%	259 41%	370 59%	121 19%	501 80%	8 1%	424 67%	180 29%	25 4%	474 75%	136 22%	21 3%	231 37%	399 63%
STRETCH OUR MONEY BY SHOPPING MORE WISELY FOR OUR FOOD	411 65%	165 64%	246 66%	74 61%	334 67%	3 40%	289 68% H	104 58%	17 70%	320 68% K	73 54%	18 86% K	149 65%	261 66%
STRETCH OUR MONEY BY COOKING MORE WISELY	351 56%	129 50%	222 60% B	65 54%	283 56%	3 36%	249 59% H	86 47%	16 65%	280 59% K	59 44%	12 57%	139 60%	212 53%
CUT OTHER EXPENSES	263 42%	97 37%	167 45%	51 42% F	211 42% F	1 16%	202 48% H	53 30%	8 32%	217 46% K	41 30%	6 30%	96 42%	167 42%
STRETCH OUR MONEY BY BUYING LESS HEALTHY, CHEAPER FOOD	183 29%	70 27%	113 31%	36 30%	144 29%	3 32%	144 34% H	32 18%	8 30%	157 33% KL	23 17%	2 11%	78 34%	105 26%
USE MORE FOOD ASSISTANCE DOLLARS FROM PROGRAMS LIKE WIC, SNAP, FOOD STAMPS, ETC.	116 18%	46 18%	70 19%	39 32% EF	77 15% F	- -	96 23% H	15 8%	5 18%	98 21% K	14 10%	3 15%	49 21%	67 17%
GET MORE SUPPORT FROM FAMILY MEMBERS, FRIENDS OR NEIGHBORS	86 14%	32 12%	54 14%	17 14% F	69 14% F	- -	72 17% HI	14 8% I	- -	77 16% KL	9 6% L	- -	37 16%	49 12%
A FAMILY MEMBER EATS LESS OR SKIPS MEALS	84 13%	35 14%	49 13%	20 17%	63 13%	1 15%	69 16% HI	15 8% I	- 1%	72 15% K	11 8%	1 5%	35 15%	49 12%
VISIT FOOD PANTRIES, FOOD BANKS OR SOUP KITCHENS MORE OFTEN	84 13%	44 17% C	40 11%	29 24% E	52 10%	3 32%	71 17% HI	12 7%	1 3%	72 15% K	9 7%	3 12%	42 18% N	41 10%
SEEK OUT AFFORDABLE OR FREE CAMPS, PROGRAMS, ETC. FOR SUPPORT	56 9%	23 9%	33 9%	21 17% EF	35 7% F	- -	49 11% H	3 2%	4 16%	50 11% K	4 3%	2 9%	21 9%	35 9%
GARDEN/GROW OUR OWN FOOD	9 1%	3 1%	6 2%	- 2% DF	9 2% DF	- -	2 1%	6 3%	1 5%	6 1%	3 2%	- 1%	2 1%	7 2%
WORK MORE	7 1%	4 1%	3 1%	5 4% F	2 -	- -	3 1%	3 2%	- -	4 1%	2 2%	- -	3 1%	4 1%
SOMETHING ELSE	6 1%	1 -	5 1%	- -	5 1%	1 8%	2 -	4 2%	- -	1 -	3 3%	2 10%	3 1%	3 1%
WE DON'T MAKE ANY CHANGES	32 5%	12 5%	20 5%	1 1%	31 6% DF	- -	9 2%	21 12% G	2 8%	9 2%	22 16% JL	- 2%	8 3%	25 6%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 11-1
 QUESTION 6A:
 To the best of your knowledge, are there locations in your community where children can go for free meals in the summer?

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE					FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
**D/S (YES - NO/UNSURE)	-188 -21%	-188 -21%	-	-	-	-42 -13% GH	-76 -34%	-69 -20% G	-25 -17% N	-23 -7% IKN	-62 -13% N	1 1% IJKN	-	-99 -34%	-99 -34%	-68 -25%	-23 -12% OP	2 1% OPQ	-75 -17% U	-46 -18% U	-66 -33%
YES	356 40%	356 40%	-	-	-	147 44% G	74 33%	135 40%	61 42%	150 46% N	208 44% N	49 51% N	3 53%	94 33%	94 33%	102 37%	84 44% O	76 50% OP	187 42%	102 41%	67 33%
NO/UNSURE	544 60%	544 60%	-	-	-	189 56%	150 67% F	205 60%	86 58%	173 54%	270 56%	48 49%	3 47%	192 67% JKL	192 67% QR	170 63% R	107 56%	75 50%	262 58%	149 59%	133 67%
NO	236 26%	236 26%	-	-	-	98 29% H	66 29%	72 21%	34 23%	76 24%	131 27%	27 28%	2 29%	69 24%	69 24%	82 30%	49 25%	36 24%	111 25%	61 24%	64 32%
UNSURE	308 34%	308 34%	-	-	-	91 27%	84 38% F	133 39% F	52 35% L	97 30%	139 29%	21 22%	1 18%	124 43% JKL	124 43% PQR	87 32%	59 31%	38 25%	151 34%	87 35%	69 35%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 11-2
 QUESTION 6A:
 To the best of your knowledge, are there locations in your community where children can go for free meals in the summer?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (YES - NO/UNSURE)	-188 -21%	-30 -28%	-93 -33%	-73 -19%	-65 -19%	-57 -21%	-34 -15%	-52 -16%	-72 -24%	-64 -23%	-48 -19%	-107 -22%	-33 -19%	-20 -12%	-168 -23%	-32 -30%	-66 -22%	-46 -21%	-16 -10%	-28 -25%	-112 -23%	-12 -6%	-47 -29%	-11 -27%
YES	356 40%	39 36%	93 33%	156 41%	141 41%	108 40%	96 42%	133 42%	115 38%	108 39%	102 41%	186 39%	68 40%	73 44%	283 39%	38 35%	121 39%	84 39%	72 45%	41 37%	187 38%	97 47%	57 35%	15 36%
NO/UNSURE -----	544 60%	69 64%	185 67%	229 59%	205 59%	165 60%	131 58%	185 58%	187 62%	172 61%	150 59%	293 61%	101 60%	93 56%	451 61%	71 65%	187 61%	130 61%	88 55%	69 63%	299 62%	110 53%	105 65%	25 64%
NO	236 26%	28 26%	66 24%	94 25%	98 28%	78 29%	62 27%	76 24%	86 28%	74 26%	66 26%	121 25%	50 29%	40 24%	196 27%	17 16%	70 23%	63 30%	47 29%	37 34%	139 29%	46 22%	37 23%	11 28%
UNSURE	308 34%	41 38%	119 43%	134 35%	107 31%	87 32%	68 30%	109 34%	101 33%	98 35%	84 33%	172 36%	51 30%	53 32%	255 35%	53 49%	116 38%	66 31%	41 25%	31 28%	160 33%	63 31%	67 42%	14 36%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 11-3
 QUESTION 6A:
 To the best of your knowledge, are there locations in your community where children can go for free meals in the summer?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER/RE-TIRED/DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
**D/S (YES - NO/UNSURE)	-188 -21%	-69 -29%	-119 -18% B	-11 -5% EFG	-73 -32%	-33 -13% EG	-70 -36%	-13 -9% IJ	-105 -29%	-48 -23%	-22 -12% IJ	-81 -28%	-3 -4% LNO	-60 -21%	-35 -14% L	-87 -24%	-16 -15%	-19 -32%	-11 -29%	-41 -15%	-64 -11% V	-124 -36%
YES	356 40%	83 35%	273 41%	105 48% EG	79 34%	109 43% G	63 32%	66 46%	127 35%	80 38%	84 44%	102 36%	33 48%	113 39%	105 43%	141 38%	47 43%	20 34%	14 36%	114 42%	247 44% V	109 32%
NO/UNSURE -----	544 60%	152 65%	392 59%	116 52%	152 66% D	143 57%	133 68% DF	78 54%	233 65%	127 62%	105 56%	184 64%	36 52%	173 61%	140 57%	228 62%	64 57%	39 66%	25 64%	155 58%	310 56%	233 68% U
NO	236 26%	75 32%	161 24%	37 17%	51 22%	74 29% D	74 38% DE	27 19%	112 31% H	52 25%	45 24%	94 33% NO	27 40% NO	65 23%	44 18%	102 28%	29 26%	15 26%	8 22%	69 26%	139 25%	96 28%
UNSURE	308 34%	77 33%	231 35%	78 36%	102 44% FG	69 27%	59 30%	51 36%	121 34%	76 37%	60 32%	90 31% M	8 12%	109 38% M	96 39% M	126 34%	34 31%	24 41%	17 43%	86 32%	171 31%	137 40% U

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 11-4

QUESTION 6A:

To the best of your knowledge, are there locations in your community where children can go for free meals in the summer?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (YES - NO/UNSURE)	-188 -21%	356 100% C	-544 -100%	50 32% EF	-228 -31%	-10 -56%	-95 -17%	-73 -24%	-20 -44%	-113 -19%	-55 -22%	-19 -55%	-54 -18%	-134 -22%
YES	356 40%	356 100% C	-	101 66% EF	251 34%	4 22%	226 41%	118 38%	13 28%	248 41% L	101 39%	8 22%	123 41%	233 39%
NO/UNSURE	544 60%	-	544 100% B	52 34%	479 66% D	13 78% D	321 59%	190 62%	33 72%	361 59%	156 61%	26 78% J	177 59%	367 61%
NO	236 26%	-	236 43% B	31 20%	201 28%	4 22%	143 26%	83 27%	9 20%	161 26%	68 27%	6 19%	84 28%	152 25%
UNSURE	308 34%	-	308 57% B	21 14%	277 38% D	10 56% D	178 32%	107 35%	24 52% G	200 33%	88 34%	20 59% JK	93 31%	215 36%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 12-1
QUESTION 6B:
What, if anything, do you know about these free meals?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE							FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=YES Q.6A	356 100%	356 100%	-	-	-	147 41%	74 21%	135 38%	61 17%	150 42%	208 59%	49 14%	3 1%	94 26%	94 26%	102 29%	84 24%	76 21%	187 52%	102 29%	67 19%
LOCATIONS -----	165 46%	165 46%	-	-	-	67 46%	28 38%	69 51%	27 45%	66 44%	95 46%	19 38%	1 36%	44 47%	44 47%	50 49%	39 46%	32 41%	93 50%	41 40%	31 46%
SCHOOL: FREE MEALS DURING THE SUMMER AT SCHOOL/AT LOCAL SCHOOLS/OFFERED AT SCHOOL	98 28%	98 28%	-	-	-	33 22%	18 25%	47 35%	16 26%	35 23%	56 27%	8 16%	1 36%	31 33%	29 29%	21 25%	18 23%	63 34%	22 22%	13 20%	
CHURCH OFFERS FREE FOOD/ PROVIDED BY THE CHURCH	37 10%	37 10%	-	-	-	19 13%	5 6%	13 10%	5 8%	17 11%	19 9%	7 13%	-	10 11%	10 11%	12 12%	8 10%	6 9%	18 10%	12 12%	7 10%
OTHER LOCATION MENTIONS	24 7%	24 7%	-	-	-	9 6%	7 10%	7 5%	3 6%	9 6%	16 8%	5 9%	-	4 4%	4 4%	9 9%	6 7%	5 6%	9 5%	6 6%	8 12%
PARK AND RECREATION CENTERS/REC CENTER	15 4%	15 4%	-	-	-	5 3%	3 4%	7 5%	3 5%	6 4%	6 3%	2 5%	-	6 6%	6 3%	3 2%	2 2%	4 6%	8 5%	5 5%	2 3%
COMMUNITY CENTER	11 3%	11 3%	-	-	-	6 4%	-	5 3%	-	4 3%	8 4%	-	-	2 2%	2 2%	3 3%	5 6%	1 1%	5 2%	4 4%	2 3%
GENERAL MENTIONS -----	73 21%	73 21%	-	-	-	32 22%	15 20%	26 19%	8 13%	32 21%	40 19%	9 19%	-	23 24%	23 24%	21 21%	18 21%	11 15%	34 18%	24 24%	15 22%
KNOW ABOUT THEM/KNOW THEY EXIST/HAVE SEEN THE SIGNS (GENERAL)	44 12%	44 12%	-	-	-	21 14%	9 12%	14 10%	3 4%	17 12%	22 11%	7 13%	-	15 16%	15 15%	7 9%	7 10%	25 13%	11 11%	8 12%	
FREE MEALS/THEY ARE FREE (NON SPECIFIC)	18 5%	18 5%	-	-	-	8 5%	3 5%	6 5%	4 7%	9 6%	12 6%	3 5%	-	2 2%	2 2%	6 5%	8 9%	3 3%	5 3%	10 10%	3 4%
OFFERED IN THE SUMMER (NON SPECIFIC)	14 4%	14 4%	-	-	-	4 3%	4 5%	6 4%	2 3%	7 5%	6 3%	-	-	6 7%	6 7%	1 1%	6 7%	2 2%	5 3%	5 4%	5 7%
OTHER MENTIONS -----	65 18%	65 18%	-	-	-	30 20%	8 11%	27 20%	12 19%	30 20%	43 21%	13 27%	-	16 18%	16 14%	14 22%	18 21%	16 21%	33 18%	22 22%	10 15%
PROVIDED TO CHILDREN UNDER THE AGE OF 18/ CHILDREN UNDER THE AGE OF 18/FOR KIDS	39 11%	39 11%	-	-	-	18 12%	6 8%	15 11%	7 11%	19 13%	27 13%	7 14%	-	10 11%	10 11%	10 11%	9 14%	10 11%	20 11%	12 12%	8 11%
GOVERNMENT PROGRAM/ PROVIDED BY THE GOVERNMENT	8 2%	8 2%	-	-	-	5 3%	-	3 3%	2 3%	3 2%	6 3%	2 4%	-	2 2%	2 2%	-	3 4%	2 3%	6 3%	3 3%	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Continued

Table 12-1
QUESTION 6B:
What, if anything, do you know about these free meals?

BANNER 1

	REGION			PIR			CURRENT FOOD ASSISTANCE							FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
AREN'T GOOD/FOOD ISN'T VERY GOOD/NOT HEALTHY	7 2%	7 2%	-	-	-	2 1%	1 1%	4 3%	1 1%	5 3%	5 2%	2 5%	-	2 2%	2 2%	-	2 3%	2 3%	4 2%	2 1%	1 2%
HEARD ABOUT IT FROM FRIENDS/FAMILY MEMBER	6 2%	6 2%	-	-	-	4 3%	-	2 2%	2 4%	3 2%	5 2%	-	-	-	-	2 2%	3 3%	1 1%	2 1%	4 4%	-
PROVIDED FOR PEOPLE IN NEED/LO INCOME FAMILIES	6 2%	6 2%	-	-	-	3 2%	1 1%	3 2%	-	1 1%	1 -	2 3%	-	4 4%	4 4%	1 1%	1 2%	-	3 2%	2 2%	1 2%
TYPE OF MEAL	50 14%	50 14%	-	-	-	15 11%	8 11%	26 19%	14 23%	21 14%	32 16%	4 9%	2 71%	12 13%	12 13%	10 10%	15 17%	13 17%	30 16%	9 9%	10 15%
LUNCH/FREE LUNCHES	48 13%	48 13%	-	-	-	14 9%	8 11%	26 19%	14 23%	19 13%	30 15%	4 9%	2 71%	12 13%	12 13%	10 10%	14 16%	12 15%	30 16%	9 9%	8 13%
BREAKFAST/FREE BREAKFAST	10 3%	10 3%	-	-	-	5 3%	1 1%	4 3%	2 2%	4 3%	7 3%	1 2%	36%	3 3%	3 3%	2 2%	3 3%	3 2%	3 2%	3 3%	4 6%
SNACK	3 1%	3 1%	-	-	-	1 1%	-	2 2%	-	1 1%	1 1%	-	-	2 2%	2 2%	-	1 1%	-	2 1%	1 1%	-
WHAT MEAL INCLUDES	28 8%	28 8%	-	-	-	15 10%	9 11%	5 4%	3 5%	18 12%	25 12%	10 20%	-	2 2%	2 2%	5 5%	11 13%	10 13%	15 8%	4 4%	9 14%
HEALTHY MEALS/NUTRITIOUS MEALS (NON SPECIFIC)	17 5%	17 5%	-	-	-	11 7%	4 5%	2 2%	2 3%	13 9%	15 7%	6 12%	-	1 1%	1 1%	-	10 12%	6 8%	8 4%	3 3%	6 9%
FRUIT/INCLUDES FRUIT	9 3%	9 3%	-	-	-	4 2%	3 4%	2 2%	1 2%	5 3%	9 4%	4 8%	-	1 1%	1 1%	4 4%	1 1%	4 5%	7 4%	1 1%	2 2%
SANDWICH/MEAL INCLUDES A SANDWICH	7 2%	7 2%	-	-	-	2 1%	5 6%	1 -	1 2%	3 2%	7 3%	2 4%	-	1 1%	1 1%	4 4%	1 1%	2 3%	3 2%	1 1%	3 4%
MILK/INCLUDES MILK	2 -	2 -	-	-	-	-	1 2%	-	1 2%	2 1%	1 1%	1 3%	-	-	-	-	-	1 2%	-	-	2 2%
OTHER	10 3%	10 3%	-	-	-	3 2%	2 2%	4 3%	3 5%	5 3%	5 3%	2 4%	-	2 2%	2 2%	4 4%	1 1%	3 4%	4 2%	3 3%	2 3%
NONE/NOTHING/DON'T KNOW ANYTHING ABOUT THEM	55 16%	55 16%	-	-	-	14 9%	21 29%	21 15%	6 11%	18 12%	23 11%	5 9%	1 29%	21 22%	21 22%	15 15%	11 13%	9 11%	32 17%	18 17%	5 8%
DON'T KNOW	5 1%	5 1%	-	-	-	3 2%	1 2%	1 1%	2 3%	2 1%	4 2%	-	-	-	-	2 2%	2 3%	1 1%	1 1%	3 3%	1 1%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Continued

Table 12-1
 QUESTION 6B:
 What, if anything, do you know about these free meals?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
REFUSED	1	1	-	-	-	1	-	-	-	1	1	1	-	-	-	-	-	1	-	1	-
	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	1%	-	1%	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 12-2
QUESTION 6B:
What, if anything, do you know about these free meals?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL	<2	2-4	5-8	9-12	13-15	16-18	1	2	3+	2-3	4-5	6+	YES	NO	UNDER	30-39	40-49	50-59	60+	WHITE	BLACK	HISP-ANIC	OTHER
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=YES Q.6A	356 100%	39 11%	93 26%	156 44%	141 39%	108 30%	96 27%	133 37%	115 32%	108 30%	102 29%	186 52%	68 19%	73 21%	283 79%	38 11%	121 34%	84 24%	72 20%	41 12%	187 52%	97 27%	57 16%	15 4%
LOCATIONS -----	165 46%	14 37%	38 41%	67 43%	66 47%	48 45%	54 56%	65 49%	52 45%	47 44%	52 51%	83 45%	29 42%	40 55%	124 44%	14 38%	50 41%	43 52%	36 50%	21 51%	87 47%	45 46%	26 45%	7 47%
SCHOOL: FREE MEALS DURING THE SUMMER AT SCHOOL/AT LOCAL SCHOOLS/OFFERED AT SCHOOL	98 28%	12 30%	24 26%	46 29%	39 28%	28 26%	35 37%	36 27%	29 25%	33 31%	28 27%	52 28%	19 27%	22 29%	77 27%	11 28%	30 25%	23 28%	19 26%	15 37%	53 28%	22 23%	18 32%	5 32%
CHURCH OFFERS FREE FOOD/ PROVIDED BY THE CHURCH	37 10%	1 3%	6 7%	13 8%	13 9%	16 15%	14 14% B	16 12%	14 12%	8 7%	12 12%	22 12%	3 4%	10 13%	27 10%	2 6%	9 7%	12 15%	10 14%	4 9%	18 10%	15 15% W	3 5%	2 12%
OTHER LOCATION MENTIONS	24 7%	2 5%	2 2%	10 6%	15 11% C	5 5%	6 6%	8 6%	9 8%	6 6%	8 8%	9 5%	6 9%	7 10%	17 6%	2 6%	9 7%	6 7%	6 9%	1 2%	13 7%	7 7%	4 7%	1 3%
PARK AND RECREATION CENTERS/REC CENTER	15 4%	1 3%	4 4%	2 1%	6 4%	6 5%	8 8% D	11 8% I	1 1%	4 4%	7 7%	4 2%	4 5%	5 7%	10 4%	- -	5 4% P	5 6% P	1 2%	4 9%	6 3%	6 7%	2 4%	- 2%
COMMUNITY CENTER	11 3%	1 2%	1 1%	3 2%	1 1%	2 2%	6 6%	5 4%	5 4%	1 1%	6 6% M	5 3%	- -	1 2%	9 3%	- 1%	3 3%	1 1%	4 5%	2 5%	4 2%	6 6% W	- -	- 3%
GENERAL MENTIONS -----	73 21%	8 21%	19 20%	29 19%	29 21%	25 23%	15 16%	26 19%	26 22%	22 20%	20 19%	39 21%	15 21%	9 12%	64 23% N	10 26%	25 21%	17 20%	14 19%	7 18%	32 17%	29 30% UX	10 17%	2 15%
KNOW ABOUT THEM/KNOW THEY EXIST/HAVE SEEN THE SIGNS (GENERAL)	44 12%	2 6%	13 14%	17 11%	19 13%	18 17%	8 9%	12 9%	17 15%	15 14%	8 8%	27 14%	9 13%	3 4%	41 15% N	9 25%	11 9%	9 11%	8 12%	6 15%	24 13%	13 13%	5 9%	1 10%
FREE MEALS/THEY ARE FREE (NON SPECIFIC)	18 5%	5 13%	5 5%	8 5%	5 4%	4 4%	3 3%	7 5%	6 5%	5 4%	7 6%	7 4%	4 6%	4 5%	14 5%	1 2%	11 9% T	4 4%	2 3%	- -	3 1%	10 10% UX	5 9%	- 1%
OFFERED IN THE SUMMER (NON SPECIFIC)	14 4%	2 5%	3 3%	6 4%	5 3%	3 3%	5 5%	8 6%	3 2%	4 3%	6 6%	5 3%	3 5%	2 3%	12 4%	- -	5 4% P	4 5%	4 5%	1 3%	5 3%	6 6%	3 4%	1 4%
OTHER MENTIONS -----	65 18%	5 14%	14 15%	26 17%	27 19%	21 20%	18 18%	27 20%	20 18%	17 16%	19 19%	32 17%	13 19%	12 16%	53 19%	6 17%	27 22%	9 11%	14 19%	8 20%	35 18%	23 24% W	4 8%	3 20%
PROVIDED TO CHILDREN UNDER THE AGE OF 18/ CHILDREN UNDER THE AGE OF 18/FOR KIDS	39 11%	3 7%	6 7%	16 11%	20 15%	11 10%	10 10%	14 11%	17 14%	8 8%	8 8%	22 12%	9 13%	6 8%	33 12%	6 15%	15 12%	6 7%	10 14%	3 6%	18 10%	17 17% W	2 4%	2 11%
GOVERNMENT PROGRAM/ PROVIDED BY THE GOVERNMENT	8 2%	1 4%	1 1%	4 2%	2 1%	4 4%	3 3%	3 2%	2 2%	3 3%	2 2%	6 3%	1 1%	2 3%	6 2%	- 1%	4 3%	2 2%	2 2%	1 3%	2 1%	3 3%	2 4%	1 7%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Continued

Table 12-2
QUESTION 6B:
What, if anything, do you know about these free meals?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE					
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)	
AREN'T GOOD/FOOD ISN'T VERY GOOD/NOT HEALTHY	7 2%	-	2 2%	2 1%	1 1%	5 4%	1 1%	5 4%	-	2 2%	3 3%	4 2%	-	2 2%	5 2%	-	2 1%	-	2 2%	3 8%	5 3%	1 1%	-	-	2%
HEARD ABOUT IT FROM FRIENDS/FAMILY MEMBER	6 2%	1 3%	3 3%	2 1%	4 3%	1 1%	3 3%	2 1%	1 1%	3 3%	2 2%	1 1%	3 5%	1 1%	5 2%	-	3 3%	2 2%	-	1 3%	5 3%	1 1%	-	-	-
PROVIDED FOR PEOPLE IN NEED/LO INCOME FAMILIES	6 2%	-	2 2%	2 1%	1 1%	1 1%	1 1%	5 4%	1 1%	-	5 5%	1 1%	-	2 2%	4 2%	-	4 3%	1 1%	2 2%	-	5 2%	1 1%	-	-	-
TYPE OF MEAL	50 14%	5 14%	15 16%	23 15%	18 12%	13 12%	19 19%	19 14%	17 15%	14 13%	21 20%	18 10%	11 16%	11 15%	39 14%	7 17%	13 11%	18 22%	11 15%	1 3%	34 18%	11 11%	3 4%	3 19%	3 19%
LUNCH/FREE LUNCHES	48 13%	5 14%	15 16%	23 15%	17 12%	12 11%	17 17%	19 14%	15 13%	14 13%	20 20%	17 9%	11 16%	10 14%	38 13%	7 17%	13 11%	17 20%	11 15%	1 3%	32 17%	11 11%	3 4%	3 19%	3 19%
BREAKFAST/FREE BREAKFAST	10 3%	1 2%	2 2%	1 -	3 2%	5 4%	7 7%	4 3%	5 4%	1 1%	5 5%	4 2%	2 3%	2 3%	8 3%	-	1 1%	7 8%	2 3%	-	7 4%	3 3%	-	-	2%
SNACK	3 1%	-	-	2 1%	1 1%	1 1%	1 1%	-	2 2%	1 1%	-	2 1%	1 2%	-	3 1%	2 5%	1 1%	-	-	-	2 1%	1 1%	-	-	-
WHAT MEAL INCLUDES	28 8%	3 7%	5 5%	10 6%	10 7%	10 9%	6 6%	12 9%	8 7%	8 8%	9 9%	13 7%	6 9%	7 10%	21 7%	-	10 8%	5 6%	6 8%	8 20%	12 6%	9 9%	6 11%	1 8%	1
HEALTHY MEALS/NUTRITIOUS MEALS (NON SPECIFIC)	17 5%	1 3%	3 3%	6 4%	5 3%	5 5%	6 6%	6 4%	6 5%	5 5%	7 6%	7 4%	3 5%	6 8%	11 4%	-	5 4%	4 5%	3 4%	5 12%	7 4%	6 6%	4 6%	1 5%	1
FRUIT/INCLUDES FRUIT	9 3%	1 3%	2 2%	4 2%	4 3%	5 4%	-	6 5%	-	3 3%	2 2%	4 2%	3 5%	1 2%	8 3%	-	3 3%	-	3 4%	3 8%	5 3%	3 3%	1 2%	-	3%
SANDWICH/MEAL INCLUDES A SANDWICH	7 2%	1 3%	2 2%	3 2%	4 3%	1 1%	-	4 3%	1 1%	2 2%	2 2%	3 2%	2 3%	1 2%	6 2%	-	5 4%	-	3 4%	-	3 2%	3 3%	1 2%	-	-
MILK/INCLUDES MILK	2 -	1 3%	1 1%	1 1%	-	-	-	-	-	1 1%	-	1 1%	-	-	2 1%	-	1 1%	-	-	-	1 1%	-	-	-	2%
OTHER	10 3%	1 3%	3 4%	4 3%	6 4%	4 4%	3 3%	3 2%	1 1%	6 5%	3 3%	4 2%	2 3%	4 6%	5 2%	1 3%	3 3%	3 4%	1 2%	-	4 2%	2 2%	3 5%	1 7%	1
NONE/NOTHING/DON'T KNOW ANYTHING ABOUT THEM	55 16%	6 15%	16 17%	30 20%	19 13%	11 10%	14 15%	25 19%	18 15%	13 12%	13 13%	31 17%	11 16%	12 16%	44 16%	11 28%	15 12%	10 11%	16 22%	4 10%	30 16%	11 11%	13 23%	2 14%	2
DON'T KNOW	5 1%	2 5%	2 2%	3 2%	2 2%	1 1%	-	-	3 3%	2 2%	2 2%	3 2%	-	2 3%	3 1%	-	4 3%	1 1%	-	-	4 2%	1 1%	-	-	-
REFUSED	1 -	-	-	-	1 -	-	1 1%	-	1 -	-	-	1 -	-	-	1 -	-	-	-	1 1%	-	-	1 1%	-	-	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 12-3
QUESTION 6B:
What, if anything, do you know about these free meals?

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=YES Q.6A	356 100%	83 23%	273 77%	105 29%	79 22%	109 31%	63 18%	66 18%	127 36%	80 22%	84 23%	102 29%	33 9%	113 32%	105 29%	141 40%	47 13%	20 6%	14 4%	114 32%	247 69%	109 31%
LOCATIONS -----	165 46%	36 43%	129 47%	47 45%	40 51%	49 45%	28 45%	27 42%	60 47%	35 44%	43 51%	36 35%	14 42%	57 51% L	57 54% L	62 44%	20 42%	10 51%	5 38%	56 49%	115 47%	50 46%
SCHOOL: FREE MEALS DURING THE SUMMER AT SCHOOL/AT LOCAL SCHOOLS/OFFERED AT SCHOOL	98 28%	20 25%	78 29%	27 26%	25 31%	27 24%	20 31%	13 19%	38 30% J	14 17%	34 41% HJ	14 14%	7 23%	37 32% L	40 38% L	37 26%	14 29%	5 25%	2 15%	32 28%	65 26%	34 31%
CHURCH OFFERS FREE FOOD/ PROVIDED BY THE CHURCH	37 10%	10 12%	27 10%	9 9%	7 9%	12 11%	9 14%	6 9%	18 14% K	11 14% K	2 3%	11 11%	3 8%	11 10%	13 12%	15 11% Q	1 3%	3 16%	3 21%	12 11%	23 9%	14 13%
OTHER LOCATION MENTIONS	24 7%	2 3%	21 8%	8 8%	4 6%	7 7%	4 6%	6 9%	4 3%	8 10%	5 6%	6 6%	3 9%	9 8%	5 5%	9 6%	4 9%	2 10%	2 17%	6 5%	22 9% V	2 2%
PARK AND RECREATION CENTERS/REC CENTER	15 4%	2 3%	13 5%	7 7% G	6 7% G	2 2%	- -	2 3%	3 3%	3 4%	7 8%	3 3%	- 1%	8 7% M	4 4%	5 4% RS	3 5%	- -	- -	8 7% RS	13 5%	2 2%
COMMUNITY CENTER	11 3%	2 2%	9 3%	3 3%	4 6%	2 2%	- 1%	3 4%	6 4%	1 1%	1 2%	3 3%	2 5%	2 2%	4 4%	4 3%	3 5%	- -	- -	4 3%	8 3%	2 2%
GENERAL MENTIONS -----	73 21%	16 20%	57 21%	25 24%	16 20%	16 15%	16 26%	18 27%	27 21%	15 18%	14 16%	21 20%	7 23%	23 20%	22 21%	31 22%	8 17%	7 33%	3 22%	22 20%	56 23%	17 15%
KNOW ABOUT THEM/KNOW THEY EXIST/HAVE SEEN THE SIGNS (GENERAL)	44 12%	15 18%	29 11%	12 12%	8 10%	11 10%	12 20%	12 18%	19 15%	6 7%	8 9%	13 13%	6 18%	11 10%	14 13%	17 12%	3 7%	7 33% Q	2 17%	12 11%	32 13%	12 11%
FREE MEALS/THEY ARE FREE (NON SPECIFIC)	18 5%	1 2%	16 6%	8 7%	4 6%	2 1%	4 6%	3 5%	6 4%	5 6%	4 5%	6 6%	1 4%	7 6%	4 3%	7 5% R	4 9%	- -	1 5% R	6 5% R	14 6%	4 3%
OFFERED IN THE SUMMER (NON SPECIFIC)	14 4%	- -	14 5% B	8 7% G	3 4%	4 3%	- -	3 4%	4 3%	6 7%	2 2%	3 3%	- 1%	6 6%	4 4%	8 6% RS	1 2%	- -	- -	5 5% RS	13 5% V	1 1%
OTHER MENTIONS -----	65 18%	6 7%	59 22% B	20 19%	12 15%	24 22%	9 14%	15 23% I	11 8%	25 32% IK	14 17%	18 18%	7 20%	20 18%	20 19%	27 19%	7 16%	5 23%	4 29%	21 18%	44 18%	20 19%
PROVIDED TO CHILDREN UNDER THE AGE OF 18/ CHILDREN UNDER THE AGE OF 18/FOR KIDS	39 11%	2 3%	37 14% B	15 14%	6 8%	14 13%	4 7%	12 18% I	5 4%	16 21% IK	7 8%	11 10%	4 13%	13 12%	11 11%	19 14%	6 12%	2 12%	3 20%	9 8%	28 11%	12 11%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Continued

Table 12-3
QUESTION 6B:
What, if anything, do you know about these free meals?

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
GOVERNMENT PROGRAM/ PROVIDED BY THE GOVERNMENT	8 2%	- 1%	8 3%	2 2%	2 3%	3 3%	1 2%	2 3%	2 2%	1 1%	3 4%	2 2%	2 7%	2 2%	2 2%	5 3%	2 3%	- -	1 8%	1 1%	7 3%	2 1%
AREN'T GOOD/FOOD ISN'T VERY GOOD/NOT HEALTHY	7 2%	- -	7 2%	1 1%	2 2%	4 4%	- -	- -	1 -	3 4%	3 4%	2 2%	- -	1 1%	4 3%	1 -	- -	- -	1 5%	5 5%	3 1%	4 4%
HEARD ABOUT IT FROM FRIENDS/FAMILY MEMBER	6 2%	2 3%	4 1%	3 3%	- -	1 1%	2 3%	- -	2 1%	3 4%	1 1%	2 2%	- -	3 2%	1 1%	- -	- -	1 5%	- -	4 4%	4 2%	2 2%
PROVIDED FOR PEOPLE IN NEED/LO INCOME FAMILIES	6 2%	1 1%	5 2%	1 1%	2 2%	1 1%	2 4%	1 2%	2 1%	3 4%	- -	2 2%	- -	1 1%	3 2%	2 2%	1 2%	1 6%	- -	1 1%	4 1%	2 2%
TYPE OF MEAL -----	50 14%	3 3%	47 17%	15 14%	10 13%	17 16%	8 12%	10 15%	11 8%	13 16%	17 20%	9 9%	5 14%	16 14%	19 19%	23 16%	4 9%	2 8%	1 6%	16 14%	38 15%	12 11%
LUNCH/FREE LUNCHES	48 13%	3 3%	45 17%	15 14%	9 12%	16 15%	8 12%	10 15%	11 8%	13 16%	15 18%	9 9%	5 14%	14 12%	19 19%	22 16%	4 9%	2 8%	1 6%	15 13%	36 14%	12 11%
BREAKFAST/FREE BREAKFAST	10 3%	- -	10 4%	2 2%	2 2%	5 5%	1 2%	2 2%	2 1%	3 4%	4 4%	1 1%	- -	4 4%	5 5%	5 3%	1 1%	- -	- -	2 1%	10 4%	- -
SNACK	3 1%	- -	3 1%	3 3%	- -	- -	- -	3 5%	- -	- -	- -	- -	- -	1 1%	2 2%	3 2%	- -	- -	- -	- -	1 1%	2 2%
WHAT MEAL INCLUDES -----	28 8%	8 10%	20 7%	4 4%	3 3%	19 17%	2 4%	4 7%	10 8%	7 9%	6 7%	13 13%	4 11%	9 8%	2 2%	4 3%	5 11%	1 5%	1 5%	16 14%	16 7%	12 11%
HEALTHY MEALS/NUTRITIOUS MEALS (NON SPECIFIC)	17 5%	5 6%	13 5%	4 4%	1 1%	12 11%	- -	2 3%	8 6%	5 6%	2 2%	8 7%	3 8%	7 6%	- -	2 2%	3 7%	1 5%	- -	10 9%	10 4%	7 6%
FRUIT/INCLUDES FRUIT	9 3%	2 3%	7 3%	- -	2 2%	7 7%	1 1%	2 4%	2 2%	2 2%	3 3%	6 6%	1 3%	1 1%	2 1%	1 1%	1 1%	- -	1 5%	7 6%	6 2%	4 4%
SANDWICH/MEAL INCLUDES A SANDWICH	7 2%	2 2%	5 2%	- -	1 2%	4 4%	2 3%	2 3%	2 2%	2 2%	1 2%	4 4%	- -	2 2%	1 1%	1 1%	2 4%	- -	1 5%	3 3%	4 2%	3 3%
MILK/INCLUDES MILK	2 -	- -	1 -	- -	- -	2 1%	- -	- -	- -	1 2%	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	2 1%	2 1%	- -
OTHER	10 3%	3 4%	7 2%	5 5%	1 1%	2 2%	2 2%	2 3%	3 2%	3 3%	2 2%	7 7%	- -	1 1%	1 1%	2 1%	4 9%	1 3%	- -	3 3%	6 2%	4 4%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Continued

Table 12-3
 QUESTION 6B:
 What, if anything, do you know about these free meals?

BANNER 3

	GENDER		COMMUNITY TYPE					REGION					EDUCATION					EMPLOYMENT					DECISION MAKER	
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)		
NONE/NOTHING/DON'T KNOW ANYTHING ABOUT THEM	55 16%	19 23%	36 13%	16 15%	14 18%	17 15%	9 14%	7 11%	24 19%	10 12%	14 17%	16 16%	4 12%	21 19%	13 13%	32 23% RT	7 15%	- 2%	4 25%	10 9%	33 13%	22 21%		
DON'T KNOW	5 1%	- -	5 2% B	1 1%	2 3%	1 1%	1 2%	2 3%	2 2%	1 1%	- -	2 2%	2 6%	- -	1 1%	2 1%	- -	1 6%	- -	2 2%	5 2% V	- -		
REFUSED	1 -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	1 -	- -	- -	- -	- -	1 -	- -		

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 12-4
QUESTION 6B:
What, if anything, do you know about these free meals?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=YES Q.6A	356 100%	356 100%	-	101 28%	251 70%	4 1%	226 63%	118 33%	13 4%	248 70%	101 28%	8 2%	123 35%	233 65%
LOCATIONS -----	165 46%	165 46%	-	55 54% F	110 44% F	-	108 48%	49 41%	8 63%	117 47%	44 44%	3 44%	55 45%	109 47%
SCHOOL: FREE MEALS DURING THE SUMMER AT SCHOOL/AT LOCAL SCHOOLS/OFFERED AT SCHOOL	98 28%	98 28%	-	31 30% F	68 27% F	-	59 26%	31 27%	8 63% GH	65 26%	30 30%	3 44%	31 25%	67 29%
CHURCH OFFERS FREE FOOD/ PROVIDED BY THE CHURCH	37 10%	37 10%	-	16 15% F	22 9% F	-	26 11% I	11 10% I	-	27 11% L	10 10% L	-	10 8%	28 12%
OTHER LOCATION MENTIONS	24 7%	24 7%	-	7 7% F	16 7% F	-	19 9% I	4 4%	-	21 8% KL	3 3%	-	9 7%	15 6%
PARK AND RECREATION CENTERS/REC CENTER	15 4%	15 4%	-	5 5% F	11 4% F	-	9 4%	5 4%	1 10%	9 4%	5 5%	1 16%	3 2%	12 5%
COMMUNITY CENTER	11 3%	11 3%	-	3 3% F	8 3% F	-	6 3%	3 2%	1 10%	7 3%	2 2%	1 16%	5 4%	6 3%
GENERAL MENTIONS -----	73 21%	73 21%	-	19 19% F	54 22% F	-	51 23%	21 18%	1 10%	56 22%	16 16%	1 17%	25 20%	48 21%
KNOW ABOUT THEM/KNOW THEY EXIST/HAVE SEEN THE SIGNS (GENERAL)	44 12%	44 12%	-	8 8% F	36 14% F	-	29 13% I	15 13% I	-	33 13% L	11 11% L	-	15 12%	30 13%
FREE MEALS/THEY ARE FREE (NON SPECIFIC)	18 5%	18 5%	-	7 7% F	10 4% F	-	14 6% I	3 3%	-	14 6% L	3 3%	-	7 5%	11 5%
OFFERED IN THE SUMMER (NON SPECIFIC)	14 4%	14 4%	-	6 5% F	9 3% F	-	11 5%	2 2%	1 10%	11 4%	2 2%	1 17%	6 5%	8 3%
OTHER MENTIONS -----	65 18%	65 18%	-	26 25% E	37 15%	2 48%	43 19%	19 16%	3 21%	43 18%	20 20%	2 20%	25 20%	40 17%
PROVIDED TO CHILDREN UNDER THE AGE OF 18/ CHILDREN UNDER THE AGE OF 18/FOR KIDS	39 11%	39 11%	-	18 18% EF	21 8% F	-	31 14% H	7 6%	2 12%	31 12%	7 7%	2 20%	19 15%	21 9%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Continued

Table 12-4
 QUESTION 6B:
 What, if anything, do you know about these free meals?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
GOVERNMENT PROGRAM/ PROVIDED BY THE GOVERNMENT	8 2%	8 2%	-	2 2%	7 3%	-	4 2%	4 4%	-	4 2%	4 4%	-	2 2%	6 3%
AREN'T GOOD/FOOD ISN'T VERY GOOD/NOT HEALTHY	7 2%	7 2%	-	2 2%	3 1%	2 48%	2 1%	4 3%	1 9%	3 1%	4 4%	-	1 1%	5 2%
HEARD ABOUT IT FROM FRIENDS/FAMILY MEMBER	6 2%	6 2%	-	3 3%	3 1%	-	3 1%	3 3%	-	3 1%	3 3%	-	2 2%	4 2%
PROVIDED FOR PEOPLE IN NEED/LO INCOME FAMILIES	6 2%	6 2%	-	1 1%	5 2%	-	5 2%	1 1%	-	3 1%	3 3%	-	1 1%	5 2%
TYPE OF MEAL -----	50 14%	50 14%	-	18 18%	32 13%	-	32 14%	17 14%	1 11%	37 15%	12 12%	-	14 11%	36 15%
LUNCH/FREE LUNCHES	48 13%	48 13%	-	18 18%	30 12%	-	30 13%	17 14%	1 11%	35 14%	12 12%	-	13 11%	35 15%
BREAKFAST/FREE BREAKFAST	10 3%	10 3%	-	5 5%	5 2%	-	7 3%	3 3%	-	8 3%	2 2%	-	2 2%	8 4%
SNACK	3 1%	3 1%	-	1 1%	2 1%	-	1 1%	2 2%	-	3 1%	-	-	3 3%	-
WHAT MEAL INCLUDES -----	28 8%	28 8%	-	13 13%	12 5%	3 81%	20 9%	7 6%	-	25 10%	2 2%	1 9%	13 11%	15 6%
HEALTHY MEALS/NUTRITIOUS MEALS (NON SPECIFIC)	17 5%	17 5%	-	9 8%	7 3%	1 33%	16 7%	2 1%	-	17 7%	-	-	9 7%	8 4%
FRUIT/INCLUDES FRUIT	9 3%	9 3%	-	5 5%	3 1%	2 48%	5 2%	4 4%	-	6 3%	2 2%	1 9%	3 2%	6 3%
SANDWICH/MEAL INCLUDES A SANDWICH	7 2%	7 2%	-	4 4%	3 1%	-	3 1%	4 3%	-	6 2%	1 1%	1 9%	3 3%	4 2%
MILK/INCLUDES MILK	2 -	2 -	-	2 2%	-	-	2 1%	-	-	2 1%	-	-	1 1%	-
OTHER	10 3%	10 3%	-	1 1%	8 3%	1 19%	7 3%	3 2%	-	7 3%	3 3%	-	1 1%	9 4%
NONE/NOTHING/DON'T KNOW ANYTHING ABOUT THEM	55 16%	55 16%	-	7 7%	49 19%	-	24 11%	29 25%	2 16%	29 12%	25 25%	2 27%	19 16%	36 16%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Continued

Table 12-4
 QUESTION 6B:
 What, if anything, do you know about these free meals?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
DON'T KNOW	5 1%	5 1%	-	-	5 2% DF	-	4 2%	1 1%	-	5 2% KL	-	-	3 2%	2 1%
REFUSED	1 -	1 -	-	1 1%	-	-	1 -	-	-	1 -	-	-	-	1 -

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 13-1

QUESTION 7A:

ONE CHILD: This past summer, did your child receive free meals at a location in your community such as a school, church, parks and recreation center, or community center?

MULTIPLE CHILDREN: This past summer, did your children receive free meals at a location in your community such as a school, church, parks and recreation center, or community center?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	- -	- -	- -	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
**D/S (YES - NO/UNSURE)	-593 -66%	-593 -66%	- -	- -	- -	-181 -54% H	-156 -70%	-256 -75%	-77 -52% N	-167 -52% N	-268 -56% N	-45 -46% N	-1 -24% N	-232 -81%	-232 -81%	-185 -68%	-121 -63%	-55 -36% OPQ	-334 -74%	-149 -59%	-111 -55% S
YES	153 17%	153 17%	- -	- -	- -	77 23% GH	34 15%	42 12%	35 24% N	78 24% N	106 22% N	26 27% N	2 38%	27 9%	27 9%	43 16% O	35 18% O	48 32% OPQ	57 13%	51 20% S	45 22% S
NO/UNSURE -----	747 83%	747 83%	- -	- -	- -	259 77%	190 85% F	298 88% F	112 76%	245 76%	373 78%	71 73%	4 62%	259 91% IJKL	259 91% PQR	228 84% R	156 82% R	103 68%	391 87% TU	200 80%	156 78%
NO	729 81%	729 81%	- -	- -	- -	251 75%	187 84% F	291 85% F	111 76%	239 74%	364 76%	68 70%	4 62%	254 89% IJKL	254 89% PQR	222 82% R	154 80% R	100 66%	383 85% TU	194 77%	152 76%
UNSURE	17 2%	17 2%	- -	- -	- -	7 2%	3 1%	7 2%	1 1%	6 2% M	10 2% M	3 3%	- -	5 2%	5 2%	7 2%	2 1%	3 2%	8 2%	6 2%	3 2%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 13-2

QUESTION 7A:

ONE CHILD: This past summer, did your child receive free meals at a location in your community such as a school, church, parks and recreation center, or community center?

MULTIPLE CHILDREN: This past summer, did your children receive free meals at a location in your community such as a school, church, parks and recreation center, or community center?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (YES - NO/UNSURE)	-593 -66%	-74 -69%	-189 -68%	-247 -64%	-223 -65%	-186 -68%	-151 -66%	-204 -64%	-200 -66%	-190 -68%	-163 -65%	-315 -66%	-115 -68%	-110 -66%	-483 -66%	-78 -71%	-189 -61%	-134 -63%	-112 -70%	-81 -74%	-383 -79%	-99 -48% U	-85 -52% U	-21 -53% U
YES	153 17%	17 16%	45 16%	69 18%	61 18%	43 16%	38 17%	57 18%	51 17%	45 16%	44 18%	82 17%	27 16%	28 17%	125 17%	16 14%	59 19%	40 19%	24 15%	14 13%	51 11%	54 26% U	39 24% U	9 24% U
NO/UNSURE -----	747 83%	91 84%	233 84%	316 82%	284 82%	229 84%	189 83%	261 82%	251 83%	235 84%	208 82%	397 83%	142 84%	138 83%	609 83%	93 86%	248 81%	174 81%	136 85%	95 87%	435 89% VWX	153 74%	123 76%	30 76%
NO	729 81%	90 83%	228 82%	312 81%	279 81%	225 83%	184 81%	252 79%	248 82%	230 82%	202 80%	391 82%	136 81%	136 82%	593 81%	88 81%	247 80%	170 79%	131 82%	94 85%	425 87% VWX	149 72%	121 75%	29 72%
UNSURE	17 2%	1 1%	5 2%	4 1%	6 2%	4 1%	4 2%	9 3%	3 1%	5 2%	6 2%	6 1%	6 3%	2 1%	15 2%	5 5%	1 -	4 2%	5 3%	2 2%	9 2%	4 2%	2 1%	2 4%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 13-3

QUESTION 7A:
 ONE CHILD: This past summer, did your child receive free meals at a location in your community such as a school, church, parks and recreation center, or community center?

MULTIPLE CHILDREN: This past summer, did your children receive free meals at a location in your community such as a school, church, parks and recreation center, or community center?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900	235	665	220	232	252	196	144	360	207	189	286	69	286	244	368	111	59	39	269	557	343
	100%	26%	74%	24%	26%	28%	22%	16%	40%	23%	21%	32%	8%	32%	27%	41%	12%	7%	4%	30%	62%	38%
**D/S (YES - NO/UNSURE)	-593	-167	-426	-110	-160	-172	-151	-87	-250	-130	-126	-187	-48	-189	-158	-239	-73	-44	-21	-175	-345	-248
	-66%	-71%	-64%	-50%	-69%	-68%	-77%	-60%	-69%	-63%	-67%	-65%	-70%	-66%	-65%	-65%	-66%	-74%	-52%	-65%	-62%	-72%
YES	153	34	120	55	36	40	22	29	55	38	31	49	10	49	43	65	19	8	9	47	106	47
	17%	14%	18%	25%	16%	16%	11%	20%	15%	19%	17%	17%	15%	17%	18%	18%	17%	13%	24%	17%	19%	14%
NO/UNSURE	747	201	546	165	196	212	174	115	305	169	158	237	59	238	201	304	92	51	30	222	451	296
	83%	86%	82%	75%	84%	84%	89%	80%	85%	81%	83%	83%	85%	83%	82%	82%	83%	87%	76%	83%	81%	86%
NO	729	196	534	162	194	207	167	113	298	164	154	226	59	232	199	300	90	50	29	217	442	287
	81%	83%	80%	74%	84%	82%	85%	79%	83%	79%	81%	79%	85%	81%	82%	82%	81%	85%	72%	81%	79%	84%
UNSURE	17	5	12	3	2	5	7	2	7	5	4	10	-	5	2	3	2	1	1	5	9	8
	2%	2%	2%	1%	1%	2%	3%	1%	2%	2%	2%	4%	-	2%	1%	1%	2%	2%	4%	2%	2%	2%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 13-4

QUESTION 7A:

ONE CHILD: This past summer, did your child receive free meals at a location in your community such as a school, church, parks and recreation center, or community center?

MULTIPLE CHILDREN: This past summer, did your children receive free meals at a location in your community such as a school, church, parks and recreation center, or community center?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (YES - NO/UNSURE)	-593 -66%	-153 -43%	-440 -81%	153 100%	-729 -100%	-17 -100%	-277 -51%	-273 -88%	-44 -97%	-329 -54%	-230 -89%	-34 -100%	-188 -63%	-405 -68%
YES	153 17%	101 28%	52 10%	153 100%	- -	- -	135 25%	18 6%	1 1%	140 23%	13 5%	- -	56 19%	97 16%
NO/UNSURE -----	747 83%	255 72%	492 90%	- -	729 100%	17 100%	412 75%	290 94%	44 99%	469 77%	243 95%	34 100%	244 81%	503 84%
NO	729 81%	251 70%	479 88%	- -	729 100%	- -	404 74%	285 93%	40 89%	458 75%	240 93%	31 92%	238 79%	492 82%
UNSURE	17 2%	4 1%	13 2%	- -	- -	17 100%	8 1%	5 2%	4 9%	11 2%	4 1%	3 8%	6 2%	11 2%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 14-1
 QUESTION 7B:
 Would you recommend this free meals site to others?

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=YES IN Q.7A	153 100%	153 100%	-	-	-	77 50%	34 22%	42 27%	35 23%	78 51%	106 69%	26 17%	2 1%	27 18%	27 18%	43 28%	35 23%	48 31%	57 37%	51 33%	45 29%
**D/S (YES - NO)	138 90%	138 90%	-	-	-	73 94%	30 88%	35 83%	31 90%	73 93% L	93 88%	19 75%	2 100% JKL	24 89%	24 89%	40 93%	31 88%	42 88%	46 80%	49 96% S	43 95% S
YES	142 93%	142 93%	-	-	-	74 96%	31 92%	37 87%	32 93%	74 95%	96 91%	21 82%	2 100% JKL	25 94%	25 94%	40 93%	32 91%	44 92%	50 87%	49 96%	43 96%
NO	5 3%	5 3%	-	-	-	2 2%	1 4%	2 4%	1 2%	2 2%	3 3%	2 7%	-	1 5%	1 5%	-	1 3%	2 4%	4 7% T	-	- 1%
UNSURE	7 4%	7 4%	-	-	-	2 2%	1 4%	4 9%	2 5%	2 3%	6 6% M	3 11%	-	- 1%	- 1%	3 7%	2 6%	2 3%	3 6%	2 4%	1 3%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 14-2
 QUESTION 7B:
 Would you recommend this free meals site to others?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=YES IN Q.7A	153 100%	17 11%	45 29%	69 45%	61 40%	43 28%	38 25%	57 37%	51 33%	45 29%	44 29%	82 53%	27 18%	28 18%	125 82%	16 10%	59 39%	40 26%	24 16%	14 9%	51 33%	54 35%	39 25%	9 6%
**D/S (YES - NO)	138 90%	15 90%	41 93%	59 85%	58 94%	39 91%	35 92%	49 86%	47 93%	41 91%	34 78%	77 94% K	26 96% K	24 87%	113 90%	14 86%	54 90%	32 80%	24 100% QR	14 100% QR	43 85%	50 93% X	37 96% X	7 76%
YES	142 93%	15 90%	43 96%	62 90%	58 95%	40 94%	36 94%	51 90%	48 94%	43 94%	37 84%	78 95%	27 98% K	25 90%	117 93%	14 91%	55 92%	35 87%	24 100% QR	14 100% QR	46 89%	51 95%	37 96%	8 83%
NO	5 3%	- -	1 3%	3 5%	- 1%	1 3%	1 2%	3 5%	1 1%	1 3%	3 6%	1 2%	- 2%	1 3%	4 3%	1 5%	1 1%	3 8%	- -	- -	2 5%	1 2%	- -	1 8%
UNSURE	7 4%	2 10%	- 1%	4 5%	3 4%	1 3%	2 4%	3 5%	3 5%	1 3%	4 10% M	3 3%	- -	2 7%	5 4%	1 4%	4 7%	2 5%	- -	- -	3 6%	1 2%	1 4%	1 9%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 14-3
 QUESTION 7B:
 Would you recommend this free meals site to others?

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=YES IN Q.7A	153 100%	34 22%	120 78%	55 36%	36 23%	40 26%	22 15%	29 19%	55 36%	38 25%	31 20%	49 32%	10 7%	49 32%	43 28%	65 42%	19 12%	8 5%	9 6%	47 31%	106 69%	47 31%
**D/S (YES - NO)	138 90%	32 96%	105 88%	51 93%	34 94%	33 82%	20 89%	26 91%	49 90%	34 87%	29 91%	47 94%	9 87%	42 87%	38 89%	55 86%	17 93%	7 97%	8 89%	43 92%	97 92%	40 85%
YES	142 93%	33 98%	109 91%	52 94%	34 95%	35 88%	21 94%	26 91%	51 93%	35 92%	30 95%	47 96%	9 87%	43 89%	41 94%	58 90%	18 97%	7 97%	9 95%	44 94%	98 93%	44 93%
NO	5 3%	- 1%	4 3%	1 1%	- 1%	2 6%	1 6%	- -	2 3%	2 5%	1 4%	1 1%	- -	1 3%	2 6%	3 4%	1 3%	- -	- 5%	1 1%	1 1%	4 7%
UNSURE	7 4%	- 1%	6 5%	3 5%	2 5%	2 6%	- -	3 9%	2 5%	1 4%	- 1%	1 3%	1 13%	4 8%	- -	4 6%	- -	- 3%	- -	2 5%	7 6%	- -

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 14-4
 QUESTION 7B:
 Would you recommend this free meals site to others?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=YES IN Q.7A	153 100%	101 66%	52 34%	153 100%	-	-	135 88%	18 12%	1 -	140 91%	13 9%	-	56 37%	97 63%
**D/S (YES - NO)	138 90%	96 95% C	41 79%	138 90%	-	-	127 94% H	11 62%	-1 -100%	127 91%	10 77%	-	48 86%	89 92%
YES	142 93%	98 97% C	44 85%	142 93%	-	-	128 95% I	14 78% I	-	130 93%	12 89%	-	51 91%	91 94%
NO	5 3%	2 2%	3 6%	5 3%	-	-	1 1%	3 16%	1 100% GH	3 2%	2 11%	-	3 5%	2 2%
UNSURE	7 4%	2 2%	5 9%	7 4%	-	-	6 4% I	1 6%	-	7 5% K	-	-	2 4%	5 5%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 15-1
QUESTION 7C:
Why do you say [ANSWER FROM Q7B]?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE							FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=YES Q.7B	142 100%	142 100%	-	-	-	74 52%	31 22%	37 26%	32 23%	74 52%	96 68%	21 15%	2 2%	25 18%	25 18%	40 28%	32 23%	44 31%	50 35%	49 34%	43 30%
FOOD SECURITY & COSTS -----	72 51%	72 51%	-	-	-	41 55%	13 41%	19 52%	20 61% N	45 61% N	52 54%	10 45%	2 100% IJKLN	8 32%	8 32%	20 50%	20 62% O	24 55%	18 36%	29 60% S	25 59% S
GOOD FOR THOSE WHO NEED IT/PEOPLE ARE IN NEED OF HELP/IT HELPS (GENERAL)	30 21%	30 21%	-	-	-	16 21%	6 19%	8 23%	7 22%	20 27% N	22 23%	4 18%	1 50%	2 10%	2 10%	10 24%	9 28%	20 20%	6 12%	12 25%	11 26%
FOR THOSE WHO CAN'T AFFORD FOOD/THOSE WHO DON'T HAVE MONEY	14 10%	14 10%	-	-	-	10 13%	2 7%	2 6%	4 12%	11 15% M	11 11% M	3 15% M	-	1 5%	1 5%	1 3%	6 19% P	6 13%	3 5%	4 9%	8 18%
FREE/IT'S FREE	14 10%	14 10%	-	-	-	5 7%	1 4%	8 21%	8 25% JL	5 7%	9 10%	1 4%	1 50%	2 7%	2 7%	5 11%	2 5%	6 14%	3 7%	9 18%	2 5%
FOOD CHILD WOULDN'T RECEIVE OTHERWISE/PEOPLE NEED FOOD	14 10%	14 10%	-	-	-	9 12%	3 10%	2 5%	1 2%	8 10%	10 10%	1 6%	1 50%	3 10%	3 10%	5 12%	4 13%	3 6%	7 13%	5 9%	3 7%
ECONOMY CONCERNS/DUE TO THE ECONOMY	2 2%	2 2%	-	-	-	2 3%	-	-	-	2 3%	2 2%	1 3%	-	-	-	-	1 2%	1 3%	-	1 1%	2 4%
FOOD OFFERED -----	44 31%	44 31%	-	-	-	18 24%	15 47% F	12 32%	8 26% M	20 27% M	31 32% M	5 25% M	-	9 36% M	9 36%	10 26%	11 33%	14 32%	18 37%	16 32%	10 23%
HEALTHY MEAL/OFFER HEALTHY FOOD/NUTRITIOUS	26 18%	26 18%	-	-	-	12 16%	7 21%	8 21%	5 15% M	13 17% M	18 19% M	4 18% M	-	4 16%	4 16%	8 19%	7 23%	7 15%	10 21%	8 17%	7 16%
FOOD IS GOOD/PROVIDES GOOD FOOD	20 14%	20 14%	-	-	-	6 8%	9 28% F	5 15%	4 11%	7 9% M	14 15% M	2 7%	-	5 19% M	5 19%	3 8%	5 14%	7 17%	8 17%	9 18%	3 7%
ACTIVITIES OFFERED -----	27 19%	27 19%	-	-	-	15 21%	5 16%	7 18%	5 17% M	11 15% M	17 18% M	5 22% M	-	5 22% M	5 22%	9 23%	6 18%	6 14%	14 28% T	4 7%	9 21%
ACTIVITIES/ACTIVITIES FOR CHILDREN TO DO	13 9%	13 9%	-	-	-	9 12%	3 8%	2 6%	4 13%	6 8% M	10 10% M	2 11%	-	2 8%	2 8%	3 8%	3 10%	5 11%	7 14% T	-	6 14% T
CHURCH FUNCTION/TEACH CHURCH ACTIVITIES	11 8%	11 8%	-	-	-	7 9% G	-	4 12%	1 3%	6 8% M	6 6% M	2 11%	-	2 10%	2 10%	3 8%	3 8%	2 5%	6 12%	2 4%	3 6%
SOCIAL BENEFITS/GIVES KIDS A CHANCE TO SOCIALIZE	5 4%	5 4%	-	-	-	3 4%	2 8%	-	-	1 1%	3 3%	1 5%	-	1 4%	1 4%	4 9%	1 2%	-	2 5%	2 4%	1 2%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Continued

Table 15-1
QUESTION 7C:
Why do you say [ANSWER FROM Q7B]?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
GENERAL MENTION -----	11 8%	11 8%	-	-	-	4 5%	4 13%	3 9%	3 8%	4 6% M	5 5% M	2 11%	-	5 19% M	5 19% Q	4 9%	-	3 6%	7 13% T	1 2%	4 8%
GOOD PROGRAM/GOOD PLACE FOR CHILDREN TO BE/WOULD RECOMMEND IT	8 6%	8 6%	-	-	-	3 4%	3 9%	3 8%	- 1%	2 3%	2 2%	-	-	5 19% LM	5 19% QR	3 8%	-	- 1%	6 12%	1 2%	1 3%
EASY/CONVENIENT	3 2%	3 2%	-	-	-	1 1%	1 4%	1 2%	2 7%	2 3%	3 3%	2 11%	-	-	-	1 2%	-	2 5%	1 1%	-	2 5%
NEGATIVE MENTIONS -----	1 1%	1 1%	-	-	-	1 1%	-	-	1 3%	-	-	-	-	-	-	1 2%	-	-	-	1 2%	-
POOR QUALITY FOOD/COLD FOOD	1 1%	1 1%	-	-	-	1 1%	-	-	1 3%	-	-	-	-	-	-	1 2%	-	-	-	1 2%	-
OTHER	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-
NONE/NOTHING	1 -	1 -	-	-	-	1 1%	-	-	-	1 1%	1 1%	1 3%	-	-	-	-	-	1 2%	-	-	1 2%
DON'T KNOW	1 1%	1 1%	-	-	-	1 1%	-	-	-	1 1%	1 1%	1 5%	-	-	-	-	-	1 2%	1 2%	-	-
REFUSED	1 -	1 -	-	-	-	1 1%	-	-	-	1 1%	1 1%	1 3%	-	-	-	-	-	1 1%	-	1 1%	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 15-2
QUESTION 7C:
Why do you say [ANSWER FROM Q7B]?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=YES Q.7B	142 100%	15 11%	43 30%	62 44%	58 41%	40 28%	36 25%	51 36%	48 34%	43 30%	37 26%	78 55%	27 19%	25 18%	117 82%	14 10%	55 38%	35 24%	24 17%	14 10%	46 32%	51 36%	37 26%	8 6%
FOOD SECURITY & COSTS -----	72 51%	10 67% F	23 54%	31 50%	30 51%	15 36%	24 68% F	29 55%	20 41%	24 57%	21 57%	35 45%	16 61%	13 51%	60 51%	4 27%	36 66% PR	15 43%	11 44%	7 49%	23 50%	24 47%	21 57%	4 53%
GOOD FOR THOSE WHO NEED IT/PEOPLE ARE IN NEED OF HELP/IT HELPS (GENERAL)	30 21%	3 18%	13 30%	15 24%	13 22%	5 13%	11 31%	10 19%	9 18%	12 27%	10 26%	15 19%	5 19%	6 22%	24 21%	1 7%	15 27% PT	8 22% T	6 25%	- 3%	13 28%	8 15%	7 20%	2 22%
FOR THOSE WHO CAN'T AFFORD FOOD/THOSE WHO DON'T HAVE MONEY	14 10%	3 21%	3 8%	5 7%	5 9%	4 10%	6 16%	4 8%	6 12%	5 11%	4 10%	6 8%	5 17%	1 2%	14 12% N	- -	10 17% PS	4 11%	1 3%	1 5%	- -	6 11% U	8 21% U	1 11%
FREE/IT'S FREE	14 10%	4 28%	4 8%	8 13%	4 7%	2 6%	5 13%	5 10%	4 8%	6 13%	3 8%	8 10%	4 14%	3 11%	12 10%	2 11%	8 15%	1 3%	1 3%	3 21%	5 11%	4 8%	5 12%	1 13%
FOOD CHILD WOULD'N'T RECEIVE OTHERWISE/PEOPLE NEED FOOD	14 10%	- -	3 8%	4 6%	7 12% B	3 7%	3 9%	10 19% I	2 3%	3 7%	6 16%	5 6%	3 12%	3 12%	11 9%	1 9%	3 6%	3 7%	3 11%	4 28%	6 14%	6 12%	1 4%	1 7%
ECONOMY CONCERNS/DUE TO THE ECONOMY	2 2%	- -	- -	1 2%	1 2%	- -	- 1%	2 3%	1 1%	- -	1 2%	1 2%	- -	1 3%	2 1%	- -	1 1%	- 1%	1 3%	1 5%	- -	2 4%	- -	- 3%
FOOD OFFERED -----	44 31%	2 12%	10 23%	20 32%	21 37% B	13 32%	11 30%	11 22%	21 45% H	12 27%	8 23%	29 37%	7 25%	10 40%	34 29%	4 30%	13 23%	10 30%	11 44%	6 43%	11 23%	19 37%	11 30%	3 43%
HEALTHY MEAL/OFFER HEALTHY FOOD/NUTRITIOUS	26 18%	1 4%	6 14%	11 18%	9 16%	10 24% B	8 23% B	6 12%	13 27%	7 15%	6 16%	17 22%	3 10%	7 27%	19 16%	3 21%	6 11%	7 21%	5 23%	4 26%	6 12%	13 26%	5 14%	2 27%
FOOD IS GOOD/PROVIDES GOOD FOOD	20 14%	1 8%	4 9%	10 16%	12 21%	3 9%	3 8%	5 10%	10 21%	5 12%	2 7%	13 17%	4 16%	3 14%	17 14%	2 12%	8 14%	3 8%	5 21%	3 18%	5 11%	7 14%	6 17%	2 21%
ACTIVITIES OFFERED -----	27 19%	2 12%	7 16%	14 22%	10 16%	11 26%	4 11%	9 17%	9 20%	8 20%	5 14%	18 22%	4 15%	4 16%	23 20%	2 16%	7 14%	8 24%	6 26%	2 16%	14 30% V	6 11%	6 16%	1 14%
ACTIVITIES/ACTIVITIES FOR CHILDREN TO DO	13 9%	2 12%	4 9%	7 12%	4 6%	5 12%	3 8%	3 6%	6 12%	5 11%	1 3%	10 13% K	2 9%	1 4%	12 11%	1 8%	5 9% T	4 11%	4 15%	- -	7 15%	2 4%	4 10%	1 8%
CHURCH FUNCTION/TEACH CHURCH ACTIVITIES	11 8%	- -	4 10%	5 8% B	2 4%	6 14% B	1 3%	5 9%	4 8%	2 5%	4 11%	5 7%	1 6%	2 7%	9 8%	2 16%	1 2%	4 13%	2 7%	1 8%	6 12%	3 5%	2 6%	- 3%
SOCIAL BENEFITS/GIVES KIDS A CHANCE TO SOCIALIZE	5 4%	- -	1 3%	3 6%	4 8% BG	1 2%	- -	1 2%	2 4%	2 5%	1 3%	4 6% M	- -	2 9%	3 3%	- -	2 4%	1 2%	1 5%	1 9%	2 5%	2 4%	1 3%	- 3%
GENERAL MENTION -----	11 8%	2 13%	5 11%	4 6%	3 5%	5 13%	1 4%	6 11%	2 4%	4 9%	2 5%	7 9%	2 7%	1 5%	10 8%	4 27% S	4 8% S	2 5%	- -	1 7%	5 12% W	5 9% W	- -	1 13%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Continued

Table 15-2
QUESTION 7C:
Why do you say [ANSWER FROM Q7B]?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
GOOD PROGRAM/GOOD PLACE FOR CHILDREN TO BE/WOULD RECOMMEND IT	8 6%	1 4%	2 6%	3 4%	3 5%	5 12%	1 4%	4 7%	2 4%	2 6%	- 1%	6 8%	2 7%	1 5%	7 6%	4 27% S	2 4%	1 4%	- -	1 7%	3 7%	4 8% W	- -	1 13%
EASY/CONVENIENT	3 2%	1 8%	2 5%	1 2%	- -	1 2%	- -	2 3%	- -	1 3%	2 4%	1 2%	- -	- -	3 3%	- -	2 4%	1 2%	- -	- -	2 5%	1 1%	- -	- -
NEGATIVE MENTIONS	1 1%	1 6%	- -	1 1%	- -	- -	- -	- -	1 2%	- -	- -	1 1%	- -	- -	1 1%	- -	- -	1 3%	- -	- -	1 2%	- -	- -	- -
POOR QUALITY FOOD/COLD FOOD	1 1%	1 6%	- -	1 1%	- -	- -	- -	- -	1 2%	- -	- -	1 1%	- -	- -	1 1%	- -	- -	1 3%	- -	- -	1 2%	- -	- -	- -
OTHER	- -	- 2%	- 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- 1%	- -	- -	- -	- -	- -	- -	3% -
NONE/NOTHING	1 -	- -	- -	- -	1 1%	- -	1 2%	- -	1 1%	- -	- -	1 1%	- -	- -	1 1%	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -
DON'T KNOW	1 1%	- -	- -	- -	1 2%	- -	- -	1 2%	- -	- -	1 3%	- -	- -	1 4%	- -	- -	- -	- -	1 4%	- -	1 2%	- -	- -	- -
REFUSED	1 -	- -	- -	- -	1 1%	- -	1 2%	- -	1 1%	- -	- -	1 1%	- -	- -	1 -	- -	- -	- -	1 2%	- -	- -	1 1%	- -	- -

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 15-3
QUESTION 7C:
Why do you say [ANSWER FROM Q7B]?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=YES Q.7B	142 100%	33 23%	109 77%	52 36%	34 24%	35 25%	21 15%	26 18%	51 36%	35 25%	30 21%	47 33%	9 6%	43 31%	41 29%	58 41%	18 13%	7 5%	9 6%	44 31%	98 69%	44 31%
FOOD SECURITY & COSTS -----	72 51%	14 44%	58 53%	24 47%	22 64%	18 52%	8 37%	11 42%	28 55%	17 48%	16 54%	30 63% O	3 39%	23 52%	16 39%	29 50%	9 50%	3 44%	3 34%	24 56%	46 47%	26 60%
GOOD FOR THOSE WHO NEED IT/PEOPLE ARE IN NEED OF HELP/IT HELPS (GENERAL)	30 21%	4 11%	26 24%	6 12%	7 21%	10 29%	6 28%	2 9%	14 27% H	9 24%	5 17%	13 28%	1 12%	8 19%	8 19%	16 27%	3 18%	1 10%	1 12%	6 14%	19 19%	11 25%
FOR THOSE WHO CAN'T AFFORD FOOD/THOSE WHO DON'T HAVE MONEY	14 10%	2 7%	12 11%	9 18% FG	4 12%	1 2%	- 2%	2 7%	7 13%	4 10%	3 8%	6 12%	2 19%	5 12%	2 5%	7 12%	1 3%	- 4%	1 14%	5 12%	10 11%	4 9%
FREE/IT'S FREE	14 10%	6 17%	9 8%	3 6%	7 21%	3 8%	1 6%	2 9%	3 5%	2 6%	7 25% I	6 12%	1 7%	6 13%	2 6%	6 11% S	2 10%	1 13%	- -	5 12% S	10 10%	5 10%
FOOD CHILD WOULDN'T RECEIVE OTHERWISE/PEOPLE NEED FOOD	14 10%	3 8%	11 11%	5 10%	3 9%	5 16% G	- 1%	5 18%	5 9%	2 7%	2 7%	5 11% M	- -	5 12% M	4 9%	- -	3 19% P	1 12%	1 8%	9 19% P	8 8%	6 13%
ECONOMY CONCERNS/DUE TO THE ECONOMY	2 2%	1 3%	1 1%	1 1%	1 2%	1 2%	- -	- 1%	1 2%	1 2%	- -	1 1%	1 7%	- -	- 1%	1 1%	- -	1 9%	- -	1 2%	1 1%	1 3%
FOOD OFFERED -----	44 31%	10 31%	34 31%	17 33%	9 27%	12 35%	6 27%	6 25%	18 36%	10 30%	9 31%	11 23%	5 55%	13 31%	15 37%	16 28%	7 39%	3 45%	3 30%	14 32%	37 37% V	8 17%
HEALTHY MEAL/OFFER HEALTHY FOOD/NUTRITIOUS	26 18%	4 12%	22 20%	12 23% E	2 6%	8 22%	4 19%	3 10%	12 24%	6 18%	4 15%	6 13%	2 23%	8 19%	9 23%	8 14%	7 39% P	1 20%	1 13%	7 16%	21 21%	5 11%
FOOD IS GOOD/PROVIDES GOOD FOOD	20 14%	6 19%	14 13%	7 13%	7 21%	5 13%	2 8%	4 16%	7 14%	4 12%	5 16%	5 11%	3 33%	5 12%	7 17%	9 16% Q	- -	2 25%	2 22%	7 16% Q	17 17%	3 7%
ACTIVITIES OFFERED -----	27 19%	9 27%	18 16%	7 14%	3 8%	8 24%	8 39% E	7 25%	6 12%	2 6%	12 41% IJ	8 16%	1 17%	8 18%	9 21%	11 19%	5 25%	2 22%	- 3%	7 17%	18 19%	8 19%
ACTIVITIES/ACTIVITIES FOR CHILDREN TO DO	13 9%	4 11%	10 9%	5 9%	2 5%	3 9%	4 17%	3 11%	2 4%	1 3%	7 25% IJ	5 10%	1 17%	2 4%	4 10%	5 8% S	3 18%	2 22%	- -	4 9%	9 10%	4 9%
CHURCH FUNCTION/TEACH CHURCH ACTIVITIES	11 8%	4 12%	7 6%	1 3%	- -	5 14% E	5 22% E	2 9%	4 8%	1 3%	4 12%	3 6%	- -	4 10% M	3 6%	5 8%	7 7%	- -	- 3%	3 6%	6 6%	5 10%
SOCIAL BENEFITS/GIVES KIDS A CHANCE TO SOCIALIZE	5 4%	3 9%	2 2%	1 2%	1 3%	3 9%	- -	1 5%	1 2%	1 2%	2 8%	1 2%	- -	2 5%	2 5%	4 6%	- -	- -	- -	2 4%	5 5%	1 2%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Continued

Table 15-3
QUESTION 7C:
Why do you say [ANSWER FROM Q7B]?

BANNER 3

	GENDER		COMMUNITY TYPE					REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER/RE-TIRED/DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
GENERAL MENTION -----	11 8%	4 11%	8 7%	3 6%	2 6%	3 9%	3 13%	2 9%	3 6%	5 15% K	- 1%	3 7%	- -	6 14% M	2 5%	5 8%	- -	- -	3 36% Q	3 7%	6 6%	5 13%
GOOD PROGRAM/GOOD PLACE FOR CHILDREN TO BE/WOULD RECOMMEND IT	8 6%	4 11%	5 4%	3 6%	2 6%	1 3%	2 10%	1 5%	3 5%	4 11%	- 1%	2 4%	- -	4 10% M	2 5%	4 7%	- -	- -	3 36% Q	1 2%	3 3%	5 13%
EASY/CONVENIENT	3 2%	- -	3 3%	- -	- -	2 7%	1 3%	1 4%	1 1%	1 4%	- -	1 3%	- -	2 4%	- -	1 1%	- -	- -	- -	2 5%	3 3%	- -
NEGATIVE MENTIONS -----	1 1%	- -	1 1%	1 2%	- -	- -	- -	- -	- -	- -	1 3%	- -	- -	- -	1 2%	- -	- -	- -	- -	1 2%	1 1%	- -
POOR QUALITY FOOD/COLD FOOD	1 1%	- -	1 1%	1 2%	- -	- -	- -	- -	- -	- -	1 3%	- -	- -	- -	1 2%	- -	- -	- -	- -	1 2%	1 1%	- -
OTHER	- -	- -	- -	- -	- -	- -	1 1%	1 1%	- -	- -	- -	- -	3 3%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -
NONE/NOTHING	1 -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	1 2%	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	1 2%	1 1%	- -
DON'T KNOW	1 1%	- -	1 1%	1 2%	- -	- -	- -	1 4%	- -	- -	- -	- -	- -	- -	1 3%	- -	- -	1 15%	- -	- -	1 1%	- -
REFUSED	1 -	1 2%	- -	- -	1 2%	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	1 1%	1 1%	- -	- -	- -	- -	1 1%	- -

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 15-4
QUESTION 7C:
Why do you say [ANSWER FROM Q7B]?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=YES Q.7B	142 100%	98 69%	44 31%	142 100%	- -	- -	128 90%	14 10%	- -	130 92%	12 8%	- -	51 36%	91 64%
FOOD SECURITY & COSTS -----	72 51%	50 51%	23 52%	72 51%	- -	- -	63 49%	9 65%	- -	69 53%	3 24%	- -	28 55%	44 49%
GOOD FOR THOSE WHO NEED IT/PEOPLE ARE IN NEED OF HELP/IT HELPS (GENERAL)	30 21%	16 16%	14 32%	30 21%	- -	- -	25 20%	4 32%	- -	27 21%	3 24%	- -	9 17%	21 23%
FOR THOSE WHO CAN'T AFFORD FOOD/THOSE WHO DON'T HAVE MONEY	14 10%	11 12%	3 7%	14 10%	- -	- -	14 11%	1 4%	- -	14 11% K	- -	- -	11 22% N	3 4%
FREE/IT'S FREE	14 10%	12 12%	2 5%	14 10%	- -	- -	14 11%	1 7%	- -	14 11% K	- -	- -	4 7%	11 12%
FOOD CHILD WOULDN'T RECEIVE OTHERWISE/PEOPLE NEED FOOD	14 10%	11 11%	3 6%	14 10%	- -	- -	11 9%	3 22%	- -	14 11% K	- -	- -	3 6%	11 12%
ECONOMY CONCERNS/DUE TO THE ECONOMY	2 2%	2 2%	1 2%	2 2%	- -	- -	2 2%	- -	- -	2 2%	- -	- -	1 3%	1 1%
FOOD OFFERED -----	44 31%	34 35%	10 23%	44 31%	- -	- -	43 33% H	2 11%	- -	43 33% K	1 7%	- -	12 23%	32 35%
HEALTHY MEAL/OFFER HEALTHY FOOD/NUTRITIOUS	26 18%	17 18%	9 20%	26 18%	- -	- -	25 20% H	1 5%	- -	25 19%	1 7%	- -	9 17%	17 19%
FOOD IS GOOD/PROVIDES GOOD FOOD	20 14%	19 19% C	1 3%	20 14%	- -	- -	19 15%	1 7%	- -	20 15% K	- -	- -	5 9%	16 17%
ACTIVITIES OFFERED -----	27 19%	19 19%	8 18%	27 19%	- -	- -	24 19%	2 18%	- -	23 18%	4 32%	- -	6 12%	20 22%
ACTIVITIES/ACTIVITIES FOR CHILDREN TO DO	13 9%	9 9%	4 10%	13 9%	- -	- -	12 9%	1 9%	- -	12 9%	1 11%	- -	4 8%	9 10%
CHURCH FUNCTION/TEACH CHURCH ACTIVITIES	11 8%	6 6%	5 11%	11 8%	- -	- -	10 7%	1 9%	- -	8 6%	3 21%	- -	3 7%	7 8%
SOCIAL BENEFITS/GIVES KIDS A CHANCE TO SOCIALIZE	5 4%	5 6% C	- -	5 4%	- -	- -	5 4% H	- -	- -	5 4% K	- -	- -	1 2%	5 5%
GENERAL MENTION -----	11 8%	8 8%	4 8%	11 8%	- -	- -	9 7%	2 12%	- -	7 5%	4 37%	- -	5 11%	6 6%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Continued

Table 15-4
 QUESTION 7C:
 Why do you say [ANSWER FROM Q7B]?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN- AWARE (C)	YES (D)	NO (E)	UN- SURE (F)	INTER- ESTED (G)	NOT INTER- ESTED (H)	UN- SURE (I)	INTER- ESTED (J)	NOT INTER- ESTED (K)	UN- SURE (L)	YES (M)	NO (N)
GOOD PROGRAM/GOOD PLACE FOR CHILDREN TO BE/WOULD RECOMMEND IT	8 6%	5 5%	4 8%	8 6%	- -	- -	7 5%	2 12%	- -	4 3%	4 37% J	- -	4 8%	4 4%
EASY/CONVENIENT	3 2%	3 3%	-	3 2%	- -	- -	3 2%	- -	- -	3 2%	- -	- -	1 3%	2 2%
NEGATIVE MENTIONS -----	1 1%	-	1 2%	1 1%	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	1 1%
POOR QUALITY FOOD/COLD FOOD	1 1%	-	1 2%	1 1%	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	1 1%
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NONE/NOTHING	1 -	1 1%	-	1 -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	1 1%
DON'T KNOW	1 1%	1 1%	-	1 1%	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	1 1%
REFUSED	1 -	1 1%	-	1 -	- -	- -	1 -	- -	- -	1 -	- -	- -	- -	1 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 16-1
 QUESTION 7C:
 Why do you say [ANSWER FROM Q7B]?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=NO Q.7B	5 100%	5 100%	-	-	-	2 33%	1 32%	2 35%	1 19%	2 38%	3 65%	2 42%	-	1 30%	1 30%	-	1 24%	2 42%	4 89%	-	- 11%
FOOD SECURITY & COSTS -----	2 41%	2 41%	-	-	-	1 41%	1 86%	-	-	-	1 42%	1 67%	-	1 46%	1 46%	-	-	1 67%	2 47%	-	-
FOOD CHILD WOULDN'T RECEIVE OTHERWISE/PEOPLE NEED FOOD	1 28%	1 28%	-	-	-	-	1 86%	-	-	-	1 42%	1 67%	-	-	-	-	-	1 67%	1 31%	-	-
FREE/IT'S FREE	1 14%	1 14%	-	-	-	1 41%	-	-	-	-	-	-	-	1 46%	1 46%	-	-	-	1 15%	-	-
ACTIVITIES OFFERED -----	1 24%	1 24%	-	-	-	-	-	1 69%	-	1 63%	1 36%	-	-	-	-	-	1 100% OPR	-	1 27%	-	-
CHURCH FUNCTION/TEACH CHURCH ACTIVITIES	1 24%	1 24%	-	-	-	-	-	1 69%	-	1 63%	1 36%	-	-	-	-	-	1 100% OPR	-	1 27%	-	-
GENERAL MENTION -----	1 14%	1 14%	-	-	-	1 42%	-	-	1 75%	1 37%	1 21%	1 33%	-	-	-	-	-	1 33%	1 16%	-	-
EASY/CONVENIENT	1 14%	1 14%	-	-	-	1 42%	-	-	1 75%	1 37%	1 21%	1 33%	-	-	-	-	-	1 33%	1 16%	-	-
NEGATIVE MENTIONS -----	- 11%	- 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- 100% S
POOR QUALITY FOOD/COLD FOOD	- 11%	- 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- 100% S
OTHER	- 5%	- 5%	-	-	-	-	14%	-	25%	-	-	-	-	-	-	-	100% OQR	-	-	5%	-
REFUSED	- 5%	- 5%	-	-	-	16%	-	-	-	-	-	-	-	-	-	-	-	-	-	6%	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 16-2
QUESTION 7C:
Why do you say [ANSWER FROM Q7B]?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE					
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)	
BASE=NO Q.7B	5 100%	-	1 32%	3 71%	- 11%	1 28%	1 14%	3 59%	1 14%	1 28%	3 61%	1 28%	- 11%	1 19%	4 81%	1 16%	1 18%	3 65%	-	-	2 52%	1 28%	-	1 15%	
FOOD SECURITY & COSTS -----	2 41%	-	1 86%	2 59%	-	1 100% EG	-	-	1 100% H	1 100% H	1 22%	1 100% KM	-	1 72%	1 34%	-	1 75%	1 42%	-	-	1 54%	1 49%	-	-	
FOOD CHILD WOULDN'T RECEIVE OTHERWISE/PEOPLE NEED FOOD	1 28%	-	1 86%	1 39%	-	1 100% EG	-	-	-	1 100% HI	-	1 100% KM	-	-	1 34%	-	-	1 42%	-	-	1 54%	-	-	-	
FREE/IT'S FREE	1 14%	-	-	1 19%	-	-	-	-	1 100% HJ	-	1 22%	-	-	1 72%	-	-	1 75%	-	-	-	-	-	1 49%	-	-
ACTIVITIES OFFERED -----	1 24%	-	-	1 34%	-	-	-	1 41%	-	-	1 39%	-	-	-	1 29%	-	-	1 36%	-	-	1 46%	-	-	-	
CHURCH FUNCTION/TEACH CHURCH ACTIVITIES	1 24%	-	-	1 34%	-	-	-	1 41%	-	-	1 39%	-	-	-	1 29%	-	-	1 36%	-	-	1 46%	-	-	-	
GENERAL MENTION -----	1 14%	-	-	-	-	-	1 100% CDEF	1 24%	-	-	1 23%	-	-	-	1 17%	-	-	1 21%	-	-	-	1 51%	-	-	
EASY/CONVENIENT	1 14%	-	-	-	-	-	1 100% CDEF	1 24%	-	-	1 23%	-	-	-	1 17%	-	-	1 21%	-	-	-	1 51%	-	-	
NEGATIVE MENTIONS -----	- 11%	-	-	-	100% CDFG	-	-	-	-	-	-	-	-	-	-	13%	67%	-	-	-	-	-	-	70%	
POOR QUALITY FOOD/COLD FOOD	- 11%	-	-	-	100% CDFG	-	-	-	-	-	-	-	-	-	13%	67%	-	-	-	-	-	-	-	70%	
OTHER	- 5%	-	14%	-	-	-	-	8%	-	-	8%	-	-	-	6%	-	25%	-	-	-	-	-	-	30%	
REFUSED	- 5%	-	-	8%	-	-	-	9%	-	-	9%	-	-	28%	-	33%	-	-	-	-	-	-	-	-	

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 16-3
QUESTION 7C:
Why do you say [ANSWER FROM Q7B]?

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=NO Q.7B	5 100%	- 10%	4 90%	1 14%	- 5%	2 54%	1 28%	-	2 33%	2 39%	1 28%	1 14%	-	1 28%	2 52%	3 56%	1 14%	-	11%	1 14%	1 24%	4 76%
FOOD SECURITY & COSTS	2 41%	-	2 46%	1 100% EF	-	-	1 100% EF	-	1 41%	1 72%	-	-	-	-	2 79%	1 50%	1 100% ST	-	-	-	1 58%	1 36%
FOOD CHILD WOULDN'T RECEIVE OTHERWISE/PEOPLE NEED FOOD	1 28%	-	1 31%	-	-	-	1 100% DEF	-	-	1 72%	-	-	-	-	1 53%	1 50%	-	-	-	-	-	1 36%
FREE/IT'S FREE	1 14%	-	1 15%	1 100% EFG	-	-	-	-	1 41%	-	-	-	-	-	1 26%	-	1 100% PST	-	-	-	1 58%	-
ACTIVITIES OFFERED	1 24%	-	1 26%	-	-	1 44%	-	-	-	1 84%	-	-	1 84%	-	1 42%	-	-	-	-	-	-	1 31%
CHURCH FUNCTION/TEACH CHURCH ACTIVITIES	1 24%	-	1 26%	-	-	1 44%	-	-	-	1 84%	-	-	1 84%	-	1 42%	-	-	-	-	-	-	1 31%
GENERAL MENTION	1 14%	-	1 15%	-	-	1 26%	-	-	1 42%	-	-	1 100% NO	-	-	-	-	-	-	-	1 100% PQS	-	1 18%
EASY/CONVENIENT	1 14%	-	1 15%	-	-	1 26%	-	-	1 42%	-	-	1 100% NO	-	-	-	-	-	-	-	1 100% PQS	-	1 18%
NEGATIVE MENTIONS	- 11%	-	- 12%	-	-	20%	-	-	-	28%	-	-	-	-	21%	-	-	-	100% PQT	-	-	14%
POOR QUALITY FOOD/COLD FOOD	- 11%	-	- 12%	-	-	20%	-	-	-	28%	-	-	-	-	21%	-	-	-	100% PQT	-	-	14%
OTHER	- 5%	- 46%	-	-	-	100% DFG	-	-	-	-	16%	-	-	16%	-	8%	-	-	-	-	20%	-
REFUSED	- 5%	- 54%	-	-	-	10%	-	-	16%	-	-	-	-	-	-	-	-	-	-	-	23%	-

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 16-4
 QUESTION 7C:
 Why do you say [ANSWER FROM Q7B]?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=NO Q.7B	5 100%	2 35%	3 65%	5 100%	- -	- -	1 24%	3 62%	1 14%	3 67%	2 33%	- -	3 65%	2 35%
FOOD SECURITY & COSTS	2 41%	- -	2 63%	2 41%	- -	- -	1 56%	1 45%	- -	1 20%	1 84%	- -	1 42%	1 40%
FOOD CHILD WOULDN'T RECEIVE OTHERWISE/PEOPLE NEED FOOD	1 28%	- -	1 43%	1 28%	- -	- -	- -	1 45%	- -	- -	1 84%	- -	1 42%	- -
FREE/IT'S FREE	1 14%	- -	1 21%	1 14%	- -	- -	1 56%	- -	- -	1 20%	- -	- -	- -	1 40%
ACTIVITIES OFFERED	1 24%	1 69%	- -	1 24%	- -	- -	- -	1 39%	- -	1 36%	- -	- -	1 36%	- -
CHURCH FUNCTION/TEACH CHURCH ACTIVITIES	1 24%	1 69%	- -	1 24%	- -	- -	- -	1 39%	- -	1 36%	- -	- -	1 36%	- -
GENERAL MENTION	1 14%	- -	1 21%	1 14%	- -	- -	- -	- -	1 100% GH	1 21%	- -	- -	1 21%	- -
EASY/CONVENIENT	1 14%	- -	1 21%	1 14%	- -	- -	- -	- -	1 100% GH	1 21%	- -	- -	1 21%	- -
NEGATIVE MENTIONS	- 11%	- 31%	- -	- 11%	- -	- -	- 44%	- -	- -	- 16%	- -	- -	- -	- 31%
POOR QUALITY FOOD/COLD FOOD	- 11%	- 31%	- -	- 11%	- -	- -	- 44%	- -	- -	- 16%	- -	- -	- -	- 31%
OTHER	- 5%	- -	- 7%	- 5%	- -	- -	- -	- 8%	- -	- 7%	- -	- -	- -	- 14%
REFUSED	- 5%	- -	- 8%	- 5%	- -	- -	- -	- 9%	- -	- -	- 16%	- -	- -	- 16%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 17-1
QUESTION 7D:
Why do you say you are unsure?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=UNSURE IN Q.7B	7 100%	7 100%	-	-	-	2 25%	1 18%	4 57%	2 25%	2 29%	6 96%	3 41%	-	-	4%	3 42%	2 30%	2 25%	3 47%	2 33%	1 20%
QUALITY CONCERNS/UNSURE IF IT IS HEALTHY	2 26%	2 26%	-	-	-	-	-	2 45%	-	-	1 23%	-	-	-	100% IJKL	1 52%	-	-	1 47%	-	11%
COST CONCERNS	2 25%	2 25%	-	-	-	-	1 52%	1 28%	-	-	2 26%	2 62%	-	-	-	-	2 85% P	-	-	2 76% S	-
FOOD CONCERNS/UNSURE WHAT FOOD IS PROVIDED	1 18%	1 18%	-	-	-	1 39%	-	-	1 39%	1 48%	1 15%	-	-	-	100% KL	-	15%	1 39%	1 21%	1 24%	-
OTHER	1 20%	1 20%	-	-	-	1 61%	-	-	1 61%	1 52%	1 21%	1 38%	-	-	-	11%	-	1 61%	-	-	1 100% ST
NONE/NOTHING	1 15%	1 15%	-	-	-	-	-	1 27%	-	-	1 16%	-	-	-	-	1 37%	-	-	1 33%	-	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 17-2
 QUESTION 7D:
 Why do you say you are unsure?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=UNSURE IN Q.7B	7 100%	2 25%	- 4%	4 55%	3 41%	1 20%	2 24%	3 42%	3 38%	1 20%	4 62%	3 38%	-	2 29%	5 71%	1 10%	4 61%	2 30%	-	-	3 47%	1 19%	1 22%	1 13%
QUALITY CONCERNS/UNSURE IF IT IS HEALTHY	2 26%	-	- 100% BEFG	2 47%	-	-	-	1 52%	- 10%	-	1 35%	- 10%	-	-	2 36%	-	2 42%	-	-	-	-	-	1 100% UV	- 30%
COST CONCERNS	2 25%	-	-	-	2 62%	-	-	1 38%	1 25%	-	2 40%	-	-	1 32%	1 22%	-	-	2 85% Q	-	-	1 34%	1 49%	-	-
FOOD CONCERNS/UNSURE WHAT FOOD IS PROVIDED	1 18%	1 39%	- 100% E	1 32%	-	- 22%	- 18%	-	1 35%	- 22%	-	1 47%	-	- 15%	1 19%	1 100% QR	1 13%	-	-	-	-	1 51%	-	1 65%
OTHER	1 20%	1 61%	-	-	-	1 78%	1 82% D	- 11%	-	1 78%	-	1 53%	-	-	1 28%	-	1 25%	-	-	-	1 33%	-	-	- 35%
NONE/NOTHING	1 15%	-	-	1 28%	1 38%	-	-	-	1 40%	-	1 25%	-	-	1 53%	-	-	1 25%	-	-	-	1 33%	-	-	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 17-3
QUESTION 7D:
Why do you say you are unsure?

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE- MALE (C)	URBAN (D)	SUB- URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID- WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/ VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL- TIME (P)	PART- TIME (Q)	SEEK- ING EMP- LOY- MENT (R)	STU- DENT (S)	HOME- MAKER /RE- TIRED /DIS- ABLED (T)	PRI- MARY (U)	SHARE (V)
BASE=UNSURE IN Q.7B	7 100%	- 4%	6 96%	3 41%	2 24%	2 35%	-	3 39%	2 37%	1 20%	- 4%	1 22%	1 20%	4 58%	-	4 62%	-	4 4%	-	2 34%	7 100%	-
QUALITY CONCERNS/UNSURE IF IT IS HEALTHY	2 26%	- 100% C	1 23%	1 53%	-	- 11%	-	-	1 59%	-	- 100% HJ	1 100% MN	-	- 7%	-	1 35%	-	- 100% T	-	-	2 26%	-
COST CONCERNS	2 25%	-	2 26%	1 23%	-	1 45%	-	1 24%	-	1 78%	-	-	-	2 43%	-	1 26%	-	-	-	1 27%	2 25%	-
FOOD CONCERNS/UNSURE WHAT FOOD IS PROVIDED	1 18%	- 100% C	1 15%	1 24%	-	- 11%	-	1 36%	-	-	- 100% IJ	-	-	1 30%	-	7%	-	- 100% P	-	1 28%	1 18%	-
OTHER	1 20%	-	1 21%	-	1 82%	-	-	-	1 41%	22%	-	-	23%	1 26%	-	7%	-	-	-	1 45%	1 20%	-
NONE/NOTHING	1 15%	-	1 16%	-	-	1 44%	-	1 40%	-	-	-	-	1 77%	-	-	1 25%	-	-	-	-	1 15%	-

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 17-4
QUESTION 7D:
Why do you say you are unsure?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN- AWARE (C)	YES (D)	NO (E)	UN- SURE (F)	INTER- ESTED (G)	NOT INTER- ESTED (H)	UN- SURE (I)	INTER- ESTED (J)	NOT INTER- ESTED (K)	UN- SURE (L)	YES (M)	NO (N)
BASE=UNSURE IN Q.7B	7 100%	2 27%	5 73%	7 100%	- -	- -	6 85%	1 15%	- -	7 100%	- -	- -	2 31%	5 69%
QUALITY CONCERNS/UNSURE IF IT IS HEALTHY	2 26%	- 14%	1 30%	2 26%	- -	- -	2 30%	- -	- -	2 26%	- -	- -	1 71%	- 5%
COST CONCERNS	2 25%	1 35%	1 22%	2 25%	- -	- -	2 30%	- -	- -	2 25%	- -	- -	- -	2 36%
FOOD CONCERNS/UNSURE WHAT FOOD IS PROVIDED	1 18%	1 65% C	- -	1 18%	- -	- -	1 21%	- -	- -	1 18%	- -	- -	1 14%	1 19%
OTHER	1 20%	- -	1 27%	1 20%	- -	- -	1 23%	- -	- -	1 20%	- -	- -	1 15%	1 22%
NONE/NOTHING	1 15%	- -	1 21%	1 15%	- -	- -	- -	1 100% G	- -	1 15%	- -	- -	- -	1 22%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 18-1
 QUESTION 8A:
 Did you hear anything about the Super Summer program this past summer?

BANNER 1

REGION		PIR			CURRENT FOOD ASSISTANCE								FOOD ASSISTANCE INDEX				FOOD SECURITY			
TOTAL	NATL	BALT- IMORE	COLO- RADO	ARKAN -SAS	<100%	100- 135%	135- 185%	WIC	SNAP	FREE/ RED- UCED	FOOD BANKS	OTHER	NONE	0	1	2	3+	SEC- URE	LOW SEC	VERY LOW SEC
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

**D/S (YES - NO/UNSURE)

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 18-2
 QUESTION 8A:
 Did you hear anything about the Super Summer program this past summer?

BANNER 2

TOTAL (A)	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP- ANIC (W)	OTHER (X)	
**D/S (YES - NO/UNSURE)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 18-3
 QUESTION 8A:
 Did you hear anything about the Super Summer program this past summer?

BANNER 3

GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
TOTAL (A)	MALE (B)	FE- MALE (C)	URBAN (D)	SUB- URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID- WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/ VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL- TIME (P)	PART- TIME (Q)	SEEK- ING EMP- LOY- MENT (R)	STU- DENT (S)	HOME- MAKER /RE- TIRED /DIS- ABLED (T)	PRI- MARY (U)	SHARE (V)	
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

**D/S (YES - NO/UNSURE)

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 18-4
 QUESTION 8A:
 Did you hear anything about the Super Summer program this past summer?

BANNER 4

AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
TOTAL	AWARE	UN-AWARE	YES	NO	UN-SURE	INTER-ESTED	NOT INTER-ESTED	UN-SURE	INTER-ESTED	NOT INTER-ESTED	UN-SURE	YES	NO
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
-	-	-	-	-	-	-	-	-	-	-	-	-	-

**D/S (YES - NO/UNSURE)

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 19-1
 QUESTION 9A:
 ONE CHILD: In general, how interested would you be in having a local organization, like a school, community center, parks and recreation center, or church, provide free summer meals for your child during the weekday?

MULTIPLE CHILDREN: In general, how interested would you be in having a local organization, like a school, community center, parks and recreation center, or church, provide free summer meals for your children during the weekday?

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
**D/S (INTERESTED - NOT INTERESTED)	239 27%	239 27%	-	-	-	139 41% GH	65 29% H	35 10%	79 54% N	161 50% N	212 44% N	61 63% JKN	4 64% N	-28 -10%	-28 -10%	75 28% O	104 55% OP	86 57% OP	-44 -10%	136 54% S	146 73% ST
TOTAL INTERESTED	547 61%	547 61%	-	-	-	232 69% H	138 61% H	177 52%	107 73% N	233 72% N	335 70% N	76 78% N	5 82% N	118 41%	118 41%	171 63% O	143 75% OP	115 76% OP	186 42%	191 76% S	170 85% ST
TOTAL NOT INTERESTED	308 34%	308 34%	-	-	-	93 28%	73 33%	142 42% F	28 19%	73 23%	123 26% L	15 15%	1 18% IJKLM	146 51% PQR	146 51% PQR	96 35% QR	39 20% QR	28 19%	230 51% TU	55 22% U	24 12%
VERY INTERESTED	298 33%	298 33%	-	-	-	141 42% GH	73 33%	84 25%	69 47% N	144 45% N	198 41% N	50 51% N	3 53%	50 17%	50 17%	90 33% O	78 41% O	81 53% OPQ	86 19%	105 42% S	107 53% ST
SOMEWHAT INTERESTED	248 28%	248 28%	-	-	-	91 27%	65 29%	93 27%	38 26%	89 28%	138 29%	26 27%	2 29%	68 24%	68 24%	81 30%	65 34% OR	34 23%	101 22%	85 34% S	63 31% S
NOT VERY INTERESTED	137 15%	137 15%	-	-	-	38 11%	33 15%	65 19% F	16 11%	27 8%	63 13% J	9 9%	1 18%	58 20% IJKL	58 20% QR	48 18% QR	15 8%	16 10%	89 20% U	36 15% U	11 6%
NOT AT ALL INTERESTED	171 19%	171 19%	-	-	-	55 16%	40 18%	77 23%	12 8% M	45 14% LM	60 13% LM	6 6% M	- 31% IJKLM	88 31% PQR	88 31% PQR	47 17% R	24 12%	12 8%	141 31% TU	18 7%	12 6%
UNSURE	45 5%	45 5%	-	-	-	11 3%	13 6%	21 6%	11 7% M	17 5% M	20 4% M	7 7% M	- 8% M	22 8% M	22 8% P	5 2%	10 5%	8 5%	32 7% T	6 2%	7 4%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 19-2
 QUESTION 9A:
 ONE CHILD: In general, how interested would you be in having a local organization, like a school, community center, parks and recreation center, or church, provide free summer meals for your child during the weekday?

MULTIPLE CHILDREN: In general, how interested would you be in having a local organization, like a school, community center, parks and recreation center, or church, provide free summer meals for your children during the weekday?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (INTERESTED - NOT INTERESTED)	239 27%	53 49%	85 30%	83 21%	111 32%	59 22%	48 21%	70 22%	104 34%	65 23%	81 32%	106 22%	51 30%	68 41%	170 23%	45 41%	115 37%	49 23%	19 12%	10 9%	10 2%	120 58%	93 57%	19 48%
TOTAL INTERESTED	547 61%	78 72%	172 62%	227 59%	222 64%	159 58%	130 57%	186 59%	196 65%	164 59%	162 64%	281 59%	104 61%	115 69%	432 59%	74 68%	208 68%	125 59%	82 51%	57 52%	234 48%	160 77%	124 76%	28 70%
TOTAL NOT INTERESTED	308 34%	25 23%	87 31%	145 38%	111 32%	100 37%	82 36%	116 37%	93 31%	99 35%	81 32%	175 36%	53 31%	46 28%	262 36%	29 27%	94 30%	76 36%	63 39%	46 42%	224 46%	41 20%	31 19%	9 22%
VERY INTERESTED	298 33%	45 42%	98 35%	126 33%	127 37%	88 32%	70 31%	95 30%	103 34%	101 36%	90 36%	145 30%	64 38%	72 43%	226 31%	30 27%	123 40%	68 32%	49 31%	29 26%	113 23%	89 43%	80 50%	16 40%
SOMEWHAT INTERESTED	248 28%	33 30%	74 27%	101 26%	95 27%	71 26%	61 27%	91 29%	94 31%	63 23%	73 29%	135 28%	40 24%	43 26%	206 28%	44 40%	86 28%	58 27%	33 21%	28 25%	121 25%	71 34%	44 27%	12 30%
NOT VERY INTERESTED	137 15%	14 13%	36 13%	68 18%	48 14%	46 17%	36 16%	51 16%	39 13%	47 17%	37 15%	84 18%	16 10%	20 12%	117 16%	13 12%	48 16%	30 14%	26 16%	19 17%	89 18%	20 10%	22 13%	5 12%
NOT AT ALL INTERESTED	171 19%	11 10%	52 19%	77 20%	64 18%	53 20%	46 20%	65 20%	54 18%	53 19%	45 18%	90 19%	36 21%	26 16%	145 20%	16 15%	46 15%	46 21%	36 23%	28 25%	135 28%	21 10%	9 6%	4 11%
UNSURE	45 5%	5 5%	19 7%	13 3%	12 4%	14 5%	15 6%	15 5%	13 4%	17 6%	9 3%	24 5%	13 7%	5 3%	40 5%	6 5%	5 2%	12 6%	15 9%	7 6%	28 6%	6 3%	7 4%	3 8%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 19-3
 QUESTION 9A:
 ONE CHILD: In general, how interested would you be in having a local organization, like a school, community center, parks and recreation center, or church, provide free summer meals for your child during the weekday?

MULTIPLE CHILDREN: In general, how interested would you be in having a local organization, like a school, community center, parks and recreation center, or church, provide free summer meals for your children during the weekday?

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
**D/S (INTERESTED - NOT INTERESTED)	239 27%	35 15%	203 31% B	113 52% EFG	79 34% FG	51 20% G	-5 -2%	39 27%	100 28%	50 24%	50 26%	61 21%	27 39% LO	111 39% LO	43 18%	109 30% T	53 48% PT	25 42% T	16 40% T	41 15%	184 33% V	55 16%
TOTAL INTERESTED -----	547 61%	131 56%	416 62%	165 75% EFG	148 64% G	147 58% G	86 44%	89 62%	220 61%	121 58%	117 62%	166 58%	47 68%	193 68% LO	135 55%	231 63% T	81 73% T	41 71% T	27 68%	145 54%	357 64% V	190 55%
TOTAL NOT INTERESTED -----	308 34%	96 41% C	213 32%	52 24%	69 30%	97 38% D	91 46% DE	50 35%	119 33%	71 34%	68 36%	105 37%	19 28%	82 29%	92 38%	122 33%	28 25%	17 29%	11 28%	104 38% Q	173 31%	135 39% U
VERY INTERESTED	298 33%	69 29%	230 35%	97 44% EFG	74 32%	82 33% G	45 23%	45 31%	131 36%	66 32%	57 30%	91 32%	22 32%	114 40% O	68 28%	123 33%	38 35%	24 41%	13 34%	85 31%	197 35%	102 30%
SOMEWHAT INTERESTED	248 28%	63 27%	186 28%	69 31% G	74 32% G	65 26%	41 21%	44 31%	89 25%	55 27%	60 32%	75 26%	24 35%	79 28%	68 28%	108 29%	42 38% T	17 30%	13 34%	60 22%	160 29%	88 26%
NOT VERY INTERESTED	137 15%	40 17%	96 14%	28 13%	35 15%	38 15%	36 18%	22 15%	46 13%	35 17%	33 18%	46 16%	7 10%	35 12%	44 18%	58 16%	13 11%	6 11%	4 9%	39 15%	75 14%	61 18%
NOT AT ALL INTERESTED	171 19%	55 24%	116 17%	24 11%	34 15%	59 23% DE	55 28% DE	28 20%	73 20%	35 17%	34 18%	60 21%	13 18%	47 16%	48 19%	64 17%	15 13%	10 18%	7 19%	64 24% Q	98 18%	74 21%
UNSURE	45 5%	8 3%	37 6%	3 1%	15 6% D	8 3%	19 10% DF	5 3%	21 6% K	15 7% K	4 2%	14 5%	3 4%	11 4%	17 7%	15 4% R	2 2%	- -	2 4%	21 8% QR	27 5%	18 5%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 19-4
 QUESTION 9A:
 ONE CHILD: In general, how interested would you be in having a local organization, like a school, community center, parks and recreation center, or church, provide free summer meals for your child during the weekday?

MULTIPLE CHILDREN: In general, how interested would you be in having a local organization, like a school, community center, parks and recreation center, or church, provide free summer meals for your children during the weekday?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (INTERESTED - NOT INTERESTED)	239 27%	108 30%	131 24%	117 76% EF	119 16%	2 13%	547 100% HI	-308 -100%	- H	437 72% KL	-195 -76% K	-3 -9% K	125 42% N	114 19%
TOTAL INTERESTED -----	547 61%	226 63%	321 59%	135 88% EF	404 55%	8 44%	547 100% HI	- -	- -	515 85% KL	25 10%	6 18%	204 68% N	343 57%
TOTAL NOT INTERESTED -----	308 34%	118 33%	190 35%	18 12%	285 39% D	5 31%	- -	308 100% GI	- -	78 13%	221 86% JL	9 27%	79 26%	229 38% M
VERY INTERESTED	298 33%	133 37%	165 30%	91 60% EF	204 28%	3 16%	298 55% HI	- -	- -	289 47% KL	10 4% L	- -	119 40% N	179 30%
SOMEWHAT INTERESTED	248 28%	93 26%	156 29%	44 28%	200 27%	5 28%	248 45% HI	- -	- -	227 37% KL	16 6% KL	6 18%	85 28%	164 27%
NOT VERY INTERESTED	137 15%	47 13%	90 16%	11 7%	126 17% DF	- 1%	- -	137 44% GI	- -	50 8%	81 31% J	6 17%	40 13%	96 16%
NOT AT ALL INTERESTED	171 19%	71 20%	101 19%	7 4%	159 22% D	5 30% D	- -	171 56% GI	- -	28 5%	140 54% JL	3 10%	39 13%	133 22% M
UNSURE	45 5%	13 4%	33 6%	1 -	40 6% D	4 25% D	- -	- -	45 100% GH	15 3%	11 4%	19 56% JK	17 6%	28 5%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 20-1

QUESTION 9B:

Here is some more information about a free summer meals program that may be available in your community.

On weekdays in the summer, free meals are available to kids and teens ages 18 and younger at hundreds of summer meals sites across your state. Many sites offer fun learning and recreational activities so kids and teens can stay active and spend time with friends while enjoying healthy meals. Sites are organized by the U.S. Department of Agriculture and are held at safe local places like schools, churches, parks and recreation centers, and community centers. Meals served are tasty, follow USDA nutrition guidelines and help families save money.

ONE CHILD: Now that you have learned a bit more about the program, how interested would you be in having your child participate?

MULTIPLE CHILDREN: Now that you have learned a bit more about the program, how interested would you be in having your children participate?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
**D/S (INTERESTED - NOT INTERESTED)	352 39%	352 39%	-	-	-	173 51% GH	95 42% H	84 25%	93 63% N	197 61% N	277 58% N	64 65% N	4 64% N	8 3%	8 3%	113 42% O	136 71% OP	95 63% OP	8 2%	191 76% S	154 77% S
TOTAL INTERESTED	609 68%	609 68%	-	-	-	251 75% H	156 70% H	202 59%	116 80% N	256 79% N	371 77% N	77 79% N	5 82% N	138 48% IJKL	138 48% PQR	189 70% QR	162 85% OP	120 79% OP	216 48% TU	218 87% S	175 87% S
TOTAL NOT INTERESTED	257 29%	257 29%	-	-	-	79 23% H	61 27% H	117 35% F	24 16% N	58 18% N	94 20% N	13 13% N	1 18% IJKL	130 46% PQR	130 46% PQR	76 28% QR	26 14% R	25 16% TU	208 46% TU	28 11% S	21 11% S
VERY INTERESTED	316 35%	316 35%	-	-	-	138 41% H	83 37% H	94 28%	67 45% N	150 47% N	225 47% N	52 53% N	3 53% N	44 15% IJKL	44 15% PQR	100 37% O	90 47% OP	81 54% OP	81 18% TU	115 46% S	120 60% ST
SOMEWHAT INTERESTED	293 33%	293 33%	-	-	-	113 34% H	73 32% H	107 32%	50 34% N	105 33% N	146 30% N	25 26% N	2 29% N	94 33% IJKL	94 33% PQR	89 33% R	72 38% R	39 26% TU	135 30% TU	103 41% SU	55 28% SU
NOT VERY INTERESTED	116 13%	116 13%	-	-	-	35 10% H	18 8% H	63 18% FG	13 9% N	28 9% N	52 11% N	10 11% N	1 18% N	49 17% IJK	49 17% Q	38 14% Q	13 7% R	16 11% TU	84 19% TU	19 8% S	13 7% S
NOT AT ALL INTERESTED	141 16%	141 16%	-	-	-	44 13% H	42 19% H	55 16%	11 7% M	30 9% LM	42 9% LM	3 3% N	- 28% IJKLM	81 28% PQR	81 28% PQR	37 14% QR	14 7% R	9 6% TU	124 28% TU	9 3% S	8 4% S
UNSURE	34 4%	34 4%	-	-	-	6 2% H	7 3% H	21 6% F	6 4% M	9 3% M	14 3% M	7 8% M	- 6% N	18 6% M	18 6% Q	7 3% R	3 2% R	6 4% TU	25 6% TU	5 2% S	4 2% S

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 20-2

QUESTION 9B:

Here is some more information about a free summer meals program that may be available in your community.

On weekdays in the summer, free meals are available to kids and teens ages 18 and younger at hundreds of summer meals sites across your state. Many sites offer fun learning and recreational activities so kids and teens can stay active and spend time with friends while enjoying healthy meals. Sites are organized by the U.S. Department of Agriculture and are held at safe local places like schools, churches, parks and recreation centers, and community centers. Meals served are tasty, follow USDA nutrition guidelines and help families save money.

ONE CHILD: Now that you have learned a bit more about the program, how interested would you be in having your child participate?

MULTIPLE CHILDREN: Now that you have learned a bit more about the program, how interested would you be in having your children participate?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE						RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)	
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%	
**D/S (INTERESTED - NOT INTERESTED)	352 39%	64 59%	121 43%	153 40%	145 42%	71 26%	64 28%	116 37%	147 49%	89 32%	117 46%	178 37%	57 34%	92 55%	260 35%	60 55%	138 45%	78 36%	55 34%	22 20%	91 19%	129 63%	108 66%	24 61%	
TOTAL INTERESTED	609 68%	84 78%	195 70%	263 68%	241 70%	166 61%	137 60%	210 66%	220 73%	178 64%	181 72%	319 67%	109 65%	128 77%	481 66%	83 76%	220 72%	140 66%	103 64%	63 57%	279 57%	165 80%	131 81%	31 78%	
TOTAL NOT INTERESTED	257 29%	21 19%	74 27%	110 29%	96 28%	94 35%	73 32%	94 30%	73 24%	89 32%	64 26%	141 29%	52 31%	36 22%	221 30%	23 21%	83 27%	62 29%	48 30%	41 38%	188 39%	36 17%	24 15%	7 17%	
VERY INTERESTED	316 35%	50 47%	98 35%	140 36%	130 38%	95 35%	73 32%	98 31%	108 36%	110 39%	87 35%	160 33%	69 41%	67 40%	249 34%	29 26%	121 39%	77 36%	51 32%	38 35%	118 24%	103 50%	76 47%	19 48%	
SOMEWHAT INTERESTED	293 33%	34 32%	96 35%	123 32%	111 32%	71 26%	65 28%	112 35%	112 37%	69 24%	94 37%	159 33%	40 24%	61 37%	232 32%	54 50%	99 32%	63 29%	51 32%	25 23%	161 33%	62 30%	56 34%	12 30%	
NOT VERY INTERESTED	116 13%	11 10%	31 11%	46 12%	37 11%	44 16%	37 16%	46 14%	29 10%	41 15%	31 12%	74 15%	10 6%	17 10%	99 13%	13 12%	46 15%	20 9%	21 13%	15 14%	79 16%	16 8%	16 10%	3 7%	
NOT AT ALL INTERESTED	141 16%	10 9%	43 15%	64 17%	59 17%	50 18%	36 16%	48 15%	44 15%	48 17%	33 13%	66 14%	42 25%	18 11%	122 17%	9 9%	37 12%	42 20%	27 17%	26 23%	109 22%	20 9%	7 5%	4 10%	
UNSURE	34 4%	3 3%	10 3%	12 3%	9 3%	12 5%	17 7%	14 4%	8 3%	12 4%	7 3%	19 4%	8 5%	3 2%	31 4%	3 3%	4 1%	12 5%	9 6%	6 5%	19 4%	6 3%	7 4%	2 5%	

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 20-3

QUESTION 9B:

Here is some more information about a free summer meals program that may be available in your community.

On weekdays in the summer, free meals are available to kids and teens ages 18 and younger at hundreds of summer meals sites across your state. Many sites offer fun learning and recreational activities so kids and teens can stay active and spend time with friends while enjoying healthy meals. Sites are organized by the U.S. Department of Agriculture and are held at safe local places like schools, churches, parks and recreation centers, and community centers. Meals served are tasty, follow USDA nutrition guidelines and help families save money.

ONE CHILD: Now that you have learned a bit more about the program, how interested would you be in having your child participate?

MULTIPLE CHILDREN: Now that you have learned a bit more about the program, how interested would you be in having your children participate?

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900	235	665	220	232	252	196	144	360	207	189	286	69	286	244	368	111	59	39	269	557	343
	100%	26%	74%	24%	26%	28%	22%	16%	40%	23%	21%	32%	8%	32%	27%	41%	12%	7%	4%	30%	62%	38%
**D/S (INTERESTED - NOT INTERESTED)	352	64	288	135	115	83	18	58	150	69	74	103	34	138	79	152	51	42	18	88	263	89
	39%	27%	43%	61%	50%	33%	9%	41%	42%	34%	39%	36%	50%	48%	32%	41%	46%	72%	47%	33%	47%	26%
			B	EFG	FG	G							O	LO			T	PQST			V	
TOTAL INTERESTED	609	144	465	177	165	166	101	98	249	134	127	189	51	208	156	256	80	50	29	170	399	210
	68%	61%	70%	80%	71%	66%	52%	68%	69%	65%	67%	66%	74%	73%	64%	69%	73%	85%	73%	63%	72%	61%
			B	EFG	G	G								O				PT			V	
TOTAL NOT INTERESTED	257	80	176	41	50	83	83	40	99	65	53	85	17	71	77	104	29	8	10	82	136	121
	29%	34%	27%	19%	21%	33%	42%	28%	27%	31%	28%	30%	24%	25%	32%	28%	26%	13%	26%	31%	24%	35%
						DE	DE									R	R			R		U
VERY INTERESTED	316	65	250	105	79	87	46	43	134	70	68	92	22	131	69	131	41	24	8	95	211	105
	35%	28%	38%	48%	34%	34%	23%	30%	37%	34%	36%	32%	32%	46%	28%	36%	37%	40%	21%	35%	38%	31%
			B	EFG	G	G								IMO				S			V	
SOMEWHAT INTERESTED	293	79	214	72	86	79	56	55	115	64	59	96	29	78	87	125	39	26	20	75	188	105
	33%	34%	32%	33%	37%	31%	28%	38%	32%	31%	31%	34%	43%	27%	35%	34%	35%	44%	52%	28%	34%	31%
													N				T	T				
NOT VERY INTERESTED	116	30	86	18	29	39	30	17	48	26	26	34	6	31	42	56	12	5	5	26	57	59
	13%	13%	13%	8%	13%	15%	15%	11%	13%	13%	14%	12%	9%	11%	17%	15%	11%	8%	12%	10%	10%	17%
						D	D															U
NOT AT ALL INTERESTED	141	51	90	24	20	44	53	23	51	39	27	52	10	40	35	48	17	3	5	56	79	62
	16%	22%	14%	11%	9%	17%	27%	16%	14%	19%	15%	18%	15%	14%	14%	13%	16%	5%	14%	21%	14%	18%
			C			E	DEF									R	R			PR		
UNSURE	34	10	24	2	17	3	12	6	12	8	8	12	1	7	11	8	1	1	1	16	22	12
	4%	4%	4%	1%	7%	1%	6%	4%	3%	4%	4%	4%	2%	3%	5%	2%	1%	2%	2%	6%	4%	4%
					DF	DF	DF													PQ		

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 20-4

QUESTION 9B:

Here is some more information about a free summer meals program that may be available in your community.

On weekdays in the summer, free meals are available to kids and teens ages 18 and younger at hundreds of summer meals sites across your state. Many sites offer fun learning and recreational activities so kids and teens can stay active and spend time with friends while enjoying healthy meals. Sites are organized by the U.S. Department of Agriculture and are held at safe local places like schools, churches, parks and recreation centers, and community centers. Meals served are tasty, follow USDA nutrition guidelines and help families save money.

ONE CHILD: Now that you have learned a bit more about the program, how interested would you be in having your child participate?

MULTIPLE CHILDREN: Now that you have learned a bit more about the program, how interested would you be in having your children participate?

BANNER 4

	AWARENESS		PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?		
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (INTERESTED - NOT INTERESTED)	352 39%	147 41%	205 38%	126 82% EF	219 30%	7 42%	490 90% HI	-142 -46%	4 10% H	609 100% KL	-257 -100%	- K	164 55% N	189 31%
TOTAL INTERESTED -----	609 68%	248 70%	361 66%	140 91% EF	458 63%	11 63%	515 94% HI	78 25%	15 34%	609 100% KL	- -	- -	226 75% N	383 64%
TOTAL NOT INTERESTED -----	257 29%	101 28%	156 29%	13 9%	240 33% D	4 21%	25 5%	221 72% GI	11 24% G	- -	257 100% JL	- -	62 21%	194 32% M
VERY INTERESTED	316 35%	147 41% C	169 31%	95 62% EF	218 30%	3 17%	299 55% HI	11 4%	6 12%	316 52% KL	- -	- -	123 41% N	193 32%
SOMEWHAT INTERESTED	293 33%	101 28%	192 35% B	45 29%	240 33%	8 45%	216 39% HI	67 22%	10 22%	293 48% KL	- -	- -	103 34%	190 32%
NOT VERY INTERESTED	116 13%	44 12%	72 13%	8 5%	106 15% D	2 11%	14 3%	96 31% GI	7 15%	- -	116 45% JL	- -	26 9%	90 15% M
NOT AT ALL INTERESTED	141 16%	57 16%	84 15%	5 3%	134 18% D	2 11%	12 2%	125 41% GI	4 9%	- -	141 55% JL	- -	36 12%	105 17% M
UNSURE	34 4%	8 2%	26 5% B	- -	31 4% D	3 16%	6 1%	9 3%	19 42% GH	- -	- -	34 100% JK	12 4%	23 4%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 21-1
 QUESTION 10A:
 Why do you say you are [ANSWER FROM Q9]?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=INTERESTED Q.9B	609 100%	609 100%	-	-	-	251 41%	156 26%	202 33%	116 19%	256 42%	371 61%	77 13%	5 1%	138 23%	138 23%	189 31%	162 27%	120 20%	216 35%	218 36%	175 29%
-INTERESTED-	426 70%	426 70%	-	-	-	174 69%	107 69%	145 72%	88 75% N	181 71%	278 75% N	55 72%	3 65%	85 62%	85 62%	133 70%	115 71%	92 77% O	145 67%	147 67%	134 77%
ACTIVITIES/ENTERTAINMENT	159 26%	159 26%	-	-	-	62 25%	38 25%	58 29%	38 32% N	68 26%	112 30% N	17 22%	2 36%	27 20%	27 20%	54 29%	38 23%	40 33% O	58 27%	66 30% U	35 20%
MEETING FRIENDS/ABILITY TO MAKE NEW FRIENDS/ INTERACTION WITH OTHER KIDS	74 12%	74 12%	-	-	-	20 8%	24 15% F	31 15% F	18 16%	27 10%	59 16% N	9 11%	1 23%	11 8%	11 8%	30 16% OQ	13 8%	20 17% OQ	31 15%	28 13%	14 8%
GIVES CHILD SOMETHING TO DO/CHILD WILL GET OUT/NOT JUST SITTING AT HOME (NON SPECIFIC)	45 7%	45 7%	-	-	-	23 9% G	6 4%	15 8%	11 10% M	22 9% M	33 9% M	7 9% M	-	7 5% M	7 5%	12 6%	13 8%	14 12%	12 6%	21 10%	12 7%
ACTIVITIES/GOOD FOR KIDS TO GET OUT AND DO ACTIVITIES/KEEPS KIDS ACTIVE	43 7%	43 7%	-	-	-	17 7%	8 5%	18 9%	10 8%	18 7%	27 7%	5 6%	1 13%	5 4%	5 4%	17 9%	15 9%	6 5%	18 8%	15 7%	11 6%
EDUCATIONAL/CHILD WILL LEARN SOMETHING/LEARNING EXPERIENCE	16 3%	16 3%	-	-	-	6 2%	5 3%	5 2%	2 2%	6 2% M	8 2% M	3 3%	-	6 4% M	6 4%	3 2%	4 2%	3 3%	5 2%	8 4%	3 2%
FUN/CHILD WILL HAVE FUN/WANT MY CHILD TO HAVE FUN	13 2%	13 2%	-	-	-	6 3% H	7 4% H	-	2 2%	5 2% M	12 3% MN	1 2%	-	1 -	1 -	8 4% O	1 1%	3 3%	5 2%	7 3%	1 1%
FOOD SECURITY & COSTS	158 26%	158 26%	-	-	-	66 26%	41 26%	52 26%	37 31% MN	77 30% MN	108 29% MN	24 32% MN	-	24 18% M	24 18%	46 24%	49 30% O	38 32% O	39 18%	56 26%	63 36% ST
MEAL/CHILD WILL HAVE SOMETHING TO EAT/DON'T HAVE ENOUGH FOOD	58 9%	58 9%	-	-	-	32 13% G	9 6%	16 8%	13 11% M	34 13% LM	41 11% M	5 6% M	-	10 7% M	10 7%	10 5%	24 15% P	14 12%	15 7%	15 7%	27 16% ST
EASES FINANCIAL BURDEN/HELPS WITH COST TO FEED CHILDREN/HELPS FAMILY BUDGET	42 7%	42 7%	-	-	-	18 7%	10 6%	14 7%	8 7% M	20 8% M	32 9% M	9 12% M	-	6 5% M	6 5%	14 7%	11 7%	11 9%	13 6%	10 4%	20 11% T
FREE/IT'S FREE/FREE MEAL	33 5%	33 5%	-	-	-	8 3%	13 8%	13 6%	14 12% MN	13 5% M	21 6% M	3 5%	-	4 3%	4 3%	12 6%	7 5%	10 9%	8 4%	19 9% S	7 4%
SAVINGS/HELPS ME SAVE MONEY	33 5%	33 5%	-	-	-	12 5%	10 6%	11 6%	5 4% M	17 6% M	21 6% M	8 10% M	-	5 3%	5 3%	12 6%	9 6%	7 6%	6 3%	16 7%	11 6%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Continued

Table 21-1
QUESTION 10A:
Why do you say you are [ANSWER FROM Q9]?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
PERSONAL APPEAL	84	84	-	-	-	36	23	24	23	31	49	8	-	25	25	21	22	16	29	29	26
-----	14%	14%	-	-	-	14%	15%	12%	20%	12%	13%	11%	5%	18%	18%	11%	13%	14%	14%	13%	15%
HELPFUL/IT HELPS (NON SPECIFIC)	50	50	-	-	-	22	13	14	13	18	33	3	-	13	13	12	16	9	13	21	15
-----	8%	8%	-	-	-	9%	8%	7%	11%	7%	9%	3%	-	9%	9%	7%	10%	7%	6%	10%	9%
INTERESTED/GREAT IDEA (GENERAL)	34	34	-	-	-	14	10	10	10	13	16	6	-	12	12	8	6	8	16	7	11
-----	6%	6%	-	-	-	6%	6%	5%	8%	5%	4%	7%	5%	9%	9%	4%	4%	7%	8%	3%	6%
HEALTH/NUTRITION/FITNESS	70	70	-	-	-	22	21	26	13	27	49	17	-	9	9	27	18	16	21	20	29
-----	11%	11%	-	-	-	9%	14%	13%	11%	11%	13%	22%	-	7%	7%	14%	11%	13%	10%	9%	16%
HEALTHY/CHILD WILL BE GETTING HEALTHY FOOD/EATING HEALTHY/NUTRITIONAL	66	66	-	-	-	21	20	26	12	27	46	17	-	9	9	24	17	16	19	19	28
-----	11%	11%	-	-	-	8%	13%	13%	10%	10%	12%	22%	-	7%	7%	13%	10%	13%	9%	9%	16%
EXERCISING/WILL GET SOME EXERCISE	3	3	-	-	-	1	1	1	1	-	3	-	-	-	-	3	1	-	1	1	1
-----	1%	1%	-	-	-	1%	1%	-	1%	-	1%	-	-	-	-	1%	-	-	1%	1%	-
GOOD FOR OTHERS	42	42	-	-	-	17	8	17	3	17	26	3	1	12	12	9	11	10	23	10	9
-----	7%	7%	-	-	-	7%	5%	8%	3%	7%	7%	4%	23%	9%	9%	5%	7%	8%	11%	4%	5%
WOULD BE GOOD FOR OTHERS/KNOW OF OTHER PEOPLE WHO COULD BENEFIT FROM THIS/GOOD FOR THOSE IN THE COMMUNITY	31	31	-	-	-	12	7	11	2	14	20	2	1	8	8	7	8	8	14	9	8
-----	5%	5%	-	-	-	5%	5%	5%	2%	6%	6%	3%	23%	6%	6%	4%	5%	6%	6%	4%	5%
WOULDN'T WANT TO TAKE FROM OTHERS WHO COULD USE IT	11	11	-	-	-	5	-	6	1	3	6	1	-	4	4	2	3	2	9	1	1
-----	2%	2%	-	-	-	2%	-	3%	1%	1%	2%	1%	-	3%	3%	1%	2%	2%	4%	-	1%
SAFETY	23	23	-	-	-	11	4	8	3	9	16	4	-	4	4	11	3	5	3	12	8
-----	4%	4%	-	-	-	4%	3%	4%	3%	4%	4%	5%	-	3%	3%	6%	2%	4%	2%	6%	4%
SAFE/SAFE PLACE FOR CHILD TO GO	23	23	-	-	-	11	4	8	3	9	16	4	-	4	4	11	3	5	3	12	8
-----	4%	4%	-	-	-	4%	3%	4%	3%	4%	4%	5%	-	3%	3%	6%	2%	4%	2%	6%	4%
KEEP KIDS OFF THE STREETS	4	4	-	-	-	1	-	3	1	3	2	1	-	-	-	3	-	1	1	-	3
-----	1%	1%	-	-	-	-	-	1%	1%	1%	2%	-	-	-	1%	-	1%	1%	-	-	2%
PAST PARTICIPATION	11	11	-	-	-	5	3	3	2	4	8	-	1	1	1	4	4	2	7	2	3
-----	2%	2%	-	-	-	2%	2%	2%	1%	2%	2%	1%	23%	1%	1%	2%	2%	2%	3%	1%	1%
HAVE USED THIS PROGRAM/I'VE PARTICIPATE IN THIS PROGRAM/CHILD HAS PARTICIPATED BEFORE	11	11	-	-	-	5	3	3	2	4	8	-	1	1	1	4	4	2	7	2	3
-----	2%	2%	-	-	-	2%	2%	2%	1%	2%	2%	1%	23%	1%	1%	2%	2%	2%	3%	1%	1%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Continued

Table 21-1
QUESTION 10A:
Why do you say you are [ANSWER FROM Q9]?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
-NOT INTERESTED- -----	164 27%	164 27%	-	-	-	75 30%	43 28%	46 23%	25 21%	71 28%	87 23%	19 24%	1 22%	43 31%	43 31%	52 28%	44 27%	24 20%	68 32%	58 27%	37 21%
LOCATION/TRANSPORTATION CONCERNS -----	49 8%	49 8%	-	-	-	23 9%	9 6%	17 9%	9 7%	22 9%	31 8%	8 11%	1 22%	6 4%	6 4%	18 10%	16 10%	9 7%	17 8%	24 11%	9 5%
LOCATION CONCERNS/DEPENDS ON WHERE IT IS AT	26 4%	26 4%	-	-	-	13 5%	6 4%	7 4%	5 4%	8 3%	16 4%	4 5%	1 22%	3 3%	3 3%	11 6%	10 6%	1 1%	9 4%	12 5%	5 3%
TRANSPORTATION CONCERNS/ PROBLEMS GETTING CHILD TO AND FROM	21 3%	21 3%	-	-	-	8 3%	3 2%	11 5%	3 3%	12 5%	15 4%	5 6%	-	3 2%	3 2%	5 3%	7 4%	6 5%	8 4%	10 5%	3 2%
GAS CONCERNS/CAN'T AFFORD THE GAS	9 2%	9 2%	-	-	-	4 2%	-	5 2%	1 1%	4 2%	6 2%	2 3%	1 22%	-	-	4 2%	2 1%	3 3%	-	8 4%	1 1%
OTHER CONCERNS -----	32 5%	32 5%	-	-	-	16 6%	9 6%	7 3%	6 5%	12 5%	17 5%	1 1%	-	7 5%	7 5%	13 7%	10 6%	2 2%	17 8%	7 3%	8 4%
NEED MORE INFORMATION/ WOULD LIKE MORE INFORMATION/WOULD HAVE TO CHECK IT OUT FIRST	29 5%	29 5%	-	-	-	13 5%	9 6%	7 3%	4 4%	11 4%	15 4%	1 1%	-	7 5%	7 5%	11 6%	8 5%	2 2%	15 7%	6 3%	7 4%
EMBARRASSED/IT'S EMBARRASSING IF OTHERS FOUND OUT	3 1%	3 1%	-	-	-	3 1%	-	-	1 1%	1 -	2 1%	-	-	-	-	2 1%	1 1%	-	2 1%	1 -	-
BUSY/AWAY -----	27 4%	27 4%	-	-	-	10 4%	12 7%	5 2%	5 4%	14 5%	13 4%	2 2%	-	7 5%	7 5%	6 3%	10 6%	3 3%	12 6%	8 4%	7 4%
CHILD ISN'T AT HOME/IS AT CAMP/DAYCARE/WE AREN'T AT HOME DURING THE SUMMER	14 2%	14 2%	-	-	-	6 2%	8 5%	1 -	2 2%	7 3%	7 2%	1 1%	-	4 3%	4 3%	5 3%	4 3%	1 1%	8 4%	2 1%	5 3%
DON'T HAVE TIME/AM BUSY DOING OTHER THINGS	12 2%	12 2%	-	-	-	4 2%	4 2%	4 2%	3 3%	7 3%	7 2%	1 1%	-	3 2%	3 2%	1 1%	6 4%	2 2%	5 2%	6 3%	2 1%
PERSONAL PREFERENCE -----	23 4%	23 4%	-	-	-	12 5%	7 5%	4 2%	3 3%	10 4%	12 3%	3 4%	-	8 6%	8 6%	5 3%	6 4%	4 3%	9 4%	12 5%	2 1%
PREFER CHILD EATS AT HOME/WANT MY CHILD TO EAT AT HOME/WANT MY CHILD HOME WITH ME	12 2%	12 2%	-	-	-	7 3%	1 1%	4 2%	2 2%	6 2%	7 2%	1 2%	-	3 2%	3 2%	3 2%	5 3%	1 1%	2 1%	10 4%	1 1%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Continued

Table 21-1
QUESTION 10A:
Why do you say you are [ANSWER FROM Q9]?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE							FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
NOT INTERESTED/DON'T NEED IT AT THIS TIME/CAN FEED MY CHILD (GENERAL)	11 2%	11 2%	-	-	-	5 2%	6 4% H	-	1 1%	4 2%	5 1% M	2 3%	-	5 4%	5 4%	2 1%	1 1%	3 2%	7 3%	2 1%	1 1%
APPEAL TO CHILD CONCERNS	21 3%	21 3%	-	-	-	9 4%	5 3%	7 3%	4 3%	9 4% M	7 2% M	3 4%	-	10 7% KM	10 7% P	3 1%	4 3%	4 3%	6 3%	6 3%	8 5%
CHILD WON'T WANT TO ATTEND/WOULDN'T WANT TO GO	12 2%	12 2%	-	-	-	6 2%	2 1%	4 2%	1 1%	5 2% M	5 1% M	2 3%	-	6 5% M	6 5%	1 -	2 1%	2 2%	2 1%	4 2%	6 3%
AGE CONCERNS/CHILD IS TOO YOUNG/OLD	9 1%	9 1%	-	-	-	4 1%	3 2%	3 1%	3 2%	5 2% M	1 -	-	-	4 3%	4 3%	2 1%	2 1%	1 1%	4 2%	2 1%	3 1%
FOOD/MEAL CONCERNS	17 3%	17 3%	-	-	-	6 3%	1 1%	9 5%	-	8 3% IM	7 2% M	1 1%	-	6 4% IM	6 4%	5 3%	2 1%	3 2%	5 2%	9 4%	3 1%
FOOD CONCERNS/DEPENDS ON WHAT IS SERVED (NON SPECIFIC)	9 2%	9 2%	-	-	-	3 1%	1 1%	5 3%	-	5 2% IIM	4 1%	-	-	3 2%	3 2%	3 2%	1 -	2 2%	4 2%	4 2%	1 1%
MAY NOT LIKE THE FOOD/CHILD IS A PICKY EATER	5 1%	5 1%	-	-	-	3 1%	-	2 1%	-	3 1%	3 1%	1 1%	-	1 -	1 -	2 1%	1 1%	1 1%	1 1%	3 1%	1 -
ALLERGY CONCERNS/CHILD HAS FOOD ALLERGIES	3 -	3 -	-	-	-	1 -	-	2 1%	-	1 -	1 -	-	-	2 1%	2 1%	-	1 -	-	-	2 1%	1 -
SAFETY CONCERNS	13 2%	13 2%	-	-	-	4 2%	6 4%	3 2%	1 1%	6 3% M	6 2% M	2 3%	-	4 3%	4 3%	5 3%	1 1%	3 2%	7 3%	1 1%	5 3%
SAFETY CONCERNS/UNSURE HOW SAFE IT IS/DON'T TRUST OTHERS WITH MY CHILD	13 2%	13 2%	-	-	-	4 2%	6 4%	3 2%	1 1%	6 3% M	6 2% M	2 3%	-	4 3%	4 3%	5 3%	1 1%	3 2%	7 3%	1 1%	5 3%
ANTI GOVERNMENT SENTIMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MY RESPONSIBILITY TO FEED MY CHILD/NOT THE GOVERNMENT'S RESPONSIBILITY TO FEED MY CHILD	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	14 2%	14 2%	-	-	-	3 1%	3 2%	7 3%	1 1%	5 2% M	4 1%	1 2%	-	8 6% KM	8 6%	3 1%	2 1%	1 1%	5 2%	8 4% U	1 -
NONE/NOTHING	7 1%	7 1%	-	-	-	-	3 2%	4 2%	-	1 -	3 1%	-	1 13%	3 2%	3 2%	4 2%	-	-	4 2%	2 1%	2 1%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Continued

Table 21-1
 QUESTION 10A:
 Why do you say you are [ANSWER FROM Q9]?

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE					FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
DON'T KNOW	5 1%	5 1%	-	-	-	1 -	3 2%	1 1%	1 1%	1 -	2 1%	1 1%	-	-	-	3 1%	2 1%	-	-	5 2%	-
REFUSED	2 -	2 -	-	-	-	2 1%	-	-	2 1%	2 1%	2 1%	1 1%	-	-	-	-	-	2 2%	-	1 1%	1 1%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 21-2
QUESTION 10A:
Why do you say you are [ANSWER FROM Q9]?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=INTERESTED Q.9B	609 100%	84 14%	195 32%	263 43%	241 40%	166 27%	137 23%	210 35%	220 36%	178 29%	181 30%	319 52%	109 18%	128 21%	481 79%	83 14%	220 36%	140 23%	103 17%	63 10%	279 46%	165 27%	131 22%	31 5%
-INTERESTED- -----	426 70%	72 85%	138 71%	194 74%	164 68%	120 73%	92 67%	136 65%	151 68%	139 78%	115 64%	225 71%	86 78%	88 69%	338 70%	51 61%	170 77%	90 64%	67 66%	48 76%	187 67%	124 75%	91 70%	22 72%
ACTIVITIES/ENTERTAINMENT -----	159 26%	26 31%	52 27%	74 28%	69 29%	39 24%	34 25%	50 24%	50 23%	58 33%	35 19%	85 27%	38 35%	30 24%	129 27%	24 28%	55 25%	29 21%	24 24%	27 43%	78 28%	45 27%	26 20%	10 32%
MEETING FRIENDS/ABILITY TO MAKE NEW FRIENDS/ INTERACTION WITH OTHER KIDS	74 12%	12 14%	18 9%	37 14%	37 15%	15 9%	16 12%	22 11%	24 11%	27 15%	13 7%	42 13%	18 17%	14 11%	60 12%	11 13%	23 10%	14 10%	18 17%	8 13%	49 18%	12 7%	10 7%	3 11%
GIVES CHILD SOMETHING TO DO/CHILD WILL GET OUT/NOT JUST SITTING AT HOME (NON SPECIFIC)	45 7%	8 10%	21 11%	17 7%	16 7%	15 9%	11 8%	14 7%	12 6%	19 10%	8 5%	22 7%	15 13%	7 6%	38 8%	3 4%	19 8%	11 8%	6 6%	6 9%	17 6%	20 12%	6 5%	3 9%
ACTIVITIES/GOOD FOR KIDS TO GET OUT AND DO ACTIVITIES/KEEPS KIDS ACTIVE	43 7%	7 8%	16 8%	22 8%	18 7%	13 8%	5 4%	13 6%	16 7%	15 8%	12 7%	25 8%	6 6%	8 6%	35 7%	7 8%	17 8%	7 5%	4 4%	8 13%	21 8%	8 5%	11 8%	3 9%
EDUCATIONAL/CHILD WILL LEARN SOMETHING/LEARNING EXPERIENCE	16 3%	1 2%	4 2%	6 2%	4 2%	3 2%	4 3%	9 4%	4 2%	3 2%	6 3%	8 2%	2 2%	3 3%	12 3%	3 4%	4 2%	2 2%	- -	6 10%	2 1%	10 6%	3 2%	1 4%
FUN/CHILD WILL HAVE FUN/ WANT MY CHILD TO HAVE FUN	13 2%	4 4%	4 2%	11 4%	6 3%	2 1%	4 3%	1 1%	6 3%	6 3%	2 1%	7 2%	4 4%	1 1%	12 2%	4 5%	6 3%	- -	1 1%	2 3%	7 2%	1 1%	4 3%	1 4%
FOOD SECURITY & COSTS -----	158 26%	26 31%	53 27%	64 25%	57 24%	48 29%	36 27%	58 28%	50 23%	49 28%	50 28%	74 23%	34 31%	36 28%	122 25%	17 21%	69 31%	30 22%	25 24%	17 27%	60 22%	46 28%	41 32%	9 30%
MEAL/CHILD WILL HAVE SOMETHING TO EAT/DON'T HAVE ENOUGH FOOD	58 9%	7 9%	21 11%	20 8%	24 10%	17 10%	13 10%	24 11%	14 6%	20 11%	21 11%	25 8%	12 11%	15 12%	43 9%	4 5%	21 9%	13 10%	9 9%	10 15%	18 7%	21 13%	14 11%	4 13%
EASES FINANCIAL BURDEN/ HELPS WITH COST TO FEED CHILDREN/HELPS FAMILY BUDGET	42 7%	7 8%	12 6%	20 8%	12 5%	18 11%	12 8%	10 5%	19 9%	13 7%	12 7%	22 7%	9 8%	11 9%	31 6%	4 5%	21 9%	8 6%	6 6%	3 5%	17 6%	15 9%	7 6%	2 8%
FREE/IT'S FREE/FREE MEAL	33 5%	9 11%	16 8%	13 5%	12 5%	5 3%	6 5%	12 6%	14 6%	7 4%	7 4%	16 5%	11 10%	5 4%	29 6%	5 6%	14 6%	2 1%	8 8%	3 5%	12 4%	6 4%	12 9%	3 9%
SAVINGS/HELPS ME SAVE MONEY	33 5%	4 5%	9 5%	15 6%	12 5%	10 6%	6 5%	14 7%	7 3%	12 7%	14 8%	14 4%	5 5%	8 6%	25 5%	7 8%	16 7%	7 5%	2 2%	1 1%	16 6%	6 3%	11 8%	- 1%
PERSONAL APPEAL -----	84 14%	17 20%	33 17%	40 15%	37 15%	19 11%	11 8%	20 10%	37 17%	26 15%	21 12%	46 14%	17 16%	14 11%	70 14%	7 9%	44 20%	19 13%	10 10%	4 6%	38 14%	27 16%	15 12%	4 12%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Continued

Table 21-2
QUESTION 10A:
Why do you say you are [ANSWER FROM Q9]?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
HELPFUL/IT HELPS (NON SPECIFIC)	50 8%	11 13%	16 8%	25 10%	21 9%	12 7%	6 5%	16 7%	20 9%	14 8%	15 8%	26 8%	9 9%	7 6%	42 9%	2 2%	28 13% PRT	7 5%	10 9%	3 5%	18 6%	19 12%	10 7%	2 8%
INTERESTED/GREAT IDEA (GENERAL)	34 6%	5 6%	18 9% G	14 5%	16 7%	7 4%	5 3%	4 2%	18 8% H	12 7%	7 4%	20 6%	8 7%	7 5%	27 6%	5 6%	16 7% ST	12 8% ST	1 1%	1 1%	20 7%	7 4%	6 4%	1 4%
HEALTH/NUTRITION/FITNESS	70 11%	13 15%	15 8%	37 14%	26 11%	22 13%	16 11%	21 10%	25 11%	24 13%	19 11%	41 13%	9 8%	13 10%	57 12%	12 14%	26 12%	14 10%	11 11%	7 11%	24 9%	21 12%	21 16%	4 12%
HEALTHY/CHILD WILL BE GETTING HEALTHY FOOD/EATING HEALTHY/NUTRITIONAL	66 11%	13 15%	14 7%	35 13%	24 10%	22 13%	15 11%	21 10%	23 10%	23 13%	19 10%	39 12%	9 8%	13 10%	53 11%	12 14%	24 11%	12 9%	11 11%	7 10%	24 9%	19 11%	20 15%	3 11%
EXERCISING/WILL GET SOME EXERCISE	3 1%	- -	1 1%	2 1%	3 1%	- -	1 1%	1 -	2 1%	- -	1 -	3 1%	- -	- -	3 1%	- -	1 1%	1 1%	- -	1 1%	- -	2 1%	1 1%	- -
GOOD FOR OTHERS	42 7%	4 4%	9 5%	17 6%	17 7%	10 6%	12 9%	16 7%	17 8%	9 5%	18 10%	20 6%	5 4%	13 10%	29 6%	6 8%	10 4%	13 9%	9 9%	4 7%	25 9%	8 5%	7 6%	2 6%
WOULD BE GOOD FOR OTHERS/KNOW OF OTHER PEOPLE WHO COULD BENEFIT FROM THIS/GOOD FOR THOSE IN THE COMMUNITY	31 5%	2 2%	6 3%	13 5%	14 6%	8 5%	10 7%	11 5%	14 6%	6 3%	13 7%	13 4%	4 4%	9 7%	21 4%	1 1%	5 2%	12 9% PQ	9 9% P	4 7%	20 7% V	4 2%	5 4%	2 5%
WOULDN'T WANT TO TAKE FROM OTHERS WHO COULD USE IT	11 2%	2 2%	3 2%	4 1%	3 1%	3 2%	3 2%	4 2%	4 2%	3 2%	4 2%	6 2%	- -	3 3%	8 2%	6 7% RST	4 2%	1 -	- -	- -	4 2%	4 2%	2 2%	- 2%
SAFETY	23 4%	5 6%	5 2%	14 5%	13 5%	10 6%	7 5%	5 3%	8 3%	10 6%	1 1%	17 5% K	5 4%	3 3%	20 4%	3 3%	9 4%	5 3%	1 1%	7 10% S	8 3%	12 7% WX	3 2%	1 2%
SAFE/SAFE PLACE FOR CHILD TO GO	23 4%	5 6%	5 2%	14 5%	13 5%	10 6%	7 5%	5 3%	8 3%	10 6%	1 1%	17 5% K	5 4%	3 3%	20 4%	3 3%	9 4%	5 3%	1 1%	7 10% S	8 3%	12 7% WX	3 2%	1 2%
KEEP KIDS OFF THE STREETS	4 1%	1 1%	1 1%	3 1%	1 1%	3 2%	1 1%	- -	1 -	3 2%	1 -	2 1%	1 1%	3 2%	1 -	1 1%	3 1%	- -	- -	- -	2 1%	1 -	1 1%	- -
PAST PARTICIPATION	11 2%	1 2%	3 1%	6 2%	3 1%	2 1%	5 3%	4 2%	3 2%	4 2%	3 2%	7 2%	1 1%	3 2%	8 2%	1 1%	3 1%	2 2%	2 2%	2 4%	3 1%	2 1%	5 4%	1 2%
HAVE USED THIS PROGRAM/I'VE PARTICIPATE IN THIS PROGRAM/CHILD HAS PARTICIPATED BEFORE	11 2%	1 2%	3 1%	6 2%	3 1%	2 1%	5 3%	4 2%	3 2%	4 2%	3 2%	7 2%	1 1%	3 2%	8 2%	1 1%	3 1%	2 2%	2 2%	2 4%	3 1%	2 1%	5 4%	1 2%
-NOT INTERESTED-	164 27%	10 12%	51 26% B	61 23% B	73 30% B	40 24% B	40 29% B	67 32% J	64 29% J	34 19%	59 33% M	86 27% M	18 17%	39 30%	125 26%	26 31%	47 21%	43 31%	35 34% Q	13 21%	84 30%	38 23%	34 26%	7 24%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Continued

Table 21-2
QUESTION 10A:
Why do you say you are [ANSWER FROM Q9]?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
LOCATION/TRANSPORTATION CONCERNS	49 8%	3 3%	14 7%	21 8%	25 10% B	14 8%	10 7%	15 7%	23 10%	11 6%	13 7%	30 9%	6 5%	10 8%	40 8%	7 9%	19 8%	12 9%	8 8%	3 5%	29 10% X	10 6% X	10 8% X	- 1%
LOCATION CONCERNS/DEPENDS ON WHERE IT IS AT	26 4%	1 2%	9 5%	8 3%	13 5%	9 5%	6 5%	6 3%	11 5%	8 5%	4 2%	17 5%	5 4%	4 3%	22 5%	5 6%	8 4%	4 3%	5 5%	3 5%	16 6% VX	3 2%	7 5%	- 1%
TRANSPORTATION CONCERNS/ PROBLEMS GETTING CHILD TO AND FROM	21 3%	1 1%	5 3%	11 4%	8 3%	3 2%	4 3%	9 4%	10 5% J	2 1%	10 6% M	9 3%	1 1%	5 4%	16 3%	1 1%	11 5% T	6 4% T	3 3%	- -	10 4% X	8 5% X	2 2%	- -
GAS CONCERNS/CAN'T AFFORD THE GAS	9 2%	- -	2 1%	5 2% B	6 3% B	5 3% B	2 2%	1 -	5 2%	3 2%	- -	9 3% KM	- -	1 1%	8 2%	1 1%	4 2%	3 2%	1 1%	- -	5 2% X	1 -	3 2%	- -
OTHER CONCERNS	32 5%	2 3%	16 8%	11 4%	17 7%	9 6%	5 3%	7 3%	17 8%	8 5%	9 5%	19 6%	4 4%	9 7%	23 5%	7 9%	6 3%	11 8%	4 4%	4 6%	16 6%	7 4%	6 5%	3 8%
NEED MORE INFORMATION/ WOULD LIKE MORE INFORMATION/WOULD HAVE TO CHECK IT OUT FIRST	29 5%	2 3%	13 7%	11 4%	17 7%	8 5%	4 3%	6 3%	14 7%	8 4%	8 4%	17 5%	4 4%	8 6%	21 4%	6 7%	5 2%	10 7%	4 4%	4 6%	14 5%	7 4%	5 4%	2 8%
EMBARRASSED/IT'S EMBARRASSING IF OTHERS FOUND OUT	3 1%	- -	3 1%	- -	- -	1 1%	1 1%	1 -	2 1%	- -	1 1%	2 1%	- -	1 1%	2 -	1 2%	1 -	1 1%	- -	- -	2 1%	- -	1 1%	- 1%
BUSY/AWAY	27 4%	2 3%	7 4%	10 4%	12 5%	5 3%	7 5%	15 7%	6 3%	6 3%	16 9% L	6 2%	5 4%	11 8%	16 3%	4 5%	9 4%	2 1%	10 10% RT	1 2%	10 4%	9 5%	7 6%	- 2%
CHILD ISN'T AT HOME/IS AT CAMP/DAYCARE/WE AREN'T AT HOME DURING THE SUMMER	14 2%	1 1%	4 2%	5 2%	8 3%	2 1%	2 2%	8 4%	2 1%	3 2%	10 5% L	2 1%	2 2%	7 5%	7 2%	1 1%	4 2%	1 1%	6 6%	1 2%	9 3% X	3 2% X	2 2%	- -
DON'T HAVE TIME/AM BUSY DOING OTHER THINGS	12 2%	1 1%	3 2%	5 2%	4 2%	3 2%	4 3%	6 3%	4 2%	2 1%	6 3%	4 1%	2 2%	4 3%	9 2%	3 4%	5 2% T	1 -	4 3%	- -	1 -	6 3% U	5 4%	- 2%
PERSONAL PREFERENCE	23 4%	2 2%	4 2%	8 3%	9 4%	6 4%	7 5%	9 4%	8 4%	5 3%	8 4%	13 4%	2 2%	3 3%	19 4%	3 3%	4 2%	7 5%	7 7%	2 4%	11 4%	4 2%	6 5%	2 5%
PREFER CHILD EATS AT HOME/WANT MY CHILD TO EAT AT HOME/WANT MY CHILD HOME WITH ME	12 2%	2 2%	2 1%	5 2%	6 2%	3 2%	6 5%	3 2%	5 2%	4 2%	4 2%	7 2%	2 2%	2 1%	11 2%	- -	3 1%	6 4% P	2 2%	1 2%	6 2%	1 1%	4 3%	1 4%
NOT INTERESTED/DON'T NEED IT AT THIS TIME/CAN FEED MY CHILD (GENERAL)	11 2%	- -	3 1%	3 1%	3 1%	3 2%	1 -	6 3%	4 2%	1 1%	4 2% M	6 2% M	- -	2 2%	9 2%	2 3%	2 1%	1 -	5 5%	1 2%	5 2%	3 2%	2 2%	- 1%
APPEAL TO CHILD CONCERNS	21 3%	1 1%	7 4%	3 1%	3 1%	6 4%	7 5%	14 7% IJ	5 2%	2 1%	8 4% M	13 4% M	- -	3 2%	18 4%	3 3%	6 3%	4 3%	5 5%	3 4%	15 5% VW	3 2%	1 1%	1 5%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Continued

Table 21-2
QUESTION 10A:
Why do you say you are [ANSWER FROM Q9]?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE					
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)	
CHILD WON'T WANT TO ATTEND/WOULDN'T WANT TO GO	12 2%	-	2 1%	2 1%	2 1%	5 3%	4 3%	8 4%	4 2%	-	4 2%	8 3%	-	2 2%	9 2%	-	2 1%	3 2%	5 5%	1 2%	9 3%	1 1%	-	1 3%	
AGE CONCERNS/CHILD IS TOO YOUNG/OLD	9 1%	1 1%	5 3%	-	1 -	1 1%	3 2%	7 3%	1 -	1 1%	4 2%	5 1%	-	1 1%	8 2%	3 3%	4 2%	1 -	-	1 2%	6 2%	1 1%	1 1%	-	2%
FOOD/MEAL CONCERNS	17 3%	-	2 1%	7 3%	8 3%	5 3%	8 6%	8 4%	6 3%	3 2%	7 4%	9 3%	1 1%	5 4%	12 3%	2 3%	3 2%	8 6%	3 3%	-	7 3%	5 3%	4 3%	-	1%
FOOD CONCERNS/DEPENDS ON WHAT IS SERVED (NON SPECIFIC)	9 2%	-	1 1%	4 1%	4 2%	3 2%	5 4%	4 2%	5 2%	1 1%	5 3%	3 1%	1 1%	3 2%	7 1%	1 1%	2 1%	5 4%	1 1%	-	4 1%	3 2%	3 2%	-	-
MAY NOT LIKE THE FOOD/CHILD IS A PICKY EATER	5 1%	-	-	3 1%	3 1%	2 1%	3 2%	1 1%	2 1%	2 1%	1 1%	4 1%	-	1 1%	4 1%	1 1%	1 -	1 2%	2 -	-	1 -	2 1%	1 1%	-	1%
ALLERGY CONCERNS/CHILD HAS FOOD ALLERGIES	3 -	-	-	1 -	2 1%	-	-	3 1%	-	-	1 -	2 1%	-	1 1%	2 -	-	1 -	2 1%	-	-	2 1%	1 -	-	-	-
SAFETY CONCERNS	13 2%	1 1%	5 2%	9 3%	5 2%	3 2%	2 1%	4 2%	6 3%	4 2%	4 2%	6 2%	3 3%	3 3%	10 2%	3 3%	4 2%	3 2%	4 4%	-	5 2%	4 3%	4 3%	-	2%
SAFETY CONCERNS/UNSURE HOW SAFE IT IS/DON'T TRUST OTHERS WITH MY CHILD	13 2%	1 1%	5 2%	9 3%	5 2%	3 2%	2 1%	4 2%	6 3%	4 2%	4 2%	6 2%	3 3%	3 3%	10 2%	3 3%	4 2%	3 2%	4 4%	-	5 2%	4 3%	4 3%	-	2%
ANTI GOVERNMENT SENTIMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
MY RESPONSIBILITY TO FEED MY CHILD/NOT THE GOVERNMENT'S RESPONSIBILITY TO FEED MY CHILD	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
OTHER	14 2%	2 3%	5 2%	8 3%	5 2%	4 3%	4 3%	5 2%	2 1%	7 4%	3 2%	5 1%	6 6%	-	14 3%	4 5%	3 2%	2 2%	2 2%	2 4%	9 3%	3 2%	1 1%	-	1%
NONE/NOTHING	7 1%	-	1 -	2 1%	3 1%	3 2%	2 1%	5 2%	2 1%	-	3 1%	5 1%	-	1 -	7 1%	-	2 1%	4 3%	-	1 2%	3 1%	3 2%	1 1%	-	1%
DON'T KNOW	5 1%	-	1 1%	2 1%	1 1%	-	1 1%	2 1%	2 1%	-	3 2%	1 -	-	2 2%	3 1%	1 1%	1 1%	2 2%	-	-	2 1%	-	2 2%	-	-
REFUSED	2 -	-	2 1%	1 -	1 -	-	1 -	1 -	1 -	1 1%	1 -	2 1%	-	-	2 -	1 1%	-	1 -	1 1%	-	-	1 1%	1 1%	-	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 21-3
QUESTION 10A:
Why do you say you are [ANSWER FROM Q9]?

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER				
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER/RE-TIRED/DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)	
BASE=INTERESTED Q.9B	609 100%	144 24%	465 76%	177 29%	165 27%	166 27%	101 17%	98 16%	249 41%	134 22%	127 21%	189 31%	51 8%	208 34%	156 26%	256 42%	80 13%	50 8%	29 5%	170 28%	399 66%	210 34%	
-INTERESTED-	426 70%	108 75%	318 68%	130 74%	106 64%	123 74%	67 66%	71 72%	169 68%	99 74%	87 68%	130 69%	34 66%	152 73%	106 68%	181 71%	48 60%	38 77%	17 59%	123 72%	270 68%	156 74%	
ACTIVITIES/ENTERTAINMENT	159 26%	37 26%	122 26%	46 26%	39 23%	45 27%	29 28%	25 25%	62 25%	36 27%	36 28%	60 32%	10 19%	54 26%	34 22%	59 23%	17 21%	11 23%	4 15%	60 35% PQS	109 27%	50 24%	
MEETING FRIENDS/ABILITY TO MAKE NEW FRIENDS/INTERACTION WITH OTHER KIDS	74 12%	18 13%	55 12%	18 10%	18 11%	24 14%	15 14%	13 13%	31 13%	12 9%	17 13%	30 16%	5 9%	23 11%	16 10%	28 11%	6 8%	7 13%	1 3%	27 16% S	53 13%	20 10%	
GIVES CHILD SOMETHING TO DO/CHILD WILL GET OUT/NOT JUST SITTING AT HOME (NON SPECIFIC)	45 7%	9 6%	37 8%	13 7%	12 7%	12 7%	8 8%	6 6%	15 6%	15 11%	9 7%	19 10% M	1 1%	18 9% M	7 5%	17 7%	4 5%	2 4%	- 2%	21 13% QRS	31 8%	14 7%	
ACTIVITIES/GOOD FOR KIDS TO GET OUT AND DO ACTIVITIES/KEEPS KIDS ACTIVE	43 7%	14 10%	29 6%	16 9%	8 5%	13 8%	6 6%	5 5%	14 6%	14 10%	11 8%	14 8%	5 9%	15 7%	8 5%	15 6%	6 8%	2 5%	2 6%	2 8%	14 7%	27 8%	16 8%
EDUCATIONAL/CHILD WILL LEARN SOMETHING/LEARNING EXPERIENCE	16 3%	5 3%	11 2%	6 3%	3 2%	3 2%	4 4%	5 5%	7 3%	1 -	3 2%	5 3% M	- -	8 4% M	3 2%	6 2% S	2 3%	- 1%	- -	8 4% S	10 2%	6 3%	
FUN/CHILD WILL HAVE FUN/WANT MY CHILD TO HAVE FUN	13 2%	1 1%	12 3%	2 1%	4 2%	5 3%	2 2%	2 2%	4 2%	5 4%	2 2%	7 3%	2 2%	4 2%	2 1%	5 2%	1 1%	1 3%	2 5%	4 2%	10 2%	3 2%	
FOOD SECURITY & COSTS	158 26%	34 23%	124 27%	42 24%	48 29%	48 29%	21 20%	24 24%	70 28%	33 24%	32 25%	44 23%	12 24%	57 27%	45 29%	84 33% RST	18 22%	9 18%	4 16%	39 23%	106 27%	52 25%	
MEAL/CHILD WILL HAVE SOMETHING TO EAT/DON'T HAVE ENOUGH FOOD	58 9%	10 7%	47 10%	15 8%	15 9%	17 10%	11 10%	7 8%	31 13% K	13 9%	6 5%	21 11%	3 6%	22 11%	12 8%	24 9%	9 11%	3 6%	1 5%	20 12%	36 9%	21 10%	
EASES FINANCIAL BURDEN/HELPS WITH COST TO FEED CHILDREN/HELPS FAMILY BUDGET	42 7%	7 5%	35 8%	14 8%	14 8%	11 7%	3 3%	9 9%	16 6%	9 7%	9 7%	11 6%	2 4%	13 6%	16 10%	23 9%	4 5%	2 4%	2 8%	11 6%	30 7%	13 6%	
FREE/IT'S FREE/FREE MEAL	33 5%	12 8%	21 5%	12 7%	7 5%	10 6%	4 4%	5 5%	13 5%	8 6%	7 6%	9 5%	3 6%	13 6%	8 5%	18 7%	3 4%	1 3%	1 2%	7 4%	24 6%	9 4%	
SAVINGS/HELPS ME SAVE MONEY	33 5%	5 4%	28 6%	5 3%	14 8%	11 7%	3 3%	7 7%	14 6%	3 2%	10 8%	8 4%	4 8%	10 5%	10 7%	24 9% QST	3 3%	3 5%	- -	3 2%	22 5%	11 5%	

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Continued

Table 21-3
QUESTION 10A:
Why do you say you are [ANSWER FROM Q9]?

BANNER 3

	GENDER		COMMUNITY TYPE					REGION					EDUCATION				EMPLOYMENT				DECISION MAKER	
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
PERSONAL APPEAL -----	84 14%	27 19%	57 12%	31 18%	21 13%	21 13%	10 10%	15 15%	29 12%	21 16%	18 14%	22 12%	9 18%	29 14%	22 14%	37 14%	7 9%	12 24% Q	5 18%	20 12%	49 12%	34 16%
HELPFUL/IT HELPS (NON SPECIFIC)	50 8%	11 7%	39 8%	20 11%	13 8%	10 6%	6 6%	8 8%	19 7%	13 10%	10 8%	14 7%	2 4%	24 11%	9 6%	23 9% S	7 9% S	5 9% S	- -	15 9% S	29 7%	20 10%
INTERESTED/GREAT IDEA (GENERAL)	34 6%	16 11% C	18 4%	11 6%	8 5%	11 7%	4 4%	8 8%	11 4%	8 6%	8 6%	8 4%	7 14% N	5 3%	13 8% N	14 6% Q	- -	7 15% QT	5 18% Q	5 3% Q	20 5%	14 7%
HEALTH/NUTRITION/FITNESS -----	70 11%	5 4%	65 14% B	24 13% G	20 12%	21 12%	5 5%	13 13%	30 12%	13 10%	14 11%	16 8%	3 5%	34 16% LM	16 11%	24 9%	10 13%	7 15%	5 17%	19 11%	43 11%	27 13%
HEALTHY/CHILD WILL BE GETTING HEALTHY FOOD/EATING HEALTHY/NUTRITIONAL	66 11%	5 4%	61 13% B	21 12% G	20 12% G	20 12%	5 5%	12 13%	28 11%	13 10%	13 10%	16 8%	3 5%	32 15% IM	15 9%	22 8%	10 12%	7 15%	5 17%	19 11%	41 10%	25 12%
EXERCISING/WILL GET SOME EXERCISE	3 1%	- -	3 1%	2 1%	- -	1 -	- -	- -	2 1%	- -	1 1%	- -	- -	2 1%	2 1%	2 1%	1 1%	- -	- -	- -	2 -	2 1%
GOOD FOR OTHERS -----	42 7%	13 9%	28 6%	11 6%	5 3%	18 11% E	9 8%	9 9%	10 4%	13 9%	10 8%	12 6%	2 4%	15 7%	12 8%	12 5%	9 11%	6 12%	3 9%	10 6%	23 6%	19 9%
WOULD BE GOOD FOR OTHERS/KNOW OF OTHER PEOPLE WHO COULD BENEFIT FROM THIS/GOOD FOR THOSE IN THE COMMUNITY	31 5%	10 7%	21 4%	5 3%	3 2%	15 9% DE	9 8% E	4 4%	10 4%	9 7%	8 6%	9 5%	2 4%	13 6%	6 4%	6 2%	8 10%	6 12%	2 8%	8 5%	19 5%	12 6%
WOULDN'T WANT TO TAKE FROM OTHERS WHO COULD USE IT	11 2%	3 2%	8 2%	6 3% G	2 1%	3 2%	- -	5 5%	1 -	3 2%	2 2%	3 1%	- -	3 1%	5 3% M	6 2% R	1 2%	- -	- 2% -	2 1% -	4 1%	7 3%
SAFETY -----	23 4%	5 4%	18 4%	10 6%	5 3%	4 2%	4 4%	3 3%	13 5% K	5 4%	1 1%	8 4%	2 4%	10 5%	3 2%	10 4%	3 4%	1 3%	- 1% -	7 4%	15 4%	8 4%
SAFE/SAFE PLACE FOR CHILD TO GO	23 4%	5 4%	18 4%	10 6%	5 3%	4 2%	4 4%	3 3%	13 5% K	5 4%	1 1%	8 4%	2 4%	10 5%	3 2%	10 4%	3 4%	1 3%	- 1% -	7 4%	15 4%	8 4%
KEEP KIDS OFF THE STREETS	4 1%	3 2%	1 -	4 2%	- -	- -	- -	1 1%	3 1%	- -	- -	1 1%	2 4%	1 -	- -	1 -	2 3% -	- -	- -	1 1% -	1 -	3 2%
PAST PARTICIPATION -----	11 2%	1 1%	10 2%	2 1%	1 1%	7 4% G	- -	2 2%	3 1%	1 1%	4 3%	3 1%	- 1%	5 2%	2 1%	6 2% QRS	- -	- -	- -	5 3% QRS	11 3% V	- -

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Continued

Table 21-3
QUESTION 10A:
Why do you say you are [ANSWER FROM Q9]?

BANNER 3

	GENDER		COMMUNITY TYPE					REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
HAVE USED THIS PROGRAM/ I'VE PARTICIPATE IN THIS PROGRAM/CHILD HAS PARTICIPATED BEFORE	11 2%	1 1%	10 2%	2 1%	1 1%	7 4% G	-	2 2%	3 1%	1 1%	4 3%	3 1%	- 1%	5 2%	2 1%	6 2% QRS	-	-	-	5 3% QRS	11 3% V	-
-NOT INTERESTED- -----	164 27%	34 24%	130 28%	42 24%	50 30%	39 24%	32 32%	26 26%	70 28%	31 23%	37 29%	47 25%	15 29%	55 26%	45 29%	69 27%	25 31%	10 19%	11 39%	44 26%	115 29%	49 24%
LOCATION/TRANSPORTATION CONCERNS -----	49 8%	5 3%	44 9% B	9 5%	12 8%	13 8%	15 15% D	3 3%	19 7%	12 9%	15 12% H	15 8%	3 6%	22 10%	8 5%	26 10%	7 9%	3 6%	1 4%	12 7%	38 10%	11 5%
LOCATION CONCERNS/DEPENDS ON WHERE IT IS AT	26 4%	1 1%	25 5% B	3 2%	9 5%	6 3%	8 8% D	2 2%	10 4%	7 5%	6 5%	9 5%	1 2%	10 5%	5 3%	14 5% RS	3 4%	-	-	9 5% RS	22 5% V	4 2%
TRANSPORTATION CONCERNS/ PROBLEMS GETTING CHILD TO AND FROM	21 3%	3 2%	18 4%	5 3%	3 2%	7 4%	7 7%	1 1%	8 3%	4 3%	8 6%	6 3% M	- -	12 6% M	3 2%	13 5% S	3 3%	2 4%	-	4 2%	13 3%	8 4%
GAS CONCERNS/CAN'T AFFORD THE GAS	9 2%	2 1%	7 2%	2 1%	3 2%	-	4 4%	-	2 1%	3 2%	4 3%	6 3% NO	2 4%	1 -	-	3 1%	1 1%	1 2%	1 4%	3 2%	6 2%	3 2%
OTHER CONCERNS -----	32 5%	6 4%	26 6%	6 3%	13 8%	9 6%	4 4%	5 5%	17 7%	5 4%	4 3%	8 4%	9 9%	6 3%	12 8%	14 6%	4 5%	4 4%	2 8%	7 4%	22 5%	10 5%
NEED MORE INFORMATION/ WOULD LIKE MORE INFORMATION/WOULD HAVE TO CHECK IT OUT FIRST	29 5%	6 4%	23 5%	6 3%	11 7%	8 5%	3 3%	4 4%	16 7%	5 4%	3 3%	8 4%	4 8%	3 2%	12 8% N	12 5%	3 3%	2 4%	2 8%	7 4%	18 5%	10 5%
EMBARRASSED/IT'S EMBARRASSING IF OTHERS FOUND OUT	3 1%	-	3 1%	-	1 1%	1 1%	1 1%	1 1%	1 -	-	1 1%	-	1 2%	2 1%	-	2 1%	1 2%	-	-	-	3 1%	-
BUSY/AWAY -----	27 4%	10 7%	17 4%	9 5%	9 5%	5 3%	4 4%	9 9%	9 3%	3 3%	6 4%	5 3%	1 2%	12 6%	9 6%	10 4%	3 4%	4 7%	3 12%	6 4%	19 5%	8 4%
CHILD ISN'T AT HOME/IS AT CAMP/DAYCARE/WE AREN'T AT HOME DURING THE SUMMER	14 2%	6 4%	8 2%	4 2%	5 3%	2 1%	2 2%	6 7% I	2 1%	3 2%	3 2%	3 1%	1 2%	4 2%	6 4%	3 1%	1 1%	2 4%	2 7%	6 3%	12 3%	2 1%
DON'T HAVE TIME/AM BUSY DOING OTHER THINGS	12 2%	4 3%	9 2%	5 3%	4 2%	2 1%	2 2%	2 2%	7 3%	1 -	3 2%	2 1%	-	8 4% M	3 2%	7 3%	2 2%	2 3%	1 5%	1 -	7 2%	6 3%
PERSONAL PREFERENCE -----	23 4%	7 5%	16 4%	8 5%	4 2%	8 5%	3 3%	1 1%	15 6% HJ	2 2%	5 4%	10 5%	1 2%	5 3%	7 4%	6 2% R	4 5% R	-	1 5%	11 6% R	16 4%	7 3%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Continued

Table 21-3
QUESTION 10A:
Why do you say you are [ANSWER FROM Q9]?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER/RE-TIRED/DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
PREFER CHILD EATS AT HOME/WANT MY CHILD TO EAT AT HOME/WANT MY CHILD HOME WITH ME	12 2%	4 3%	8 2%	4 2%	3 2%	5 3%	-	1 1%	9 4%	2 1%	1 1%	6 3%	1 2%	1 1%	4 2%	4 1%	2 2%	-	-	6 4% RS	10 2%	3 1%
NOT INTERESTED/DON'T NEED IT AT THIS TIME/CAN FEED MY CHILD (GENERAL)	11 2%	2 1%	8 2%	4 2%	1 -	4 2%	3 3%	-	6 2% H	-	4 3%	4 2%	-	4 2%	3 2%	2 1%	3 3%	-	1 5%	5 3% R	6 1%	5 2%
----- APPEAL TO CHILD CONCERNS	21 3%	4 3%	17 4%	4 2%	7 4%	2 1%	8 8% F	6 6%	5 2%	6 4%	4 3%	6 3%	1 3%	8 4%	5 3%	7 3%	3 4%	1 3%	1 4%	7 4%	15 4%	6 3%
CHILD WON'T WANT TO ATTEND/WOULDN'T WANT TO GO	12 2%	2 2%	9 2%	2 1%	3 2%	1 1%	5 4%	4 5%	2 1%	4 3%	2 2%	4 2%	1 3%	4 2%	3 2%	4 1%	3 4%	1 1%	-	3 2%	9 2%	3 1%
AGE CONCERNS/CHILD IS TOO YOUNG/OLD	9 1%	1 1%	8 2%	2 1%	4 2%	-	3 3%	1 1%	4 2%	2 2%	2 1%	3 1%	-	4 2%	2 1%	3 1%	-	1 1%	1 4%	4 2%	6 2%	3 1%
----- FOOD/MEAL CONCERNS	17 3%	2 1%	15 3%	3 2%	9 5%	4 2%	1 1%	3 3%	7 3%	3 3%	4 3%	1 1%	2 4%	8 4%	6 4%	10 4%	1 1%	1 2%	2 6%	4 2%	12 3%	5 2%
FOOD CONCERNS/DEPENDS ON WHAT IS SERVED (NON SPECIFIC)	9 2%	1 1%	8 2%	1 1%	5 3% G	3 2%	-	2 2%	3 1%	2 2%	2 2%	-	-	5 2% LM	5 3% LM	5 2% S	1 1%	1 2%	-	3 2%	7 2%	2 1%
MAY NOT LIKE THE FOOD/CHILD IS A PICKY EATER	5 1%	-	4 1%	1 1%	1 1%	1 1%	1 1%	-	2 1%	1 1%	2 1%	1 1%	2 4%	-	1 1%	3 1%	-	-	1 4%	1 -	4 1%	1 -
ALLERGY CONCERNS/CHILD HAS FOOD ALLERGIES	3 -	-	3 1%	1 -	2 1%	-	-	1 1%	2 1%	-	-	-	-	3 1%	-	2 1%	-	-	1 2%	-	1 -	2 1%
----- SAFETY CONCERNS	13 2%	3 2%	10 2%	7 4% G	4 2%	3 2%	-	3 3%	3 1%	4 3%	4 3%	5 2%	3 5%	4 2%	2 1%	6 2% RT	4 6% RT	-	2 6%	-	6 2%	7 3%
SAFETY CONCERNS/UNSURE HOW SAFE IT IS/DON'T TRUST OTHERS WITH MY CHILD	13 2%	3 2%	10 2%	7 4% G	4 2%	3 2%	-	3 3%	3 1%	4 3%	4 3%	5 2%	3 5%	4 2%	2 1%	6 2% RT	4 6% RT	-	2 6%	-	6 2%	7 3%
----- ANTI GOVERNMENT SENTIMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MY RESPONSIBILITY TO FEED MY CHILD/NOT THE GOVERNMENT'S RESPONSIBILITY TO FEED MY CHILD	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Continued

Table 21-3
 QUESTION 10A:
 Why do you say you are [ANSWER FROM Q9]?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER/RE-TIRED/DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
OTHER	14 2%	3 2%	11 2%	3 2%	7 4%	2 1%	2 2%	5 5%	5 2%	2 2%	2 1%	8 4% M	-	3 1%	4 2%	5 2%	6 7%	1 2%	-	2 1%	10 2%	4 2%
NONE/NOTHING	7 1%	3 2%	4 1%	1 1%	1 1%	3 2%	2 2%	-	5 2%	1 -	2 1%	-	1 3%	4 2%	2 2%	2 1%	1 2%	-	-	4 3% R	6 1%	2 1%
DON'T KNOW	5 1%	-	5 1% B	1 1%	2 1%	1 1%	-	-	1 -	2 2%	1 1%	2 1%	1 2%	-	1 1%	1 -	2 3%	1 2%	-	-	3 1%	1 1%
REFUSED	2 -	1 -	2 -	-	1 1%	-	1 1%	-	1 -	-	2 1%	2 1%	-	-	1 -	2 1%	-	-	-	-	2 -	1 -

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 21-4
 QUESTION 10A:
 Why do you say you are [ANSWER FROM Q9]?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=INTERESTED Q.9B	609 100%	248 41%	361 59%	140 23%	458 75%	11 2%	515 85%	78 13%	15 3%	609 100%	- -	- -	226 37%	383 63%
-INTERESTED- -----	426 70%	197 80% C	229 63%	113 81% EF	308 67%	5 48%	366 71% I	54 69% I	6 37%	426 70%	- -	- -	157 70%	269 70%
ACTIVITIES/ENTERTAINMENT -----	159 26%	71 29%	88 24%	35 25%	123 27%	1 10%	128 25%	29 37% I	2 14%	159 26%	- -	- -	54 24%	105 27%
MEETING FRIENDS/ABILITY TO MAKE NEW FRIENDS/ INTERACTION WITH OTHER KIDS	74 12%	35 14%	39 11%	12 9%	61 13% F	- 2%	57 11%	15 19%	1 9%	74 12%	- -	- -	22 10%	52 14%
GIVES CHILD SOMETHING TO DO/CHILD WILL GET OUT/NOT JUST SITTING AT HOME (NON SPECIFIC)	45 7%	14 6%	31 9%	9 7%	35 8%	1 6%	39 8% I	6 8% I	- -	45 7%	- -	- -	16 7%	29 8%
ACTIVITIES/GOOD FOR KIDS TO GET OUT AND DO ACTIVITIES/KEEPS KIDS ACTIVE	43 7%	18 7%	25 7%	10 7%	33 7%	- 2%	33 6%	9 12%	1 5%	43 7%	- -	- -	16 7%	27 7%
EDUCATIONAL/CHILD WILL LEARN SOMETHING/LEARNING EXPERIENCE	16 3%	8 3%	8 2%	5 4% F	11 2% F	- -	15 3% I	1 2%	- -	16 3%	- -	- -	7 3%	9 2%
FUN/CHILD WILL HAVE FUN/WANT MY CHILD TO HAVE FUN	13 2%	4 2%	9 2%	2 1%	12 3% F	- -	11 2% I	3 3%	- -	13 2%	- -	- -	4 2%	9 2%
FOOD SECURITY & COSTS -----	158 26%	78 32% C	80 22%	42 30% F	115 25% F	1 6%	144 28% H	11 14%	3 21%	158 26%	- -	- -	60 26%	98 26%
MEAL/CHILD WILL HAVE SOMETHING TO EAT/DON'T HAVE ENOUGH FOOD	58 9%	25 10%	32 9%	17 12%	40 9%	1 6%	50 10%	5 6%	2 15%	58 9%	- -	- -	21 9%	37 10%
EASES FINANCIAL BURDEN/HELPS WITH COST TO FEED CHILDREN/HELPS FAMILY BUDGET	42 7%	25 10% C	17 5%	14 10% F	29 6% F	- -	42 8% HI	- -	- 2%	42 7%	- -	- -	20 9%	23 6%
FREE/IT'S FREE/FREE MEAL	33 5%	23 9% C	10 3%	7 5% F	26 6% F	- -	29 6%	4 5%	1 4%	33 5%	- -	- -	13 6%	20 5%
SAVINGS/HELPS ME SAVE MONEY	33 5%	10 4%	23 6%	6 4% F	27 6% F	- -	31 6% I	2 3%	- -	33 5%	- -	- -	9 4%	24 6%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Continued

Table 21-4
 QUESTION 10A:
 Why do you say you are [ANSWER FROM Q9]?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
PERSONAL APPEAL	84	37	47	24	58	1	76	7	-	84	-	-	29	55
	14%	15%	13%	17%	13%	10%	15%	9%	3%	14%	-	-	13%	14%
							I							
HELPFUL/IT HELPS (NON SPECIFIC)	50	25	25	20	30	-	45	4	-	50	-	-	15	35
	8%	10%	7%	14%	6%	-	9%	5%	3%	8%	-	-	6%	9%
				EF	F									
INTERESTED/GREAT IDEA (GENERAL)	34	12	22	5	29	1	31	4	-	34	-	-	14	20
	6%	5%	6%	3%	6%	10%	6%	5%	-	6%	-	-	6%	5%
							I							
HEALTH/NUTRITION/FITNESS	70	30	40	24	44	1	66	2	2	70	-	-	32	38
	11%	12%	11%	17%	10%	14%	13%	3%	11%	11%	-	-	14%	10%
				E			H							
HEALTHY/CHILD WILL BE GETTING HEALTHY FOOD/EATING HEALTHY/NUTRITIONAL	66	28	38	23	42	1	62	2	2	66	-	-	29	37
	11%	11%	11%	16%	9%	14%	12%	3%	11%	11%	-	-	13%	10%
				E			H							
EXERCISING/WILL GET SOME EXERCISE	3	2	2	1	2	-	3	-	-	3	-	-	2	1
	1%	1%	-	1%	-	-	1%	-	-	1%	-	-	1%	-
GOOD FOR OTHERS	42	21	21	9	31	1	32	10	-	42	-	-	16	25
	7%	8%	6%	7%	7%	10%	6%	12%	-	7%	-	-	7%	7%
							I	I						
WOULD BE GOOD FOR OTHERS/KNOW OF OTHER PEOPLE WHO COULD BENEFIT FROM THIS/GOOD FOR THOSE IN THE COMMUNITY	31	17	14	6	23	1	24	7	-	31	-	-	12	19
	5%	7%	4%	5%	5%	10%	5%	9%	-	5%	-	-	5%	5%
							I	I						
WOULDN'T WANT TO TAKE FROM OTHERS WHO COULD USE IT	11	4	7	3	8	-	8	3	-	11	-	-	4	7
	2%	2%	2%	2%	2%	-	2%	3%	-	2%	-	-	2%	2%
					F		I							
SAFETY	23	9	15	5	18	-	19	3	1	23	-	-	11	13
	4%	4%	4%	3%	4%	-	4%	4%	4%	4%	-	-	5%	3%
				F	F									
SAFE/SAFE PLACE FOR CHILD TO GO	23	9	15	5	18	-	19	3	1	23	-	-	11	13
	4%	4%	4%	3%	4%	-	4%	4%	4%	4%	-	-	5%	3%
				F	F									
KEEP KIDS OFF THE STREETS	4	3	1	-	4	-	4	-	-	4	-	-	2	2
	1%	1%	-	-	1%	-	1%	-	-	1%	-	-	1%	1%
PAST PARTICIPATION	11	9	2	10	1	-	11	-	-	11	-	-	4	7
	2%	3%	1%	7%	-	-	2%	-	-	2%	-	-	2%	2%
		C		EF			HI							

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Continued

Table 21-4
 QUESTION 10A:
 Why do you say you are [ANSWER FROM Q9]?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
HAVE USED THIS PROGRAM/ I'VE PARTICIPATE IN THIS PROGRAM/CHILD HAS PARTICIPATED BEFORE	11 2%	9 3%	2 1%	10 7%	1 -	- -	11 2%	- -	- -	11 2%	- -	- -	4 2%	7 2%
-NOT INTERESTED-	164 27%	44 18%	120 33%	23 16%	138 30%	3 29%	132 26%	21 27%	11 70%	164 27%	- -	- -	67 30%	97 25%
LOCATION/TRANSPORTATION CONCERNS	49 8%	11 4%	38 11%	3 2%	46 10%	- -	40 8%	8 10%	1 7%	49 8%	- -	- -	29 13%	20 5%
LOCATION CONCERNS/DEPENDS ON WHERE IT IS AT	26 4%	3 1%	23 6%	1 1%	24 5%	- -	20 4%	5 7%	- -	26 4%	- -	- -	9 4%	17 4%
TRANSPORTATION CONCERNS/ PROBLEMS GETTING CHILD TO AND FROM	21 3%	9 4%	12 3%	2 1%	19 4%	- -	19 4%	1 1%	1 7%	21 3%	- -	- -	17 8%	4 1%
GAS CONCERNS/CAN'T AFFORD THE GAS	9 2%	- -	9 3%	- -	9 2%	- -	8 2%	1 1%	- -	9 2%	- -	- -	6 3%	3 1%
OTHER CONCERNS	32 5%	7 3%	25 7%	4 3%	28 6%	- 4%	21 4%	6 8%	5 33%	32 5%	- -	- -	9 4%	23 6%
NEED MORE INFORMATION/ WOULD LIKE MORE INFORMATION/WOULD HAVE TO CHECK IT OUT FIRST	29 5%	7 3%	21 6%	4 3%	25 5%	- 4%	20 4%	6 8%	3 18%	29 5%	- -	- -	9 4%	20 5%
EMBARRASSED/IT'S EMBARRASSING IF OTHERS FOUND OUT	3 1%	- -	3 1%	- -	3 1%	- -	1 -	- -	2 15%	3 1%	- -	- -	- -	3 1%
BUSY/AWAY	27 4%	12 5%	14 4%	5 4%	20 4%	1 10%	23 4%	1 1%	3 22%	27 4%	- -	- -	13 6%	13 3%
CHILD ISN'T AT HOME/IS AT CAMP/DAYCARE/WE AREN'T AT HOME DURING THE SUMMER	14 2%	6 2%	8 2%	3 2%	10 2%	1 10%	13 2%	1 1%	1 7%	14 2%	- -	- -	7 3%	7 2%
DON'T HAVE TIME/AM BUSY DOING OTHER THINGS	12 2%	7 3%	6 2%	2 1%	10 2%	- -	10 2%	- -	2 15%	12 2%	- -	- -	6 3%	6 2%
PERSONAL PREFERENCE	23 4%	8 3%	15 4%	5 4%	17 4%	1 10%	17 3%	3 4%	3 17%	23 4%	- -	- -	7 3%	16 4%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Continued

Table 21-4
 QUESTION 10A:
 Why do you say you are [ANSWER FROM Q9]?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
PREFER CHILD EATS AT HOME/WANT MY CHILD TO EAT AT HOME/WANT MY CHILD HOME WITH ME	12 2%	5 2%	7 2%	3 2%	9 2%	- F	11 2%	1 1%	- I	12 2%	- I	- I	3 1%	9 2%
NOT INTERESTED/DON'T NEED IT AT THIS TIME/CAN FEED MY CHILD (GENERAL)	11 2%	2 1%	8 2%	2 1%	8 2%	1 10%	6 1%	2 2%	3 17%	11 2%	- I	- I	4 2%	7 2%
----- APPEAL TO CHILD CONCERNS -----	21 3%	4 2%	17 5%	5 3%	15 3%	1 6%	19 4%	2 2%	- I	21 3%	- I	- I	7 3%	13 3%
CHILD WON'T WANT TO ATTEND/WOULDN'T WANT TO GO	12 2%	3 1%	9 3%	2 2%	9 2%	1 6%	12 2%	- HI	- I	12 2%	- I	- I	3 2%	8 2%
AGE CONCERNS/CHILD IS TOO YOUNG/OLD	9 1%	2 1%	7 2%	3 2%	6 1%	- F	7 1%	2 2%	- I	9 1%	- I	- I	4 2%	5 1%
----- FOOD/MEAL CONCERNS -----	17 3%	4 2%	13 4%	1 1%	16 3%	- DF	13 3%	3 4%	- I	17 3%	- I	- I	3 1%	14 4%
FOOD CONCERNS/DEPENDS ON WHAT IS SERVED (NON SPECIFIC)	9 2%	3 1%	7 2%	- I	9 2%	- DF	8 2%	1 1%	- I	9 2%	- I	- I	1 -	9 2%
MAY NOT LIKE THE FOOD/CHILD IS A PICKY EATER	5 1%	2 1%	3 1%	1 1%	4 1%	- I	2 -	3 3%	- I	5 1%	- I	- I	2 1%	3 1%
ALLERGY CONCERNS/CHILD HAS FOOD ALLERGIES	3 -	- -	3 1%	- -	3 1%	- -	3 1%	- -	- -	3 -	- -	- -	1 -	2 1%
----- SAFETY CONCERNS -----	13 2%	1 -	12 3%	1 1%	12 3%	- F	11 2%	2 2%	1 4%	13 2%	- I	- I	6 2%	8 2%
SAFETY CONCERNS/UNSURE HOW SAFE IT IS/DON'T TRUST OTHERS WITH MY CHILD	13 2%	1 -	12 3%	1 1%	12 3%	- F	11 2%	2 2%	1 4%	13 2%	- I	- I	6 2%	8 2%
----- ANTI GOVERNMENT SENTIMENT -----	- -	- -	- -	- -	- -	- -	- -	- -	- 2%	- -	- -	- -	- -	- -
MY RESPONSIBILITY TO FEED MY CHILD/NOT THE GOVERNMENT'S RESPONSIBILITY TO FEED MY CHILD	- -	- -	- -	- -	- -	- -	- -	- -	- 2%	- -	- -	- -	- -	- -

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Continued

Table 21-4
 QUESTION 10A:
 Why do you say you are [ANSWER FROM Q9]?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
OTHER	14 2%	3 1%	11 3%	4 3%	9 2%	1 12%	10 2% I	4 5%	-	14 2%	-	-	4 2%	10 3%
NONE/NOTHING	7 1%	4 2%	3 1%	1 1%	5 1%	1 12%	5 1% I	2 3%	-	7 1%	-	-	-	7 2% M
DON'T KNOW	5 1%	2 1%	3 1%	1 1%	3 1%	-	5 1% HI	-	-	5 1%	-	-	-	5 1% M
REFUSED	2 -	2 1%	-	1 1%	1 -	-	1 -	1 1%	-	2 -	-	-	-	2 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 22-1
 QUESTION 10A:
 Why do you say you are [ANSWER FROM Q9]?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=NOT INTERESTED Q.9B	257 100%	257 100%	-	-	-	79 31%	61 24%	117 46%	24 9%	58 23%	94 37%	13 5%	1	130 51%	130 51%	76 29%	26 10%	25 10%	208 81%	28 11%	21 8%
-INTERESTED- -----	31 12%	31 12%	-	-	-	15 19% G	4 7%	13 11%	4 16%	11 19% M	11 11% M	2 13%	-	16 12% M	16 12%	7 9%	5 19%	4 16%	26 12%	3 10%	3 13%
GOOD FOR OTHERS -----	26 10%	26 10%	-	-	-	10 13%	4 7%	12 10%	3 11%	9 15% M	8 9% M	2 13%	-	13 10% M	13 10%	7 9%	4 14%	3 11%	22 11%	3 10%	1 5%
WOULDN'T WANT TO TAKE FROM OTHERS WHO COULD USE IT	15 6%	15 6%	-	-	-	7 9%	1 2%	6 5%	3 11%	5 8% M	4 5%	1 8%	-	8 6% M	8 6%	2 2%	2 8%	3 11%	12 6%	1 4%	1 5%
WOULD BE GOOD FOR OTHERS/ KNOW OF OTHER PEOPLE WHO COULD BENEFIT FROM THIS/ GOOD FOR THOSE IN THE COMMUNITY	12 5%	12 5%	-	-	-	3 4%	3 5%	6 5%	-	4 7%	4 4%	1 5%	-	5 4% R	5 4%	5 7% R	2 6% R	-	10 5% U	2 6%	-
FOOD SECURITY & COSTS -----	3 1%	3 1%	-	-	-	2 3%	-	1 1%	1 4%	1 2%	1 1%	-	-	2 1% M	2 1%	-	-	1 4%	2 1%	-	1 5%
MEAL/CHILD WILL HAVE SOMETHING TO EAT/DON'T HAVE ENOUGH FOOD	3 1%	3 1%	-	-	-	2 3%	-	1 1%	1 4%	1 2%	1 1%	-	-	2 1% M	2 1%	-	-	1 4%	2 1%	-	1 5%
PERSONAL APPEAL -----	1 -	1 -	-	-	-	1 1%	-	-	-	-	-	-	-	1 1% M	1 1%	-	-	-	1 1%	-	-
INTERESTED/GREAT IDEA (GENERAL)	1 -	1 -	-	-	-	1 1%	-	-	-	-	-	-	-	1 1% M	1 1%	-	-	-	1 1%	-	-
ACTIVITIES/ENTERTAINMENT -----	1 -	1 -	-	-	-	1 1%	-	-	-	1 1%	1 1%	-	-	-	-	-	1 3%	-	1 -	-	-
GIVES CHILD SOMETHING TO DO/CHILD WILL GET OUT/NOT JUST SITTING AT HOME (NON SPECIFIC)	1 -	1 -	-	-	-	1 1%	-	-	-	1 1%	1 1%	-	-	-	-	-	1 3%	-	1 -	-	-
PAST PARTICIPATION -----	1 -	1 -	-	-	-	1 1%	-	-	-	1 1%	1 1%	-	-	-	-	-	1 3%	-	-	-	1 3%
HAVE USED THIS PROGRAM/ I'VE PARTICIPATE IN THIS PROGRAM/CHILD HAS PARTICIPATED BEFORE	1 -	1 -	-	-	-	1 1%	-	-	-	1 1%	1 1%	-	-	-	-	-	1 3%	-	-	-	1 3%
-NOT INTERESTED- -----	214 84%	214 84%	-	-	-	61 78%	53 86%	101 86%	16 68%	42 72%	76 81%	11 82%	1 100% IJKN	114 87% J	114 87% Q	66 87%	17 63%	18 74%	172 83%	26 93%	17 78%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Continued

Table 22-1
 QUESTION 10A:
 Why do you say you are [ANSWER FROM Q9]?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
PERSONAL PREFERENCE -----	96 37%	96 37%	-	-	-	24 31%	19 30%	54 46%	3 13%	16 28% LM	26 28% LM	-	-	59 45% IJKLM	59 45% R	29 38% R	7 27%	2 6%	80 38% U	13 48% U	3 14%
NOT INTERESTED/DON'T NEED IT AT THIS TIME/CAN FEED MY CHILD (GENERAL)	59 23%	59 23%	-	-	-	18 23%	12 19%	29 25%	2 6%	8 13% LM	11 12% LM	-	-	42 33% IJKLM	42 33% QR	14 19% R	3 11%	-	53 26% U	6 23% U	-
PREFER CHILD EATS AT HOME/WANT MY CHILD TO EAT AT HOME/WANT MY CHILD HOME WITH ME	37 14%	37 14%	-	-	-	6 8%	7 11%	24 21% F	1 6%	9 15% M	15 16% M	-	-	17 13% M	17 13%	15 19%	4 17%	1 5%	27 13%	7 25%	3 14%
ANTI GOVERNMENT SENTIMENT -----	30 12%	30 12%	-	-	-	4 4%	15 25% FH	11 9%	-	1 2%	5 5%	-	-	24 18% IJKLM	24 18% QR	6 8% R	-	-	29 14% TU	-	1 3%
MY RESPONSIBILITY TO FEED MY CHILD/NOT THE GOVERNMENT'S RESPONSIBILITY TO FEED MY CHILD	27 11%	27 11%	-	-	-	3 4%	14 23% FH	10 9%	-	1 2%	5 5%	-	-	22 17% IJKLM	22 17% QR	6 7% QR	-	-	27 13% TU	-	-
USDA CONCERNS/DISLIKE THAT IT IS RUN BY THE USDA	2 1%	2 1%	-	-	-	-	1 2%	1 1%	-	-	-	-	-	2 1%	2 1%	-	-	-	2 1%	-	-
LOCATION/TRANSPORTATION CONCERNS -----	25 10%	25 10%	-	-	-	11 14%	4 7%	10 9%	2 8%	8 13%	16 18% N	3 19%	1 100% IJKLN	5 4%	5 4%	12 16% O	3 13%	5 19%	14 7%	7 25%	4 20%
TRANSPORTATION CONCERNS/ PROBLEMS GETTING CHILD TO AND FROM	13 5%	13 5%	-	-	-	4 5%	2 3%	7 6%	1 5%	4 8%	7 8% LM	-	-	5 4%	5 4%	3 4%	2 8%	2 10%	6 3%	4 13%	3 14%
LOCATION CONCERNS/DEPENDS ON WHERE IT IS AT	11 4%	11 4%	-	-	-	4 6%	3 5%	3 3%	1 4%	2 4%	6 6%	3 19%	1 100% IJKLN	2 2%	2 2%	5 6%	1 5%	2 9%	7 4% U	3 12%	-
GAS CONCERNS/CAN'T AFFORD THE GAS	4 2%	4 2%	-	-	-	2 3%	-	2 2%	-	1 2%	3 3%	-	-	-	-	4 6%	-	-	1 1%	2 8%	1 6%
BUSY/AWAY -----	25 10%	25 10%	-	-	-	10 12%	6 10%	9 8%	5 21%	7 12% M	12 13% M	1 5%	-	8 6% M	8 6%	13 17%	2 6%	3 13%	22 11%	1 5%	2 10%
DON'T HAVE TIME/AM BUSY DOING OTHER THINGS	14 5%	14 5%	-	-	-	4 5%	3 6%	7 6%	3 13%	2 4%	9 9% LM	-	-	3 2%	3 2%	8 11% Q	-	2 9%	12 6%	1 2%	1 5%
CHILD ISN'T AT HOME/IS AT CAMP/DAYCARE/WE AREN'T AT HOME DURING THE SUMMER	12 5%	12 5%	-	-	-	6 8%	3 5%	3 2%	2 8%	4 7%	3 4%	1 5%	-	5 4%	5 4%	4 6%	1 5%	1 4%	10 5%	1 2%	1 5%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Continued

Table 22-1
 QUESTION 10A:
 Why do you say you are [ANSWER FROM Q9]?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
----- APPEAL TO CHILD CONCERNS -----	23 9%	23 9%	-	-	-	5 6%	3 5%	16 13%	-	6 10% IM	13 14% IM	6 49% IJKMN	-	10 8% IM	10 8%	5 7%	4 15%	4 16%	15 7%	5 19%	3 16%
AGE CONCERNS/CHILD IS TOO YOUNG/OLD	13 5%	13 5%	-	-	-	2 2%	3 4%	9 8%	-	2 3%	6 6% IM	3 26%	-	7 5% IM	7 5%	2 3%	3 11%	1 5%	9 4%	3 11%	1 6%
CHILD WON'T WANT TO ATTEND/WOULDN'T WANT TO GO	10 4%	10 4%	-	-	-	3 4%	1 1%	7 6%	-	4 6%	7 7% IM	3 23%	-	3 2%	3 4%	1 5%	3 11%	6 3%	2 8%	2 10%	
----- FOOD/MEAL CONCERNS -----	17 7%	17 7%	-	-	-	4 6%	7 11%	6 5%	4 18%	6 10% M	7 8% M	2 19%	-	6 5% M	6 5%	6 8%	1 5%	4 14%	13 6%	2 7%	2 9%
FOOD CONCERNS/DEPENDS ON WHAT IS SERVED (NON SPECIFIC)	8 3%	8 3%	-	-	-	2 2%	4 7%	2 2%	4 18%	2 3%	2 2%	1 5%	-	4 3%	4 3%	2 3%	-	2 7%	6 3% T	-	2 9%
MAY NOT LIKE THE FOOD/CHILD IS A PICKY EATER	8 3%	8 3%	-	-	-	2 2%	2 3%	4 4%	-	3 5%	6 6% IM	2 14%	-	2 2%	2 2%	1 3%	1 5%	2 7%	7 3% U	1 3%	-
ALLERGY CONCERNS/CHILD HAS FOOD ALLERGIES	1 -	1 -	-	-	-	1 1%	-	-	-	1 2%	-	-	-	-	-	1 1%	-	-	-	1 4%	-
----- SAFETY CONCERNS -----	8 3%	8 3%	-	-	-	4 5%	2 4%	2 2%	2 7%	2 3%	3 3%	1 7%	-	5 4%	5 4%	1 1%	1 2%	2 6%	8 4% T	-	1 3%
SAFETY CONCERNS/UNSURE HOW SAFE IT IS/DON'T TRUST OTHERS WITH MY CHILD	8 3%	8 3%	-	-	-	4 5%	2 4%	2 2%	2 7%	2 3%	3 3%	1 7%	-	5 4%	5 4%	1 1%	1 2%	2 6%	8 4% T	-	1 3%
----- OTHER CONCERNS -----	8 3%	8 3%	-	-	-	4 5% G	-	3 3%	2 9%	3 4%	6 6% IM	-	-	2 1%	2 1%	1 2%	-	5 19% OQ	6 3%	1 2%	1 6%
EMBARRASSED/IT'S EMBARRASSING IF OTHERS FOUND OUT	7 3%	7 3%	-	-	-	4 5%	-	3 3%	2 9%	3 4%	6 6% IM	-	-	1 1%	1 1%	1 2%	-	5 19% OQ	6 3% T	-	1 6%
NEED MORE INFORMATION/ WOULD LIKE MORE INFORMATION/ WOULD HAVE TO CHECK IT OUT FIRST	1 -	1 -	-	-	-	1 1%	-	-	-	-	-	-	-	1 -	1 -	-	-	-	-	1 2%	-
OTHER	8 3%	8 3%	-	-	-	1 1%	4 7%	3 3%	2 9%	2 4%	5 6% IM	-	-	1 1%	1 1%	2 3%	4 16%	1 5%	8 4% TU	-	-
NONE/NOTHING	6 2%	6 2%	-	-	-	3 3%	1 2%	2 1%	2 7%	4 6%	3 3%	1 10%	-	1 1%	1 1%	2 3%	1 4%	1 5%	4 2%	-	2 9%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 22-2
 QUESTION 10A:
 Why do you say you are [ANSWER FROM Q9]?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=NOT INTERESTED Q.9B	257 100%	21 8%	74 29%	110 43%	96 37%	94 37%	73 28%	94 37%	73 29%	89 35%	64 25%	141 55%	52 20%	36 14%	221 86%	23 9%	83 32%	62 24%	48 19%	41 16%	188 73%	36 14%	24 9%	7 3%
-INTERESTED-	31 12%	5 23%	9 12%	18 16%	12 13%	13 14%	9 12%	8 9%	10 13%	13 15%	8 13%	12 9%	11 21%	6 17%	25 11%	1 6%	10 12%	12 20%	7 14%	1 4%	23 12%	6 17%	1 5%	1 11%
GOOD FOR OTHERS	26 10%	4 18%	6 8%	15 14%	10 10%	11 12%	9 12%	7 8%	7 10%	12 13%	7 11%	9 7%	10 19%	5 13%	21 10%	1 6%	6 8%	11 18%	5 11%	1 4%	20 11%	4 11%	1 5%	1 11%
WOULDN'T WANT TO TAKE FROM OTHERS WHO COULD USE IT	15 6%	4 18%	3 4%	10 9%	7 8%	7 7%	5 7%	1 1%	4 5%	10 11%	1 2%	6 5%	7 14%	2 5%	13 6%	1 3%	4 5%	8 12%	2 4%	- 1%	10 6%	3 7%	1 5%	- 4%
WOULD BE GOOD FOR OTHERS/KNOW OF OTHER PEOPLE WHO COULD BENEFIT FROM THIS/GOOD FOR THOSE IN THE COMMUNITY	12 5%	- -	3 4%	5 4%	3 3%	5 5%	4 5%	6 7%	4 5%	2 2%	6 9%	3 2%	3 6%	3 9%	9 4%	1 3%	2 3%	4 6%	3 7%	1 3%	10 5%	1 4%	- -	- 7%
FOOD SECURITY & COSTS	3 1%	1 5%	2 2%	3 3%	1 1%	- -	- -	- -	2 2%	1 1%	1 1%	2 1%	- -	1 2%	2 1%	- -	2 2%	- -	1 2%	- -	2 1%	1 2%	- -	- -
MEAL/CHILD WILL HAVE SOMETHING TO EAT/DON'T HAVE ENOUGH FOOD	3 1%	1 5%	2 2%	3 3%	1 1%	- -	- -	- -	2 2%	1 1%	1 1%	2 1%	- -	1 2%	2 1%	- -	2 2%	- -	1 2%	- -	2 1%	1 2%	- -	- -
PERSONAL APPEAL	1 -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	1 -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -
INTERESTED/GREAT IDEA (GENERAL)	1 -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	1 -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -
ACTIVITIES/ENTERTAINMENT	1 -	- -	- -	- -	1 1%	1 1%	- -	- -	1 1%	- -	1 1%	- -	- -	1 2%	- -	- -	- -	1 1%	- -	- -	- -	1 2%	- -	- -
GIVES CHILD SOMETHING TO DO/CHILD WILL GET OUT/NOT JUST SITTING AT HOME (NON SPECIFIC)	1 -	- -	- -	- -	1 1%	1 1%	- -	- -	1 1%	- -	1 1%	- -	- -	1 2%	- -	- -	- -	1 1%	- -	- -	- -	1 2%	- -	- -
PAST PARTICIPATION	1 -	- -	- -	- -	1 1%	1 1%	- -	- -	- -	1 1%	- -	- -	1 1%	- -	1 -	- -	1 1%	- -	- -	- -	- -	1 2%	- -	- -
HAVE USED THIS PROGRAM/I'VE PARTICIPATE IN THIS PROGRAM/CHILD HAS PARTICIPATED BEFORE	1 -	- -	- -	- -	1 1%	1 1%	- -	- -	- -	1 1%	- -	- -	1 1%	- -	1 -	- -	1 1%	- -	- -	- -	- -	1 2%	- -	- -
-NOT INTERESTED-	214 84%	13 65%	62 84%	84 77%	78 82%	76 81%	60 82%	86 91%	57 78%	72 80%	57 88%	121 86%	36 70%	29 81%	186 84%	20 88%	69 84%	49 79%	37 77%	39 94%	157 84%	27 74%	22 95%	6 85%
PERSONAL PREFERENCE	96 37%	5 26%	27 36%	34 31%	35 37%	30 32%	20 27%	42 45%	30 41%	24 27%	27 41%	64 46%	6 11%	8 22%	88 40%	11 50%	33 39%	20 32%	17 36%	15 37%	67 36%	14 38%	12 51%	3 38%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Continued

Table 22-2
 QUESTION 10A:
 Why do you say you are [ANSWER FROM Q9]?

BANNER 2

	TOTAL (A)	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
		<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP- ANIC (W)	OTHER (X)
NOT INTERESTED/DON'T NEED IT AT THIS TIME/CAN FEED MY CHILD (GENERAL)	59 23%	5 26%	16 22%	20 18%	18 19%	19 20%	11 14%	28 30%	18 24%	13 15%	17 26%	39 28%	4 7%	7 21%	52 23%	7 31%	18 22%	14 22%	11 23%	10 24%	43 23%	10 27%	5 20%	1 21%
PREFER CHILD EATS AT HOME/WANT MY CHILD TO EAT AT HOME/WANT MY CHILD HOME WITH ME	37 14%	-	10 14%	14 12%	17 18%	11 12%	9 13%	14 15%	13 17%	10 11%	10 15%	25 18%	4 4%	- 1%	36 16%	4 19%	15 18%	6 10%	6 13%	5 13%	24 13%	4 10%	7 31%	1 17%
ANTI GOVERNMENT SENTIMENT	30 12%	-	10 14%	14 13%	9 9%	11 11%	9 12%	11 12%	8 11%	11 12%	8 12%	11 8%	12 22%	4 13%	25 11%	1 4%	4 5%	10 16%	5 10%	10 24%	27 14%	-	-	2 25%
MY RESPONSIBILITY TO FEED MY CHILD/NOT THE GOVERNMENT'S RESPONSIBILITY TO FEED MY CHILD	27 11%	-	9 12%	13 12%	8 9%	10 11%	7 10%	10 10%	7 10%	10 11%	7 11%	10 7%	11 21%	4 13%	23 10%	1 4%	4 5%	9 14%	4 9%	10 23%	26 14%	-	-	1 11%
USDA CONCERNS/DISLIKE THAT IT IS RUN BY THE USDA	2 1%	-	1 1%	1 1%	1 1%	-	1 2%	1 1%	-	1 1%	1 1%	1 1%	-	-	2 1%	-	-	1 2%	1 2%	-	1 -	-	-	1 14%
LOCATION/TRANSPORTATION CONCERNS	25 10%	-	9 12%	14 13%	16 16%	11 11%	10 13%	5 6%	8 11%	13 14%	2 3%	12 9%	11 22%	2 5%	24 11%	-	9 11%	8 12%	4 8%	5 11%	21 11%	3 7%	1 5%	1 10%
TRANSPORTATION CONCERNS/ PROBLEMS GETTING CHILD TO AND FROM	13 5%	-	3 4%	7 6%	8 8%	6 6%	4 5%	4 4%	3 4%	6 7%	2 2%	5 4%	6 11%	1 2%	12 5%	-	5 6%	3 4%	3 6%	2 6%	11 6%	1 4%	-	-
LOCATION CONCERNS/DEPENDS ON WHERE IT IS AT	11 4%	-	6 8%	7 6%	7 7%	7 7%	3 3%	1 2%	3 3%	7 7%	-	5 3%	6 11%	1 4%	9 4%	-	3 4%	5 8%	1 3%	1 3%	9 5%	1 3%	-	-
GAS CONCERNS/CAN'T AFFORD THE GAS	4 2%	-	2 3%	2 2%	3 3%	-	3 4%	-	2 3%	2 2%	-	2 2%	2 4%	-	4 2%	-	3 4%	-	-	1 3%	3 2%	-	1 5%	-
BUSY/AWAY	25 10%	-	9 11%	12 11%	7 8%	10 11%	9 12%	12 13%	4 5%	10 11%	8 13%	13 9%	5 9%	6 16%	20 9%	1 4%	9 11%	9 15%	3 6%	4 9%	20 10%	5 15%	-	-
DON'T HAVE TIME/AM BUSY DOING OTHER THINGS	14 5%	-	4 6%	7 7%	4 4%	8 9%	6 8%	4 4%	2 3%	7 8%	3 5%	7 5%	3 6%	3 9%	11 5%	-	5 6%	5 9%	2 4%	1 3%	12 6%	1 4%	-	-
CHILD ISN'T AT HOME/IS AT CAMP/DAYCARE/WE AREN'T AT HOME DURING THE SUMMER	12 5%	-	4 6%	5 4%	3 3%	2 2%	3 4%	8 9%	1 2%	2 3%	5 8%	6 4%	1 2%	3 8%	9 4%	1 3%	4 4%	4 6%	1 3%	3 6%	8 4%	4 11%	-	-
APPEAL TO CHILD CONCERNS	23 9%	2 12%	6 8%	2 2%	6 6%	9 9%	13 18%	11 11%	4 6%	8 9%	7 10%	17 12%	-	3 10%	20 9%	4 15%	9 11%	1 2%	5 10%	5 11%	18 9%	3 7%	2 9%	1 12%
AGE CONCERNS/CHILD IS TOO YOUNG/OLD	13 5%	2 12%	5 6%	2 2%	1 1%	3 4%	9 12%	4 4%	4 5%	6 6%	3 4%	10 7%	-	1 2%	13 6%	2 11%	6 7%	-	3 7%	2 4%	9 5%	2 5%	2 9%	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Continued

Table 22-2
 QUESTION 10A:
 Why do you say you are [ANSWER FROM Q9]?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
CHILD WON'T WANT TO ATTEND/WOULDN'T WANT TO GO	10 4%	-	1 1%	-	5 5%	5 6% BD	4 6%	7 7%	1 1%	3 3%	4 6%	6 5% M	-	3 8%	7 3%	1 5%	3 4%	1 2%	1 2%	3 7%	9 5% W	1 2%	-	1 12%
FOOD/MEAL CONCERNS -----	17 7%	4 22%	2 3%	4 4%	7 8%	11 12% C	2 3%	8 8%	3 4%	6 7%	5 8%	7 5%	5 9%	4 10%	14 6%	1 5%	6 7%	2 4%	2 5%	6 14%	10 5%	3 9%	4 15%	- 4%
FOOD CONCERNS/DEPENDS ON WHAT IS SERVED (NON SPECIFIC)	8 3%	4 17%	-	3 3%	4 5%	4 5%	1 1%	3 3%	2 3%	3 4%	2 3%	5 4%	1 2%	3 7%	6 3%	1 5%	5 6%	1 2%	1 1%	-	2 1%	3 7%	4 15%	-
MAY NOT LIKE THE FOOD/CHILD IS A PICKY EATER	8 3%	1 5%	2 3%	1 1%	3 3%	6 6%	2 2%	4 4%	1 1%	3 3%	2 3%	2 1%	4 7%	-	8 4% N	-	-	-	2 4%	6 14% PQR	7 4% W	1 2%	-	- 4%
ALLERGY CONCERNS/CHILD HAS FOOD ALLERGIES	1 -	-	-	-	-	1 1%	-	1 1%	-	-	1 2%	-	-	1 3%	-	-	-	1 2%	-	-	1 1%	-	-	-
SAFETY CONCERNS -----	8 3%	1 5%	2 3%	5 5%	2 2%	1 1%	3 4%	3 4%	2 3%	3 3%	3 5%	4 3%	1 2%	3 8%	5 2%	1 4%	2 3%	1 2%	4 9%	-	7 4% W	1 2%	-	1 7%
SAFETY CONCERNS/UNSURE HOW SAFE IT IS/DON'T TRUST OTHERS WITH MY CHILD	8 3%	1 5%	2 3%	5 5%	2 2%	1 1%	3 4%	3 4%	2 3%	3 3%	3 5%	4 3%	1 2%	3 8%	5 2%	1 4%	2 3%	1 2%	4 9%	-	7 4% W	1 2%	-	1 7%
OTHER CONCERNS -----	8 3%	-	2 3%	6 5% BF	2 2%	-	3 3%	3 3%	3 5%	1 1%	2 4%	3 2%	2 4%	1 3%	6 3%	1 6%	2 3%	1 2%	1 3%	2 5%	4 2%	1 2%	3 14%	-
EMBARRASSED/IT'S EMBARRASSING IF OTHERS FOUND OUT	7 3%	-	2 3%	6 5% BF	1 1%	-	3 3%	2 2%	3 5%	1 1%	2 4%	3 2%	1 2%	1 3%	6 3%	1 6%	2 3%	1 2%	1 3%	1 3%	4 2%	-	3 14%	-
NEED MORE INFORMATION/ WOULD LIKE MORE INFORMATION/ WOULD HAVE TO CHECK IT OUT FIRST	1 -	-	-	-	1 1%	-	-	1 1%	-	-	-	-	1 1%	-	1 -	-	-	-	-	1 2%	-	1 2%	-	-
OTHER	8 3%	1 6%	3 5%	7 7%	3 3%	2 2%	2 3%	2 2%	3 4%	3 4%	-	4 3%	4 8%	-	8 4% N	-	3 4%	1 2%	2 4%	2 5%	7 4% WX	1 3%	-	-
NONE/NOTHING	6 2%	1 6%	1 1%	2 2%	2 2%	3 3%	3 4%	1 1%	4 5%	1 1%	1 2%	4 3%	1 1%	1 4%	4 2%	1 7%	1 2%	-	2 5%	-	2 1%	3 7%	-	- 4%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 22-3
 QUESTION 10A:
 Why do you say you are [ANSWER FROM Q9]?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=NOT INTERESTED Q.9B	257 100%	80 31%	176 69%	41 16%	50 19%	83 32%	83 32%	40 15%	99 38%	65 25%	53 21%	85 33%	17 7%	71 27%	77 30%	104 41%	29 11%	8 3%	10 4%	82 32%	136 53%	121 47%
-INTERESTED-	31 12%	11 14%	20 12%	5 13%	8 16%	12 14%	6 7%	6 15%	14 14%	7 11%	5 9%	9 10% M	- -	11 15% M	11 14% M	13 13%	4 15%	1 14%	3 25%	6 7%	19 14%	13 11%
GOOD FOR OTHERS	26 10%	10 13%	16 9%	5 11%	6 12%	10 12%	5 6%	6 15%	11 11%	5 7%	5 9%	9 10% M	- -	11 15% M	7 8% M	11 11% R	3 11%	- -	1 12%	6 7% R	17 13%	9 7%
WOULD'N'T WANT TO TAKE FROM OTHERS WHO COULD USE IT	15 6%	4 5%	10 6%	3 8%	5 11%	5 6%	1 1%	3 8%	6 6%	3 5%	2 4%	3 4%	- -	6 9% M	5 7% M	7 7% RS	3 11%	- -	- -	3 4%	12 9% V	2 2%
WOULD BE GOOD FOR OTHERS/KNOW OF OTHER PEOPLE WHO COULD BENEFIT FROM THIS/GOOD FOR THOSE IN THE COMMUNITY	12 5%	6 7%	6 3%	1 3%	- 1%	6 7%	4 5%	3 7%	5 5%	1 2%	3 5%	6 7% M	- -	5 7%	1 1%	4 4%	- -	- -	1 12%	3 4%	5 4%	7 6%
FOOD SECURITY & COSTS	3 1%	1 1%	2 1%	- -	2 4%	- -	1 1%	- -	3 3%	- -	- -	- -	- -	- -	2 3%	2 2%	- -	1 14%	- -	- -	1 1%	2 2%
MEAL/CHILD WILL HAVE SOMETHING TO EAT/DON'T HAVE ENOUGH FOOD	3 1%	1 1%	2 1%	- -	2 4%	- -	1 1%	- -	3 3%	- -	- -	- -	- -	- -	2 3%	2 2%	- -	1 14%	- -	- -	1 1%	2 2%
PERSONAL APPEAL	1 -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	1 2%	- -	- -	- -	- -	1 1%	- -	1 4%	- -	- -	- -	- -	1 1%
INTERESTED/GREAT IDEA (GENERAL)	1 -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	1 2%	- -	- -	- -	- -	1 1%	- -	1 4%	- -	- -	- -	- -	1 1%
ACTIVITIES/ENTERTAINMENT	1 -	- -	1 -	1 2%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	1 7%	- -	1 -	- -
GIVES CHILD SOMETHING TO DO/CHILD WILL GET OUT/NOT JUST SITTING AT HOME (NON SPECIFIC)	1 -	- -	1 -	1 2%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	1 7%	- -	1 -	- -
PAST PARTICIPATION	1 -	- -	1 -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	1 7%	- -	- -	1 1%
HAVE USED THIS PROGRAM/I'VE PARTICIPATE IN THIS PROGRAM/CHILD HAS PARTICIPATED BEFORE	1 -	- -	1 -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	1 7%	- -	- -	1 1%
-NOT INTERESTED-	214 84%	66 82%	149 84%	35 84%	38 77%	68 82%	74 89%	33 83%	78 79%	55 85%	49 91%	73 85%	16 93%	55 78%	66 85%	85 82%	24 83%	7 86%	6 62%	73 88%	114 84%	101 83%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Continued

Table 22-3
QUESTION 10A:
Why do you say you are [ANSWER FROM Q9]?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
PERSONAL PREFERENCE -----	96 37%	36 45%	60 34%	19 47%	17 35%	32 39%	27 33%	11 28%	39 39%	23 36%	23 43%	32 37%	5 29%	25 36%	31 40%	37 36%	10 27%	2 21%	2 46%	38 35%	47 41%	49 41%
NOT INTERESTED/DON'T NEED IT AT THIS TIME/CAN FEED MY CHILD (GENERAL)	59 23%	26 33%	33 19%	14 34%	10 21%	19 23%	16 19%	5 11%	28 29%	16 24%	11 20%	18 21%	3 20%	17 25%	20 26%	26 25%	7 24%	2 20%	2 21%	18 22%	28 20%	32 26%
PREFER CHILD EATS AT HOME/WANT MY CHILD TO EAT AT HOME/WANT MY CHILD HOME WITH ME	37 14%	10 12%	27 15%	5 13%	7 14%	13 16%	11 14%	7 17%	10 10%	8 12%	12 23%	14 17%	1 9%	8 11%	11 14%	11 11%	4 12%	1 7%	- -	20 24%	19 14%	18 15%
ANTI GOVERNMENT SENTIMENT -----	30 12%	13 16%	17 9%	4 10%	4 7%	8 10%	14 16%	7 19%	12 12%	6 9%	5 9%	10 11%	2 12%	9 13%	8 11%	9 8%	2 8%	2 23%	- -	13 16%	18 13%	12 10%
MY RESPONSIBILITY TO FEED MY CHILD/NOT THE GOVERNMENT'S RESPONSIBILITY TO FEED MY CHILD	27 11%	12 15%	15 9%	4 10%	3 6%	8 9%	13 15%	7 17%	12 12%	6 8%	4 7%	9 10%	2 12%	9 13%	7 9%	8 7%	2 8%	2 20%	- -	13 15%	16 12%	11 9%
USDA CONCERNS/DISLIKE THAT IT IS RUN BY THE USDA	2 1%	1 1%	1 1%	- -	1 1%	1 1%	1 1%	1 2%	- -	- 1%	1 2%	1 1%	- -	- -	1 2%	1 1%	- -	- 3%	- -	- -	1 1%	1 1%
LOCATION/TRANSPORTATION CONCERNS -----	25 10%	6 7%	20 11%	1 2%	3 6%	6 7%	16 19%	2 6%	9 9%	10 16%	4 8%	9 10%	- 3%	10 14%	6 8%	11 10%	3 11%	1 16%	- -	6 8%	10 7%	16 13%
TRANSPORTATION CONCERNS/ PROBLEMS GETTING CHILD TO AND FROM	13 5%	1 2%	11 6%	1 2%	1 3%	5 6%	6 7%	1 3%	4 4%	4 7%	3 6%	3 3%	- 3%	6 8%	3 4%	4 4%	2 6%	- -	- -	3 4%	6 5%	6 5%
LOCATION CONCERNS/DEPENDS ON WHERE IT IS AT	11 4%	4 6%	6 3%	- -	1 3%	- -	9 11%	1 3%	4 4%	5 7%	1 2%	4 4%	- -	2 3%	5 6%	5 5%	1 4%	1 16%	- -	- -	1 1%	9 8%
GAS CONCERNS/CAN'T AFFORD THE GAS	4 2%	- -	4 3%	- -	- -	1 1%	3 4%	- -	1 1%	3 5%	- -	2 3%	- -	2 3%	- -	1 1%	- -	- -	- -	3 4%	2 2%	2 2%
BUSY/AWAY -----	25 10%	6 7%	20 11%	4 10%	3 6%	7 8%	12 14%	4 9%	11 11%	9 15%	1 2%	15 17%	- -	6 9%	4 5%	10 10%	2 6%	2 25%	2 20%	2 7%	16 12%	9 8%
DON'T HAVE TIME/AM BUSY DOING OTHER THINGS	14 5%	3 4%	10 6%	- 1%	2 3%	1 1%	11 13%	2 6%	6 6%	5 7%	1 2%	9 10%	- -	2 4%	2 3%	1 1%	2 6%	1 16%	2 20%	4 5%	8 6%	6 5%
CHILD ISN'T AT HOME/IS AT CAMP/DAYCARE/WE AREN'T AT HOME DURING THE SUMMER	12 5%	2 3%	9 5%	4 10%	1 2%	5 7%	1 1%	1 3%	6 6%	5 8%	- -	6 7%	- -	4 5%	2 3%	9 9%	- -	1 8%	- -	2 2%	8 6%	4 3%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Continued

Table 22-3
QUESTION 10A:
Why do you say you are [ANSWER FROM Q9]?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
----- APPEAL TO CHILD CONCERNS -----	23 9%	-	23 13% B	1 2%	6 11%	10 12%	7 8%	1 2%	5 5%	7 11%	10 18% H	6 8%	6 37% N	4 5%	7 9%	8 8% RS	5 16% RS	-	-	9 11% RS	16 12%	7 6%
AGE CONCERNS/CHILD IS TOO YOUNG/OLD	13 5%	-	13 7% B	1 2%	5 9%	3 4%	4 5%	1 2%	2 3%	7 11%	3 6%	2 3%	4 26%	1 2%	5 7%	6 5% RS	1 4%	-	-	6 8% RS	11 8%	2 2%
CHILD WON'T WANT TO ATTEND/WOULDN'T WANT TO GO	10 4%	-	10 6% B	-	1 2%	7 8%	2 3%	-	3 3%	-	7 13% HJ	4 5%	2 11%	2 4%	2 2%	3 2%	3 12%	-	-	3 4%	6 4%	4 4%
FOOD/MEAL CONCERNS -----	17 7%	2 3%	15 9%	4 9%	5 9%	7 8%	2 2%	7 18% I	1 1%	4 7%	5 9%	5 6%	3 18%	3 4%	6 8%	7 7% R	3 9%	-	1 11%	5 6%	10 7%	8 6%
FOOD CONCERNS/DEPENDS ON WHAT IS SERVED (NON SPECIFIC)	8 3%	-	8 5% B	4 9%	2 5%	2 3%	-	5 13% I	-	2 3%	1 2%	3 3%	-	2 2%	4 5%	7 6% RT	1 2%	-	1 11%	-	4 3%	4 4%
MAY NOT LIKE THE FOOD/CHILD IS A PICKY EATER	8 3%	2 3%	6 3%	-	2 4%	4 5%	2 2%	2 5%	1 1%	1 2%	4 7%	2 3%	3 18%	-	2 3%	1 1%	2 7%	-	-	5 6%	5 3%	3 3%
ALLERGY CONCERNS/CHILD HAS FOOD ALLERGIES	1 -	-	1 1%	-	-	1 1%	-	-	-	1 2%	-	-	-	1 2%	-	-	-	-	-	-	1 1%	-
SAFETY CONCERNS -----	8 3%	2 2%	6 4%	1 2%	4 7%	3 4%	1 1%	3 7%	1 1%	2 2%	3 5%	2 2%	-	1 2%	4 6%	2 2%	2 6%	1 12%	-	3 4%	4 3%	4 3%
SAFETY CONCERNS/UNSURE HOW SAFE IT IS/DON'T TRUST OTHERS WITH MY CHILD	8 3%	2 2%	6 4%	1 2%	4 7%	3 4%	1 1%	3 7%	1 1%	2 2%	3 5%	2 2%	-	1 2%	4 6%	2 2%	2 6%	1 12%	-	3 4%	4 3%	4 3%
OTHER CONCERNS -----	8 3%	3 3%	5 3%	1 3%	3 7%	1 1%	2 3%	-	3 3%	2 4%	2 4%	1 1%	-	4 5%	3 4%	5 4%	-	-	1 11%	2 2%	3 2%	5 4%
EMBARRASSED/IT'S EMBARRASSING IF OTHERS FOUND OUT	7 3%	2 3%	5 3%	1 3%	3 7%	-	2 3%	-	2 3%	2 4%	2 4%	-	-	4 5%	3 4%	5 4%	-	-	1 11%	1 2%	2 2%	5 4%
NEED MORE INFORMATION/ WOULD LIKE MORE INFORMATION/ WOULD HAVE TO CHECK IT OUT FIRST	1 -	1 1%	-	-	-	1 1%	-	-	1 1%	-	-	1 1%	-	-	-	-	-	-	-	1 1%	1 -	-
OTHER	8 3%	3 4%	5 3%	-	3 7%	5 6%	-	-	6 6% HK	2 3%	-	4 5%	-	3 4%	1 2%	4 4%	-	-	-	4 5%	1 1%	7 6%
NONE/NOTHING	6 2%	2 2%	4 2%	2 5%	-	-	3 4%	2 5%	2 2%	1 2%	-	2 2%	1 7%	2 3%	-	2 2%	1 2%	-	1 12%	1 1%	3 2%	2 2%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 22-4
 QUESTION 10A:
 Why do you say you are [ANSWER FROM Q9]?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=NOT INTERESTED Q.9B	257 100%	101 39%	156 61%	13 5%	240 93%	4 1%	25 10%	221 86%	11 4%	-	257 100%	-	62 24%	194 76%
-INTERESTED- -----	31 12%	13 13%	19 12%	1 9%	30 13% F	-	4 16%	27 12% I	-	-	31 12%	-	12 19%	20 10%
GOOD FOR OTHERS -----	26 10%	11 11%	15 9%	1 9%	25 10% F	-	2 9%	24 11% I	-	-	26 10%	-	11 17%	16 8%
WOULDN'T WANT TO TAKE FROM OTHERS WHO COULD USE IT	15 6%	8 8%	7 4%	1 9%	13 6% F	-	1 3%	14 6% I	-	-	15 6%	-	5 7%	10 5%
WOULD BE GOOD FOR OTHERS/ KNOW OF OTHER PEOPLE WHO COULD BENEFIT FROM THIS/ GOOD FOR THOSE IN THE COMMUNITY	12 5%	4 4%	8 5%	-	12 5% DF	-	2 6%	10 5% I	-	-	12 5%	-	6 10%	6 3%
FOOD SECURITY & COSTS -----	3 1%	-	3 2%	-	3 1%	-	-	3 1%	-	-	3 1%	-	-	3 1%
MEAL/CHILD WILL HAVE SOMETHING TO EAT/DON'T HAVE ENOUGH FOOD	3 1%	-	3 2%	-	3 1%	-	-	3 1%	-	-	3 1%	-	-	3 1%
PERSONAL APPEAL -----	1 -	-	1 1%	-	1 -	-	1 4%	-	-	-	1 -	-	1 2%	-
INTERESTED/GREAT IDEA (GENERAL)	1 -	-	1 1%	-	1 -	-	1 4%	-	-	-	1 -	-	1 2%	-
ACTIVITIES/ENTERTAINMENT -----	1 -	1 1%	-	-	1 -	-	-	1 -	-	-	1 -	-	-	1 -
GIVES CHILD SOMETHING TO DO/CHILD WILL GET OUT/NOT JUST SITTING AT HOME (NON SPECIFIC)	1 -	1 1%	-	-	1 -	-	-	1 -	-	-	1 -	-	-	1 -
PAST PARTICIPATION -----	1 -	1 1%	-	-	1 -	-	1 3%	-	-	-	1 -	-	-	1 -
HAVE USED THIS PROGRAM/ I'VE PARTICIPATE IN THIS PROGRAM/CHILD HAS PARTICIPATED BEFORE	1 -	1 1%	-	-	1 -	-	1 3%	-	-	-	1 -	-	-	1 -
-NOT INTERESTED- -----	214 84%	86 86%	128 82%	12 91%	199 83%	4 100% E	22 86%	183 83%	10 88%	-	214 84%	-	46 73%	169 87%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Continued

Table 22-4
 QUESTION 10A:
 Why do you say you are [ANSWER FROM Q9]?

BANNER 4

	AWARENESS			PAST PARTICIPANT		INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?		
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
PERSONAL PREFERENCE	96	37	59	7	90	-	6	88	2	-	96	-	23	73
	37%	37%	38%	48% F	37% F	-	24%	40%	19%	-	37%	-	36%	38%
NOT INTERESTED/DON'T NEED IT AT THIS TIME/CAN FEED MY CHILD (GENERAL)	59	28	32	5	54	-	4	53	2	-	59	-	13	46
	23%	27%	20%	39% F	23% F	-	17%	24%	19%	-	23%	-	21%	24%
PREFER CHILD EATS AT HOME/WANT MY CHILD TO EAT AT HOME/WANT MY CHILD HOME WITH ME	37	10	27	1	36	-	2	35	-	-	37	-	10	27
	14%	9%	18%	10%	15% F	-	7%	16% I	-	-	14%	-	15%	14%
ANTI GOVERNMENT SENTIMENT	30	10	19	-	29	-	-	28	2	-	30	-	-	30
	12%	10%	12%	-	12% D	13%	-	13% G	20%	-	12%	-	-	15% M
MY RESPONSIBILITY TO FEED MY CHILD/NOT THE GOVERNMENT'S RESPONSIBILITY TO FEED MY CHILD	27	10	18	-	27	-	-	25	2	-	27	-	-	27
	11%	10%	11%	-	11% D	13%	-	11% G	20%	-	11%	-	-	14% M
USDA CONCERNS/DISLIKE THAT IT IS RUN BY THE USDA	2	1	2	-	2	-	-	2	-	-	2	-	-	2
	1%	1%	1%	-	1%	-	-	1%	-	-	1%	-	-	1%
LOCATION/TRANSPORTATION CONCERNS	25	6	19	3	23	-	6	17	2	-	25	-	10	15
	10%	6%	12%	20%	9% F	-	24%	8%	19%	-	10%	-	16%	8%
TRANSPORTATION CONCERNS/ PROBLEMS GETTING CHILD TO AND FROM	13	2	11	-	13	-	3	7	2	-	13	-	7	5
	5%	2%	7%	-	5% DF	-	13%	3%	19%	-	5%	-	12%	3%
LOCATION CONCERNS/DEPENDS ON WHERE IT IS AT	11	1	9	3	8	-	1	9	-	-	11	-	3	8
	4%	1%	6%	20%	3% F	-	6%	4% I	-	-	4%	-	4%	4%
GAS CONCERNS/CAN'T AFFORD THE GAS	4	3	1	-	4	-	1	3	-	-	4	-	-	4
	2%	3%	1%	-	2%	-	5%	1%	-	-	2%	-	-	2%
BUSY/AWAY	25	9	16	1	24	-	2	24	-	-	25	-	10	15
	10%	9%	11%	8%	10% F	-	7%	11% I	-	-	10%	-	17%	8%
DON'T HAVE TIME/AM BUSY DOING OTHER THINGS	14	7	7	1	13	-	-	14	-	-	14	-	5	9
	5%	7%	4%	8%	5% F	-	-	6% GI	-	-	5%	-	8%	5%
CHILD ISN'T AT HOME/IS AT CAMP/DAYCARE/WE AREN'T AT HOME DURING THE SUMMER	12	2	10	-	12	-	2	10	-	-	12	-	6	6
	5%	2%	6%	-	5% DF	-	7%	5% I	-	-	5%	-	9%	3%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Continued

Table 22-4
 QUESTION 10A:
 Why do you say you are [ANSWER FROM Q9]?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
----- APPEAL TO CHILD CONCERNS -----	23 9%	15 15% C	8 5%	1 5%	21 9%	2 57%	1 5%	20 9%	2 20%	- -	23 9%	- -	4 6%	20 10%
AGE CONCERNS/CHILD IS TOO YOUNG/OLD	13 5%	8 8%	5 3%	1 5%	13 5% F	- -	- -	11 5% G	2 20%	- -	13 5%	- -	3 4%	11 5%
CHILD WON'T WANT TO ATTEND/WOULDN'T WANT TO GO	10 4%	7 7%	3 2%	- -	8 3% D	2 57%	1 5%	9 4% I	- -	- -	10 4%	- -	1 2%	9 5%
----- FOOD/MEAL CONCERNS -----	17 7%	10 10%	7 5%	1 9%	14 6%	2 50%	6 22% I	12 5% I	- -	- -	17 7%	- -	1 1%	17 9% M
FOOD CONCERNS/DEPENDS ON WHAT IS SERVED (NON SPECIFIC)	8 3%	2 2%	6 4%	1 9%	7 3% F	- -	2 8%	6 3% I	- -	- -	8 3%	- -	1 1%	8 4%
MAY NOT LIKE THE FOOD/CHILD IS A PICKY EATER	8 3%	7 7% C	1 1%	- -	6 3% D	2 50%	3 11%	5 2%	- -	- -	8 3%	- -	- -	8 4% M
ALLERGY CONCERNS/CHILD HAS FOOD ALLERGIES	1 -	1 1%	- -	- -	1 -	- -	1 4%	- -	- -	- -	1 -	- -	- -	1 1%
----- SAFETY CONCERNS -----	8 3%	3 2%	6 4%	- -	8 3% DF	- -	1 4%	7 3% I	- -	- -	8 3%	- -	4 6%	4 2%
SAFETY CONCERNS/UNSURE HOW SAFE IT IS/DON'T TRUST OTHERS WITH MY CHILD	8 3%	3 2%	6 4%	- -	8 3% DF	- -	1 4%	7 3% I	- -	- -	8 3%	- -	4 6%	4 2%
----- OTHER CONCERNS -----	8 3%	3 3%	4 3%	- -	7 3% D	1 30%	1 2%	6 3%	1 12%	- -	8 3%	- -	1 1%	7 4%
EMBARRASSED/IT'S EMBARRASSING IF OTHERS FOUND OUT	7 3%	3 3%	4 2%	- -	6 2% D	1 30%	- -	6 3% G	1 12%	- -	7 3%	- -	- -	7 4% M
NEED MORE INFORMATION/ WOULD LIKE MORE INFORMATION/ WOULD HAVE TO CHECK IT OUT FIRST	1 -	- -	1 -	- -	1 -	- -	1 2%	- -	- -	- -	1 -	- -	1 1%	- -
OTHER	8 3%	- -	8 5% B	- -	8 4% DF	- -	- -	8 4% GI	- -	- -	8 3%	- -	2 3%	6 3%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Continued

Table 22-4
 QUESTION 10A:
 Why do you say you are [ANSWER FROM Q9]?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
NONE/NOTHING	6 2%	2 2%	3 2%	-	6 2% DF	-	- 1%	4 2%	1 12%	-	6 2%	-	3 5%	3 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 23-1

QUESTION 10B:

ONE CHILD: What other information do you need in order to have your child participate?

MULTIPLE CHILDREN: What other information do you need in order to have your children participate?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=UNSURE IN Q.9B	34 100%	34 100%	-	-	-	6 17%	7 22%	21 61%	6 18%	9 27%	14 41%	7 22%	-	18 52%	18 52%	7 20%	3 9%	6 18%	25 73%	5 16%	4 12%
SUPERVISION/TYPE OF SUPERVISION	4 12%	4 12%	-	-	-	1 11%	1 14%	3 12%	-	2 19%	2 12%	1 9%	-	3 14%	3 14%	-	1 33%	1 11%	4 17%	-	-
LOCATION/THE EXACT LOCATION	4 12%	4 12%	-	-	-	-	1 14%	3 14%	-	1 11%	2 16%	-	-	2 10%	2 10%	1 18%	1 33%	-	4 16%	-	-
ACTIVITIES OFFERED/PROGRAMS OFFERED	3 8%	3 8%	-	-	-	1 15%	-	1 6%	-	1 10%	1 7%	1 12%	-	2 9%	2 9%	-	-	1 15%	1 5%	1 17%	-
TIMES/SCHEDULE	3 8%	3 8%	-	-	-	1 18%	-	1 7%	1 17%	-	3 18%	-	-	-	-	1 21%	1 34%	-	1 5%	1 20%	-
MORE INFORMATION ABOUT THIS PROGRAM (GENERAL)	1 4%	1 4%	-	-	-	-	-	1 6%	-	-	-	1 17%	-	-	-	1 18%	-	-	1 5%	-	-
OTHER	1 3%	1 3%	-	-	-	-	-	1 5%	-	-	1 8%	-	-	-	-	1 16%	-	-	-	1 20%	-
NONE/NOTHING/NO OTHER INFORMATION IS NEEDED/DON'T NEED THIS PROGRAM	15 45%	15 45%	-	-	-	2 40%	3 46%	9 45%	3 42%	3 36%	3 24%	2 29%	-	11 61%	11 61%	2 27%	-	13 34%	2 40%	10 38%	3 83%
DON'T KNOW	8 23%	8 23%	-	-	-	1 11%	3 34%	5 22%	3 41%	3 35%	4 32%	3 34%	-	3 18%	3 18%	1 18%	1 20%	3 40%	8 31%	-	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 23-2

QUESTION 10B:

ONE CHILD: What other information do you need in order to have your child participate?

MULTIPLE CHILDREN: What other information do you need in order to have your children participate?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP- ANIC (W)	OTHER (X)	
BASE=UNSURE IN Q.9B	34 100%	3 8%	10 28%	12 35%	9 26%	12 36%	17 49%	14 40%	8 24%	12 35%	7 20%	19 57%	8 23%	3 8%	31 92%	3 9%	4 13%	12 34%	9 28%	6 17%	19 56%	6 17%	7 21%	2 6%	
SUPERVISION/TYPE OF SUPERVISION	4 12%	-	-	2 14%	-	-	3 15%	4 31%	-	-	3 43% M	1 7%	-	-	4 13%	-	2 39%	1 11%	1 14%	-	2 12%	2 33%	-	-	
LOCATION/THE EXACT LOCATION	4 12%	-	-	2 13%	-	-	3 18%	2 17%	-	2 14%	2 33%	9 9%	-	1 47%	3 9%	-	1 24%	2 15%	1 13%	-	4 18%	-	-	-	24%
ACTIVITIES OFFERED/PROGRAMS OFFERED	3 8%	-	-	4 4%	1 10%	1 7%	2 13%	1 9%	-	1 8%	1 18%	-	1 12%	-	3 8%	-	-	2 15%	-	1 16%	2 11%	-	-	-	21%
TIMES/SCHEDULE	3 8%	-	1 11%	1 11%	-	-	1 7%	-	1 13%	1 10%	-	3 13%	-	1 47%	1 4%	-	1 31%	-	1 13%	-	2 12%	-	-	-	13%
MORE INFORMATION ABOUT THIS PROGRAM (GENERAL)	1 4%	-	-	-	-	1 12%	-	1 9%	-	-	-	1 6%	-	3 3%	-	1 5%	-	-	1 13%	-	-	1 21%	-	-	11%
OTHER	1 3%	-	-	-	-	-	1 7%	1 8%	-	-	1 16%	-	-	-	1 3%	-	-	-	1 12%	-	1 6%	-	-	-	-
NONE/NOTHING/NO OTHER INFORMATION IS NEEDED/DON'T NEED THIS PROGRAM	15 45%	3 92% G	5 56%	6 46%	6 63%	5 44%	5 31%	6 41%	3 35%	7 56%	1 14%	10 52%	4 54%	1 29%	15 46%	3 100% QRS	-	5 42%	2 22%	5 84% QS	9 49%	1 13%	5 64%	1 32%	
DON'T KNOW	8 23%	-	3 26%	3 21%	2 21%	5 37%	5 31% B	1 9%	4 47%	3 21%	2 27%	3 17%	3 32%	1 25%	7 22%	-	1 15%	5 39%	3 27%	-	3 17%	2 32%	3 36%	-	

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 23-3

QUESTION 10B:

ONE CHILD: What other information do you need in order to have your child participate?

MULTIPLE CHILDREN: What other information do you need in order to have your children participate?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE- MALE (C)	URBAN (D)	SUB- URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID- WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/ VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL- TIME (P)	PART- TIME (Q)	SEEK- ING EMP- LOY- MENT (R)	STU- DENT (S)	HOME- MAKER /RE- TIRED /DIS- ABLED (T)	PRI- MARY (U)	SHARE (V)	
BASE=UNSURE IN Q.9B	34 100%	10 29%	24 71%	2 6%	17 50%	3 10%	12 34%	6 18%	12 35%	8 22%	8 24%	12 36%	1 3%	7 21%	11 34%	8 24%	1 4%	1 3%	1 2%	16 48%	22 64%	12 36%	
SUPERVISION/TYPE OF SUPERVISION	4 12%	-	4 18%	-	3 17%	-	1 11%	2 37%	-	2 26%	-	-	-	2 31%	2 17%	1 16%	-	1 100% PQT	1 100% PQT	1 8%	3 15%	1 8%	
LOCATION/THE EXACT LOCATION	4 12%	-	4 17%	-	3 16%	-	1 11%	2 37%	2 14%	-	-	-	-	3 38%	1 11%	-	-	1 100% PQST	-	2 15%	3 14%	1 8%	
ACTIVITIES OFFERED/PROGRAMS OFFERED	3 8%	-	2 9%	-	-	1 27%	1 11%	1 20%	-	-	1 17%	1 7%	-	2 23%	-	-	5%	-	-	-	2 13%	1 6%	1 11%
TIMES/SCHEDULE	3 8%	-	3 11%	-	1 7%	-	1 11%	-	1 10%	1 14%	-	-	1 100% LNO	-	1 13%	1 16%	-	-	-	-	1 8%	2 11%	-
MORE INFORMATION ABOUT THIS PROGRAM (GENERAL)	1 4%	1 12%	-	-	1 7%	-	-	-	1 10%	-	-	-	-	1 20%	-	-	3%	-	-	-	1 8%	1 7%	-
OTHER	1 3%	1 11%	-	-	1 6%	-	-	-	-	-	1 13%	1 9%	-	-	-	1 13%	-	-	-	-	-	1 5%	-
NONE/NOTHING/NO OTHER INFORMATION IS NEEDED/DON'T NEED THIS PROGRAM	15 45%	5 47%	11 44%	1 56%	7 42% F	-	7 60% F	2 33%	6 49%	2 28%	5 64%	8 67% M	-	2 28%	3 26%	3 34%	-	-	-	8 51% QRS	9 43%	6 48%	
DON'T KNOW	8 23%	3 25%	5 21%	1 33%	2 15%	3 73%	2 18%	2 30%	3 27%	3 33%	-	2 17%	-	1 9%	5 44%	1 8%	1 100% PRST	-	-	3 20%	4 18%	4 30%	

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 23-4

QUESTION 10B:

ONE CHILD: What other information do you need in order to have your child participate?

MULTIPLE CHILDREN: What other information do you need in order to have your children participate?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=UNSURE IN Q.9B	34 100%	8 22%	26 78%	-	31 92%	3 8%	6 18%	9 27%	19 56%	-	-	34 100%	12 34%	23 66%
SUPERVISION/TYPE OF SUPERVISION	4 12%	2 26%	2 9%	-	4 14%	-	1 11%	2 25%	1 7%	-	-	4 12%	-	4 19%
LOCATION/THE EXACT LOCATION	4 12%	-	4 15%	-	4 13%	-	-	2 25%	2 9%	-	-	4 12%	-	4 16%
ACTIVITIES OFFERED/PROGRAMS OFFERED	3 8%	-	3 10%	-	3 8%	-	1 22%	1 14%	-	-	-	3 8%	-	2 10%
TIMES/SCHEDULE	3 8%	-	2 9%	-	3 8%	-	-	-	3 14%	-	-	3 8%	-	3 11%
MORE INFORMATION ABOUT THIS PROGRAM (GENERAL)	1 4%	-	1 6%	-	1 5%	-	1 20%	-	1 1%	-	-	1 4%	-	1 6%
OTHER	1 3%	-	1 4%	-	1 3%	-	1 18%	-	-	-	-	1 3%	1 9%	-
NONE/NOTHING/NO OTHER INFORMATION IS NEEDED/DON'T NEED THIS PROGRAM	15 45%	4 55%	11 42%	-	13 42%	2 77%	2 29%	6 68%	7 39%	-	-	15 45%	8 65%	8 34%
DON'T KNOW	8 23%	1 16%	6 24%	-	7 22%	1 23%	-	1 7%	7 37%	-	-	8 23%	2 18%	6 25%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 24-1
Summary Table: Ranked by Mean

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
BE HELD AT SAFE, LOCAL PLACES LIKE SCHOOLS, CHURCHES AND COMMUNITY CENTERS	2.7	2.7	-	-	-	2.7	2.7	2.7	2.7 N	2.7 N	2.7 N	2.7	2.3	2.6	2.6	2.7 O	2.8 O	2.7 O	2.6	2.7	2.8 ST
SERVE HEALTHY, WHOLESOME MEALS PER FEDERAL NUTRITION GUIDELINES	2.6	2.6	-	-	-	2.6	2.6	2.5	2.7 N	2.7 N	2.6 N	2.6 N	2.6	2.4	2.4	2.6 O	2.7 OPR	2.6 O	2.5	2.6 S	2.7 S
SERVE MEALS AT NO COST TO ANY CHILD AGE 18 OR YOUNGER	2.4	2.4	-	-	-	2.5 G	2.4	2.4	2.5 N	2.5 N	2.5 N	2.5 N	2.5	2.3	2.3	2.4 O	2.5 OP	2.5 O	2.3	2.5 S	2.6 ST
PROVIDE PHYSICAL ACTIVITIES AND SPORTS	2.4	2.4	-	-	-	2.4	2.3	2.4	2.5 N	2.5 N	2.4 N	2.4	2.3	2.3	2.3	2.4	2.5 O	2.5 O	2.3	2.4 S	2.5 S
SERVE MEALS CHILDREN WANT TO EAT	2.4	2.4	-	-	-	2.4	2.3	2.4	2.4 N	2.4 N	2.5 N	2.5 N	2.3	2.2	2.2	2.4 O	2.4 O	2.5 O	2.3	2.4 S	2.5 S
PROVIDE FUN, RECREATIONAL ACTIVITIES	2.4	2.4	-	-	-	2.4	2.3	2.3	2.4 MN	2.4 N	2.4 N	2.4	1.9	2.2	2.2	2.4 O	2.5 O	2.4 O	2.3	2.4 S	2.5 ST
PROVIDE TUTORING AND OTHER EDUCATIONAL PROGRAMS	2.4	2.4	-	-	-	2.5 GH	2.3	2.3	2.4 MN	2.4 N	2.4 MN	2.4	1.9	2.2	2.2	2.4 O	2.4 O	2.4 O	2.3	2.4	2.5 ST
PROVIDE A PLACE FOR CHILDREN TO SOCIALIZE WITH THEIR FRIENDS	2.3	2.3	-	-	-	2.3	2.3	2.2	2.4 N	2.4 N	2.3 N	2.4 N	2.3	2.1	2.1	2.4 O	2.4 O	2.4 O	2.2	2.4 S	2.4 S
SERVE BOTH BREAKFAST AND LUNCH	2.2	2.2	-	-	-	2.3 GH	2.2	2.1	2.3 N	2.3 N	2.3 N	2.3 N	2.5	2.1	2.1	2.2 O	2.3 O	2.3 O	2.1	2.3 S	2.4 ST
PROVIDE FREE TRANSPORTATION TO AND FROM THE MEAL SITE	2.1	2.1	-	-	-	2.2 GH	2.1	2.0	2.1	2.2 N	2.2 N	2.2 N	2.3	2.0	2.0	2.1 O	2.2 O	2.2 O	2.0	2.2 S	2.3 S
DO NOT REQUIRE YOU TO FILL OUT AN APPLICATION OR SHOW PROOF OF INCOME	2.0	2.0	-	-	-	2.1	2.0	2.0	2.1	2.0	2.0	2.0	2.3	2.0	2.0	2.0	2.1	2.0	2.0	2.1	2.1
SERVE ADULTS FREE MEALS AS WELL	1.9	1.9	-	-	-	2.0 GH	1.8	1.8	2.1 KN	2.0 N	1.9 N	2.1 KN	2.0	1.8	1.8	1.8	2.0 OP	2.1 OP	1.8	2.0 S	2.0 S

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 24-2
Summary Table: Ranked by Mean

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
BE HELD AT SAFE, LOCAL PLACES LIKE SCHOOLS, CHURCHES AND COMMUNITY CENTERS	2.7	2.8 G	2.7	2.7	2.7	2.7	2.6	2.7	2.7	2.7	2.7	2.7	2.7	2.7	2.7	2.7	2.8 T	2.7	2.7	2.6	2.7	2.8 U	2.7	2.7
SERVE HEALTHY, WHOLESOME MEALS PER FEDERAL NUTRITION GUIDELINES	2.6	2.6	2.6	2.6	2.5	2.6	2.5	2.6	2.6	2.5	2.6 M	2.6	2.5	2.7 O	2.5	2.5	2.6	2.6	2.5	2.5	2.5	2.7 UX	2.6	2.5
SERVE MEALS AT NO COST TO ANY CHILD AGE 18 OR YOUNGER	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.6 O	2.4	2.4	2.4	2.4	2.4	2.3	2.3	2.6 UX	2.5 U	2.4
PROVIDE PHYSICAL ACTIVITIES AND SPORTS	2.4	2.4	2.4	2.4	2.4	2.3	2.3	2.4	2.4	2.3	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.3	2.2	2.6 U	2.5 U	2.5 U
SERVE MEALS CHILDREN WANT TO EAT	2.4	2.3	2.3	2.4	2.4	2.4	2.4	2.4	2.4	2.3	2.4	2.4	2.3	2.5 O	2.4	2.2	2.4	2.4	2.5 PT	2.3	2.3	2.5 U	2.4	2.4
PROVIDE FUN, RECREATIONAL ACTIVITIES	2.4	2.4	2.3	2.4	2.4	2.3	2.3	2.4	2.4 J	2.3	2.4	2.4	2.3	2.4	2.4	2.4	2.4	2.3	2.4	2.4	2.3	2.5 UX	2.5 U	2.4
PROVIDE TUTORING AND OTHER EDUCATIONAL PROGRAMS	2.4	2.5	2.3	2.4	2.4	2.3	2.3	2.3	2.4 HJ	2.3	2.4	2.3	2.4	2.4	2.3	2.4	2.4	2.4 T	2.4	2.2	2.2	2.6 UWX	2.5 U	2.4 U
PROVIDE A PLACE FOR CHILDREN TO SOCIALIZE WITH THEIR FRIENDS	2.3	2.4	2.3	2.3	2.3	2.3	2.3	2.4	2.3	2.2	2.3	2.3	2.3	2.4	2.3	2.3	2.3	2.3	2.4	2.3	2.2	2.4 U	2.3	2.4
SERVE BOTH BREAKFAST AND LUNCH	2.2	2.3	2.2	2.2	2.2	2.2	2.2	2.2	2.3	2.2	2.2	2.2	2.3	2.3	2.2	2.1	2.2 T	2.3 T	2.3 T	2.1	2.1	2.4 UWX	2.3 U	2.2
PROVIDE FREE TRANSPORTATION TO AND FROM THE MEAL SITE	2.1	2.0	2.1	2.1	2.1	2.1	2.0	2.1	2.2 J	2.0	2.2	2.1	2.1	2.2 O	2.1	2.0	2.1	2.1	2.2 P	2.1	2.0	2.3 UWX	2.1	2.1
DO NOT REQUIRE YOU TO FILL OUT AN APPLICATION OR SHOW PROOF OF INCOME	2.0	2.0	2.0	2.1	2.1	2.1	2.1	2.0	2.0	2.1	2.0	2.0	2.2 KL	1.9	2.1 N	1.9	1.9	2.1	2.2 PQ	2.1	2.0	2.1	2.0	2.0
SERVE ADULTS FREE MEALS AS WELL	1.9	1.9	1.8	1.8	1.9	1.9	1.9	1.9	1.9	1.8	1.9	1.9	1.9	1.9	1.9	1.7	1.9 P	2.0 PT	1.9 PT	1.8	1.8	2.1 UW	1.8	1.9

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 24-3
Summary Table: Ranked by Mean

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER/RE-TIRED/DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
BE HELD AT SAFE, LOCAL PLACES LIKE SCHOOLS, CHURCHES AND COMMUNITY CENTERS	2.7	2.6	2.7 B	2.8 FG	2.7 G	2.6	2.6	2.8 I	2.7	2.7	2.7	2.6	2.6	2.8 IMO	2.7	2.7	2.7	2.7	2.7	2.7	2.7	2.6
SERVE HEALTHY, WHOLESOME MEALS PER FEDERAL NUTRITION GUIDELINES	2.6	2.4	2.6 B	2.7 FG	2.6	2.5	2.5	2.6	2.5	2.6	2.6	2.5	2.5	2.6 L	2.6	2.5	2.6	2.6	2.6	2.6	2.6	2.5
SERVE MEALS AT NO COST TO ANY CHILD AGE 18 OR YOUNGER	2.4	2.3	2.5 B	2.6 EFG	2.4	2.4	2.3	2.4	2.4	2.4	2.4	2.4	2.4	2.5 O	2.4	2.4	2.4	2.6 P	2.4	2.4	2.4 V	2.3
PROVIDE PHYSICAL ACTIVITIES AND SPORTS	2.4	2.3	2.4	2.5 FG	2.4 G	2.3	2.3	2.5 J	2.4	2.3	2.3	2.4	2.3	2.4	2.4	2.4	2.3	2.4	2.5	2.4	2.4	2.4
SERVE MEALS CHILDREN WANT TO EAT	2.4	2.2	2.4 B	2.5 FG	2.4	2.3	2.3	2.4	2.4	2.3	2.4	2.3	2.4	2.4 L	2.4	2.4	2.4	2.4	2.3	2.4	2.4 V	2.3
PROVIDE FUN, RECREATIONAL ACTIVITIES	2.4	2.3	2.4	2.5 EFG	2.4 F	2.2	2.3	2.4	2.4	2.3	2.3	2.4	2.4	2.4	2.3	2.3	2.3	2.4	2.5	2.4	2.4	2.4
PROVIDE TUTORING AND OTHER EDUCATIONAL PROGRAMS	2.4	2.3	2.4	2.5 EFG	2.3	2.3	2.2	2.3	2.4	2.3	2.3	2.4 O	2.3	2.4	2.3	2.4	2.3	2.4	2.4	2.3	2.4	2.3
PROVIDE A PLACE FOR CHILDREN TO SOCIALIZE WITH THEIR FRIENDS	2.3	2.2	2.3	2.4 G	2.4 G	2.3	2.2	2.4	2.3	2.2	2.3	2.4	2.3	2.3	2.3	2.3	2.3	2.3	2.3	2.3	2.3	2.3
SERVE BOTH BREAKFAST AND LUNCH	2.2	2.2	2.2	2.4 EFG	2.2	2.1	2.2	2.3	2.2	2.3	2.1	2.2	2.1	2.2	2.2	2.2	2.2	2.3	2.1	2.2	2.2	2.2
PROVIDE FREE TRANSPORTATION TO AND FROM THE MEAL SITE	2.1	2.1	2.1	2.2 EF	2.0	2.1	2.2 E	2.1	2.1 K	2.1	2.0	2.2 O	2.1	2.1	2.0	2.1	2.0	2.2	2.2	2.1	2.1	2.1
DO NOT REQUIRE YOU TO FILL OUT AN APPLICATION OR SHOW PROOF OF INCOME	2.0	2.0	2.1	2.1	2.0	1.9	2.1	2.0	2.1	2.0	2.0	2.1	2.0	2.0	2.0	2.0	2.0	1.9	1.9	2.1	2.0	2.0
SERVE ADULTS FREE MEALS AS WELL	1.9	1.9	1.9	2.0 FG	1.9	1.8	1.8	1.9	1.9	1.9	1.9	1.9	1.8	1.9	1.8	1.8	1.9	1.9	2.0	1.9	1.9	1.8

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 24-4
Summary Table: Ranked by Mean

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANSPORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
BE HELD AT SAFE, LOCAL PLACES LIKE SCHOOLS, CHURCHES AND COMMUNITY CENTERS	2.7	2.7	2.7	2.7	2.7	2.8	2.8 HI	2.5	2.6	2.8 KL	2.5	2.5	2.7	2.7
SERVE HEALTHY, WHOLESOME MEALS PER FEDERAL NUTRITION GUIDELINES	2.6	2.6	2.6	2.7 E	2.5	2.5	2.7 HI	2.4	2.3	2.7 KL	2.4	2.3	2.6	2.5
SERVE MEALS AT NO COST TO ANY CHILD AGE 18 OR YOUNGER	2.4	2.4	2.4	2.6 EF	2.4	2.2	2.6 HI	2.2	2.1	2.5 KL	2.2	2.1	2.5 N	2.4
PROVIDE PHYSICAL ACTIVITIES AND SPORTS	2.4	2.3	2.4	2.5 EF	2.4	2.2	2.5 HI	2.2	2.2	2.5 KL	2.2	2.2	2.5 N	2.3
SERVE MEALS CHILDREN WANT TO EAT	2.4	2.4	2.3	2.5 E	2.3	2.3	2.5 HI	2.2	2.2	2.5 K	2.1	2.3	2.5 N	2.3
PROVIDE FUN, RECREATIONAL ACTIVITIES	2.4	2.3	2.4	2.4	2.3	2.5	2.5 HI	2.2	2.2	2.4 K	2.2	2.2	2.4 N	2.3
PROVIDE TUTORING AND OTHER EDUCATIONAL PROGRAMS	2.4	2.3	2.4	2.5 E	2.3	2.4	2.5 HI	2.1	2.2	2.5 KL	2.1	2.1	2.5 N	2.3
PROVIDE A PLACE FOR CHILDREN TO SOCIALIZE WITH THEIR FRIENDS	2.3	2.3	2.3	2.3	2.3	2.1	2.4 HI	2.1	2.1	2.4 K	2.1	2.2	2.4 N	2.3
SERVE BOTH BREAKFAST AND LUNCH	2.2	2.2	2.2	2.4 EF	2.2	2.0	2.4 HI	2.0	1.8	2.3 KL	2.0	2.0	2.4 N	2.1
PROVIDE FREE TRANSPORTATION TO AND FROM THE MEAL SITE	2.1	2.1	2.1	2.2 E	2.1	2.1	2.2 HI	2.0	1.7	2.2 KL	1.9	1.8	2.4 N	2.0
DO NOT REQUIRE YOU TO FILL OUT AN APPLICATION OR SHOW PROOF OF INCOME	2.0	2.1	2.0	2.1	2.0	2.1	2.1	2.0	2.1	2.0	2.0	2.0	2.1 N	2.0
SERVE ADULTS FREE MEALS AS WELL	1.9	1.9	1.8	2.1 E	1.8	1.8	2.0 HI	1.7	1.5	1.9 K	1.7	1.8	2.0 N	1.8

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 25-1
Summary Table: % Need to Have

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
BE HELD AT SAFE, LOCAL PLACES LIKE SCHOOLS, CHURCHES AND COMMUNITY CENTERS	649 72%	649 72%	-	-	-	238 71%	164 73%	248 73%	110 N	249 N	371 N	67 68%	3 52%	181 63%	181 63%	200 74%	157 82%	112 74%	308 69%	176 70%	166 83% ST
SERVE HEALTHY, WHOLESOME MEALS PER FEDERAL NUTRITION GUIDELINES	555 62%	555 62%	-	-	-	212 63%	139 62%	204 60%	98 N	222 N	311 N	64 N	3 59%	147 51%	147 51%	174 64%	138 72%	95 63%	252 56%	167 66% S	137 68% S
SERVE MEALS AT NO COST TO ANY CHILD AGE 18 OR YOUNGER	426 47%	426 47%	-	-	-	176 52% G	94 42%	156 46%	74 N	172 N	254 N	51 N	3 59%	106 37%	106 37%	130 48%	109 57%	80 53%	170 38%	124 50% S	132 66% ST
SERVE MEALS CHILDREN WANT TO EAT	416 46%	416 46%	-	-	-	162 48%	100 45%	154 45%	70 48%	164 N	248 N	53 N	3 52%	111 39%	111 39%	126 46%	95 49%	84 56% O	189 42%	119 47%	108 54% S
PROVIDE PHYSICAL ACTIVITIES AND SPORTS	404 45%	404 45%	-	-	-	157 47%	93 41%	154 45%	76 N	154 N	229 N	39 40%	2 33%	110 38%	110 38%	128 47%	91 47%	75 50% O	178 40%	116 46%	110 55% S
PROVIDE TUTORING AND OTHER EDUCATIONAL PROGRAMS	388 43%	388 43%	-	-	-	176 52% GH	89 40%	124 36%	70 N	154 N	229 N	43 44%	2 26%	95 33%	95 33%	127 47%	94 49%	73 48% O	173 38%	104 41%	112 56% ST
PROVIDE FUN, RECREATIONAL ACTIVITIES	375 42%	375 42%	-	-	-	157 47% H	87 39%	130 38%	64 N	156 N	224 N	43 44%	2 26%	91 32%	91 32%	120 44%	93 49%	71 47% O	159 35%	109 43%	108 54% ST
PROVIDE A PLACE FOR CHILDREN TO SOCIALIZE WITH THEIR FRIENDS	353 39%	353 39%	-	-	-	145 43% H	92 41%	117 34%	74 N	138 N	200 N	42 N	3 51%	81 28%	81 28%	122 45%	85 45%	65 43% O	151 34%	103 41%	99 49% S
SERVE BOTH BREAKFAST AND LUNCH	291 32%	291 32%	-	-	-	133 40% GH	60 27%	97 29%	52 N	130 N	176 N	40 N	3 51%	65 23%	65 23%	91 34%	73 38% O	62 41% O	113 25%	82 33%	95 47% ST
DO NOT REQUIRE YOU TO FILL OUT AN APPLICATION OR SHOW PROOF OF INCOME	266 30%	266 30%	-	-	-	105 31%	62 28%	98 29%	45 31%	96 30%	144 30%	25 25%	3 44%	82 29%	82 29%	79 29%	69 36% R	36 24%	125 28%	74 30%	66 33%
PROVIDE FREE TRANSPORTATION TO AND FROM THE MEAL SITE	254 28%	254 28%	-	-	-	121 36% GH	61 27%	73 21%	38 26%	107 N	154 N	36 N	3 51%	61 21%	61 21%	79 29%	65 34% O	50 33% O	93 21%	79 31% S	83 41% ST
SERVE ADULTS FREE MEALS AS WELL	145 16%	145 16%	-	-	-	73 22% GH	27 12%	45 13%	33 N	66 N	82 N	23 N	2 33%	37 13%	37 13%	37 14%	38 20%	33 22% O	60 13%	43 17%	42 21% S

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 25-2
Summary Table: % Need to Have

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
BE HELD AT SAFE, LOCAL PLACES LIKE SCHOOLS, CHURCHES AND COMMUNITY CENTERS	649 72%	87 81% G	195 70%	287 75%	246 71%	197 72%	154 68%	227 72%	218 72%	203 73%	182 72%	349 73%	119 70%	126 76%	523 71%	80 74%	241 78% ST	153 72%	109 68%	66 60%	341 70%	162 78% U	115 71%	28 71%
SERVE HEALTHY, WHOLESOME MEALS PER FEDERAL NUTRITION GUIDELINES	555 62%	71 65%	168 61%	241 63%	200 58%	174 64%	130 57%	209 66% J	188 62%	158 57%	174 69% LM	288 60%	92 55%	119 72% O	436 59%	64 59%	198 64%	135 63%	93 58%	65 60%	289 59%	144 70% UX	98 60%	23 58%
SERVE MEALS AT NO COST TO ANY CHILD AGE 18 OR YOUNGER	426 47%	49 46%	128 46%	181 47%	161 46%	132 48%	108 48%	156 49%	144 48%	126 45%	128 51%	219 46%	79 47%	95 57% O	330 45%	47 43%	148 48%	114 53% T	72 45%	44 40%	194 40%	129 62% UX	83 52% U	17 43%
SERVE MEALS CHILDREN WANT TO EAT	416 46%	47 44%	117 42%	183 48%	157 45%	133 49%	110 49%	158 50%	140 46%	119 43%	122 48%	220 46%	75 44%	89 53% O	328 45%	41 37%	131 43%	109 51% P	89 56% PQ	46 42%	215 44%	114 55% UWX	69 42%	17 42%
PROVIDE PHYSICAL ACTIVITIES AND SPORTS	404 45%	58 54% G	120 43%	178 46%	145 42%	114 42%	91 40%	149 47%	142 47%	112 40%	108 43%	225 47%	71 42%	76 46%	328 45%	47 43%	142 46%	99 47%	73 45%	42 38%	167 34%	126 61% U	86 53% U	23 57% U
PROVIDE TUTORING AND OTHER EDUCATIONAL PROGRAMS	388 43%	56 52%	115 41%	163 42%	156 45%	114 42%	94 41%	137 43%	146 48% J	105 38%	113 45%	202 42%	74 44%	76 46%	312 43%	48 44%	136 44%	100 47% T	68 42%	36 33%	153 32%	133 64% UWX	81 50% U	18 45% U
PROVIDE FUN, RECREATIONAL ACTIVITIES	375 42%	53 49%	103 37%	156 41%	145 42%	113 41%	97 43%	138 43%	139 46% J	98 35%	108 43%	203 42%	64 38%	75 45%	300 41%	39 36%	122 40%	94 44%	74 46%	45 41%	166 34%	113 55% UX	77 48% U	17 41%
PROVIDE A PLACE FOR CHILDREN TO SOCIALIZE WITH THEIR FRIENDS	353 39%	55 51% DEF	115 41%	140 36%	132 38%	101 37%	91 40%	133 42%	116 38%	104 37%	99 39%	180 38%	73 43%	72 44%	281 38%	44 40%	119 39%	83 39%	74 46% T	33 30%	171 35%	102 49% U	62 38%	17 44%
SERVE BOTH BREAKFAST AND LUNCH	291 32%	35 33%	90 32%	129 34%	101 29%	91 33%	70 31%	96 30%	114 38%	81 29%	84 33%	150 31%	56 33%	57 35%	233 32%	27 25%	97 32%	88 41% PQT	55 34% T	23 21%	133 27%	94 45% UWX	50 31%	13 32%
DO NOT REQUIRE YOU TO FILL OUT AN APPLICATION OR SHOW PROOF OF INCOME	266 30%	31 29%	78 28%	117 30%	103 30%	95 35%	70 31%	91 29%	86 29%	89 32%	74 29%	121 25%	71 42% KL	41 25%	225 31%	25 23%	68 22%	72 33% Q	61 38% PQ	40 37% Q	140 29%	73 35% X	42 26%	10 25%
PROVIDE FREE TRANSPORTATION TO AND FROM THE MEAL SITE	254 28%	24 22%	72 26%	103 27%	96 28%	76 28%	59 26%	92 29%	101 34% J	61 22%	79 31%	127 26%	49 29%	58 35% O	196 27%	19 17%	92 30% P	58 27%	52 32% P	34 31% P	114 23%	84 41% UWX	45 28%	10 25%
SERVE ADULTS FREE MEALS AS WELL	145 16%	22 21%	32 11%	63 16%	53 15%	48 18%	42 19% C	47 15%	57 19%	40 14%	44 18%	72 15%	29 17%	37 22% O	108 15%	8 8%	49 16% P	41 19% P	32 20% P	14 13%	67 14%	50 24% UWX	21 13%	6 15%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 25-3
Summary Table: % Need to Have

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
BE HELD AT SAFE, LOCAL PLACES LIKE SCHOOLS, CHURCHES AND COMMUNITY CENTERS	649 72%	148 63%	501 75% B	179 81% FG	173 75% G	172 68%	125 64%	116 80% IK	252 70%	150 72%	132 70%	191 67%	45 66%	232 81% LMO	176 72%	273 74%	78 70%	45 76%	31 80%	194 72%	413 74%	236 69%
SERVE HEALTHY, WHOLESOME MEALS PER FEDERAL NUTRITION GUIDELINES	555 62%	117 50%	438 66% B	153 70% FG	147 63%	140 56%	115 59%	96 67%	212 59%	133 64%	114 60%	163 57%	40 58%	192 67% L	154 63%	210 57%	76 69% P	39 66%	27 70%	173 64%	353 63%	202 59%
SERVE MEALS AT NO COST TO ANY CHILD AGE 18 OR YOUNGER	426 47%	95 41%	330 50% B	130 59% EFG	102 44%	110 44%	83 43%	70 49%	172 48%	100 48%	83 44%	125 44%	35 51%	157 55% LO	106 43%	166 45%	53 48%	36 61% P	19 48%	130 48%	275 49%	150 44%
SERVE MEALS CHILDREN WANT TO EAT	416 46%	89 38%	327 49% B	117 53%	103 45%	111 44%	85 43%	77 53%	167 46%	91 44%	82 43%	113 39%	33 48%	145 51% L	119 48%	169 46%	49 44%	30 52%	15 38%	131 49%	272 49%	144 42%
PROVIDE PHYSICAL ACTIVITIES AND SPORTS	404 45%	100 43%	304 46%	122 55% FG	106 46%	103 41%	73 37%	72 50%	171 48%	80 39%	80 43%	121 42%	27 39%	139 49%	112 46%	177 48%	45 41%	29 49%	22 55%	114 42%	250 45%	154 45%
PROVIDE TUTORING AND OTHER EDUCATIONAL PROGRAMS	388 43%	95 40%	294 44%	128 58% EFG	90 39%	99 39%	71 36%	63 44%	165 46%	84 41%	75 40%	137 48% O	30 44%	125 44%	90 37%	161 44%	47 43%	27 47%	20 50%	113 42%	245 44%	144 42%
PROVIDE FUN, RECREATIONAL ACTIVITIES	375 42%	88 37%	287 43%	124 56% EFG	97 42%	85 34%	70 36%	68 47%	159 44%	76 37%	72 38%	128 45%	29 43%	125 44%	88 36%	146 39%	44 40%	29 49%	20 51%	118 44%	234 42%	141 41%
PROVIDE A PLACE FOR CHILDREN TO SOCIALIZE WITH THEIR FRIENDS	353 39%	84 36%	269 40%	98 45% G	94 41%	100 40%	61 31%	64 45%	149 41%	72 35%	67 36%	129 45%	25 36%	107 37%	87 36%	149 40%	38 34%	21 36%	16 42%	112 42%	211 38%	142 41%
SERVE BOTH BREAKFAST AND LUNCH	291 32%	62 27%	228 34% B	93 42% EF	66 29%	65 26%	67 34%	51 35%	116 32%	77 37% K	47 25%	96 34%	16 24%	96 33%	79 32%	118 32%	38 34%	24 41%	10 24%	84 31%	180 32%	111 32%
DO NOT REQUIRE YOU TO FILL OUT AN APPLICATION OR SHOW PROOF OF INCOME	266 30%	67 29%	198 30%	67 30%	66 28%	70 28%	63 32%	40 28%	113 32%	58 28%	54 29%	82 29%	25 36%	85 30%	71 29%	100 27%	30 27%	17 29%	10 25%	90 33%	165 30%	100 29%
PROVIDE FREE TRANSPORTATION TO AND FROM THE MEAL SITE	254 28%	57 24%	198 30%	80 36% EF	41 18%	68 27% E	66 34% E	42 29%	111 31%	58 28%	44 23%	91 32% O	20 28%	87 30%	54 22%	100 27%	28 25%	20 34%	12 31%	81 30%	170 31%	84 25%
SERVE ADULTS FREE MEALS AS WELL	145 16%	32 14%	112 17%	50 23% FG	36 16%	34 14%	24 12%	30 21%	56 16%	33 16%	25 13%	50 17%	6 9%	52 18%	36 15%	46 12%	15 13%	11 18%	8 21%	54 20% P	93 17%	51 15%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 25-4
Summary Table: % Need to Have

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANSPORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
BE HELD AT SAFE, LOCAL PLACES LIKE SCHOOLS, CHURCHES AND COMMUNITY CENTERS	649 72%	271 76%	378 70%	116 75%	520 71%	14 79%	429 78% HI	194 63%	26 58%	485 80% KL	147 57%	18 52%	223 74%	426 71%
SERVE HEALTHY, WHOLESOME MEALS PER FEDERAL NUTRITION GUIDELINES	555 62%	224 63%	331 61%	112 73% E	432 59%	11 63%	375 69% HI	163 53%	17 38%	413 68% KL	131 51%	11 32%	195 65%	360 60%
SERVE MEALS AT NO COST TO ANY CHILD AGE 18 OR YOUNGER	426 47%	179 50%	247 45%	98 64% E	321 44%	7 40%	311 57% HI	104 34%	11 23%	331 54% KL	87 34%	8 23%	158 53% N	267 45%
SERVE MEALS CHILDREN WANT TO EAT	416 46%	183 51% C	234 43%	84 54% E	325 45%	7 43%	280 51% HI	123 40%	13 30%	318 52% K	87 34%	11 32%	152 51%	265 44%
PROVIDE PHYSICAL ACTIVITIES AND SPORTS	404 45%	151 42%	252 46%	85 56% E	312 43%	6 35%	273 50% HI	116 38%	14 32%	307 50% KL	88 34%	8 24%	154 51% N	249 42%
PROVIDE TUTORING AND OTHER EDUCATIONAL PROGRAMS	388 43%	152 43%	237 44%	84 55% E	295 41%	9 52%	283 52% HI	90 29%	15 34%	304 50% KL	75 29%	9 26%	148 49% N	240 40%
PROVIDE FUN, RECREATIONAL ACTIVITIES	375 42%	139 39%	236 43%	71 46%	295 40%	9 51%	258 47% H	103 34%	14 31%	288 47% K	77 30%	10 29%	146 49% N	229 38%
PROVIDE A PLACE FOR CHILDREN TO SOCIALIZE WITH THEIR FRIENDS	353 39%	135 38%	218 40%	65 42%	281 39%	6 37%	249 46% HI	91 30%	12 27%	277 45% KL	68 27%	8 22%	135 45% N	217 36%
SERVE BOTH BREAKFAST AND LUNCH	291 32%	120 34%	171 31%	68 45% E	218 30%	5 27%	212 39% HI	71 23%	7 16%	225 37% KL	60 23%	6 17%	121 40% N	170 28%
DO NOT REQUIRE YOU TO FILL OUT AN APPLICATION OR SHOW PROOF OF INCOME	266 30%	119 33%	147 27%	52 34%	208 29%	5 30%	160 29%	92 30%	13 29%	177 29%	81 32%	8 23%	104 35% N	161 27%
PROVIDE FREE TRANSPORTATION TO AND FROM THE MEAL SITE	254 28%	95 27%	159 29%	52 34%	194 27%	8 48%	183 33% H	63 20%	9 19%	194 32% KL	56 22%	5 14%	128 43% N	127 21%
SERVE ADULTS FREE MEALS AS WELL	145 16%	70 20% C	75 14%	37 24% E	106 14%	2 10%	104 19% HI	38 12%	2 5%	108 18%	32 13%	4 12%	63 21% N	82 14%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 26-1
Summary Table: % Nice to Have

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
SERVE BOTH BREAKFAST AND LUNCH	511 57%	511 57%	-	-	-	176 52%	141 63% F	193 57%	81 55%	167 52%	260 54%	48 49%	3 49%	179 62% JL	179 62% QR	155 57%	99 52%	78 52%	262 58%	149 59%	100 50%
SERVE ADULTS FREE MEALS AS WELL	494 55%	494 55%	-	-	-	194 58%	116 52%	183 54%	86 59%	186 58%	273 57%	61 62%	2 30%	151 53%	151 53%	141 52%	108 56%	94 62%	224 50%	155 62% S	115 57%
PROVIDE FREE TRANSPORTATION TO AND FROM THE MEAL SITE	478 53%	478 53%	-	-	-	170 51%	119 53%	189 56%	88 60%	163 50%	245 51%	46 48%	2 30%	159 56%	159 56%	145 54%	94 49%	79 53%	240 54%	145 58% U	93 46%
PROVIDE FUN, RECREATIONAL ACTIVITIES	470 52%	470 52%	-	-	-	155 46%	123 55%	192 56% F	74 51%	154 48%	232 48%	47 48%	2 37%	168 59% JK	168 59% R	137 51%	95 50%	70 46%	251 56% U	132 53%	87 43%
PROVIDE A PLACE FOR CHILDREN TO SOCIALIZE WITH THEIR FRIENDS	463 51%	463 51%	-	-	-	158 47%	116 52%	189 55%	61 42%	166 52%	243 51%	47 49%	2 30%	164 57% I	164 57% P	126 46%	98 51%	75 50%	241 54% U	134 53%	88 44%
PROVIDE PHYSICAL ACTIVITIES AND SPORTS	438 49%	438 49%	-	-	-	159 47%	117 52%	161 47%	61 41%	160 50%	224 47%	54 55%	4 67%	147 51%	147 51%	125 46%	99 52%	67 44%	229 51% U	125 50%	84 42%
PROVIDE TUTORING AND OTHER EDUCATIONAL PROGRAMS	436 48%	436 48%	-	-	-	143 43%	115 51%	178 52% F	67 46%	152 47%	216 45%	46 47%	2 38%	157 55% K	157 55%	123 45%	90 47%	67 44%	225 50% U	133 53% U	78 39%
SERVE MEALS AT NO COST TO ANY CHILD AGE 18 OR YOUNGER	410 46%	410 46%	-	-	-	138 41%	114 51% F	158 46%	67 46%	133 41%	208 43%	42 43%	2 30%	142 50%	142 50%	124 46%	78 41%	65 43%	226 50% U	120 48% U	64 32%
DO NOT REQUIRE YOU TO FILL OUT AN APPLICATION OR SHOW PROOF OF INCOME	392 44%	392 44%	-	-	-	138 41%	103 46%	150 44%	67 46%	136 42%	206 43%	48 49%	2 38%	126 44%	126 44%	121 45%	74 38%	71 47%	187 42%	115 46%	89 44%
SERVE MEALS CHILDREN WANT TO EAT	390 43%	390 43%	-	-	-	144 43%	98 44%	147 43%	68 46%	132 41%	196 41%	39 40%	2 30%	127 44%	127 44%	125 46%	81 42%	57 38%	185 41%	116 46%	88 44%
SERVE HEALTHY, WHOLESOME MEALS PER FEDERAL NUTRITION GUIDELINES	297 33%	297 33%	-	-	-	110 33%	71 32%	115 34%	46 32%	94 29%	156 33%	29 30%	2 41%	104 36%	104 36%	91 34%	53 28%	49 33%	158 35%	80 32%	59 30%
BE HELD AT SAFE, LOCAL PLACES LIKE SCHOOLS, CHURCHES AND COMMUNITY CENTERS	213 24%	213 24%	-	-	-	81 24%	54 24%	78 23%	29 20%	65 20%	92 19%	28 28%	2 29%	87 30% IJK	87 30% Q	62 23%	32 17%	32 21%	113 25% U	70 28% U	30 15%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 26-2
Summary Table: % Nice to Have

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
SERVE BOTH BREAKFAST AND LUNCH	511 57%	65 61%	154 55%	214 56%	210 61%	151 55%	130 57%	189 60%	157 52%	164 59%	144 57%	269 56%	98 58%	98 59%	413 56%	68 63% R	181 59% R	100 47%	95 60% R	67 61% R	276 57%	104 50%	106 66% V	23 57%
SERVE ADULTS FREE MEALS AS WELL	494 55%	56 52%	166 60%	198 52%	200 58%	145 53%	118 52%	183 57%	159 53%	152 54%	132 52%	265 55%	97 57%	80 48%	414 56%	58 53%	170 55%	123 57%	88 55%	55 50%	259 53%	117 57%	92 57%	24 59%
PROVIDE FREE TRANSPORTATION TO AND FROM THE MEAL SITE	478 53%	65 60%	153 55%	217 56%	188 54%	134 49%	119 52%	171 54%	151 50%	157 56%	130 52%	268 56%	80 47%	83 50%	396 54%	67 61% T	161 52%	121 57%	81 51%	48 44%	259 53%	103 50%	91 56%	23 58%
PROVIDE FUN, RECREATIONAL ACTIVITIES	470 52%	48 44%	165 59% BFG	211 55%	186 54%	134 49%	108 47%	157 49%	147 49%	166 59% HI	124 49%	251 52%	95 56%	81 49%	389 53%	68 62% RS	172 56% RS	98 46%	72 45%	60 55%	275 57% V	90 44%	80 50%	21 52%
PROVIDE A PLACE FOR CHILDREN TO SOCIALIZE WITH THEIR FRIENDS	463 51%	40 38%	136 49%	201 52% B	186 54% B	142 52% B	112 49%	161 51%	163 54%	138 49%	133 53% M	260 54% M	70 41%	81 49%	381 52%	51 47%	160 52%	107 50%	72 45%	72 65% PQRS	259 53%	95 46%	87 54%	18 46%
PROVIDE PHYSICAL ACTIVITIES AND SPORTS	438 49%	40 37%	142 51% B	184 48%	181 52% B	137 50% B	116 51% B	147 46%	140 46%	151 54%	125 49%	226 47%	87 52%	81 49%	356 49%	54 50%	151 49%	97 45%	74 46%	62 56%	270 56% VX	75 36%	75 46%	15 38%
PROVIDE TUTORING AND OTHER EDUCATIONAL PROGRAMS	436 48%	47 43%	141 51%	192 50%	166 48%	130 48%	111 49%	150 47%	143 47%	143 51%	119 47%	236 49%	82 48%	81 49%	356 48%	55 51%	145 47%	95 44%	82 51%	59 54%	277 57% VW	65 32%	72 45% V	20 49% V
SERVE MEALS AT NO COST TO ANY CHILD AGE 18 OR YOUNGER	410 46%	54 50%	129 46%	181 47%	158 46%	117 43%	102 45%	140 44%	138 46%	132 47%	106 42%	231 48%	72 43%	65 39%	345 47%	53 49%	147 48% R	79 37%	78 49% R	52 47%	243 50% V	71 34%	74 46%	20 49% V
DO NOT REQUIRE YOU TO FILL OUT AN APPLICATION OR SHOW PROOF OF INCOME	392 44%	45 42%	130 47% F	167 43%	158 46% F	98 36%	99 44%	143 45%	132 44%	116 41%	108 43%	216 45%	67 39%	68 41%	324 44%	47 43%	152 50% T	89 42%	64 40%	39 36%	210 43%	84 41%	77 48%	17 43%
SERVE MEALS CHILDREN WANT TO EAT	390 43%	50 46%	134 48%	158 41%	147 43%	110 40%	94 41%	128 40%	132 44%	129 46%	102 41%	217 45%	70 41%	63 38%	327 45%	55 50% S	151 49% RS	84 40%	54 34%	45 41%	200 41%	78 38%	89 55% UV	20 50% V
SERVE HEALTHY, WHOLESOME MEALS PER FEDERAL NUTRITION GUIDELINES	297 33%	35 33%	95 34%	126 33%	128 37%	80 29%	83 37%	88 28%	104 35%	104 37% H	62 25%	172 36% K	63 37% K	43 26%	254 35% N	39 36%	98 32%	65 30%	61 38%	34 31%	162 33%	58 28%	59 37%	13 34%
BE HELD AT SAFE, LOCAL PLACES LIKE SCHOOLS, CHURCHES AND COMMUNITY CENTERS	213 24%	17 16%	70 25%	83 21%	87 25%	63 23%	62 27% B	75 24%	74 25%	64 23%	58 23%	113 24%	43 25%	34 20%	180 24%	22 20%	58 19%	51 24%	44 28%	37 34% PQ	119 25%	41 20%	41 25%	10 25%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 26-3
Summary Table: % Nice to Have

BANNER 3

	GENDER		COMMUNITY TYPE					REGION					EDUCATION				EMPLOYMENT				DECISION MAKER	
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
SERVE BOTH BREAKFAST AND LUNCH	511 57%	147 63%	364 55%	112 51%	145 62% DG	156 62% DG	99 50%	78 54%	207 58%	106 51%	120 63% J	161 56%	42 61%	164 57%	134 55%	222 60%	62 56%	29 49%	25 63%	146 54%	325 58%	186 54%
SERVE ADULTS FREE MEALS AS WELL	494 55%	142 60%	352 53%	116 53%	132 57%	139 55%	107 54%	64 44%	208 58% H	111 53%	111 59% H	158 55%	46 66%	151 53%	129 53%	211 57%	65 58%	32 55%	22 56%	134 50%	309 55%	185 54%
PROVIDE FREE TRANSPORTATION TO AND FROM THE MEAL SITE	478 53%	132 56%	347 52%	110 50%	146 63% DFG	131 52%	91 47%	76 53%	188 52%	115 56%	99 52%	147 52%	35 51%	150 52%	135 55%	208 56%	58 53%	32 54%	23 57%	129 48%	288 52%	190 56%
PROVIDE FUN, RECREATIONAL ACTIVITIES	470 52%	130 55%	340 51%	93 42%	124 53% D	143 57% D	110 56% D	72 50%	174 48%	120 58% I	104 55%	142 50%	36 52%	146 51%	139 57%	202 55%	60 54%	27 46%	17 44%	135 50%	287 51%	183 53%
PROVIDE A PLACE FOR CHILDREN TO SOCIALIZE WITH THEIR FRIENDS	463 51%	122 52%	341 51%	107 49%	124 53%	125 49%	107 55%	68 48%	177 49%	112 54%	106 56%	133 46%	39 57%	150 53%	132 54%	186 50%	68 61%	34 58%	17 43%	132 49%	292 52%	170 50%
PROVIDE PHYSICAL ACTIVITIES AND SPORTS	438 49%	114 48%	324 49%	92 42%	117 50%	131 52% D	98 50%	68 47%	166 46%	111 54%	93 49%	149 52%	36 53%	132 46%	111 46%	173 47%	58 52%	27 46%	14 35%	136 50%	273 49%	165 48%
PROVIDE TUTORING AND OTHER EDUCATIONAL PROGRAMS	436 48%	115 49%	322 48%	84 38%	123 53% D	132 52% D	97 49% D	67 47%	169 47%	109 53%	91 48%	132 46%	27 39%	142 50%	126 52%	180 49%	53 48%	28 47%	14 35%	132 49%	268 48%	169 49%
SERVE MEALS AT NO COST TO ANY CHILD AGE 18 OR YOUNGER	410 46%	107 46%	303 45%	82 37%	118 51% D	122 48% D	87 44%	64 44%	161 45%	92 45%	93 49%	139 49% N	30 43%	111 39%	121 49% N	174 47%	55 49%	20 35%	16 41%	121 45%	252 45%	158 46%
DO NOT REQUIRE YOU TO FILL OUT AN APPLICATION OR SHOW PROOF OF INCOME	392 44%	92 39%	300 45%	106 48% F	107 46%	96 38%	84 43%	58 41%	157 44%	95 46%	81 43%	133 47% M	19 28%	124 43% M	107 44% M	172 47%	52 47%	19 33%	17 43%	109 41%	247 44%	144 42%
SERVE MEALS CHILDREN WANT TO EAT	390 43%	103 44%	286 43%	90 41%	117 50% G	107 42%	76 39%	53 37%	161 45%	87 42%	88 47%	139 49% O	30 44%	122 43%	93 38%	158 43%	55 49%	24 41%	21 53%	113 42%	237 43%	153 44%
SERVE HEALTHY, WHOLESOME MEALS PER FEDERAL NUTRITION GUIDELINES	297 33%	94 40% C	203 30%	60 27%	79 34%	96 38% D	61 31%	39 27%	132 37%	63 30%	63 33%	107 37%	23 33%	86 30%	74 30%	137 37%	31 28%	17 29%	10 25%	81 30%	182 33%	115 34%
BE HELD AT SAFE, LOCAL PLACES LIKE SCHOOLS, CHURCHES AND COMMUNITY CENTERS	213 24%	69 30% C	144 22%	37 17%	51 22%	67 26% D	59 30% D	24 16%	91 25% H	51 24%	49 26%	83 29% N	19 28%	47 16%	57 23%	82 22%	30 27% S	12 20%	4 11%	62 23%	128 23%	86 25%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 26-4
Summary Table: % Nice to Have

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
SERVE BOTH BREAKFAST AND LUNCH	511 57%	196 55%	315 58%	78 51%	425 58%	8 46%	314 57%	174 56%	23 51%	355 58%	135 52%	21 62%	166 55%	346 58%
SERVE ADULTS FREE MEALS AS WELL	494 55%	185 52%	309 57%	90 59%	394 54%	10 57%	328 60%	147 48%	19 43%	358 59%	119 46%	17 49%	164 55%	330 55%
PROVIDE FREE TRANSPORTATION TO AND FROM THE MEAL SITE	478 53%	193 54%	286 53%	81 53% F	394 54% F	3 18%	296 54% I	167 54% I	15 34%	338 55%	123 48%	18 51%	154 51%	324 54%
PROVIDE FUN, RECREATIONAL ACTIVITIES	470 52%	187 53%	283 52%	77 50%	386 53%	8 46%	276 51%	167 54%	26 59%	305 50%	144 56%	21 62%	142 47%	328 55%
PROVIDE A PLACE FOR CHILDREN TO SOCIALIZE WITH THEIR FRIENDS	463 51%	178 50%	284 52%	75 49%	382 52%	6 35%	275 50%	165 54%	23 52%	300 49%	139 54%	23 68%	144 48%	319 53%
PROVIDE PHYSICAL ACTIVITIES AND SPORTS	438 49%	175 49%	263 48%	63 41%	367 50% D	8 49%	262 48%	150 49%	25 56%	288 47%	128 50%	22 63%	134 45%	303 51%
PROVIDE TUTORING AND OTHER EDUCATIONAL PROGRAMS	436 48%	171 48%	265 49%	67 44%	363 50%	6 33%	242 44%	172 56% G	22 49%	285 47%	133 52%	18 53%	141 47%	295 49%
SERVE MEALS AT NO COST TO ANY CHILD AGE 18 OR YOUNGER	410 46%	153 43%	257 47%	54 35%	349 48% D	6 37%	226 41%	157 51% G	27 60% G	265 44%	125 49%	20 58%	134 45%	276 46%
DO NOT REQUIRE YOU TO FILL OUT AN APPLICATION OR SHOW PROOF OF INCOME	392 44%	151 42%	240 44%	60 39%	323 44%	8 46%	251 46%	119 39%	21 47%	275 45%	99 39%	17 50%	123 41%	268 45%
SERVE MEALS CHILDREN WANT TO EAT	390 43%	139 39%	251 46%	63 41%	320 44%	7 38%	238 44%	127 41%	24 53%	259 43%	112 43%	19 55%	130 43%	260 43%
SERVE HEALTHY, WHOLESOME MEALS PER FEDERAL NUTRITION GUIDELINES	297 33%	113 32%	184 34%	39 25%	255 35% D	4 21%	163 30%	110 36%	24 52% G	189 31%	89 35%	19 55% J	97 32%	200 33%
BE HELD AT SAFE, LOCAL PLACES LIKE SCHOOLS, CHURCHES AND COMMUNITY CENTERS	213 24%	69 19%	145 27% B	34 22%	176 24%	3 17%	111 20%	86 28% G	17 37%	115 19%	83 32% J	15 45% J	70 23%	143 24%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 27-1
 QUESTION 11A 1:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve meals at no cost to any child age 18 or younger

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
NEED TO HAVE	426 47%	426 47%	-	-	-	176 52% G	94 42%	156 46%	74 51% N	172 53% N	254 53% N	51 52% N	3 59%	106 37%	106 37%	130 48%	109 57% O	80 53% O	170 38%	124 50% S	132 66% ST
NICE TO HAVE	410 46%	410 46%	-	-	-	138 41% F	114 51% F	158 46%	67 46%	133 41%	208 43%	42 43%	2 30%	142 50%	142 50%	124 46%	78 41%	65 43%	226 50% U	120 48% U	64 32%
NOT IMPORTANT	60 7%	60 7%	-	-	-	19 6%	15 7%	26 8%	4 3%	17 5%	16 3%	4 4%	1 11%	35 12% IJKL	35 12% PQR	16 6%	5 3%	5 3%	50 11% TU	4 2%	5 3%
DON'T KNOW/REFUSED	5 1%	5 1%	-	-	-	3 1%	1 1%	-	1 1%	1 -	1 -	1 1%	-	3 1%	3 1%	1 -	-	1 1%	3 1%	2 1%	-
MEAN	2.4	2.4	-	-	-	2.5 G	2.4	2.4	2.5 N	2.5 N	2.5 N	2.5 N	2.5	2.3	2.3	2.4 O	2.5 OP	2.5 O	2.3	2.5 S	2.6 ST

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 27-2
 QUESTION 11A 1:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve meals at no cost to any child age 18 or younger

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
NEED TO HAVE	426 47%	49 46%	128 46%	181 47%	161 46%	132 48%	108 48%	156 49%	144 48%	126 45%	128 51%	219 46%	79 47%	95 57%	330 45%	47 43%	148 48%	114 53%	72 45%	44 40%	194 40%	129 62%	83 52%	17 43%
NICE TO HAVE	410 46%	54 50%	129 46%	181 47%	158 46%	117 43%	102 45%	140 44%	138 46%	132 47%	106 42%	231 48%	72 43%	65 39%	345 47%	53 49%	147 48%	79 37%	78 49%	52 47%	243 50%	71 34%	74 46%	20 49%
NOT IMPORTANT	60 7%	4 4%	20 7%	22 6%	25 7%	22 8%	16 7%	21 7%	18 6%	21 7%	17 7%	26 5%	17 10%	4 3%	55 8%	8 7%	12 4%	19 9%	9 6%	12 11%	46 9%	7 3%	3 2%	3 7%
DON'T KNOW/REFUSED	5 1%	- -	1 -	1 -	2 1%	2 1%	1 1%	2 1%	2 1%	1 -	1 -	3 1%	1 1%	1 1%	4 1%	1 1%	- -	1 1%	- -	2 2%	3 1%	- -	1 1%	- 1%
MEAN	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.6 O	2.4	2.4	2.4	2.4	2.4	2.3	2.3	2.6 UX	2.5 U	2.4

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 27-3
 QUESTION 11A 1:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve meals at no cost to any child age 18 or younger

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
NEED TO HAVE	426 47%	95 41%	330 50% B	130 59% EFG	102 44%	110 44%	83 43%	70 49%	172 48%	100 48%	83 44%	125 44%	35 51%	157 55% LO	106 43%	166 45%	53 48%	36 61% P	19 48%	130 48%	275 49%	150 44%
NICE TO HAVE	410 46%	107 46%	303 45%	82 37%	118 51% D	122 48% D	87 44%	64 44%	161 45%	92 45%	93 49%	139 49% N	30 43%	111 39%	121 49% N	174 47%	55 49%	20 35%	16 41%	121 45%	252 45%	158 46%
NOT IMPORTANT	60 7%	31 13% C	29 4%	7 3%	10 5%	19 7%	23 12% DE	9 7%	23 6%	15 7%	12 6%	18 6%	4 6%	19 7%	18 7%	28 8% Q	3 3%	2 4%	4 11%	15 6%	28 5%	32 9% U
DON'T KNOW/REFUSED	5 1%	2 1%	3 1%	-	2 1%	1 -	2 1%	-	4 1%	-	1 -	4 1%	-	-	-	-	-	-	-	4 1%	2 -	2 1%
MEAN	2.4	2.3	2.5 B	2.6 EFG	2.4	2.4	2.3	2.4	2.4	2.4	2.4	2.4	2.4	2.5 O	2.4	2.4	2.4	2.6 P	2.4	2.4	2.4 V	2.3

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 27-4
 QUESTION 11A 1:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve meals at no cost to any child age 18 or younger

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
NEED TO HAVE	426 47%	179 50%	247 45%	98 64% E	321 44%	7 40%	311 57% HI	104 34%	11 23%	331 54% KL	87 34%	8 23%	158 53% N	267 45%
NICE TO HAVE	410 46%	153 43%	257 47%	54 35%	349 48% D	6 37%	226 41%	157 51% G	27 60% G	265 44%	125 49%	20 58%	134 45%	276 46%
NOT IMPORTANT	60 7%	25 7%	35 6%	2 1%	54 7% D	4 22%	8 1%	46 15% G	7 15% G	12 2%	44 17% J	4 12%	7 2%	53 9% M
DON'T KNOW/REFUSED	5 1%	- -	5 1% B	- -	5 1%	- -	2 -	2 1%	1 2%	1 -	2 1%	2 6%	1 -	4 1%
MEAN	2.4	2.4	2.4	2.6 EF	2.4	2.2	2.6 HI	2.2	2.1	2.5 KL	2.2	2.1	2.5 N	2.4

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 28-1
 QUESTION 11A 2:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve healthy, wholesome meals per federal nutrition guidelines

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
NEED TO HAVE	555 62%	555 62%	-	-	-	212 63%	139 62%	204 60%	98 N	222 N	311 N	64 N	3 59%	147 51%	147 51%	174 64%	138 72%	95 63%	252 56%	167 S	137 S
NICE TO HAVE	297 33%	297 33%	-	-	-	110 33%	71 32%	115 34%	46 32%	94 29%	156 33%	29 30%	2 41%	104 36%	104 36%	91 34%	53 28%	49 33%	158 35%	80 32%	59 30%
NOT IMPORTANT	44 5%	44 5%	-	-	-	12 4%	12 5%	19 6%	1 1%	7 M	12 M	5 M	-	31 IJKM	31 PQR	6 Q	-	6 Q	36 TU	5 2%	3 2%
DON'T KNOW/REFUSED	4 -	4 -	-	-	-	1 -	3 1%	-	-	-	-	-	-	4 1%	4 1%	-	-	-	3 1%	-	1 1%
MEAN	2.6	2.6	-	-	-	2.6	2.6	2.5	2.7 N	2.7 N	2.6 N	2.6 N	2.6	2.4	2.4	2.6 O	2.7 OPR	2.6 O	2.5	2.6 S	2.7 S

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 28-2
QUESTION 11A 2:

Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve healthy, wholesome meals per federal nutrition guidelines

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
NEED TO HAVE	555 62%	71 65%	168 61%	241 63%	200 58%	174 64%	130 57%	209 66% J	188 62%	158 57%	174 69% LM	288 60%	92 55%	119 72% O	436 59%	64 59%	198 64%	135 63%	93 58%	65 60%	289 59%	144 70% UX	98 60%	23 58%
NICE TO HAVE	297 33%	35 33%	95 34%	126 33%	128 37%	80 29%	83 37%	88 28%	104 35%	104 37% H	62 25%	172 36% K	63 37% K	43 26%	254 35% N	39 36%	98 32%	65 30%	61 38%	34 31%	162 33%	58 28%	59 37%	13 34%
NOT IMPORTANT	44 5%	2 2%	14 5%	16 4%	16 5%	16 6%	13 6%	19 6% I	7 2%	17 6%	16 6%	16 3%	13 7%	4 3%	39 5%	6 5%	12 4%	13 6%	5 3%	8 7%	34 7% VW	3 2%	3 2%	3 7% V
DON'T KNOW/REFUSED	4 -	- -	- -	1 -	2 1%	3 1%	- -	2 1%	2 1%	- -	- -	3 1%	1 1%	- -	4 1%	- -	- -	1 1%	- -	2 2%	1 -	1 1%	1 1%	- 1%
MEAN	2.6	2.6	2.6	2.6	2.5	2.6	2.5	2.6	2.6	2.5	2.6 M	2.6	2.5	2.7 O	2.5	2.5	2.6	2.6	2.5	2.5	2.5	2.7 UX	2.6	2.5

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 28-3
 QUESTION 11A 2:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve healthy, wholesome meals per federal nutrition guidelines

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
NEED TO HAVE	555 62%	117 50%	438 66% B	153 70% FG	147 63%	140 56%	115 59%	96 67%	212 59%	133 64%	114 60%	163 57%	40 58%	192 67% L	154 63%	210 57%	76 69% P	39 66%	27 70%	173 64%	353 63%	202 59%
NICE TO HAVE	297 33%	94 40% C	203 30%	60 27%	79 34%	96 38% D	61 31%	39 27%	132 37%	63 30%	63 33%	107 37%	23 33%	86 30%	74 30%	137 37%	31 28%	17 29%	10 25%	81 30%	182 33%	115 34%
NOT IMPORTANT	44 5%	20 9% C	23 4%	5 2%	5 2%	16 6%	17 9% DE	7 5%	15 4%	11 5%	11 6%	14 5%	6 9%	8 3%	15 6%	20 5%	4 4%	3 5%	2 5%	12 5%	22 4%	21 6%
DON'T KNOW/REFUSED	4 -	3 1%	1 -	1 1%	- -	- -	2 1%	2 1%	1 -	- -	1 1%	3 1%	- -	- -	1 1%	1 -	- -	- -	- -	3 1%	- -	4 1%
MEAN	2.6	2.4	2.6 B	2.7 FG	2.6	2.5	2.5	2.6	2.5	2.6	2.6	2.5	2.5	2.6 L	2.6	2.5	2.6	2.6	2.6	2.6	2.6	2.5

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 28-4
QUESTION 11A 2:

Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve healthy, wholesome meals per federal nutrition guidelines

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
NEED TO HAVE	555 62%	224 63%	331 61%	112 73% E	432 59%	11 63%	375 69% HI	163 53%	17 38%	413 68%	131 51% KL	11 32%	195 65%	360 60%
NICE TO HAVE	297 33%	113 32%	184 34%	39 25% E	255 35% D	4 21%	163 30%	110 36% G	24 52% G	189 31%	89 35% J	19 55% J	97 32%	200 33%
NOT IMPORTANT	44 5%	18 5%	26 5%	1 1%	40 5% D	3 16%	8 1%	33 11% G	3 7%	7 1%	35 13% J	2 6%	7 2%	36 6% M
DON'T KNOW/REFUSED	4 -	1 -	3 1%	1 1%	3 -	- -	1 -	2 1%	1 2%	- -	2 1%	2 7%	1 -	3 -
MEAN	2.6	2.6	2.6	2.7 E	2.5	2.5	2.7 HI	2.4	2.3	2.7 KL	2.4	2.3	2.6	2.5

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 29-1
 QUESTION 11A 3:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve meals children want to eat

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
NEED TO HAVE	416 46%	416 46%	-	-	-	162 48%	100 45%	154 45%	70 48%	164 51% N	248 52% N	53 54% N	3 52%	111 39%	111 39%	126 46%	95 49% O	84 56% O	189 42%	119 47%	108 54% S
NICE TO HAVE	390 43%	390 43%	-	-	-	144 43%	98 44%	147 43%	68 46%	132 41%	196 41%	39 40%	2 30%	127 44%	127 44%	125 46%	81 42%	57 38%	185 41%	116 46%	88 44%
NOT IMPORTANT	85 9%	85 9%	-	-	-	27 8%	24 11%	34 10%	7 5%	26 8%	31 6%	5 5%	1 18%	43 15% IJKL	43 15% PQR	19 7%	16 8%	8 5%	69 15% TU	12 5%	4 2%
DON'T KNOW/REFUSED	9 1%	9 1%	-	-	-	3 1%	1 1%	5 1%	1 1%	1 -	4 1%	1 1%	-	5 2%	5 2%	2 1%	-	2 1%	5 1%	4 2%	-
MEAN	2.4	2.4	-	-	-	2.4	2.3	2.4	2.4 N	2.4 N	2.5 N	2.5 N	2.3	2.2	2.2	2.4 O	2.4 O	2.5 O	2.3	2.4 S	2.5 S

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 29-2
 QUESTION 11A 3:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve meals children want to eat

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
NEED TO HAVE	416 46%	47 44%	117 42%	183 48%	157 45%	133 49%	110 49%	158 50%	140 46%	119 43%	122 48%	220 46%	75 44%	89 53% O	328 45%	41 37%	131 43%	109 51% P	89 56% PQ	46 42%	215 44%	114 55% UWX	69 42%	17 42%
NICE TO HAVE	390 43%	50 46%	134 48%	158 41%	147 43%	110 40%	94 41%	128 40%	132 44%	129 46%	102 41%	217 45%	70 41%	63 38%	327 45%	55 50% S	151 49% RS	84 40%	54 34%	45 41%	200 41%	78 38%	89 55% UV	20 50% V
NOT IMPORTANT	85 9%	10 9%	25 9%	36 9%	37 11%	25 9%	20 9%	29 9%	27 9%	29 10%	24 10%	39 8%	21 13%	12 8%	72 10%	14 12%	20 7%	21 10%	14 9%	16 15%	64 13% VWX	14 7% W	3 2%	3 7%
DON'T KNOW/REFUSED	9 1%	1 1%	2 1%	7 2%	4 1%	4 2%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 2%	2 1%	7 1%	- -	4 1%	- -	2 2%	2 2%	7 2% V	- -	1 1%	- 1%
MEAN	2.4	2.3	2.3	2.4	2.4	2.4	2.4	2.4	2.4	2.3	2.4	2.4	2.3	2.5 O	2.4	2.2	2.4	2.4	2.5 PT	2.3	2.3	2.5 U	2.4	2.4

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 29-3
 QUESTION 11A 3:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve meals children want to eat

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
NEED TO HAVE	416 46%	89 38%	327 49% B	117 53%	103 45%	111 44%	85 43%	77 53%	167 46%	91 44%	82 43%	113 39%	33 48%	145 51% L	119 48%	169 46%	49 44%	30 52%	15 38%	131 49%	272 49%	144 42%
NICE TO HAVE	390 43%	103 44%	286 43%	90 41%	117 50% G	107 42%	76 39%	53 37%	161 45%	87 42%	88 47%	139 49% O	30 44%	122 43%	93 38%	158 43%	55 49%	24 41%	21 53%	113 42%	237 43%	153 44%
NOT IMPORTANT	85 9%	38 16% C	47 7%	13 6%	12 5%	31 12% DE	29 15% DE	13 9%	31 9%	25 12%	15 8%	29 10%	6 9%	18 6%	31 13% N	40 11%	6 5%	4 7%	4 9%	20 7%	45 8%	40 12%
DON'T KNOW/REFUSED	9 1%	4 2%	5 1%	-	-	3 1%	6 3% D	2 1%	1 -	3 2%	3 2%	5 2% M	-	1 -	2 1%	1 -	1 1%	-	-	5 2%	3 1%	6 2%
MEAN	2.4	2.2	2.4 B	2.5 FG	2.4	2.3	2.3	2.4	2.4	2.3	2.4	2.3	2.4	2.4 L	2.4	2.4	2.4	2.4	2.3	2.4	2.4 V	2.3

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 29-4
 QUESTION 11A 3:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve meals children want to eat

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
NEED TO HAVE	416 46%	183 51% C	234 43%	84 54% E	325 45%	7 43%	280 51% HI	123 40%	13 30%	318 52% K	87 34%	11 32%	152 51%	265 44%
NICE TO HAVE	390 43%	139 39%	251 46%	63 41%	320 44%	7 38%	238 44%	127 41%	24 53%	259 43%	112 43%	19 55%	130 43%	260 43%
NOT IMPORTANT	85 9%	34 9%	51 9%	7 5%	75 10% D	2 12%	26 5%	52 17% G	7 15%	28 5%	54 21% JL	2 6%	15 5%	69 12% M
DON'T KNOW/REFUSED	9 1%	1 -	8 2%	- -	8 1% D	1 6%	2 -	6 2%	1 2%	3 1%	4 1%	2 7%	3 1%	6 1%
MEAN	2.4	2.4	2.3	2.5 E	2.3	2.3	2.5 HI	2.2	2.2	2.5 K	2.1	2.3	2.5 N	2.3

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 30-1
 QUESTION 11A 4:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Be held at safe, local places like schools, churches and community centers

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
NEED TO HAVE	649 72%	649 72%	-	-	-	238 71%	164 73%	248 73%	110 75% N	249 77% N	371 78% N	67 68%	3 52%	181 63%	181 63%	200 74% O	157 82% O	112 74% O	308 69%	176 70%	166 83% ST
NICE TO HAVE	213 24%	213 24%	-	-	-	81 24%	54 24%	78 23%	29 20%	65 20%	92 19%	28 28%	2 29%	87 30% IJK	87 30% Q	62 23%	32 17%	32 21%	113 25% U	70 28% U	30 15%
NOT IMPORTANT	34 4%	34 4%	-	-	-	14 4%	7 3%	13 4%	6 4%	9 3%	14 3%	3 3%	1 19%	17 6%	17 6% Q	7 3%	3 1%	7 4%	24 5%	6 2%	4 2%
DON'T KNOW/REFUSED	4 -	4 -	-	-	-	3 1%	-	-	1 1%	-	1 -	-	-	2 1%	2 1%	-	-	-	4 1%	-	-
MEAN	2.7	2.7	-	-	-	2.7	2.7	2.7	2.7 N	2.7 N	2.7 N	2.7	2.3	2.6	2.6	2.7 O	2.8 O	2.7 O	2.6	2.7	2.8 ST

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 30-2
 QUESTION 11A 4:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Be held at safe, local places like schools, churches and community centers

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
NEED TO HAVE	649 72%	87 81% G	195 70%	287 75%	246 71%	197 72%	154 68%	227 72%	218 72%	203 73%	182 72%	349 73%	119 70%	126 76%	523 71%	80 74%	241 78% ST	153 72%	109 68%	66 60%	341 70%	162 78% U	115 71%	28 71%
NICE TO HAVE	213 24%	17 16%	70 25%	83 21%	87 25%	63 23%	62 27% B	75 24%	74 25%	64 23%	58 23%	113 24%	43 25%	34 20%	180 24%	22 20%	58 19%	51 24%	44 28%	37 34% PQ	119 25%	41 20%	41 25%	10 25%
NOT IMPORTANT	34 4%	3 2%	13 5%	13 3%	11 3%	12 4%	10 4%	14 4%	8 3%	12 4%	11 4%	16 3%	7 4%	5 3%	29 4%	6 5%	9 3%	9 4%	6 4%	5 5%	24 5% V	4 2%	4 3%	1 3%
DON'T KNOW/REFUSED	4 -	1 1%	1 -	2 1%	2 1%	1 -	1 1%	2 1%	1 -	1 -	1 -	2 -	1 1%	1 1%	2 -	1 1%	- -	- -	1 1%	1 1%	2 -	- -	1 1%	- 1%
MEAN	2.7	2.8 G	2.7	2.7	2.7	2.7	2.6	2.7	2.7	2.7	2.7	2.7	2.7	2.7	2.7	2.7	2.8 T	2.7	2.7	2.6	2.7	2.8 U	2.7	2.7

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 30-3
 QUESTION 11A 4:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Be held at safe, local places like schools, churches and community centers

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
NEED TO HAVE	649 72%	148 63%	501 75% B	179 81% FG	173 75% G	172 68%	125 64%	116 80% IK	252 70%	150 72%	132 70%	191 67%	45 66%	232 81% LMO	176 72%	273 74%	78 70%	45 76%	31 80%	194 72%	413 74%	236 69%
NICE TO HAVE	213 24%	69 30% C	144 22%	37 17%	51 22%	67 26% D	59 30% D	24 16%	91 25% H	51 24%	49 26%	83 29% N	19 28%	47 16%	57 23%	82 22%	30 27% S	12 20%	4 11%	62 23%	128 23%	86 25%
NOT IMPORTANT	34 4%	16 7% C	18 3%	5 2%	6 2%	13 5%	11 5%	4 3%	15 4%	7 3%	8 4%	10 4%	4 6%	7 3%	12 5%	13 4%	3 3%	2 4%	4 9%	11 4%	14 3%	20 6%
DON'T KNOW/REFUSED	4 -	2 1%	2 -	- -	2 1%	1 -	1 1%	- -	2 1%	- -	1 -	2 1%	- -	- -	- -	- -	- -	- -	- -	2 1%	2 -	2 -
MEAN	2.7	2.6	2.7 B	2.8 FG	2.7 G	2.6	2.6	2.8 I	2.7	2.7	2.7	2.6	2.6	2.8 LMO	2.7	2.7	2.7	2.7	2.7	2.7	2.7	2.6

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 30-4
 QUESTION 11A 4:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Be held at safe, local places like schools, churches and community centers

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
NEED TO HAVE	649 72%	271 76%	378 70%	116 75%	520 71%	14 79%	429 78% HI	194 63%	26 58%	485 80% KL	147 57%	18 52%	223 74%	426 71%
NICE TO HAVE	213 24%	69 19%	145 27% B	34 22%	176 24%	3 17%	111 20%	86 28% G	17 37%	115 19%	83 32% J	15 45% J	70 23%	143 24%
NOT IMPORTANT	34 4%	16 4%	18 3%	3 2%	30 4%	1 4%	6 1%	27 9% G	1 3%	8 1% L	26 10% JL	- -	6 2%	28 5%
DON'T KNOW/REFUSED	4 -	1 -	3 1%	- -	4 1%	- -	1 -	1 -	1 2%	1 -	1 1%	1 3%	1 -	3 -
MEAN	2.7	2.7	2.7	2.7	2.7	2.8	2.8 HI	2.5	2.6	2.8 KL	2.5	2.5	2.7	2.7

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 31-1
 QUESTION 11A 5:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Do not require you to fill out an application or show proof of income

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
NEED TO HAVE	266 30%	266 30%	-	-	-	105 31%	62 28%	98 29%	45 31%	96 30%	144 30%	25 25%	3 44%	82 29%	82 29%	79 29%	69 36% R	36 24%	125 28%	74 30%	66 33%
NICE TO HAVE	392 44%	392 44%	-	-	-	138 41%	103 46%	150 44%	67 46%	136 42%	206 43%	48 49%	2 38%	126 44%	126 44%	121 45%	74 38%	71 47%	187 42%	115 46%	89 44%
NOT IMPORTANT	235 26%	235 26%	-	-	-	88 26%	58 26%	89 26%	34 23%	88 27%	124 26%	24 24%	1 18%	76 27%	76 27%	68 25%	49 25%	42 28%	130 29%	60 24%	45 23%
DON'T KNOW/REFUSED	8 1%	8 1%	-	-	-	5 1% G	-	3 1%	1 1%	3 1%	5 1% M	1 1%	-	2 1%	2 1%	3 1%	1 -	2 1%	6 1%	2 1%	-
MEAN	2.0	2.0	-	-	-	2.1	2.0	2.0	2.1	2.0	2.0	2.0	2.3	2.0	2.0	2.0	2.1	2.0	2.0	2.1	2.1

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 31-2
 QUESTION 11A 5:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Do not require you to fill out an application or show proof of income

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
NEED TO HAVE	266 30%	31 29%	78 28%	117 30%	103 30%	95 35%	70 31%	91 29%	86 29%	89 32%	74 29%	121 25%	71 42% KL	41 25%	225 31%	25 23%	68 22%	72 33% Q	61 38% PQ	40 37% Q	140 29%	73 35% X	42 26%	10 25%
NICE TO HAVE	392 44%	45 42%	130 47% F	167 43% F	158 46% F	98 36%	99 44%	143 45%	132 44%	116 41%	108 43%	216 45%	67 39%	68 41%	324 44%	47 43%	152 50% T	89 42%	64 40%	39 36%	210 43%	84 41%	77 48%	17 43%
NOT IMPORTANT	235 26%	30 28%	69 25%	95 25%	81 24%	78 29%	56 25%	83 26%	78 26%	74 27%	66 26%	139 29% M	30 18%	54 32%	181 25%	37 33%	84 27%	53 25%	34 21%	28 26%	130 27%	49 24%	43 26%	12 30%
DON'T KNOW/REFUSED	8 1%	1 1%	1 1%	6 1%	4 1%	2 1%	3 1%	1 -	5 2%	1 -	4 2%	3 1%	1 1%	3 2%	4 1%	- -	3 1%	1 -	1 1%	2 2%	6 1% W	1 -	- -	1 2%
MEAN	2.0	2.0	2.0	2.1	2.1	2.1	2.1	2.0	2.0	2.1	2.0	2.0	2.2 KL	1.9	2.1 N	1.9	1.9	2.1	2.2 PQ	2.1	2.0	2.1	2.0	2.0

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 31-3
 QUESTION 11A 5:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Do not require you to fill out an application or show proof of income

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
NEED TO HAVE	266 30%	67 29%	198 30%	67 30%	66 28%	70 28%	63 32%	40 28%	113 32%	58 28%	54 29%	82 29%	25 36%	85 30%	71 29%	100 27%	30 27%	17 29%	10 25%	90 33%	165 30%	100 29%
NICE TO HAVE	392 44%	92 39%	300 45%	106 48%	107 46%	96 38%	84 43%	58 41%	157 44%	95 46%	81 43%	133 47%	19 28%	124 43%	107 44%	172 47%	52 47%	19 33%	17 43%	109 41%	247 44%	144 42%
NOT IMPORTANT	235 26%	73 31%	162 24%	47 21%	58 25%	84 33%	47 24%	44 31%	88 24%	52 25%	50 27%	64 22%	24 35%	77 27%	66 27%	95 26%	28 25%	22 38%	13 32%	66 24%	140 25%	95 28%
DON'T KNOW/REFUSED	8 1%	2 1%	6 1%	1 -	2 1%	3 1%	2 1%	2 1%	2 -	1 1%	3 2%	6 2%	- -	1 -	- -	1 -	1 1%	- -	- -	5 2%	5 1%	3 1%
MEAN	2.0	2.0	2.1	2.1	2.0	1.9	2.1	2.0	2.1	2.0	2.0	2.1	2.0	2.0	2.0	2.0	1.9	1.9	2.1	2.0	2.0	

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 31-4
 QUESTION 11A 5:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Do not require you to fill out an application or show proof of income

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
NEED TO HAVE	266 30%	119 33%	147 27%	52 34%	208 29%	5 30%	160 29%	92 30%	13 29%	177 29%	81 32%	8 23%	104 35% N	161 27%
NICE TO HAVE	392 44%	151 42%	240 44%	60 39%	323 44%	8 46%	251 46%	119 39%	21 47%	275 45%	99 39%	17 50%	123 41%	268 45%
NOT IMPORTANT	235 26%	84 24%	151 28%	40 26%	191 26%	4 24%	133 24%	93 30%	10 22%	154 25%	73 28%	8 24%	71 24%	164 27%
DON'T KNOW/REFUSED	8 1%	3 1%	5 1%	1 -	7 1% F	- -	3 1%	4 1%	1 2%	3 -	4 1%	1 3%	2 1%	5 1%
MEAN	2.0	2.1	2.0	2.1	2.0	2.1	2.1	2.0	2.1	2.0	2.0	2.0	2.1 N	2.0

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 32-1
 QUESTION 11A 6:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide fun, recreational activities

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
NEED TO HAVE	375 42%	375 42%	-	-	-	157 42% H	87 39%	130 38%	64 43% N	156 48% N	224 47% N	43 44%	2 26%	91 32%	91 32%	120 44%	93 49% O	71 47% O	159 35%	109 43%	108 54% ST
NICE TO HAVE	470 52%	470 52%	-	-	-	155 46%	123 55%	192 56% F	74 51%	154 48%	232 48%	47 48%	2 37%	168 59% JK	168 59% R	137 51%	95 50%	70 46%	251 56% U	132 53%	87 43%
NOT IMPORTANT	51 6%	51 6%	-	-	-	20 6%	14 6%	17 5%	7 5%	13 4%	22 5%	8 8%	2 37%	26 9% J	26 9% Q	12 5%	3 2%	10 7% Q	35 8% U	10 4%	6 3%
DON'T KNOW/REFUSED	4 -	4 -	-	-	-	3 1%	-	-	1 1%	-	1 -	-	-	2 1%	2 1%	-	-	-	4 1%	-	-
MEAN	2.4	2.4	-	-	-	2.4	2.3	2.3	2.4 MN	2.4 N	2.4 N	2.4	1.9	2.2	2.2	2.4 O	2.5 O	2.4 O	2.3	2.4 S	2.5 ST

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 32-2
 QUESTION 11A 6:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide fun, recreational activities

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE						RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)	
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%	
NEED TO HAVE	375 42%	53 49%	103 37%	156 41%	145 42%	113 41%	97 43%	138 43%	139 46%	98 35%	108 43%	203 42%	64 38%	75 45%	300 41%	39 36%	122 40%	94 44%	74 46%	45 41%	166 34%	113 55%	77 48%	17 41%	
NICE TO HAVE	470 52%	48 44%	165 59%	211 55%	186 54%	134 49%	108 47%	157 49%	147 49%	166 59%	124 49%	251 52%	95 56%	81 49%	389 53%	68 62%	172 56%	98 46%	72 45%	60 55%	275 57%	90 44%	80 50%	21 52%	
NOT IMPORTANT	51 6%	6 6%	9 3%	15 4%	13 4%	25 9%	21 9%	21 7%	15 5%	15 5%	18 7%	23 5%	10 6%	9 5%	42 6%	1 1%	13 4%	22 10%	13 8%	3 3%	42 9%	3 2%	3 2%	2 5%	
DON'T KNOW/REFUSED	4 -	1 1%	1 -	2 1%	2 1%	1 -	1 1%	2 1%	1 -	1 -	1 -	2 -	1 1%	1 1%	2 -	1 1%	- -	- -	1 1%	1 1%	2 -	- -	1 1%	- 1%	
MEAN	2.4	2.4	2.3	2.4	2.4	2.3	2.3	2.4	2.4 J	2.3	2.4	2.4	2.3	2.4	2.4	2.4	2.4	2.3	2.4	2.4	2.3	2.5 UX	2.5 U	2.4	

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 32-3
 QUESTION 11A 6:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide fun, recreational activities

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
NEED TO HAVE	375 42%	88 37%	287 43%	124 56% EFG	97 42%	85 34%	70 36%	68 47%	159 44%	76 37%	72 38%	128 45%	29 43%	125 44%	88 36%	146 39%	44 40%	29 49%	20 51%	118 44%	234 42%	141 41%
NICE TO HAVE	470 52%	130 55%	340 51%	93 42%	124 53% D	143 57% D	110 56% D	72 50%	174 48%	120 58% I	104 55%	142 50%	36 52%	146 51%	139 57%	202 55%	60 54%	27 46%	17 44%	135 50%	287 51%	183 53%
NOT IMPORTANT	51 6%	15 7%	36 5%	3 1%	10 4%	24 10% DE	15 8% D	3 2%	25 7% H	11 5%	12 7%	14 5%	4 6%	16 6%	17 7%	21 6%	6 6%	3 5%	2 5%	13 5%	34 6%	17 5%
DON'T KNOW/REFUSED	4 -	2 1%	2 -	- -	2 1%	1 -	1 1%	- -	2 1%	- -	1 -	2 1%	- -	- -	- -	- -	- -	- -	- -	2 1%	2 -	2 -
MEAN	2.4	2.3	2.4	2.5 EFG	2.4 F	2.2	2.3	2.4	2.4	2.3	2.3	2.4	2.4	2.4	2.3	2.3	2.3	2.4	2.5	2.4	2.4	2.4

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 32-4
 QUESTION 11A 6:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide fun, recreational activities

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
NEED TO HAVE	375 42%	139 39%	236 43%	71 46%	295 40%	9 51%	258 47% H	103 34%	14 31%	288 47% K	77 30%	10 29%	146 49% N	229 38%
NICE TO HAVE	470 52%	187 53%	283 52%	77 50%	386 53%	8 46%	276 51%	167 54%	26 59%	305 50%	144 56%	21 62%	142 47%	328 55%
NOT IMPORTANT	51 6%	29 8% C	22 4%	6 4%	45 6%	1 4%	12 2%	36 12% G	4 8%	16 3%	34 13% J	2 6%	12 4%	40 7%
DON'T KNOW/REFUSED	4 -	1 -	3 1%	- -	4 1%	- -	1 -	1 -	1 2%	1 -	1 1%	1 3%	1 -	3 -
MEAN	2.4	2.3	2.4	2.4	2.3	2.5	2.5 HI	2.2	2.2	2.4 K	2.2	2.2	2.4 N	2.3

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 33-1
 QUESTION 11A 7:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide tutoring and other educational programs

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
NEED TO HAVE	388 43%	388 43%	-	-	-	176 52% GH	89 40%	124 36%	70 48% N	154 48% N	229 48% N	43 44%	2 26%	95 33%	95 33%	127 47% O	94 49% O	73 48% O	173 38%	104 41%	112 56% ST
NICE TO HAVE	436 48%	436 48%	-	-	-	143 43%	115 51%	178 52% F	67 46%	152 47%	216 45%	46 47%	2 38%	157 55% K	157 55%	123 45%	90 47%	67 44%	225 50% U	133 53% U	78 39%
NOT IMPORTANT	74 8%	74 8%	-	-	-	16 5%	20 9%	38 11% F	8 6%	17 5%	33 7%	8 8%	2 36%	33 11% J	33 11% Q	21 8%	8 4%	11 8%	49 11% TU	14 6%	10 5%
DON'T KNOW/REFUSED	2 -	2 -	-	-	-	1 -	-	-	-	-	-	-	-	2 1%	2 1%	-	-	-	2 -	-	-
MEAN	2.4	2.4	-	-	-	2.5 GH	2.3	2.3	2.4 MN	2.4 N	2.4 MN	2.4	1.9	2.2	2.2	2.4 O	2.4 O	2.4 O	2.3	2.4	2.5 ST

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 33-2
 QUESTION 11A 7:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide tutoring and other educational programs

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
NEED TO HAVE	388 43%	56 52%	115 41%	163 42%	156 45%	114 42%	94 41%	137 43%	146 48% J	105 38%	113 45%	202 42%	74 44%	76 46%	312 43%	48 44%	136 44%	100 47% T	68 42%	36 33%	153 32%	133 64% UWX	81 50% U	18 45% U
NICE TO HAVE	436 48%	47 43%	141 51%	192 50%	166 48%	130 48%	111 49%	150 47%	143 47%	143 51%	119 47%	236 49%	82 48%	81 49%	356 48%	55 51%	145 47%	95 44%	82 51%	59 54%	277 57% VW	65 32%	72 45% V	20 49% V
NOT IMPORTANT	74 8%	5 5%	23 8%	29 7%	22 6%	28 10%	21 9%	30 9% I	12 4%	32 11% I	21 8%	40 8%	13 8%	9 5%	65 9%	6 5%	27 9%	19 9%	10 6%	13 12%	54 11% VWX	8 4%	8 5%	2 4%
DON'T KNOW/REFUSED	2 -	- -	- -	1 -	1 -	- -	- -	- -	1 -	- -	- -	2 -	- -	- -	2 -	- -	- -	- -	- -	1 1%	1 -	- -	- -	- 1%
MEAN	2.4	2.5	2.3	2.4	2.4	2.3	2.3	2.3	2.4 HJ	2.3	2.4	2.3	2.4	2.4	2.3	2.4	2.4	2.4 T	2.4	2.2	2.2	2.6 UWX	2.5 U	2.4 U

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 33-3
 QUESTION 11A 7:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide tutoring and other educational programs

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
NEED TO HAVE	388 43%	95 40%	294 44%	128 58% EFG	90 39%	99 39%	71 36%	63 44%	165 46%	84 41%	75 40%	137 48% O	30 44%	125 44%	90 37%	161 44%	47 43%	27 47%	20 50%	113 42%	245 44%	144 42%
NICE TO HAVE	436 48%	115 49%	322 48%	84 38%	123 53% D	132 52% D	97 49% D	67 47%	169 47%	109 53%	91 48%	132 46%	27 39%	142 50%	126 52%	180 49%	53 48%	28 47%	14 35%	132 49%	268 48%	169 49%
NOT IMPORTANT	74 8%	24 10%	50 8%	8 4%	18 8%	21 8% D	27 14% D	13 9%	25 7%	13 6%	23 12%	15 5%	11 16% L	19 7%	28 12% L	27 7%	10 9%	4 6%	6 15%	23 8%	45 8%	29 8%
DON'T KNOW/REFUSED	2 -	2 1%	- -	- -	- -	- -	1 1%	- -	1 -	- -	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	2 1%	- -	2 -
MEAN	2.4	2.3	2.4	2.5 EFG	2.3	2.3	2.2	2.3	2.4	2.3	2.3	2.4 O	2.3	2.4	2.3	2.4	2.3	2.4	2.4	2.3	2.4	2.3

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 33-4
 QUESTION 11A 7:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide tutoring and other educational programs

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANSPORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
NEED TO HAVE	388 43%	152 43%	237 44%	84 55% E	295 41%	9 52%	283 52% HI	90 29%	15 34%	304 50% KL	75 29%	9 26%	148 49% N	240 40%
NICE TO HAVE	436 48%	171 48%	265 49%	67 44%	363 50%	6 33%	242 44%	172 56% G	22 49%	285 47%	133 52%	18 53%	141 47%	295 49%
NOT IMPORTANT	74 8%	33 9%	41 8%	2 2%	69 9% D	2 14%	22 4%	45 15% G	7 15%	20 3%	47 18% J	6 18%	11 4%	63 10% M
DON'T KNOW/REFUSED	2 -	- -	2 -	- -	2 -	- -	- -	- -	1 2%	- -	- -	1 3%	- -	2 -
MEAN	2.4	2.3	2.4	2.5 E	2.3	2.4	2.5 HI	2.1	2.2	2.5 KL	2.1	2.1	2.5 N	2.3

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 34-1
 QUESTION 11A 8:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide physical activities and sports

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
NEED TO HAVE	404 45%	404 45%	-	-	-	157 47%	93 41%	154 45%	76 52% N	154 48% N	229 48% N	39 40%	2 33%	110 38%	110 38%	128 47%	91 47%	75 50% O	178 40%	116 46%	110 55% S
NICE TO HAVE	438 49%	438 49%	-	-	-	159 47%	117 52%	161 47%	61 41%	160 50%	224 47%	54 55%	4 67%	147 51%	147 51%	125 46%	99 52%	67 44%	229 51% U	125 50%	84 42%
NOT IMPORTANT	55 6%	55 6%	-	-	-	16 5%	15 7%	24 7%	8 6% M	8 2% M	24 5% M	4 5% M	-	28 10% JKM	28 10% Q	18 7% Q	2 1%	7 5%	38 9% TU	10 4%	6 3%
DON'T KNOW/REFUSED	4 -	4 -	-	-	-	3 1%	-	-	1 1%	1 -	1 -	-	-	2 1%	2 1%	1 -	-	1 1%	3 1%	-	1 -
MEAN	2.4	2.4	-	-	-	2.4	2.3	2.4	2.5 N	2.5 N	2.4 N	2.4	2.3	2.3	2.3	2.4	2.5 O	2.5 O	2.3	2.4 S	2.5 S

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 34-2
 QUESTION 11A 8:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide physical activities and sports

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
NEED TO HAVE	404 45%	58 54% G	120 43%	178 46%	145 42%	114 42%	91 40%	149 47%	142 47%	112 40%	108 43%	225 47%	71 42%	76 46%	328 45%	47 43%	142 46%	99 47%	73 45%	42 38%	167 34%	126 61% U	86 53% U	23 57% U
NICE TO HAVE	438 49%	40 37%	142 51% B	184 48%	181 52% B	137 50% B	116 51% B	147 46%	140 46%	151 54%	125 49%	226 47%	87 52%	81 49%	356 49%	54 50%	151 49%	97 45%	74 46%	62 56%	270 56% VX	75 36%	75 46%	15 38%
NOT IMPORTANT	55 6%	10 9%	14 5%	21 6%	17 5%	21 8%	19 8%	20 6%	17 6%	18 6%	17 7%	27 6%	11 6%	6 4%	49 7%	6 6%	14 5%	17 8%	13 8%	4 4%	47 10% VWX	6 3% W	- -	2 4% W
DON'T KNOW/REFUSED	4 -	- -	1 1%	1 -	2 1%	- -	1 1%	2 1%	2 1%	- -	2 1%	2 -	- -	2 1%	2 -	1 1%	- -	1 -	- -	1 1%	2 -	- -	1 1%	1 2%
MEAN	2.4	2.4	2.4	2.4	2.4	2.3	2.3	2.4	2.4	2.3	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.3	2.2	2.6 U	2.5 U	2.5 U

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 34-3
 QUESTION 11A 8:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide physical activities and sports

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
NEED TO HAVE	404 45%	100 43%	304 46%	122 55% FG	106 46%	103 41%	73 37%	72 50%	171 48%	80 39%	80 43%	121 42%	27 39%	139 49%	112 46%	177 48%	45 41%	29 49%	22 55%	114 42%	250 45%	154 45%
NICE TO HAVE	438 49%	114 48%	324 49%	92 42%	117 50%	131 52% D	98 50%	68 47%	166 46%	111 54%	93 49%	149 52%	36 53%	132 46%	111 46%	173 47%	58 52%	27 46%	14 35%	136 50%	273 49%	165 48%
NOT IMPORTANT	55 6%	20 8%	35 5%	6 3%	7 3%	17 7%	24 12% DE	3 2%	21 6%	16 8% H	15 8% H	14 5%	6 8%	14 5%	21 9%	18 5%	8 7%	3 5%	4 10%	17 6%	32 6%	23 7%
DON'T KNOW/REFUSED	4 -	2 1%	2 -	- -	2 1%	1 -	1 1%	- -	3 1%	- -	1 -	2 1%	- -	1 -	- -	- -	- -	- -	- -	3 1%	2 -	2 1%
MEAN	2.4	2.3	2.4	2.5 FG	2.4 G	2.3	2.3	2.5 J	2.4	2.3	2.3	2.4	2.3	2.4	2.4	2.4	2.3	2.4	2.5	2.4	2.4	2.4

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 34-4
 QUESTION 11A 8:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide physical activities and sports

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
NEED TO HAVE	404 45%	151 42%	252 46%	85 56% E	312 43%	6 35%	273 50% HI	116 38%	14 32%	307 50% KL	88 34%	8 24%	154 51% N	249 42%
NICE TO HAVE	438 49%	175 49%	263 48%	63 41%	367 50% D	8 49%	262 48%	150 49%	25 56%	288 47%	128 50%	22 63%	134 45%	303 51%
NOT IMPORTANT	55 6%	29 8%	26 5%	5 4%	47 6%	3 16%	9 2%	41 13% G	5 11%	12 2%	40 15% J	3 9%	12 4%	43 7%
DON'T KNOW/REFUSED	4 -	1 -	3 1%	- -	4 1%	- -	2 -	1 -	1 2%	2 -	1 -	1 3%	- -	4 1%
MEAN	2.4	2.3	2.4	2.5 EF	2.4	2.2	2.5 HI	2.2	2.2	2.5 KL	2.2	2.2	2.5 N	2.3

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 35-1
 QUESTION 11A 9:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide free transportation to and from the meal site

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
NEED TO HAVE	254 28%	254 28%	-	-	-	121 36% GH	61 27%	73 21%	38 26%	107 33% N	154 32% N	36 37% N	3 51%	61 21%	61 21%	79 29%	65 34% O	50 33% O	93 21%	79 31% S	83 41% ST
NICE TO HAVE	478 53%	478 53%	-	-	-	170 51%	119 53%	189 56%	88 60%	163 50%	245 51%	46 48%	2 30%	159 56%	159 56%	145 54%	94 49%	79 53%	240 54%	145 58% U	93 46%
NOT IMPORTANT	161 18%	161 18%	-	-	-	43 13%	43 19%	75 22% F	20 14%	51 16%	78 16%	15 15%	1 19%	62 22%	62 22%	45 17%	32 17%	21 14%	111 25% TU	25 10%	25 12%
DON'T KNOW/REFUSED	6 1%	6 1%	-	-	-	2 1%	2 1%	3 1%	-	2 1%	1 -	-	-	4 1%	4 1%	2 1%	1 -	-	4 1%	2 1%	-
MEAN	2.1	2.1	-	-	-	2.2 GH	2.1	2.0	2.1	2.2 N	2.2 N	2.2 N	2.3	2.0	2.0	2.1 O	2.2 O	2.2 O	2.0	2.2 S	2.3 S

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 35-2
 QUESTION 11A 9:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide free transportation to and from the meal site

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE						RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)	
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%	
NEED TO HAVE	254 28%	24 22%	72 26%	103 27%	96 28%	76 28%	59 26%	92 29%	101 34% J	61 22%	79 31%	127 26%	49 29%	58 35% O	196 27%	19 17%	92 30% P	58 27%	52 32% P	34 31% P	114 23%	84 41% UWX	45 28%	10 25%	
NICE TO HAVE	478 53%	65 60%	153 55%	217 56%	188 54%	134 49%	119 52%	171 54%	151 50%	157 56%	130 52%	268 56%	80 47%	83 50%	396 54%	67 61% T	161 52%	121 57%	81 51%	48 44%	259 53%	103 50%	91 56%	23 58%	
NOT IMPORTANT	161 18%	19 17%	50 18%	61 16%	57 16%	61 22%	48 21%	53 17%	49 16%	58 21%	42 16%	82 17%	37 22%	24 14%	137 19%	23 21%	53 17%	34 16%	24 15%	26 24%	108 22% V	20 10%	25 16%	6 15%	
DON'T KNOW/REFUSED	6 1%	- -	3 1%	4 1%	4 1%	2 1%	1 -	2 1%	1 -	3 1%	1 -	2 -	3 2%	1 1%	5 1%	- -	2 1%	- -	3 2%	1 1%	5 1%	- -	- -	1 2%	
MEAN	2.1	2.0	2.1	2.1	2.1	2.1	2.0	2.1	2.2 J	2.0	2.2	2.1	2.1	2.2 O	2.1	2.0	2.1	2.1	2.2 P	2.1	2.0	2.3 UWX	2.1	2.1	

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 35-3
 QUESTION 11A 9:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide free transportation to and from the meal site

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
NEED TO HAVE	254 28%	57 24%	198 30%	80 36% EF	41 18%	68 27% E	66 34% E	42 29%	111 31%	58 28%	44 23%	91 32% O	20 28%	87 30%	54 22%	100 27%	28 25%	20 34%	12 31%	81 30%	170 31%	84 25%
NICE TO HAVE	478 53%	132 56%	347 52%	110 50%	146 63% DFG	131 52%	91 47%	76 53%	188 52%	115 56%	99 52%	147 52%	35 51%	150 52%	135 55%	208 56%	58 53%	32 54%	23 57%	129 48%	288 52%	190 56%
NOT IMPORTANT	161 18%	43 18%	118 18%	31 14%	44 19%	51 20%	36 18%	26 18%	60 17%	30 14%	45 24% J	45 16%	14 20%	49 17%	52 21%	59 16%	24 22%	6 11%	5 12%	58 21% R	98 18%	63 18%
DON'T KNOW/REFUSED	6 1%	3 1%	3 1%	- -	1 -	2 1%	3 2%	- -	1 -	4 2%	1 -	3 1%	- -	- -	3 1%	2 -	- -	1 2%	- -	2 1%	1 -	5 1%
MEAN	2.1	2.1	2.1	2.2 EF	2.0	2.1	2.2 E	2.1	2.1 K	2.1	2.0	2.2 O	2.1	2.1	2.0	2.1	2.0	2.2	2.2	2.1	2.1	2.1

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 35-4
 QUESTION 11A 9:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide free transportation to and from the meal site

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANSPORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
NEED TO HAVE	254 28%	95 27%	159 29%	52 34%	194 27%	8 48%	183 33% H	63 20%	9 19%	194 32% KL	56 22%	5 14%	128 43% N	127 21%
NICE TO HAVE	478 53%	193 54%	286 53%	81 53% F	394 54% F	3 18%	296 54% I	167 54% I	15 34%	338 55%	123 48%	18 51%	154 51%	324 54%
NOT IMPORTANT	161 18%	67 19%	94 17%	20 13%	135 19%	6 34%	66 12%	75 24% G	20 44% GH	75 12%	76 29% J	11 32%	18 6%	143 24% M
DON'T KNOW/REFUSED	6 1%	1 -	5 1%	- -	6 1% F	- -	3 -	3 1%	1 2%	3 -	3 1%	1 3%	- -	6 1%
MEAN	2.1	2.1	2.1	2.2 E	2.1	2.1	2.2 HI	2.0	1.7	2.2 KL	1.9	1.8	2.4 N	2.0

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 36-1
QUESTION 11A 10:

Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide a place for children to socialize with their friends

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
NEED TO HAVE	353 39%	353 39%	-	-	-	145 43% H	92 41%	117 34%	74 51% N	138 43% N	200 42% N	42 43% N	3 51%	81 28%	81 28%	122 45% O	85 45% O	65 43% O	151 34%	103 41%	99 49% S
NICE TO HAVE	463 51%	463 51%	-	-	-	158 47%	116 52%	189 55%	61 42%	166 52%	243 51%	47 49%	2 30%	164 57% I	164 57% P	126 46%	98 51%	75 50%	241 54% U	134 53%	88 44%
NOT IMPORTANT	82 9%	82 9%	-	-	-	30 9%	17 8%	34 10%	10 7%	18 6%	36 8%	8 8%	1 19%	40 14% IJK	40 14% QR	22 8%	8 4%	11 7%	53 12% T	14 6%	14 7%
DON'T KNOW/REFUSED	3 -	3 -	-	-	-	2 1%	-	-	1 1%	-	-	-	-	2 1%	2 1%	1 -	-	-	3 1%	-	-
MEAN	2.3	2.3	-	-	-	2.3	2.3	2.2	2.4 N	2.4 N	2.3 N	2.4 N	2.3	2.1	2.1	2.4 O	2.4 O	2.4 O	2.2	2.4 S	2.4 S

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 36-2
QUESTION 11A 10:

Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide a place for children to socialize with their friends

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE						RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)	
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%	
NEED TO HAVE	353 39%	55 51% DEF	115 41%	140 36%	132 38%	101 37%	91 40%	133 42%	116 38%	104 37%	99 39%	180 38%	73 43%	72 44%	281 38%	44 40%	119 39%	83 39%	74 46% T	33 30%	171 35%	102 49% U	62 38%	17 44%	
NICE TO HAVE	463 51%	40 38%	136 49%	201 52% B	186 54% B	142 52% B	112 49%	161 51%	163 54%	138 49%	133 53% M	260 54% M	70 41%	81 49%	381 52%	51 47%	160 52%	107 50%	72 45%	72 65% PQRS	259 53%	95 46%	87 54%	18 46%	
NOT IMPORTANT	82 9%	12 12%	26 9%	42 11%	27 8%	29 11%	24 10%	22 7%	22 7%	38 14% HI	19 7%	37 8%	26 15% KL	11 7%	71 10%	13 12% T	28 9% T	24 11% T	13 8%	4 3%	55 11% V	11 5%	12 8%	3 9%	
DON'T KNOW/REFUSED	3 -	- -	1 -	1 -	1 -	- -	- -	2 1%	1 -	- -	1 -	2 -	- -	1 1%	2 -	1 1%	- -	- -	- -	1 1%	1 -	- -	1 1%	- 1%	
MEAN	2.3	2.4	2.3	2.3	2.3	2.3	2.3	2.4	2.3	2.2	2.3	2.3	2.3	2.4	2.3	2.3	2.3	2.3	2.4	2.3	2.2	2.4 U	2.3	2.4	

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 36-3
 QUESTION 11A 10:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide a place for children to socialize with their friends

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
NEED TO HAVE	353 39%	84 36%	269 40%	98 45% G	94 41%	100 40%	61 31%	64 45%	149 41%	72 35%	67 36%	129 45%	25 36%	107 37%	87 36%	149 40%	38 34%	21 36%	16 42%	112 42%	211 38%	142 41%
NICE TO HAVE	463 51%	122 52%	341 51%	107 49%	124 53%	125 49%	107 55%	68 48%	177 49%	112 54%	106 56%	133 46%	39 57%	150 53%	132 54%	186 50%	68 61%	34 58%	17 43%	132 49%	292 52%	170 50%
NOT IMPORTANT	82 9%	28 12%	54 8%	15 7%	12 5%	27 11% E	27 14% DE	11 7%	32 9%	23 11%	16 8%	23 8%	5 7%	29 10%	25 10%	34 9%	5 5%	4 6%	6 15%	24 9%	53 9%	29 8%
DON'T KNOW/REFUSED	3 -	2 1%	1 -	- -	2 1%	- -	1 1%	- -	2 1%	- -	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	2 1%	1 -	2 -
MEAN	2.3	2.2	2.3	2.4 G	2.4 G	2.3	2.2	2.4	2.3	2.2	2.3	2.4	2.3	2.3	2.3	2.3	2.3	2.3	2.3	2.3	2.3	2.3

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 36-4
QUESTION 11A 10:

Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Provide a place for children to socialize with their friends

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
NEED TO HAVE	353 39%	135 38%	218 40%	65 42%	281 39%	6 37%	249 46% HI	91 30%	12 27%	277 45%	68 27% KL	8 22%	135 45% N	217 36%
NICE TO HAVE	463 51%	178 50%	284 52%	75 49%	382 52%	6 35%	275 50%	165 54%	23 52%	300 49%	139 54%	23 68%	144 48%	319 53%
NOT IMPORTANT	82 9%	43 12% C	39 7%	14 9%	63 9%	5 28%	22 4%	51 17% G	9 19% G	30 5%	49 19% JL	2 6%	21 7%	60 10%
DON'T KNOW/REFUSED	3 -	- -	3 1%	- -	3 -	- -	1 -	- -	1 2%	1 -	- -	1 3%	- -	3 -
MEAN	2.3	2.3	2.3	2.3	2.3	2.1	2.4 HI	2.1	2.1	2.4 K	2.1	2.2	2.4 N	2.3

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 37-1
 QUESTION 11A 11:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve both breakfast and lunch

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
NEED TO HAVE	291 32%	291 32%	-	-	-	133 40% GH	60 27%	97 29%	52 36% N	130 40% N	176 37% N	40 42% N	3 51%	65 23%	65 23%	91 34% O	73 38% O	62 41% O	113 25%	82 33%	95 47% ST
NICE TO HAVE	511 57%	511 57%	-	-	-	176 52%	141 63% F	193 57%	81 55%	167 52%	260 54%	48 49%	3 49%	179 62% JL	179 62% QR	155 57%	99 52%	78 52%	262 58%	149 59%	100 50%
NOT IMPORTANT	96 11%	96 11%	-	-	-	24 7%	22 10%	49 14% F	13 9% M	25 8% M	42 9% M	8 8% M	-	41 14% JKM	41 14% R	25 9%	19 10%	11 7%	72 16% TU	18 7% U	6 3%
DON'T KNOW/REFUSED	2 -	2 -	-	-	-	2 1%	-	-	-	1 -	1 -	1 1%	-	2 1%	2 1%	-	-	1 1%	2 -	1 -	-
MEAN	2.2	2.2	-	-	-	2.3 GH	2.2	2.1	2.3 N	2.3 N	2.3 N	2.3 N	2.5	2.1	2.1	2.2 O	2.3 O	2.3 O	2.1	2.3 S	2.4 ST

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 37-2
 QUESTION 11A 11:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve both breakfast and lunch

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE						RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
NEED TO HAVE	291 32%	35 33%	90 32%	129 34%	101 29%	91 33%	70 31%	96 30%	114 38%	81 29%	84 33%	150 31%	56 33%	57 35%	233 32%	27 25%	97 32%	88 41% PQT	55 34% T	23 21%	133 27%	94 45% UWX	50 31%	13 32%
NICE TO HAVE	511 57%	65 61%	154 55%	214 56%	210 61%	151 55%	130 57%	189 60%	157 52%	164 59%	144 57%	269 56%	98 58%	98 59%	413 56%	68 63% R	181 59% R	100 47%	95 60% R	67 61% R	276 57%	104 50%	106 66% V	23 57%
NOT IMPORTANT	96 11%	7 6%	34 12%	41 11%	32 9%	29 11%	26 11%	32 10%	30 10%	34 12%	24 10%	58 12%	14 8%	11 7%	85 12% N	13 12%	30 10%	26 12%	9 6%	18 16% S	76 16% VW	9 4%	6 4%	4 10%
DON'T KNOW/REFUSED	2 -	- -	- -	1 -	2 1%	1 -	1 1%	- -	1 -	1 -	- -	2 -	1 1%	- -	2 -	- -	- -	- -	- -	2 2%	2 -	- -	- -	- 1%
MEAN	2.2	2.3	2.2	2.2	2.2	2.2	2.2	2.2	2.3	2.2	2.2	2.2	2.3	2.3	2.2	2.1	2.2 T	2.3 T	2.3 T	2.1	2.1	2.4 UWX	2.3 U	2.2

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 37-3
 QUESTION 11A 11:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve both breakfast and lunch

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
NEED TO HAVE	291 32%	62 27%	228 34% B	93 42% EF	66 29%	65 26%	67 34%	51 35%	116 32%	77 37% K	47 25%	96 34%	16 24%	96 33%	79 32%	118 32%	38 34%	24 41%	10 24%	84 31%	180 32%	111 32%
NICE TO HAVE	511 57%	147 63%	364 55%	112 51%	145 62% DG	156 62% DG	99 50%	78 54%	207 58%	106 51%	120 63% J	161 56%	42 61%	164 57%	134 55%	222 60%	62 56%	29 49%	25 63%	146 54%	325 58%	186 54%
NOT IMPORTANT	96 11%	24 10%	72 11%	15 7%	21 9%	31 12%	29 15% D	15 10%	36 10%	24 12%	21 11%	27 9%	11 16%	26 9%	31 13%	28 8%	11 10%	6 11%	5 13%	37 14% P	52 9%	44 13%
DON'T KNOW/REFUSED	2 -	2 1%	1 -	- -	- -	1 -	1 1%	- -	1 -	- -	1 -	2 1%	- -	- -	- -	- -	- -	- -	- -	2 1%	- -	2 1%
MEAN	2.2	2.2	2.2	2.4 EFG	2.2	2.1	2.2	2.3	2.2	2.3	2.1	2.2	2.1	2.2	2.2	2.2	2.2	2.3	2.1	2.2	2.2	2.2

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 37-4
 QUESTION 11A 11:
 Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve both breakfast and lunch

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
NEED TO HAVE	291 32%	120 34%	171 31%	68 45% E	218 30%	5 27%	212 39% HI	71 23%	7 16%	225 37% KL	60 23%	6 17%	121 40% N	170 28%
NICE TO HAVE	511 57%	196 55%	315 58%	78 51%	425 58%	8 46%	314 57%	174 56%	23 51%	355 58%	135 52%	21 62%	166 55%	346 58%
NOT IMPORTANT	96 11%	40 11%	56 10%	7 5%	84 12% D	5 27%	19 4%	62 20% G	14 31% G	29 5%	62 24% J	5 15%	13 4%	82 14% M
DON'T KNOW/REFUSED	2 -	- -	2 -	- -	2 -	- -	1 -	- -	1 2%	- -	- -	2 6%	- -	2 -
MEAN	2.2	2.2	2.2	2.4 EF	2.2	2.0	2.4 HI	2.0	1.8	2.3 KL	2.0	2.0	2.4 N	2.1

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 38-1
QUESTION 11A 12:

Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve adults free meals as well

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
NEED TO HAVE	145 16%	145 16%	-	-	-	73 22% GH	27 12%	45 13%	33 23% N	66 21% N	82 17%	23 23% N	2 33%	37 13%	37 13%	37 14%	38 20%	33 22% O	60 13%	43 17%	42 21% S
NICE TO HAVE	494 55%	494 55%	-	-	-	194 58%	116 52%	183 54%	86 59%	186 58%	273 57%	61 62%	2 30%	151 53%	151 53%	141 52%	108 56%	94 62%	224 50%	155 62% S	115 57%
NOT IMPORTANT	258 29%	258 29%	-	-	-	67 20%	81 36% F	111 33% F	26 17%	70 22%	124 26% IL	14 14%	2 37%	97 34% IJKL	97 34% QR	92 34% QR	46 24%	24 16%	161 36% TU	53 21%	44 22%
DON'T KNOW/REFUSED	3 -	3 -	-	-	-	3 1%	-	-	1 1%	-	-	-	-	2 1%	2 1%	1 -	-	-	3 1%	-	-
MEAN	1.9	1.9	-	-	-	2.0 GH	1.8	1.8	2.1 KN	2.0 N	1.9 N	2.1 KN	2.0	1.8	1.8	1.8	2.0 OP	2.1 OP	1.8	2.0 S	2.0 S

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 38-2
QUESTION 11A 12:

Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve adults free meals as well

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
NEED TO HAVE	145 16%	22 21%	32 11%	63 16%	53 15%	48 18%	42 19%	47 15%	57 19%	40 14%	44 18%	72 15%	29 17%	37 22%	108 15%	8 8%	49 16%	41 19%	32 20%	14 13%	67 14%	50 24%	21 13%	6 15%
NICE TO HAVE	494 55%	56 52%	166 60%	198 52%	200 58%	145 53%	118 52%	183 57%	159 53%	152 54%	132 52%	265 55%	97 57%	80 48%	414 56%	58 53%	170 55%	123 57%	88 55%	55 50%	259 53%	117 57%	92 57%	24 59%
NOT IMPORTANT	258 29%	29 27%	79 28%	123 32%	91 26%	79 29%	66 29%	86 27%	85 28%	88 31%	75 30%	140 29%	43 26%	48 29%	211 29%	41 38%	88 29%	50 23%	40 25%	40 36%	159 33%	40 19%	48 30%	10 24%
DON'T KNOW/REFUSED	3 -	- -	1 1%	1 -	1 -	- -	- -	2 1%	1 -	- -	1 -	2 -	- -	1 1%	2 -	1 1%	- -	- -	- -	1 1%	1 -	- -	1 1%	1 2%
MEAN	1.9	1.9	1.8	1.8	1.9	1.9	1.9	1.9	1.9	1.8	1.9	1.9	1.9	1.9	1.9	1.7	1.9 P	2.0 PT	1.9 PT	1.8	1.8	2.1 UW	1.8	1.9

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 38-3
QUESTION 11A 12:

Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve adults free meals as well

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
NEED TO HAVE	145 16%	32 14%	112 17%	50 23% FG	36 16%	34 14%	24 12%	30 21%	56 16%	33 16%	25 13%	50 17%	6 9%	52 18%	36 15%	46 12%	15 13%	11 18%	8 21%	54 20% P	93 17%	51 15%
NICE TO HAVE	494 55%	142 60%	352 53%	116 53%	132 57%	139 55%	107 54%	64 44%	208 58% H	111 53% H	111 59% H	158 55%	46 66%	151 53%	129 53%	211 57%	65 58%	32 55%	22 56%	134 50%	309 55%	185 54%
NOT IMPORTANT	258 29%	59 25%	199 30%	54 24%	62 27%	79 31%	64 33%	49 34%	93 26%	63 30%	53 28%	77 27%	17 24%	83 29%	80 33%	111 30%	31 28%	16 27%	9 23%	79 30%	154 28%	105 31%
DON'T KNOW/REFUSED	3 -	2 1%	1 -	- -	2 1%	- -	1 1%	- -	3 1%	- -	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	2 1%	1 -	2 1%
MEAN	1.9	1.9	1.9	2.0 FG	1.9	1.8	1.8	1.9	1.9	1.9	1.9	1.9	1.8	1.9	1.8	1.8	1.9	1.9	2.0	1.9	1.9	1.8

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 38-4
QUESTION 11A 12:

Below are several statements which describe what is offered by many free summer meals programs. Do you consider each of the following to be not important, something that would be nice to have offered by the program, or something the program would need to offer for you to consider having your [ONE CHILD: child, MULTIPLE CHILDREN: children] participate?

Serve adults free meals as well

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
NEED TO HAVE	145 16%	70 20% C	75 14%	37 24% E	106 14%	2 10%	104 19% HI	38 12%	2 5%	108 18%	32 13%	4 12%	63 21% N	82 14%
NICE TO HAVE	494 55%	185 52%	309 57%	90 59%	394 54%	10 57%	328 60% H	147 48%	19 43%	358 59% K	119 46%	17 49%	164 55%	330 55%
NOT IMPORTANT	258 29%	102 29%	157 29%	26 17%	227 31% D	6 33%	114 21%	122 40% G	22 50% G	142 23%	104 41% J	12 35%	73 24%	186 31%
DON'T KNOW/REFUSED	3 -	- -	3 1%	- -	3 -	- -	1 -	1 -	1 2%	1 -	1 -	1 3%	- -	3 1%
MEAN	1.9	1.9	1.8	2.1 E	1.8	1.8	2.0 HI	1.7	1.5	1.9 K	1.7	1.8	2.0 N	1.8

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 39-1
 QUESTION 11B:
 Of the offerings which you consider nice for the program to have, which do you see as most likely to get your [ONE CHILD: child, MULTIPLE CHILDREN: children] to participate?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE							FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=NICE TO HAVE 11.A_1-11.A_12	829 100%	829 100%	-	-	-	301 36%	210 25%	319 38%	133 16%	298 36%	442 53%	87 11%	6 1%	263 32%	263 32%	252 30%	177 21%	137 17%	410 49%	236 28%	183 22%
PROVIDE FUN, RECREATIONAL ACTIVITIES	155 19%	155 19%	-	-	-	45 15%	43 21%	66 21%	31 23% M	57 19% M	82 19% M	14 16% M	-	50 19% M	50 19%	42 17%	36 21%	26 19%	84 20%	42 18%	29 16%
PROVIDE A PLACE FOR CHILDREN TO SOCIALIZE WITH THEIR FRIENDS	106 13%	106 13%	-	-	-	32 11%	30 14%	44 14%	11 9%	37 13%	58 13%	11 13%	1 11%	39 15%	39 15%	24 10%	28 16%	14 10%	51 13%	35 15%	20 11%
PROVIDE PHYSICAL ACTIVITIES AND SPORTS	86 10%	86 10%	-	-	-	35 12%	17 8%	34 11%	7 5%	29 10%	45 10%	9 11%	1 19%	30 12% I	30 12%	23 9%	22 12%	11 8%	47 11% U	29 12% U	10 5%
SERVE MEALS AT NO COST TO ANY CHILD AGE 18 OR YOUNGER	70 8%	70 8%	-	-	-	24 8%	18 9%	27 9%	17 13% M	26 9% M	33 7% M	7 8% M	-	18 7% M	18 7%	25 10%	19 11%	8 6%	31 7%	21 9%	18 10%
SERVE MEALS CHILDREN WANT TO EAT	68 8%	68 8%	-	-	-	27 9%	14 7%	28 9%	14 10%	26 9%	36 8%	5 6%	20% 1	20 8%	20 8%	22 9%	14 8%	13 9%	34 8%	16 7%	17 10%
PROVIDE FREE TRANSPORTATION TO AND FROM THE MEAL SITE	65 8%	65 8%	-	-	-	26 8%	19 9%	20 6%	13 10% M	23 8% M	42 10% MN	9 10% M	-	13 5% M	13 5%	24 9%	16 9%	12 9%	27 7%	21 9%	17 9%
PROVIDE TUTORING AND OTHER EDUCATIONAL PROGRAMS	55 7%	55 7%	-	-	-	15 5%	13 6%	27 8%	11 8%	21 7%	29 7%	9 10%	20% 1	20 7%	20 7%	16 6%	7 4%	13 9%	30 7%	11 5%	14 8%
SERVE BOTH BREAKFAST AND LUNCH	47 6%	47 6%	-	-	-	20 7%	14 7%	12 4%	8 6% M	19 6% M	23 5% M	4 4%	-	15 6% M	15 6%	12 5%	7 4%	13 10%	21 5%	12 5%	14 7%
DO NOT REQUIRE YOU TO FILL OUT AN APPLICATION OR SHOW PROOF OF INCOME	42 5%	42 5%	-	-	-	13 4%	14 7%	15 5%	2 1%	11 4% M	25 6% IM	4 5%	-	11 4% M	11 4%	22 9% QR	5 3%	4 3%	18 4%	7 3%	16 9% T
BE HELD AT SAFE, LOCAL PLACES LIKE SCHOOLS, CHURCHES AND COMMUNITY CENTERS	40 5%	40 5%	-	-	-	20 7%	8 4%	12 4%	7 5%	12 4%	20 4%	4 5%	1 19%	14 5%	14 5%	15 6%	6 3%	5 4%	19 5%	15 6%	6 3%
SERVE ADULTS AS WELL	35 4%	35 4%	-	-	-	16 5%	6 3%	14 4%	7 5% M	17 6% M	21 5% M	5 6% M	-	7 3% M	7 3%	12 5%	10 6%	6 5%	11 3%	10 4%	14 7% S
SERVE HEALTHY, WHOLESOME MEALS PER FEDERAL NUTRITION GUIDELINES	24 3%	24 3%	-	-	-	10 3%	3 2%	11 3%	2 1%	7 2%	9 2%	2 2%	1 11%	9 4%	9 4%	8 3%	2 1%	4 3%	10 3%	9 4%	5 3%
DON'T KNOW/REFUSED	37 4%	37 4%	-	-	-	19 6% H	10 5%	8 3%	4 3%	12 4% M	19 4% M	4 4%	-	16 6% M	16 6%	8 3%	4 2%	9 7%	26 6% TU	6 2%	5 3%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 39-2
 QUESTION 11B:
 Of the offerings which you consider nice for the program to have, which do you see as most likely to get your [ONE CHILD: child, MULTIPLE CHILDREN: children] to participate?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=NICE TO HAVE 11.A_1-11.A_12	829 100%	97 12%	257 31%	351 42%	324 39%	246 30%	206 25%	294 36%	277 33%	257 31%	232 28%	446 54%	151 18%	152 18%	677 82%	107 13%	281 34%	195 23%	146 18%	100 12%	450 54%	184 22%	154 19%	37 4%
PROVIDE FUN, RECREATIONAL ACTIVITIES	155 19%	24 25% G	73 28% EFG	84 24% EFG	53 16%	36 15%	26 13%	40 14%	57 21% H	57 22% H	36 15%	83 19%	36 24%	26 17%	129 19%	26 24%	59 21%	31 16%	21 14%	17 17%	100 22% WV	26 14%	19 13%	8 23%
PROVIDE A PLACE FOR CHILDREN TO SOCIALIZE WITH THEIR FRIENDS	106 13%	9 10%	22 9%	41 12%	42 13%	40 16% C	26 13%	47 16% J	34 12%	25 10%	31 13%	58 13%	17 11%	14 9%	92 14%	14 13%	32 11%	26 13%	13 9%	20 20% S	63 14% X	25 13% X	16 10%	2 5%
PROVIDE PHYSICAL ACTIVITIES AND SPORTS	86 10%	10 10%	23 9%	36 10%	36 11%	23 9%	26 13%	31 11%	20 7%	34 13%	25 11%	43 10%	18 12%	16 10%	70 10%	12 12%	30 11%	18 9%	11 7%	14 14%	51 11% VX	12 6%	21 14% X	2 5%
SERVE MEALS AT NO COST TO ANY CHILD AGE 18 OR YOUNGER	70 8%	9 10%	22 8%	26 8%	30 9%	14 6%	15 7%	24 8%	24 9%	22 8%	18 8%	44 10%	7 5%	16 10%	54 8%	15 14%	23 8%	14 7%	12 8%	6 6%	31 7%	11 6%	23 15% UV	4 11%
SERVE MEALS CHILDREN WANT TO EAT	68 8%	3 3%	23 9%	22 6%	35 11% B	24 10% B	16 8%	22 8%	21 7%	26 10%	16 7%	42 9%	11 7%	11 7%	57 8%	7 7%	31 11% R	11 5%	12 8%	7 7%	37 8%	12 6%	15 10%	4 11%
PROVIDE FREE TRANSPORTATION TO AND FROM THE MEAL SITE	65 8%	10 10%	19 8%	25 7%	26 8%	28 11%	17 8%	24 8%	19 7%	22 8%	22 9%	33 7%	10 7%	11 8%	54 8%	7 7%	16 6%	25 13% QT	15 10% T	2 2%	28 6%	20 11%	14 9%	3 9%
PROVIDE TUTORING AND OTHER EDUCATIONAL PROGRAMS	55 7%	10 11%	16 6%	25 7%	16 5%	19 8%	14 7%	19 6%	21 7%	15 6%	15 7%	30 7%	9 6%	11 7%	44 6%	4 4%	14 5%	13 7%	16 11%	6 6%	26 6%	17 9%	8 5%	3 7%
SERVE BOTH BREAKFAST AND LUNCH	47 6%	3 3%	14 5%	19 5%	19 6%	10 4%	11 6%	24 8%	11 4%	11 4%	14 6%	23 5%	10 7%	12 8%	35 5%	4 4%	14 5%	8 4%	12 9%	8 8%	24 5%	12 7%	9 6%	2 5%
DO NOT REQUIRE YOU TO FILL OUT AN APPLICATION OR SHOW PROOF OF INCOME	42 5%	3 3%	10 4%	18 5%	18 6%	12 5%	9 4%	8 3%	23 8% H	11 4%	9 4%	26 6%	7 4%	8 5%	33 5%	6 6%	16 6%	10 5%	7 5%	2 2%	15 3%	14 8% U	9 6%	4 10% U
BE HELD AT SAFE, LOCAL PLACES LIKE SCHOOLS, CHURCHES AND COMMUNITY CENTERS	40 5%	6 7%	9 3%	13 4%	18 6%	16 6%	16 8%	13 4%	14 5%	13 5%	11 5%	19 4%	10 6%	7 4%	33 5%	2 2%	11 4%	12 6%	9 6%	7 7%	21 5%	9 5%	8 5%	1 4%
SERVE ADULTS AS WELL	35 4%	2 2%	9 4%	14 4%	11 3%	12 5%	6 3%	18 6% J	10 4%	6 3%	17 7% LM	15 3%	3 2%	10 6%	26 4%	3 3%	16 6% T	7 4% T	9 6% T	- -	16 4%	13 7%	4 3%	1 4%
SERVE HEALTHY, WHOLESOME MEALS PER FEDERAL NUTRITION GUIDELINES	24 3%	3 3%	9 3%	9 2%	6 2%	4 1%	8 4%	10 3%	10 3%	4 2%	5 2%	15 3%	4 3%	3 2%	21 3%	4 4%	6 2%	5 3%	4 3%	4 4%	13 3%	8 4% W	1 1%	2 5%
DON'T KNOW/REFUSED	37 4%	4 4%	9 3%	20 6%	15 5%	9 4%	15 7%	12 4%	14 5%	11 4%	14 6%	13 3%	10 6%	7 5%	30 4%	2 2%	12 4%	13 7% P	5 3%	5 5%	24 5%	6 3%	6 4%	1 2%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 39-3
 QUESTION 11B:
 Of the offerings which you consider nice for the program to have, which do you see as most likely to get your [ONE CHILD: child, MULTIPLE CHILDREN: children] to participate?

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=NICE TO HAVE 11.A_1-11.A_12	829 100%	210 25%	619 75%	199 24%	221 27%	232 28%	177 21%	130 16%	326 39%	192 23%	181 22%	267 32%	64 8%	261 31%	224 27%	342 41%	106 13%	55 7%	34 4%	243 29%	514 62%	315 38%
PROVIDE FUN, RECREATIONAL ACTIVITIES	155 19%	44 21%	111 18%	34 17%	43 19%	41 18%	37 21%	29 22%	58 18%	32 17%	36 20%	39 15%	12 18%	56 22%	48 21%	65 19%	26 24%	6 10%	4 12%	45 19%	88 17%	66 21%
PROVIDE A PLACE FOR CHILDREN TO SOCIALIZE WITH THEIR FRIENDS	106 13%	28 13%	78 13%	25 13%	29 13%	25 11%	27 15%	16 12%	41 13%	31 16%	18 10%	31 12%	8 12%	40 15%	27 12%	34 10%	12 11%	10 18%	9 27%	34 14%	67 13%	38 12%
PROVIDE PHYSICAL ACTIVITIES AND SPORTS	86 10%	22 10%	64 10%	18 9%	22 10%	32 14%	14 8%	14 10%	30 9%	24 12%	19 10%	40 15%	7 11%	17 7%	21 9%	43 13%	10 9%	6 10%	1 4%	24 10%	51 10%	35 11%
SERVE MEALS AT NO COST TO ANY CHILD AGE 18 OR YOUNGER	70 8%	20 10%	49 8%	16 8%	22 10%	22 10%	10 5%	10 8%	27 8%	13 7%	20 11%	21 8%	4 7%	24 9%	16 7%	36 11%	12 11%	4 7%	3 10%	13 5%	47 9%	23 7%
SERVE MEALS CHILDREN WANT TO EAT	68 8%	19 9%	49 8%	14 7%	26 12%	17 8%	11 6%	13 10%	25 8%	9 5%	22 12%	29 11%	8 12%	16 6%	15 7%	24 7%	7 6%	8 14%	5 15%	22 9%	37 7%	31 10%
PROVIDE FREE TRANSPORTATION TO AND FROM THE MEAL SITE	65 8%	14 7%	51 8%	20 10%	15 7%	17 7%	12 7%	13 10%	24 7%	16 8%	12 7%	16 6%	4 7%	18 7%	25 11%	28 8%	7 7%	5 8%	3 7%	20 8%	45 9%	20 6%
PROVIDE TUTORING AND OTHER EDUCATIONAL PROGRAMS	55 7%	15 7%	40 6%	9 5%	17 8%	15 7%	13 7%	3 2%	27 8%	17 9%	8 4%	15 6%	5 8%	17 6%	18 8%	18 5%	5 5%	4 8%	2 6%	19 8%	35 7%	20 6%
SERVE BOTH BREAKFAST AND LUNCH	47 6%	6 3%	41 7%	11 6%	12 5%	15 6%	9 5%	8 6%	19 6%	8 4%	12 7%	16 6%	2 3%	16 6%	11 5%	24 7%	4 3%	1 2%	2 5%	13 5%	37 7%	10 3%
DO NOT REQUIRE YOU TO FILL OUT AN APPLICATION OR SHOW PROOF OF INCOME	42 5%	4 2%	38 6%	19 10%	12 5%	3 1%	8 4%	2 2%	19 6%	11 6%	10 5%	8 3%	2 4%	17 6%	15 6%	14 4%	5 5%	2 4%	3 8%	17 7%	23 5%	18 6%
BE HELD AT SAFE, LOCAL PLACES LIKE SCHOOLS, CHURCHES AND COMMUNITY CENTERS	40 5%	14 7%	26 4%	10 5%	7 3%	11 5%	11 6%	4 3%	20 6%	8 4%	9 5%	19 7%	6 10%	8 3%	7 3%	14 4%	5 5%	5 8%	- -	15 6%	24 5%	16 5%
SERVE ADULTS AS WELL	35 4%	12 6%	24 4%	10 5%	4 2%	10 4%	12 7%	7 6%	11 3%	8 4%	9 5%	11 4%	2 3%	12 5%	9 4%	16 5%	7 7%	1 2%	1 3%	7 3%	22 4%	14 4%
SERVE HEALTHY, WHOLESOME MEALS PER FEDERAL NUTRITION GUIDELINES	24 3%	6 3%	18 3%	4 2%	7 3%	6 3%	7 4%	8 6%	10 3%	6 3%	- -	7 3%	2 4%	9 4%	3 2%	9 3%	5 4%	3 5%	- 1%	4 2%	13 3%	11 3%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Continued

Table 39-3
 QUESTION 11B:
 Of the offerings which you consider nice for the program to have, which do you see as most likely to get your [ONE CHILD: child, MULTIPLE CHILDREN: children] to participate?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER/RE-TIRED/DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
DON'T KNOW/REFUSED	37 4%	7 3%	30 5%	8 4%	5 2%	18 8%	6 3%	3 2%	16 5%	10 5%	8 4%	13 5%	1 1%	10 4%	10 4%	15 4%	2 2%	2 3%	1 2%	10 4%	25 5%	12 4%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 39-4
 QUESTION 11B:
 Of the offerings which you consider nice for the program to have, which do you see as most likely to get your [ONE CHILD: child, MULTIPLE CHILDREN: children] to participate?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=NICE TO HAVE 11.A_1-11.A_12	829 100%	325 39%	504 61%	143 17%	670 81%	15 2%	509 61%	279 34%	41 5%	571 69%	228 28%	30 4%	276 33%	553 67%
PROVIDE FUN, RECREATIONAL ACTIVITIES	155 19%	63 19%	92 18%	23 16%	129 19%	3 18%	93 18%	51 18%	11 27%	108 19%	41 18%	6 20%	48 17%	107 19%
PROVIDE A PLACE FOR CHILDREN TO SOCIALIZE WITH THEIR FRIENDS	106 13%	36 11%	70 14%	17 12%	87 13%	2 12%	60 12%	41 15%	5 11%	66 12%	34 15%	6 19%	33 12%	73 13%
PROVIDE PHYSICAL ACTIVITIES AND SPORTS	86 10%	35 11%	51 10%	10 7%	75 11%	1 9%	57 11%	29 10%	- -	60 11%	25 11%	1 3%	20 7%	66 12%
SERVE MEALS AT NO COST TO ANY CHILD AGE 18 OR YOUNGER	70 8%	24 7%	46 9%	13 9%	56 8%	- -	46 9%	21 7%	3 8%	55 10%	14 6%	- 1%	27 10%	43 8%
SERVE MEALS CHILDREN WANT TO EAT	68 8%	28 9%	40 8%	16 11%	49 7%	3 22%	41 8%	25 9%	2 6%	50 9%	16 7%	2 5%	22 8%	46 8%
PROVIDE FREE TRANSPORTATION TO AND FROM THE MEAL SITE	65 8%	37 11%	28 6%	11 8%	53 8%	1 5%	47 9%	16 6%	2 5%	55 10%	9 4%	- 1%	38 14%	27 5%
PROVIDE TUTORING AND OTHER EDUCATIONAL PROGRAMS	55 7%	17 5%	38 8%	8 6%	46 7%	1 7%	24 5%	23 8%	8 19%	29 5%	19 8%	7 22%	16 6%	39 7%
SERVE BOTH BREAKFAST AND LUNCH	47 6%	18 6%	29 6%	12 8%	35 5%	- 1%	33 6%	13 5%	1 2%	38 7%	9 4%	- -	16 6%	31 6%
DO NOT REQUIRE YOU TO FILL OUT AN APPLICATION OR SHOW PROOF OF INCOME	42 5%	13 4%	28 6%	4 3%	36 5%	1 8%	28 6%	10 4%	3 7%	31 5%	7 3%	3 11%	14 5%	28 5%
BE HELD AT SAFE, LOCAL PLACES LIKE SCHOOLS, CHURCHES AND COMMUNITY CENTERS	40 5%	9 3%	31 6%	11 8%	29 4%	- -	22 4%	16 6%	2 5%	20 4%	17 8%	2 7%	18 7%	22 4%
SERVE ADULTS AS WELL	35 4%	18 5%	18 4%	10 7%	24 4%	1 7%	26 5%	8 3%	2 4%	24 4%	10 4%	1 2%	10 4%	25 5%
SERVE HEALTHY, WHOLESOME MEALS PER FEDERAL NUTRITION GUIDELINES	24 3%	10 3%	13 3%	1 1%	22 3%	- -	15 3%	8 3%	1 1%	17 3%	5 2%	2 7%	6 2%	17 3%
DON'T KNOW/REFUSED	37 4%	16 5%	21 4%	5 4%	30 4%	2 12%	18 3%	17 6%	2 5%	15 3%	21 9%	1 3%	9 3%	28 5%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 40-1

QUESTION 12:

ONE CHILD: In order for your child to participate, what else would be important to include in the free summer meals program?

MULTIPLE CHILDREN: In order for your children to participate, what else would be important to include in the free summer meals program?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	202 22%
ACTIVITIES	265 29%	265 29%	-	-	-	110 33%	55 25%	100 29%	48 33%	100 31%	151 32%	26 27%	1 23%	73 26%	73 33%	89 26%	51 35%	52 35%	132 29%	73 29%	60 30%
RECREATIONAL ACTIVITIES (GENERAL, SPORTS, SWIMMING, ETC)	68 8%	68 8%	-	-	-	19 6%	18 8%	31 9%	11 8%	22 7%	35 7%	6 6%	-	23 8%	23 8%	23 8%	12 6%	10 7%	36 8%	16 6%	17 8%
EDUCATIONAL ACTIVITIES/ TUTORING/READING	64 7%	64 7%	-	-	-	31 9%	15 7%	18 5%	6 4%	24 7%	42 9%	7 7%	-	17 6%	17 6%	20 7%	13 7%	15 10%	30 7%	19 8%	16 8%
ACTIVITIES/GAMES (NON SPECIFIC)	46 5%	46 5%	-	-	-	23 7% G	6 3%	16 5%	12 8% N	22 7% N	29 6% N	7 7%	-	6 2%	6 2%	19 7%	10 5%	12 8% O	27 6% U	14 6%	5 2%
SOCIALIZING/ACTIVITIES TO DO WITH FRIENDS/FRIENDS INVOLVED	45 5%	45 5%	-	-	-	18 5%	15 6%	13 4%	9 6% L	10 3%	26 5% L	1 1%	1 19%	13 4%	13 4%	19 7%	9 5%	5 3%	21 5%	12 5%	11 6%
FUN ACTIVITIES/ACTIVITIES THAT ARE FUN/WOULD KEEP KIDS INTERESTED	32 4%	32 4%	-	-	-	12 4%	4 2%	16 5%	5 4% M	13 4% M	14 3% M	5 5% M	-	15 5% M	15 5%	5 2%	3 2%	9 6%	18 4%	6 2%	8 4%
VARIETY OF ACTIVITIES/ BIGGER SELECTION OF ACTIVITIES	11 1%	11 1%	-	-	-	3 1%	6 3%	3 1%	2 1%	4 1%	5 1% M	1 1%	-	4 1%	4 1%	4 1%	3 1%	1 1%	5 1%	4 2%	3 1%
HEALTH AND NUTRITION (EDUCATION ABOUT NUTRITION, EXERCISE, PHYSICAL ACTIVITY)	9 1%	9 1%	-	-	-	6 2%	1 1%	1 -	3 2%	6 2% M	7 1% M	2 2%	-	1 -	1 -	2 1%	1 1%	4 3%	2 -	2 1%	5 3%
MOVIES/VIDEO GAMES	8 1%	8 1%	-	-	-	3 1%	2 1%	3 1%	1 1%	2 1%	5 1% M	3 3%	-	3 1%	3 1%	1 -	2 1%	2 1%	5 1%	1 -	3 1%
ART AND MUSIC ACTIVITIES/ CRAFTS	8 1%	8 1%	-	-	-	3 1%	-	5 1%	-	1 -	3 1%	1 1%	-	4 1%	4 1%	3 1%	-	1 -	3 1%	4 1%	1 1%
AGE APPROPRIATE ACTIVITIES	7 1%	7 1%	-	-	-	4 1%	-	3 1%	1 1%	4 1%	4 1%	-	-	2 1%	2 1%	1 -	4 2%	-	3 1%	4 2%	-
VOLUNTEER PROGRAM/HAVE CHILD HELP OUT IN THE COMMUNITY	4 -	4 -	-	-	-	2 1%	-	2 1%	-	1 -	1 -	-	-	2 1%	2 1%	3 1%	-	-	1 -	3 1%	-
SUPERVISION/SAFETY	146 16%	146 16%	-	-	-	46 14%	40 18%	60 18%	23 16% M	42 13% M	78 16% M	15 15% M	-	49 17% M	49 17%	52 19%	24 12%	21 14%	72 16%	33 13%	42 21% T

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Continued

Table 40-1

QUESTION 12:

ONE CHILD: In order for your child to participate, what else would be important to include in the free summer meals program?

MULTIPLE CHILDREN: In order for your children to participate, what else would be important to include in the free summer meals program?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE							FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
SAFE ENVIRONMENT/SAFE LOCATION/DRUG FREE	77 9%	77 9%	-	-	-	22 6%	22 10%	34 10%	11 7%	21 7%	41 9%	10 11%	-	27 9%	27 9%	30 11%	8 4%	13 9%	43 10%	16 6%	18 9%
WELL SUPERVISED/RESPONSIBLE SUPERVISOR/DEPENDABLE STAFF/ADULT SUPERVISION/ACCREDITED	54 6%	54 6%	-	-	-	14 4%	19 8%	21 6%	7 5%	14 4%	28 6%	5 5%	-	17 6%	17 6%	22 8%	9 5%	6 4%	22 5%	13 5%	18 9%
BACKGROUND CHECKS OF ALL THOSE INVOLVED	11 1%	11 1%	-	-	-	4 1%	3 1%	5 1%	1 1%	2 1%	8 2%	-	-	3 1%	3 1%	5 2%	1 1%	2 1%	7 2%	2 1%	3 1%
GOOD ATMOSPHERE/FUN FRIENDLY PLACE/ENJOYABLE/NO STIGMA	11 1%	11 1%	-	-	-	5 2%	-	5 2%	4 3%	3 1%	7 1%	-	-	3 1%	3 1%	3 1%	5 3%	-	4 1%	2 1%	5 2%
CLEAN ENVIRONMENT/CLEANLINESS	5 1%	5 1%	-	-	-	3 1%	1 1%	1 -	1 1%	4 1%	4 1%	1 1%	-	1 -	1 -	-	2 1%	2 1%	1 -	2 1%	1 1%
FOOD/MEALS OFFERED	142 16%	142 16%	-	-	-	52 15%	41 18%	49 14%	17 12%	54 17%	83 17%	15 15%	1 15%	41 14%	41 14%	42 16%	31 16%	27 18%	64 14%	42 17%	36 18%
HEALTHY MEALS/HEALTHY FOOD/NUTRITION	69 8%	69 8%	-	-	-	22 6%	21 9%	27 8%	9 6%	20 6%	44 9%	6 7%	1 11%	19 7%	19 7%	23 8%	15 8%	12 8%	35 8%	14 6%	21 10%
FOOD/FOODS MY CHILD WILL EAT/FOOD THAT TASTES GOOD	55 6%	55 6%	-	-	-	22 6%	18 8%	16 5%	4 3%	23 7%	27 6%	5 5%	-	20 7%	20 7%	13 5%	13 7%	8 6%	22 5%	19 8%	13 7%
FREE MEALS	16 2%	16 2%	-	-	-	7 2%	1 1%	7 2%	4 3%	9 3%	12 3%	4 4%	-	1 -	1 -	6 2%	2 1%	7 5%	6 1%	6 2%	3 2%
BREAKFAST/SERVE BREAKFAST AS WELL	4 -	4 -	-	-	-	3 1%	1 -	-	1 -	3 1%	2 1%	-	-	1 -	1 -	1 -	1 -	2 1%	2 -	3 1%	-
LOCATION	86 10%	86 10%	-	-	-	30 9%	21 10%	34 10%	14 9%	32 10%	57 12%	12 12%	-	17 6%	17 6%	35 13%	19 10%	14 9%	28 6%	28 11%	29 14%
TRANSPORTATION/FREE TRANSPORTATION/NEED TRANSPORTATION	58 6%	58 6%	-	-	-	20 6%	13 6%	25 7%	10 7%	23 7%	40 8%	10 10%	-	11 4%	11 4%	22 8%	14 7%	12 8%	19 4%	20 8%	19 10%
LOCATION/CLOSE TO HOME/CONVENIENT LOCATION	31 3%	31 3%	-	-	-	11 3%	9 4%	11 3%	4 3%	11 3%	17 4%	4 4%	-	9 3%	9 3%	12 5%	7 4%	3 2%	12 3%	9 4%	11 5%
OTHER MENTIONS	81 9%	81 9%	-	-	-	37 11%	16 7%	29 8%	9 6%	26 8%	37 8%	5 5%	1 19%	32 11%	32 11%	28 10%	14 7%	8 5%	57 13%	16 6%	8 4%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Continued

Table 40-1

QUESTION 12:

ONE CHILD: In order for your child to participate, what else would be important to include in the free summer meals program?

MULTIPLE CHILDREN: In order for your children to participate, what else would be important to include in the free summer meals program?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE							FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
EVERYTHING/EVERYTHING MENTIONED IS IMPORTANT (GENERAL)	28 3%	28 3%	-	-	-	14 4%	7 3%	8 2%	4 3%	14 4%	18 4%	3 3%	-	6 2%	6 2%	8 3%	9 5%	5 3%	19 4%	6 3%	3 2%
CHILD MIGHT NOT PARTICIPATE/DON'T THINK MY CHILD WILL PARTICIPATE/WOULD NOT USE THIS PROGRAM/DON'T NEED IT	22 2%	22 2%	-	-	-	6 2%	5 2%	11 3%	-	-	8 2%	-	-	14 5%	14 5%	8 3%	-	-	22 5%	-	-
EASY TO SIGN UP/EASY TO GET INTO THE PROGRAM/EASIER QUALIFICATION/ FOR EVERYONE	14 2%	14 2%	-	-	-	8 2%	1 1%	5 1%	3 2%	6 2%	7 1%	2 2%	1 19%	5 2%	5 2%	4 2%	3 1%	2 2%	6 1%	5 2%	3 1%
DON'T APPROVE OF PROGRAM/ SHOULDN'T BE GOVERNMENT FUNDED/THESE PROGRAMS ARE ABUSED	12 1%	12 1%	-	-	-	6 2%	4 2%	1 -	2 1%	3 1%	1 -	-	-	7 2%	7 2%	2 1%	2 1%	-	12 3%	-	-
COUNSELING FOR TROUBLED YOUTH/COUNSELING	6 1%	6 1%	-	-	-	3 1%	-	3 1%	-	2 1%	3 1%	-	-	1 -	1 -	5 2%	-	-	-	4 2%	2 1%
HOURS -----	21 2%	21 2%	-	-	-	6 2%	1 1%	14 4%	6 4%	5 2%	11 2%	2 2%	-	7 2%	7 2%	5 2%	7 4%	2 1%	5 1%	8 3%	8 4%
HOURS/HOURS OF OPERATION/ EXTEND HOURS FOR PARENTS WHO WORK	21 2%	21 2%	-	-	-	6 2%	1 1%	14 4%	6 4%	5 2%	11 2%	2 2%	-	7 2%	7 2%	5 2%	7 4%	2 1%	5 1%	8 3%	8 4%
PARTICIPATION OF OTHERS -----	14 2%	14 2%	-	-	-	7 2%	2 1%	6 2%	4 2%	6 2%	9 2%	-	-	4 1%	4 1%	4 2%	4 2%	2 2%	5 1%	5 2%	4 2%
PARENTS ABLE TO PARTICIPATE/ALLOW PARENTS TO PARTICIPATE	12 1%	12 1%	-	-	-	5 2%	1 -	6 2%	2 1%	4 1%	7 1%	-	-	3 1%	3 1%	4 2%	4 2%	-	3 1%	5 2%	4 2%
DAYCARE/DAYCARE PROVIDED FOR CHILDREN	3 -	3 -	-	-	-	2 -	1 -	-	2 1%	2 1%	2 -	-	-	1 -	1 -	-	-	2 1%	2 -	1 -	-
OTHER	24 3%	24 3%	-	-	-	6 2%	7 3%	11 3%	1 -	6 2%	7 2%	4 4%	1 18%	11 4%	11 4%	9 3%	1 1%	3 2%	12 3%	8 3%	4 2%
NONE/NOTHING/WOULD'N'T USE IT	128 14%	128 14%	-	-	-	45 13%	31 14%	51 15%	21 14%	44 14%	54 11%	17 17%	1 11%	53 18%	53 18%	24 9%	28 15%	23 15%	76 17%	32 13%	20 10%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Continued

Table 40-1

QUESTION 12:

ONE CHILD: In order for your child to participate, what else would be important to include in the free summer meals program?

MULTIPLE CHILDREN: In order for your children to participate, what else would be important to include in the free summer meals program?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
DON'T KNOW	75 8%	75 8%	-	-	-	23 7%	24 11%	28 8%	17 11%	33 10%	43 9%	13 13%	1 18%	20 7%	20 7%	23 12%	14 9%	26 6%	33 13% S	16 8%	
REFUSED	13 1%	13 1%	-	-	-	4 1%	5 2%	5 1%	3 2%	6 2% M	8 2% M	1 1%	-	5 2%	5 2%	3 1%	2 1%	3 2%	9 2%	4 1%	1 1%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 40-2

QUESTION 12:

ONE CHILD: In order for your child to participate, what else would be important to include in the free summer meals program?

MULTIPLE CHILDREN: In order for your children to participate, what else would be important to include in the free summer meals program?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
ACTIVITIES -----	265 29%	36 33%	74 27%	104 27%	100 29%	79 29%	71 31%	95 30%	98 32%	72 26%	75 30% M	156 33% M	34 20%	50 30%	216 29%	33 31%	87 28%	66 31%	51 32%	27 25%	129 26%	69 33%	51 31%	16 40% U
RECREATIONAL ACTIVITIES (GENERAL, SPORTS, SWIMMING, ETC)	68 8%	8 8%	19 7%	27 7%	20 6%	24 9%	20 9%	21 7%	26 9%	21 8%	13 5%	45 9% K	10 6%	9 5%	59 8%	11 10%	23 7%	14 7%	10 6%	9 8%	32 7%	13 6%	20 12%	4 10%
EDUCATIONAL ACTIVITIES/ TUTORING/READING	64 7%	7 6%	13 5%	27 7%	28 8%	24 9%	18 8%	20 6%	26 8%	19 7%	15 6%	41 9%	8 5%	8 5%	56 8%	4 3%	21 7%	17 8%	17 11% P	5 5%	23 5%	23 11% U	10 6%	7 18% WU
ACTIVITIES/GAMES (NON SPECIFIC)	46 5%	3 3%	17 6%	19 5%	21 6%	8 3%	7 3%	21 7%	14 5%	10 4%	18 7%	21 4%	7 4%	12 7%	33 5%	7 6%	16 5%	10 5%	10 6%	3 3%	19 4%	16 8%	9 5%	2 5%
SOCIALIZING/ACTIVITIES TO DO WITH FRIENDS/FRIENDS INVOLVED	45 5%	11 10%	13 5%	18 5%	18 5%	13 5%	8 4%	19 6%	16 5%	11 4%	15 6%	24 5%	6 4%	9 6%	36 5%	6 6%	12 4%	8 4%	11 7%	7 6%	31 6% V	6 3%	7 4%	2 5%
FUN ACTIVITIES/ACTIVITIES THAT ARE FUN/WOULD KEEP KIDS INTERESTED	32 4%	4 3%	5 2%	8 2%	14 4%	12 4%	8 3%	15 5%	11 4%	6 2%	10 4% M	21 4% M	1 1%	4 2%	29 4%	1 1%	7 2%	17 8% PQS	2 1%	5 5%	19 4%	8 4%	2 1%	2 6%
VARIETY OF ACTIVITIES/ BIGGER SELECTION OF ACTIVITIES	11 1%	1 1%	1 -	4 1%	5 1%	4 1%	4 2%	5 2%	3 1%	3 1%	4 2% M	7 1% M	- -	4 2%	8 1%	1 1%	5 2% T	4 2%	2 1%	2 1%	3 1%	5 2% X	3 2%	- -
HEALTH AND NUTRITION (EDUCATION ABOUT NUTRITION, EXERCISE, PHYSICAL ACTIVITY)	9 1%	2 2%	2 1%	3 1%	4 1%	1 -	2 1%	2 1%	4 1%	3 1%	2 1%	7 1%	- -	3 2%	6 1%	3 2%	2 1%	3 1%	- -	1 1%	2 -	2 1%	4 2%	1 2%
MOVIES/VIDEO GAMES	8 1%	- -	1 -	4 1%	2 -	3 1%	5 2%	2 1%	2 1%	4 2%	3 1%	4 1%	1 1%	2 1%	7 1%	- -	2 1%	4 2%	2 1%	- -	5 1%	1 1%	2 1%	- 1%
ART AND MUSIC ACTIVITIES/ CRAFTS	8 1%	2 2%	3 1%	3 1%	4 1%	2 1%	2 1%	1 -	4 1%	3 1%	1 -	4 1%	3 2%	1 -	7 1%	- -	5 2% PT	2 1%	1 -	- -	4 1%	2 1%	- -	1 2%
AGE APPROPRIATE ACTIVITIES	7 1%	- -	1 -	- -	1 -	4 1%	6 3% BD	2 1%	4 1%	1 -	2 1%	4 1%	1 1%	2 1%	5 1%	2 1%	- -	3 1%	2 1%	1 1%	5 1%	1 -	1 1%	- 1%
VOLUNTEER PROGRAM/HAVE CHILD HELP OUT IN THE COMMUNITY	4 -	- -	1 -	1 -	1 -	1 -	1 1%	2 1%	2 1%	- -	2 1%	2 -	- -	1 -	4 -	- -	2 1%	- -	2 1%	- -	3 1%	1 -	- -	- 1%
SUPERVISION/SAFETY -----	146 16%	15 14%	48 17%	48 13%	58 17%	35 13%	45 20% D	58 18%	51 17%	36 13%	46 18%	71 15%	29 17%	26 15%	120 16%	20 18%	55 18%	32 15%	23 14%	16 14%	73 15%	39 19%	23 14%	9 23%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Continued

Table 40-2

QUESTION 12:

ONE CHILD: In order for your child to participate, what else would be important to include in the free summer meals program?

MULTIPLE CHILDREN: In order for your children to participate, what else would be important to include in the free summer meals program?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
SAFE ENVIRONMENT/SAFE LOCATION/DRUG FREE	77 9%	7 6%	26 9%	31 8%	32 9%	20 7%	22 10%	26 8%	32 11%	19 7%	22 9%	38 8%	17 10%	15 9%	63 9%	14 12%	24 8%	20 9%	12 7%	8 7%	34 7%	21 10%	15 9%	6 14% U
WELL SUPERVISED/RESPONSIBLE SUPERVISOR/DEPENDABLE STAFF/ADULT SUPERVISION/ACCREDITED	54 6%	6 5%	16 6%	19 5%	18 5%	14 5%	18 8%	23 7%	18 6%	12 4%	19 8%	25 5%	9 5%	10 6%	44 6%	6 6%	20 7%	9 4%	10 6%	8 7%	30 6%	15 7%	6 4%	3 6%
BACKGROUND CHECKS OF ALL THOSE INVOLVED	11 1%	- -	2 1%	3 1%	3 1%	3 1%	2 1%	6 2%	4 1%	1 -	4 2%	7 1%	- -	2 1%	9 1%	1 1%	8 2% T	2 1%	1 1%	- -	9 2%	1 -	1 1%	1 3%
GOOD ATMOSPHERE/FUN FRIENDLY PLACE/ENJOYABLE/NO STIGMA	11 1%	2 2%	5 2%	1 -	7 2%	2 1%	4 2%	5 2%	1 -	5 2%	3 1%	3 1%	4 2%	1 1%	10 1%	1 1%	6 2%	2 1%	1 -	1 1%	4 1%	3 1%	4 2%	1 2%
CLEAN ENVIRONMENT/CLEANLINESS	5 1%	- -	1 -	1 -	2 1%	3 1%	1 1%	2 1%	2 1%	1 -	2 1%	2 -	1 1%	2 1%	3 -	- -	3 1%	1 1%	1 -	- -	2 -	3 1%	- -	- -
FOOD/MEALS OFFERED	142 16%	18 17%	40 14%	72 19% G	61 18% G	45 16% G	22 10%	57 18%	45 15%	41 15%	47 19%	65 14%	30 18%	27 16%	115 16%	20 18%	44 14%	37 17%	23 14%	19 17%	75 15% X	27 13%	37 23% VX	3 8%
HEALTHY MEALS/HEALTHY FOOD/NUTRITION	69 8%	10 9%	20 7%	42 11% FG	31 9% G	16 6%	10 4%	24 8%	22 7%	23 8%	19 8%	34 7%	16 9%	12 7%	57 8%	8 8%	21 7%	20 9%	12 8%	7 7%	37 8%	9 4%	21 13% VX	2 4%
FOOD/FOODS MY CHILD WILL EAT/FOOD THAT TASTES GOOD	55 6%	5 4%	9 3%	20 5%	25 7%	25 9% C	11 5%	26 8%	17 6%	13 4%	21 8%	25 5%	9 5%	10 6%	45 6%	8 7%	18 6%	13 6%	7 5%	9 8%	26 5%	13 6%	14 9%	1 4%
FREE MEALS	16 2%	2 2%	10 4% G	9 2% G	5 1%	5 2%	1 -	6 2%	4 1%	5 2%	6 3%	4 1%	5 3%	4 3%	11 2%	4 3%	4 1%	3 1%	3 2%	2 2%	11 2%	3 1%	2 1%	- 1%
BREAKFAST/SERVE BREAKFAST AS WELL	4 -	2 2%	2 1%	4 1%	2 1%	1 -	1 -	1 -	3 1%	1 -	1 -	3 1%	1 1%	- -	4 1%	2 2%	2 1%	1 -	- -	- -	1 -	2 1%	1 1%	- -
LOCATION	86 10%	7 6%	24 9%	36 9%	39 11%	28 10%	21 9%	24 8%	40 13% HJ	21 8%	25 10%	52 11% M	9 5%	18 11%	68 9%	10 9%	37 12% T	18 8%	16 10%	5 5%	43 9%	22 11%	16 10%	4 9%
TRANSPORTATION/FREE TRANSPORTATION/NEED TRANSPORTATION	58 6%	4 4%	16 6%	26 7%	27 8%	17 6%	15 7%	17 5%	25 8%	16 6%	20 8%	32 7%	7 4%	14 8%	44 6%	7 6%	27 9%	10 5%	10 6%	4 4%	29 6%	15 7%	13 8%	2 4%
LOCATION/CLOSE TO HOME/CONVENIENT LOCATION	31 3%	3 3%	9 3%	11 3%	12 4%	13 5%	6 3%	9 3%	17 6% J	5 2%	5 2%	24 5% KM	2 1%	4 2%	27 4%	5 5%	12 4%	7 3%	6 4%	1 1%	18 4%	8 4%	3 2%	2 6%
OTHER MENTIONS	81 9%	12 11%	28 10%	30 8%	33 9%	24 9%	25 11%	30 9%	25 8%	27 9%	22 9%	40 8%	19 11%	13 8%	69 9%	2 2%	25 8% P	24 11% P	17 11% P	13 11% P	52 11%	15 7%	10 6%	4 10%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Continued

Table 40-2

QUESTION 12:

ONE CHILD: In order for your child to participate, what else would be important to include in the free summer meals program?

MULTIPLE CHILDREN: In order for your children to participate, what else would be important to include in the free summer meals program?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE						RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)	
EVERYTHING/EVERYTHING MENTIONED IS IMPORTANT (GENERAL)	28 3%	2 2%	9 3%	13 3%	12 3%	8 3%	6 3%	12 4%	9 3%	7 3%	11 4%	11 2%	6 4%	7 4%	22 3%	1 1%	9 3%	10 5%	7 4%	2 2%	13 3%	10 5%	5 3%	1 3%	
CHILD MIGHT NOT PARTICIPATE/DON'T THINK MY CHILD WILL PARTICIPATE/WOULD NOT USE THIS PROGRAM/DON'T NEED IT	22 2%	1 1%	6 2%	7 2%	10 3%	9 3%	9 4%	10 3%	3 1%	10 3%	3 1%	14 3%	6 4%	1 1%	21 3% N	- -	7 2% P	2 1%	5 3% P	8 7% PR	21 4% VW	- -	- -	1 4% VW	
EASY TO SIGN UP/EASY TO GET INTO THE PROGRAM/EASIER QUALIFICATION/FOR EVERYONE	14 2%	5 5%	7 2%	6 1%	4 1%	2 1%	2 1%	4 1%	5 2%	5 2%	5 2% M	8 2% M	- -	5 3%	9 1%	1 1%	8 2% T	2 1%	3 2%	- -	6 1%	3 2%	4 2%	- 1%	
DON'T APPROVE OF PROGRAM/SHOULDN'T BE GOVERNMENT FUNDED/THESE PROGRAMS ARE ABUSED	12 1%	2 2%	6 2%	4 1%	6 2%	4 1%	4 2%	3 1%	5 2%	4 1%	1 1%	6 1%	4 2%	- -	12 2% N	- -	1 -	7 3% PQS	- -	4 3%	12 2% VWX	- -	- -	- -	
COUNSELING FOR TROUBLED YOUTH/COUNSELING	6 1%	2 2%	2 1%	- -	1 -	1 -	4 2%	2 1%	3 1%	1 -	2 1%	2 -	3 2%	- -	6 1% N	- -	- -	3 2%	3 2%	- -	2 -	2 1%	1 1%	1 2%	
HOURS -----	21 2%	4 4%	5 2%	12 3% F	6 2%	1 -	3 1%	7 2%	11 4%	3 1%	7 3%	11 2%	3 2%	6 3%	15 2%	1 1%	12 4% S	5 2%	- -	3 2%	12 2%	6 3%	3 2%	1 3%	
HOURS/HOURS OF OPERATION/EXTEND HOURS FOR PARENTS WHO WORK	21 2%	4 4%	5 2%	12 3% F	6 2%	1 -	3 1%	7 2%	11 4%	3 1%	7 3%	11 2%	3 2%	6 3%	15 2%	1 1%	12 4% S	5 2%	- -	3 2%	12 2%	6 3%	3 2%	1 3%	
PARTICIPATION OF OTHERS -----	14 2%	1 1%	6 2%	5 1%	3 1%	5 2%	4 2%	6 2%	6 2%	2 1%	6 2%	7 1%	1 1%	2 1%	12 2%	2 1%	5 2%	3 2%	1 -	4 4%	5 1%	3 2%	4 2%	5% U	
PARENTS ABLE TO PARTICIPATE/ALLOW PARENTS TO PARTICIPATE	12 1%	1 1%	4 2%	3 1%	2 -	4 1%	4 2%	5 2%	5 2%	1 -	6 2% M	6 1%	- -	2 1%	10 1%	2 1%	4 1%	3 2%	1 -	2 2%	4 1%	2 1%	4 2%	5% U	
DAYCARE/DAYCARE PROVIDED FOR CHILDREN	3 -	- -	1 1%	3 1%	1 -	1 -	- -	1 -	1 -	1 -	1 -	1 -	1 1%	1 -	2 -	- -	1 -	- -	- -	2 2%	1 -	1 1%	- -	- 1%	
OTHER	24 3%	3 3%	2 1%	14 4% C	8 2%	10 4% C	7 3%	8 3%	5 2%	11 4%	5 2%	13 3%	5 3%	8 5%	16 2%	- -	5 2% P	8 4% P	9 6% P	2 2%	16 3% W	5 2% W	- -	2 4% W	
NONE/NOTHING/WOULDN'T USE IT	128 14%	15 14%	49 17%	50 13% C	47 14%	41 15%	30 13%	41 13%	38 13%	48 17%	29 11%	68 14%	31 18%	19 12%	109 15%	27 25% QRS	37 12%	24 11%	16 10%	24 22% QRS	74 15%	30 14%	20 12%	4 9%	
DON'T KNOW	75 8%	5 5%	32 11% B	40 11% B	26 7%	21 8%	18 8%	20 6%	27 9%	28 10%	16 6%	40 8%	20 12%	10 6%	66 9%	3 3%	30 10% P	20 9% P	15 9%	8 7%	56 11% VX	6 3%	11 7%	2 5%	

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Continued

Table 40-2

QUESTION 12:

ONE CHILD: In order for your child to participate, what else would be important to include in the free summer meals program?

MULTIPLE CHILDREN: In order for your children to participate, what else would be important to include in the free summer meals program?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP- ANIC (W)	OTHER (X)
REFUSED	13 1%	2 2%	2 1%	6 1%	9 3%	5 2%	4 2%	4 1%	4 1%	6 2%	3 1%	9 2%	1 1%	6 3%	8 1%	3 3%	3 1%	2 1%	4 2%	2 2%	7 1%	4 2%	1 1%	1 1%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 40-3

QUESTION 12:

ONE CHILD: In order for your child to participate, what else would be important to include in the free summer meals program?

MULTIPLE CHILDREN: In order for your children to participate, what else would be important to include in the free summer meals program?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE- MALE (C)	URBAN (D)	SUB- URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID- WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/ VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL- TIME (P)	PART- TIME (Q)	SEEK- ING EMP- LOY- MENT (R)	STU- DENT (S)	HOME- MAKER /RE- TIRED /DIS- ABLED (T)	PRI- MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
ACTIVITIES -----	265 29%	59 25%	206 31%	71 32%	69 30%	72 29%	52 27%	40 27%	106 29%	62 30%	57 30%	77 27%	23 34%	83 29%	80 33%	114 31%	32 29%	20 35%	10 25%	76 28%	166 30%	99 29%
RECREATIONAL ACTIVITIES (GENERAL, SPORTS, SWIMMING, ETC)	68 8%	17 7%	51 8%	17 8%	18 8%	22 9%	11 5%	12 8%	27 7%	14 7%	16 8%	26 9%	7 10%	14 5%	21 8%	32 9%	5 4%	5 8%	1 4%	24 9%	44 8%	24 7%
EDUCATIONAL ACTIVITIES/ TUTORING/READING	64 7%	20 8%	44 7%	24 11% F	14 6%	12 5%	14 7%	9 6%	33 9%	14 7%	9 5%	18 6%	3 5%	24 8%	18 7%	34 9% QS	2 1%	4 7% S	- -	19 7% QS	39 7%	25 7%
ACTIVITIES/GAMES (NON SPECIFIC)	46 5%	7 3%	38 6%	14 7%	14 6%	12 5%	5 3%	9 6%	15 4%	11 5%	11 6%	14 5%	2 2%	15 5%	15 6%	17 5%	8 7%	4 7%	2 6%	11 4%	29 5%	17 5%
SOCIALIZING/ACTIVITIES TO DO WITH FRIENDS/FRIENDS INVOLVED	45 5%	13 5%	32 5%	9 4%	10 4%	17 7%	10 5%	5 4%	18 5%	14 7%	7 4%	15 5%	6 9%	17 6%	7 3%	21 6%	5 5%	5 8%	4 10%	9 3%	24 4%	21 6%
FUN ACTIVITIES/ACTIVITIES THAT ARE FUN/WOULD KEEP KIDS INTERESTED	32 4%	5 2%	27 4%	7 3%	9 4%	10 4%	6 3%	5 4%	10 3%	10 5%	7 4%	10 4%	2 3%	9 3%	9 4%	8 2%	4 4%	2 3%	1 3%	14 5%	19 3%	13 4%
VARIETY OF ACTIVITIES/ BIGGER SELECTION OF ACTIVITIES	11 1%	2 1%	9 1%	3 1%	2 1%	3 1%	3 2%	2 1%	4 1%	3 1%	3 2%	3 1%	1 1%	5 2%	1 1%	5 1% S	4 3%	1 1%	- -	2 1%	8 1%	4 1%
HEALTH AND NUTRITION (EDUCATION ABOUT NUTRITION, EXERCISE, PHYSICAL ACTIVITY)	9 1%	1 1%	8 1%	2 1%	2 1%	2 1%	3 1%	1 -	3 1%	2 1%	3 2%	2 1%	1 1%	5 2%	2 1%	1 -	3 3%	- -	1 3%	3 1%	5 1%	4 1%
MOVIES/VIDEO GAMES	8 1%	1 -	7 1%	1 -	1 -	4 1%	3 2%	- -	3 1%	3 2%	2 1%	1 -	- -	2 1%	5 2% M	4 1%	2 2%	- -	- -	2 1%	4 1%	4 1%
ART AND MUSIC ACTIVITIES/ CRAFTS	8 1%	1 -	7 1%	2 1%	4 2%	2 1%	- -	1 1%	5 1%	- -	2 1%	2 1%	- -	2 1%	4 2%	2 1%	2 2%	1 1%	- -	3 1%	5 1%	3 1%
AGE APPROPRIATE ACTIVITIES	7 1%	- -	7 1% B	1 -	3 1%	1 -	2 1%	1 1%	2 1%	2 1%	2 1%	- -	2 3%	2 1%	3 1%	2 -	1 1%	- -	- 1%	3 1%	7 1% V	- -
VOLUNTEER PROGRAM/HAVE CHILD HELP OUT IN THE COMMUNITY	4 -	1 1%	3 -	- -	3 1%	- -	1 1%	- -	3 1%	1 1%	- -	- -	- -	2 1%	2 1%	3 1%	- -	- -	- -	1 -	3 1%	1 -

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Continued

Table 40-3

QUESTION 12:

ONE CHILD: In order for your child to participate, what else would be important to include in the free summer meals program?

MULTIPLE CHILDREN: In order for your children to participate, what else would be important to include in the free summer meals program?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE- MALE (C)	URBAN (D)	SUB- URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID- WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/ VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL- TIME (P)	PART- TIME (Q)	SEEK- ING EMP- LOY- MENT (R)	STU- DENT (S)	HOME- MAKER /RE- TIRED /DIS- ABLED (T)	PRI- MARY (U)	SHARE (V)
SUPERVISION/SAFETY -----	146 16%	37 16%	109 16%	45 21%	34 15%	40 16%	27 14%	33 23% J	60 17%	27 13%	26 14%	41 14%	11 16%	51 18%	42 17%	62 17%	20 18%	7 12%	8 20%	43 16%	91 16%	54 16%
SAFE ENVIRONMENT/SAFE LOCATION/DRUG FREE	77 9%	27 12%	50 8%	32 15% EF	15 6%	13 5%	18 9%	17 12%	32 9%	16 8%	13 7%	23 8%	4 6%	26 9%	24 10%	35 10%	8 8%	6 11%	3 8%	21 8%	42 8%	35 10%
WELL SUPERVISED/ RESPONSIBLE SUPERVISOR/ DEPENDABLE STAFF/ADULT SUPERVISION/ACCREDITED	54 6%	11 5%	42 6%	12 6%	16 7%	17 7%	8 4%	14 10%	20 6%	10 5%	10 5%	16 5%	4 6%	16 6%	18 7%	23 6% R	9 9% R	- -	3 8%	15 5% R	35 6%	19 5%
BACKGROUND CHECKS OF ALL THOSE INVOLVED	11 1%	1 -	10 2%	1 -	2 1%	8 3% G	1 -	2 2%	2 1%	3 1%	4 2%	4 1%	- -	4 2%	3 1%	6 2% QR	- -	- -	- 1% R	3 1%	7 1%	4 1%
GOOD ATMOSPHERE/FUN FRIENDLY PLACE/ENJOYABLE/ NO STIGMA	11 1%	- -	10 2% B	3 1%	2 1%	5 2% G	- -	1 -	6 2%	1 -	3 2%	2 1%	2 3%	5 2%	2 1%	2 1%	3 3%	1 1%	- 1% R	3 1%	10 2% V	1 -
CLEAN ENVIRONMENT/ CLEANLINESS	5 1%	1 -	4 1%	1 1%	- -	2 1%	1 1%	1 1%	4 1%	- -	- -	1 -	1 1%	3 1%	- -	1 -	1 1%	- -	1 3% P	2 1%	4 1%	1 -
FOOD/MEALS OFFERED -----	142 16%	40 17%	102 15%	38 17%	35 15%	38 15%	31 16%	25 17%	51 14%	32 15%	35 19%	46 16%	9 13%	46 16%	39 16%	50 14%	15 14%	16 28% P	13 32% PQT	40 15%	85 15%	57 17%
HEALTHY MEALS/HEALTHY FOOD/NUTRITION	69 8%	21 9%	48 7%	24 11%	19 8%	14 5%	12 6%	13 9%	22 6%	12 6%	23 12% I	24 8%	2 3%	23 8%	20 8%	20 5%	8 7%	11 19% P	6 15%	23 8%	43 8%	27 8%
FOOD/FOODS MY CHILD WILL EAT/FOOD THAT TASTES GOOD	55 6%	15 6%	40 6%	10 4%	12 5%	23 9%	10 5%	11 8%	21 6%	16 8%	7 4%	19 7%	7 10%	14 5%	16 6%	23 6%	6 5%	6 11%	5 13%	12 4%	31 6%	24 7%
FREE MEALS	16 2%	5 2%	11 2%	2 1%	4 2%	1 -	8 4% F	- -	8 2% H	4 2%	4 2%	4 1%	- -	6 2% M	3 1%	5 1% R	2 2%	- -	2 5%	5 2%	10 2%	6 2%
BREAKFAST/SERVE BREAKFAST AS WELL	4 -	1 -	4 1%	2 1%	1 -	1 -	- -	1 -	1 -	- -	3 2%	- -	- -	2 1%	1 -	3 1%	- -	- -	- -	1 -	3 1%	2 -
LOCATION -----	86 10%	11 5%	75 11% B	19 9%	34 15% F	13 5%	18 9%	16 11%	32 9%	20 10%	17 9%	33 11%	4 6%	27 9%	20 8%	38 10%	13 12%	3 5%	6 16%	21 8%	54 10%	31 9%
TRANSPORTATION/FREE TRANSPORTATION/NEED TRANSPORTATION	58 6%	9 4%	49 7%	12 6%	20 9%	12 5%	14 7%	7 5%	24 7%	16 8%	12 6%	25 9%	3 5%	15 5%	14 6%	28 8%	5 5%	3 5%	2 6%	14 5%	36 6%	23 7%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Continued

Table 40-3

QUESTION 12:

ONE CHILD: In order for your child to participate, what else would be important to include in the free summer meals program?

MULTIPLE CHILDREN: In order for your children to participate, what else would be important to include in the free summer meals program?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE- MALE (C)	URBAN (D)	SUB- URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID- WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/ VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL- TIME (P)	PART- TIME (Q)	SEEK- ING EMP- LOY- MENT (R)	STU- DENT (S)	HOME- MAKER /RE- TIRED /DIS- ABLED (T)	PRI- MARY (U)	SHARE (V)
LOCATION/CLOSE TO HOME/ CONVENIENT LOCATION	31 3%	5 2%	27 4%	7 3%	16 7% F	2 1%	7 3%	11 8%	9 3%	6 3%	5 3%	7 3%	2 2%	16 6%	7 3%	11 3%	8 7% R	-	6 15% RT	6 2%	19 3%	12 3%
OTHER MENTIONS -----	81 9%	29 12%	52 8%	16 7%	10 4%	35 14% DE	21 11% E	11 8%	34 10%	20 10%	15 8%	27 9%	7 10%	31 11%	15 6%	31 8%	9 8%	4 7%	5 12%	31 11%	48 9%	34 10%
EVERYTHING/EVERYTHING MENTIONED IS IMPORTANT (GENERAL)	28 3%	13 5%	16 2%	5 2%	2 1%	11 5% E	10 5% E	4 2%	14 4%	6 3%	5 3%	8 3%	2 3%	13 5%	5 2%	11 3%	3 2%	1 2%	3 6%	10 4%	17 3%	11 3%
CHILD MIGHT NOT PARTICIPATE/DON'T THINK MY CHILD WILL PARTICIPATE/WOULD NOT USE THIS PROGRAM/DON'T NEED IT	22 2%	6 3%	16 2%	2 1%	3 1%	12 5% DE	5 3%	3 2%	10 3%	4 2%	5 3%	7 2%	4 6%	7 2%	3 1%	6 2% R	4 4%	-	2 5%	10 4% R	12 2%	10 3%
EASY TO SIGN UP/EASY TO GET INTO THE PROGRAM/ EASIER QUALIFICATION/FOR EVERYONE	14 2%	4 2%	10 2%	6 3%	2 1%	4 2%	2 1%	3 2%	3 1%	5 3%	3 1%	3 1%	-	7 2% M	3 1%	7 2%	1 1%	1 1%	-	4 2%	9 2%	5 1%
DON'T APPROVE OF PROGRAM/ SHOULDN'T BE GOVERNMENT FUNDED/THESE PROGRAMS ARE ABUSED	12 1%	4 2%	7 1%	2 1%	1 -	5 2%	3 2%	-	6 2% H	2 1%	3 1%	5 2% M	-	3 1%	3 1%	3 1%	-	1 2%	-	7 3% QS	5 1%	7 2%
COUNSELING FOR TROUBLED YOUTH/COUNSELING	6 1%	3 1%	4 1%	1 1%	2 1%	3 1%	-	2 1%	3 1%	2 1%	-	5 2%	1 1%	1 -	-	4 1%	1 1%	1 2%	-	-	5 1%	1 -
HOURS -----	21 2%	-	21 3% B	4 2%	5 2%	5 2%	7 3%	3 2%	10 3%	6 3%	2 1%	4 1%	3 4%	5 2%	9 4%	8 2% R	4 4%	-	2 5%	6 2% R	12 2%	9 3%
HOURS/HOURS OF OPERATION/ EXTEND HOURS FOR PARENTS WHO WORK	21 2%	-	21 3% B	4 2%	5 2%	5 2%	7 3%	3 2%	10 3%	6 3%	2 1%	4 1%	3 4%	5 2%	9 4%	8 2% R	4 4%	-	2 5%	6 2% R	12 2%	9 3%
PARTICIPATION OF OTHERS -----	14 2%	3 1%	12 2%	8 3%	2 1%	2 1%	2 1%	1 1%	5 1%	1 -	7 4%	6 2%	3 4%	5 2%	1 -	5 1%	1 1%	1 1%	-	4 2%	6 1%	9 3%
PARENTS ABLE TO PARTICIPATE/ALLOW PARENTS TO PARTICIPATE	12 1%	2 1%	10 1%	7 3%	2 1%	1 1%	1 1%	1 -	5 1%	1 -	6 3%	5 2%	3 4%	2 1%	1 -	3 1%	1 1%	1 1%	-	4 2%	4 1%	8 2%
DAYCARE/DAYCARE PROVIDED FOR CHILDREN	3 -	1 -	2 -	1 -	-	1 -	1 1%	1 1%	1 -	-	1 1%	1 -	-	2 1%	-	1 -	-	-	-	-	2 -	1 -

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Continued

Table 40-3

QUESTION 12:

ONE CHILD: In order for your child to participate, what else would be important to include in the free summer meals program?

MULTIPLE CHILDREN: In order for your children to participate, what else would be important to include in the free summer meals program?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE- MALE (C)	URBAN (D)	SUB- URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID- WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/ VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL- TIME (P)	PART- TIME (Q)	SEEK- ING EMP- LOY- MENT (R)	STU- DENT (S)	HOME- MAKER /RE- TIRED (T)	PRI- MARY (U)	SHARE (V)
OTHER	24 3%	13 5% C	11 2%	5 2%	6 3%	5 2%	8 4%	3 2%	9 2%	8 4%	5 2%	8 3%	2 4%	5 2%	7 3%	5 1%	7 6% RS	- 1%	- 1%	5 2%	15 3%	9 3%
NONE/NOTHING/WOULDN'T USE IT	128 14%	37 16%	90 14%	23 10%	46 20% D	34 14%	24 12%	18 12%	52 15%	32 15%	26 14%	36 13%	13 19%	39 14%	36 15%	61 17%	13 12%	6 11%	6 15%	34 13%	75 13%	53 15%
DON'T KNOW	75 8%	19 8%	57 8%	11 5%	15 7%	22 9%	27 14% DE	8 5%	24 7%	29 14% HI	15 8%	35 12% MN	1 1%	20 7% M	20 8% M	21 6% S	7 6% S	9 15% S	- -	26 10% S	41 7%	35 10%
REFUSED	13 1%	5 2%	8 1%	3 1%	4 2%	5 2%	2 1%	2 1%	8 2% J	- -	4 2%	4 1%	- -	6 2%	3 1%	7 2% S	1 1%	1 2%	- -	4 1%	11 2%	2 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 40-4

QUESTION 12:

ONE CHILD: In order for your child to participate, what else would be important to include in the free summer meals program?

MULTIPLE CHILDREN: In order for your children to participate, what else would be important to include in the free summer meals program?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
ACTIVITIES -----	265 29%	105 29%	160 30%	50 33%	210 29%	4 24%	178 33% H	78 25%	9 20%	199 33% K	59 23%	6 18%	94 31%	171 29%
RECREATIONAL ACTIVITIES (GENERAL, SPORTS, SWIMMING, ETC)	68 8%	25 7%	43 8%	15 10%	53 7%	- 2%	51 9% H	16 5%	1 3%	55 9% L	13 5% L	- -	23 8%	45 7%
EDUCATIONAL ACTIVITIES/ TUTORING/READING	64 7%	28 8%	37 7%	13 9%	49 7%	2 10%	43 8%	18 6%	3 6%	47 8%	13 5%	4 10%	23 8%	41 7%
ACTIVITIES/GAMES (NON SPECIFIC)	46 5%	20 6%	25 5%	11 7% F	34 5% F	- -	32 6%	11 3%	3 6%	36 6%	7 3%	3 8%	18 6%	27 5%
SOCIALIZING/ACTIVITIES TO DO WITH FRIENDS/FRIENDS INVOLVED	45 5%	17 5%	28 5%	6 4%	39 5%	- 1%	28 5%	16 5%	1 3%	31 5% L	14 5% L	- -	15 5%	31 5%
FUN ACTIVITIES/ACTIVITIES THAT ARE FUN/WOULD KEEP KIDS INTERESTED	32 4%	14 4%	19 3%	5 3%	26 4%	2 11%	16 3%	16 5% I	- 1%	21 3%	8 3%	3 10%	15 5%	18 3%
VARIETY OF ACTIVITIES/ BIGGER SELECTION OF ACTIVITIES	11 1%	2 -	10 2%	2 1%	9 1% F	- -	8 1% I	3 1%	- -	10 2% L	1 1%	- -	3 1%	8 1%
HEALTH AND NUTRITION (EDUCATION ABOUT NUTRITION, EXERCISE, PHYSICAL ACTIVITY)	9 1%	4 1%	5 1%	5 3% F	4 1%	- -	6 1%	2 1%	1 1%	8 1% L	1 -	- -	2 1%	7 1%
MOVIES/VIDEO GAMES	8 1%	3 1%	6 1%	- -	8 1% F	- -	5 1% I	3 1%	- -	5 1% L	3 1%	- -	2 1%	7 1%
ART AND MUSIC ACTIVITIES/ CRAFTS	8 1%	2 1%	5 1%	1 -	7 1% F	- -	7 1% I	1 -	- -	6 1% L	1 -	- -	4 1%	3 1%
AGE APPROPRIATE ACTIVITIES	7 1%	2 -	6 1%	- -	7 1% DF	- -	5 1%	1 -	1 3%	6 1% L	1 -	- -	2 1%	5 1%
VOLUNTEER PROGRAM/HAVE CHILD HELP OUT IN THE COMMUNITY	4 -	2 1%	2 -	1 1%	3 -	- -	1 -	3 1%	- -	3 -	2 1%	- -	1 -	3 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Continued

Table 40-4

QUESTION 12:

ONE CHILD: In order for your child to participate, what else would be important to include in the free summer meals program?

MULTIPLE CHILDREN: In order for your children to participate, what else would be important to include in the free summer meals program?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
SUPERVISION/SAFETY	146	45	101	27	117	2	91	47	8	102	40	3	39	106
	16%	13%	18%	18%	16%	11%	17%	15%	18%	17%	16%	9%	13%	18%
			B											
SAFE ENVIRONMENT/SAFE LOCATION/DRUG FREE	77	24	54	11	65	1	46	29	2	54	24	-	22	55
	9%	7%	10%	7%	9%	4%	8%	9%	5%	9%	9%	-	7%	9%
			L							L	L			
WELL SUPERVISED/RESPONSIBLE SUPERVISOR/DEPENDABLE STAFF/ADULT SUPERVISION/ACCREDITED	54	17	37	12	41	1	33	15	6	36	15	3	13	41
	6%	5%	7%	8%	6%	4%	6%	5%	13%	6%	6%	7%	4%	7%
BACKGROUND CHECKS OF ALL THOSE INVOLVED	11	-	11	-	11	-	9	2	-	6	6	-	4	7
	1%	-	2%	-	1%	-	2%	1%	1%	1%	2%	-	1%	1%
			B		F					L	L			
GOOD ATMOSPHERE/FUN FRIENDLY PLACE/ENJOYABLE/NO STIGMA	11	5	6	2	8	1	7	4	-	8	2	1	1	10
	1%	1%	1%	1%	1%	4%	1%	1%	-	1%	1%	2%	-	2%
							I							M
CLEAN ENVIRONMENT/CLEANLINESS	5	2	3	2	3	-	3	2	-	4	1	-	2	2
	1%	1%	1%	1%	-	-	-	1%	-	1%	-	-	1%	-
FOOD/MEALS OFFERED	142	61	81	25	115	2	107	32	3	113	26	3	57	85
	16%	17%	15%	16%	16%	14%	20%	10%	7%	19%	10%	8%	19%	14%
							HI			K				
HEALTHY MEALS/HEALTHY FOOD/NUTRITION	69	33	36	11	58	-	54	14	1	56	11	3	26	43
	8%	9%	7%	7%	8%	1%	10%	5%	3%	9%	4%	7%	9%	7%
							H			K				
FOOD/FOODS MY CHILD WILL EAT/FOOD THAT TASTES GOOD	55	26	29	8	46	1	40	14	1	41	14	-	25	30
	6%	7%	5%	5%	6%	6%	7%	5%	2%	7%	5%	-	8%	5%
										L	L			
FREE MEALS	16	-	16	4	11	1	13	2	1	14	1	-	7	8
	2%	-	3%	2%	2%	6%	2%	1%	2%	2%	-	1%	2%	1%
			B							K				
BREAKFAST/SERVE BREAKFAST AS WELL	4	2	2	3	1	-	4	1	-	4	-	-	1	3
	-	1%	-	2%	-	-	1%	-	-	1%	-	-	-	1%
LOCATION	86	28	58	15	68	3	71	12	3	72	13	-	44	42
	10%	8%	11%	10%	9%	18%	13%	4%	6%	12%	5%	1%	15%	7%
							H			KL			N	
TRANSPORTATION/FREE TRANSPORTATION/NEED TRANSPORTATION	58	21	37	12	45	2	50	7	2	49	9	-	33	25
	6%	6%	7%	8%	6%	11%	9%	2%	4%	8%	4%	-	11%	4%
							H			KL	L		N	

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Continued

Table 40-4

QUESTION 12:

ONE CHILD: In order for your child to participate, what else would be important to include in the free summer meals program?

MULTIPLE CHILDREN: In order for your children to participate, what else would be important to include in the free summer meals program?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
LOCATION/CLOSE TO HOME/ CONVENIENT LOCATION	31 3%	8 2%	24 4%	6 4%	24 3%	1 7%	25 5% H	5 2%	1 2%	25 4%	6 2%	- 1%	13 4%	19 3%
OTHER MENTIONS -----	81 9%	40 11%	41 8%	12 8%	67 9%	3 16%	39 7%	39 13% G	3 7%	38 6% L	43 17% JL	- 1%	17 6%	64 11% M
EVERYTHING/EVERYTHING MENTIONED IS IMPORTANT (GENERAL)	28 3%	13 4%	16 3%	7 4%	19 3%	2 14%	20 4%	6 2%	2 5%	19 3% L	9 4% L	- -	9 3%	20 3%
CHILD MIGHT NOT PARTICIPATE/DON'T THINK MY CHILD WILL PARTICIPATE/WOULD NOT USE THIS PROGRAM/DON'T NEED IT	22 2%	15 4% C	8 1%	- -	22 3% D	- 3%	1 -	21 7% GI	- -	- -	22 9% JL	1 1%	3 1%	19 3% M
EASY TO SIGN UP/EASY TO GET INTO THE PROGRAM/ EASIER QUALIFICATION/FOR EVERYONE	14 2%	7 2%	7 1%	4 3% F	9 1% F	- -	11 2% H	2 1%	1 2%	12 2% L	2 1%	- -	2 1%	12 2%
DON'T APPROVE OF PROGRAM/ SHOULDN'T BE GOVERNMENT FUNDED/THESE PROGRAMS ARE ABUSED	12 1%	5 1%	7 1%	- -	12 2% DF	- -	- -	12 4% GI	- -	- -	12 4% JL	- -	- -	12 2% M
COUNSELING FOR TROUBLED YOUTH/COUNSELING	6 1%	1 -	5 1%	1 -	6 1% F	- -	6 1% HI	- -	- -	6 1% KL	- -	- -	3 1%	3 1%
HOURS -----	21 2%	8 2%	13 2%	8 5% F	13 2% F	- -	16 3% H	4 1%	1 2%	19 3% K	1 -	1 3%	9 3%	12 2%
HOURS/HOURS OF OPERATION/ EXTEND HOURS FOR PARENTS WHO WORK	21 2%	8 2%	13 2%	8 5% F	13 2% F	- -	16 3% H	4 1%	1 2%	19 3% K	1 -	1 3%	9 3%	12 2%
PARTICIPATION OF OTHERS -----	14 2%	3 1%	11 2%	2 1%	13 2% F	- -	8 2% H	6 2%	- -	10 2% K	4 1%	1 1%	8 3%	6 1%
PARENTS ABLE TO PARTICIPATE/ALLOW PARENTS TO PARTICIPATE	12 1%	3 1%	9 2%	1 1%	10 1% F	- -	7 1% H	4 1%	- -	9 2% K	2 1%	- 1%	7 2%	5 1%
DAYCARE/DAYCARE PROVIDED FOR CHILDREN	3 -	- -	2 -	- -	2 -	- -	1 -	2 1% H	- -	1 -	2 1% K	- -	1 -	2 -

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Continued

Table 40-4

QUESTION 12:

ONE CHILD: In order for your child to participate, what else would be important to include in the free summer meals program?

MULTIPLE CHILDREN: In order for your children to participate, what else would be important to include in the free summer meals program?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
OTHER	24 3%	12 3%	12 2%	1 1%	23 3% DF	-	10 2%	14 5% I	- 1%	12 2%	9 3%	3 10%	9 3%	15 2%
NONE/NOTHING/WOULDN'T USE IT	128 14%	47 13%	81 15%	15 10%	108 15%	4 26%	57 10%	56 18% G	15 32% G	63 10%	53 21% J	11 34% J	32 11%	96 16% M
DON'T KNOW	75 8%	31 9%	44 8%	10 7% F	65 9% F	-	38 7%	31 10%	7 15%	49 8%	19 8%	7 20%	24 8%	51 9%
REFUSED	13 1%	5 1%	9 2%	3 2%	11 1% F	-	9 2% I	4 1%	-	9 1% L	4 2%	-	5 2%	8 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 41-1
Summary Table: % Yes

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
I WON'T SEND MY CHILDREN TO A SITE IF I AM UNFAMILIAR WITH THE ORGANIZATION AND/OR ITS STAFF	623 69%	623 69%	-	-	-	227 67%	160 71%	237 70%	92 63%	212 66%	321 67%	59 61%	2 29%	216 76%	216 76%	183 67%	123 64%	101 67%	328 73%	163 65%	132 66%
FREE SUMMER MEALS ARE NOT OFFERED AT A CONVENIENT PLACE	403 45%	403 45%	-	-	-	160 48%	96 43%	147 43%	67 46%	159 49%	231 48%	49 51%	4 62%	111 39%	111 39%	124 46%	92 48%	77 51%	164 37%	129 51%	110 55%
MY CHILDREN DO NOT NEED FREE SUMMER MEALS	347 39%	347 39%	-	-	-	115 34%	92 41%	140 41%	57 39%	99 31%	156 33%	26 26%	2 29%	141 49%	141 49%	107 39%	50 26%	49 33%	242 54%	62 25%	43 22%
MY CHILDREN ARE NOT INTERESTED	302 34%	302 34%	-	-	-	113 34%	72 32%	118 35%	43 29%	102 32%	136 28%	25 26%	4 63%	120 42%	120 42%	93 34%	45 24%	45 30%	175 39%	73 29%	54 27%
I DO NOT HAVE TRANSPORTATION FOR MY CHILDREN	300 33%	300 33%	-	-	-	136 40%	66 29%	98 29%	55 38%	130 40%	175 37%	44 45%	-	83 29%	83 29%	83 31%	69 36%	64 43%	119 27%	99 39%	83 41%
FREE SUMMER MEALS ARE NOT OFFERED AT A CONVENIENT TIME	279 31%	279 31%	-	-	-	109 32%	68 30%	101 30%	55 37%	106 33%	148 31%	34 35%	2 29%	84 29%	84 29%	81 30%	60 31%	54 36%	112 25%	82 33%	84 42%
GOING TO A FREE SUMMER MEALS SITE IS TOO DIFFICULT TO ARRANGE	252 28%	252 28%	-	-	-	101 30%	61 27%	91 27%	40 27%	91 28%	133 28%	33 34%	2 33%	83 29%	83 29%	69 25%	55 29%	46 31%	115 26%	70 28%	68 34%
I AM NOT INTERESTED	251 28%	251 28%	-	-	-	85 25%	63 28%	103 30%	34 23%	74 23%	96 20%	10 11%	1 22%	114 40%	114 40%	69 25%	38 20%	30 20%	166 37%	47 19%	37 19%
FREE SUMMER MEALS DO NOT LET US EAT AS A FAMILY	235 26%	235 26%	-	-	-	78 23%	67 30%	90 27%	45 31%	72 22%	111 23%	18 18%	1 18%	86 30%	86 30%	76 28%	39 21%	34 23%	130 29%	64 25%	42 21%
I HAVE PARTICIPATED IN THE PAST AND HAVE BEEN UNSATISFIED	110 12%	110 12%	-	-	-	42 12%	30 13%	38 11%	21 14%	45 14%	66 14%	13 13%	-	28 10%	28 10%	35 13%	24 12%	23 15%	52 12%	30 12%	28 14%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 41-2
Summary Table: % Yes

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
I WON'T SEND MY CHILDREN TO A SITE IF I AM UNFAMILIAR WITH THE ORGANIZATION AND/OR ITS STAFF	623 69%	76 70%	192 69%	276 72%	232 67%	188 69%	151 66%	224 71%	198 66%	201 72%	180 71%	323 67%	121 71%	115 69%	508 69%	74 68%	220 72%	143 67%	111 70%	74 67%	365 75% VW	136 66%	91 56%	27 69%
FREE SUMMER MEALS ARE NOT OFFERED AT A CONVENIENT PLACE	403 45%	50 46%	138 50%	176 46%	155 45%	133 49%	98 43%	144 45%	114 38%	145 52% I	114 45%	200 42%	90 53% L	72 44%	331 45%	39 36%	148 48% P	94 44%	80 50% P	43 39%	221 46%	88 43%	77 47%	16 40%
MY CHILDREN DO NOT NEED FREE SUMMER MEALS	347 39%	45 41%	113 41%	162 42%	125 36%	102 38%	91 40%	125 39%	97 32%	125 44% I	90 36%	187 39%	70 41%	55 33%	292 40%	41 37%	122 40%	81 38%	55 34%	48 44%	230 47% VWX	55 27%	48 30%	10 26%
MY CHILDREN ARE NOT INTERESTED	302 34%	32 30%	74 27%	122 32%	120 35%	106 39% C	89 39% C	111 35%	94 31%	98 35%	78 31%	171 36%	53 31%	51 31%	252 34%	36 33%	93 30%	81 38%	52 33%	40 37%	195 40% VWX	54 26%	41 25%	10 26%
I DO NOT HAVE TRANSPORTATION FOR MY CHILDREN	300 33%	40 37%	80 29%	123 32%	107 31%	96 35%	74 33%	121 38%	95 31%	84 30%	91 36%	158 33%	52 31%	54 33%	246 33%	32 30%	85 28%	74 35%	76 48% PQRT	33 30%	147 30%	74 36%	65 40%	13 34%
FREE SUMMER MEALS ARE NOT OFFERED AT A CONVENIENT TIME	279 31%	33 31%	83 30%	124 32%	105 30%	89 33%	70 31%	99 31%	85 28%	94 34%	73 29%	153 32%	53 31%	53 32%	226 31%	26 24%	109 35% PT	70 33% T	58 36% PT	16 15%	137 28%	59 29%	71 44% UVX	11 27%
GOING TO A FREE SUMMER MEALS SITE IS TOO DIFFICULT TO ARRANGE	252 28%	27 25%	72 26%	111 29%	104 30%	83 31%	72 32%	79 25%	79 26%	95 34% H	63 25%	149 31%	41 24%	41 24%	212 29%	22 20%	100 33% PT	63 30% T	47 29%	20 18%	147 30% V	47 23%	47 29%	10 26%
I AM NOT INTERESTED	251 28%	29 27%	74 27%	111 29%	95 27%	79 29%	75 33%	84 26%	77 25%	90 32%	69 27%	130 27%	52 31%	44 27%	206 28%	21 19%	85 28%	66 31% P	44 28%	35 31%	162 33% VWX	46 22%	32 20%	8 21%
FREE SUMMER MEALS DO NOT LET US EAT AS A FAMILY	235 26%	26 24%	83 30%	98 25%	84 24%	79 29%	57 25%	89 28%	70 23%	76 27%	68 27%	115 24%	53 31%	37 22%	198 27%	27 25%	80 26%	48 22%	49 31%	31 28%	136 28% V	41 20%	45 28%	11 26%
I HAVE PARTICIPATED IN THE PAST AND HAVE BEEN UNSATISFIED	110 12%	22 20% C	24 9%	54 14%	43 12%	31 11%	28 12%	40 13%	31 10%	39 14%	34 13%	55 12%	20 12%	20 12%	89 12%	14 12%	41 13%	25 12%	19 12%	12 11%	50 10%	28 13%	27 16%	5 12%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 41-3
Summary Table: % Yes

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
I WON'T SEND MY CHILDREN TO A SITE IF I AM UNFAMILIAR WITH THE ORGANIZATION AND/OR ITS STAFF	623 69%	165 70%	458 69%	152 69%	158 68%	163 65%	150 77% F	105 73%	240 67%	144 70%	134 71%	207 72% M	40 57%	189 66%	178 73% M	257 70%	71 64%	38 65%	31 79%	190 71%	372 67%	251 73%
FREE SUMMER MEALS ARE NOT OFFERED AT A CONVENIENT PLACE	403 45%	99 42%	304 46%	96 43%	106 46%	109 43%	92 47%	59 41%	155 43%	92 45%	97 51%	142 50%	32 46%	126 44%	101 41%	168 46%	49 44%	28 47%	18 45%	117 43%	248 45%	155 45%
MY CHILDREN DO NOT NEED FREE SUMMER MEALS	347 39%	100 42%	247 37%	60 27%	92 40% D	105 42% D	90 46% D	55 38%	129 36%	76 36%	87 46% I	115 40% N	26 38%	86 30%	112 46% N	126 34%	41 37%	23 38%	18 45%	119 44% P	202 36%	144 42%
MY CHILDREN ARE NOT INTERESTED	302 34%	79 34%	223 34%	61 28%	78 34%	87 35%	76 39% D	39 27%	124 34%	78 38%	61 32%	105 37%	24 35%	84 29%	83 34%	126 34%	34 31%	16 27%	14 35%	88 33%	181 33%	121 35%
I DO NOT HAVE TRANSPORTATION FOR MY CHILDREN	300 33%	73 31%	227 34%	92 42% EF	63 27%	76 30%	69 35%	44 31%	118 33%	73 35%	65 34%	107 37%	26 37%	89 31%	73 30%	122 33%	36 33%	20 35%	15 39%	87 32%	193 35%	107 31%
FREE SUMMER MEALS ARE NOT OFFERED AT A CONVENIENT TIME	279 31%	63 27%	216 32%	66 30%	86 37% G	76 30%	50 26%	43 30%	109 30%	61 30%	66 35%	97 34%	27 39%	86 30%	67 27%	131 36% T	36 32%	18 31%	10 26%	73 27%	181 32%	98 28%
GOING TO A FREE SUMMER MEALS SITE IS TOO DIFFICULT TO ARRANGE	252 28%	62 27%	190 29%	52 23%	74 32% F	57 23%	70 36% DF	39 27%	95 26%	57 28%	61 32%	96 34% N	22 31%	58 20%	71 29% N	117 32% Q	22 20%	20 34%	11 27%	69 25%	154 28%	98 29%
I AM NOT INTERESTED	251 28%	73 31%	177 27%	43 20%	67 29% D	70 28%	71 36% D	31 21%	101 28%	65 31%	54 29%	77 27%	16 23%	70 24%	82 34% N	107 29%	26 23%	11 19%	12 31%	74 28%	151 27%	100 29%
FREE SUMMER MEALS DO NOT LET US EAT AS A FAMILY	235 26%	57 24%	178 27%	51 23%	67 29%	61 24%	57 29%	43 30%	90 25%	48 23%	54 29%	80 28%	18 27%	69 24%	65 26%	91 25%	28 25%	17 29%	11 28%	78 29%	143 26%	92 27%
I HAVE PARTICIPATED IN THE PAST AND HAVE BEEN UNSATISFIED	110 12%	30 13%	80 12%	22 10%	36 16%	27 11%	25 13%	21 15%	35 10%	18 9%	35 19% IJ	37 13%	7 10%	21 7%	40 16% N	50 14%	15 13%	4 7%	6 14%	25 9%	65 12%	44 13%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 41-4
Summary Table: % Yes

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANSPORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
I WON'T SEND MY CHILDREN TO A SITE IF I AM UNFAMILIAR WITH THE ORGANIZATION AND/OR ITS STAFF	623 69%	235 66%	388 71%	86 56%	526 72% D	11 67%	351 64%	242 78% G	30 68%	394 65%	208 81% J	21 61%	227 75% N	397 66%
FREE SUMMER MEALS ARE NOT OFFERED AT A CONVENIENT PLACE	403 45%	137 38%	267 49% B	70 46%	326 45%	7 40%	273 50% H	110 36%	21 46%	295 48% K	95 37%	13 38%	202 67% N	202 34%
MY CHILDREN DO NOT NEED FREE SUMMER MEALS	347 39%	151 43%	195 36%	35 23%	306 42% D	5 31%	126 23%	200 65% GI	21 46% G	158 26%	175 68% JL	14 40%	101 34%	245 41%
MY CHILDREN ARE NOT INTERESTED	302 34%	134 38%	168 31%	42 27%	255 35%	5 32%	131 24%	162 53% GI	10 22%	136 22%	157 61% JL	9 26%	101 34%	201 34%
I DO NOT HAVE TRANSPORTATION FOR MY CHILDREN	300 33%	123 35%	177 33%	56 37%	238 33%	6 36%	204 37% H	79 26%	17 37%	226 37% K	62 24%	12 34%	300 100% N	- -
FREE SUMMER MEALS ARE NOT OFFERED AT A CONVENIENT TIME	279 31%	114 32%	164 30%	69 45% EF	208 29% F	2 9%	199 36% HI	70 23%	9 21%	207 34% K	63 25%	9 26%	140 47% N	139 23%
GOING TO A FREE SUMMER MEALS SITE IS TOO DIFFICULT TO ARRANGE	252 28%	87 24%	165 30%	39 25%	210 29%	4 21%	150 27%	86 28%	16 36%	158 26%	85 33%	9 26%	139 46% N	113 19%
I AM NOT INTERESTED	251 28%	109 31%	142 26%	29 19%	218 30% D	4 22%	80 15%	163 53% GI	8 17%	90 15%	158 62% JL	3 7%	79 26%	172 29%
FREE SUMMER MEALS DO NOT LET US EAT AS A FAMILY	235 26%	100 28%	135 25%	32 21%	198 27%	5 29%	123 23%	94 30% G	18 40%	137 22%	88 34% J	10 30%	86 29%	149 25%
I HAVE PARTICIPATED IN THE PAST AND HAVE BEEN UNSATISFIED	110 12%	52 15%	58 11%	27 18%	80 11%	2 14%	74 13% I	36 12% I	- -	74 12%	32 13%	3 9%	59 19% N	51 9%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 42-1

QUESTION 13 1:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

My children do not need free summer meals

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
**D/S (YES - NO)	-128 -14%	-128 -14%	-	-	-	-81 -24%	-30 -14%	-17 -5%	-23 -15%	-98 -30%	-130 -27%	-43 -44%	-2 -42%	20 7%	20 7%	-23 -9%	-81 -42%	-44 -29%	69 15%	-107 -42%	-91 -45%
YES	347 39%	347 39%	-	-	-	115 34%	92 41%	140 41%	57 39%	99 31%	156 33%	26 26%	2 29%	141 49%	141 49%	107 39%	50 26%	49 33%	242 54%	62 25%	43 22%
NO	475 53%	475 53%	-	-	-	196 58%	123 55%	156 46%	80 54%	197 61%	286 60%	69 71%	4 71%	121 42%	121 42%	130 48%	131 68%	93 62%	172 38%	168 67%	134 67%
UNSURE	78 9%	78 9%	-	-	-	25 8%	9 4%	44 13%	10 7%	27 8%	37 8%	3 3%	-	25 9%	25 9%	34 13%	11 6%	8 5%	34 8%	21 9%	23 11%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 42-2

QUESTION 13 1:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

My children do not need free summer meals

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP- ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (YES - NO)	-128 -14%	-7 -6% EF	-34 -12% E	-28 -7% EF	-72 -21%	-52 -19%	-23 -10% EF	-38 -12% I	-70 -23%	-21 -7% I	-52 -21%	-52 -11% K	-25 -15%	-46 -28%	-83 -11% N	-13 -12%	-46 -15%	-32 -15%	-32 -20%	-5 -5% QRS	4 1% VWX	-74 -36%	-49 -30%	-12 -29%
YES	347 39%	45 41%	113 41%	162 42%	125 36%	102 38%	91 40%	125 39%	97 32%	125 44% I	90 36%	187 39%	70 41%	55 33%	292 40%	41 37%	122 40%	81 38%	55 34%	48 44%	230 47% VWX	55 27%	48 30%	10 26%
NO	475 53%	51 48%	147 53%	190 49%	197 57%	154 57%	114 50%	163 51%	167 55%	146 52%	142 56%	239 50%	94 56%	101 61% O	374 51%	54 49%	168 55%	113 53%	87 54%	53 49%	226 46%	129 63% U	97 60% U	22 55%
UNSURE	78 9%	12 11%	18 6%	33 9%	23 7%	16 6%	22 10%	30 9% J	39 13% J	10 4%	21 8% M	52 11% M	5 3%	10 6%	68 9%	15 13%	17 5%	20 10%	18 11%	8 8%	30 6%	22 11%	17 11%	7 19% U

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 42-3

QUESTION 13 1:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

My children do not need free summer meals

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE- MALE (C)	URBAN (D)	SUB- URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID- WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/ VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL- TIME (P)	PART- TIME (Q)	SEEK- ING- EMP- LOY- MENT (R)	STU- DENT (S)	HOME- MAKER /RE- TIRED /DIS- ABLED (T)	PRI- MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
**D/S (YES - NO)	-128 -14%	-20 -9%	-108 -16%	-74 -34%	-24 -10%	-27 -11%	-4 -2%	-21 -15%	-68 -19%	-35 -17%	-3 -2%	-36 -13%	-12 -17%	-87 -30%	7 3%	-84 -23%	-15 -14%	-10 -17%	4 11%	-15 -5%	-111 -20%	-17 -5%
YES	347 39%	100 42%	247 37%	60 27%	92 40%	105 42%	90 46%	55 38%	129 36%	76 36%	87 46%	115 40%	26 38%	86 30%	112 46%	126 34%	41 37%	23 38%	18 45%	119 44%	202 36%	144 42%
NO	475 53%	120 51%	355 53%	134 61%	115 50%	131 52%	95 48%	76 53%	197 55%	111 54%	90 48%	151 53%	38 56%	173 60%	106 43%	210 57%	56 51%	32 55%	14 34%	133 49%	314 56%	161 47%
UNSURE	78 9%	15 6%	63 10%	26 12%	25 11%	16 6%	11 6%	13 9%	33 9%	21 10%	12 6%	20 7%	4 6%	27 9%	27 11%	33 9%	13 12%	4 6%	8 20%	17 6%	41 7%	37 11%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 42-4

QUESTION 13 1:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

My children do not need free summer meals

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (YES - NO)	-128 -14%	-28 -8% C	-100 -18%	-72 -47%	-53 -7% D	-3 -20%	-242 -44%	107 35% GI	7 15% G	-232 -38%	100 39% JL	4 11% J	-68 -23%	-60 -10% M
YES	347 39%	151 43%	195 36%	35 23%	306 42% D	5 31%	126 23%	200 65% GI	21 46% G	158 26%	175 68% JL	14 40%	101 34%	245 41%
NO	475 53%	179 50%	296 54%	107 70% E	359 49%	9 50%	368 67% HI	93 30%	14 31%	391 64% KL	74 29%	10 29%	170 57%	305 51%
UNSURE	78 9%	25 7%	53 10%	11 7%	64 9%	3 19%	53 10% H	15 5%	11 24% H	60 10% K	8 3%	11 31% JK	29 10%	49 8%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 43-1
 QUESTION 13 2:
 Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

I do not have transportation for my children

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE					FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
**D/S (YES - NO)	-259 -29%	-259 -29%	-	-	-	-50 -15% GH	-86 -38%	-123 -36%	-26 -18% N	-53 -16% N	-108 -23% N	-3 -3% IJKN	-6 -100%	-110 -38%	-110 -38%	-91 -34%	-40 -21% OP	-19 -12% OP	-195 -43%	-43 -17% S	-22 -11% S
YES	300 33%	300 33%	-	-	-	136 40% GH	66 29%	98 29%	55 38% M	130 40% MN	175 37% M	44 45% MN	-	83 29% M	83 29%	83 31%	69 36%	64 43% OP	119 27%	99 39% S	83 41% S
NO	560 62%	560 62%	-	-	-	186 55%	152 68% F	222 65% F	81 55%	183 57%	283 59%	47 48%	6 100% IJKLN	193 67% IJKL	193 67% QR	175 64%	109 57%	83 55%	314 70% TU	141 56%	105 52%
UNSURE	40 4%	40 4%	-	-	-	14 4%	7 3%	20 6%	10 7% M	10 3% M	21 4% M	6 6% M	-	10 4% M	10 4%	13 5%	13 7% R	3 2%	16 4%	11 4%	13 7%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 43-2

QUESTION 13 2:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

I do not have transportation for my children

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (YES - NO)	-259 -29%	-24 -22%	-101 -36%	-127 -33%	-113 -33%	-67 -25%	-66 -29%	-62 -20%	-102 -34%	-95 -34%	-64 -25%	-138 -29%	-57 -34%	-54 -33%	-205 -28%	-40 -37%	-123 -40%	-55 -26%	-	-41 -38%	-174 -36%	-47 -23%	-24 -15%	-11 -27%
YES	300 33%	40 37%	80 29%	123 32%	107 31%	96 35%	74 33%	121 38%	95 31%	84 30%	91 36%	158 33%	52 31%	54 33%	246 33%	32 30%	85 28%	74 35%	76 48%	33 30%	147 30%	74 36%	65 40%	13 34%
NO	560 62%	63 59%	181 65%	249 65%	220 64%	163 60%	139 61%	184 58%	196 65%	180 64%	155 61%	296 62%	109 64%	108 65%	451 61%	72 66%	208 68%	129 60%	76 48%	74 68%	321 66%	121 58%	89 55%	24 60%
UNSURE	40 4%	5 4%	16 6%	13 3%	18 5%	13 5%	14 6%	13 4%	11 4%	16 6%	7 3%	25 5%	8 5%	3 2%	37 5%	4 4%	15 5%	11 5%	7 4%	3 3%	19 4%	12 6%	7 5%	2 6%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 43-3
 QUESTION 13 2:
 Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

I do not have transportation for my children

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
**D/S (YES - NO)	-259 -29%	-78 -33%	-181 -27%	-29 -13% EFG	-90 -39%	-92 -36%	-49 -25%	-49 -34%	-108 -30%	-54 -26%	-49 -26%	-65 -23% O	-15 -22%	-88 -31%	-88 -36%	-111 -30%	-31 -28%	-16 -28%	-8 -21%	-78 -29%	-150 -27%	-109 -32%
YES	300 33%	73 31%	227 34%	92 42% EF	63 27%	76 30%	69 35%	44 31%	118 33%	73 35%	65 34%	107 37%	26 37%	89 31%	73 30%	122 33%	36 33%	20 35%	15 39%	87 32%	193 35%	107 31%
NO	560 62%	151 64%	408 61%	121 55%	153 66% D	168 67% D	118 60%	93 64%	227 63%	126 61%	114 60%	172 60%	41 59%	177 62%	161 66%	233 63%	67 60%	36 62%	23 60%	165 61%	343 62%	216 63%
UNSURE	40 4%	10 4%	30 5%	7 3%	16 7%	8 3%	9 5%	7 5%	15 4%	8 4%	10 5%	7 2%	2 3%	20 7% L	11 4%	13 3%	8 7%	2 3%	1 2%	17 6%	20 4%	20 6%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 43-4

QUESTION 13 2:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

I do not have transportation for my children

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (YES - NO)	-259 -29%	-99 -28%	-160 -29%	-37 -24%	-220 -30%	-3 -17%	-106 -19% H	-146 -48%	-7 -15% H	-125 -21% K	-130 -50%	-5 -14% K	300 100% N	-560 -93%
YES	300 33%	123 35%	177 33%	56 37%	238 33%	6 36%	204 37% H	79 26%	17 37%	226 37% K	62 24%	12 34%	300 100% N	- -
NO	560 62%	223 63%	337 62%	93 61%	458 63%	9 53%	310 57%	226 73% GI	23 52%	351 58%	192 75% JL	16 48%	- -	560 93% M
UNSURE	40 4%	10 3%	30 6%	4 3%	34 5%	2 11%	32 6% H	3 1%	5 11%	32 5% K	2 1%	6 18% K	- -	40 7% M

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 44-1

QUESTION 13 3:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

I am not interested

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
**D/S (YES - NO)	-295 -33%	-295 -33%	-	-	-	-136 -41%	-72 -32%	-87 -25% F	-64 -44% L	-148 -46% L	-240 -50%	-71 -73%	-3 -55%	-17 -6% IJKL	-17 -6% PQR	-98 -36% R	-97 -51%	-83 -55%	-59 -13% TU	-130 -52%	-107 -53%
YES	251 28%	251 28%	-	-	-	85 25%	63 28%	103 30%	34 23% L	74 23% L	96 20% L	10 11%	1 22%	114 40% IJKL	114 40% PQR	69 25%	38 20%	30 20%	166 37% TU	47 19%	37 19%
NO	546 61%	546 61%	-	-	-	221 66% H	135 60%	190 56%	98 67% N	222 69% N	336 70% N	81 83% IJKN	4 78%	132 46%	132 46%	167 61% O	135 71% O	112 74% OP	225 50%	177 70% S	144 72% S
UNSURE	103 11%	103 11%	-	-	-	30 9%	26 12%	47 14%	15 10% M	28 9% M	47 10% M	6 6% M	-	40 14% IM	40 14% R	36 13% R	18 9%	9 6%	57 13%	27 11%	19 10%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 44-2

QUESTION 13 3:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

I am not interested

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP- ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (YES - NO)	-295 -33%	-41 -38%	-103 -37%	-131 -34%	-121 -35%	-80 -29%	-45 -20%	-107 -34%	-108 -36%	-81 -29%	-87 -35%	-153 -32%	-55 -33%	-67 -41%	-228 -31%	-50 -46%	-111 -36%	-51 -24%	-53 -33%	-30 -27%	-113 -23%	-91 -44%	-75 -46%	-17 -43%
YES	251 28%	29 27%	74 27%	111 29%	95 27%	79 29%	75 33%	84 26%	77 25%	90 32%	69 27%	130 27%	52 31%	44 27%	206 28%	21 19%	85 28%	66 31%	44 28%	35 31%	162 33%	46 22%	32 20%	8 21%
NO	546 61%	70 65%	177 64%	242 63%	215 62%	159 58%	121 53%	191 60%	185 61%	171 61%	156 62%	283 59%	107 63%	112 67%	434 59%	71 65%	196 64%	117 55%	97 61%	65 59%	275 57%	137 66%	108 66%	26 64%
UNSURE	103 11%	9 8%	27 10%	32 8%	36 10%	35 13%	31 14%	43 14%	41 13%	20 7%	28 11%	66 14%	9 6%	10 6%	94 13%	17 16%	27 9%	30 14%	18 12%	11 10%	49 10%	25 12%	22 14%	6 15%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 44-3

QUESTION 13 3:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

I am not interested

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
**D/S (YES - NO)	-295 -33%	-64 -27%	-232 -35%	-110 -50%	-64 -28% D	-91 -36%	-29 -15% DEF	-62 -43%	-110 -30%	-61 -30%	-62 -33%	-105 -37%	-27 -39%	-113 -40%	-47 -19% LN	-115 -31%	-49 -45%	-28 -48%	-9 -24%	-83 -31%	-200 -36%	-95 -28%
YES	251 28%	73 31%	177 27%	43 20%	67 29% D	70 28%	71 36% D	31 21%	101 28%	65 31%	54 29%	77 27%	16 23%	70 24%	82 34% N	107 29%	26 23%	11 19%	12 31%	74 28%	151 27%	100 29%
NO	546 61%	137 58%	409 61%	154 70% EG	132 57%	161 64% G	100 51%	93 65%	210 58%	126 61%	116 62%	183 64% O	42 61%	183 64% O	129 53%	222 60%	75 68%	39 67%	22 55%	157 58%	351 63%	195 57%
UNSURE	103 11%	24 10%	79 12%	23 11%	33 14%	22 9%	25 13%	20 14%	49 14% J	16 8%	18 10%	26 9%	11 16%	33 12%	33 14%	40 11%	9 9%	8 14%	5 14%	37 14%	55 10%	48 14%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 44-4

QUESTION 13 3:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

I am not interested

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN- AWARE (C)	YES (D)	NO (E)	UN- SURE (F)	INTER- ESTED (G)	NOT INTER- ESTED (H)	UN- SURE (I)	INTER- ESTED (J)	NOT INTER- ESTED (K)	UN- SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (YES - NO)	-295 -33%	-110 -31%	-185 -34%	-84 -55%	-204 -28% D	-7 -38%	-337 -62%	47 15% GI	-5 -11% G	-363 -60%	79 31% JL	-11 -33%	-109 -36%	-186 -31%
YES	251 28%	109 31%	142 26%	29 19%	218 30% D	4 22%	80 15%	163 53% GI	8 17%	90 15%	158 62% JL	3 7%	79 26%	172 29%
NO	546 61%	219 61%	327 60%	113 74% E	422 58%	10 60%	417 76% HI	116 38%	13 28%	453 74% KL	79 31%	14 41%	188 63%	358 60%
UNSURE	103 11%	28 8%	75 14% B	11 7%	89 12%	3 19%	50 9%	28 9%	25 54% GH	66 11%	20 8%	18 52% JK	33 11%	70 12%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 45-1

QUESTION 13 4:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

My children are not interested

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%	
**D/S (YES - NO)	-139 -15%	-139 -15%	-	-	-	-64 -19%	-40 -18%	-35 -10% F	-36 -25%	-72 -22%	-131 -27%	-37 -38%	2 IJKL	13 IJKL	13 PQR	-39 -14% QR	-69 -36%	-44 -29%	-21 -5% TU	-59 -23%	-59 -29%
YES	302 34%	302 34%	-	-	-	113 34%	72 32%	118 35%	43 29%	102 32%	136 28%	25 26%	4 63%	120 42% IJKL	120 42% QR	93 34% Q	45 24%	45 30%	175 39% TU	73 29%	54 27%
NO	442 49%	442 49%	-	-	-	177 53%	112 50%	153 45%	79 54% N	174 54% N	267 56% N	62 64% N	2 37%	107 37%	107 37%	132 49%	114 60% OP	89 59% O	197 44%	132 52%	113 56% S
UNSURE	156 17%	156 17%	-	-	-	46 14%	41 18%	70 20% F	25 17% M	46 14% M	76 16% M	10 10% M	-	59 21% IM	59 21% R	47 17%	32 17%	18 12%	76 17%	47 19%	33 16%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 45-2

QUESTION 13 4:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

My children are not interested

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP- ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (YES - NO)	-139 -15%	-22 -20%	-77 -28%	-92 -24%	-54 -15% CD	-14 -5% BCDE	7 3% BCDEF	-38 -12%	-57 -19%	-44 -16%	-56 -22%	-49 -10% K	-34 -20%	-38 -23%	-101 -14% N	-18 -16%	-78 -25%	-8 -4% PQS	-26 -17%	-9 -8% Q	-19 -4% VWX	-59 -28%	-54 -33%	-8 -21%
YES	302 34%	32 30%	74 27%	122 32%	120 35%	106 39% C	89 39% C	111 35%	94 31%	98 35%	78 31%	171 36%	53 31%	51 31%	252 34%	36 33%	93 30%	81 38%	52 33%	40 37%	195 40% VWX	54 26%	41 25%	10 26%
NO	442 49%	54 50% G	152 55% FG	214 56% FG	173 50% G	120 44%	82 36%	149 47%	151 50%	142 51%	135 53%	220 46%	87 51%	89 54%	352 48%	53 49%	171 56% R	89 42%	79 49%	49 45%	215 44%	113 54% U	95 59% U	18 46%
UNSURE	156 17%	21 20%	52 19%	49 13%	53 15%	47 17%	56 25% DE	59 18%	57 19%	40 14%	39 16%	88 18%	29 17%	26 15%	130 18%	20 19%	43 14%	44 20%	29 18%	20 18%	76 16%	40 19%	26 16%	11 28% UW

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 45-3
 QUESTION 13 4:
 Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

My children are not interested

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
**D/S (YES - NO)	-139 -15%	-35 -15%	-104 -16%	-68 -31%	-25 -11% D	-29 -11% D	-17 -9% D	-36 -25%	-35 -10% HK	-26 -12% H	-43 -23%	-29 -10% N	-10 -15%	-62 -22%	-36 -15%	-49 -13%	-25 -23%	-15 -26%	-1 -3% PQRT	-47 -18%	-106 -19%	-33 -10% U
YES	302 34%	79 34%	223 34%	61 28%	78 34%	87 35%	76 39% D	39 27%	124 34%	78 38%	61 32%	105 37%	24 35%	84 29%	83 34%	126 34%	34 31%	16 27%	14 35%	88 33%	181 33%	121 35%
NO	442 49%	115 49%	327 49%	129 59% EFG	103 45%	116 46%	93 48%	75 52%	159 44%	104 50%	104 55% I	134 47%	34 50%	146 51%	119 49%	175 47%	59 53%	31 53%	15 38%	135 50%	287 52%	154 45%
UNSURE	156 17%	41 17%	115 17%	30 14%	50 22% D	49 19%	27 14%	29 20%	77 22% JK	25 12%	24 13%	47 17%	10 15%	56 19%	42 17%	67 18%	18 16%	12 20%	11 27%	46 17%	89 16%	67 20%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 45-4

QUESTION 13 4:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

My children are not interested

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (YES - NO)	-139 -15%	-49 -14%	-90 -16%	-60 -39%	-79 -11% D	- DE	-203 -37%	67 22% GI	-4 -8% G	-233 -38%	92 36% JL	3 8% J	-51 -17%	-88 -15%
YES	302 34%	134 38%	168 31%	42 27%	255 35%	5 32%	131 24%	162 53% GI	10 22%	136 22%	157 61% JL	9 26%	101 34%	201 34%
NO	442 49%	184 52%	258 47%	102 66% EF	334 46%	6 32%	333 61% HI	95 31%	13 30%	370 61% KL	65 25%	6 19%	153 51%	289 48%
UNSURE	156 17%	38 11%	118 22% B	10 7%	140 19% D	6 36% D	83 15%	52 17%	22 49% GH	103 17%	35 13%	19 55% JK	46 15%	109 18%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 46-1

QUESTION 13 5:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

I won't send my children to a site if I am unfamiliar with the organization and/or its staff

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
**D/S (YES - NO)	416 46%	416 46%	-	-	-	133 40%	108 48%	175 52% F	48 33% M	122 38% LM	197 41% LM	25 25% M	-2 -42% IJKLM	168 59% PQR	168 59% PQR	124 46% Q	69 36% Q	55 37% R	239 53% TU	97 39% TU	80 40% TU
YES	623 69%	623 69%	-	-	-	227 67% H	160 71% H	237 70% H	92 63% N	212 66% M	321 67% M	59 61% N	2 29% IJKLM	216 76% Q	216 76% Q	183 67% Q	123 64% Q	101 67% Q	328 73% T	163 65% T	132 66% T
NO	207 23%	207 23%	-	-	-	93 28% H	52 23% H	62 18% H	44 30% N	90 28% N	124 26% N	35 35% N	4 71% IJKN	48 17% N	48 17% N	59 22% O	54 28% O	46 30% O	89 20% O	66 26% O	53 26% O
UNSURE	70 8%	70 8%	-	-	-	16 5% FG	13 6% FG	41 12% FG	10 7% M	21 7% M	33 7% M	4 4% M	- - M	22 8% M	22 8% R	29 11% R	14 7% R	4 3% R	32 7% R	22 9% R	16 8% R

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 46-2

QUESTION 13 5:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

I won't send my children to a site if I am unfamiliar with the organization and/or its staff

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP- ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (YES - NO)	416 46%	51 48%	120 43%	193 50%	149 43%	119 44%	97 42%	160 50%	124 41%	132 47%	128 51%	211 44%	77 46%	76 46%	340 46%	48 44%	152 49%	93 43%	75 47%	48 44%	264 54%	87 42%	42 26%	20 51%
YES	623 69%	76 70%	192 69%	276 72%	232 67%	188 69%	151 66%	224 71%	198 66%	201 72%	180 71%	323 67%	121 71%	115 69%	508 69%	74 68%	220 72%	143 67%	111 70%	74 67%	365 75%	136 66%	91 56%	27 69%
NO	207 23%	25 23%	72 26%	83 21%	83 24%	69 25%	54 24%	64 20%	75 25%	68 24%	52 21%	112 23%	44 26%	39 24%	168 23%	26 24%	68 22%	50 24%	36 23%	26 24%	101 21%	49 24%	49 30%	7 18%
UNSURE	70 8%	7 7%	14 5%	26 7%	31 9%	16 6%	22 10%	30 9%	29 10%	11 4%	21 8%	44 9%	5 3%	12 7%	58 8%	9 8%	19 6%	20 9%	12 8%	10 9%	20 4%	22 11%	22 13%	5 14%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 46-3
 QUESTION 13 5:
 Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

I won't send my children to a site if I am unfamiliar with the organization and/or its staff

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
**D/S (YES - NO)	416 46%	112 48%	304 46%	106 48% F	106 46% F	88 35%	116 59% DEF	75 52%	155 43%	95 46%	91 48%	136 48% M	20 29%	119 42%	135 55% MN	176 48%	41 37%	26 44%	24 61% Q	131 49% Q	236 42%	180 52% U
YES	623 69%	165 70%	458 69%	152 69%	158 68%	163 65%	150 77% F	105 73%	240 67%	144 70%	134 71%	207 72% M	40 57%	189 66%	178 73% M	257 70%	71 64%	38 65%	31 79%	190 71%	372 67%	251 73%
NO	207 23%	53 23%	154 23%	46 21%	52 22%	75 30% DG	34 18%	30 21%	85 23%	49 24%	43 23%	71 25%	19 28%	70 24%	42 17%	82 22%	30 27%	12 21%	7 17%	59 22%	136 24%	71 21%
UNSURE	70 8%	16 7%	54 8%	22 10%	22 9%	14 6%	11 6%	9 6%	36 10%	14 7%	11 6%	8 3%	10 15% L	27 10% L	25 10% L	30 8%	10 9%	8 14%	2 4%	20 7%	48 9%	21 6%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 46-4

QUESTION 13 5:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

I won't send my children to a site if I am unfamiliar with the organization and/or its staff

BANNER 4

	AWARENESS		PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?		
	TOTAL (A)	AWARE (B)	UN- AWARE (C)	YES (D)	NO (E)	UN- SURE (F)	INTER- ESTED (G)	NOT INTER- ESTED (H)	UN- SURE (I)	INTER- ESTED (J)	NOT INTER- ESTED (K)	UN- SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (YES - NO)	416 46%	135 38%	281 52% B	31 20%	378 52% D	7 41%	201 37%	190 62% G	25 55%	232 38%	169 66% JL	15 43%	172 57% N	244 41%
YES	623 69%	235 66%	388 71%	86 56%	526 72% D	11 67%	351 64%	242 78% G	30 68%	394 65%	208 81% J	21 61%	227 75% N	397 66%
NO	207 23%	100 28% C	107 20%	55 36% E	148 20%	4 26%	150 27% HI	51 17%	6 13%	162 27% K	39 15%	6 18%	54 18%	153 25% M
UNSURE	70 8%	21 6%	49 9%	12 8%	56 8%	1 7%	46 8%	15 5%	9 19% H	53 9% K	10 4%	7 21% K	19 6%	50 8%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 47-1

QUESTION 13 6:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

I have participated in the past and have been unsatisfied

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
**D/S (YES - NO)	-622 -69%	-622 -69%	-	-	-	-238 -71%	-155 -69%	-228 -67%	-98 -67%	-215 -67%	-315 -66%	-64 -66%	-5 -91%	-215 -75%	-215 -75%	-172 -63%	-136 -71%	-98 -65%	-324 -72%	-174 -69%	-124 -62%
YES	110 12%	110 12%	-	-	-	42 12%	30 13%	38 11%	21 14%	45 14%	66 14%	13 13%	- 4%	28 10%	28 10%	35 13%	24 12%	23 15%	52 12%	30 12%	28 14%
NO	731 81%	731 81%	-	-	-	280 83%	185 83%	267 78%	119 81%	260 80%	381 80%	77 79%	6 96%	243 85%	243 85%	208 76%	160 83%	121 80%	375 84%	204 81%	152 76%
UNSURE	59 7%	59 7%	-	-	-	15 4%	10 4%	35 10%	7 5%	18 6%	31 7%	7 7%	- -	16 5%	16 5%	29 11%	8 4%	6 4%	21 5%	17 7%	21 11%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 47-2
 QUESTION 13 6:
 Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

I have participated in the past and have been unsatisfied

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (YES - NO)	-622 -69%	-54 -50%	-215 -77%	-256 -67%	-242 -70%	-195 -72%	-153 -68%	-216 -68%	-216 -71%	-189 -68%	-168 -67%	-334 -70%	-119 -71%	-114 -69%	-508 -69%	-67 -62%	-217 -70%	-147 -69%	-112 -70%	-79 -72%	-364 -75%	-131 -63%	-98 -60%	-26 -65%
YES	110 12%	22 20%	24 9%	54 14%	43 12%	31 11%	28 12%	40 13%	31 10%	39 14%	34 13%	55 12%	20 12%	20 12%	89 12%	14 12%	41 13%	25 12%	19 12%	12 11%	50 10%	28 13%	27 16%	5 12%
NO	731 81%	76 71%	239 86%	310 81%	285 82%	226 83%	181 80%	256 81%	247 82%	228 81%	202 80%	389 81%	140 83%	135 81%	597 81%	81 74%	257 84%	171 80%	131 82%	91 83%	414 85%	159 77%	124 77%	31 77%
UNSURE	59 7%	10 9%	15 5%	21 6%	18 5%	15 6%	19 8%	22 7%	24 8%	14 5%	16 6%	34 7%	9 5%	11 7%	48 7%	15 13%	9 3%	18 8%	11 7%	7 6%	22 5%	21 10%	11 7%	4 11%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 47-3
 QUESTION 13 6:
 Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

I have participated in the past and have been unsatisfied

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
**D/S (YES - NO)	-622 -69%	-158 -67%	-464 -70%	-157 -71%	-143 -62%	-188 -75%	-133 -68%	-94 -66%	-265 -74%	-155 -75%	-107 -57%	-200 -70%	-45 -65%	-224 -78%	-147 -60%	-236 -64%	-76 -68%	-48 -82%	-22 -56%	-209 -78%	-394 -71%	-228 -66%
YES	110 12%	30 13%	80 12%	22 10%	36 16%	27 11%	25 13%	21 15%	35 10%	18 9%	35 19% IJ	37 13%	7 10%	21 7%	40 16% N	50 14%	15 13%	4 7%	6 14%	25 9%	65 12%	44 13%
NO	731 81%	188 80%	543 82%	179 81%	179 77%	215 85% E	158 80%	116 80%	300 83%	173 84%	142 75%	237 83%	52 76%	245 86% O	187 76%	286 78%	90 82%	52 89% PS	28 70%	234 87% PS	459 82%	272 79%
UNSURE	59 7%	17 7%	43 6%	19 9%	17 7%	10 4%	14 7%	7 5%	25 7%	16 8%	11 6%	12 4%	10 14% L	20 7%	17 7%	32 9% T	6 5%	2 3%	6 15%	10 4%	32 6%	27 8%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 47-4

QUESTION 13 6:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

I have participated in the past and have been unsatisfied

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (YES - NO)	-622 -69%	-237 -67%	-385 -71%	-95 -62%	-520 -71%	-6 -37%	-363 -66%	-225 -73%	-34 -75%	-418 -69%	-184 -72%	-20 -57%	-164 -55%	-458 -76%
YES	110 12%	52 15%	58 11%	27 18%	80 11%	2 14%	74 13% I	36 12% I	- -	74 12%	32 13%	3 9%	59 19% N	51 9%
NO	731 81%	289 81%	442 81%	122 80% F	600 82% F	9 51%	437 80%	261 85%	34 75%	492 81%	217 84%	23 66%	223 74%	509 85% M
UNSURE	59 7%	16 4%	44 8% B	4 3%	49 7% D	6 34% DE	37 7%	11 4%	11 25% GH	43 7%	8 3% K	8 24% K	19 6%	40 7%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 48-1

QUESTION 13 7:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

Going to a free summer meals site is too difficult to arrange

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED- MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
**D/S (YES - NO)	-287 -32%	-287 -32%	-	-	-	-109 -32%	-67 -30%	-112 -33%	-48 -33%	-116 -36%	-172 -36%	-26 -27%	-2 -33%	-74 -26%	-74 -26%	-96 -35%	-66 -35%	-51 -34%	-167 -37%	-82 -33%	-38 -19% ST
YES	252 28%	252 28%	-	-	-	101 30%	61 27%	91 27%	40 27%	91 28%	133 28%	33 34%	2 33%	83 29%	83 29%	69 25%	55 29%	46 31%	115 26%	70 28%	68 34%
NO	540 60%	540 60%	-	-	-	209 62%	128 57%	203 60%	88 60%	206 64% N	304 64% N	59 61%	4 67%	157 55%	157 55%	165 61%	121 63%	97 65%	282 63% U	152 61%	106 53%
UNSURE	108 12%	108 12%	-	-	-	26 8%	36 16% F	46 13% F	18 12% M	26 8% M	42 9% M	5 5% M	-	47 16% JKLM	47 16% QR	38 14% R	16 8%	7 5%	52 12%	28 11%	27 14%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 48-2

QUESTION 13.7:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

Going to a free summer meals site is too difficult to arrange

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (YES - NO)	-287 -32%	-36 -34%	-92 -33%	-127 -33%	-107 -31%	-76 -28%	-59 -26%	-114 -36%	-105 -35%	-69 -25% H	-95 -38%	-123 -26% KM	-70 -41%	-70 -42%	-218 -30%	-45 -41%	-79 -26% T	-61 -29% T	-46 -29% T	-56 -51%	-153 -32%	-82 -40%	-38 -23% V	-13 -34%
YES	252 28%	27 25%	72 26%	111 29%	104 30%	83 31%	72 32%	79 25%	79 26%	95 34% H	63 25%	149 31%	41 24%	41 24%	212 29%	22 20%	100 33% PT	63 30% T	47 29%	20 18%	147 30% V	47 23%	47 29%	10 26%
NO	540 60%	64 59%	164 59%	239 62%	211 61%	160 59%	131 58%	192 61%	184 61%	163 58%	158 63%	272 57%	110 65%	110 66%	430 59%	67 61%	180 58%	125 58%	93 58%	76 69%	300 62%	130 63%	85 52%	24 60%
UNSURE	108 12%	17 16%	42 15% DE	34 9%	31 9%	29 11%	25 11%	47 15% J	39 13%	22 8%	31 12%	59 12%	18 11%	15 9%	93 13%	20 18% Q	27 9%	26 12%	21 13%	14 13%	39 8%	30 14% U	31 19% U	6 14%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 48-3

QUESTION 13.7:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

Going to a free summer meals site is too difficult to arrange

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
**D/S (YES - NO)	-287 -32%	-83 -35%	-205 -31%	-83 -38%	-50 -21% DF	-122 -48%	-34 -17% DF	-47 -33%	-129 -36%	-67 -32%	-44 -24% I	-70 -24% N	-15 -22% N	-130 -46%	-71 -29% N	-95 -26% QT	-50 -45%	-10 -17% QT	-11 -28%	-102 -38%	-192 -34%	-96 -28%
YES	252 28%	62 27%	190 29%	52 23%	74 32% F	57 23%	70 36% DF	39 27%	95 26%	57 28%	61 32%	96 34% N	22 31%	58 20%	71 29% N	117 32% Q	22 20%	20 34%	11 27%	69 25%	154 28%	98 29%
NO	540 60%	145 62%	395 59%	134 61%	123 53%	179 71% DEG	103 53%	86 60%	224 62%	125 60%	106 56%	166 58%	54 54%	188 66%	142 58%	211 57%	71 64%	30 52%	22 56%	171 64%	346 62%	194 57%
UNSURE	108 12%	27 12%	80 12%	34 16% F	35 15% F	16 6%	23 12%	19 13%	42 12%	25 12%	22 12%	24 8%	10 15%	41 14%	31 13%	40 11%	18 16%	8 14%	7 17%	30 11%	58 10%	50 15%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 48-4

QUESTION 13 7:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

Going to a free summer meals site is too difficult to arrange

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN- AWARE (C)	YES (D)	NO (E)	UN- SURE (F)	INTER- ESTED (G)	NOT INTER- ESTED (H)	UN- SURE (I)	INTER- ESTED (J)	NOT INTER- ESTED (K)	UN- SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (YES - NO)	-287 -32%	-154 -43%	-133 -24% B	-67 -44%	-217 -30%	-4 -23%	-189 -35%	-100 -33%	1 3% GH	-222 -36%	-62 -24% J	-4 -11% J	13 4% N	-300 -50%
YES	252 28%	87 24%	165 30%	39 25%	210 29%	4 21%	150 27%	86 28%	16 36%	158 26%	85 33%	9 26%	139 46% N	113 19%
NO	540 60%	241 68% C	299 55%	106 69% E	427 58%	8 44%	338 62% I	187 61% I	15 33%	380 62% L	147 57%	13 38%	126 42%	413 69% M
UNSURE	108 12%	28 8%	80 15% B	9 6%	93 13% D	6 34% D	59 11%	35 11%	14 30% GH	71 12%	24 10%	12 36% JK	35 12%	73 12%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 49-1

QUESTION 13 8:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

Free summer meals are not offered at a convenient time

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
**D/S (YES - NO)	-183 -20%	-183 -20%	-	-	-	-75 -22%	-42 -19%	-66 -19%	-11 -8%	-62 -19%	-114 -24%	-20 -21%	-2 -38%	-56 -19%	-56 -19%	-51 -21%	-21 -27%	-21 -14%	-139 -31%	-41 -16%	-4 -2%
YES	279 31%	279 31%	-	-	-	109 32%	68 30%	101 30%	55 37%	106 33%	148 31%	34 35%	2 29%	84 29%	84 29%	81 30%	60 31%	54 36%	112 25%	82 33%	84 42%
NO	462 51%	462 51%	-	-	-	184 55%	111 49%	167 49%	66 45%	168 52%	261 55%	54 56%	4 67%	140 49%	140 49%	137 50%	111 58%	75 50%	251 56%	123 49%	88 44%
UNSURE	159 18%	159 18%	-	-	-	43 13%	45 20%	71 21%	26 18%	49 15%	70 15%	9 9%	- 4%	63 22%	63 22%	54 20%	21 11%	22 14%	85 19%	46 18%	28 14%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 49-2
 QUESTION 13 8:
 Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

Free summer meals are not offered at a convenient time

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (YES - NO)	-183 -20%	-18 -17%	-62 -22%	-67 -17%	-85 -25%	-51 -19%	-50 -22%	-57 -18%	-70 -23%	-56 -20%	-55 -22%	-85 -18%	-43 -25%	-27 -16%	-156 -21%	-39 -36%	-43 -14% PT	-36 -17% PT	-11 -7% PRT	-54 -49%	-133 -27%	-48 -23%	7 4% UVX	-8 -21%
YES	279 31%	33 31%	83 30%	124 32%	105 30%	89 33%	70 31%	99 31%	85 28%	94 34%	73 29%	153 32%	53 31%	53 32%	226 31%	26 24%	109 35% PT	70 33% T	58 36% PT	16 15%	137 28%	59 29%	71 44% UVX	11 27%
NO	462 51%	52 48%	146 52%	190 49%	190 55%	140 52%	119 53%	156 49%	156 51%	150 54%	128 51%	238 50%	95 56%	80 48%	382 52%	65 59% S	152 49%	106 50%	69 43%	70 64% QRS	269 55% W	107 52% W	64 40%	19 48%
UNSURE	159 18%	23 21%	49 18%	71 18%	51 15%	43 16%	38 17%	62 20% J	62 20% J	36 13%	51 20%	87 18%	21 13%	33 20%	127 17%	19 17%	47 15%	38 18%	33 20%	23 21%	80 16%	41 20%	26 16%	10 24%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 49-3
 QUESTION 13 8:
 Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

Free summer meals are not offered at a convenient time

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
**D/S (YES - NO)	-183 -20%	-67 -29%	-116 -17% B	-47 -21%	-15 -6% DFG	-65 -26%	-57 -29%	-31 -21%	-82 -23%	-41 -20%	-29 -15%	-52 -18%	-4 -6% LNO	-55 -19%	-64 -26%	-35 -10%	-19 -17% T	-9 -15% T	-12 -30%	-81 -30%	-102 -18%	-82 -24%
YES	279 31%	63 27%	216 32%	66 30%	86 37% G	76 30%	50 26%	43 30%	109 30%	61 30%	66 35%	97 34%	27 39%	86 30%	67 27%	131 36% T	36 32%	18 31%	10 26%	73 27%	181 32%	98 28%
NO	462 51%	130 55%	332 50%	113 51%	101 43%	141 56% E	108 55% E	74 51%	191 53%	103 50%	95 50%	149 52%	31 45%	140 49%	131 53%	166 45%	54 49%	27 46%	22 56%	154 57% P	282 51%	180 52%
UNSURE	159 18%	42 18%	117 18%	41 19%	45 19%	35 14%	38 19%	28 19%	61 17%	43 21%	28 15%	40 14%	11 16%	60 21% L	47 19%	71 19%	20 18%	13 23%	7 19%	43 16%	94 17%	66 19%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 49-4

QUESTION 13 8:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

Free summer meals are not offered at a convenient time

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (YES - NO)	-183 -20%	-95 -27%	-89 -16% B	-4 -2% EF	-171 -23%	-8 -49%	-75 -14% H	-104 -34%	-4 -8% H	-96 -16% K	-85 -33%	-2 -6% K	24 8% N	-207 -35%
YES	279 31%	114 32%	164 30%	69 45% EF	208 29% F	2 9%	199 36% HI	70 23%	9 21%	207 34% K	63 25%	9 26%	140 47% N	139 23%
NO	462 51%	209 59% C	253 47%	73 48%	379 52%	10 58%	274 50% I	175 57% I	13 29%	303 50%	148 58% L	11 32%	116 39%	346 58% M
UNSURE	159 18%	33 9%	126 23% B	11 7%	142 20% D	6 33% D	74 14%	63 20% G	22 50% GH	99 16%	46 18%	14 42% JK	45 15%	115 19%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 50-1

QUESTION 13 9:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

Free summer meals are not offered at a convenient place

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%	
**D/S (YES - NO)	58 6%	58 6%	-	-	-	22 6%	14 6%	22 6%	15 10% N	31 10% LN	49 10% LN	4 4% N	1 24%	-7 -3%	-7 -3%	34 12% O	18 9% O	14 9% O	-37 -8%	45 18% S	50 25% S
YES	403 45%	403 45%	-	-	-	160 48%	96 43%	147 43%	67 46%	159 49% N	231 48% N	49 51%	4 62%	111 39%	111 39%	124 46%	92 48%	77 51% O	164 37%	129 51% S	110 55% S
NO	345 38%	345 38%	-	-	-	138 41%	82 36%	125 37%	52 36%	127 39%	182 38%	45 46%	2 38%	118 41%	118 41%	90 33%	74 39%	62 41%	200 45% TU	84 34%	61 30%
UNSURE	151 17%	151 17%	-	-	-	37 11%	47 21% F	67 20% F	28 19% LM	37 12% LM	66 14% LM	3 3%	-	57 20% JLM	57 20% R	57 21% QR	25 13%	12 8%	84 19%	37 15%	30 15%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 50-2

QUESTION 13 9:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

Free summer meals are not offered at a convenient place

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (YES - NO)	58 6%	13 12% EG	46 16% DEG	33 9% EG	10 3%	31 11% EG	4 2%	28 9% I	-12 -4%	42 15% HI	21 8% L	11 2%	26 15% L	9 6%	49 7%	-8 -7%	35 11% PRT	9 4% PT	24 15% PRT	-2 -2%	28 6% V	5 2%	26 16% UVX	1 3%
YES	403 45%	50 46%	138 50%	176 46%	155 45%	133 49%	98 43%	144 45%	114 38%	145 52% I	114 45%	200 42%	90 53% L	72 44%	331 45%	39 36%	148 48% P	94 44%	80 50% P	43 39%	221 46%	88 43%	77 47%	16 40%
NO	345 38%	37 34%	92 33%	143 37%	145 42% C	102 38%	94 41%	116 36%	126 42%	103 37%	93 37%	189 39%	64 38%	63 38%	282 38%	46 42%	113 37%	85 40%	56 35%	45 41%	194 40%	83 40%	51 32%	15 38%
UNSURE	151 17%	21 20%	48 17%	66 17%	45 13%	37 13%	35 16%	58 18% J	61 20% J	32 11%	45 18% M	90 19% M	16 9%	30 18%	121 16%	24 22%	47 15%	35 16%	24 15%	21 19%	71 15%	35 17%	34 21%	9 22%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 50-3
 QUESTION 13 9:
 Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

Free summer meals are not offered at a convenient place

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
**D/S (YES - NO)	58 6%	5 2%	53 8% B	10 4% F	31 13% DF	1 1%	16 8% F	-2 -1%	24 7% H	10 5% H	25 13% HIJ	28 10% O	7 10% O	32 11% O	-2 -1%	34 9% T	7 7% T	7 12% T	8 19% T	3 1%	23 4%	34 10% U
YES	403 45%	99 42%	304 46%	96 43%	106 46%	109 43%	92 47%	59 41%	155 43%	92 45%	97 51%	142 50%	32 46%	126 44%	101 41%	168 46%	49 44%	28 47%	18 45%	117 43%	248 45%	155 45%
NO	345 38%	94 40%	251 38%	86 39%	76 33%	108 43% E	76 39%	61 42%	130 36%	83 40%	72 38%	114 40%	25 36%	94 33%	102 42%	135 37%	42 38%	21 35%	10 26%	114 42%	225 40%	120 35%
UNSURE	151 17%	42 18%	110 16%	39 18%	49 21%	36 14%	28 14%	24 17%	75 21% K	32 15%	20 11%	30 11%	12 18%	66 23% L	42 17%	66 18%	20 18%	10 18%	11 29%	38 14%	84 15%	67 20%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 50-4

QUESTION 13 9:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

Free summer meals are not offered at a convenient place

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (YES - NO)	58 6%	-49 -14%	107 20% B	-2 -1%	58 8% D	1 7%	76 14% H	-30 -10%	11 25% H	81 13% K	-27 -11%	4 12% K	137 46% N	-79 -13%
YES	403 45%	137 38%	267 49% B	70 46%	326 45%	7 40%	273 50% H	110 36%	21 46%	295 48% K	95 37%	13 38%	202 67% N	202 34%
NO	345 38%	186 52% C	159 29%	72 47% E	268 37%	6 33%	196 36% I	140 45% GI	9 21%	214 35%	122 48% JL	9 26%	65 22%	281 47% M
UNSURE	151 17%	34 9%	118 22% B	12 8%	135 18% D	5 27%	78 14%	59 19%	15 34% G	99 16%	40 15%	12 37% K	34 11%	118 20% M

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 51-1
 QUESTION 13 10:
 Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

Free summer meals do not let us eat as a family

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
**D/S (YES - NO)	-335 -37%	-335 -37%	-	-	-	-152 -45%	-66 -30%	-117 -34%	-40 -27%	-145 -45%	-213 -44%	-53 -54%	-3 -53%	-84 -29%	-84 -29%	-83 -31%	-100 -52%	-67 -45%	-139 -31%	-100 -40%	-96 -48%
YES	235 26%	235 26%	-	-	-	78 23%	67 30%	90 27%	45 31%	72 22%	111 23%	18 18%	1 18%	86 30%	86 30%	76 28%	39 21%	34 23%	130 29%	64 25%	42 21%
NO	570 63%	570 63%	-	-	-	230 68%	134 60%	207 61%	85 58%	217 67%	324 68%	71 72%	4 71%	170 59%	170 59%	159 59%	140 73%	102 67%	268 60%	164 65%	138 69%
UNSURE	95 11%	95 11%	-	-	-	28 8%	23 10%	43 13%	16 11%	34 10%	43 9%	9 9%	1 11%	31 11%	31 11%	37 13%	13 7%	15 10%	50 11%	23 9%	21 11%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 51-2

QUESTION 13 10:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

Free summer meals do not let us eat as a family

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (YES - NO)	-335 -37%	-47 -43%	-79 -28%	-149 -39%	-151 -44%	-96 -35%	-90 -40%	-106 -33%	-115 -38%	-114 -41%	-93 -37%	-187 -39%	-56 -33%	-77 -46%	-258 -35%	-41 -37%	-123 -40%	-93 -43%	-41 -26%	-38 -34%	-174 -36%	-98 -47%	-50 -31%	-14 -35%
YES	235 26%	26 24%	83 30%	98 25%	84 24%	79 29%	57 25%	89 28%	70 23%	76 27%	68 27%	115 24%	53 31%	37 22%	198 27%	27 25%	80 26%	48 22%	49 31%	31 28%	136 28%	41 20%	45 28%	11 26%
NO	570 63%	73 68%	162 58%	247 64%	235 68%	175 64%	147 65%	195 61%	185 61%	190 68%	160 64%	302 63%	108 64%	114 69%	456 62%	68 62%	203 66%	140 66%	90 56%	69 63%	310 64%	139 67%	95 59%	24 61%
UNSURE	95 11%	9 8%	33 12%	40 10%	27 8%	19 7%	24 10%	34 11%	46 15%	15 5%	24 10%	62 13%	8 5%	14 9%	80 11%	15 13%	24 8%	26 12%	20 13%	10 9%	41 8%	27 13%	21 13%	5 13%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 51-3
 QUESTION 13 10:
 Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

Free summer meals do not let us eat as a family

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900	235	665	220	232	252	196	144	360	207	189	286	69	286	244	368	111	59	39	269	557	343
	100%	26%	74%	24%	26%	28%	22%	16%	40%	23%	21%	32%	8%	32%	27%	41%	12%	7%	4%	30%	62%	38%
**D/S (YES - NO)	-335	-99	-236	-91	-75	-105	-64	-42	-141	-86	-66	-98	-24	-113	-91	-143	-42	-21	-14	-83	-223	-113
	-37%	-42%	-35%	-41%	-32%	-42%	-33%	-29%	-39%	-42%	-35%	-34%	-34%	-40%	-37%	-39%	-38%	-36%	-34%	-31%	-40%	-33%
YES	235	57	178	51	67	61	57	43	90	48	54	80	18	69	65	91	28	17	11	78	143	92
	26%	24%	27%	23%	29%	24%	29%	30%	25%	23%	29%	28%	27%	24%	26%	25%	25%	29%	28%	29%	26%	27%
NO	570	157	414	142	142	166	121	84	231	134	121	178	42	183	156	234	70	38	24	161	366	204
	63%	67%	62%	64%	61%	66%	62%	59%	64%	65%	64%	62%	61%	64%	64%	64%	63%	65%	62%	60%	66%	60%
UNSURE	95	21	74	27	23	26	18	17	40	24	14	28	9	34	24	43	13	4	4	30	48	47
	11%	9%	11%	12%	10%	10%	9%	12%	11%	12%	7%	10%	13%	12%	10%	12%	12%	6%	10%	11%	9%	14%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 51-4

QUESTION 13 10:

Below are a few reasons some parents have given for why their children might not participate in a free summer meals program.

ONE CHILD: For each, do you see it as a reason that would prevent your child from participating?

MULTIPLE CHILDREN: For each, do you see it as a reason that would prevent your children from participating?

Free summer meals do not let us eat as a family

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (YES - NO)	-335 -37%	-129 -36%	-206 -38%	-73 -47%	-260 -36%	-2 -14% D	-242 -44%	-94 -31% G	1 2% GH	-268 -44%	-61 -24% J	-6 -18% J	-107 -36%	-228 -38%
YES	235 26%	100 28%	135 25%	32 21%	198 27%	5 29%	123 23%	94 30% G	18 40%	137 22%	88 34% J	10 30%	86 29%	149 25%
NO	570 63%	229 64%	341 63%	105 68%	458 63%	7 43%	365 67% I	188 61% I	17 38%	404 66%	149 58%	16 48%	193 64%	377 63%
UNSURE	95 11%	26 7%	68 13% B	16 10%	74 10%	5 28%	58 11%	26 8%	10 23%	68 11%	19 7%	8 22%	21 7%	74 12% M

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 52-1

QUESTION 14:

ONE CHILD: How long would the meal site need to be open in order for your child to participate?

MULTIPLE CHILDREN: How long would the meal site need to be open in order for your children to participate?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
30 MINUTES	51 6%	51 6%	-	-	-	20 6%	6 3%	25 7% G	5 4%	20 6%	28 6%	7 7%	1 19%	20 7%	10 4%	8 4%	14 9%	34 8% T	7 3%	10 5%	
1 HOUR	199 22%	199 22%	-	-	-	74 22%	43 19%	82 24%	25 17%	61 19%	97 20%	18 18%	1 23%	64 22%	64 22% Q	78 29% QR	27 14%	29 19%	107 24%	52 21%	40 20%
UP TO 2 HOURS	383 43%	383 43%	-	-	-	139 41%	105 47%	139 41%	70 48%	149 46%	218 46%	50 52% MN	1 18%	109 38%	109 38%	108 40%	101 53% OP	65 43%	170 38%	123 49% S	90 45%
UP TO 4 HOURS	173 19%	173 19%	-	-	-	67 20%	51 23%	55 16%	30 20%	62 19%	96 20%	17 17%	2 40%	53 19%	53 19%	53 20%	33 17%	33 22%	78 17%	49 19%	46 23%
MORE THAN 4 HOURS	69 8%	69 8%	-	-	-	23 7%	14 6%	32 9%	15 10% LM	26 8% LM	35 7% M	3 3%	-	21 7% M	21 7%	20 7%	21 11% R	7 5%	39 9%	17 7%	13 6%
DON'T KNOW/REFUSED	25 3%	25 3%	-	-	-	13 4%	4 2%	7 2%	1 1%	4 1% M	4 1%	2 3%	-	18 6% IJKM	18 6% PQR	3 1%	1 1%	2 2%	20 4% TU	3 1%	2 1%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 52-2

QUESTION 14:

ONE CHILD: How long would the meal site need to be open in order for your child to participate?

MULTIPLE CHILDREN: How long would the meal site need to be open in order for your children to participate?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP- ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
30 MINUTES	51 6%	7 7%	17 6%	30 8%	20 6%	11 4%	9 4%	13 4%	10 3%	28 10% HI	10 4%	32 7%	10 6%	12 7%	40 5%	13 12% QR	13 4%	7 3%	9 5%	10 9%	34 7% V	4 2%	11 7%	2 5%
1 HOUR	199 22%	18 17%	65 23%	85 22%	79 23%	50 18%	55 24%	79 25%	56 18%	64 23%	53 21%	109 23%	37 22%	33 20%	166 23%	22 20%	64 21%	50 24%	37 23%	25 23%	112 23%	41 20%	36 22%	9 21%
UP TO 2 HOURS	383 43%	51 47%	118 42%	161 42%	151 44%	131 48%	95 42%	124 39%	131 44%	128 46%	105 42%	201 42%	77 46%	62 37%	321 44%	46 42%	138 45%	104 49%	55 35%	40 37%	218 45%	81 39%	67 42%	16 40%
UP TO 4 HOURS	173 19%	23 21%	50 18%	72 19%	66 19%	52 19%	45 20%	66 21%	65 21%	42 15%	53 21%	88 18%	32 19%	39 23%	134 18%	18 17%	58 19%	33 15%	38 24%	26 23%	70 14%	54 26% U	39 24% U	9 22%
MORE THAN 4 HOURS	69 8%	7 7%	22 8%	26 7%	21 6%	19 7%	14 6%	30 10% J	30 10% J	9 3%	26 10% M	36 8%	7 4%	15 9%	54 7%	8 8%	30 10% T	12 6%	17 10% T	2 2%	31 6%	25 12% UW	8 5%	4 9%
DON'T KNOW/REFUSED	25 3%	1 1%	7 3%	11 3%	9 3%	10 4%	8 4%	6 2%	10 3%	9 3%	6 2%	12 3%	7 4%	5 3%	20 3%	1 1%	5 2%	8 4%	4 2%	7 6%	21 4% VW	2 1%	-	1 2%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 52-3
 QUESTION 14:
 ONE CHILD: How long would the meal site need to be open in order for your child to participate?

MULTIPLE CHILDREN: How long would the meal site need to be open in order for your children to participate?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
30 MINUTES	51 6%	17 7%	34 5%	11 5%	12 5%	16 6%	12 6%	7 5%	20 6%	7 4%	17 9% J	17 6%	2 4%	15 5%	14 6%	19 5% S	4 4%	2 3%	-	23 9% RS	32 6%	20 6%
1 HOUR	199 22%	64 27%	135 20%	52 24%	45 19%	46 18%	57 29% EF	35 24%	61 17%	54 26% I	48 26% I	69 24%	22 31%	59 20%	47 19%	75 20%	31 28%	11 19%	14 36%	51 19%	115 21%	84 24%
UP TO 2 HOURS	383 43%	87 37%	296 44%	91 41%	101 44%	123 49% G	68 35%	61 43%	170 47% J	77 37%	75 40%	112 39%	26 38%	132 46%	111 45%	164 45%	46 41%	31 52%	19 47%	105 39%	247 44%	137 40%
UP TO 4 HOURS	173 19%	41 17%	132 20%	48 22%	46 20%	47 19%	32 16%	27 19%	63 17%	44 21%	39 21%	54 19%	14 21%	58 20%	44 18%	66 18%	18 16%	10 17%	5 13%	63 23%	108 19%	65 19%
MORE THAN 4 HOURS	69 8%	13 6%	56 8%	17 8%	23 10%	14 5%	15 8%	11 8%	30 8% K	21 10% K	7 4%	25 9% M	2 3%	17 6%	23 9% M	32 9%	9 8%	4 7%	1 4%	19 7%	43 8%	26 8%
DON'T KNOW/REFUSED	25 3%	13 5% C	12 2%	-	6 2% D	7 3% D	13 6% D	3 2%	16 4%	3 2%	3 1%	9 3%	2 3%	6 2%	6 3%	12 3% S	2 2%	1 2%	-	8 3% S	13 2%	12 3%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 52-4

QUESTION 14:

ONE CHILD: How long would the meal site need to be open in order for your child to participate?

MULTIPLE CHILDREN: How long would the meal site need to be open in order for your children to participate?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
30 MINUTES	51 6%	26 7%	26 5%	9 6%	37 5%	5 29% E	21 4%	25 8% G	6 12%	25 4%	24 9% J	2 6%	10 3%	41 7% M
1 HOUR	199 22%	93 26% C	106 19%	42 27%	153 21%	4 24%	125 23%	68 22%	6 14%	138 23%	53 21%	8 23%	56 19%	143 24%
UP TO 2 HOURS	383 43%	147 41%	237 44%	67 44% F	313 43% F	3 19%	254 46% H	106 34%	24 52%	277 46% K	91 36%	15 44%	137 45%	247 41%
UP TO 4 HOURS	173 19%	67 19%	106 19%	23 15%	147 20%	3 16%	113 21% I	58 19% I	3 6%	126 21% L	44 17%	3 8%	68 23%	104 17%
MORE THAN 4 HOURS	69 8%	19 5%	50 9% B	12 8%	56 8%	1 4%	32 6%	32 10%	5 11%	41 7%	23 9%	5 13%	25 8%	44 7%
DON'T KNOW/REFUSED	25 3%	5 1%	19 4%	1 1%	22 3% D	2 9%	2 -	21 7% G	2 5%	2 -	21 8% J	2 6%	3 1%	21 4% M

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 53-1
 QUESTION 15:
 ONE CHILD: How close would the location need to be in order for your child to participate?

MULTIPLE CHILDREN: How close would the location need to be in order for your children to participate?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
WITHIN .25 MILES	125 14%	125 14%	-	-	-	63 19% G	17 8%	45 13%	23 16% M	54 17% M	70 15% M	15 16% M	-	37 13% M	37 13%	34 13%	23 12%	31 21%	53 12%	42 17%	30 15%
WITHIN .50 MILES	73 8%	73 8%	-	-	-	33 10%	15 7%	25 7%	15 10% N	34 11% N	48 10% N	16 17% N	1 19%	11 4%	11 4%	28 10% O	18 9% O	17 11% O	32 7%	25 10%	17 8%
WITHIN 1 MILE	251 28%	251 28%	-	-	-	97 29%	66 29%	88 26%	34 23%	90 28%	140 29%	27 28%	2 34%	76 27%	76 27%	77 28%	56 29%	43 28%	125 28%	64 25%	62 31%
WITHIN 5 MILES	285 32%	285 32%	-	-	-	88 26%	86 38% F	112 33%	53 36% L	99 31%	143 30%	21 22%	2 29%	95 33% L	95 33%	89 33%	61 32%	41 27%	158 35%	71 28%	56 28%
WITHIN 10 MILES	115 13%	115 13%	-	-	-	34 10%	26 12%	55 16% F	14 9%	32 10%	58 12%	13 13%	1 18%	42 15%	42 15%	34 13%	25 13%	14 9%	48 11%	37 15%	30 15%
WITHIN 20 MILES	25 3%	25 3%	-	-	-	10 3%	7 3%	9 3%	8 6% M	8 2% M	11 2% M	2 2%	-	10 3% M	10 3%	5 2%	8 4%	3 2%	13 3%	11 4% U	2 1%
MORE THAN 20 MILES	7 1%	7 1%	-	-	-	3 1%	2 1%	2 1%	-	3 1%	3 1%	2 2%	-	3 1%	3 1%	1 -	1 1%	1 1%	5 1% T	-	2 1%
DON'T KNOW/REFUSED	18 2%	18 2%	-	-	-	8 2%	5 2%	4 1%	-	2 1%	4 1%	2 2%	-	14 5% IJKM	14 5% PQR	3 1%	-	2 1%	15 3% T	1 -	2 1%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 53-2

QUESTION 15:

ONE CHILD: How close would the location need to be in order for your child to participate?

MULTIPLE CHILDREN: How close would the location need to be in order for your children to participate?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
WITHIN .25 MILES	125 14%	19 18%	39 14%	57 15%	58 17%	40 15%	27 12%	36 11%	43 14%	46 16%	31 12%	68 14%	26 15%	25 15%	100 14%	20 18%	39 13%	26 12%	28 17%	14 13%	45 9%	44 21% U	30 19% U	6 15%
WITHIN .50 MILES	73 8%	6 5%	21 8%	24 6%	21 6%	31 11%	29 13% BDE	26 8%	26 8%	21 8%	22 9%	38 8%	13 8%	17 10%	57 8%	10 9%	19 6%	11 5%	21 13% R	13 12%	32 7%	21 10% X	18 11%	2 4%
WITHIN 1 MILE	251 28%	29 27%	84 30%	98 26%	91 26%	66 24%	70 31%	99 31%	79 26%	73 26%	74 29%	125 26%	52 31%	53 32%	198 27%	28 25%	72 23%	62 29%	55 35% Q	34 31%	130 27%	62 30%	45 28%	13 32%
WITHIN 5 MILES	285 32%	38 36%	88 32%	131 34%	117 34%	77 28%	61 27%	99 31%	95 31%	91 32%	75 30%	153 32%	57 34%	46 28%	239 33%	39 36% S	110 36% S	66 31%	34 21%	36 33%	163 33%	57 27%	50 31%	14 34%
WITHIN 10 MILES	115 13%	13 12%	31 11%	52 14%	42 12%	41 15%	28 12%	38 12%	41 14%	36 13%	30 12%	71 15% M	14 8%	19 12%	96 13%	8 7%	52 17% PST	34 16% PT	15 9%	6 5%	77 16% V	18 9%	15 9%	4 9%
WITHIN 20 MILES	25 3%	3 2%	10 4%	13 3%	8 2%	4 2%	3 1%	11 3%	8 3%	6 2%	12 5%	11 2%	2 1%	3 2%	23 3%	5 5%	11 4% T	4 2%	4 3%	1 1%	19 4% V	2 1%	4 2%	- 1%
MORE THAN 20 MILES	7 1%	- -	- -	3 1%	2 1%	6 2% BC	2 1%	1 -	3 1%	3 1%	1 1%	4 1%	2 1%	- -	7 1% N	- -	2 1%	5 2% PT	- -	- -	5 1%	1 1%	- -	- 1%
DON'T KNOW/REFUSED	18 2%	- -	4 2%	6 1% B	6 2% B	7 3% B	6 3% B	7 2%	7 2%	4 1%	6 2%	9 2%	3 1%	3 2%	15 2%	- -	2 1%	6 3%	3 2%	7 6% PQ	15 3% VW	1 1%	- -	1 2%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 53-3
 QUESTION 15:
 ONE CHILD: How close would the location need to be in order for your child to participate?

MULTIPLE CHILDREN: How close would the location need to be in order for your children to participate?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
WITHIN .25 MILES	125 14%	28 12%	98 15%	39 18% G	29 13%	38 15%	19 10%	22 15%	47 13%	24 11%	33 17%	37 13%	14 21%	36 13%	34 14%	52 14%	13 12%	5 9%	5 13%	41 15%	84 15%	41 12%
WITHIN .50 MILES	73 8%	20 9%	53 8%	33 15% EFG	13 6%	18 7%	8 4%	20 14% K	29 8%	13 6%	11 6%	18 6%	10 14%	29 10%	15 6%	33 9%	5 4%	4 6%	2 4%	23 8%	48 9%	25 7%
WITHIN 1 MILE	251 28%	56 24%	195 29%	64 29%	65 28%	78 31%	44 22%	42 29% I	71 20%	72 35% I	66 35% I	92 32% N	18 26%	67 24%	71 29%	97 26%	33 29%	17 28%	7 17%	83 31%	154 28%	97 28%
WITHIN 5 MILES	285 32%	77 33%	208 31%	59 27%	86 37% D	74 29%	67 34%	42 29%	132 37% K	63 31%	48 25%	86 30% M	14 14%	114 40% LMO	72 29% M	118 32%	34 31%	23 39%	22 56% PQT	76 28%	177 32%	108 32%
WITHIN 10 MILES	115 13%	32 14%	83 12%	17 8%	28 12%	31 12%	39 20% D	13 9%	56 16%	23 11%	22 12%	34 12%	15 22%	30 11%	35 14%	47 13%	21 19%	10 17%	4 9%	28 10%	67 12%	47 14%
WITHIN 20 MILES	25 3%	9 4%	17 2%	6 3%	6 2%	7 3%	7 4%	2 1%	9 3%	7 4%	7 4%	10 4%	- 1%	3 1%	11 5% MN	11 3% RS	1 1%	- -	- -	11 4% RS	14 2%	12 3%
MORE THAN 20 MILES	7 1%	4 2%	3 -	2 1%	- -	1 -	4 2%	- -	4 1%	2 1%	1 1%	3 1%	- -	2 1%	2 1%	4 1%	2 2%	- -	- -	1 -	3 -	4 1%
DON'T KNOW/REFUSED	18 2%	9 4%	9 1%	- -	5 2%	6 2% D	8 4% D	3 2%	11 3%	2 1%	2 1%	6 2%	2 3%	5 2%	3 1%	7 2% S	2 2%	1 2%	- -	7 2% S	10 2%	8 2%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 53-4

QUESTION 15:

ONE CHILD: How close would the location need to be in order for your child to participate?

MULTIPLE CHILDREN: How close would the location need to be in order for your children to participate?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
WITHIN .25 MILES	125 14%	52 15%	73 13%	33 21% E	90 12%	2 15%	84 15%	38 12%	3 7%	90 15%	28 11%	8 22%	47 16%	78 13%
WITHIN .50 MILES	73 8%	48 13% C	25 5%	14 9%	56 8%	4 22%	49 9%	21 7%	4 9%	53 9%	18 7%	2 7%	35 12% N	39 6%
WITHIN 1 MILE	251 28%	106 30%	145 27%	52 34%	192 26%	7 41%	157 29%	80 26%	13 29%	173 28%	69 27%	9 25%	84 28%	166 28%
WITHIN 5 MILES	285 32%	101 28%	184 34%	43 28% F	241 33% F	2 10%	172 31%	95 31%	18 40%	189 31%	82 32%	15 43%	84 28%	201 34%
WITHIN 10 MILES	115 13%	37 10%	78 14%	9 6%	104 14% D	2 10%	63 12%	48 15%	4 9%	79 13% L	36 14% L	- -	41 14%	74 12%
WITHIN 20 MILES	25 3%	4 1%	21 4% B	2 1%	23 3% F	- -	18 3%	6 2%	2 4%	21 3% L	4 2%	- -	5 2%	20 3%
MORE THAN 20 MILES	7 1%	2 1%	5 1%	- -	7 1% F	- -	3 1%	4 1%	- -	4 1%	3 1%	- -	2 1%	5 1%
DON'T KNOW/REFUSED	18 2%	5 1%	12 2%	1 1%	16 2%	- 3%	1 -	16 5% G	1 2%	1 -	16 6% J	1 3%	2 1%	15 3%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 54-1

QUESTION 16:

ONE CHILD: Instead of going to a meal site, would your child be more likely to participate if a mobile meal truck came to your neighborhood?

MULTIPLE CHILDREN: Instead of going to a meal site, would your children be more likely to participate if a mobile meal truck came to your neighborhood?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
**D/S (YES - NO)	280 31%	280 31%	-	-	-	154 46% GH	58 26%	68 20%	60 41% N	160 49% N	212 44% N	50 51% N	1 26%	20 7%	20 7%	94 35% O	91 48% OP	74 49% OP	30 7%	130 52% S	120 60% S
TOTAL YES -----	546 61%	546 61%	-	-	-	234 70% GH	126 56%	185 54%	96 65% N	225 70% N	331 69% N	70 71% N	4 63%	133 46%	133 46%	172 63% O	133 70% O	108 72% O	212 47%	179 71% S	155 77% S
TOTAL NO -----	266 30%	266 30%	-	-	-	81 24%	68 30%	117 34% F	35 24%	65 20%	119 25%	20 20%	2 37%	113 39% IJKL	113 39% PQR	78 29%	42 22%	33 22%	182 41% TU	49 20%	34 17%
YES, DEFINITELY WOULD	295 33%	295 33%	-	-	-	140 42% GH	71 32%	83 25%	57 39% N	149 46% N	191 40% N	46 48% N	1 23%	54 19%	54 19%	86 32% O	88 46% OP	67 44% OP	92 21%	101 40% S	102 51% ST
YES, PROBABLY WOULD	251 28%	251 28%	-	-	-	94 28%	55 25%	102 30%	39 27%	75 23%	140 29%	23 24%	2 40%	79 27%	79 27%	86 32%	45 24%	41 27%	120 27%	78 31%	53 26%
NO, PROBABLY WOULD NOT	130 14%	130 14%	-	-	-	40 12%	32 14%	58 17%	21 14%	39 12%	63 13%	10 10%	1 19%	47 16%	47 16%	41 15%	23 12%	18 12%	81 18% TU	29 12%	19 10%
NO, DEFINITELY WOULD NOT	136 15%	136 15%	-	-	-	41 12%	36 16%	59 17%	15 10%	26 8%	55 12%	10 10%	1 18%	66 23% IJKL	66 23% PQR	37 14%	18 10%	15 10%	101 22% TU	20 8%	15 8%
UNSURE	88 10%	88 10%	-	-	-	21 6%	30 13% F	38 11% F	15 10% M	33 10% M	29 6% M	8 8% M	-	41 14% KM	41 14% PR	22 8%	16 8%	10 6%	55 12% U	22 9%	11 6%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 54-2

QUESTION 16:

ONE CHILD: Instead of going to a meal site, would your child be more likely to participate if a mobile meal truck came to your neighborhood?

MULTIPLE CHILDREN: Instead of going to a meal site, would your children be more likely to participate if a mobile meal truck came to your neighborhood?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (YES - NO)	280 31%	27 25%	84 30%	92 24%	136 39% BCDFG	75 28%	61 27%	115 36% J	100 33% J	65 23%	106 42% LM	132 28%	42 25%	79 47% O	201 27%	51 46% QRT	95 31% T	59 28% T	69 43% QRT	6 5%	62 13%	105 51% U	94 58% UX	17 44% U
TOTAL YES -----	546 61%	62 58%	167 60%	224 58%	228 66%	158 58%	132 58%	199 63%	184 61%	163 58%	168 67% L	278 58%	100 59%	116 70% O	430 59%	76 70% T	187 61% T	126 59% T	103 64% T	53 48%	252 52%	147 71% U	118 73% U	26 66% U
TOTAL NO -----	266 30%	36 33%	83 30%	131 34%	92 27%	83 31%	71 31%	84 27%	84 28%	98 35%	62 24%	146 30%	59 35%	37 22%	229 31% N	26 24%	92 30%	67 31% S	34 21%	47 43% PQS	189 39% VWX	42 20%	24 15%	9 22%
YES, DEFINITELY WOULD	295 33%	34 31%	80 29%	120 31%	128 37%	96 35%	65 29%	110 34%	98 33%	87 31%	91 36%	146 31%	58 34%	63 38%	232 32%	37 34%	106 34% T	71 33%	57 36% T	25 23%	134 28%	86 42% U	57 35%	17 42% U
YES, PROBABLY WOULD	251 28%	28 26%	87 31%	103 27%	100 29%	63 23%	67 30%	89 28%	86 28%	76 27%	77 30%	131 27%	42 25%	53 32%	198 27%	40 36%	82 27%	56 26%	46 29%	28 25%	118 24%	60 29%	61 38% UX	10 24%
NO, PROBABLY WOULD NOT	130 14%	19 18%	47 17%	67 17%	44 13%	32 12%	28 13%	40 13%	43 14%	46 17%	31 12%	74 16%	25 15%	19 11%	111 15%	12 11%	50 16%	28 13%	17 11%	22 20%	87 18% VW	24 11%	12 7%	6 16%
NO, DEFINITELY WOULD NOT	136 15%	17 15%	36 13%	64 17%	48 14%	51 19%	43 19%	44 14%	40 13%	52 18%	31 12%	71 15%	34 20%	18 11%	118 16%	13 12%	42 14%	39 18% S	17 10%	25 23% S	102 21% VWX	18 9%	12 8%	3 7%
UNSURE	88 10%	10 9%	29 10%	30 8%	26 7%	30 11%	24 10%	34 11%	35 12%	19 7%	22 9%	56 12%	10 6%	13 8%	75 10%	7 6%	28 9%	20 9%	24 15% P	10 9%	45 9%	18 9%	19 12%	5 12%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 54-3

QUESTION 16:

ONE CHILD: Instead of going to a meal site, would your child be more likely to participate if a mobile meal truck came to your neighborhood?

MULTIPLE CHILDREN: Instead of going to a meal site, would your children be more likely to participate if a mobile meal truck came to your neighborhood?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE- MALE (C)	URBAN (D)	SUB- URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID- WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/ VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL- TIME (P)	PART- TIME (Q)	SEEK- ING EMP- LOY- MENT (R)	STU- DENT (S)	HOME- MAKER /RE- TIRED /DIS- ABLED (T)	PRI- MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
**D/S (YES - NO)	280 31%	59 25%	221 33% B	107 49% EFG	66 28%	61 24%	46 23%	43 30%	129 36% J	49 24%	58 31%	80 28%	29 43% LO	109 38% LO	55 22%	120 32% T	37 33% T	24 41% T	26 65% PQRT	59 22%	210 38% V	70 20%
TOTAL YES -----	546 61%	139 59%	406 61%	151 69% FG	137 59%	146 58%	111 57%	86 60%	224 62%	119 57%	117 62%	170 59%	47 69%	182 63%	137 56%	228 62%	69 62%	39 67%	32 81% PQT	147 55%	355 64% V	191 56%
TOTAL NO -----	266 30%	81 34%	185 28%	44 20%	72 31% D	85 34% D	65 33% D	43 30%	95 27%	70 34%	58 31%	89 31%	18 26%	73 25%	82 33%	108 29% S	32 29%	15 25%	6 15% S	88 33% S	145 26% U	121 35% U
YES, DEFINITELY WOULD	295 33%	67 29%	228 34%	84 38%	72 31%	81 32%	57 29%	42 29%	132 37%	64 31%	57 30%	87 30%	21 31%	117 41% LO	67 27%	121 33%	31 28%	24 41%	19 47%	87 32%	198 36% V	97 28%
YES, PROBABLY WOULD	251 28%	72 31%	179 27%	67 31%	65 28%	65 26%	53 27%	44 31%	92 26%	55 27%	60 31%	83 29%	26 38% N	65 23%	70 29%	107 29%	37 34% T	15 26%	13 33%	60 22%	157 28%	94 27%
NO, PROBABLY WOULD NOT	130 14%	34 15%	96 14%	19 9%	47 20% D	37 15%	27 14%	26 18%	38 10%	38 18% I	28 15%	45 16%	8 12%	32 11%	43 18%	49 13% S	19 17% S	9 16% S	1 2%	43 16% S	73 13%	57 17%
NO, DEFINITELY WOULD NOT	136 15%	46 20%	90 13%	25 12%	25 11%	48 19% DE	38 19% E	17 12%	58 16%	32 15%	30 16%	44 15%	10 14%	40 14%	39 16%	60 16%	13 12%	6 10%	5 13%	45 17%	72 13%	64 19%
UNSURE	88 10%	15 6%	74 11% B	25 11%	22 10%	21 8%	20 10%	16 11%	40 11%	18 9%	14 8%	27 9%	4 5%	32 11%	26 11%	32 9%	10 9%	5 8%	2 4%	34 12% S	57 10%	31 9%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 54-4

QUESTION 16:

ONE CHILD: Instead of going to a meal site, would your child be more likely to participate if a mobile meal truck came to your neighborhood?

MULTIPLE CHILDREN: Instead of going to a meal site, would your children be more likely to participate if a mobile meal truck came to your neighborhood?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (YES - NO)	280 31%	104 29%	176 32%	83 54% EF	194 27%	3 18%	305 56% HI	-34 -11%	9 20% H	335 55% KL	-62 -24%	6 18% K	152 51% N	127 21%
TOTAL YES -----	546 61%	219 61%	327 60%	114 74% E	423 58%	9 53%	404 74% HI	122 40%	20 45%	448 73% KL	85 33%	13 37%	214 71% N	332 55%
TOTAL NO -----	266 30%	115 32%	151 28%	31 20%	229 31% D	6 36%	98 18%	156 51% GI	11 25%	112 18%	147 57% JL	7 19%	62 21%	204 34% M
YES, DEFINITELY WOULD	295 33%	134 38% C	161 30%	71 47% E	219 30%	5 27%	247 45% HI	40 13%	7 16%	263 43% KL	28 11%	4 12%	132 44% N	163 27%
YES, PROBABLY WOULD	251 28%	84 24%	166 31% B	42 27%	204 28%	4 26%	157 29%	81 26%	13 28%	184 30% K	58 22%	9 25%	82 27%	168 28%
NO, PROBABLY WOULD NOT	130 14%	53 15%	77 14%	16 11%	112 15%	2 11%	56 10%	70 23% GI	4 8%	66 11%	61 24% JL	3 9%	37 12%	93 15%
NO, DEFINITELY WOULD NOT	136 15%	62 17%	74 14%	15 10%	117 16% D	4 25%	43 8%	86 28% G	7 16%	46 8%	87 34% JL	4 11%	25 8%	111 19% M
UNSURE	88 10%	22 6%	66 12% B	9 6%	78 11% D	2 11%	45 8%	30 10%	14 31% GH	49 8%	24 9%	15 43% JK	24 8%	64 11%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 55-1
 QUESTION 17:
 Let's say that the free summer meals program wanted to get information about their program to you. Where would you want to learn about summer meals programs?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=SAMPLE A	441 100%	441 100%	-	-	-	162 37%	113 26%	166 38%	84 19%	166 38%	227 51%	47 11%	3 1%	141 32%	141 32%	126 29%	95 22%	78 18%	215 49%	134 30%	92 21%
MY CHILD'S SCHOOL	261 59%	261 59%	-	-	-	86 53%	65 57%	111 67% F	47 56%	94 57%	151 66% LN	23 49%	2 56%	76 54%	76 54%	80 63%	60 63%	46 59%	119 56%	82 61%	60 65%
ONLINE/WEBSITE	182 41%	182 41%	-	-	-	52 32%	47 42%	82 49% F	35 42%	68 41%	89 39%	16 34%	1 21%	56 39%	56 39%	61 48%	37 39%	28 36%	77 36%	59 44%	45 49%
A CHURCH OR PLACE OF WORSHIP	155 35%	155 35%	-	-	-	65 40%	36 32%	54 33%	33 40%	65 39%	84 37%	24 51% N	2 56%	41 29%	41 29%	44 35%	37 39%	32 41%	67 31%	51 38%	38 41%
A GROCERY STORE	139 32%	139 32%	-	-	-	56 35%	36 32%	47 28%	27 32%	58 35%	80 35% N	20 43% N	1 29%	34 24%	34 24%	47 37% O	30 31%	28 37%	55 26%	42 31%	43 46% ST
A LOCAL LIBRARY	134 30%	134 30%	-	-	-	55 34%	30 26%	49 30%	28 34%	60 36%	68 30%	19 41%	2 56%	37 26%	37 26%	42 33%	26 27%	30 38%	60 28%	42 31%	32 35%
WIC OR SNAP OFFICES	122 28%	122 28%	-	-	-	59 36% H	32 29%	31 18%	55 66% JKLN	62 37% N	68 30% N	21 44% N	2 56%	18 13%	18 13%	34 27% O	32 34% O	38 49% OP	52 24%	33 25%	36 39% ST
A LOCAL COMMUNITY CENTER	116 26%	116 26%	-	-	-	50 31%	27 24%	39 23%	25 30%	49 30%	66 29%	17 36%	1 21%	30 21%	30 21%	31 24%	29 30%	27 34%	45 21%	38 28%	34 36% S
A LOCAL RECREATION CENTER OR POOL	93 21%	93 21%	-	-	-	38 24%	22 19%	33 20%	22 26%	37 23%	44 19%	12 27%	1 21%	26 18%	26 18%	33 26%	17 18%	17 21%	40 19%	29 22%	24 26%
FOOD PANTRIES, FOOD BANKS OR SOUP KITCHENS	84 19%	84 19%	-	-	-	38 23%	23 20%	24 14%	16 19%	42 25% N	49 22% IJKN	23 50% N	2 56%	20 14%	20 14%	17 14%	22 23%	25 33% OP	40 19%	22 16%	22 24%
SOCIAL SERVICES OFFICES	82 19%	82 19%	-	-	-	36 22%	16 14%	30 18%	16 20%	38 23% N	45 20% N	14 29% N	2 56%	19 13%	19 13%	26 21%	21 22%	16 21%	31 15%	27 20%	23 25%
COMMUNITY MEETINGS	76 17%	76 17%	-	-	-	33 20%	16 14%	27 16%	15 18%	29 18%	35 15%	12 27%	2 56%	23 16%	23 16%	26 21%	15 16%	12 16%	40 19%	19 14%	17 18%
ON PUBLIC TRANSPORTATION	60 14%	60 14%	-	-	-	32 20% H	15 14%	12 7%	18 21%	27 16%	34 15%	9 20%	1 21%	15 11%	15 11%	14 11%	12 13%	18 23% O	25 12%	20 15%	15 16%
A LOCAL BUSINESS	55 13%	55 13%	-	-	-	23 14%	13 11%	20 12%	15 18% N	23 14%	33 14% N	10 20% N	1 21%	10 7%	10 7%	22 18% O	12 12%	11 15%	20 9%	23 17%	12 13%
MAIL/MAILED TO ME	18 4%	18 4%	-	-	-	8 5%	4 3%	7 4%	2 3%	9 5% LM	12 5% LM	-	-	5 3%	5 3%	7 5%	3 3%	4 5%	6 3%	6 4%	7 7%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Continued

Table 55-1
 QUESTION 17:
 Let's say that the free summer meals program wanted to get information about their program to you. Where would you want to learn about summer meals programs?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE				FOOD ASSISTANCE INDEX				FOOD SECURITY					
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
LOCAL NEWSPAPER	8 2%	8 2%	-	-	-	-	2 2%	6 4% F	-	6 4% IM	7 3% IM	2 4%	-	1 1%	1 1%	1 1%	3 3%	3 3%	6 3%	1 1%	2 2%
SOMEWHERE ELSE	9 2%	9 2%	-	-	-	6 3% G	-	3 2%	2 3%	4 3% M	6 3% M	2 4%	-	2 1%	2 1%	1 1%	4 5%	2 2%	7 3% T	-	2 2%
NONE OF THE ABOVE, I DO NOT WANT ANY ADDITIONAL INFORMATION	19 4%	19 4%	-	-	-	5 3%	6 5%	9 5%	2 2%	6 3% M	6 3% M	3 6%	-	11 8% M	11 8% Q	4 3%	2 2%	3 4%	16 8% T	-	3 3%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 55-2
 QUESTION 17:
 Let's say that the free summer meals program wanted to get information about their program to you. Where would you want to learn about summer meals programs?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=SAMPLE A	441 100%	64 14%	146 33%	175 40%	161 36%	130 29%	95 21%	171 39%	151 34%	119 27%	124 28%	242 55%	75 17%	76 17%	365 83%	63 14%	146 33%	96 22%	86 19%	51 12%	233 53%	101 23%	86 19%	19 4%
MY CHILD'S SCHOOL	261 59%	36 56%	76 52%	106 60%	94 59%	76 59%	60 64%	102 60%	89 59%	70 59%	74 60%	141 58%	46 62%	46 60%	215 59%	38 60%	82 56%	63 66%	50 58%	29 56%	120 52%	64 64% U	62 73% U	13 68% U
ONLINE/WEBSITE	182 41%	27 42%	67 46%	68 39%	69 43%	57 43%	37 39%	72 42%	60 39%	50 42%	57 46%	97 40%	28 38%	37 49%	144 40%	29 47%	71 49% S	37 39%	25 30%	18 36%	77 33%	57 57% UW	34 40% U	10 56% U
A CHURCH OR PLACE OF WORSHIP	155 35%	22 34%	50 34%	49 28%	58 36%	46 35%	42 45% D	65 38%	54 36%	37 31%	48 39%	79 33%	28 38%	25 32%	131 36%	24 39%	42 29%	34 36%	31 37%	24 46%	57 24%	54 54% U	37 43% U	8 41% U
A GROCERY STORE	139 32%	19 30%	42 29%	55 32%	52 32%	39 30%	28 30%	58 34%	46 31%	34 29%	44 35%	71 29%	24 33%	24 31%	115 32%	24 39%	49 34%	32 33%	23 27%	11 22%	61 26%	41 40% U	28 33% U	9 49% U
A LOCAL LIBRARY	134 30%	17 27%	44 30%	50 28%	41 25%	39 30%	30 31%	67 39% IJ	38 25%	30 25%	44 35% M	75 31%	15 21%	25 32%	110 30%	21 33%	44 30%	32 33%	24 28%	14 27%	57 24%	42 42% U	26 31% U	8 45% U
WIC OR SNAP OFFICES	122 28%	30 47% DEFG	62 43% DEFG	49 28% G	42 26%	28 21%	15 16%	36 21%	47 31%	38 32%	29 23%	72 30%	21 28%	20 27%	101 28%	24 39% S	47 32% S	23 23%	16 19%	12 23%	48 21%	31 31% U	37 43% U	5 28%
A LOCAL COMMUNITY CENTER	116 26%	20 31%	41 28%	46 26%	39 24%	31 23%	24 25%	48 28%	40 27%	28 24%	40 32%	56 23%	20 27%	19 25%	97 27%	18 28%	37 25%	27 29%	21 25%	13 25%	44 19%	39 38% U	25 29% U	9 46% U
A LOCAL RECREATION CENTER OR POOL	93 21%	13 21%	36 25%	35 20%	37 23%	29 22%	15 16%	37 22%	31 20%	25 21%	33 27%	44 18%	16 22%	24 32% O	69 19%	12 20%	40 27%	17 17%	15 17%	10 19%	30 13%	38 38% UW	19 22% U	6 32% U
FOOD PANTRIES, FOOD BANKS OR SOUP KITCHENS	84 19%	13 20%	29 20%	32 18%	31 19%	26 20%	10 11%	38 22%	27 18%	19 16%	30 24% M	45 19%	9 12%	16 22%	68 19%	13 22%	29 20%	14 14%	20 24%	7 15%	35 15%	23 23%	19 22% U	7 36% U
SOCIAL SERVICES OFFICES	82 19%	13 20%	30 21%	24 14%	29 18%	22 17%	17 18%	38 22%	27 18%	17 14%	30 24%	38 16%	14 19%	18 23%	64 18%	13 21%	27 18%	17 18%	16 19%	8 16%	32 14%	23 23%	20 24% U	7 37% U
COMMUNITY MEETINGS	76 17%	9 14%	24 16%	22 13%	30 19%	25 19%	16 17%	31 18%	31 21%	14 12%	23 18%	45 19%	9 12%	15 19%	62 17%	14 22%	23 16%	16 17%	14 16%	9 17%	27 11%	29 29% U	15 18% U	6 31% U
ON PUBLIC TRANSPORTATION	60 14%	11 17%	28 19%	19 11%	24 15%	20 15%	11 12%	20 12%	22 15%	18 15%	16 13%	30 12%	13 18%	13 17%	47 13%	12 19% T	21 14% T	12 13%	13 15% T	2 4%	18 8%	18 18% U	17 20% U	7 35% UV
A LOCAL BUSINESS	55 13%	10 15%	22 15%	24 14%	25 16%	13 10%	7 7%	22 13%	16 11%	17 14%	23 18% L	22 9%	11 15%	12 16%	43 12%	14 22%	20 14%	9 10%	8 9%	4 8%	24 10%	15 15%	11 13% U	5 28% UW

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Continued

Table 55-2
 QUESTION 17:
 Let's say that the free summer meals program wanted to get information about their program to you. Where would you want to learn about summer meals programs?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
MAIL/MAILED TO ME	18 4%	1 1%	4 3%	8 5%	6 4%	5 4%	7 8%	5 3%	7 4%	7 6%	4 4%	12 5%	2 3%	6 8%	12 3%	- -	8 6% P	5 6% P	3 4%	2 4%	13 6% X	4 4% X	1 2%	- -
LOCAL NEWSPAPER	8 2%	- -	1 1%	1 -	4 3%	3 2%	2 2%	6 3%	1 -	2 2%	3 2%	4 2%	2 3%	- -	8 2% N	1 2%	- -	2 2%	- -	5 10% QS	6 3% WX	2 2%	- -	- -
SOMEWHERE ELSE	9 2%	1 2%	4 3%	7 4% F	6 3%	- -	2 2%	2 1%	2 1%	6 5%	2 2%	5 2%	2 3%	5 7%	4 1%	1 2%	3 2%	1 1%	1 2%	3 5%	5 2%	1 1%	1 1%	1 6%
NONE OF THE ABOVE, I DO NOT WANT ANY ADDITIONAL INFORMATION	19 4%	2 3%	6 4%	6 3%	7 4%	7 5%	5 5%	11 6%	4 2%	5 4%	8 7% M	11 4%	1 1%	2 3%	17 5%	3 5%	6 4%	3 3%	3 4%	4 8%	13 6%	3 3%	2 3%	- 3%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 55-3
 QUESTION 17:
 Let's say that the free summer meals program wanted to get information about their program to you. Where would you want to learn about summer meals programs?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=SAMPLE A	441 100%	110 25%	331 75%	108 24%	109 25%	131 30%	93 21%	74 17%	191 43%	98 22%	78 18%	150 34%	31 7%	137 31%	116 26%	185 42%	51 12%	37 8%	17 4%	128 29%	269 61%	173 39%
MY CHILD'S SCHOOL	261 59%	57 52%	204 62%	72 66%	63 57%	77 59%	49 53%	46 63%	105 55%	53 54%	57 73% IJ	79 53%	15 47%	96 70% IM	67 58%	116 63%	27 53%	24 65%	12 69%	73 57%	166 62%	95 55%
ONLINE/WEBSITE	182 41%	42 38%	140 42%	62 57% FG	57 52% FG	37 29%	25 27%	26 35%	95 50% J	32 33%	29 37%	35 23%	18 58% L	69 50% L	59 50% L	84 45%	19 38%	18 48%	9 53%	47 37%	118 44%	64 37%
A CHURCH OR PLACE OF WORSHIP	155 35%	43 40%	112 34%	48 45% FG	39 36%	41 31%	27 29%	24 32%	76 40%	35 35%	21 27%	42 28%	11 36%	62 45% L	40 34%	65 35%	11 22%	14 37%	9 50%	46 36%	98 37%	57 33%
A GROCERY STORE	139 32%	33 30%	106 32%	41 38% G	35 32%	44 34%	19 21%	19 26%	53 28%	39 40%	28 36%	40 27%	8 27%	50 36%	40 35%	63 34%	16 32%	14 38%	7 42%	35 27%	95 35%	44 26%
A LOCAL LIBRARY	134 30%	33 30%	101 31%	43 39% G	33 31%	40 31%	18 19%	29 39%	52 27%	31 32%	23 30%	35 24%	9 27%	48 35%	39 33%	47 25%	14 28%	17 45% P	8 45%	40 31%	93 35% V	41 24%
WIC OR SNAP OFFICES	122 28%	27 24%	95 29%	37 34%	31 29%	33 26%	20 21%	18 25%	43 22%	39 39% I	22 29%	44 29%	5 17%	42 31%	29 25%	46 25%	17 33%	11 28%	6 33%	31 25%	80 30%	41 24%
A LOCAL COMMUNITY CENTER	116 26%	32 29%	84 25%	38 35% F	32 30%	24 18%	22 24%	18 24%	45 23%	31 31%	23 29%	38 25%	6 21%	41 30%	30 26%	41 22%	14 28%	12 32%	5 26%	36 28%	66 24%	51 29%
A LOCAL RECREATION CENTER OR POOL	93 21%	25 23%	68 21%	27 25% G	36 33% FG	20 15%	10 11%	18 24%	32 17%	24 25%	19 24%	24 16%	5 17%	33 24%	29 25%	32 17%	12 24%	10 26%	5 31%	27 21%	61 23%	32 19%
FOOD PANTRIES, FOOD BANKS OR SOUP KITCHENS	84 19%	22 20%	62 19%	23 21%	17 16%	30 23%	14 15%	9 12%	30 16%	32 33% HIK	14 18%	26 17%	3 11%	29 21%	25 21%	36 19%	9 17%	8 20%	4 23%	25 20%	51 19%	33 19%
SOCIAL SERVICES OFFICES	82 19%	19 17%	63 19%	25 23% G	19 17%	27 21%	11 12%	10 13%	33 17%	23 23%	16 20%	29 19%	4 12%	24 18%	24 21%	32 17%	14 26%	8 22%	3 18%	20 15%	55 21%	27 15%
COMMUNITY MEETINGS	76 17%	28 25% C	49 15%	24 22% E	11 10%	24 18%	18 19%	15 21%	28 15%	22 22%	11 14%	23 15%	6 18%	32 23%	16 14%	24 13%	10 20%	9 25%	6 33%	20 16%	49 18%	27 16%
ON PUBLIC TRANSPORTATION	60 14%	19 18%	40 12%	21 20% G	15 13%	17 13%	7 8%	9 13%	23 12%	13 13%	14 18%	18 12%	5 17%	16 12%	21 18%	22 12%	7 13%	8 21%	4 24%	17 14%	34 13%	26 15%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Continued

Table 55-3
 QUESTION 17:
 Let's say that the free summer meals program wanted to get information about their program to you. Where would you want to learn about summer meals programs?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
A LOCAL BUSINESS	55 13%	16 14%	40 12%	19 18%	11 10%	13 10%	12 12%	8 11%	22 12%	12 12%	13 17%	12 8%	2 6%	27 19% LM	14 12%	18 10%	7 13%	9 23%	5 30%	12 9%	35 13%	20 12%
MAIL/MAILED TO ME	18 4%	6 5%	13 4%	4 4%	2 2%	2 2%	10 11% EF	4 5%	13 7% JK	1 1%	1 1%	4 3%	4 14%	6 5%	3 3%	3 1%	6 12% PS	3 9%	- -	6 5% S	10 4%	9 5%
LOCAL NEWSPAPER	8 2%	1 1%	7 2%	- -	1 1%	6 5% D	1 1%	1 2%	3 1%	3 3%	2 2%	2 1%	- -	4 3%	3 2%	5 3% QRS	- -	- -	- -	3 2%	3 1%	5 3%
SOMEWHERE ELSE	9 2%	5 4%	4 1%	2 2%	- -	5 4%	1 1%	2 3%	5 2%	2 2%	- -	3 2%	- -	6 4% M	- -	2 1%	- -	- -	1 7%	4 3%	6 2%	4 2%
NONE OF THE ABOVE, I DO NOT WANT ANY ADDITIONAL INFORMATION	19 4%	5 5%	14 4%	3 2%	2 2%	7 5%	8 8%	3 4%	9 5%	5 5%	2 3%	8 5% N	1 5%	1 1%	8 7% N	6 3%	1 3%	1 3%	2 12%	8 6%	9 3%	11 6%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 55-4
 QUESTION 17:
 Let's say that the free summer meals program wanted to get information about their program to you. Where would you want to learn about summer meals programs?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=SAMPLE A	441 100%	182 41%	260 59%	73 17%	360 82%	9 2%	277 63%	148 33%	17 4%	316 72%	116 26%	10 2%	155 35%	286 65%
MY CHILD'S SCHOOL	261 59%	105 58%	156 60%	49 67%	206 57%	6 73%	172 62%	77 52%	11 67%	205 65% K	53 45%	4 36%	96 62%	165 58%
ONLINE/WEBSITE	182 41%	73 40%	108 42%	30 41% F	151 42% F	1 12%	126 46% H	48 32%	8 47%	144 45% K	34 30%	4 39%	63 41%	118 41%
A CHURCH OR PLACE OF WORSHIP	155 35%	65 36%	91 35%	31 42%	122 34%	3 34%	115 42% HI	38 26%	3 15%	128 41% K	25 22%	2 22%	63 41%	92 32%
A GROCERY STORE	139 32%	46 26%	93 36% B	25 34%	112 31%	3 32%	102 37% H	34 23%	3 19%	118 37% K	20 17%	2 15%	54 35%	85 30%
A LOCAL LIBRARY	134 30%	60 33%	74 29%	24 33%	107 30%	3 39%	100 36% HI	32 21%	2 14%	112 36% K	17 15%	5 47%	57 37%	78 27%
WIC OR SNAP OFFICES	122 28%	53 29%	68 26%	28 39% E	92 26%	2 18%	95 34% H	23 16%	3 19%	101 32% KL	20 17% L	- 3%	45 29%	77 27%
A LOCAL COMMUNITY CENTER	116 26%	48 26%	69 26%	21 29%	94 26%	2 19%	92 33% H	19 13%	6 34%	103 33% K	12 10%	2 15%	48 31%	69 24%
A LOCAL RECREATION CENTER OR POOL	93 21%	42 23%	51 20%	22 30%	69 19%	3 32%	78 28% HI	14 9%	1 8%	81 26% K	10 9%	2 15%	44 29% N	49 17%
FOOD PANTRIES, FOOD BANKS OR SOUP KITCHENS	84 19%	38 21%	46 18%	22 30% E	61 17%	2 18%	59 21%	23 15%	2 12%	71 22% K	12 10%	2 15%	28 18%	56 19%
SOCIAL SERVICES OFFICES	82 19%	33 18%	49 19%	16 21%	63 18%	3 39%	64 23% H	17 11%	1 8%	72 23% KL	10 9%	- 3%	38 24% N	44 15%
COMMUNITY MEETINGS	76 17%	30 17%	46 18%	16 22%	58 16%	3 30%	58 21% H	14 10%	4 23%	62 20%	13 11%	2 15%	28 18%	48 17%
ON PUBLIC TRANSPORTATION	60 14%	29 16%	31 12%	13 18%	45 13%	2 18%	48 17% HI	11 8%	1 5%	53 17% K	7 6%	- 5%	23 15%	36 13%
A LOCAL BUSINESS	55 13%	24 13%	31 12%	10 13%	43 12%	2 27%	44 16% HI	11 7%	1 3%	52 16% KL	3 3%	- 3%	23 15%	32 11%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Continued

Table 55-4
 QUESTION 17:
 Let's say that the free summer meals program wanted to get information about their program to you. Where would you want to learn about summer meals programs?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
MAIL/MAILED TO ME	18 4%	6 3%	12 5%	4 6% F	14 4% F	-	15 5% I	4 3%	-	16 5% L	2 2%	-	6 4%	12 4%
LOCAL NEWSPAPER	8 2%	4 2%	4 2%	1 2%	5 1%	2 21%	3 1%	3 2%	2 12%	3 1%	5 4%	-	3 2%	5 2%
SOMEWHERE ELSE	9 2%	4 2%	5 2%	-	9 2% F	-	6 2% I	3 2%	-	6 2% L	4 3%	-	3 2%	6 2%
NONE OF THE ABOVE, I DO NOT WANT ANY ADDITIONAL INFORMATION	19 4%	8 4%	12 5%	-	19 5% DF	-	3 1%	14 10% G	2 13%	4 1%	15 13% J	1 11%	2 1%	18 6% M

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 56-1
 QUESTION 18:
 Let's say that the free summer meals program wanted to get information about their program to you. How would you want to learn about summer meals programs?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=SAMPLE B	459 100%	459 100%	-	-	-	174 38%	112 24%	174 38%	63 14%	157 34%	252 55%	51 11%	3 1%	145 32%	145 32%	96 21%	73 16%	234 51%	117 25%	108 24%	
IN THE MAIL	274 60%	274 60%	-	-	-	110 64%	66 59%	98 57%	38 61%	98 63%	163 65%	38 76% N	2 61%	77 54%	77 54%	83 57%	66 68% O	49 67%	123 53%	73 63%	77 72% S
FLYERS	176 38%	176 38%	-	-	-	70 40%	41 37%	64 37%	30 48%	74 47% N	94 37%	22 43%	2 62%	48 33%	48 33%	48 33%	50 52% OP	30 40%	77 33%	49 42%	49 46% S
ONLINE/WEBSITE	165 36%	165 36%	-	-	-	48 27%	41 37%	77 44% F	23 36%	50 32%	93 37%	18 35%	1 23%	48 33%	48 33%	56 39%	37 39%	24 33%	74 32%	45 39%	46 42%
A COMMUNITY NEWSPAPER	157 34%	157 34%	-	-	-	53 30%	49 44% F	55 32%	21 34%	56 36%	91 36%	19 38%	1 23%	38 27%	38 27%	59 41% O	37 38%	22 30%	80 34%	41 35%	35 33%
EMAIL	154 34%	154 34%	-	-	-	49 28%	40 36%	65 37%	21 34%	52 33%	98 39%	19 38%	1 23%	41 28%	41 28%	48 33%	39 40%	27 37%	65 28%	48 41% S	41 38%
LOCAL NEWS	151 33%	151 33%	-	-	-	53 30%	37 34%	61 35%	23 37%	56 36%	85 34%	19 38%	3 100% IJKLN	40 28%	40 28%	48 33%	36 37%	27 37%	75 32%	39 33%	37 34%
TV	124 27%	124 27%	-	-	-	44 25%	35 31%	45 26%	20 32%	48 31% N	77 31% N	19 38% N	2 62%	27 19%	27 19%	41 28%	31 33% O	25 34% O	60 26%	29 25%	35 32%
RADIO	105 23%	105 23%	-	-	-	40 23%	32 29%	33 19%	17 28%	42 27% N	68 27% N	17 34% N	2 62%	21 15%	21 15%	35 24%	25 26%	23 32% O	44 19%	30 26%	30 28%
BILLBOARDS	73 16%	73 16%	-	-	-	28 16%	17 16%	27 16%	13 20% M	30 19% M	46 18% M	15 30% MN	-	15 11% M	15 11%	19 13%	22 23% O	17 23% O	34 14%	18 15%	21 20%
A PHONE CALL	67 15%	67 15%	-	-	-	33 19% H	17 15%	17 10%	11 17% N	35 22% N	51 20% N	13 25% N	1 39%	8 5%	8 5%	17 12%	21 21% O	22 30% OP	23 10%	19 16%	26 24% S
ADS ON PUBLIC TRANSPORTATION	59 13%	59 13%	-	-	-	31 18% H	13 11%	15 9%	12 19% N	32 20% N	37 15% N	9 17%	1 23%	9 6%	9 6%	19 13%	15 16% O	16 22% O	21 9%	17 14%	21 19% S
RECEIVING A TEXT MESSAGE	55 12%	55 12%	-	-	-	20 12%	19 17%	16 9%	11 17%	20 13%	35 14% N	7 14%	1 38%	10 7%	10 7%	22 15% O	14 15%	9 13%	27 11%	15 13%	14 13%
SENDING A TEXT MESSAGE TO REQUEST INFORMATION	51 11%	51 11%	-	-	-	23 13%	9 8%	20 11%	16 26% N	28 18% N	34 14% N	10 20% N	1 38%	6 4%	6 4%	16 11%	14 14% O	16 22% O	22 9%	17 15%	12 11%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Continued

Table 56-1
 QUESTION 18:
 Let's say that the free summer meals program wanted to get information about their program to you. How would you want to learn about summer meals programs?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
A HOME VISIT	42 9%	42 9%	-	-	-	23 13% H	11 10%	8 5%	7 10% M	15 10% M	33 13% MN	10 19% MN	-	6 4% M	6 4%	10 7%	13 14% O	13 17% O	11 5%	11 9%	20 19% S
SCHOOL/FLYER BROUGHT HOME FROM SCHOOL	18 4%	18 4%	-	-	-	5 3%	1 1%	12 7% G	-	5 3% IM	14 5% IM	1 2%	-	3 2%	3 2%	10 7%	4 4%	2 3%	8 3%	5 4%	6 5%
WORD OF MOUTH	3 1%	3 1%	-	-	-	2 1%	1 1%	-	1 1%	1 -	2 1%	-	1 39%	1 -	1 -	2 1%	-	1 1%	-	2 1%	2 2%
SOME OTHER WAY	6 1%	6 1%	-	-	-	4 2% H	2 2%	-	-	5 3% ILMN	5 2% ILMN	-	-	-	-	1 1%	3 4%	1 2%	4 2%	1 1%	1 1%
NONE OF THE ABOVE, I DO NOT WANT ANY ADDITIONAL INFORMATION	24 5%	24 5%	-	-	-	8 5%	6 6%	10 6%	1 2%	3 2%	6 2% M	1 1%	-	19 13% IJKLM	19 13% PQR	3 2%	1 1%	2 2%	23 10% TU	1 1%	1 -

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 56-2
 QUESTION 18:
 Let's say that the free summer meals program wanted to get information about their program to you. How would you want to learn about summer meals programs?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=SAMPLE B	459 100%	44 10%	132 29%	209 46%	185 40%	142 31%	132 29%	147 32%	151 33%	161 35%	128 28%	237 52%	94 21%	89 19%	369 81%	47 10%	162 35%	118 26%	74 16%	58 13%	253 55%	106 23%	76 17%	21 5%
IN THE MAIL	274 60%	22 50%	67 51%	116 56%	105 57%	87 61%	80 61%	94 64%	94 62%	86 54%	87 68%	146 62%	41 44%	61 69%	213 58%	28 61%	93 58%	78 67%	43 58%	32 54%	140 55%	72 68%	51 67%	10 49%
FLYERS	176 38%	17 39%	52 39%	76 36%	68 37%	49 35%	48 36%	51 35%	65 43%	60 37%	53 41%	100 42%	23 24%	42 47%	133 36%	17 37%	74 46%	44 37%	26 35%	14 24%	83 33%	49 47%	34 44%	9 44%
ONLINE/WEBSITE	165 36%	22 49%	44 33%	71 34%	66 35%	42 29%	50 38%	49 34%	69 46%	47 29%	52 41%	91 38%	22 24%	36 40%	129 35%	25 53%	68 42%	47 40%	19 25%	7 12%	74 29%	45 42%	36 48%	10 46%
A COMMUNITY NEWSPAPER	157 34%	10 23%	44 33%	66 31%	61 33%	42 29%	54 41%	55 38%	56 37%	45 28%	50 39%	78 33%	29 31%	39 43%	118 32%	23 49%	47 29%	46 39%	26 34%	15 26%	78 31%	39 37%	32 42%	7 34%
EMAIL	154 34%	17 40%	40 30%	74 36%	70 38%	43 30%	39 29%	41 28%	68 45%	44 28%	42 33%	85 36%	26 28%	32 36%	121 33%	21 46%	56 35%	40 34%	25 34%	11 19%	68 27%	43 41%	35 45%	7 35%
LOCAL NEWS	151 33%	16 37%	38 29%	67 32%	58 32%	38 27%	43 32%	59 40%	48 32%	43 27%	48 37%	80 34%	23 24%	35 39%	116 31%	18 39%	56 34%	40 34%	18 25%	19 32%	75 30%	40 37%	29 38%	7 32%
TV	124 27%	7 16%	34 26%	57 27%	49 26%	35 25%	36 27%	45 30%	42 28%	38 23%	38 30%	69 29%	17 19%	31 34%	94 25%	15 32%	41 25%	36 31%	17 23%	16 27%	53 21%	41 39%	24 32%	6 30%
RADIO	105 23%	6 13%	29 22%	46 22%	44 23%	27 19%	35 26%	35 24%	39 26%	31 19%	35 27%	57 24%	14 15%	30 34%	75 20%	12 26%	40 25%	32 27%	14 19%	7 13%	45 18%	34 32%	22 29%	5 22%
BILLBOARDS	73 16%	3 6%	21 16%	32 15%	30 16%	20 14%	21 16%	24 16%	27 18%	21 13%	26 20%	38 16%	9 9%	24 27%	49 13%	7 15%	36 22%	18 15%	7 9%	5 8%	38 15%	21 20%	9 12%	4 18%
A PHONE CALL	67 15%	6 14%	19 14%	30 15%	30 16%	21 15%	20 15%	20 14%	27 18%	20 12%	25 19%	28 12%	14 15%	22 25%	45 12%	3 6%	29 18%	19 16%	12 16%	5 8%	37 15%	18 17%	9 12%	3 13%
ADS ON PUBLIC TRANSPORTATION	59 13%	5 10%	20 15%	23 11%	18 10%	13 9%	18 14%	23 16%	24 16%	12 8%	23 18%	29 12%	7 8%	18 21%	41 11%	9 19%	23 14%	14 12%	8 11%	5 9%	24 9%	23 22%	9 12%	3 14%
RECEIVING A TEXT MESSAGE	55 12%	4 10%	13 10%	29 14%	22 12%	21 15%	13 10%	15 10%	28 18%	12 8%	18 14%	28 12%	9 10%	14 16%	41 11%	5 11%	17 10%	19 16%	8 11%	7 11%	25 10%	20 19%	8 10%	2 9%
SENDING A TEXT MESSAGE TO REQUEST INFORMATION	51 11%	4 9%	19 15%	27 13%	19 10%	16 11%	14 10%	14 10%	21 14%	16 10%	14 11%	29 12%	7 8%	12 14%	39 11%	5 10%	19 12%	16 14%	8 11%	3 6%	28 11%	11 11%	10 13%	2 10%
A HOME VISIT	42 9%	3 6%	12 9%	22 10%	22 12%	12 9%	13 9%	11 7%	16 11%	15 9%	12 10%	22 9%	8 8%	12 14%	30 8%	1 3%	15 9%	11 9%	9 12%	5 9%	17 7%	14 13%	9 12%	2 10%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Continued

Table 56-2
 QUESTION 18:
 Let's say that the free summer meals program wanted to get information about their program to you. How would you want to learn about summer meals programs?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
SCHOOL/FLYER BROUGHT HOME FROM SCHOOL	18 4%	2 4%	3 2%	3 1%	8 4%	6 4%	10 7% D	8 5%	2 1%	8 5%	8 6% M	10 4% M	- -	5 6%	13 4%	- -	10 6% P	3 2%	4 5%	2 3%	14 6% V	- -	4 5%	- 1%
WORD OF MOUTH	3 1%	1 1%	- -	2 1%	2 1%	1 1%	2 1%	1 1%	1 -	2 1%	1 1%	2 1%	1 1%	1 1%	2 1%	1 1%	- -	2 2%	- -	- -	2 1%	1 1%	- -	- -
SOME OTHER WAY	6 1%	- -	1 1%	5 3% B	4 2%	1 -	2 1%	1 -	2 1%	3 2%	2 1%	2 1%	3 3%	2 2%	4 1%	- -	2 1%	2 1%	1 2%	1 2%	5 2%	1 1%	- -	- -
NONE OF THE ABOVE, I DO NOT WANT ANY ADDITIONAL INFORMATION	24 5%	1 3%	6 4%	7 3%	8 5%	6 4%	10 7%	13 9% I	3 2%	8 5%	9 7%	7 3%	8 8%	5 5%	19 5%	2 5%	1 1%	5 4%	5 7%	10 18% QR	21 8% VW	1 1%	- -	1 7% W

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 56-3
 QUESTION 18:
 Let's say that the free summer meals program wanted to get information about their program to you. How would you want to learn about summer meals programs?

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=SAMPLE B	459 100%	125 27%	334 73%	112 24%	123 27%	121 26%	103 22%	70 15%	169 37%	109 24%	111 24%	137 30%	38 8%	149 33%	128 28%	183 40%	59 13%	21 5%	22 5%	141 31%	288 63%	170 37%
IN THE MAIL	274 60%	65 52%	209 63%	70 63%	71 58%	76 63%	57 56%	42 60%	105 62%	70 65%	57 51%	85 62%	21 56%	90 60%	75 58%	111 60%	40 67%	12 58%	14 62%	80 57%	184 64%	91 53%
FLYERS	176 38%	36 29%	139 42% B	48 43%	53 43%	43 35%	32 31%	29 41%	62 37%	41 38%	44 39%	42 30%	11 30%	67 45% L	54 42%	76 41%	25 42%	5 25%	10 47%	50 35%	118 41%	57 34%
ONLINE/WEBSITE	165 36%	41 33%	124 37%	44 40% G	60 49% G	43 36% G	17 17%	17 25%	70 41% H	33 30%	45 41% H	39 29%	10 26%	62 41% L	52 40%	79 43% T	24 41% T	5 26%	14 62% RT	35 25%	113 39%	52 30%
A COMMUNITY NEWSPAPER	157 34%	37 30%	119 36%	38 34%	38 31%	49 41%	31 31%	23 32%	67 40% J	29 27%	37 34%	41 30%	13 34%	60 40%	41 32%	67 37%	19 31%	6 27%	12 53%	44 31%	99 34%	57 34%
EMAIL	154 34%	39 31%	115 34%	48 43% G	47 39% G	39 32%	20 19%	16 23%	59 35%	34 31%	45 41% H	29 21%	9 24%	63 42% LM	51 40% L	71 39% T	18 31%	9 40%	13 58% QT	33 24%	109 38% V	45 26%
LOCAL NEWS	151 33%	35 28%	116 35%	37 33%	43 35%	45 37%	25 25%	18 26%	65 39%	32 29%	35 32%	30 22%	16 41% L	61 41% L	43 34%	70 38%	20 33%	6 29%	6 26%	39 28%	96 33%	55 32%
TV	124 27%	33 27%	91 27%	36 33% G	33 27%	36 29%	20 19%	17 25%	52 31%	30 27%	25 22%	24 17%	9 23%	52 35% L	39 31% L	55 30%	16 27%	4 21%	6 28%	34 24%	82 28%	43 25%
RADIO	105 23%	32 26%	73 22%	38 34% EG	23 19%	32 27% G	12 11%	9 12%	49 29% H	23 21%	25 22%	22 16%	6 16%	40 27% L	37 29% L	52 28%	9 16%	4 18%	6 25%	27 19%	76 26% V	30 17%
BILLBOARDS	73 16%	14 11%	59 18%	22 19%	16 13%	24 19%	11 11%	10 14%	31 19%	16 15%	16 14%	16 12%	3 7%	28 19%	26 20% M	30 16%	9 15%	3 13%	3 12%	23 17%	51 18%	22 13%
A PHONE CALL	67 15%	20 16%	47 14%	18 16%	10 8%	25 20% E	14 14%	7 10%	31 18%	17 16%	12 11%	22 16%	4 10%	23 15%	18 14%	31 17%	6 10%	5 24%	2 9%	17 12%	56 20% V	11 6%
ADS ON PUBLIC TRANSPORTATION	59 13%	13 11%	46 14%	25 22% EG	14 11%	15 12%	6 6%	8 12%	27 16%	12 11%	11 10%	17 12%	2 5%	24 16% M	16 12%	29 16%	8 14%	3 13%	6 26%	13 9%	45 16% V	14 8%
RECEIVING A TEXT MESSAGE	55 12%	17 14%	38 11%	15 13%	12 10%	19 16%	9 9%	9 13%	22 13%	12 11%	12 11%	13 9%	3 8%	22 15%	16 13%	24 13%	10 17%	2 8%	2 9%	17 12%	37 13%	18 11%
SENDING A TEXT MESSAGE TO REQUEST INFORMATION	51 11%	14 11%	38 11%	11 10%	11 9%	17 14%	11 11%	4 6%	24 15% H	11 10%	12 11%	13 10%	3 9%	19 13%	15 11%	22 12%	8 13%	2 9%	3 15%	12 8%	31 11%	20 12%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Continued

Table 56-3
 QUESTION 18:
 Let's say that the free summer meals program wanted to get information about their program to you. How would you want to learn about summer meals programs?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER/RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
A HOME VISIT	42 9%	18 14%	24 7%	11 10%	5 4%	16 13% E	10 10%	6 8%	21 13%	7 7%	8 7%	16 12% M	1 2%	16 11% M	7 6%	21 12% QS	2 4%	2 10%	- 1%	12 8% S	30 10%	12 7%
SCHOOL/FLYER BROUGHT HOME FROM SCHOOL	18 4%	- -	18 5% B	4 4%	6 5%	4 3%	4 4%	2 3%	6 4%	2 2%	8 7%	4 3%	3 9%	3 2%	8 6%	3 1%	4 7%	- -	- -	11 8% PRS	12 4%	6 4%
WORD OF MOUTH	3 1%	1 1%	2 1%	1 1%	1 1%	- -	2 2%	- -	3 2%	1 1%	- -	1 1%	1 2%	2 1%	- -	2 1%	- -	- -	- -	- -	2 1%	2 1%
SOME OTHER WAY	6 1%	1 1%	5 1%	- -	2 2%	2 2%	1 1%	- -	1 1%	5 5% HK	- -	4 3%	- -	1 1%	1 1%	2 1%	- -	1 3%	- -	3 2%	3 1%	3 2%
NONE OF THE ABOVE, I DO NOT WANT ANY ADDITIONAL INFORMATION	24 5%	10 8%	15 4%	2 2%	5 4%	8 7%	9 9%	4 5%	7 4%	8 8%	5 5%	6 4%	3 8%	8 5%	5 4%	6 3%	2 4%	- 1%	1 3%	12 8% R	13 5%	11 7%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 56-4
 QUESTION 18:
 Let's say that the free summer meals program wanted to get information about their program to you. How would you want to learn about summer meals programs?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=SAMPLE B	459 100%	175 38%	284 62%	80 18%	370 81%	9 2%	270 59%	161 35%	28 6%	293 64%	141 31%	24 5%	145 32%	314 68%
IN THE MAIL	274 60%	95 55%	179 63%	50 63%	219 59%	5 57%	178 66% H	75 47%	21 75% H	194 66% K	63 45%	16 67%	101 69% N	174 55%
FLYERS	176 38%	65 37%	111 39%	40 50% E	133 36%	3 30%	125 46% H	39 24%	12 42%	130 44% K	34 24%	11 47%	63 43%	113 36%
ONLINE/WEBSITE	165 36%	61 35%	104 37%	32 40%	132 36%	1 14%	118 44% HI	44 27%	3 11%	122 42% K	37 26%	6 25%	49 33%	117 37%
A COMMUNITY NEWSPAPER	157 34%	58 33%	99 35%	33 41% F	123 33% F	- 3%	107 40% H	42 26%	7 24%	113 38% K	36 26%	8 32%	51 35%	105 34%
EMAIL	154 34%	55 32%	99 35%	28 34%	125 34%	1 17%	112 41% H	35 22%	8 27%	119 41% KL	30 21%	4 18%	54 37%	100 32%
LOCAL NEWS	151 33%	59 34%	92 32%	25 31% F	126 34% F	- -	100 37% H	40 25%	10 35%	102 35%	40 29%	8 33%	56 39%	94 30%
TV	124 27%	45 26%	79 28%	23 29%	100 27%	2 17%	87 32% H	30 19%	8 28%	87 30%	29 21%	9 36%	56 39% N	68 22%
RADIO	105 23%	41 23%	64 23%	27 33% F	79 21% F	- -	76 28% H	21 13%	7 26%	81 27% K	20 14%	5 21%	45 31% N	60 19%
BILLBOARDS	73 16%	34 19%	39 14%	16 20%	55 15%	1 15%	50 18% H	16 10%	7 25%	52 18%	16 11%	5 20%	27 18%	46 15%
A PHONE CALL	67 15%	28 16%	39 14%	18 23%	48 13%	1 15%	53 20% HI	12 7%	2 7%	58 20% KL	10 7% L	- -	32 22% N	35 11%
ADS ON PUBLIC TRANSPORTATION	59 13%	29 17%	30 11%	19 24% E	39 11%	1 14%	49 18% HI	9 5%	2 6%	48 16% K	9 6%	2 10%	25 17%	34 11%
RECEIVING A TEXT MESSAGE	55 12%	23 13%	32 11%	17 21% EF	38 10% F	- -	38 14%	15 9%	2 8%	39 13% L	16 11% L	- 2%	22 15%	33 10%
SENDING A TEXT MESSAGE TO REQUEST INFORMATION	51 11%	24 14%	27 10%	19 24% EF	32 9%	- 3%	39 14% H	9 6%	3 11%	40 14% K	9 6%	3 10%	27 19% N	24 8%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Continued

Table 56-4
 QUESTION 18:
 Let's say that the free summer meals program wanted to get information about their program to you. How would you want to learn about summer meals programs?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
A HOME VISIT	42 9%	16 9%	26 9%	10 12%	30 8%	2 18%	36 13% HI	6 4% I	- -	36 12% KL	5 4% L	- -	18 12%	24 8%
SCHOOL/FLYER BROUGHT HOME FROM SCHOOL	18 4%	9 5%	9 3%	4 5%	14 4% F	- -	8 3%	8 5%	2 8%	10 4%	6 4%	2 10%	3 2%	16 5%
WORD OF MOUTH	3 1%	1 -	3 1%	1 1%	3 1%	- -	1 -	2 1%	- -	1 -	2 1%	- -	2 1%	2 1%
SOME OTHER WAY	6 1%	1 1%	5 2%	1 1%	5 1% F	- -	4 1%	2 1%	- -	4 1%	2 2%	- -	1 1%	5 2%
NONE OF THE ABOVE, I DO NOT WANT ANY ADDITIONAL INFORMATION	24 5%	12 7%	12 4%	- -	21 6% D	3 30%	2 1%	20 13% G	2 8%	2 1%	20 14% J	2 9%	5 3%	19 6%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 57-1
QUESTION D1:
Age.

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE					FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	- -	- -	- -	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
UNDER 30	109 12%	109 12%	- -	- -	- -	41 12%	22 10%	46 13%	29 20% KLM	44 14% LM	46 10% M	6 6% M	- -	37 13% IM	37 13%	31 11%	23 12%	18 12%	66 15% U	27 11%	16 8%
30-39	307 34%	307 34%	- -	- -	- -	112 33%	79 35%	117 34%	75 51% JKLMN	124 38% N	185 39% N	32 32%	1 15%	72 25%	99 36% O	76 40% O	61 40% O	122 27%	100 40% S	86 43% S	
40-49	214 24%	214 24%	- -	- -	- -	83 25%	42 19%	88 26%	20 14%	65 20%	108 22% I	25 26% I	3 55% I	79 28% I	79 28%	65 24%	38 20%	31 20%	107 24%	54 21%	52 26%
50-59	160 18%	160 18%	- -	- -	- -	58 17%	51 23%	51 15%	14 10%	55 17% I	88 18% I	23 23% I	1 11%	53 19% I	53 19%	50 19%	33 17%	23 16%	86 19%	44 18%	30 15%
60 AND ABOVE	110 12%	110 12%	- -	- -	- -	41 12%	31 14%	38 11%	7 5%	34 11% I	52 11% I	12 13%	1 19%	45 16% I	45 16%	26 10%	21 11%	17 12%	67 15% U	26 10%	16 8%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 57-2
QUESTION D1:
Age.

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
UNDER 30	109 12%	28 26% DEFG	57 20% EFG	57 15% EFG	31 9% FG	6 2%	9 4%	33 10%	42 14%	34 12%	31 12%	60 13%	18 11%	19 11%	90 12%	109 100% QRST	-	-	-	-	39 8%	19 9%	44 27% UV	7 17% UV
30-39	307 34%	53 49% G	127 46% FG	163 42% G	139 40% G	98 36% G	60 26%	66 21%	98 32% H	144 51% HI	79 31%	170 35%	59 35%	67 40%	241 33%	-	307 100% PRST	-	-	-	150 31%	71 34%	70 43% U	16 39%
40-49	214 24%	10 9%	37 13%	81 21% BC	88 26% BC	87 32% BCD	79 35% BCDE	70 22%	88 29% J	55 20%	62 24%	115 24%	37 22%	37 22%	177 24%	-	-	214 100% PQST	-	-	125 26% W	53 25% W	23 14%	10 25% W
50-59	160 18%	11 11%	29 11%	49 13%	47 14%	48 18% C	53 23% BCDE	89 28% IJ	50 17% J	21 7%	53 21%	78 16%	28 17%	30 18%	130 18%	-	-	-	160 100% PQRT	-	104 21% WX	36 17% W	15 9%	4 11%
60 AND ABOVE	110 12%	6 5%	28 10%	35 9%	41 12% B	33 12%	26 11%	59 19% IJ	24 8%	26 9%	27 11%	55 12%	27 16%	13 8%	97 13% N	-	-	-	-	110 100% PQRS	68 14% WX	29 14% W	10 6%	3 8%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 57-3
QUESTION D1:
Age.

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
UNDER 30	109 12%	31 13%	79 12%	42 19% FG	28 12%	24 10%	15 8%	21 15%	41 11%	20 10%	27 14%	30 11%	7 10%	39 14%	28 11%	44 12% T	17 15% T	8 14%	18 45% PORT	16 6%	63 11%	46 13%
30-39	307 34%	71 30%	237 36%	83 38% G	93 40% G	82 33%	50 25%	50 35%	109 30%	71 34%	77 41% I	93 33%	28 41%	95 33%	88 36%	160 43% QT	35 31%	18 31%	17 44% T	68 25%	188 34%	119 35%
40-49	214 24%	60 25%	154 23%	45 20%	51 22%	62 25%	55 28%	25 17%	109 30% HK	46 22%	34 18%	60 21%	15 21%	67 23%	71 29%	88 24% S	34 30% S	16 28%	4 11%	54 20%	144 26%	70 20%
50-59	160 18%	40 17%	120 18%	31 14%	37 16%	48 19%	45 23% D	35 24% K	56 16%	44 21%	25 13%	59 21%	10 15%	50 17%	37 15%	64 17% S	15 14% S	14 24% S	- -	55 20% S	105 19%	55 16%
60 AND ABOVE	110 12%	34 14%	76 11%	20 9%	22 10%	36 14%	31 16%	13 9%	45 12%	26 12%	26 14%	44 15% O	9 13%	35 12%	21 8%	12 3% S	10 9% S	2 4%	- -	75 28% PQRS	56 10%	53 16% U

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 57-4
QUESTION D1:
Age.

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
UNDER 30	109 12%	38 11%	71 13%	16 10%	88 12%	5 30%	74 14%	29 10%	6 13%	83 14%	23 9%	3 9%	32 11%	77 13%
30-39	307 34%	121 34%	187 34%	59 39% F	247 34% F	1 7%	208 38% HI	94 30% I	5 12%	220 36% L	83 32% L	4 13%	85 28%	223 37% M
40-49	214 24%	84 24%	130 24%	40 26%	170 23%	4 25%	125 23%	76 25%	12 27%	140 23%	62 24%	12 34%	74 25%	140 23%
50-59	160 18%	72 20%	88 16%	24 16%	131 18%	5 27%	82 15%	63 20%	15 34% G	103 17%	48 19%	9 28%	76 25% N	84 14%
60 AND ABOVE	110 12%	41 12%	69 13%	14 9%	94 13%	2 11%	57 10%	46 15%	7 15%	63 10%	41 16%	6 17%	33 11%	77 13%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 58-1

QUESTION D5:

ONE CHILD: And, into which of the following age categories does the child currently living in your home fall?

MULTIPLE CHILDREN: And, into which of the following age categories do the children currently living in your home fall?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
UNDER 2 YEARS OF AGE	108 12%	108 12%	-	-	-	45 13%	25 11%	38 11%	59 40% JKLN	42 13%	61 13%	14 14%	1 15%	23 8%	23 8%	28 10%	23 12%	34 22% OPQ	43 10%	37 15%	28 14%
2 - 4 YEARS OF AGE	278 31%	278 31%	-	-	-	104 31%	75 34%	99 29%	112 77% JKLN	113 35% KN	123 26%	28 29%	3 45%	70 24%	70 24%	93 34% O	58 30%	58 38% O	141 31%	78 31%	59 29%
5 - 8 YEARS OF AGE	385 43%	385 43%	-	-	-	139 41%	102 46%	144 42%	75 51% LN	137 43%	230 48% N	36 37%	1 19%	107 37%	107 37%	114 42%	88 46%	76 50% O	211 47% U	103 41%	71 35%
9 - 12 YEARS OF AGE	346 38%	346 38%	-	-	-	154 46% H	92 41% H	100 29%	50 34%	136 42%	224 47% IN	38 39%	1 18%	96 34%	96 34%	95 35%	83 43%	72 47% OP	158 35%	99 40%	88 44%
13 - 15 YEARS OF AGE	272 30%	272 30%	-	-	-	107 32%	70 31%	96 28%	26 18%	92 29% I	160 33% I	40 41% IJ	3 55%	87 30% I	87 30%	82 30%	56 29%	48 32%	130 29%	80 32%	62 31%
16 - 18 YEARS OF AGE	227 25%	227 25%	-	-	-	79 24%	45 20%	103 30% G	18 13%	73 23% I	138 29% I	30 31% I	1 18%	72 25% I	72 25%	78 29% Q	38 20%	39 26%	112 25%	61 24%	54 27%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 58-2

QUESTION D5:

ONE CHILD: And, into which of the following age categories does the child currently living in your home fall?

MULTIPLE CHILDREN: And, into which of the following age categories do the children currently living in your home fall?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
UNDER 2 YEARS OF AGE	108 12%	108 100% CDEFG	57 21% EFG	65 17% EFG	31 9%	17 6%	15 7%	- -	36 12% H	71 25% HI	4 1%	60 12% K	45 26% KL	10 6%	98 13% N	28 26% RST	53 17% RST	10 5%	11 7%	6 5%	46 9%	25 12%	30 19% U	6 15%
2 - 4 YEARS OF AGE	278 31%	57 53% DEFG	278 100% BDEFG	129 33% EFG	71 21% G	45 16%	23 10%	62 20%	86 29% H	129 46% HI	48 19%	141 29% K	90 53% KL	34 21%	244 33% N	57 52% RST	127 41% RST	37 17%	29 18%	28 25%	150 31% V	48 23%	64 39% V	14 35% V
5 - 8 YEARS OF AGE	385 43%	65 60% CEFG	129 46% FG	385 100% BCEFG	139 40% FG	76 28%	50 22%	61 19%	136 45% H	188 67% HI	67 27%	211 44% K	107 63% KL	58 35%	326 44% N	57 52% RST	163 53% RST	81 38%	49 31%	35 32%	208 43%	74 36%	85 52% VX	15 38%
9 - 12 YEARS OF AGE	346 38%	31 29%	71 26%	139 36% C	346 100% BCDFG	101 37% C	76 33%	62 19%	118 39% H	166 59% HI	60 24%	185 39% K	101 59% KL	69 41%	277 38%	31 28%	139 45% PS	88 41% PS	47 29%	41 37%	187 39%	82 40%	58 36%	16 41%
13 - 15 YEARS OF AGE	272 30%	17 16%	45 16%	76 20%	101 29% BCD	272 100% BCDEG	85 37% BCD	63 20%	88 29% H	122 43% HI	52 21%	154 32% K	66 39% K	50 30%	223 30%	6 5%	98 32% P	87 41% PS	48 30% P	33 30% P	152 31%	63 30%	44 27%	11 28%
16 - 18 YEARS OF AGE	227 25%	15 14%	23 8%	50 13%	76 22% CD	85 31% BCDE	227 100% BCDEF	70 22%	67 22%	90 32% HI	60 24%	118 25%	49 29%	49 29%	178 24%	9 8%	60 20% P	79 37% PQT	53 33% PQ	26 24% P	126 26%	58 28%	30 18%	12 30% W

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 58-3
 QUESTION D5:
 ONE CHILD: And, into which of the following age categories does the child currently living in your home fall?

MULTIPLE CHILDREN: And, into which of the following age categories do the children currently living in your home fall?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE- MALE (C)	URBAN (D)	SUB- URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID- WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/ VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL- TIME (P)	PART- TIME (Q)	SEEK- ING EMP- LOY- MENT (R)	STU- DENT (S)	HOME- MAKER /RE- TIRED /DIS- ABLED (T)	PRI- MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
UNDER 2 YEARS OF AGE	108 12%	28 12%	80 12%	34 15% G	37 16% G	24 10%	13 7%	14 10%	43 12%	25 12%	26 14%	36 13%	6 8%	30 10%	36 15%	44 12%	9 8%	6 10%	6 16%	41 15% Q	59 11%	49 14%
2 - 4 YEARS OF AGE	278 31%	86 37% C	192 29%	71 32%	75 32%	69 27%	64 33%	36 25%	106 29%	75 36% H	62 33%	97 34%	19 27%	79 27%	78 32%	114 31%	36 32%	18 30%	10 26%	83 31%	147 26%	131 38% U
5 - 8 YEARS OF AGE	385 43%	112 48%	273 41%	99 45%	95 41%	102 40%	89 45%	66 46%	130 36%	100 48% I	90 47% I	118 41%	23 34%	121 42%	113 46%	171 46%	43 39%	21 36%	15 38%	114 42%	219 39%	166 48% U
9 - 12 YEARS OF AGE	346 38%	97 41%	248 37%	80 36%	92 40%	107 43%	67 34%	48 33%	144 40%	71 34%	83 44%	120 42%	27 39%	108 38%	85 35%	150 41%	37 33%	21 36%	18 44%	101 37%	218 39%	128 37%
13 - 15 YEARS OF AGE	272 30%	73 31%	199 30%	64 29%	66 28%	73 29%	70 36%	47 32%	114 32%	52 25%	59 31%	84 29%	31 45% LO	91 32%	64 26%	112 30%	34 30%	19 33%	12 31%	77 28%	171 31%	101 29%
16 - 18 YEARS OF AGE	227 25%	43 18%	184 28% B	35 16%	68 29% D	78 31% D	46 24%	34 23%	99 28%	48 23%	46 24%	71 25%	24 34%	72 25%	59 24%	98 27%	22 20%	10 16%	6 15%	79 30% RS	160 29% V	67 20%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 58-4

QUESTION D5:

ONE CHILD: And, into which of the following age categories does the child currently living in your home fall?

MULTIPLE CHILDREN: And, into which of the following age categories do the children currently living in your home fall?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
UNDER 2 YEARS OF AGE	108 12%	39 11%	69 13%	17 11%	90 12%	1 6%	78 14% H	25 8%	5 12%	84 14% K	21 8%	3 8%	40 13%	68 11%
2 - 4 YEARS OF AGE	278 31%	93 26%	185 34% B	45 29%	228 31%	5 31%	172 31%	87 28%	19 41%	195 32%	74 29%	10 28%	80 27%	198 33%
5 - 8 YEARS OF AGE	385 43%	156 44%	229 42%	69 45%	312 43%	4 24%	227 42%	145 47% I	13 28%	263 43%	110 43%	12 35%	123 41%	262 44%
9 - 12 YEARS OF AGE	346 38%	141 39%	205 38%	61 40%	279 38%	6 32%	222 41%	111 36%	12 27%	241 40%	96 37%	9 26%	107 36%	239 40%
13 - 15 YEARS OF AGE	272 30%	108 30%	165 30%	43 28%	225 31%	4 23%	159 29%	100 32%	14 31%	166 27%	94 37% J	12 36%	96 32%	176 29%
16 - 18 YEARS OF AGE	227 25%	96 27%	131 24%	38 25%	184 25%	4 26%	130 24%	82 27%	15 32%	137 23%	73 28%	17 49% J	74 25%	153 26%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 59-1
 QUESTION D10:
 Does your household currently participate in the following food assistance programs?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE							FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)	
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%	
FREE SCHOOL BREAKFAST OR LUNCH	362 40%	362 40%	-	-	-	189 56% GH	88 39% H	85 25%	67 46% N	214 66% IN	362 76% IJN	75 77% IJN	2 38%	-	-	87 32% O	137 71% OP	138 91% OPQ	134 30%	123 49% S	104 52% S	
FOOD STAMPS NOW KNOWN AS SNAP OR [NAME BASED ON STATE]	323 36%	323 36%	-	-	-	218 65% GH	59 26% H	47 14%	86 59% N	323 100% IKLMN	232 48% N	70 71% KMN	2 30%	-	-	59 22% O	126 66% OP	138 91% OPQ	121 27%	97 39% S	105 52% ST	
REDUCED PRICE SCHOOL BREAKFAST OR LUNCH	193 21%	193 21%	-	-	-	74 22%	41 18%	77 23%	37 25% MN	71 22% MN	193 40% IJMN	35 36% JMN	-	-	-	79 29% OQ	39 20% O	75 49% OPQ	93 21%	45 18%	55 27% T	
WIC - A SUPPLEMENTAL NUTRITION PROGRAM FOR WOMEN, INFANTS, AND CHILDREN THAT SERVES TO SAFEGUARD THE HEALTH OF LOW-INCOME PREGNANT, POSTPARTUM, AND BREASTFEEDING WOMEN, INFANTS, AND CHILDREN UP TO AGE 5	146 16%	146 16%	-	-	-	71 21% H	37 17%	38 11%	146 100% JKLMN	86 27% KN	84 18% N	22 23% N	1 19%	-	-	37 14% O	42 22% OP	67 44% OPQ	63 14%	50 20%	34 17%	
FOOD PANTRIES, FOOD BANKS OR SOUP KITCHENS	97 11%	97 11%	-	-	-	58 17% GH	20 9%	20 6%	22 15% N	70 22% N	86 18% N	97 100% IJKMN	1 19%	-	-	4 1% O	27 14% OP	66 44% OPQ	30 7%	30 12%	38 19% S	
AFTERSCHOOL SNACKS OR MEALS	57 6%	57 6%	-	-	-	32 9% H	13 6%	13 4%	17 12% MN	36 11% MN	57 12% MN	19 19% MN	-	-	-	2 1% O	11 6% OP	45 30% OPQ	20 4%	11 4%	26 13% ST	
SNACKS IN A BACKPACK FOR WEEKEND/GETS SNACKS FOR WEEKEND	1 -	1 -	-	-	-	1 -	-	-	-	1 -	1 -	1 1%	-	-	-	-	-	1 1%	-	-	1 -	
SOMETHING ELSE	6 1%	6 1%	-	-	-	4 1% G	-	2 1%	1 1%	2 1%	2 -	1 1% IJKLN	6 100%	-	-	3 1%	2 1%	1 1%	2 -	2 1%	2 1%	
MY HOUSEHOLD DOES NOT PARTICIPATE IN ANY FOOD ASSISTANCE PROGRAMS	286 32%	286 32%	-	-	-	56 17%	75 33% F	155 46% FG	-	-	-	-	-	-	286 100% IJKLM	286 100% PQR	-	-	-	190 42% TU	60 24%	36 18%
FOOD ASSISTANCE INDEX																						
0	286 32%	286 32%	-	-	-	56 17%	75 33% F	155 46% FG	-	-	-	-	-	-	286 100% IJKLM	286 100% PQR	-	-	-	190 42% TU	60 24%	36 18%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Continued

Table 59-1
 QUESTION D10:
 Does your household currently participate in the following food assistance programs?

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
1	272 30%	272 30%	-	-	-	78 23%	80 36% F	114 33% F	37 25% LN	59 18% LN	168 35% IJLN	4	3 51% LN	-	-	272 100% OQR	-	-	136 30%	80 32%	55 28%
2	191 21%	191 21%	-	-	-	95 28% H	48 22%	48 14%	42 29% N	126 39% LN	161 34% N	27 28% N	2 30%	-	-	-	191 100% OPR	-	64 14%	72 28% S	56 28% S
3	101 11%	101 11%	-	-	-	69 21% GH	11 5%	21 6%	36 25% MN	89 28% KMN	100 21% MN	31 31% MN	-	-	-	-	-	101 67% OPQ	43 10%	28 11%	30 15%
4+	49 5%	49 5%	-	-	-	37 11% GH	10 5% H	2 1%	31 21% KN	49 15% N	49 10% N	36 37% IJKN	1 19%	-	-	-	-	49 33% OPQ	15 3%	11 5%	23 11% ST

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 59-2
 QUESTION D10:
 Does your household currently participate in the following food assistance programs?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
FREE SCHOOL BREAKFAST OR LUNCH	362 40%	40 37%	96 34%	180 47% C	171 49% C	115 42%	96 42%	100 32%	133 44% H	128 46% H	112 45%	179 37%	70 41%	91 55% O	271 37%	37 34%	135 44%	80 38%	68 43%	41 37%	178 37%	98 47% UX	70 43%	13 33%
FOOD STAMPS NOW KNOWN AS SNAP OR [NAME BASED ON STATE]	323 36%	42 39%	113 41%	137 36%	136 39%	92 34%	73 32%	111 35%	105 35%	106 38%	115 46% L	143 30%	65 38%	85 51% O	238 32%	44 41%	124 40% R	65 31%	55 35%	34 31%	170 35%	86 42% X	55 34%	11 27%
REDUCED PRICE SCHOOL BREAKFAST OR LUNCH	193 21%	29 27%	52 19%	90 23%	87 25%	72 26%	60 26%	43 14%	71 24% H	79 28% H	47 19%	96 20%	49 29% K	43 26%	149 20%	15 14%	75 24% P	43 20%	34 21%	25 23%	100 21%	48 23%	37 23%	7 17%
WIC - A SUPPLEMENTAL NUTRITION PROGRAM FOR WOMEN, INFANTS, AND CHILDREN THAT SERVES TO SAFEGUARD THE HEALTH OF LOW-INCOME PREGNANT, POSTPARTUM, AND BREASTFEEDING WOMEN, INFANTS, AND CHILDREN UP TO AGE 5	146 16%	59 54% CDEFG	112 40% DEFG	75 20% FG	50 14% G	26 10%	18 8%	28 9%	42 14%	77 28% HI	23 9%	77 16% K	47 28% KL	24 15%	122 17%	29 27% RST	75 25% RST	20 9%	14 9%	7 7%	59 12%	30 14%	51 31% UVX	6 16%
FOOD PANTRIES, FOOD BANKS OR SOUP KITCHENS	97 11%	14 13%	28 10%	36 9%	38 11%	40 15%	30 13%	32 10%	31 10%	35 12%	30 12%	47 10%	20 12%	24 15%	73 10%	6 5%	32 10%	25 12%	23 14% P	12 11%	52 11%	25 12%	16 10%	4 11%
AFTERSCHOOL SNACKS OR MEALS	57 6%	9 8%	18 6%	33 9%	32 9%	18 7%	13 6%	14 4%	18 6%	25 9% H	14 6%	27 6%	17 10%	13 8%	44 6%	6 5%	21 7%	14 7%	9 6%	7 7%	25 5%	21 10% UX	10 6%	1 4%
SNACKS IN A BACKPACK FOR WEEKEND/GETS SNACKS FOR WEEKEND	1 -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	1 -	- -	- -	1 -	- -	- -	- -	- -	- -	1 1%	- -	1 -	- -	- 1%
SOMETHING ELSE	6 1%	1 1%	3 1%	1 -	1 -	3 1%	1 -	3 1%	2 1%	1 -	2 1%	4 1%	- -	2 1%	4 1%	- -	1 -	3 1%	1 -	1 1%	4 1%	1 1%	- -	- 1%
MY HOUSEHOLD DOES NOT PARTICIPATE IN ANY FOOD ASSISTANCE PROGRAMS	286 32%	23 21%	70 25%	107 28%	96 28%	87 32%	72 32%	132 42% IJ	81 27%	73 26%	67 27%	177 37% KM	43 25%	28 17%	258 35% N	37 34%	72 23%	79 37% Q	53 33%	45 41% Q	181 37% VW	50 24%	36 22%	17 43% VW
FOOD ASSISTANCE INDEX																								
0	286 32%	23 21%	70 25%	107 28%	96 28%	87 32%	72 32%	132 42% IJ	81 27%	73 26%	67 27%	177 37% KM	43 25%	28 17%	258 35% N	37 34%	72 23%	79 37% Q	53 33%	45 41% Q	181 37% VW	50 24%	36 22%	17 43% VW
1	272 30%	28 26%	93 33%	114 30%	95 27%	82 30%	78 34%	91 29%	105 35%	75 27%	81 32%	144 30%	46 27%	54 33%	217 30%	31 28%	99 32%	65 31%	50 31%	26 24%	137 28%	67 32%	56 35%	11 28%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Continued

Table 59-2
 QUESTION D10:
 Does your household currently participate in the following food assistance programs?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
2	191 21%	23 22%	58 21%	88 23%	83 24%	56 21%	38 17%	59 18%	68 23%	65 23%	65 26% L	84 18%	43 25%	42 26%	149 20%	23 21%	76 25%	38 18%	33 21%	21 19%	92 19%	50 24% X	42 26% X	6 15%
3	101 11%	19 18%	35 13%	55 14%	42 12%	30 11%	25 11%	28 9%	34 11%	39 14%	31 12%	47 10%	24 14%	30 18% O	72 10%	12 11%	43 14%	22 10%	13 8%	11 10%	52 11%	25 12%	20 12%	4 11%
4+	49 5%	14 13%	22 8%	21 6%	29 9%	18 7%	14 6%	8 3%	13 4%	28 10% HI	9 4%	26 5%	14 9%	12 7%	37 5%	6 6%	17 6%	9 4%	11 7%	6 6%	25 5%	15 7%	8 5%	1 4%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 59-3
 QUESTION D10:
 Does your household currently participate in the following food assistance programs?

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
FREE SCHOOL BREAKFAST OR LUNCH	362 40%	80 34%	282 42% B	87 40%	86 37%	112 44%	76 39%	47 33%	145 40%	90 43%	80 42%	130 45% O	34 49% O	120 42% O	74 30%	141 38%	45 41%	30 52% S	12 30%	114 42%	244 44% V	117 34%
FOOD STAMPS NOW KNOWN AS SNAP OR [NAME BASED ON STATE]	323 36%	68 29%	255 38% B	83 38% G	88 38% G	98 39% G	54 27%	52 36%	127 35%	91 44% K	54 28%	129 45% O	26 38% O	111 39% O	53 22%	100 27%	46 42% P	32 54% PT	20 50% P	102 38% P	209 38%	114 33%
REDUCED PRICE SCHOOL BREAKFAST OR LUNCH	193 21%	40 17%	153 23%	49 22%	47 20%	66 26% G	31 16%	26 18%	74 21%	46 22%	47 25%	70 24%	12 18%	59 21%	50 21%	77 21%	21 19%	13 21%	12 30%	59 22%	118 21%	75 22%
WIC - A SUPPLEMENTAL NUTRITION PROGRAM FOR WOMEN, INFANTS, AND CHILDREN THAT SERVES TO SAFEGUARD THE HEALTH OF LOW-INCOME PREGNANT, POSTPARTUM, AND BREASTFEEDING WOMEN, INFANTS, AND CHILDREN UP TO AGE 5	146 16%	36 15%	111 17%	39 18%	46 20%	37 15%	24 12%	24 17%	54 15%	32 16%	36 19%	54 19%	8 12%	48 17%	34 14%	54 15%	16 15%	10 16%	8 21%	46 17%	85 15%	62 18%
FOOD PANTRIES, FOOD BANKS OR SOUP KITCHENS	97 11%	19 8%	78 12%	25 11%	19 8%	36 14%	17 9%	16 11%	25 7%	38 19% IK	19 10%	47 16% NO	6 8%	28 10%	15 6%	29 8%	11 10%	6 10%	2 6%	38 14% P	76 14% V	22 6%
AFTERSCHOOL SNACKS OR MEALS	57 6%	11 5%	46 7%	15 7%	13 5%	20 8%	9 5%	4 3%	24 7%	17 8% H	12 6%	24 8% M	1 2%	16 6%	13 5%	22 6% S	8 8% S	2 4%	- 1%	19 7% S	38 7%	19 6%
SNACKS IN A BACKPACK FOR WEEKEND/GETS SNACKS FOR WEEKEND	1 -	- -	1 -	- -	1 -	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	1 -	- -	1 -
SOMETHING ELSE	6 1%	2 1%	4 1%	- -	- -	4 1%	2 1%	- -	4 1%	1 1%	1 1%	4 1%	- -	1 -	1 -	1 1%	1 1%	- -	- -	2 1%	3 1%	3 1%
MY HOUSEHOLD DOES NOT PARTICIPATE IN ANY FOOD ASSISTANCE PROGRAMS	286 32%	91 39% C	195 29%	67 30%	74 32%	67 27%	78 40% F	54 38%	109 30%	65 31%	58 31%	73 25%	18 26%	82 29%	107 44% LMN	131 36% RS	31 28%	12 21%	8 19%	86 32%	165 30%	121 35%
FOOD ASSISTANCE INDEX																						
0	286 32%	91 39% C	195 29%	67 30%	74 32%	67 27%	78 40% F	54 38%	109 30%	65 31%	58 31%	73 25%	18 26%	82 29%	107 44% LMN	131 36% RS	31 28%	12 21%	8 19%	86 32%	165 30%	121 35%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Continued

Table 59-3
 QUESTION D10:
 Does your household currently participate in the following food assistance programs?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
1	272 30%	73 31%	198 30%	69 31%	67 29%	78 31%	57 29%	45 31%	119 33% J	50 24%	57 30%	81 28%	27 39%	84 29%	76 31%	112 30%	39 35%	17 28%	17 42%	71 27%	168 30%	104 30%
2	191 21%	41 17%	151 23%	46 21%	51 22%	59 24%	35 18%	26 18%	82 23%	45 22%	39 21%	63 22% O	15 22%	79 27% O	34 14%	79 21%	24 21%	17 29%	10 25%	59 22%	119 21%	73 21%
3	101 11%	23 10%	78 12%	25 11%	27 11%	31 12%	19 10%	10 7%	36 10%	28 13%	27 14%	41 14% O	7 10%	32 11%	19 8%	35 10%	10 9%	8 14%	4 11%	33 12%	71 13%	30 9%
4+	49 5%	6 3%	43 7% B	14 6%	12 5%	16 7%	7 4%	9 6%	14 4%	19 9% I	8 4%	29 10% MNO	2 3%	10 3%	8 3%	12 3%	7 6%	4 7%	1 2%	20 7%	34 6%	15 4%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 59-4

QUESTION D10:
Does your household currently participate in the following food assistance programs?

BANNER 4

	AWARENESS			PAST PARTICIPANT		INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?		
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
FREE SCHOOL BREAKFAST OR LUNCH	362 40%	156 44%	206 38%	81 53% E	275 38%	5 31%	265 48% H	81 26%	16 35%	290 48% KL	64 25%	8 23%	138 46% N	224 37%
FOOD STAMPS NOW KNOWN AS SNAP OR [NAME BASED ON STATE]	323 36%	150 42% C	173 32%	78 51% E	239 33%	6 36%	233 43% H	73 24%	17 37%	256 42% K	58 23%	9 27%	130 43% N	193 32%
REDUCED PRICE SCHOOL BREAKFAST OR LUNCH	193 21%	90 25% C	103 19%	44 28% E	145 20%	4 24%	130 24%	54 17%	9 20%	142 23% K	41 16%	10 28%	65 22%	128 21%
WIC - A SUPPLEMENTAL NUTRITION PROGRAM FOR WOMEN, INFANTS, AND CHILDREN THAT SERVES TO SAFEGUARD THE HEALTH OF LOW-INCOME PREGNANT, POSTPARTUM, AND BREASTFEEDING WOMEN, INFANTS, AND CHILDREN UP TO AGE 5	146 16%	61 17%	86 16%	35 23% F	111 15%	1 6%	107 20% H	28 9%	11 24%	116 19% K	24 9%	6 18%	55 18%	91 15%
FOOD PANTRIES, FOOD BANKS OR SOUP KITCHENS	97 11%	49 14% C	48 9%	26 17% E	68 9%	3 19%	76 14% H	15 5%	7 15%	77 13% K	13 5%	7 22%	44 15% N	53 9%
AFTERSCHOOL SNACKS OR MEALS	57 6%	26 7%	31 6%	20 13% EF	37 5%	- 1%	44 8% H	10 3%	3 7%	46 8% K	8 3%	3 10%	19 6%	38 6%
SNACKS IN A BACKPACK FOR WEEKEND/GETS SNACKS FOR WEEKEND	1 -	- -	1 -	1 1% -	- -	- -	1 -	- -	- -	1 -	- -	- -	1 -	- -
SOMETHING ELSE	6 1%	3 1%	3 -	2 1% -	4 -	- -	5 1% I	1 -	- -	5 1% L	1 -	- -	- -	6 1% M
MY HOUSEHOLD DOES NOT PARTICIPATE IN ANY FOOD ASSISTANCE PROGRAMS	286 32%	94 26%	192 35% B	27 18%	254 35% D	5 31%	118 22%	146 47% G	22 49% G	138 23%	130 51% J	18 52% J	83 28%	203 34%
FOOD ASSISTANCE INDEX														
0	286 32%	94 26%	192 35% B	27 18%	254 35% D	5 31%	118 22%	146 47% G	22 49% G	138 23%	130 51% J	18 52% J	83 28%	203 34%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Continued

Table 59-4
 QUESTION D10:
 Does your household currently participate in the following food assistance programs?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
1	272 30%	102 29%	170 31%	43 28%	222 30%	7 38%	171 31%	96 31%	5 11%	189 31%	76 29%	7 20%	83 28%	188 31%
2	191 21%	84 24%	107 20%	35 23%	154 21%	2 11%	143 26%	39 13%	10 22%	162 27%	26 10%	3 9%	69 23%	122 20%
3	101 11%	54 15%	48 9%	32 21%	66 9%	3 19%	76 14%	24 8%	1 3%	82 13%	19 7%	1 2%	43 14%	58 10%
4+	49 5%	22 6%	27 5%	16 10%	33 5%	- -	38 7%	5 2%	7 15%	38 6%	6 2%	6 16%	21 7%	28 5%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 60-1
QUESTION D15:
Region./State.

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
NORTHEAST -----	193 21%	193 21%	-	-	-	66 20%	60 27%	67 20%	32 22%	68 21%	92 19%	17 17%	1 15%	69 24%	69 24% R	61 22%	40 21%	23 15%	107 24%	48 19%	38 19%
NEW ENGLAND -----	29 3%	29 3%	-	-	-	13 4%	4 2%	12 3%	6 4% M	8 2% M	9 2% M	3 3%	-	12 4% M	12 4%	9 3%	5 3%	2 2%	17 4%	6 2%	6 3%
CONNECTICUT	5 1%	5 1%	-	-	-	3 1%	-	3 1%	-	1 -	1 -	1 1%	-	5 2%	5 2%	-	-	1 -	4 1%	-	1 1%
MAINE	4 -	4 -	-	-	-	-	-	3 1%	-	1 -	2 -	-	-	-	-	4 1%	-	-	2 -	1 1%	-
MASSACHUSETTS	16 2%	16 2%	-	-	-	9 3%	2 1%	6 2%	4 2%	5 2% M	5 1% M	2 2%	-	8 3% M	8 3%	3 1%	4 2%	2 1%	8 2%	4 2%	4 2%
NEW HAMPSHIRE	1 -	1 -	-	-	-	1 -	-	-	-	1 -	1 -	-	-	-	-	-	1 1%	-	-	-	1 1%
RHODE ISLAND	2 -	2 -	-	-	-	-	2 1%	-	2 2%	-	-	-	-	-	-	2 1%	-	-	2 1%	-	-
MID ATLANTIC -----	164 18%	164 18%	-	-	-	53 16%	56 25% FH	55 16%	26 18%	61 19%	84 18%	14 14%	1 15%	56 20%	56 20%	52 19%	35 18%	21 14%	90 20%	42 17%	32 16%
DISTRICT OF COLUMBIA	3 -	3 -	-	-	-	-	1 1%	2 1%	-	1 -	2 -	-	-	1 -	1 -	1 -	1 -	-	2 -	1 -	-
DELAWARE	1 -	1 -	-	-	-	1 -	-	-	-	1 -	1 -	-	-	-	-	-	1 -	-	1 -	-	-
MARYLAND	40 4%	40 4%	-	-	-	11 3%	13 6%	16 5%	7 5%	11 3%	21 4%	1 1%	1 15%	13 5%	13 5%	11 6%	3 2%	15 3%	14 6%	10 5%	
NEW JERSEY	7 1%	7 1%	-	-	-	3 1%	1 -	2 1%	-	3 1%	4 1%	-	-	2 1%	2 1%	1 1%	3 1%	-	3 1%	4 1%	-
NEW YORK	57 6%	57 6%	-	-	-	19 6%	20 9%	17 5%	14 9% M	21 7% M	28 6% M	5 5% M	-	20 7% M	20 7%	18 6%	8 4%	11 7%	35 8% T	10 4%	11 6%
PENNSYLVANIA	52 6%	52 6%	-	-	-	14 4%	21 9% F	17 5%	4 3%	20 6% M	25 5% M	7 8% M	-	19 7% M	19 7%	17 6%	10 5%	6 4%	32 7%	9 4%	10 5%
WEST VIRGINIA	5 1%	5 1%	-	-	-	4 1% G	-	1 -	1 1%	4 1% LMN	3 1%	-	-	-	-	2 1%	2 1%	1 1%	1 -	4 2%	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Continued

Table 60-1
QUESTION D15:
Region./State.

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
MIDWEST -----	207 23%	207 23%	-	-	-	92 27%	46 21%	69 20%	32 22%	91 28%	110 23%	38 39% IKN	1 19%	65 23%	65 23%	50 19%	45 23%	47 31% P	99 22%	59 23%	50 25%
GREAT LAKES -----	161 18%	161 18%	-	-	-	73 22%	36 16%	53 15%	24 16%	74 23% N	91 19%	32 33% IKN	1 19%	44 15%	44 15%	44 16%	37 19%	36 24%	72 16%	46 18%	43 22%
ILLINOIS	22 2%	22 2%	-	-	-	15 5% H	5 2%	2 1%	4 3%	14 4% MN	15 3% M	6 6% M	-	3 1%	3 1%	3 1%	11 6% OP	5 3%	3 1%	8 3%	12 6% S
INDIANA	33 4%	33 4%	-	-	-	16 5%	7 3%	11 3%	6 4% M	20 6% MN	4 4% M	4	-	7 3% M	7 3%	7 3%	10 5%	9 6%	14 3%	9 4%	10 5%
MICHIGAN	37 4%	37 4%	-	-	-	14 4%	5 2%	19 6%	2 1%	14 4% IM	25 5% IM	10 10% IMN	-	8 3% M	8 3%	12 4%	9 5%	8 5%	17 4%	14 6%	6 3%
MINNESOTA	12 1%	12 1%	-	-	-	4 1%	4 2%	5 1%	-	4 1%	3 1%	-	-	8 3% ILM	8 3% R	3 1%	2 1%	-	6 1%	3 1%	4 2%
OHIO	38 4%	38 4%	-	-	-	16 5%	10 4%	12 4%	9 6%	18 6%	20 4%	11 11% N	1 19%	10 4%	10 4%	12 4%	3 2%	12 8% Q	17 4%	11 4%	10 5%
WISCONSIN	18 2%	18 2%	-	-	-	8 2%	6 3%	4 1%	3 2%	3 1%	7 1% M	2 2%	-	7 3% M	7 3%	7 3%	1 -	3 2%	15 3% T	1 1%	2 1%
FARM BELT -----	46 5%	46 5%	-	-	-	19 6%	10 5%	17 5%	8 6% M	17 5% M	19 4% M	6 7% M	-	20 7% M	20 7% P	7 2%	8 4%	11 7%	27 6%	12 5%	7 3%
IOWA	12 1%	12 1%	-	-	-	6 2% H	6 3% H	-	5 3%	7 2% M	6 1% M	3 3%	-	3 1%	3 1%	3 1%	2 1%	4 3%	11 2% TU	1 -	-
KANSAS	7 1%	7 1%	-	-	-	3 1%	-	4 1%	-	3 1%	1 -	-	-	4 1%	4 1%	2 1%	2 1%	-	4 1%	1 1%	1 1%
MISSOURI	19 2%	19 2%	-	-	-	9 3%	4 2%	6 2%	1 1%	7 2% M	10 2% M	3 3%	-	8 3% M	8 3%	2 1%	3 2%	6 4%	6 1%	7 3%	5 3%
NEBRASKA	7 1%	7 1%	-	-	-	1 -	-	6 2% G	1 1%	-	2 -	1 1%	-	5 2%	5 2%	-	2 1%	-	5 1% U	2 1%	-
NORTH DAKOTA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Continued

Table 60-1
QUESTION D15:
Region./State.

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE							FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
SOUTH -----	311 35%	311 35%	-	-	-	120 36%	70 31%	121 36%	46 31%	110 34%	165 34% L	23 24%	3 47%	94 33%	94 33%	104 38%	67 35%	46 31%	147 33%	90 36%	74 37%
DEEP SOUTH -----	160 18%	160 18%	-	-	-	61 18%	38 17%	61 18%	21 15%	56 17%	79 16%	12 12%	2 29%	57 20%	57 20%	48 18%	30 16%	25 17%	80 18%	44 18%	36 18%
ALABAMA	14 2%	14 2%	-	-	-	5 1%	2 1%	7 2%	1 -	5 2% M	7 1% M	3 3%	-	5 2%	5 2%	3 1%	2 1%	3 2%	5 1%	5 2%	3 1%
ARKANSAS	23 3%	23 3%	-	-	-	12 4%	3 1%	8 2%	2 1%	9 3% LM	12 3% LM	-	-	8 3% LM	8 3%	4 1%	8 4%	3 2%	16 4% U	5 2%	2 1%
FLORIDA	57 6%	57 6%	-	-	-	21 6%	18 8%	19 6%	13 9% M	21 7% M	28 6% M	4 4% M	-	19 7% M	19 7%	15 6%	11 6%	11 8%	20 5%	20 8%	16 8%
GEORGIA	29 3%	29 3%	-	-	-	11 3%	9 4%	9 3%	3 2%	11 3%	12 2%	3 3%	1 18%	12 4%	12 4%	9 3%	4 2%	4 3%	20 4%	4 2%	5 2%
LOUISIANA	10 1%	10 1%	-	-	-	5 1%	3 1%	3 1%	-	3 1%	8 2% IM	1 1%	-	2 1%	2 1%	5 2%	1 1%	2 1%	6 1%	1 -	3 2%
MISSISSIPPI	12 1%	12 1%	-	-	-	3 1%	2 1%	8 2%	2 1%	3 1%	6 1% LM	-	-	3 1%	3 1%	8 3% QR	1 -	1 -	6 1%	2 1%	5 2%
SOUTH CAROLINA	15 2%	15 2%	-	-	-	5 2%	2 1%	8 2%	2 1%	4 1%	6 1%	1 1%	1 11%	7 3%	7 3%	3 1%	3 2%	2 1%	6 1%	7 3%	3 1%
OUTER SOUTH -----	151 17%	151 17%	-	-	-	59 17%	32 14%	60 18%	25 17%	54 17%	86 18%	11 11%	1 18%	38 13%	38 13%	56 21% O	36 19%	21 14%	67 15%	46 18%	38 19%
KENTUCKY	21 2%	21 2%	-	-	-	9 3%	5 2%	7 2%	1 1%	11 3% M	14 3% M	2 2%	-	6 2% M	6 2%	5 2%	5 3%	4 3%	9 2%	5 2%	7 3%
NORTH CAROLINA	28 3%	28 3%	-	-	-	12 3%	7 3%	9 3%	2 2%	6 2% M	13 3% M	4 4%	-	13 5% M	13 5%	7 3%	3 2%	4 3%	9 2%	10 4%	9 5%
OKLAHOMA	12 1%	12 1%	-	-	-	4 1%	1 1%	7 2%	1 1%	5 1% LM	5 1% LM	-	-	4 2%	4 2%	4 2%	2 1%	2 1%	9 2% U	3 1%	-
TENNESSEE	21 2%	21 2%	-	-	-	9 3%	3 2%	9 3%	-	6 2% I	13 3% I	2 2%	1 18%	6 2% I	6 2%	7 2%	7 4%	1 1%	13 3%	5 2%	3 1%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Continued

Table 60-1
QUESTION D15:
Region./State.

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE							FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
TEXAS	58 6%	58 6%	-	-	-	23 7%	12 5%	23 7%	17 11% LMN	23 7% LMN	35 7% LMN	3 3%	-	8 3% M	8 3%	23 9% O	18 9% O	9 6%	22 5%	19 8%	16 8%
VIRGINIA	11 1%	11 1%	-	-	-	3 1%	4 2%	4 1%	3 2%	3 1%	7 1% MN	1 1%	-	-	-	10 4% OQR	1 -	1 -	4 1%	3 1%	4 2%
WEST ----	189 21%	189 21%	-	-	-	59 17%	48 21%	83 24%	36 25%	54 17%	111 23% J	19 19%	1 19%	58 20%	58 20%	57 21%	39 21%	35 23%	96 22%	54 21%	39 19%
MOUNTAIN -----	90 10%	90 10%	-	-	-	25 7%	23 10%	42 12%	10 7% M	28 9% M	57 12% M	14 14% M	-	27 10% M	27 10%	26 9%	22 12%	15 10%	42 9%	24 9%	25 12%
ARIZONA	17 2%	17 2%	-	-	-	6 2%	4 2%	7 2%	2 1%	6 2% M	10 2% M	4 4%	-	5 2%	5 2%	6 2%	3 1%	3 2%	6 1%	5 2%	6 3%
COLORADO	33 4%	33 4%	-	-	-	11 3%	9 4%	13 4%	2 1%	12 4% M	25 5% IM	6 7% M	-	7 2% M	7 2%	8 3%	10 5%	8 5%	14 3%	10 4%	9 5%
IDAHO	7 1%	7 1%	-	-	-	1 -	1 -	5 2%	1 1%	2 1%	2 1%	-	-	5 2%	5 2%	-	1 1%	1 1%	6 1%	-	1 -
MONTANA	6 1%	6 1%	-	-	-	-	3 1%	3 1%	-	1 -	3 1%	-	-	3 1%	3 1%	2 1%	1 1%	-	3 1%	-	3 1%
NEVADA	10 1%	10 1%	-	-	-	3 1%	-	7 2% G	1 -	5 1% M	6 1% M	3 3%	-	2 1%	2 1%	4 1%	4 2%	1 -	6 1%	4 2%	1 -
NEW MEXICO	5 1%	5 1%	-	-	-	2 1%	2 1%	-	2 2%	-	4 1%	-	-	1 -	1 -	2 1%	2 1%	-	2 -	-	3 1%
UTAH	7 1%	7 1%	-	-	-	-	3 1%	4 1%	2 1%	1 -	6 1% LM	-	-	1 -	1 -	3 1%	1 1%	2 1%	2 -	2 1%	3 1%
WYOMING	5 1%	5 1%	-	-	-	1 -	-	4 1%	-	-	1 -	-	-	4 1%	4 1%	1 -	-	-	3 1%	2 1%	-
PACIFIC -----	99 11%	99 11%	-	-	-	34 10%	24 11%	40 12%	26 18% JL	26 8%	54 11% L	5 5%	1 19%	31 11%	31 11%	31 11%	17 9%	20 13%	55 12% U	30 12%	14 7%
CALIFORNIA	65 7%	65 7%	-	-	-	24 7%	15 7%	26 8%	16 11% JLM	12 4% LM	31 6% LM	-	-	24 8% JLM	24 8%	21 8%	8 4%	10 7%	33 7%	21 8%	10 5%
HAWAII	4 -	4 -	-	-	-	1 -	3 1%	1 -	2 2%	-	3 1%	-	-	1 -	1 -	1 -	2 1%	-	1 -	3 1%	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Continued

Table 60-1
QUESTION D15:
Region./State.

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
OREGON	16 2%	16 2%	-	-	-	5 2%	5 2%	6 2%	4 3%	8 2%	11 2%	4 4%	1 19%	3 1%	3 1%	5 2%	2 1%	6 4%	12 3%	2 1%	1 1%
WASHINGTON	14 2%	14 2%	-	-	-	4 1%	2 1%	7 2%	4 2%	6 2% M	9 2% M	1 1%	-	3 1%	3 1%	4 1%	4 2%	3 2%	8 2%	4 2%	2 1%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 60-2
QUESTION D15:
Region./State.

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
NORTHEAST -----	193 21%	18 17%	56 20%	86 22%	65 19%	59 22%	47 21%	73 23%	69 23%	51 18%	56 22%	99 21%	38 22%	38 23%	155 21%	24 22%	70 23%	38 18%	42 26%	19 17%	112 23%	53 25%	18 11%	10 25%
NEW ENGLAND -----	29 3%	4 4%	6 2%	11 3%	12 3%	10 4%	8 4%	10 3%	10 3%	9 3%	10 4%	15 3%	3 2%	6 3%	23 3%	7 6%	13 4%	4 2%	4 3%	-	15 3%	5 2%	6 4%	2 5%
CONNECTICUT	5 1%	-	-	2 1%	4 1%	1	-	1	4 1%	1	1	4 1%	1	1	5 1%	2 2%	2 1%	1 1%	1	-	3 1%	1	1 1%	-
MAINE	4 -	-	-	-	2 1%	2 1%	3 1%	1	-	2 1%	1	2	-	-	4	1 1%	2 1%	-	-	-	3 1%	-	-	1 -
MASSACHUSETTS	16 2%	1 1%	5 2%	7 2%	5 1%	4 1%	5 2%	7 2%	6 2%	3 1%	7 3%	7 1%	2 1%	4 2%	12 2%	3 3%	6 2%	3 1%	4 2%	-	8 2%	4 2%	3 2%	1 3%
NEW HAMPSHIRE	1 -	-	-	-	1	-	-	1	-	-	1	-	-	1 1%	-	-	1	-	-	-	1	-	-	-
RHODE ISLAND	2 -	2 2%	-	2 1%	-	2 1%	-	-	-	2 1%	-	2 1%	-	-	2	-	2 1%	-	-	-	-	-	2 2%	-
MID ATLANTIC -----	164 18%	14 13%	50 18%	75 19%	53 15%	49 18%	39 17%	62 20%	60 20%	42 15%	46 18%	84 18%	34 20%	32 19%	132 18%	18 16%	57 18%	33 16%	38 24%	19 17%	96 20%	48 23%	11 7%	8 20%
DISTRICT OF COLUMBIA	3 -	-	2 1%	2 1%	-	1	1	-	2 1%	1	1	2	-	1	2	-	2 1%	-	1	-	-	3 1%	-	-
DELAWARE	1 -	-	1	1	1	-	1	-	-	1	-	-	1	-	1	-	1	-	-	-	-	1	-	1 -
MARYLAND	40 4%	3 3%	15 5%	16 4%	16 4%	10 4%	10 4%	15 5%	16 5%	9 3%	8 3%	23 5%	8 5%	7 4%	33 4%	3 3%	14 5%	12 5%	5 3%	5 4%	27 6%	11 5%	-	1 4%
NEW JERSEY	7 1%	1 1%	1	5 1%	2	1	2 1%	2 1%	4 1%	1	3 1%	4	-	3 2%	4 1%	1 1%	2 1%	3 1%	1	-	-	5 2%	1 1%	1 3%
NEW YORK	57 6%	8 7%	20 7%	27 7%	19 5%	20 8%	8 4%	20 6%	19 6%	17 6%	15 6%	27 6%	14 8%	11 7%	45 6%	12 11%	19 6%	6 3%	13 8%	6 6%	33 7%	13 6%	8 5%	3 7%
PENNSYLVANIA	52 6%	1 1%	9 3%	22 6%	15 4%	16 6%	15 7%	24 7%	18 6%	11 4%	17 7%	26 5%	10 6%	11 6%	41 6%	1 1%	16 5%	11 5%	16 10%	7 6%	31 6%	16 8%	2 2%	2 5%
WEST VIRGINIA	5 1%	1 1%	2 1%	1	1	1	2 1%	2 1%	1	2 1%	2 1%	1	2 1%	-	5 1%	-	2 1%	1	1	1	5 1%	-	-	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Continued

Table 60-2
QUESTION D15:
Region./State.

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
MIDWEST -----	207 23%	25 23%	75 27%	100 26%	71 20%	52 19%	48 21%	68 21%	75 25%	64 23%	59 23%	97 20%	50 30% L	36 22%	171 23%	20 19%	71 23%	46 22%	44 28%	26 24%	134 28% W	45 22% W	18 11%	10 25% W
GREAT LAKES -----	161 18%	19 18%	52 19%	74 19%	54 16%	42 15%	43 19%	50 16%	62 21%	49 17%	47 19%	78 16%	37 22%	33 20%	129 18%	14 13%	51 17%	40 18%	35 22%	21 20%	108 22% W	38 18% W	8 5%	8 19% W
ILLINOIS	22 2%	4 4%	6 2%	9 2%	8 2%	5 2%	5 2%	6 2%	9 3%	8 3%	7 3%	9 2%	7 4%	6 4%	16 2%	1 1%	10 3%	6 3%	2 1%	3 3%	9 2%	7 3%	5 3%	1 3%
INDIANA	33 4%	3 3%	12 4%	12 3%	11 3%	8 3%	10 4%	13 4%	12 4%	8 3%	13 5%	13 3%	8 5%	9 6%	24 3%	5 4%	8 3%	5 3%	11 7%	4 4%	22 4% W	9 4% W	1 1%	1 3%
MICHIGAN	37 4%	5 4%	11 4%	22 6%	10 3%	7 3%	9 4%	10 3%	18 6%	10 3%	9 4%	19 4%	9 5%	6 4%	31 4%	1 1%	13 4%	10 5%	7 4%	7 6%	29 6% WX	7 4% W	-	1 2%
MINNESOTA	12 1%	1 1%	2 1%	4 1%	2 1%	5 2%	6 2%	6 2%	4 1%	2 1%	4 1%	6 1%	3 2%	2 2%	10 1%	3 3%	1 -	4 2%	2 1%	2 2%	10 2% W	1 1%	-	1 4% W
OHIO	38 4%	3 3%	15 6%	17 4%	17 5%	12 4%	10 5%	9 3%	15 5%	14 5%	11 4%	20 4%	7 4%	6 4%	32 4%	3 2%	17 5%	8 4%	7 4%	3 3%	26 5% W	10 5% W	-	2 4% W
WISCONSIN	18 2%	4 4%	5 2%	10 3%	7 2%	5 2%	3 1%	7 2%	4 1%	7 2%	4 2%	11 2%	3 2%	3 2%	16 2%	1 1%	2 1%	7 3%	6 4%	2 2%	13 3%	3 2%	1 1%	1 3%
FARM BELT -----	46 5%	5 5%	22 8% G	26 7% G	17 5%	10 4%	5 2%	17 5%	13 4%	16 6%	12 5%	20 4%	14 8%	3 2%	42 6% N	6 6%	19 6%	6 3%	9 6%	4 4%	26 5%	7 3%	10 6%	2 6%
IOWA	12 1%	2 2%	7 2%	9 2%	2 1%	4 1%	4 2%	3 1%	1 -	8 3%	1 1%	4 1%	7 4%	- -	12 2% N	2 2%	2 1%	-	4 3%	3 3%	8 2%	1 -	3 2%	1 2%
KANSAS	7 1%	3 2%	3 1%	4 1%	1 -	1 -	- -	3 1%	3 1%	2 1%	2 1%	3 1%	2 1%	- -	7 1% N	3 2%	4 1%	1 -	- -	- -	1 -	1 1%	4 2%	1 1%
MISSOURI	19 2%	1 1%	9 3% G	10 3% G	10 3% G	5 2%	1 1%	6 2%	8 3%	4 2%	7 3%	8 2%	5 3%	3 2%	16 2%	2 2%	8 3%	3 2%	5 3%	1 1%	10 2%	4 2%	4 2%	- 1%
NEBRASKA	7 1%	- -	3 1%	3 1%	3 1%	1 -	- -	4 1%	1 -	2 1%	2 1%	5 1% M	- -	- -	7 1% N	- -	5 2% PT	2 1%	- -	- -	6 1% W	1 -	- -	- 1%
NORTH DAKOTA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- 1%
SOUTH -----	311 35%	39 36%	86 31%	109 28%	127 37% D	102 37% D	86 38% D	115 36%	110 36%	86 31%	93 37% M	175 37% M	43 25%	62 37%	249 34%	38 34%	90 29%	96 45% QS	49 30%	39 36%	143 29% X	95 46% UX	62 38% X	8 19%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Continued

Table 60-2
QUESTION D15:
Region./State.

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
DEEP SOUTH -----	160 18%	12 11%	39 14%	45 12%	61 18%	47 17%	47 21% D	72 23% J	55 18%	33 12%	57 23% M	85 18% M	17 10%	38 23%	122 17%	15 14%	33 11%	48 22% Q	34 21% Q	30 27% PQ	65 13% X	63 31% UWX	26 16% X	2 6%
ALABAMA	14 2%	1 1%	1 -	4 1%	5 1%	5 2%	3 1%	11 3% IJ	1 -	2 1%	6 2% M	8 2% M	- -	4 2%	9 1%	1 1%	2 1%	4 2%	4 3%	1 1%	6 1% WX	7 4% WX	- -	- -
ARKANSAS	23 3%	1 1%	4 1%	10 3%	9 3%	10 4%	5 2%	9 3%	7 2%	7 3%	10 4%	10 2%	3 2%	9 5%	14 2%	1 1%	7 2%	3 1%	5 3%	8 7% R	17 3% W	4 2%	1 1%	- 1%
FLORIDA	57 6%	6 6%	19 7%	16 4%	23 7%	10 4%	18 8%	23 7%	21 7%	13 5%	18 7%	34 7%	6 3%	13 8%	44 6%	9 8%	12 4%	15 7%	13 8%	8 7%	22 5%	10 5%	24 15% UVX	1 2%
GEORGIA	29 3%	2 2%	7 3%	7 2%	13 4%	11 4%	8 3%	11 3%	12 4%	6 2%	8 3%	16 3%	5 3%	3 2%	27 4%	3 2%	4 1%	12 6% Q	5 3%	5 4%	13 3%	14 7% UWX	1 1%	1 2%
LOUISIANA	10 1%	- -	3 1%	2 -	3 1%	3 1%	3 2%	4 1%	5 2%	1 -	6 2%	2 -	2 1%	4 3%	5 1%	1 1%	2 1%	4 2%	1 -	3 2%	2 -	8 4% UWX	- -	- -
MISSISSIPPI	12 1%	1 1%	2 1%	4 1%	4 1%	4 2%	2 1%	6 2%	4 1%	2 1%	4 1%	9 2% M	- -	3 2%	9 1%	- -	5 2%	2 1%	2 1%	3 3%	3 1%	9 4% UWX	- -	- -
SOUTH CAROLINA	15 2%	2 2%	2 1%	2 -	5 1%	4 2%	8 3% D	9 3% J	5 2%	1 -	7 3%	7 1%	1 1%	2 1%	13 2%	- -	2 1%	8 4% P	3 2%	3 2%	2 -	12 6% UWX	- -	- 1%
OUTER SOUTH -----	151 17%	26 25%	46 17%	64 17%	66 19%	54 20%	39 17%	43 14%	55 18%	53 19%	36 14%	90 19%	26 15%	23 14%	128 17%	22 21% ST	57 18% ST	48 23% ST	15 9%	9 8%	78 16%	32 15%	36 22%	5 14%
KENTUCKY	21 2%	2 2%	5 2%	8 2%	10 3%	9 3%	6 3%	5 2%	7 2%	9 3%	5 2%	12 2%	4 2%	6 3%	15 2%	1 1%	4 1%	11 5% QT	4 2%	- -	16 3% W	3 1%	1 1%	- 1%
NORTH CAROLINA	28 3%	7 7%	7 3%	13 3%	10 3%	14 5%	7 3%	7 2%	10 3%	12 4%	6 2%	17 4%	5 3%	6 3%	22 3%	2 2%	14 5% S	7 3%	2 1%	2 2%	15 3%	10 5% W	1 1%	2 5%
OKLAHOMA	12 1%	2 2%	4 1%	4 1%	4 1%	6 2%	3 1%	5 2%	3 1%	5 2%	1 -	10 2% K	1 1%	2 1%	11 1%	3 2%	4 1%	3 1%	2 1%	1 1%	9 2% W	3 1%	- -	1 2%
TENNESSEE	21 2%	2 2%	8 3%	10 3%	9 3%	6 2%	4 2%	5 2%	11 4%	5 2%	4 2%	15 3%	2 1%	4 3%	17 2%	2 2%	7 2%	7 3%	2 2%	3 3%	18 4% WX	3 2% WX	- -	- -
TEXAS	58 6%	12 11%	19 7%	23 6%	25 7%	17 6%	16 7%	18 6%	20 7%	19 7%	17 7%	31 6%	10 6%	5 3%	52 7% N	14 13% ST	20 6%	16 8% T	5 3%	3 2%	15 3%	9 4%	32 20% UVX	2 5%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Continued

Table 60-2
QUESTION D15:
Region./State.

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
VIRGINIA	11 1%	1 1%	3 1%	6 1%	7 2%	3 1%	2 1%	3 1%	5 2%	3 1%	3 1%	4 1%	4 2%	1 -	10 1%	-	7 2% PST	4 2%	-	-	4 1%	5 3%	1 1%	-
WEST -----	189 21%	26 24%	62 22%	90 23%	83 24%	59 22%	46 20%	63 20%	48 16%	79 28% HI	44 17%	107 22%	38 23%	30 18%	159 22%	27 24%	77 25% RS	34 16%	25 16%	26 23%	98 20% V	14 7%	64 39% UV	12 31% UV
MOUNTAIN -----	90 10%	16 15%	29 10%	37 10%	38 11%	33 12%	21 9%	33 10%	19 6%	38 14% I	24 9%	43 9%	24 14%	11 7%	79 11%	10 9%	36 12%	14 7%	15 9%	15 14%	56 12% V	3 2%	26 16% V	5 12% V
ARIZONA	17 2%	5 5%	6 2%	3 1%	8 2%	9 3% D	4 2%	7 2%	4 1%	7 2%	5 2%	8 2%	5 3%	1 1%	16 2%	2 2%	5 1%	2 1%	4 2%	5 5%	10 2%	2 1%	4 3%	1 3%
COLORADO	33 4%	4 3%	8 3%	15 4%	15 4%	13 5%	10 4%	8 3%	6 2%	18 7% I	7 3%	19 4%	6 4%	2 1%	30 4% N	4 3%	13 4%	6 3%	5 3%	5 5%	19 4% V	1 -	12 7% V	1 4%
IDAHO	7 1%	-	1 -	3 1%	3 1%	4 1%	3 1%	1 -	3 1%	3 1%	1 -	1 -	5 3%	-	7 1% N	-	3 1%	3 1%	-	1 1%	7 1% VW	-	-	-
MONTANA	6 1%	-	4 1%	2 1%	1 -	-	-	5 2% I	-	1 -	3 1%	3 1%	-	1 1%	5 1%	1 1%	1 -	1 1%	2 1%	1 1%	5 1%	-	1 1%	-
NEVADA	10 1%	1 1%	2 1%	3 1%	6 2%	3 1%	3 1%	5 2%	1 1%	2 1%	5 2%	4 1%	1 1%	5 3%	5 1%	2 2%	6 2%	1 1%	2 1%	-	5 1%	1 1%	3 2%	1 2%
NEW MEXICO	5 1%	2 2%	2 1%	3 1%	3 1%	2 1%	-	1 -	-	3 1%	1 -	1 -	3 2%	1 1%	4 1%	-	3 1%	-	-	1 1%	-	-	4 3%	1 2%
UTAH	7 1%	4 3%	2 1%	5 1%	2 1%	2 1%	-	2 1%	1 -	4 1%	1 -	4 1%	2 1%	-	7 1% N	-	5 2%	-	1 1%	1 1%	6 1% V	-	1 1%	-
WYOMING	5 1%	-	4 1%	2 -	-	-	1 -	3 1%	2 1%	-	-	3 1%	2 1%	-	5 1%	2 2%	-	1 -	2 1%	-	5 1%	-	-	-
PACIFIC -----	99 11%	10 10%	33 12%	53 14%	45 13%	26 10%	25 11%	30 9%	29 10%	40 14%	20 8%	64 13% K	15 9%	19 12%	79 11%	16 15% S	42 14% S	20 9%	10 6%	11 10%	42 9%	11 5%	38 23% UV	7 19% UV
CALIFORNIA	65 7%	8 7%	22 8%	34 9%	31 9%	15 6%	15 6%	20 6%	22 7%	23 8%	13 5%	42 9%	10 6%	10 6%	54 7%	10 10% S	31 10% S	12 6%	6 4%	5 5%	17 4%	10 5%	33 21% UVX	4 9% U
HAWAII	4 -	-	3 1%	3 1%	-	1 -	-	1 -	-	3 1%	1 -	-	3 2%	-	4 1%	2 2%	1 -	-	-	-	-	-	2 1%	2 5% UV
OREGON	16 2%	-	3 1%	6 1% B	8 2% B	7 2% B	5 2% B	6 2%	3 1%	7 2%	3 1%	11 2%	2 1%	3 2%	13 2%	2 2%	5 2%	2 1%	1 1%	5 5%	14 3% VW	1 -	-	1 2%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Continued

Table 60-2
QUESTION D15:
Region./State.

BANNER 2

TOTAL	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	(A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
WASHINGTON	14 2%	2 2%	6 2%	10 3%	6 2%	3 1%	5 2%	3 1%	4 1%	8 3%	3 1%	11 2% M	- -	6 4%	8 1%	2 2%	5 2%	6 3% T	2 1%	- -	10 2% V	1 -	2 1%	1 2%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 60-3
QUESTION D15:
Region./State.

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
NORTHEAST -----	193 21%	45 19%	148 22%	53 24%	58 25%	49 20%	33 17%	144 100% IJK	49 14% JK	-	-	56 20%	20 28%	61 21%	52 21%	77 21%	24 22%	16 28%	5 14%	61 23%	116 21%	77 23%
NEW ENGLAND -----	29 3%	4 2%	24 4%	5 2%	10 4%	10 4%	4 2%	29 20% IJK	-	-	-	8 3%	4 6%	11 4%	6 2%	11 3%	6 5%	2 4%	-	9 3%	16 3%	12 4%
CONNECTICUT	5 1%	2 1%	3 1%	1 1%	1	3 1%	-	5 4% IJK	-	-	-	2 1%	2 3%	-	2 1%	-	1 1%	2 4%	-	2 1%	5 1%	-
MAINE	4 -	-	4 1%	-	1 1%	2 1%	-	4 2%	-	-	-	2 1%	-	1 -	-	2 1%	1 1%	-	-	-	1 -	2 1%
MASSACHUSETTS	16 2%	2 1%	14 2%	3 2%	5 2%	4 2%	4 2%	16 11% IJK	-	-	-	4 1%	2 2%	9 3% O	1 1%	5 1% R	3 3%	-	-	7 3% R	9 2%	7 2%
NEW HAMPSHIRE	1 -	-	1 -	-	-	1 -	-	1 1%	-	-	-	-	-	1 -	-	1 -	-	-	-	-	1 -	-
RHODE ISLAND	2 -	-	2 -	-	2 1%	-	-	2 2%	-	-	-	-	-	-	2 1%	2 1%	-	-	-	-	-	2 1%
MID ATLANTIC -----	164 18%	41 18%	123 19%	48 22%	48 21%	39 16%	29 15%	115 80% IJK	49 14% JK	-	-	48 17%	16 23%	50 17%	47 19%	66 18%	18 16%	14 25%	5 13%	52 19%	99 18%	65 19%
DISTRICT OF COLUMBIA	3 -	1 1%	2 -	3 1%	-	-	-	-	3 1%	-	-	-	-	1 -	2 1%	2 -	-	-	-	-	3 -	-
DELAWARE	1 -	-	1 -	1 -	-	-	-	-	1 -	-	-	-	-	1 -	-	1 -	-	-	-	-	-	1 -
MARYLAND	40 4%	13 5%	27 4%	5 2%	16 7% DG	14 6%	4 2%	-	40 11% HJK	-	-	16 6%	2 3%	9 3%	11 5%	17 5%	4 4%	3 5%	1 3%	14 5%	16 3%	23 7% U
NEW JERSEY	7 1%	2 1%	5 1%	3 1%	4 2%	-	-	7 5% IJK	-	-	-	1 -	-	4 1%	3 1%	2 1%	-	1 2%	2 5%	1 -	5 1%	2 1%
NEW YORK	57 6%	12 5%	44 7%	26 12% EFG	12 5%	7 3%	11 6%	57 39% IJK	-	-	-	16 5%	7 11%	19 7%	14 6%	22 6%	4 4%	7 13% S	1 2%	21 8% S	37 7%	19 6%
PENNSYLVANIA	52 6%	13 5%	39 6%	11 5%	13 6%	16 6%	11 6%	52 36% IJK	-	-	-	15 5%	5 7%	14 5%	16 6%	21 6%	9 8%	3 5%	1 3%	12 4%	33 6%	19 6%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Continued

Table 60-3
QUESTION D15:
Region./State.

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER/RE-TIRED/DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
WEST VIRGINIA	5 1%	-	5 1%	-	2 1%	1	2 1%	-	5 2% HJK	-	-	1	1 2%	2 1%	1 1%	-	1 1%	-	-	4 2%	5 1%	-
MIDWEST -----	207 23%	52 22%	155 23%	50 23%	45 20%	55 22%	57 29%	-	-	207 100% HIK	-	85 30% MN	8 12%	55 19%	57 23% M	73 20%	27 24%	13 22%	12 30%	63 23%	131 23%	76 22%
GREAT LAKES -----	161 18%	40 17%	121 18%	39 18%	39 17%	37 15%	45 23%	-	-	161 78% HIK	-	66 23% MN	7 10%	43 15%	44 18%	49 13%	23 20%	9 15%	11 28%	56 21% P	109 20%	52 15%
ILLINOIS	22 2%	6 3%	16 2%	8 4%	9 4%	3 1%	3 1%	-	-	22 11% HIK	-	12 4% MO	-	8 3% M	3 1%	6 2%	4 4%	1 2%	1 2%	8 3%	15 3%	8 2%
INDIANA	33 4%	8 3%	25 4%	11 5%	5 2%	11 4%	6 3%	-	-	33 16% HIK	-	12 4% M	-	11 4% M	10 4% M	12 3%	2 2%	1 2%	1 2%	13 5%	22 4%	12 3%
MICHIGAN	37 4%	9 4%	29 4%	4 2%	14 6% D	7 3%	12 6%	-	-	37 18% HIK	-	17 6% M	-	9 3% M	11 5% M	13 3%	5 5%	6 9%	1 1%	11 4%	25 5%	12 3%
MINNESOTA	12 1%	5 2%	8 1%	2 1%	2 1%	3 1%	5 3%	-	-	12 6% HIK	-	-	1 2%	4 2%	6 3% L	1 -	1 1%	-	4 9%	6 2% R	7 1%	5 1%
OHIO	38 4%	7 3%	30 5%	10 4%	8 3%	9 4%	11 5%	-	-	38 18% HIK	-	18 6%	4 5%	8 3%	7 3%	10 3%	6 5%	1 1%	4 10%	12 5%	30 5% V	7 2%
WISCONSIN	18 2%	5 2%	13 2%	4 2%	2 1%	5 2%	8 4%	-	-	18 9% HIK	-	7 3%	2 3%	4 1%	5 2%	7 2% R	4 4%	-	1 3%	5 2% R	10 2%	9 2%
FARM BELT -----	46 5%	11 5%	34 5%	11 5%	6 3%	17 7%	11 6%	-	-	46 22% HIK	-	19 7%	1 2%	12 4%	14 6%	24 7% T	4 4%	4 7%	1 2%	7 3%	22 4%	24 7%
IOWA	12 1%	7 3%	5 1%	2 1%	-	9 4% EG	1 1%	-	-	12 6% HIK	-	6 2% M	-	3 1%	3 1%	5 1% RS	1 1%	-	-	3 1%	2 -	10 3% U
KANSAS	7 1%	-	7 1%	3 1%	1 -	2 1%	2 1%	-	-	7 3% HIK	-	1 -	-	3 1%	2 1%	4 1%	-	1 2%	-	-	2 -	5 1%
MISSOURI	19 2%	4 2%	14 2%	5 2%	5 2%	3 1%	5 3%	-	-	19 9% HIK	-	9 3% M	-	3 1%	7 3% M	9 3% T	3 3%	3 5%	1 2%	1 -	10 2%	9 3%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Continued

Table 60-3
QUESTION D15:
Region./State.

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER/RE-TIRED/DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
NEBRASKA	7 1%	-	7 1% B	1	-	3 1%	3 2%	-	-	7 4% HIK	-	2 1%	1 2%	2 1%	2 1%	5 1% QRS	-	-	-	2 1%	7 1% V	-
NORTH DAKOTA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SOUTH -----	311 35%	89 38%	222 33%	66 30%	81 35%	94 37%	70 36%	-	311 86% HJK	-	-	89 31%	24 34%	106 37%	84 35%	148 40% QT	31 28%	20 34%	16 42%	84 31%	198 36%	113 33%
DEEP SOUTH -----	160 18%	50 21%	110 16%	34 15%	38 16%	47 19%	41 21%	-	160 44% HJK	-	-	47 17%	13 19%	52 18%	44 18%	72 19%	18 17%	8 14%	6 14%	48 18%	107 19%	53 16%
ALABAMA	14 2%	4 2%	10 1%	2 1%	2 1%	4 2%	5 2%	-	14 4% HJK	-	-	6 2% M	-	6 2% M	1 1%	5 1% R	1 1%	-	1 3%	5 2% R	10 2%	4 1%
ARKANSAS	23 3%	6 3%	16 2%	2 1%	3 1%	14 6% DE	4 2%	-	23 6% HJK	-	-	10 3%	2 3%	7 2%	4 2%	7 2%	1 1%	1 1%	1 3%	12 5%	17 3%	5 2%
FLORIDA	57 6%	18 8%	39 6%	17 8%	20 9%	13 5%	7 4%	-	57 16% HJK	-	-	17 6%	3 4%	18 6%	18 8%	33 9% QT	4 3%	2 4%	1 4%	12 5%	34 6%	23 7%
GEORGIA	29 3%	12 5%	18 3%	6 3%	8 4%	8 3%	7 4%	-	29 8% HJK	-	-	7 2%	2 3%	9 3%	11 4%	12 3%	4 4%	3 5%	1 2%	8 3%	19 3%	10 3%
LOUISIANA	10 1%	2 1%	8 1%	3 1%	1	4 2%	2 1%	-	10 3% HJK	-	-	2 1%	1 2%	4 2%	2 1%	4 1%	2 2%	-	1 2%	3 1%	8 1%	2
MISSISSIPPI	12 1%	5 2%	7 1%	3 1%	1	1	8 4% EF	-	12 3% HJK	-	-	3 1%	3 4%	2 1%	5 2%	6 2% S	2 2%	1 2%	-	2 1%	7 1%	5 2%
SOUTH CAROLINA	15 2%	4 2%	11 2%	1 1%	4 2%	3 1%	7 4%	-	15 4% HJK	-	-	4 1%	3 4%	5 2%	2 1%	5 1% S	4 3%	1 1%	-	4 2%	12 2%	3 1%
OUTER SOUTH -----	151 17%	39 16%	112 17%	33 15%	43 18%	46 18%	29 15%	-	151 42% HJK	-	-	42 15%	11 15%	55 19%	41 17%	76 21% QT	12 11%	12 20%	11 28%	36 14%	91 16%	60 17%
KENTUCKY	21 2%	7 3%	14 2%	2 1%	1	8 3% E	10 5% DE	-	21 6% HJK	-	-	10 4% O	1 2%	7 3%	2 1%	10 3% S	2 2%	1 2%	-	8 3% S	17 3%	4 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Continued

Table 60-3
QUESTION D15:
Region./State.

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
NORTH CAROLINA	28 3%	8 3%	20 3%	4 2%	12 5%	7 3%	6 3%	-	28 8% HJK	-	-	5 2%	1 2%	7 2%	15 6% L	14 4%	2 2%	3 6%	1 2%	8 3%	19 3%	9 3%
OKLAHOMA	12 1%	2 1%	10 2%	1 1%	4 2%	6 2%	2 1%	-	12 3% HJK	-	-	5 2%	2 3%	2 1%	3 1%	9 2% T	2 2%	1 2%	-	-	7 1%	6 2%
TENNESSEE	21 2%	10 4%	11 2%	6 3%	1 1%	9 3% E	5 3%	-	21 6% HJK	-	-	11 4% M	-	4 1%	7 3% M	8 2%	1 1%	2 4%	2 5%	4 2%	6 1%	15 4% U
TEXAS	58 6%	10 4%	47 7%	18 8% G	19 8% G	15 6%	6 3%	-	58 16% HJK	-	-	11 4%	4 5%	29 10% LO	10 4%	30 8%	5 4%	4 7%	5 12%	14 5%	36 6%	22 6%
VIRGINIA	11 1%	1 1%	10 1%	2 1%	6 2%	3 1%	1 1%	-	11 3% HJK	-	-	1 -	2 3%	5 2%	4 1%	5 1%	1 1%	-	3 8%	2 1%	6 1%	5 2%
WEST ----	189 21%	49 21%	140 21%	50 23%	48 21%	55 22%	36 18%	-	-	-	189 100% HIJ	56 19%	17 25%	64 22%	50 20%	71 19%	29 26%	10 16%	6 14%	61 23%	113 20%	76 22%
MOUNTAIN -----	90 10%	23 10%	67 10%	19 8%	15 7%	33 13% E	23 12%	-	-	-	90 48% HIJ	26 9%	6 8%	36 12%	21 9%	35 9% R	11 10% R	1 2%	2 6%	33 12% R	56 10%	34 10%
ARIZONA	17 2%	3 1%	14 2%	3 1%	12 5% DFG	1 -	2 1%	-	-	-	17 9% HIJ	6 2%	1 1%	7 2%	3 1%	6 2% RS	1 1%	-	-	10 4% RS	12 2%	5 1%
COLORADO	33 4%	7 3%	25 4%	-	-	20 8% DE	12 6% DE	-	-	-	33 17% HIJ	9 3%	2 3%	13 4%	8 3%	9 3%	5 4%	1 2%	2 6%	10 4%	20 4%	13 4%
IDAHO	7 1%	3 1%	4 1%	2 1%	1 -	3 1%	2 1%	-	-	-	7 4% HIJ	1 -	-	6 2% O	-	3 1%	1 1%	-	-	1 -	6 1%	1 -
MONTANA	6 1%	2 1%	4 1%	1 -	-	3 1%	2 1%	-	-	-	6 3% HIJ	2 1%	-	3 1%	1 -	3 1%	2 2%	-	-	1 -	2 -	4 1%
NEVADA	10 1%	2 1%	8 1%	5 2%	1 -	2 1%	3 1%	-	-	-	10 5% HIJ	4 1%	-	5 2% M	1 -	5 1%	2 2%	-	-	4 1%	7 1%	3 1%
NEW MEXICO	5 1%	3 1%	2 -	2 1%	-	3 1%	-	-	-	-	5 3% HIJ	-	1 2%	2 1%	2 1%	4 1%	-	-	-	1 -	5 1% V	-

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Continued

Table 60-3
QUESTION D15:
Region./State.

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
UTAH	7 1%	-	7 1% B	4 2%	2 1%	-	1 1%	-	-	-	7 4% HIJ	2 1%	-	1 -	4 2%	2 1%	-	-	-	5 2%	1 -	6 2%
WYOMING	5 1%	2 1%	3 -	2 1%	-	2 1%	1 1%	-	-	-	5 3%	2 1%	1 1%	-	2 1%	3 1%	-	-	-	2 1%	3 -	2 1%
PACIFIC -----	99 11%	26 11%	73 11%	32 14% G	32 14% G	22 9%	13 7%	-	-	-	99 52% HIJ	30 10%	12 17%	28 10%	29 12%	36 10%	18 16%	8 14%	3 9%	27 10%	57 10%	42 12%
CALIFORNIA	65 7%	17 7%	47 7%	27 12% FG	23 10% FG	8 3%	7 3%	-	-	-	65 34% HIJ	19 7%	6 9%	19 7%	20 8%	26 7%	10 9%	5 9%	3 8%	16 6%	32 6%	32 9%
HAWAII	4 -	1 -	4 1%	1 -	3 1%	-	-	-	-	-	4 2%	3 1%	-	1 -	-	3 1%	-	-	-	-	3 1%	1 -
OREGON	16 2%	3 1%	13 2%	3 1%	3 1%	8 3%	3 1%	-	-	-	16 8% HIJ	4 1%	3 4%	6 2%	3 1%	3 1%	3 3%	2 3%	-	7 3% S	12 2%	4 1%
WASHINGTON	14 2%	5 2%	9 1%	1 -	4 2%	5 2%	3 2%	-	-	-	14 8% HIJ	4 1%	3 4%	2 1%	6 2%	4 1%	5 4% S	1 2%	-	4 2%	9 2%	5 2%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 60-4
QUESTION D15:
Region./State.

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
NORTHEAST	193 21%	78 22%	115 21%	35 23%	155 21%	3 20%	118 22%	66 21%	9 20%	132 22%	53 21%	7 22%	56 19%	137 23%
NEW ENGLAND	29 3%	11 3%	18 3%	1 1%	26 4%	2 11%	18 3%	9 3%	2 3%	21 3%	7 3%	1 2%	9 3%	20 3%
CONNECTICUT	5 1%	3 1%	3 1%	- -	5 1%	- -	4 1%	1 -	- -	4 1%	1 -	- -	1 -	4 1%
MAINE	4 -	- -	3 1%	- -	2 -	1 7%	1 -	2 1%	- -	1 -	2 1%	- -	- -	3 1%
MASSACHUSETTS	16 2%	7 2%	9 2%	1 -	15 2%	1 4%	11 2%	3 1%	2 3%	14 2%	1 1%	1 2%	7 2%	9 1%
NEW HAMPSHIRE	1 -	1 -	- -	- -	1 -	- -	1 -	- -	- -	1 -	- -	- -	- -	1 -
RHODE ISLAND	2 -	- -	2 -	- -	2 -	- -	- -	2 1%	- -	- -	2 1%	- -	- -	2 -
MID ATLANTIC	164 18%	66 19%	98 18%	34 22%	129 18%	2 9%	100 18%	57 18%	8 17%	112 18%	46 18%	7 20%	47 16%	117 20%
DISTRICT OF COLUMBIA	3 -	1 -	2 -	1 -	2 -	- -	2 -	1 -	- -	2 -	1 -	- -	- -	3 -
DELAWARE	1 -	- -	1 -	1 -	- -	- -	1 -	- -	- -	1 -	- -	- -	- -	1 -
MARYLAND	40 4%	9 2%	31 6%	4 3%	35 5%	- 3%	25 5%	11 4%	3 8%	28 5%	10 4%	1 4%	9 3%	31 5%
NEW JERSEY	7 1%	3 1%	4 1%	2 1%	5 1%	- -	6 1%	1 -	1 1%	6 1%	1 -	- -	3 1%	4 1%
NEW YORK	57 6%	36 10%	21 4%	14 9%	42 6%	- -	39 7%	16 5%	1 3%	41 7%	15 6%	1 3%	18 6%	38 6%
PENNSYLVANIA	52 6%	16 4%	36 7%	11 7%	40 6%	- -	26 5%	25 8%	1 3%	30 5%	17 7%	5 13%	14 5%	38 6%
WEST VIRGINIA	5 1%	2 1%	3 1%	- -	4 1%	1 6%	1 -	3 1%	1 2%	3 1%	2 1%	- -	2 1%	3 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Continued

Table 60-4
QUESTION D15:
Region./State.

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
MIDWEST -----	207 23%	80 22%	127 23%	38 25%	164 22%	5 26%	121 22%	71 23%	15 34%	134 22%	65 25%	8 22%	73 24%	134 22%
GREAT LAKES -----	161 18%	67 19%	94 17%	32 21%	124 17%	5 26%	97 18%	54 18%	10 22%	109 18%	49 19%	4 12%	64 21%	97 16%
ILLINOIS	22 2%	11 3%	11 2%	6 4% F	16 2% F	- -	18 3% I	4 1%	- -	19 3% L	3 1%	- -	7 2%	16 3%
INDIANA	33 4%	12 3%	21 4%	5 4%	26 4%	2 12%	19 3%	9 3%	5 12%	24 4%	5 2%	4 12%	16 5%	17 3%
MICHIGAN	37 4%	13 4%	24 4%	6 4%	30 4%	1 6%	21 4% I	16 5% I	- -	27 4% L	11 4% L	- -	12 4%	26 4%
MINNESOTA	12 1%	2 1%	10 2%	5 3% F	8 1% F	- -	10 2% H	- -	2 5%	8 1% L	4 2%	- -	6 2%	6 1%
OHIO	38 4%	23 6% C	15 3%	8 5%	29 4%	- 1%	22 4%	14 5%	1 3%	22 4% L	16 6% L	- -	16 5%	22 4%
WISCONSIN	18 2%	5 2%	13 2%	2 1%	15 2%	1 6%	7 1%	11 3%	1 2%	9 1% L	9 4% L	- -	8 3%	10 2%
FARM BELT -----	46 5%	12 3%	33 6%	6 4% F	40 5% F	- -	24 4%	17 5%	6 13%	26 4%	16 6%	4 11%	9 3%	37 6% M
IOWA	12 1%	3 1%	9 2%	1 -	11 2% F	- -	5 1%	5 2%	3 6%	5 1%	5 2%	3 7%	1 -	11 2% M
KANSAS	7 1%	1 -	6 1%	- -	7 1% DF	- -	6 1% I	1 -	- -	7 1% KL	- -	- -	1 -	6 1%
MISSOURI	19 2%	6 2%	13 2%	4 3%	15 2% F	- -	11 2% I	8 3% I	- -	12 2% L	7 3% L	- -	6 2%	13 2%
NEBRASKA	7 1%	2 1%	5 1%	1 1%	6 1% F	- -	1 -	3 1%	3 7%	1 -	5 2%	1 3%	- -	7 1% M
NORTH DAKOTA	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
SOUTH -----	311 35%	116 32%	195 36%	49 32%	257 35%	5 32%	191 35%	104 34%	16 36%	215 35%	85 33%	11 32%	107 36%	204 34%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Continued

Table 60-4
QUESTION D15:
Region./State.

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
DEEP SOUTH	160	62	98	26	128	5	100	51	9	117	35	8	55	105
-----	18%	17%	18%	17%	18%	32%	18%	17%	19%	19%	14%	22%	18%	17%
ALABAMA	14	2	12	1	11	1	8	3	2	8	5	-	4	10
	2%	1%	2%	1%	2%	4%	1%	1%	5%	1%	2%	-	1%	2%
ARKANSAS	23	14	9	4	18	-	12	10	1	15	7	1	6	17
	3%	4%	2%	3%	3%	-	2%	3%	2%	2%	3%	3%	2%	3%
FLORIDA	57	22	35	12	43	2	36	19	2	47	8	2	23	34
	6%	6%	6%	8%	6%	13%	7%	6%	4%	8%	3%	6%	8%	6%
GEORGIA	29	9	20	3	24	2	17	9	3	19	7	3	7	23
	3%	3%	4%	2%	3%	11%	3%	3%	6%	3%	3%	10%	2%	4%
LOUISIANA	10	3	7	2	7	1	8	2	-	7	3	-	3	7
	1%	1%	1%	1%	1%	4%	1%	1%	-	1%	1%	-	1%	1%
MISSISSIPPI	12	5	7	1	12	-	10	2	-	11	1	-	5	7
	1%	2%	1%	-	2%	-	2%	1%	-	2%	-	-	2%	1%
SOUTH CAROLINA	15	7	9	3	12	-	8	5	1	10	4	1	8	7
	2%	2%	2%	2%	2%	-	2%	2%	3%	2%	2%	4%	3%	1%
OUTER SOUTH	151	53	98	23	128	-	91	53	8	98	50	3	51	100
-----	17%	15%	18%	15%	18%	-	17%	17%	17%	16%	20%	10%	17%	17%
KENTUCKY	21	7	14	3	18	-	11	8	2	11	9	1	9	12
	2%	2%	2%	2%	2%	-	2%	3%	5%	2%	3%	2%	3%	2%
NORTH CAROLINA	28	10	18	2	26	-	17	11	-	17	11	-	10	19
	3%	3%	3%	2%	4%	-	3%	4%	-	3%	4%	-	3%	3%
OKLAHOMA	12	5	7	1	12	-	5	5	2	6	5	2	6	6
	1%	2%	1%	-	2%	-	1%	2%	5%	1%	2%	6%	2%	1%
TENNESSEE	21	7	14	3	18	-	10	11	-	13	8	-	5	16
	2%	2%	3%	2%	3%	-	2%	4%	-	2%	3%	-	2%	3%
TEXAS	58	23	35	12	45	-	41	14	3	42	15	-	15	42
	6%	6%	6%	8%	6%	-	8%	4%	6%	7%	6%	1%	5%	7%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Continued

Table 60-4
QUESTION D15:
Region./State.

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
VIRGINIA	11 1%	1 -	10 2% B	2 1%	9 1% F	-	7 1%	3 1%	1 2%	8 1% L	3 1%	-	6 2%	5 1%
WEST ----	189 21%	84 23%	105 19%	31 20%	154 21%	4 22%	117 21% I	68 22% I	4 9%	127 21%	53 21%	8 24%	65 22%	124 21%
MOUNTAIN -----	90 10%	44 12%	46 8%	13 9%	76 10%	1 6%	49 9%	38 12%	3 8%	56 9%	30 12%	5 14%	35 12%	55 9%
ARIZONA	17 2%	11 3%	7 1%	1 1%	17 2% F	-	6 1%	9 3%	2 5%	9 1%	6 2%	3 9%	6 2%	11 2%
COLORADO	33 4%	12 3%	21 4%	6 4%	26 4%	1 6%	20 4% I	13 4% I	-	19 3%	12 5%	1 4%	13 4%	19 3%
IDAHO	7 1%	6 2%	1 -	2 1%	6 1% F	-	2 -	5 2%	-	2 -	5 2%	-	1 -	6 1%
MONTANA	6 1%	2 1%	4 1%	1 1%	5 1%	-	5 1% I	1 -	-	6 1% KL	-	-	2 1%	4 1%
NEVADA	10 1%	4 1%	6 1%	-	10 1% DF	-	8 1% I	3 1%	-	7 1%	3 1%	-	3 1%	7 1%
NEW MEXICO	5 1%	3 1%	2 -	-	5 1%	-	4 1%	1 -	-	4 1%	1 -	-	5 2%	-
UTAH	7 1%	5 1%	2 -	4 2%	3 -	-	3 1%	3 1%	1 2%	5 1% L	2 1%	-	3 1%	4 1%
WYOMING	5 1%	2 1%	3 1%	-	5 1%	-	1 -	4 1%	-	3 1%	2 1%	-	2 1%	3 -
PACIFIC -----	99 11%	39 11%	59 11%	18 12%	78 11%	3 16%	68 12% I	30 10% I	-	71 12%	24 9%	3 10%	30 10%	69 12%
CALIFORNIA	65 7%	20 6%	45 8%	10 6%	54 7%	1 5%	48 9% I	16 5% I	-	50 8%	12 5%	3 8%	24 8%	41 7%
HAWAII	4 -	-	4 1%	-	4 1%	-	4 1%	-	-	4 1%	-	-	1 -	4 1%
OREGON	16 2%	11 3% C	4 1%	4 3%	10 1%	2 11%	5 1%	10 3%	-	5 1%	10 4% J	-	2 1%	13 2%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Continued

Table 60-4
QUESTION D15:
Region./State.

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
WASHINGTON	14 2%	8 2%	6 1%	4 3% F	10 1% F	-	11 2% I	3 1%	-	13 2% L	1 1%	-	3 1%	12 2%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 61-1
 QUESTION D16:
 Do you live in any of the following cities?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=MARYLAND	40 100%	40 100%	-	-	-	11 26%	13 34%	16 40%	7 18%	11 28%	21 53%	1 3%	1 2%	13 33%	13 33%	13 32%	11 28%	3 7%	15 39%	14 36%	10 25%
COLUMBIA	2 5%	2 5%	-	-	-	-	-	2 13%	-	-	-	-	-	2 16%	2 16%	-	-	-	-	2 14%	-
SILVER SPRING	1 3%	1 3%	-	-	-	-	-	1 8%	1 17%	1 11%	1 6%	-	-	-	-	-	-	1 43%	-	1 9%	-
WALDORF	1 3%	1 3%	-	-	-	-	1 8%	-	-	-	-	-	-	1 8%	1 8%	-	-	-	1 7%	-	-
NONE OF THE ABOVE	35 89%	35 89%	-	-	-	11 100%	12 92%	13 79%	6 83%	10 89%	20 94%	1 100%	1 100%	10 77%	10 77%	13 100%	11 100%	2 57%	14 93%	11 77%	10 100%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 61-2
 QUESTION D16:
 Do you live in any of the following cities?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE					
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)	
BASE=MARYLAND	40 100%	3 8%	15 38%	16 41%	16 39%	10 26%	10 26%	15 37%	16 40%	9 24%	8 21%	23 59%	8 20%	7 17%	33 83%	3 8%	14 36%	12 29%	5 14%	5 12%	27 68%	11 27%	-	1 4%	
COLUMBIA	2 5%	-	2 14%	-	2 13%	2 20%	-	-	-	2 22%	-	-	2 25%	-	2 6%	-	2 14%	-	-	-	2 8%	-	-	-	-
SILVER SPRING	1 3%	1 37%	-	-	1 8%	-	1 12%	-	-	1 13%	-	-	1 15%	-	1 4%	-	1 9%	-	-	-	-	1 11%	-	-	-
WALDORF	1 3%	-	-	-	-	1 10%	-	1 7%	-	-	1 12%	-	-	-	1 3%	-	-	1 9%	-	-	1 4%	-	-	-	-
NONE OF THE ABOVE	35 89%	2 63%	13 86%	16 100%	12 79%	7 71%	9 88%	14 93%	16 100%	6 65%	7 88%	23 100%	5 60%	7 100%	29 87%	3 100%	11 77%	11 91%	5 100%	5 100%	24 89%	10 89%	-	1 100%	

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 61-3
 QUESTION D16:
 Do you live in any of the following cities?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER/RE-TIRED/DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=MARYLAND	40 100%	13 32%	27 68%	5 12%	16 41%	14 36%	4 11%	-	40 100%	-	-	16 41%	2 6%	9 23%	11 28%	17 43%	4 11%	3 7%	1 3%	14 35%	16 41%	23 59%
COLUMBIA	2 5%	-	2 7%	-	2 13%	-	-	-	2 5%	-	-	2 13%	-	-	-	2 12%	-	-	-	-	2 12%	-
SILVER SPRING	1 3%	-	1 5%	-	1 8%	-	-	-	1 3%	-	-	-	-	-	1 11%	1 7%	-	-	-	-	-	1 5%
WALDORF	1 3%	-	1 4%	1 22%	-	-	-	-	1 3%	-	-	1 6%	-	-	-	-	-	1 38%	-	-	-	1 4%
NONE OF THE ABOVE	35 89%	13 100%	23 84%	4 78%	13 80%	14 100%	4 100%	-	35 89%	-	-	13 81%	2 100%	9 100%	10 89%	14 81%	4 100%	2 62%	1 100%	14 100%	14 88%	21 90%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 61-4
 QUESTION D16:
 Do you live in any of the following cities?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=MARYLAND	40 100%	9 22%	31 78%	4 10%	35 88%	- 1%	25 63%	11 28%	3 9%	28 72%	10 25%	1 3%	9 23%	31 77%
COLUMBIA	2 5%	- -	2 7%	- -	2 6%	- -	2 8%	- -	- -	2 7%	- -	- -	- -	2 7%
SILVER SPRING	1 3%	1 14%	- -	- -	1 4%	- -	1 5%	- -	- -	1 4%	- -	- -	1 14%	- -
WALDORF	1 3%	- -	1 3%	- -	1 3%	- -	- -	1 9%	- -	1 4%	- -	- -	- -	1 3%
NONE OF THE ABOVE	35 89%	8 86%	28 90%	4 100%	31 88%	- 100%	22 87%	10 91%	3 100%	24 85%	10 100%	1 100%	8 86%	28 90%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 62-1
 QUESTION D17:
 Do you live in any of the following counties?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=ARKANSAS	23 100%	23 100%	-	-	-	12 53%	3 11%	8 36%	2 8%	9 38%	12 54%	-	-	8 37%	8 37%	4 17%	8 34%	3 12%	16 69%	5 23%	2 7%
CRAIGHEAD	2 11%	2 11%	-	-	-	2 14%	1 30%	-	-	1 16%	1 11%	-	-	1 12%	1 12%	-	1 8%	1 27%	1 7%	1 12%	1 45%
JEFFERSON	1 3%	1 3%	-	-	-	-	-	1 9%	-	-	-	-	-	1 9%	1 9%	-	-	-	1 5%	-	-
SEBASTIAN	9 39%	9 39%	-	-	-	5 45%	1 49%	2 28%	-	4 50% I	5 37% I	-	-	3 39%	3 39%	2 59%	3 43%	-	6 35% U	3 63% U	-
WHITE	4 19%	4 19%	-	-	-	2 17%	-	2 25%	-	1 12%	2 17%	-	-	1 16%	1 16%	1 27%	2 26%	-	4 26%	-	-
NONE OF THE ABOVE	6 28%	6 28%	-	-	-	3 25%	-	3 38%	2 100% JKN	2 22%	4 35%	-	-	2 24%	2 24%	1 14%	2 22%	2 73%	4 27%	1 25%	1 38%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 62-2
 QUESTION D17:
 Do you live in any of the following counties?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=ARKANSAS	23 100%	1 3%	4 18%	10 44%	9 38%	10 45%	5 22%	9 39%	7 29%	7 32%	10 42%	10 44%	3 14%	9 40%	14 60%	1 6%	7 29%	3 12%	5 20%	8 34%	17 74%	4 16%	1 5%	- 2%
CRAIGHEAD	2 11%	-	-	1 10%	-	1 14%	1 27%	1 12%	1 21%	-	1 11%	1 14%	-	-	2 18%	1 81% Q	-	1 51%	-	-	1 6%	1 39%	-	-
JEFFERSON	1 3%	-	1 18%	1 8%	-	-	-	-	1 11%	-	1 8%	-	-	1 8%	-	-	1 12%	-	-	-	-	1 21%	-	-
SEBASTIAN	9 39%	-	2 50%	3 33%	3 38%	3 34%	1 24%	4 47%	2 38%	2 31%	6 58%	2 22%	1 33%	4 39%	5 39%	-	3 51% PR	-	2 50%	3 43%	8 45% VX	-	1 100% UVX	-
WHITE	4 19%	-	-	4 41% B	4 47% B	1 10%	1 26%	-	1 20%	3 42%	-	3 34%	1 33%	2 23%	2 17%	-	-	1 49%	-	3 40%	4 24%	-	-	-
NONE OF THE ABOVE	6 28%	1 100% CDEFG	1 25%	1 8%	1 15%	4 42%	1 22%	4 41%	1 10%	2 28%	2 23%	3 30%	1 34%	3 30%	4 26%	-	2 37%	-	2 50%	1 17%	4 24%	1 39%	-	- 100% UVW

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 62-3
 QUESTION D17:
 Do you live in any of the following counties?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=ARKANSAS	23 100%	6 28%	16 72%	2 8%	3 11%	14 61%	4 20%	- -	23 100%	- -	- -	10 42%	2 8%	7 30%	4 17%	7 31%	1 5%	1 3%	1 6%	12 54%	17 76%	5 24%
CRAIGHEAD	2 11%	- -	2 15%	1 42%	1 41%	1 5%	- -	- -	2 11%	- -	- -	1 7%	1 42%	- -	1 27%	1 14%	- -	1 100% PQST	- -	1 5%	1 8%	1 19%
JEFFERSON	1 3%	- -	1 5%	- -	- -	- -	1 17%	- -	1 3%	- -	- -	- -	- -	- -	- -	1 11%	- -	- -	- -	- -	1 4%	- -
SEBASTIAN	9 39%	4 68%	5 28%	1 58%	1 50%	7 47% G	- -	- -	9 39%	- -	- -	5 47%	1 58%	2 33%	1 27%	3 46% RS	1 100% PRST	- -	- -	4 35%	7 39%	2 38%
WHITE	4 19%	2 32%	2 14%	- -	- -	3 24%	1 23%	- -	4 19%	- -	- -	1 11%	- -	2 34%	1 27%	1 14%	- -	- -	- -	3 27%	2 13%	2 38%
NONE OF THE ABOVE	6 28%	- -	6 39% B	- -	- 10%	3 24%	3 60% D	- -	6 28%	- -	- -	3 35%	- -	2 32%	1 19%	1 15%	- -	- -	1 100% PQRT	4 32%	6 35%	- 4%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 62-4
 QUESTION D17:
 Do you live in any of the following counties?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=ARKANSAS	23 100%	14 62%	9 38%	4 20%	18 80%	-	12 52%	10 43%	1 5%	15 66%	7 29%	1 5%	6 25%	17 75%
CRAIGHEAD	2 11%	2 12%	1 9%	1 31%	1 6%	-	1 12%	1 10%	-	1 9%	1 15%	-	2 42% N	-
JEFFERSON	1 3%	-	1 9%	-	1 4%	-	-	1 8%	-	-	1 11%	-	-	1 4%
SEBASTIAN	9 39%	6 45%	2 29%	2 46%	7 37%	-	5 38% I	4 44% I	-	7 44% L	2 34%	-	1 18%	8 46%
WHITE	4 19%	3 22%	1 16%	-	4 24% D	-	3 28%	-	1 100% GH	3 22%	-	1 100% JK	-	4 26% M
NONE OF THE ABOVE	6 28%	3 21%	3 38%	1 22%	5 29%	-	3 22%	4 38%	-	4 24%	3 40%	-	2 40%	4 23%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 63-1
 QUESTION D20:
 Which of the following best describes your community?

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE					FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
URBAN	220 24%	220 24%	-	-	-	92 27%	50 23%	77 23%	39 M	83 M	118 M	25 M	-	67 M	67 23%	69 25%	46 24%	39 26%	92 21%	74 S	54 27%
SUBURBAN	232 26%	232 26%	-	-	-	73 22%	69 31% F	90 27%	46 M	88 M	112 M	19 M	-	74 M	74 26%	67 25%	51 27%	38 26%	103 23%	68 27%	61 30%
SMALL TOWN	252 28%	252 28%	-	-	-	112 33% GH	54 24%	86 25%	37 25%	98 30%	154 32% N	36 36% N	4 64% N	67 23%	67 23%	78 29%	59 31%	48 32%	144 32% T	56 22%	52 26%
RURAL	196 22%	196 22%	-	-	-	59 18%	51 23%	86 25% F	24 16%	54 17%	95 20%	17 18%	2 36%	78 27% IJK	78 27% QR	57 21%	35 18%	26 17%	109 24% U	53 21%	34 17%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 63-2
 QUESTION D20:
 Which of the following best describes your community?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
URBAN	220 24%	34 31% G	71 25% G	99 26% G	80 23% G	64 23% G	35 15%	78 25%	87 29% J	55 20%	64 25%	112 23%	44 26%	37 22%	183 25%	42 38% RST	83 27%	45 21%	31 19%	20 18%	56 12%	84 41% UX	68 42% UX	11 27% U
SUBURBAN	232 26%	37 34%	75 27%	95 25%	92 27%	66 24%	68 30%	70 22%	87 29%	75 27%	61 24%	131 27%	40 24%	46 28%	186 25%	28 26%	93 30%	51 24%	37 23%	22 20%	104 21%	63 30% U	48 30% U	15 37% U
SMALL TOWN	252 28%	24 22%	69 25%	102 26%	107 31%	73 27%	78 34% BC	102 32% I	67 22%	83 30%	80 32%	122 26%	49 29%	58 35% O	194 26%	24 22%	82 27%	62 29%	48 30%	36 33%	177 36% VWX	34 16%	32 20%	8 19%
RURAL	196 22%	13 12%	64 23% B	89 23% B	67 19%	70 26% B	46 20%	68 21%	61 20%	67 24%	47 19%	114 24%	36 21%	25 15%	171 23% N	15 14%	50 16%	55 26% PQ	45 28% PQ	31 28% PQ	149 31% VWX	27 13%	13 8%	6 16%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 63-3
 QUESTION D20:
 Which of the following best describes your community?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
URBAN	220 24%	61 26%	159 24%	220 100% EFG	- -	- -	- -	45 31% I	74 21%	50 24%	50 27%	56 20%	17 25%	86 30% L	59 24%	96 26%	23 21%	15 26%	14 37%	63 23%	142 26%	78 23%
SUBURBAN	232 26%	47 20%	184 28% B	- -	232 100% DFG	- -	- -	39 27%	99 28%	45 22%	48 25%	59 21%	11 15%	67 23%	93 38% LMN	98 27%	32 29%	20 33%	11 28%	64 24%	142 26%	90 26%
SMALL TOWN	252 28%	61 26%	191 29%	- -	- -	252 100% DEG	- -	34 23%	109 30%	55 26%	55 29%	107 37% NO	18 26%	74 26%	48 20%	111 30% S	28 26%	12 20%	6 16%	77 29%	161 29%	92 27%
RURAL	196 22%	64 27% C	132 20%	- -	- -	- -	196 100% DEF	26 18%	77 21%	57 27%	36 19%	63 22%	23 34% O	60 21%	45 18%	63 17%	28 25%	12 21%	8 20%	65 24%	112 20%	84 24%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 63-4
 QUESTION D20:
 Which of the following best describes your community?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
URBAN	220 24%	105 29% C	116 21%	55 36% E	162 22%	3 16%	165 30% HI	52 17% I	3 6%	177 29% KL	41 16%	2 6%	92 31% N	128 21%
SUBURBAN	232 26%	79 22%	152 28%	36 23%	194 27%	2 13%	148 27%	69 22%	15 33%	165 27% K	50 19%	17 50% JK	63 21%	169 28% M
SMALL TOWN	252 28%	109 31%	143 26%	40 26%	207 28%	5 32%	147 27%	97 31%	8 19%	166 27% L	83 32% L	3 10%	76 25%	176 29%
RURAL	196 22%	63 18%	133 24% B	22 15%	167 23% D	7 40%	86 16%	91 29% G	19 43% G	101 17%	83 32% J	12 34%	69 23%	127 21%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 64-1
State Type.

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	- -	- -	- -	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
NATIONAL -----	900 100%	900 100%	- -	- -	- -	336 100%	224 100%	340 100%	146 100%	323 100%	479 100%	97 100%	6 100%	286 100%	286 100%	272 100%	191 100%	151 100%	448 100%	251 100%	201 100%
NORTHEAST	144 16%	144 16%	- -	- -	- -	50 15%	46 21%	48 14%	24 16%	52 16% M	66 14% M	16 16% M	- -	54 19% M	54 19%	45 17%	26 13%	19 13%	87 19% T	29 12%	28 14%
SOUTH	360 40%	360 40%	- -	- -	- -	136 40%	84 38%	140 41%	54 37%	127 39% L	192 40% L	25 25%	4 62%	109 38% L	109 38%	119 44% R	82 43%	50 33%	166 37%	109 44%	84 42%
MIDWEST	207 23%	207 23%	- -	- -	- -	92 27%	46 21%	69 20%	32 22%	91 28%	110 23%	38 39% IKN	1 19%	65 23%	65 23%	50 19%	45 23%	47 31% P	99 22%	59 23%	50 25%
WEST	189 21%	189 21%	- -	- -	- -	59 17%	48 21%	83 24%	36 25%	54 17%	111 23% J	19 19%	1 19%	58 20%	58 20%	57 21%	39 21%	35 23%	96 22%	54 21%	39 19%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 64-2
State Type.

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
NATIONAL -----	900 100%	108 100%	278 100%	385 100%	346 100%	272 100%	227 100%	318 100%	302 100%	280 100%	252 100%	479 100%	169 100%	166 100%	734 100%	109 100%	307 100%	214 100%	160 100%	110 100%	486 100%	207 100%	162 100%	40 100%
NORTHEAST	144 16%	14 13%	36 13%	66 17%	48 14%	47 17%	34 15%	56 18%	50 17%	38 13%	45 18%	73 15%	27 16%	30 18%	114 15%	21 19%	50 16%	25 12%	35 22%	13 12%	79 16%	38 19%	18 11%	8 20%
SOUTH	360 40%	43 40%	106 38%	130 34%	144 42% D	114 42% D	99 44% D	131 41%	129 43%	100 36%	104 41%	202 42% M	54 32%	69 42%	291 40%	41 38%	109 36%	109 51% PQS	56 35%	45 41%	175 36% X	110 53% UWX	62 38% X	10 24%
MIDWEST	207 23%	25 23%	75 27%	100 26%	71 20%	52 19%	48 21%	68 21%	75 25%	64 23%	59 23%	97 20%	50 30% L	36 22%	171 23%	20 19%	71 23%	46 22%	44 28%	26 24%	134 28% W	45 22% W	18 11%	10 25% W
WEST	189 21%	26 24%	62 22%	90 23%	83 24%	59 22%	46 20%	63 20%	48 16%	79 28% HI	44 17%	107 22%	38 23%	30 18%	159 22%	27 24%	77 25% RS	34 16%	25 16%	26 23%	98 20% V	14 7%	64 39% UV	12 31% UV

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 64-3
State Type.

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
NATIONAL -----	900 100%	235 100%	665 100%	220 100%	232 100%	252 100%	196 100%	144 100%	360 100%	207 100%	189 100%	286 100%	69 100%	286 100%	244 100%	368 100%	111 100%	59 100%	39 100%	269 100%	557 100%	343 100%
NORTHEAST	144 16%	31 13%	113 17%	45 20%	39 17%	34 13%	26 13%	144 100% IJK	- -	- -	- -	39 14%	16 23%	48 17%	38 15%	57 15%	18 17%	14 23%	4 11%	43 16%	91 16%	53 15%
SOUTH	360 40%	103 44%	257 39%	74 34%	99 43%	109 43%	77 39%	- -	360 100% HJK	- -	- -	107 37%	27 40%	119 42%	99 41%	167 45%	36 33%	23 39%	18 45%	102 38%	222 40%	138 40%
MIDWEST	207 23%	52 22%	155 23%	50 23%	45 20%	55 22%	57 29%	- -	- -	207 100% HIK	- -	85 30% MN	8 12%	55 19%	57 23% M	73 20%	27 24%	13 22%	12 30%	63 23%	131 23%	76 22%
WEST	189 21%	49 21%	140 21%	50 23%	48 21%	55 22%	36 18%	- -	- -	- -	189 100% HIJ	56 19%	17 25%	64 22%	50 20%	71 19%	29 26%	10 16%	6 14%	61 23%	113 20%	76 22%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 64-4
State Type.

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
NATIONAL -----	900 100%	356 100%	544 100%	153 100%	729 100%	17 100%	547 100%	308 100%	45 100%	609 100%	257 100%	34 100%	300 100%	600 100%
NORTHEAST	144 16%	66 18%	78 14%	29 19%	113 16%	2 11%	89 16%	50 16%	5 10%	98 16%	40 15%	6 18%	44 15%	100 17%
SOUTH	360 40%	127 36%	233 43%	55 36%	298 41%	7 41%	220 40%	119 39%	21 46%	249 41%	99 38%	12 35%	118 39%	242 40%
MIDWEST	207 23%	80 22%	127 23%	38 25%	164 22%	5 26%	121 22%	71 23%	15 34%	134 22%	65 25%	8 22%	73 24%	134 22%
WEST	189 21%	84 23%	105 19%	31 20%	154 21%	4 22%	117 21%	68 22%	4 9%	127 21%	53 21%	8 24%	65 22%	124 21%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 65-1
QUESTION D25:
Gender.

BANNER 1

	REGION			PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY				
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	- -	- -	- -	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
MALE	235 26%	235 26%	- -	- -	- -	87 26%	69 31%	79 23%	36 24%	68 21%	103 22%	19 20%	2 36%	91 32% JKL	91 32% QR	73 27%	41 21%	30 20%	139 31% TU	53 21%	43 21%
FEMALE	665 74%	665 74%	- -	- -	- -	249 74%	155 69%	261 77%	111 76%	255 79% N	375 78% N	78 80% N	4 64%	195 68%	195 68%	198 73%	151 79% O	121 80% O	309 69%	198 79% S	158 79% S

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 65-2
QUESTION D25:
Gender.

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
MALE	235 26%	28 26%	86 31% G	112 29% G	97 28% G	73 27%	43 19%	74 23%	77 26%	84 30%	48 19%	120 25%	67 40% KL	23 14%	211 29% N	31 28%	71 23%	60 28%	40 25%	34 31%	130 27%	43 21%	45 28%	13 33% V
FEMALE	665 74%	80 74%	192 69%	273 71%	248 72%	199 73%	184 81% CDE	244 77%	225 74%	196 70%	205 81% M	359 75% M	102 60%	143 86% O	523 71%	79 72%	237 77%	154 72%	120 75%	76 69%	356 73%	164 79% X	117 72%	27 67%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 65-3
QUESTION D25:
Gender.

BANNER 3

	GENDER		COMMUNITY TYPE				REGION					EDUCATION					EMPLOYMENT				DECISION MAKER	
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER/RE-TIRED/DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
MALE	235 26%	235 100% C	- -	61 28%	47 20%	61 24%	64 33% E	31 21%	103 29%	52 25%	49 26%	80 28%	24 34%	60 21%	66 27%	120 33% QT	18 17%	21 36% QT	11 29%	40 15%	100 18%	135 39% U
FEMALE	665 74%	- -	665 100% B	159 72%	184 80% G	191 76%	132 67%	113 79%	257 71%	155 75%	140 74%	206 72%	45 66%	226 79%	178 73%	248 67%	92 83% PR	37 64%	28 71%	229 85% PR	457 82% V	208 61%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 65-4
QUESTION D25:
Gender.

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
MALE	235 26%	83 23%	152 28%	34 22%	196 27%	5 30%	131 24%	96 31%	8 17%	144 24%	80 31%	10 29%	73 24%	161 27%
FEMALE	665 74%	273 77%	392 72%	120 78%	534 73%	12 70%	416 76%	213 69%	37 83%	465 76%	176 69%	24 71%	227 76%	438 73%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 66-1
 QUESTION D30:
 Which of the following best describes your ethnic heritage?

BANNER 1

	REGION			PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY				
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
WHITE	486 54%	486 54%	-	-	-	173 51%	122 55%	191 56%	59 40%	170 53% I	241 50%	52 54%	4 74%	181 63% IJK	181 63% PQR	137 50%	92 48%	76 51%	273 61% TU	122 49%	91 45%
AFRICAN-AMERICAN	207 23%	207 23%	-	-	-	93 28% G	40 18%	74 22%	30 20%	86 27% N	125 26% N	25 26%	1 22%	50 18%	50 18%	67 25%	50 26%	40 27%	94 21%	62 25%	51 25%
HISPANIC OR LATINO	162 18%	162 18%	-	-	-	56 17%	50 23%	56 16%	51 35% JKLMN	55 17% M	93 19% MN	16 16% M	-	36 13% M	36 13%	56 21% O	42 22% O	28 18%	59 13%	56 22% S	47 23% S
ASIAN-AMERICAN	19 2%	19 2%	-	-	-	6 2%	6 3%	7 2%	3 2%	4 1%	6 1%	1 1%	-	10 3%	10 3%	6 2%	2 1%	1 1%	10 2%	5 2%	4 2%
OTHER	21 2%	21 2%	-	-	-	7 2%	4 2%	9 3%	3 2%	7 2% M	11 2% M	4 4%	-	7 3% M	7 3%	5 2%	4 2%	4 3%	9 2%	5 2%	7 3%
PREFER NOT TO ANSWER	5 1%	5 1%	-	-	-	1 -	1 -	3 1%	1 1%	1 -	2 1%	-	-	2 1%	2 1%	1 -	1 1%	-	3 1%	1 -	1 -

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 66-2
 QUESTION D30:
 Which of the following best describes your ethnic heritage?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE					
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)	
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%	
WHITE	486 54%	46 43%	150 54%	208 54%	187 54%	152 56%	126 56%	172 54%	158 52%	156 56%	128 51%	260 54%	98 58%	84 50%	402 55%	39 36%	150 49%	125 59%	104 65%	68 62%	486 100%	- VWX	- -	- -	- -
AFRICAN-AMERICAN	207 23%	25 23%	48 17%	74 19%	82 24%	63 23%	58 25%	82 26%	83 27%	42 15%	75 30%	108 22%	24 14%	58 35%	149 20%	19 17%	71 23%	53 25%	36 22%	29 26%	- -	207 100%	- UWX	- -	- -
HISPANIC OR LATINO	162 18%	30 28%	64 23%	85 22%	58 17%	44 16%	30 13%	49 16%	47 16%	65 23%	40 16%	87 18%	36 21%	18 11%	144 20%	44 41%	70 23%	23 11%	15 9%	10 9%	- -	- -	162 100%	- UVX	- -
ASIAN-AMERICAN	19 2%	4 3%	7 2%	6 2%	7 2%	5 2%	5 2%	7 2%	7 2%	6 2%	4 2%	10 2%	5 3%	2 1%	18 2%	4 4%	7 2%	5 2%	2 1%	1 1%	- -	- -	- -	19 48%	UVW
OTHER	21 2%	3 2%	7 3%	9 2%	9 3%	6 2%	7 3%	7 2%	4 1%	9 3%	4 2%	11 2%	5 3%	4 2%	17 2%	3 3%	8 3%	5 2%	3 2%	2 2%	- -	- -	- -	21 52%	UVW
PREFER NOT TO ANSWER	5 1%	1 -	2 1%	3 1%	2 1%	2 1%	1 1%	1 -	2 1%	1 -	1 1%	2 1%	1 1%	1 -	4 1%	- -	- -	3 1%	1 -	- -	- -	- -	- -	- -	- -

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 66-3
 QUESTION D30:
 Which of the following best describes your ethnic heritage?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
WHITE	486 54%	130 56%	356 53%	56 26%	104 45% D	177 70% DE	149 76% DE	79 55%	175 49%	134 65% IK	98 52%	183 64% NO	38 54%	138 48%	121 50%	168 46%	62 56%	34 58%	17 44%	166 62% P	295 53%	191 56%
AFRICAN-AMERICAN	207 23%	43 19%	164 25%	84 38% EFG	63 27% FG	34 13%	27 14%	38 27% K	110 30% JK	45 22% K	14 8%	45 16%	12 17%	82 29% LM	66 27% L	95 26%	28 25%	12 20%	9 23%	57 21%	144 26% V	63 18%
HISPANIC OR LATINO	162 18%	45 19%	117 18%	68 31% EFG	48 21% FG	32 13%	13 7%	18 12%	62 17% J	18 9%	64 34% HIJ	50 18%	15 21%	53 18%	40 16%	83 22% T	18 16%	9 15%	9 22%	35 13%	94 17%	68 20%
ASIAN-AMERICAN	19 2%	6 3%	13 2%	8 4%	8 3%	2 1%	2 1%	4 3%	4 1%	5 3%	5 3%	3 1%	2 3%	5 2%	9 4%	10 3%	2 2%	1 2%	3 7%	3 1%	9 2%	10 3%
OTHER	21 2%	7 3%	14 2%	3 1%	7 3%	5 2%	5 3%	3 2%	6 2%	5 2%	7 4%	4 1%	3 4%	7 3%	6 2%	10 3%	1 1%	2 3%	2 4%	6 2%	12 2%	8 2%
PREFER NOT TO ANSWER	5 1%	2 1%	3 -	1 -	2 1%	2 1%	1 -	1 1%	3 1%	-	1 -	-	-	1 -	3 1%	2 1%	-	1 1%	-	1 -	3 1%	2 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 66-4
 QUESTION D30:
 Which of the following best describes your ethnic heritage?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
WHITE	486 54%	187 52%	299 55%	51 33%	425 58% D	9 55%	234 43%	224 73% G	28 63% G	279 46%	188 73% J	19 56%	147 49%	339 57% M
AFRICAN-AMERICAN	207 23%	97 27% C	110 20%	54 35% E	149 20%	4 22%	160 29% HI	41 13%	6 13%	165 27% K	36 14%	6 17%	74 25%	133 22%
HISPANIC OR LATINO	162 18%	57 16%	105 19%	39 25% E	121 17%	2 14%	124 23% H	31 10%	7 16%	131 22% K	24 9%	7 21%	65 22%	97 16%
ASIAN-AMERICAN	19 2%	4 1%	15 3%	4 3%	15 2%	- 1%	13 2%	3 1%	3 6%	17 3% K	2 1%	1 3%	6 2%	14 2%
OTHER	21 2%	10 3%	11 2%	5 3%	14 2%	1 8%	14 3%	6 2%	1 1%	14 2%	5 2%	1 3%	8 3%	13 2%
PREFER NOT TO ANSWER	5 1%	- -	5 1% B	- -	5 1%	- -	1 -	3 1%	1 2%	2 -	3 1%	- -	1 -	5 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 67-1
 QUESTION D35:
 Which of the following best describes your current employment status?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
EMPLOYED FULL-TIME	368 41%	368 41%	-	-	-	107 32%	101 45% F	160 47% F	54 37%	100 31%	193 40% J	29 30%	1 15%	131 46% JLM	131 46% R	112 41%	79 41%	47 31%	177 39%	112 45%	80 40%
EMPLOYED PART-TIME	111 12%	111 12%	-	-	-	45 13%	25 11%	40 12%	16 11%	46 14%	57 12%	11 11%	1 11%	31 11%	31 11%	14% 14%	24 12%	17 11%	51 11%	32 13%	27 14%
SEEKING EMPLOYMENT	59 7%	59 7%	-	-	-	31 9% H	15 7%	12 4%	10 7% M	32 10% MN	36 8% M	6 6% M	-	12 4% M	12 4%	17 6%	17 9%	13 8%	32 7%	13 5%	14 7%
HOMEMAKER	141 16%	141 16%	-	-	-	48 14%	39 17%	55 16%	33 23%	49 15%	71 15%	13 13%	2 37%	48 17%	48 17%	42 15%	26 14%	26 17%	76 17%	38 15%	27 14%
RETIRED	66 7%	66 7%	-	-	-	21 6%	19 8%	26 8%	3 2%	21 6% IM	29 6% IM	6 6% M	-	27 10% IM	27 10%	17 6%	14 7%	8 5%	46 10% U	14 6%	6 3%
STUDENT	39 4%	39 4%	-	-	-	16 5%	10 4%	13 4%	8 6% M	20 6% MN	21 4% M	2 2%	-	8 3% M	8 3%	17 6%	10 5%	5 4%	19 4%	6 2%	14 7% T
DISABLED	62 7%	62 7%	-	-	-	41 12% GH	8 3%	13 4%	10 7% M	33 10% MN	47 10% MN	19 20% IJKMN	-	10 4% M	10 4%	13 5%	19 10% O	20 13% OP	17 4%	18 7%	26 13% S
OTHER	50 6%	50 6%	-	-	-	23 7% G	7 3%	20 6%	9 6%	20 6%	21 4%	11 11%	2 37%	18 6%	18 6% Q	15 6% Q	3 2%	13 9% Q	27 6%	17 7%	5 3%
PREFER NOT TO ANSWER	4 -	4 -	-	-	-	3 1%	1 1%	-	3 2%	2 1%	3 1%	1 1%	-	-	-	1 -	-	2 1%	4 1%	-	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 67-2
QUESTION D35:
Which of the following best describes your current employment status?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
EMPLOYED FULL-TIME	368 41%	44 40%	114 41%	171 44%	150 43%	112 41%	98 43%	117 37%	128 42%	123 44%	95 38%	207 43%	66 39%	62 38%	306 42%	44 41%	160 52%	88 41%	64 40%	12 11%	168 35%	95 46%	83 51%	20 50%
EMPLOYED PART-TIME	111 12%	9 8%	36 13%	43 11%	37 11%	34 12%	22 10%	46 15%	42 14%	22 8%	47 19%	52 11%	11 7%	35 21%	76 10%	17 16%	35 11%	34 16%	15 9%	10 9%	62 13%	28 14%	18 11%	3 7%
SEEKING EMPLOYMENT	59 7%	6 5%	18 6%	21 5%	21 6%	19 7%	10 4%	22 7%	22 7%	14 5%	20 8%	29 6%	10 6%	12 7%	46 6%	8 7%	18 6%	16 8%	14 9%	2 2%	34 7%	12 6%	9 6%	3 7%
HOMEMAKER	141 16%	33 31%	49 18%	65 17%	63 18%	37 13%	40 18%	29 9%	52 17%	60 22%	23 9%	88 18%	30 18%	16 9%	126 17%	13 12%	57 19%	35 17%	28 18%	7 6%	91 19%	21 10%	26 16%	3 8%
RETIRED	66 7%	3 2%	18 7%	26 7%	16 5%	15 6%	13 6%	38 12%	14 5%	14 5%	17 7%	37 8%	12 7%	11 7%	55 7%	1 1%	-	5 2%	9 5%	52 47%	42 9%	18 8%	2 1%	4 9%
STUDENT	39 4%	6 6%	10 4%	15 4%	18 5%	12 4%	6 3%	16 5%	14 5%	10 4%	11 4%	23 5%	6 3%	9 6%	30 4%	18 16%	17 6%	4 2%	-	-	17 4%	9 4%	9 5%	4 11%
DISABLED	62 7%	5 5%	16 6%	23 6%	22 6%	25 9%	27 12%	29 9%	12 4%	21 7%	24 9%	17 4%	21 12%	10 6%	52 7%	2 2%	11 4%	14 7%	18 11%	17 15%	33 7%	19 9%	7 4%	2 6%
OTHER	50 6%	3 3%	15 5%	18 5%	19 5%	19 7%	12 5%	17 5%	18 6%	14 5%	13 5%	23 5%	13 8%	8 5%	42 6%	4 3%	9 3%	15 7%	13 8%	9 8%	36 7%	5 3%	7 5%	1 2%
PREFER NOT TO ANSWER	4 -	-	2 1%	3 1%	1 -	-	-	3 1%	-	1 -	2 1%	2 -	-	2 1%	2 -	2 2%	-	1 1%	-	1 1%	2 -	-	1 1%	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 67-3
 QUESTION D35:
 Which of the following best describes your current employment status?

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
EMPLOYED FULL-TIME	368 41%	120 51% C	248 37%	96 44% G	98 42%	111 44% G	63 32%	57 40%	167 47% J	73 35%	71 38%	100 35%	33 48%	110 38%	120 49% LN	368 100% QRST	-	-	-	-	230 41%	138 40%
EMPLOYED PART-TIME	111 12%	18 8%	92 14% B	23 10%	32 14%	28 11%	28 14%	18 13%	36 10%	27 13%	29 15%	32 11%	11 16%	42 15%	25 10%	-	111 100% PRST	-	-	-	74 13%	36 11%
SEEKING EMPLOYMENT	59 7%	21 9%	37 6%	15 7%	20 8%	12 5%	12 6%	14 9%	23 6%	13 6%	10 5%	21 7%	9 13% N	10 3%	19 8%	-	-	59 100% PQST	-	-	30 5%	28 8%
HOMEMAKER	141 16%	4 2%	138 21% B	33 15%	44 19%	30 12%	34 17%	26 18%	46 13%	34 16%	36 19%	65 23% MNO	4 6%	42 15% M	29 12%	-	-	-	-	141 53% PQRS	96 17%	45 13%
RETIRED	66 7%	18 8%	48 7%	16 7%	12 5%	21 8%	17 9%	7 5%	28 8%	19 9%	12 6%	20 7%	3 4%	25 9%	17 7%	-	-	-	-	66 24% PQRS	35 6%	31 9%
STUDENT	39 4%	11 5%	28 4%	14 7%	11 5%	6 2%	8 4%	4 3%	18 5%	12 6%	6 3%	2 1%	3 4%	21 7% L	13 5% L	-	-	-	39 100% PQRT	-	20 4%	20 6%
DISABLED	62 7%	18 8%	44 7%	14 6%	8 3%	26 10% E	15 7%	10 7%	28 8%	10 5%	13 7%	22 8%	6 9%	25 9% O	9 4%	-	-	-	-	62 23% PQRS	42 8%	20 6%
OTHER	50 6%	23 10% C	26 4%	7 3%	6 3%	18 7% E	19 10% DE	7 5%	12 3%	19 9% I	12 6%	24 9% MN	-	11 4% M	12 5% M	-	-	-	-	-	26 5%	24 7%
PREFER NOT TO ANSWER	4 -	-	4 1%	1 1%	1 1%	-	1 1%	-	1 -	1 1%	1 1%	-	-	1 -	-	-	-	-	-	-	4 1%	-

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 67-4
 QUESTION D35:
 Which of the following best describes your current employment status?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
EMPLOYED FULL-TIME	368 41%	141 40%	228 42%	65 42%	300 41% F	3 20%	231 42%	122 40%	15 34%	256 42%	104 41%	8 24%	122 41%	246 41%
EMPLOYED PART-TIME	111 12%	47 13%	64 12%	19 12%	90 12%	2 14%	81 15% HI	28 9%	2 6%	80 13% L	29 11%	1 4%	36 12%	75 12%
SEEKING EMPLOYMENT	59 7%	20 6%	39 7%	8 5%	50 7%	1 6%	41 8% I	17 5% I	- 1%	50 8% K	8 3%	1 3%	20 7%	38 6%
HOMEMAKER	141 16%	67 19%	74 14%	28 18%	112 15%	1 7%	68 12%	59 19% G	15 33% G	82 13%	48 19%	11 34% J	41 14%	100 17%
RETIRED	66 7%	29 8%	37 7%	11 7%	52 7%	3 17%	30 5%	33 11% G	3 8%	37 6%	26 10%	3 8%	18 6%	48 8%
STUDENT	39 4%	14 4%	25 5%	9 6%	29 4%	1 9%	27 5%	11 4%	2 3%	29 5%	10 4%	1 2%	15 5%	24 4%
DISABLED	62 7%	18 5%	44 8%	8 6%	52 7%	1 7%	47 9% H	13 4%	2 6%	51 8% K	8 3%	2 6%	28 9%	34 6%
OTHER	50 6%	19 5%	30 6%	6 4%	40 6%	3 20%	19 4%	26 8% G	5 10%	21 4%	22 8% J	7 20%	17 6%	32 5%
PREFER NOT TO ANSWER	4 -	1 -	3 1%	- -	4 1%	- -	3 -	2 1%	- -	3 -	2 1%	- -	2 1%	2 -

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 68-1
 QUESTION D40:
 Which of the following best describes your highest level of education?

BANNER 1

	REGION			PIR			CURRENT FOOD ASSISTANCE							FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
HIGH SCHOOL GRADUATE OR LESS	286 32%	286 32%	-	-	-	140 42% GH	72 32% H	74 22%	54 37% N	129 40% N	168 35% N	47 48% KN	4 66% N	73 25%	73 25%	81 30%	63 33%	70 46% OPQ	137 30%	86 34%	64 32%
TECHNICAL/VOCATIONAL SCHOOL GRADUATE	69 8%	69 8%	-	-	-	27 8%	13 6%	30 9%	8 6% M	26 8% M	39 8% M	6 6% M	-	18 6% M	18 6%	27 10%	15 8%	9 6%	34 8%	22 9%	13 6%
SOME COLLEGE	286 32%	286 32%	-	-	-	106 32%	75 33%	106 31%	48 32%	111 34%	158 33%	28 29%	1 23%	82 29%	82 29%	84 31%	79 41% OPR	42 28%	130 29%	87 35%	69 34%
COLLEGE GRADUATE	199 22%	199 22%	-	-	-	48 14%	52 23% F	99 29% F	30 21%	43 13%	90 19% J	13 13%	1 11%	87 30% JKL	87 30% QR	64 23% Q	26 14%	23 15%	107 24%	45 18%	47 24%
POST GRADUATE STUDIES	45 5%	45 5%	-	-	-	10 3%	10 4%	25 7% F	3 2%	10 3% M	19 4% M	2 2%	-	20 7% IJM	20 7% R	13 5%	8 4%	4 2%	29 6%	9 4%	7 4%
OTHER	11 1%	11 1%	-	-	-	4 1%	2 1%	5 2%	-	4 1%	3 1%	-	-	6 2% LM	6 2% Q	3 1%	-	2 1%	8 2%	2 1%	1 -
PREFER NOT TO ANSWER	4 -	4 -	-	-	-	3 1%	-	-	3 2%	1 -	2 -	1 1%	-	-	-	1 -	1 -	1 1%	3 1%	-	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 68-2
 QUESTION D40:
 Which of the following best describes your highest level of education?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
HIGH SCHOOL GRADUATE OR LESS	286 32%	36 33%	97 35%	118 31%	120 35%	84 31%	71 31%	92 29%	94 31%	99 35%	69 27%	142 30%	75 44% KL	50 30%	236 32%	30 28%	93 30%	60 28%	59 37%	44 40%	183 38% VX	45 22%	50 31% X	7 18%
TECHNICAL/VOCATIONAL SCHOOL GRADUATE	69 8%	6 5%	19 7%	23 6%	27 8%	31 11% D	24 10%	22 7%	21 7%	25 9%	18 7%	40 8%	11 6%	12 7%	57 8%	7 6%	28 9%	15 7%	10 6%	9 8%	38 8%	12 6%	15 9%	5 12%
SOME COLLEGE	286 32%	30 27%	79 28%	121 31%	108 31%	91 33%	72 31%	119 38% IJ	86 28%	81 29%	87 35%	150 31%	49 29%	61 37%	225 31%	39 36%	95 31%	67 31%	50 31%	35 32%	138 28%	82 40% U	53 32%	13 31%
COLLEGE GRADUATE	199 22%	30 28%	68 25%	94 24%	75 22%	54 20%	48 21%	57 18%	81 27% H	62 22%	58 23%	114 24%	27 16%	34 20%	166 23%	26 24%	73 24%	58 27% T	29 18%	13 12%	104 21%	48 23%	37 23%	9 22%
POST GRADUATE STUDIES	45 5%	6 5%	10 3%	19 5%	11 3%	11 4%	11 5%	20 6%	17 6%	8 3%	14 6%	24 5%	6 4%	6 3%	39 5%	2 2%	15 5%	13 6%	8 5%	7 7%	18 4%	18 9% UW	3 2%	6 15% UW
OTHER	11 1%	1 1%	3 1%	8 2%	5 1%	1 -	2 1%	5 2%	2 1%	3 1%	3 1%	6 1%	1 1%	2 1%	9 1%	4 3%	2 1%	- -	4 2%	1 1%	5 1%	2 1%	4 2%	- 1%
PREFER NOT TO ANSWER	4 -	- -	3 1%	2 1%	2 -	1 -	- -	2 1%	- -	2 1%	2 1%	1 -	- -	2 1%	2 -	2 2%	- -	2 1%	- -	- -	1 -	- -	1 1%	- 1%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 68-3
 QUESTION D40:
 Which of the following best describes your highest level of education?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
HIGH SCHOOL GRADUATE OR LESS	286 32%	80 34%	206 31%	56 26%	59 26%	107 42%	63 32%	39 27%	107 30%	85 41%	56 29%	286 100%	- -	- -	- -	100 27%	32 29%	21 35%	2 6%	108 40%	154 28%	132 39%
TECHNICAL/VOCATIONAL SCHOOL GRADUATE	69 8%	24 10%	45 7%	17 8%	11 5%	18 7%	23 12%	16 11%	27 8%	8 4%	17 9%	- -	69 100%	- -	- -	33 9%	11 10%	9 15%	3 7%	13 5%	47 8%	22 6%
SOME COLLEGE	286 32%	60 26%	226 34%	86 39%	67 29%	74 29%	60 31%	48 33%	119 33%	55 27%	64 34%	- -	- -	286 100%	- -	110 30%	42 38%	10 17%	21 54%	92 34%	205 37%	81 24%
COLLEGE GRADUATE	199 22%	55 23%	145 22%	48 22%	77 33%	33 13%	42 21%	28 19%	85 24%	42 20%	44 24%	- -	- -	- -	199 82%	101 27%	22 19%	17 29%	10 25%	40 15%	110 20%	90 26%
POST GRADUATE STUDIES	45 5%	11 5%	34 5%	11 5%	16 7%	14 6%	3 2%	10 7%	14 4%	16 8%	6 3%	- -	- -	- -	45 18%	20 5%	3 3%	2 3%	3 8%	15 6%	29 5%	16 5%
OTHER	11 1%	4 2%	7 1%	1 -	1 -	5 2%	4 2%	3 2%	6 2%	- -	2 1%	- -	- -	- -	- -	5 1%	1 1%	1 1%	- -	2 1%	9 2%	2 -
PREFER NOT TO ANSWER	4 -	1 -	3 -	1 1%	1 1%	1 -	- -	- -	2 1%	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	4 1%	- -

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 68-4
 QUESTION D40:
 Which of the following best describes your highest level of education?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
HIGH SCHOOL GRADUATE OR LESS	286 32%	102 29%	184 34%	49 32%	226 31%	10 59% DE	166 30%	105 34%	14 32%	189 31%	85 33%	12 36%	107 36%	179 30%
TECHNICAL/VOCATIONAL SCHOOL GRADUATE	69 8%	33 9%	36 7%	10 7% F	59 8% F	-	47 9%	19 6%	3 6%	51 8%	17 7%	1 3%	26 9%	43 7%
SOME COLLEGE	286 32%	113 32%	173 32%	49 32%	232 32%	5 30%	193 35% H	82 27%	11 23%	208 34%	71 27%	7 21%	89 30%	197 33%
COLLEGE GRADUATE	199 22%	88 25%	112 21%	35 23%	163 22%	1 8%	113 21%	74 24%	13 28%	127 21%	64 25%	9 25%	60 20%	139 23%
POST GRADUATE STUDIES	45 5%	17 5%	28 5%	8 5%	37 5%	- 2%	23 4%	18 6%	5 10%	29 5%	14 5%	3 8%	13 4%	32 5%
OTHER	11 1%	2 1%	9 2%	2 1%	9 1% F	- -	3 1%	8 3% I	- -	3 -	6 2%	2 6%	5 2%	6 1%
PREFER NOT TO ANSWER	4 -	1 -	2 -	- -	3 -	- -	3 -	1 -	- -	3 -	1 -	- -	1 -	2 -

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 69-1
QUESTION D45A 1:

Below are several statements that people have made about their food situation. For these statements, please indicate whether the statement was never true, sometimes true or often true for your household in the last 12 months.

The food that we bought just didn't last, and we didn't have money to get more

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
NEVER	411 46%	411 46%	-	-	-	132 39%	100 45%	178 52% F	54 37%	99 31%	178 37%	27 28%	4 66%	181 63% IJKL	181 63% PQR	125 46% QR	56 29%	49 32%	371 83% TU	37 15% U	3 1%
SOMETIMES	360 40%	360 40%	-	-	-	143 43%	89 40%	128 38%	66 45% N	152 47% N	219 46% N	41 42% N	1 19%	81 28%	81 28%	112 41% O	103 54% OPR	63 42% O	59 13%	178 71% SU	122 61% S
OFTEN	114 13%	114 13%	-	-	-	52 16% H	33 15% H	28 8%	23 16% N	66 21% N	79 17% N	25 26% N	1 15%	17 6%	17 6%	28 10%	31 16% O	36 24% OP	6 1%	31 13% S	76 38% ST
PREFER NOT TO ANSWER	15 2%	15 2%	-	-	-	8 2%	1 1%	6 2%	3 2%	5 2% M	3 1%	3 4%	-	7 2% M	7 2%	6 2%	1 -	2 1%	12 3% U	4 2%	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 69-2

QUESTION D45A 1:

Below are several statements that people have made about their food situation. For these statements, please indicate whether the statement was never true, sometimes true or often true for your household in the last 12 months.

The food that we bought just didn't last, and we didn't have money to get more

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
NEVER	411 46%	44 41%	128 46%	189 49%	145 42%	132 48%	97 43%	152 48%	122 40%	137 49%	107 42%	227 47%	77 46%	74 45%	337 46%	59 54%	113 37%	96 45%	77 48%	66 60%	260 53%	81 39%	50 31%	17 44%
SOMETIMES	360 40%	44 40%	112 40%	136 35%	152 44%	109 40%	93 41%	120 38%	137 45%	103 37%	107 43%	185 39%	67 40%	61 37%	298 41%	40 37%	149 49%	84 39%	58 36%	28 26%	169 35%	93 45%	80 49%	16 39%
OFTEN	114 13%	20 18%	32 12%	52 14%	46 13%	30 11%	32 14%	37 11%	39 13%	38 14%	34 14%	55 12%	24 14%	28 17%	86 12%	8 8%	43 14%	31 14%	19 12%	12 11%	51 11%	28 14%	28 17%	5 13%
PREFER NOT TO ANSWER	15 2%	- -	6 2%	8 2%	2 1%	1 1%	4 2%	10 3%	4 1%	2 1%	3 1%	11 2%	1 1%	2 1%	13 2%	2 2%	1 -	3 1%	7 4%	3 3%	6 1%	4 2%	4 2%	2 5%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 69-3
 QUESTION D45A 1:
 Below are several statements that people have made about their food situation. For these statements, please indicate whether the statement was never true, sometimes true or often true for your household in the last 12 months.

The food that we bought just didn't last, and we didn't have money to get more

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
NEVER	411 46%	123 53% C	288 43%	76 34%	90 39%	136 54% DE	109 56% DE	78 54% I	149 41%	91 44%	92 49%	120 42%	31 46%	122 43%	130 53% LN	155 42%	42 38%	31 53%	18 46%	135 50% Q	234 42%	178 52% U
SOMETIMES	360 40%	92 39%	268 40%	116 53% FG	104 45% FG	77 30%	63 32%	48 34%	161 45% H	78 37%	73 39%	116 41%	31 44%	127 44% O	85 35%	162 44% T	51 46%	21 36%	18 46%	95 35%	234 42%	125 37%
OFTEN	114 13%	15 7%	98 15% B	21 9%	32 14%	38 15%	23 12%	14 10%	46 13%	32 16%	22 12%	46 16%	6 8%	34 12%	26 11%	43 12%	18 16%	5 9%	3 8%	36 13%	76 14%	38 11%
PREFER NOT TO ANSWER	15 2%	4 2%	11 2%	7 3% FG	7 3% G	1 1%	- -	4 3%	4 1%	6 3%	2 1%	4 1%	1 2%	4 1%	4 1%	8 2% QS	- -	1 2%	- -	3 1%	13 2%	2 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 69-4
QUESTION D45A 1:

Below are several statements that people have made about their food situation. For these statements, please indicate whether the statement was never true, sometimes true or often true for your household in the last 12 months.

The food that we bought just didn't last, and we didn't have money to get more

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN- AWARE (C)	YES (D)	NO (E)	UN- SURE (F)	INTER- ESTED (G)	NOT INTER- ESTED (H)	UN- SURE (I)	INTER- ESTED (J)	NOT INTER- ESTED (K)	UN- SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
NEVER	411 46%	160 45%	252 46%	46 30%	357 49%	8 48%	171 31%	213 69%	27 61%	206 34%	185 72%	20 60%	111 37%	301 50%
SOMETIMES	360 40%	142 40%	218 40%	80 52%	273 37%	7 39%	275 50%	75 24%	10 21%	298 49%	56 22%	5 16%	126 42%	234 39%
OFTEN	114 13%	49 14%	65 12%	25 17%	87 12%	2 9%	92 17%	16 5%	6 14%	95 16%	14 5%	4 12%	55 18%	59 10%
PREFER NOT TO ANSWER	15 2%	6 2%	10 2%	2 1%	13 2%	1 4%	10 2%	4 1%	2 4%	10 2%	1 -	4 12%	9 3%	6 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 70-1
QUESTION D45A 2:

Below are several statements that people have made about their food situation. For these statements, please indicate whether the statement was never true, sometimes true or often true for your household in the last 12 months.

We couldn't afford to eat balanced meals

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
NEVER	436 48%	436 48%	-	-	-	143 43%	109 49%	183 54% F	58 40%	129 40% L	193 40% L	27 28%	3 48%	184 64% IJKL	184 64% PQR	121 45%	72 38%	59 39%	395 88% TU	33 13% U	8 4%
SOMETIMES	353 39%	353 39%	-	-	-	138 41%	84 37%	131 38%	58 40%	134 42% N	211 44% N	49 50% N	2 34%	83 29%	83 29%	125 46% O	87 46% O	58 38%	40 9%	184 73% S	130 65% S
OFTEN	100 11%	100 11%	-	-	-	47 14% H	31 14% H	22 6%	26 18% N	55 17% N	69 14% N	18 19% N	1 18%	16 6%	16 6%	22 8%	31 16% OP	31 20% OP	3 1%	33 13% S	63 31% ST
PREFER NOT TO ANSWER	11 1%	11 1%	-	-	-	7 2% G	-	4 1%	4 2%	5 2% M	5 1% M	3 4%	-	3 1%	3 1%	4 1%	1 -	3 2% TU	10 2% TU	1 -	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 70-2
QUESTION D45A 2:

Below are several statements that people have made about their food situation. For these statements, please indicate whether the statement was never true, sometimes true or often true for your household in the last 12 months.

We couldn't afford to eat balanced meals

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
NEVER	436 48%	44 40%	137 49%	207 54% BE	151 44%	129 47%	104 46%	162 51%	134 44%	140 50%	115 45%	242 51%	80 47%	74 45%	362 49%	56 52%	127 41%	107 50%	81 50%	66 60% Q	269 55% VWX	94 46% W	54 33%	17 42%
SOMETIMES	353 39%	44 41%	110 40%	137 36% D	156 45%	112 41%	82 36%	113 36%	136 45% H	104 37%	99 39%	190 40%	64 38%	63 38%	290 39%	42 38%	143 47% T	79 37%	59 37%	30 27%	171 35%	84 41%	79 49% U	19 47% U
OFTEN	100 11%	20 18%	26 9%	37 10%	34 10%	28 10%	37 16% CD	38 12%	29 10%	33 12%	36 14% L	41 9%	23 14%	26 16%	73 10%	9 8%	35 11%	26 12%	16 10%	13 12%	44 9%	24 12%	27 17%	4 9%
PREFER NOT TO ANSWER	11 1%	- -	5 2%	4 1%	4 1%	3 1%	4 2%	5 2%	3 1%	3 1%	3 1%	6 1%	2 1%	2 1%	9 1%	2 2%	3 1%	2 1%	4 3%	1 1%	2 -	4 2%	3 2%	1 3%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 70-3
QUESTION D45A 2:

Below are several statements that people have made about their food situation. For these statements, please indicate whether the statement was never true, sometimes true or often true for your household in the last 12 months.

We couldn't afford to eat balanced meals

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
NEVER	436 48%	138 59% C	298 45%	93 42%	103 44%	132 52% D	108 55% D	80 56% I	158 44%	102 49%	96 51%	140 49%	33 48%	122 43%	133 55% N	165 45%	47 43%	35 59%	20 50%	141 52%	238 43%	198 58% U
SOMETIMES	353 39%	72 31%	281 42% B	100 46% FG	96 41%	89 35%	68 35%	52 36%	157 44%	76 37%	68 36%	109 38%	26 38%	123 43%	92 37%	165 45% RT	54 49% RT	18 30%	15 39%	85 31%	238 43% V	115 34%
OFTEN	100 11%	22 10%	77 12%	24 11%	27 11%	30 12%	20 10%	8 6%	42 12% H	25 12%	25 13% H	36 13%	9 13%	37 13% O	17 7%	35 10%	9 8%	6 10%	4 11%	40 15%	72 13% V	28 8%
PREFER NOT TO ANSWER	11 1%	2 1%	9 1%	3 2%	7 3% G	1 1%	- -	3 2%	4 1%	4 2%	- -	2 1%	- -	4 1%	2 1%	4 1%	- -	- 1%	- -	4 2%	10 2%	2 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 70-4
QUESTION D45A 2:

Below are several statements that people have made about their food situation. For these statements, please indicate whether the statement was never true, sometimes true or often true for your household in the last 12 months.

We couldn't afford to eat balanced meals

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
NEVER	436 48%	185 52%	251 46%	62 40%	366 50%	9 51%	181 33%	227 74%	28 62%	213 35%	203 79%	20 58%	109 36%	328 55%
					D			G	G		J	J		M
SOMETIMES	353 39%	126 35%	227 42%	67 44%	279 38%	6 37%	279 51%	66 21%	8 18%	308 51%	38 15%	7 19%	137 46%	216 36%
							HI			KL			N	
OFTEN	100 11%	39 11%	60 11%	21 14%	77 11%	2 9%	80 15%	13 4%	7 16%	81 13%	14 5%	4 12%	51 17%	48 8%
							H			K			N	
PREFER NOT TO ANSWER	11 1%	6 2%	6 1%	3 2%	8 1%	1 4%	7 1%	2 1%	2 4%	6 1%	1 1%	4 11%	3 1%	8 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 71-1
 QUESTION D45B 1:
 In the last 12 months, did you or any other household member ever do any of the following...?

Cut the size of your meals or skip meals because there wasn't enough money for food

BANNER 1

	REGION		PIR			CURRENT FOOD ASSISTANCE								FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
**D/S (YES - NO)	-321 -36%	-321 -36%	-	-	-	-93 -28% H	-76 -34%	-152 -45%	-52 -35% N	-42 -13% IKN	-98 -20% IN	15 15% IJKN	2 32% IJKN	-172 -60%	-172 -60%	-108 -40% O	-30 -16% OP	-11 -7% OPQ	-430 -96%	-92 -37% S	201 100% ST
YES	279 31%	279 31%	-	-	-	117 35% H	71 32%	90 27%	45 30% N	138 43% IN	185 39% N	54 56% IJKN	4 66% N	53 19%	53 19%	78 29% O	79 41% OP	68 45% OP	2 -	76 30% S	201 100% ST
NO	600 67%	600 67%	-	-	-	210 63%	148 66%	242 71% F	96 66% L	179 56% L	284 59% L	39 40%	2 34%	226 79% IJKLM	226 79% PQR	186 69% QR	110 57%	79 52%	432 96% TU	168 67% U	- -
PREFER NOT TO ANSWER	21 2%	21 2%	-	-	-	8 2%	5 2%	7 2%	6 4% M	6 2% M	10 2% M	4 4%	- -	7 3% M	7 3%	3 1%	4 3%	14 3% U	7 3% U	- -	

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 71-2
 QUESTION D45B 1:
 In the last 12 months, did you or any other household member ever do any of the following...?

Cut the size of your meals or skip meals because there wasn't enough money for food

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP- ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (YES - NO)	-321 -36%	-21 -19% CDFG	-107 -39%	-153 -40%	-103 -30%	-92 -34%	-81 -35%	-129 -41%	-98 -33%	-94 -34%	-73 -29% L	-196 -41%	-52 -31%	-38 -23% O	-283 -39%	-54 -49%	-67 -22% PST	-67 -31% T	-68 -42%	-66 -60%	-200 -41%	-69 -33%	-42 -26% U	-8 -20% UV
YES	279 31%	43 40%	82 30%	111 29%	117 34%	86 32%	72 32%	90 28%	99 33%	90 32%	87 34%	135 28%	57 34%	61 37%	218 30%	26 24%	118 38% PST	70 33% T	44 28%	21 19%	139 29%	67 32%	58 36%	15 38%
NO	600 67%	64 59%	189 68%	265 69%	220 64%	178 65%	152 67%	219 69%	197 65%	184 66%	160 64%	330 69%	110 65%	100 60%	501 68%	80 73% Q	185 60%	137 64%	112 70%	86 79% QR	339 70% X	136 66%	99 61%	23 57%
PREFER NOT TO ANSWER	21 2%	1 1%	7 2%	9 2%	8 2%	8 3%	3 1%	8 3%	6 2%	7 2%	5 2%	14 3%	2 1%	5 3%	16 2%	3 3%	4 1%	8 4%	4 2%	3 3%	9 2%	4 2%	5 3%	2 5%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 71-3
 QUESTION D45B 1:
 In the last 12 months, did you or any other household member ever do any of the following...?

Cut the size of your meals or skip meals because there wasn't enough money for food

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE- MALE (C)	URBAN (D)	SUB- URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID- WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/ VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL- TIME (P)	PART- TIME (Q)	SEEK- ING EMP- LOY- MENT (R)	STU- DENT (S)	HOME- MAKER /RE- TIRED /DIS- ABLED (T)	PRI- MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
**D/S (YES - NO)	-321 -36%	-116 -49%	-206 -31%	-67 -30%	-60 -26%	-111 -44%	-83 -42%	-68 -47%	-125 -35%	-58 -28%	-70 -37%	-108 -38%	-29 -42%	-85 -30%	-89 -37%	-137 -37%	-34 -31%	-19 -33%	-3 -7%	-97 -36%	-172 -31%	-149 -43%
YES	279 31%	57 24%	222 33%	75 34%	81 35%	68 27%	55 28%	37 25%	112 31%	71 34%	59 31%	87 30%	19 28%	97 34%	75 31%	111 30%	38 34%	20 34%	18 46%	83 31%	184 33%	94 28%
NO	600 67%	173 74%	428 64%	141 64%	141 61%	179 71%	139 71%	105 73%	237 66%	129 62%	129 68%	195 68%	48 70%	182 63%	165 67%	248 67%	72 65%	39 66%	21 53%	180 67%	357 64%	243 71%
PREFER NOT TO ANSWER	21 2%	5 2%	16 2%	4 2%	10 4%	5 2%	2 1%	3 2%	11 3%	7 3%	1 1%	5 2%	2 3%	8 3%	4 2%	10 3%	1 1%	- -	- 1%	7 2%	16 3%	5 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 71-4
 QUESTION D45B 1:
 In the last 12 months, did you or any other household member ever do any of the following...?

Cut the size of your meals or skip meals because there wasn't enough money for food

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (YES - NO)	-321 -36%	-144 -40%	-178 -33%	-36 -23% E	-280 -38%	-6 -36%	-86 -16% HI	-214 -70%	-21 -46%	-111 -18% K	-192 -75%	-18 -54%	-67 -22% N	-255 -42%
YES	279 31%	101 28%	178 33%	56 36%	217 30%	6 32%	223 41% HI	46 15%	10 23%	241 40% KL	31 12%	6 18%	113 38% N	165 28%
NO	600 67%	244 69%	356 65%	91 60%	497 68%	12 68%	309 57%	260 84% G	31 69%	352 58%	223 87% J	24 72%	180 60%	420 70% M
PREFER NOT TO ANSWER	21 2%	11 3%	10 2%	6 4% F	15 2% F	- -	15 3% H	2 1%	4 8%	15 3%	2 1%	4 10%	7 2%	14 2%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 72-1
 QUESTION D45B 2:
 In the last 12 months, did you or any other household member ever do any of the following...?

Eat less than you felt you should because there wasn't enough money for food

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
**D/S (YES - NO)	-216 -24%	-216 -24%	-	-	-	-49 -15% GH	-54 -24%	-113 -33%	-28 -19% N	-13 -4% IN	-36 -8% IN	17 18% IJKMN	-	-139 -48%	-139 -48%	-77 -28% O	-1 -1% OP	1 - OPQ	-425 -95%	15 6% S	194 97% ST
YES	330 37%	330 37%	-	-	-	140 42% H	81 36%	109 32%	56 38% N	152 47% N	216 45% N	55 56% IN	3 48%	70 25%	70 25%	93 34% O	93 48% OP	74 49% OP	6 1%	127 50% S	197 98% ST
NO	546 61%	546 61%	-	-	-	189 56%	135 60%	222 65% F	85 58% L	165 51% L	252 53% L	37 38%	3 52%	209 73% IJKL	209 73% PQR	169 62% QR	94 49%	74 49%	431 96% TU	112 45% U	3 2%
PREFER NOT TO ANSWER	25 3%	25 3%	-	-	-	8 2%	9 4%	8 2%	6 4% M	7 2% M	11 2% M	5 5% M	-	7 2% M	7 2%	10 4%	5 3%	3 2%	12 3% U	13 5% U	-

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 72-2
 QUESTION D45B 2:
 In the last 12 months, did you or any other household member ever do any of the following...?

Eat less than you felt you should because there wasn't enough money for food

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP- ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (YES - NO)	-216 -24%	-7 -7%	-61 -22%	-109 -28%	-68 -20%	-48 -18%	-66 -29%	-102 -32%	-51 -17%	-63 -23%	-44 -17%	-154 -32%	-19 -11%	-26 -16%	-190 -26%	-57 -52%	-17 -6%	-59 -28%	-42 -26%	-41 -37%	-164 -34%	-35 -17%	-12 -8%	-5 -14%
YES	330 37%	49 46%	105 38%	134 35%	136 39%	109 40%	78 34%	102 32%	121 40%	106 38%	100 40%	155 32%	74 44%	67 41%	262 36%	25 22%	143 46%	74 35%	55 34%	33 31%	157 32%	84 40%	71 44%	16 41%
NO	546 61%	57 52%	165 59%	242 63%	204 59%	157 58%	144 63%	204 64%	173 57%	169 60%	144 57%	309 65%	93 55%	93 56%	452 62%	81 74%	160 52%	133 62%	97 61%	74 68%	321 66%	119 57%	83 51%	22 54%
PREFER NOT TO ANSWER	25 3%	2 2%	8 3%	9 2%	6 2%	7 2%	6 3%	12 4%	8 3%	5 2%	8 3%	14 3%	3 2%	5 3%	20 3%	3 3%	4 1%	7 3%	8 5%	2 2%	9 2%	5 2%	8 5%	2 5%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 72-3
 QUESTION D45B 2:
 In the last 12 months, did you or any other household member ever do any of the following...?

Eat less than you felt you should because there wasn't enough money for food

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE- MALE (C)	URBAN (D)	SUB- URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID- WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/ VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL- TIME (P)	PART- TIME (Q)	SEEK- ING EMP- LOY- MENT (R)	STU- DENT (S)	HOME- MAKER /RE- TIRED /DIS- ABLED (T)	PRI- MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
**D/S (YES - NO)	-216 -24%	-89 -38%	-127 -19% B	-38 -17% FG	-29 -13% FG	-73 -29%	-76 -39%	-52 -36%	-68 -19% HK	-35 -17% HK	-61 -32%	-67 -23%	-21 -31%	-42 -15% LO	-77 -32%	-75 -20%	-25 -23%	-12 -21%	-4 -11% T	-75 -28%	-104 -19% V	-112 -33%
YES	330 37%	69 30%	260 39% B	88 40%	97 42% G	86 34%	59 30%	45 31%	140 39%	82 40%	62 33%	106 37%	23 33%	119 42%	81 33%	140 38%	42 38%	23 40%	18 45%	94 35%	218 39%	112 33%
NO	546 61%	158 67% C	387 58%	126 57%	126 54%	159 63%	135 69% DE	97 68%	208 58%	117 57%	123 65%	173 60%	44 64%	161 56%	158 65%	215 58%	67 60%	35 60%	22 55%	169 63%	321 58%	224 65% U
PREFER NOT TO ANSWER	25 3%	7 3%	18 3%	6 3%	9 4%	8 3%	2 1%	1 1%	12 3%	8 4%	3 2%	7 2%	2 3%	7 2%	6 2%	13 4% RS	2 2%	- -	- -	6 2% RS	18 3%	7 2%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 72-4
 QUESTION D45B 2:
 In the last 12 months, did you or any other household member ever do any of the following...?

Eat less than you felt you should because there wasn't enough money for food

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (YES - NO)	-216 -24%	-106 -30%	-110 -20% B	-9 -6% E	-202 -28%	-5 -29%	10 2% HI	-205 -66%	-21 -47%	-17 -3% KL	-182 -71%	-17 -49%	-8 -3% N	-209 -35%
YES	330 37%	119 33%	211 39%	70 46% E	254 35%	6 32%	269 49% HI	50 16%	10 23%	286 47% KL	37 14%	7 21%	140 47% N	189 32%
NO	546 61%	225 63%	320 59%	79 52%	456 63% D	11 62%	260 47%	255 83% G	31 69% G	303 50%	219 85% J	24 69%	148 49%	398 66% M
PREFER NOT TO ANSWER	25 3%	12 3%	13 2%	4 3%	20 3%	1 6%	18 3% H	3 1%	4 8%	20 3% K	1 -	4 10%	12 4%	12 2%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 73-1
 QUESTION D45B 3:
 In the last 12 months, did you or any other household member ever do any of the following...?

Been hungry but didn't eat because there wasn't enough money for food

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
**D/S (YES - NO)	-517 -57%	-517 -57%	-	-	-	-165 -49% H	-117 -52%	-235 -69%	-90 -61%	-135 -42% N	-229 -48% N	-22 IJKN	-	-210 -73%	-210 -73%	-159 -59%	-96 -50% O	-52 -35% OP	-435 -97%	-189 -75% S	107 53% ST
YES	178 20%	178 20%	-	-	-	81 24% H	49 22%	49 14%	25 17%	90 28% IN	119 25% N	35 35% IN	3 48%	34 12%	34 12%	52 19% O	46 24% O	47 31% OP	-	25 10% S	153 76% ST
NO	696 77%	696 77%	-	-	-	246 73%	166 74%	284 84% FG	115 79% L	226 70%	348 73% L	57 58%	3 52%	244 85% JKL	244 85% PQR	211 78% R	142 74%	99 66%	435 97% TU	214 85% U	46 23%
PREFER NOT TO ANSWER	26 3%	26 3%	-	-	-	9 3%	10 4%	7 2%	6 4% M	7 2% M	12 3% M	6 6% M	-	9 3% M	9 3%	8 3%	4 2%	5 3%	13 3% U	11 5% U	1 1%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 73-2
 QUESTION D45B 3:
 In the last 12 months, did you or any other household member ever do any of the following...?

Been hungry but didn't eat because there wasn't enough money for food

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
**D/S (YES - NO)	-517 -57%	-64 -59%	-160 -57%	-240 -62%	-193 -56%	-149 -55%	-135 -59%	-197 -62%	-158 -52%	-163 -58%	-135 -53%	-276 -58%	-107 -63%	-79 -47%	-439 -60%	-70 -64%	-163 -53%	-115 -54%	-87 -55%	-82 -74%	-303 -62%	-115 -56%	-78 -48%	-19 -49%
YES	178 20%	21 20%	54 20%	68 18%	73 21%	57 21%	44 19%	55 17%	68 22%	56 20%	55 22%	93 19%	30 18%	40 24%	138 19%	18 16%	69 22%	46 21%	33 21%	13 12%	86 18%	43 21%	38 24%	10 24%
NO	696 77%	85 79%	214 77%	308 80%	266 77%	206 76%	178 79%	252 79%	226 75%	218 78%	190 75%	368 77%	137 81%	119 72%	577 79%	88 81%	232 75%	161 75%	120 75%	95 86%	389 80%	158 77%	116 72%	29 73%
PREFER NOT TO ANSWER	26 3%	1 1%	10 3%	8 2%	7 2%	9 3%	5 2%	11 3%	9 3%	6 2%	7 3%	17 4%	2 1%	7 4%	19 3%	3 3%	6 2%	7 3%	7 4%	2 2%	10 2%	5 3%	8 5%	1 4%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 73-3
 QUESTION D45B 3:
 In the last 12 months, did you or any other household member ever do any of the following...?

Been hungry but didn't eat because there wasn't enough money for food

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE- MALE (C)	URBAN (D)	SUB- URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID- WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/ VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL- TIME (P)	PART- TIME (Q)	SEEK- ING EMP- LOY- MENT (R)	STU- DENT (S)	HOME- MAKER /RE- TIRED /DIS- ABLED (T)	PRI- MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
**D/S (YES - NO)	-517 -57%	-138 -59%	-380 -57%	-121 -55%	-122 -53%	-152 -60%	-123 -63%	-79 -55%	-204 -57%	-112 -54%	-123 -65%	-165 -58%	-48 -70%	-151 -53%	-143 -58%	-228 -62%	-51 -46%	-28 -48%	-13 -33%	-157 -58%	-328 -59%	-189 -55%
YES	178 20%	45 19%	134 20%	46 21%	50 22%	47 18%	35 18%	31 22%	71 20%	44 21%	32 17%	58 20%	10 15%	62 22%	48 19%	64 17%	29 26%	15 26%	13 33%	53 20%	104 19%	74 22%
NO	696 77%	182 78%	513 77%	167 76%	172 74%	198 79%	159 81%	110 76%	275 76%	156 75%	155 82%	223 78%	59 85%	214 75%	190 78%	292 79%	79 72%	43 74%	26 66%	210 78%	433 78%	263 77%
PREFER NOT TO ANSWER	26 3%	8 3%	18 3%	7 3%	10 4%	8 3%	2 1%	3 2%	14 4%	7 3%	2 1%	6 2%	- -	10 4%	6 3%	13 3%	3 3%	- -	1 2%	7 2%	21 4%	5 2%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 73-4
 QUESTION D45B 3:
 In the last 12 months, did you or any other household member ever do any of the following...?

Been hungry but didn't eat because there wasn't enough money for food

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
**D/S (YES - NO)	-517 -57%	-233 -65%	-284 -52%	-80 -52%	-427 -58%	-10 -61%	-231 -42% H	-251 -81%	-36 -79%	-272 -45% K	-217 -85%	-28 -82%	-144 -48% N	-374 -62%
YES	178 20%	54 15%	125 23% B	34 22%	141 19%	3 20%	149 27% HI	26 9%	3 7%	158 26% KL	19 7%	1 4%	73 24% N	106 18%
NO	696 77%	287 81%	409 75%	115 75%	568 78%	14 80%	380 69%	277 90% G	39 86% G	431 71%	236 92% J	29 86%	216 72%	479 80% M
PREFER NOT TO ANSWER	26 3%	15 4%	10 2%	5 3% F	21 3% F	- -	18 3%	5 2%	4 8%	20 3% K	2 1%	4 10%	11 4%	15 2%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 74-1
 QUESTION D45C:
 You indicated you or another household member cut the size of your meal or skipped a meal because there wasn't enough money for food. How often did this happen?

BANNER 1

	REGION				PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=YES IN Q.D45B_1	279 100%	279 100%	- -	- -	- -	117 42%	71 26%	90 32%	45 16%	138 49%	185 67%	54 19%	4 1%	53 19%	53 19%	78 28%	79 28%	68 24%	2 1%	76 27%	201 72%
ALMOST EVERY MONTH	90 32%	90 32%	- -	- -	- -	45 38%	22 31%	23 26%	14 32% M	53 38% M	67 36% M	28 52% MN	- -	13 24% M	13 24%	21 26%	24 31%	32 48% OPQ	- -	7 9% S	83 41% ST
SOME MONTHS BUT NOT EVERY MONTH	119 43%	119 43%	- -	- -	- -	44 38%	36 51%	39 43%	20 45% L	53 39% L	65 35%	12 23%	1 27%	31 58% JKL	31 58% R	35 45%	34 43%	19 29%	- -	18 24% S	101 50% ST
ONLY 1 OR 2 MONTHS	68 24%	68 24%	- -	- -	- -	27 23%	13 18%	28 31%	9 21%	31 22%	52 28%	13 25%	3 73% IJLN	10 18%	10 18%	22 29%	21 26%	15 22%	2 100% TU	50 66% U	16 8%
PREFER NOT TO ANSWER	1 -	1 -	- -	- -	- -	1 1%	- -	- -	1 1%	1 1%	1 1%	- -	- -	- -	- -	- 1%	- 1%	1 1%	- -	1 1%	- -

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 74-2
 QUESTION D45C:
 You indicated you or another household member cut the size of your meal or skipped a meal because there wasn't enough money for food. How often did this happen?

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=YES IN Q.D45B_1	279 100%	43 15%	82 29%	111 40%	117 42%	86 31%	72 26%	90 32%	99 35%	90 32%	87 31%	135 48%	57 21%	61 22%	218 78%	26 9%	118 42%	70 25%	44 16%	21 7%	139 50%	67 24%	58 21%	15 5%
ALMOST EVERY MONTH	90 32%	13 31%	23 28%	37 33%	29 25%	34 39% E	33 46% CE	34 37% I	20 21%	36 40% I	33 38%	38 29%	19 32%	22 36%	68 31%	4 17%	38 32%	20 29%	16 36%	12 56% PR	54 39% V	13 20%	18 31%	4 28%
SOME MONTHS BUT NOT EVERY MONTH	119 43%	15 36%	42 51% D	35 32% D	59 51% D	34 40%	25 35%	35 39%	56 57% HJ	29 32%	35 40%	59 44%	25 44%	27 45%	92 42%	6 23%	56 47% P	33 48% P	19 42%	6 27%	51 37%	38 56% U	23 40%	8 53%
ONLY 1 OR 2 MONTHS	68 24%	13 31%	18 21%	38 34% G	27 23%	18 21%	13 18%	21 24%	23 23%	24 27%	19 22%	37 27%	12 22%	12 19%	56 26%	15 57% QRST	23 20%	16 24%	10 21%	4 18%	33 24%	16 23%	17 29%	2 14%
PREFER NOT TO ANSWER	1 -	1 2%	-	1 1%	1 1%	-	-	-	-	1 1%	-	-	1 2%	-	1 1%	1 3%	1 -	-	-	-	-	1 1%	-	1 5%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 74-3
 QUESTION D45C:
 You indicated you or another household member cut the size of your meal or skipped a meal because there wasn't enough money for food. How often did this happen?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER/RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=YES IN Q.D45B_1	279 100%	57 20%	222 80%	75 27%	81 29%	68 24%	55 20%	37 13%	112 40%	71 26%	59 21%	87 31%	19 7%	97 35%	75 27%	111 40%	38 13%	20 7%	18 6%	83 30%	184 66%	94 34%
ALMOST EVERY MONTH	90 32%	20 36%	70 31%	21 28%	29 36%	26 38%	15 26%	13 34%	27 25%	29 41%	21 35%	31 36%	9 45%	32 33%	19 25%	29 26%	11 30%	9 48%	2 13%	34 41%	62 33%	28 30%
SOME MONTHS BUT NOT EVERY MONTH	119 43%	25 43%	95 43%	36 48%	31 39%	25 37%	27 49%	19 52%	55 49%	25 34%	21 36%	35 40%	7 35%	42 43%	36 47%	49 44%	18 48%	4 22%	10 53%	35 43%	74 40%	45 48%
ONLY 1 OR 2 MONTHS	68 24%	12 21%	56 25%	17 23%	20 25%	17 25%	14 24%	5 14%	29 26%	17 23%	17 29%	21 24%	4 20%	23 23%	20 27%	32 29%	8 22%	6 30%	6 34%	14 16%	48 26%	20 21%
PREFER NOT TO ANSWER	1 -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	1 1%	- 1%	- -	- -	1 1%	- -	1 1%	- 1%	- -	- -	- -	- -	1 1%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 74-4

QUESTION D45C:

You indicated you or another household member cut the size of your meal or skipped a meal because there wasn't enough money for food. How often did this happen?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN- AWARE (C)	YES (D)	NO (E)	UN- SURE (F)	INTER- ESTED (G)	NOT INTER- ESTED (H)	UN- SURE (I)	INTER- ESTED (J)	NOT INTER- ESTED (K)	UN- SURE (L)	YES (M)	NO (N)
BASE=YES IN Q.D45B_1	279 100%	101 36%	178 64%	56 20%	217 78%	6 2%	223 80%	46 16%	10 4%	241 87%	31 11%	6 2%	113 41%	165 59%
ALMOST EVERY MONTH	90 32%	34 34%	56 32%	20 36%	69 32%	2 27%	75 34%	11 25%	4 36%	78 32%	9 30%	3 50%	43 38%	47 29%
SOME MONTHS BUT NOT EVERY MONTH	119 43%	37 36%	83 46%	25 44%	92 42%	3 53%	100 45%	13 29%	6 58%	101 42%	15 48%	3 50%	43 38%	76 46%
ONLY 1 OR 2 MONTHS	68 24%	29 29%	39 22%	10 18%	57 26%	1 19%	46 21%	21 46% GI	1 6%	61 25%	7 22% L	- -	26 23%	41 25%
PREFER NOT TO ANSWER	1 -	1 1%	- -	1 2%	- -	- -	1 1%	- -	- -	1 1%	- -	- -	1 1%	- -

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 75-1
QUESTION D45D:
[CALCULATING FOOD SECURITY STATUS]

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE					FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
RAW SCORE 0-1-FOOD SECURE	448 50%	448 50%	-	-	-	147 44%	115 51%	186 55% F	63 43%	121 38%	194 40%	30 31%	2 30%	190 67% IJKL	190 67% PQR	136 50% QR	64 33%	58 38%	448 100% TU	-	-
RAW SCORE 2-4-LOW FOOD SECURITY	251 28%	251 28%	-	-	-	102 31%	53 24%	96 28%	50 34% N	97 30% N	150 31% N	30 30%	2 40%	60 21%	60 21%	80 30% O	72 37% OR	39 26%	-	251 100% SU	-
RAW SCORE 5-6-VERY LOW FOOD SECURITY	201 22%	201 22%	-	-	-	86 26% H	56 25%	58 17%	34 23% N	105 32% N	135 28% N	38 39% IN	2 30%	36 13%	36 13%	55 20% O	56 29% O	53 35% OP	-	-	201 100% ST

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 75-2
QUESTION D45D:
[CALCULATING FOOD SECURITY STATUS]

BANNER 2

	KID AGE						# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
RAW SCORE 0-1-FOOD SECURE	448 50%	43 40%	141 51%	211 55% BE	158 46%	130 48%	112 49%	168 53%	138 46%	142 51%	116 46%	254 53%	78 46%	76 46%	372 51%	66 61% Q	122 40%	107 50% Q	86 54% Q	67 61% Q	273 56% VW	94 46%	59 36%	18 46%
RAW SCORE 2-4-LOW FOOD SECURITY	251 28%	37 34%	78 28%	103 27%	99 29%	80 29%	61 27%	88 28%	87 29%	76 27%	73 29%	124 26%	54 32%	43 26%	208 28%	27 25%	100 32%	54 25%	44 28%	26 24%	122 25%	62 30%	56 35%	10 26%
RAW SCORE 5-6-VERY LOW FOOD SECURITY	201 22%	28 26%	59 21%	71 18%	88 26% D	62 23%	54 24%	62 20%	76 25%	62 22%	63 25%	101 21%	37 22%	47 28%	154 21%	16 15%	86 28% PST	52 25%	30 18%	16 15%	91 19%	51 25%	47 29% U	11 28% U

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 75-3
QUESTION D45D:
[CALCULATING FOOD SECURITY STATUS]

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
RAW SCORE 0-1-FOOD SECURE	448 50%	139 59%	309 46%	92 42%	103 44%	144 57%	109 56%	87 61%	166 46%	99 48%	96 51%	137 48%	34 50%	130 46%	136 55%	177 48%	51 46%	32 54%	19 49%	139 52%	251 45%	197 57%
RAW SCORE 2-4-LOW FOOD SECURITY	251 28%	53 22%	198 30%	74 34%	68 29%	56 22%	53 27%	29 20%	109 30%	59 28%	54 28%	86 30%	22 32%	87 30%	54 22%	112 30%	32 29%	13 22%	6 15%	70 26%	178 32%	74 21%
RAW SCORE 5-6-VERY LOW FOOD SECURITY	201 22%	43 18%	158 24%	54 24%	61 26%	52 21%	34 17%	28 19%	84 23%	50 24%	39 20%	64 22%	13 19%	69 24%	54 22%	80 22%	27 25%	14 24%	14 36%	60 22%	128 23%	72 21%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 75-4
QUESTION D45D:
[CALCULATING FOOD SECURITY STATUS]

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
RAW SCORE 0-1-FOOD SECURE	448 50%	187 52%	262 48%	57 37%	383 52% D	8 48%	186 34%	230 75% G	32 71% G	216 35%	208 81% J	25 73% J	119 40%	329 55% M
RAW SCORE 2-4-LOW FOOD SECURITY	251 28%	102 29%	149 27%	51 33%	194 27%	6 32%	191 35% HI	55 18%	6 13%	218 36% KL	28 11%	5 16%	99 33% N	152 25%
RAW SCORE 5-6-VERY LOW FOOD SECURITY	201 22%	67 19%	133 25%	45 29% E	152 21%	3 20%	170 31% HI	24 8%	7 16%	175 29% KL	21 8%	4 12%	83 28% N	118 20%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 76-1
QUESTION S5:

Including yourself, how many people currently live in your household?

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
2-3	252 28%	252 28%	-	-	-	103 31% G	48 22%	100 29%	23 16%	115 36% IN	141 30% I	30 31% I	2 30%	67 23%	67 23%	81 30%	65 34% O	39 26%	116 26%	73 29%	63 31%
4-5	479 53%	479 53%	-	-	-	161 48%	121 54%	196 58% F	77 52%	143 44%	233 49%	47 48%	4 70%	177 62% JKL	177 62% QR	144 53%	84 44%	73 49%	254 57%	124 49%	101 50%
6+	169 19%	169 19%	-	-	-	71 21% H	54 24% H	44 13%	47 32% JKMN	65 20% M	105 22% MN	20 21% M	-	43 15% M	43 15%	46 17%	43 22%	38 25% O	78 17%	54 21%	37 18%
MEAN	4.4	4.4	-	-	-	4.4 H	4.7 H	4.2	5.1 JKLN	4.3	4.5	4.4	4.0	4.3	4.3	4.3	4.4	4.7 O	4.4	4.4	4.4
MEDIAN	4.0	4.0	-	-	-	4.0	5.0	4.0	5.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 76-2
QUESTION S5:

Including yourself, how many people currently live in your household?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
2-3	252 28%	4 3%	48 17% B	67 17% B	60 17% B	52 19% B	60 26% BCDE	195 61% IJ	57 19% J	-	252 100% LM	-	-	123 74% O	129 18%	31 29%	79 26%	62 29%	53 33%	27 25%	128 26%	75 36% UWX	40 24%	8 20%
4-5	479 53%	60 55%	141 51%	211 55%	185 53%	154 57%	118 52%	111 35%	219 72% HJ	149 53% H	-	479 100% KM	-	42 25%	437 59% N	60 55%	170 55%	115 54%	78 49%	55 51%	260 54%	108 52%	87 54%	21 54%
6+	169 19%	45 41% DFG	90 32% G	107 28%	101 29%	66 24%	49 22%	11 4%	26 9% H	131 47% HI	-	-	169 100% KL	1 -	169 23% N	18 16%	59 19%	37 17%	28 18%	27 25%	98 20% V	24 12%	36 22% V	10 26% V
MEAN	4.4	5.7 CDEFG	5.0 G	4.9	4.9	4.8	4.6	3.3	4.2 H	5.8 HI	2.7	4.4 K	6.9 KL	2.9	4.7 N	4.2	4.5	4.3	4.2	4.7 PS	4.5 V	4.1	4.6 V	4.6 V
MEDIAN	4.0	5.0	5.0	5.0	5.0	4.0	4.0	3.0	4.0	5.0	3.0	4.0	6.0	3.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	5.0	5.0

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 76-3
QUESTION S5:

Including yourself, how many people currently live in your household?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
2-3	252 28%	48 20%	205 31% B	64 29%	61 26%	80 32%	47 24%	45 31%	104 29%	59 29%	44 23%	69 24%	18 26%	87 31%	72 29%	95 26%	47 42% PT	20 33%	11 29%	64 24%	194 35% V	58 17%
4-5	479 53%	120 51%	359 54%	112 51%	131 57%	122 49%	114 58%	73 50%	202 56%	97 47%	107 56%	142 50%	40 58%	150 52%	139 57%	207 56%	52 47%	29 50%	23 57%	142 53%	279 50%	200 58% U
6+	169 19%	67 29% C	102 15%	44 20%	40 17%	49 20%	36 18%	27 18%	54 15%	50 24% I	38 20%	75 26% NO	11 15%	49 17%	34 14%	66 18% Q	11 10%	10 17%	6 14%	63 23% Q	84 15%	85 25% U
MEAN	4.4	4.7 C	4.3	4.4	4.4	4.4	4.5	4.3	4.3	4.5	4.6 I	4.7 NO	4.4	4.3	4.2	4.4 Q	3.8	4.3	4.1	4.7 Q	4.2	4.8 U
MEDIAN	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	5.0

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 76-4
QUESTION S5:

Including yourself, how many people currently live in your household?

BANNER 4

	AWARENESS		PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?		
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
2-3	252 28%	102 29%	150 28%	44 29%	202 28%	6 33%	162 30%	81 26%	9 19%	181 30%	64 25%	7 20%	91 30%	161 27%
4-5	479 53%	186 52%	293 54%	82 53%	391 54%	6 33%	281 51%	175 57%	24 53%	319 52%	141 55%	19 57%	158 53%	321 54%
6+	169 19%	68 19%	101 19%	27 18%	136 19%	6 34%	104 19%	53 17%	13 28%	109 18%	52 20%	8 23%	52 17%	117 20%
MEAN	4.4	4.4	4.4	4.4	4.4	4.6	4.4	4.4	5.0	4.3	4.5	4.9	4.3	4.4
MEDIAN	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 77-1
QUESTION S10:

How many children under the age of 18 currently live in your household?

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE					FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
1	318 35%	318 35%	-	-	-	112 33%	70 31%	136 40%	28 19%	111 34% IK	129 27%	32 32% I	3 48%	132 46% IJKL	132 46% PQR	91 33%	59 31%	36 24%	168 38%	88 35%	62 31%
2	302 34%	302 34%	-	-	-	108 32%	86 38%	108 32%	42 28%	105 33%	177 37% N	31 32%	2 34%	81 28%	81 28%	105 39% O	68 36%	47 31%	138 31%	87 35%	76 38%
3+	280 31%	280 31%	-	-	-	116 34%	69 31%	96 28%	77 53% JKLMN	106 33%	173 36% N	35 36%	1 18%	73 25%	73 25%	75 28%	65 34%	67 45% OP	142 32%	76 30%	62 31%
MEAN	2.1	2.1	-	-	-	2.2 H	2.2	2.0	2.7 JKLN	2.2 N	2.3 N	2.2 N	1.9	1.9	1.9	2.1	2.2 O	2.5 OPQ	2.1	2.1	2.2
MEDIAN	2.0	2.0	-	-	-	2.0	2.0	2.0	3.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
SINGLE PARENT																					
YES	166 18%	166 18%	-	-	-	86 26% GH	26 12%	54 16%	24 17%	85 26% IN	110 23% N	24 25% N	2 29%	28 10%	28 10%	54 20% O	42 22% O	42 28% O	76 17%	43 17%	47 23%
NO	734 82%	734 82%	-	-	-	250 74%	198 88% F	286 84% F	122 83% J	238 74%	369 77%	73 75%	4 71%	258 90% JKL	258 90% PQR	217 80%	149 78%	109 72%	372 83%	208 83%	154 77%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 77-2
QUESTION S10:

How many children under the age of 18 currently live in your household?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)	
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%	
1	318 35%	- -	62 22% B	61 16% B	62 18% B	63 23% B	70 31% BDE	318 100% IJ	- -	- -	195 77% LM	111 23% M	11 7%	66 40%	252 34%	33 30%	66 21%	70 33% Q	89 56% PQR	59 54% PQR	172 35%	82 40%	49 30%	14 34%	
2	302 34%	36 34%	86 31%	136 35%	118 34%	88 32%	67 29%	- -	302 100% HJ	- -	57 23% KM	219 46% KM	26 16%	57 34%	245 33%	42 39% T	98 32%	88 41% T	50 31%	24 22%	158 33%	83 40% X	47 29%	11 28%	
3+	280 31%	71 66% CDEFG	129 47%	188 49%	166 48%	122 45%	90 40%	- -	- -	280 100% HI	- -	149 31% K	131 78% KL	43 26%	237 32%	34 31% S	144 47% PRST	55 26% S	21 13%	26 24% S	156 32% V	42 20%	65 40% V	15 38% V	
MEAN	2.1	3.2 CDEFG	2.6	2.7 G	2.7 G	2.5	2.4	1.0	2.0	3.6	1.2	2.1 K	3.6 KL	1.9	2.2 N	2.1 S	2.5 PRST	2.1 S	1.7	1.9	2.2 V	1.9	2.3 V	2.3 V	
MEDIAN	2.0	3.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	3.0	1.0	2.0	4.0	2.0	2.0	2.0	2.0	2.0	1.0	1.0	2.0	2.0	2.0	2.0	
SINGLE PARENT																									
YES	166 18%	10 9%	34 12%	58 15%	69 20% BC	50 18% B	49 21% BC	66 21%	57 19%	43 15%	123 49% LM	42 9% M	1 -	166 100% O	- -	19 17%	67 22% T	37 17%	30 19%	13 11%	84 17%	58 28% UWX	18 11%	6 14%	
NO	734 82%	98 91% EFG	244 88% EG	326 85%	277 80%	223 82%	178 79%	252 79%	245 81%	237 85%	129 51%	437 91% K	169 100% KL	- -	734 100% N	90 83%	241 78%	177 83%	130 81%	97 89% Q	402 83% V	149 72%	144 89% V	34 86% V	

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 77-3
QUESTION S10:

How many children under the age of 18 currently live in your household?

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
1	318 35%	74 31%	244 37%	78 36%	70 30%	102 40% E	68 35%	56 39%	131 37%	68 33%	63 33%	92 32%	22 32%	119 42% LO	77 31%	117 32%	46 42%	22 38%	16 40%	96 36%	205 37%	113 33%
2	302 34%	77 33%	225 34%	87 40% F	87 38% F	67 27%	61 31%	50 35%	129 36% K	75 36% K	48 25%	94 33%	21 31%	86 30%	98 40% N	128 35%	42 38%	22 38%	14 35%	78 29%	199 36%	103 30%
3+	280 31%	84 36%	196 30%	55 25%	75 32%	83 33%	67 34%	38 26%	100 28%	64 31%	79 42% HI	99 35%	25 37%	81 28%	70 29%	123 33% Q	22 20%	14 24%	10 25%	95 35% Q	153 28%	127 37% U
MEAN	2.1	2.3 C	2.1	2.0	2.2	2.1	2.2	2.0	2.1	2.2	2.3 H	2.2	2.2	2.1	2.1	2.2 Q	1.8	2.0	2.0	2.2 Q	2.1	2.3 U
MEDIAN	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
SINGLE PARENT																						
YES	166 18%	23 10%	143 21% B	37 17%	46 20%	58 23% G	25 13%	30 21%	69 19%	36 17%	30 16%	50 17%	12 17%	61 21%	40 16%	62 17%	35 32% PT	12 21%	9 24%	37 14%	153 28% V	13 4%
NO	734 82%	211 90% C	523 79%	183 83%	186 80%	194 77%	171 87% F	114 79%	291 81%	171 83%	159 84%	236 83%	57 83%	225 79%	205 84%	306 83% Q	76 68%	46 79%	30 76%	232 86% Q	404 72%	330 96% U

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 77-4
QUESTION S10:

How many children under the age of 18 currently live in your household?

BANNER 4

	AWARENESS		PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?		
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
1	318 35%	133 37%	185 34%	57 37%	252 34%	9 54%	186 34%	116 38%	15 34%	210 35%	94 37%	14 40%	121 40%	196 33%
2	302 34%	115 32%	187 34%	51 33%	248 34%	3 18%	196 36%	93 30%	13 29%	220 36%	73 29%	8 24%	95 32%	208 35%
3+	280 31%	108 30%	172 32%	45 29%	230 32%	5 28%	164 30%	99 32%	17 37%	178 29%	89 35%	12 35%	84 28%	196 33%
MEAN	2.1	2.1	2.2	2.0	2.2	2.0	2.1	2.1	2.3	2.1	2.2	2.3	2.0	2.2 M
MEDIAN	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
SINGLE PARENT														
YES	166 18%	73 21%	93 17%	28 18%	136 19%	2 11%	115 21%	46 15%	5 11%	128 21% KL	36 14%	3 8%	54 18%	112 19%
NO	734 82%	283 79%	451 83%	125 82%	593 81%	15 89%	432 79%	262 85%	40 89%	481 79%	221 86% J	31 92% J	246 82%	488 81%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

Table 78-1
QUESTION S20C:
PIR ANNUAL INCOME/POVERTY THRESHOLD

BANNER 1

	REGION			PIR			CURRENT FOOD ASSISTANCE							FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
LESS THAN 100%	336 37%	336 37%	-	-	-	336 100% GH	-	-	71 19% N	218 67% IKN	215 45% N	58 17% KN	4 1% N	56 17% N	56 17% O	78 23% O	95 28% OP	107 32% OPQ	147 44% OPQ	102 31% OPQ	86 26% S
100-135%	224 25%	224 25%	-	-	-	-	224 100% FH	-	37 17% M	59 26% M	117 52% JM	20 9% M	-	75 34% JM	75 34% R	80 36% R	48 21% R	21 9% R	115 52% R	53 24% R	56 25% R
136-185%	340 38%	340 38%	-	-	-	-	-	340 100% FG	38 11% J	47 14% J	146 43% JL	20 6% JL	2 0% JL	155 46% IJKL	155 46% PQR	114 33% QR	48 14% R	23 7% R	186 55% U	96 28% U	58 17% U

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 78-2
 QUESTION S20C:
 FIR ANNUAL INCOME/POVERTY THRESHOLD

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
LESS THAN 100%	336 37%	45 41%	104 37%	139 36%	154 45% DG	107 39%	79 35%	112 35%	108 36%	116 41%	103 41%	161 34%	71 42%	86 52% O	250 34%	41 38%	112 36%	83 39%	58 36%	41 37%	173 36%	93 45% UX	56 34%	13 32%
100-135%	224 25%	25 23%	75 27%	102 27%	92 26%	70 26%	45 20%	70 22%	86 29%	69 24%	48 19%	121 25%	54 32% K	26 16%	198 27% N	22 20%	79 26%	42 20%	51 32% R	31 28%	122 25%	40 19%	50 31% V	11 27%
136-185%	340 38%	38 35%	99 35%	144 37% E	100 29%	96 35%	103 45% CEF	136 43%	108 36%	96 34%	100 40% M	196 41% M	44 26%	54 33%	286 39%	46 42%	117 38%	88 41%	51 32%	38 35%	191 39%	74 36%	56 34%	16 41%

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 78-3
QUESTION S20C:
PIR ANNUAL INCOME/POVERTY THRESHOLD

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER/RE-TIRED/DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
LESS THAN 100%	336 37%	87 37%	249 37%	92 42% EG	73 31%	112 44% EG	59 30%	50 35%	136 38%	92 44% K	59 31%	140 49% NO	27 39% O	106 37% O	57 23%	107 29%	45 41% P	31 53% P	16 41%	110 41% P	228 41% V	108 32%
100-135%	224 25%	69 29%	155 23%	50 23%	69 30%	54 21%	51 26%	46 32%	84 23%	46 22%	48 25%	72 25%	13 18%	75 26%	62 26%	101 27%	25 23%	15 26%	10 25%	65 24%	133 24%	91 27%
136-185%	340 38%	79 34%	261 39%	77 35%	90 39%	86 34%	86 44%	48 33%	140 39%	69 33%	83 44%	74 26%	30 43% L	106 37% L	125 51% LN	160 43% R	40 37% R	12 21%	13 33%	94 35% R	196 35%	143 42%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 78-4
 QUESTION S20C:
 PIR ANNUAL INCOME/POVERTY THRESHOLD

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
LESS THAN 100%	336 37%	147 41%	189 35%	77 50% E	251 34%	7 41%	232 42% HI	93 30%	11 23%	251 41% KL	79 31%	6 17%	136 45% N	200 33%
100-135%	224 25%	74 21%	150 28% B	34 22%	187 26%	3 17%	138 25%	73 24%	13 30%	156 26%	61 24%	7 22%	66 22%	158 26%
136-185%	340 38%	135 38%	205 38%	42 27%	291 40% D	7 42%	177 32%	142 46% G	21 47%	202 33%	117 46% J	21 61% J	98 33%	242 40% M

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 79-1
 QUESTION S25:
 When it comes to your household, which of the following best describes how decisions are made regarding the food your family purchases, eats and cooks?

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE					FOOD ASSISTANCE INDEX				FOOD SECURITY			
	TOTAL (A)	NATL (B)	BALT- IMORE (C)	COLO- RADO (D)	ARKAN- -SAS (E)	<100% (F)	100- 135% (G)	135- 185% (H)	WIC (I)	SNAP (J)	FREE/ RED- UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC- URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
I AM THE PRIMARY DECISION MAKER	557 62%	557 62%	-	-	-	228 68% H	133 59%	196 58%	85 58%	209 65%	316 66% N	76 78% IJKN	3 53%	165 58%	165 58%	168 62%	119 62%	105 70% O	251 56%	178 71% S	128 64%
I SHARE THIS RESPONSIBILITY EQUALLY WITH OTHER MEMBER OF THE HOUSEHOLD	343 38%	343 38%	-	-	-	108 32%	91 41%	143 42% F	62 42% L	114 35% L	163 34% L	22 22%	3 47%	121 42% KL	121 42% R	104 38%	73 38%	45 30%	197 44% T	74 29%	72 36%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
 A P C O I N S I G H T R E S E A R C H

Table 79-2
 QUESTION S25:
 When it comes to your household, which of the following best describes how decisions are made regarding the food your family purchases, eats and cooks?

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE			
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%
I AM THE PRIMARY DECISION MAKER	557 62%	59 54%	147 53%	219 57%	171 63% C	171 63% C	160 70% BCD	205 64% J	199 66% J	153 55%	194 77% LM	279 58%	84 50%	153 92% O	404 55%	63 58%	188 61%	144 67% T	105 66% T	56 52%	295 61%	144 69% UX	94 58%	22 54%
I SHARE THIS RESPONSIBILITY EQUALLY WITH OTHER MEMBER OF THE HOUSEHOLD	343 38%	49 46% G	131 47% EFG	166 43% G	128 37%	101 37%	67 30%	113 36%	103 34%	127 45% HI	58 23%	200 42% K	85 50% K	13 8%	330 45% N	46 42%	119 39%	70 33%	55 34%	53 48% RS	191 39% V	63 31%	68 42%	18 46% V

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
 A P C O I N S I G H T R E S E A R C H

Table 79-3
 QUESTION S25:
 When it comes to your household, which of the following best describes how decisions are made regarding the food your family purchases, eats and cooks?

BANNER 3

	GENDER		COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER			
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900	235	665	220	232	252	196	144	360	207	189	286	69	286	244	368	111	59	39	269	557	343
	100%	26%	74%	24%	26%	28%	22%	16%	40%	23%	21%	32%	8%	32%	27%	41%	12%	7%	4%	30%	62%	38%
I AM THE PRIMARY DECISION MAKER	557	100	457	142	142	161	112	91	222	131	113	154	47	205	138	230	74	30	20	173	557	-
	62%	42%	69%	65%	61%	64%	57%	63%	62%	63%	60%	54%	68%	72%	57%	63%	67%	52%	50%	64%	100%	-
			B										L	LO							V	
I SHARE THIS RESPONSIBILITY EQUALLY WITH OTHER MEMBER OF THE HOUSEHOLD	343	135	208	78	90	92	84	53	138	76	76	132	22	81	106	138	36	28	20	96	-	343
	38%	58%	31%	35%	39%	36%	43%	37%	38%	37%	40%	46%	32%	28%	43%	37%	33%	48%	50%	36%	-	100%
			C									MN			N						U	

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
 A P C O I N S I G H T R E S E A R C H

Table 79-4
 QUESTION S25:
 When it comes to your household, which of the following best describes how decisions are made regarding the food your family purchases, eats and cooks?

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN- AWARE (C)	YES (D)	NO (E)	UN- SURE (F)	INTER- ESTED (G)	NOT INTER- ESTED (H)	UN- SURE (I)	INTER- ESTED (J)	NOT INTER- ESTED (K)	UN- SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
I AM THE PRIMARY DECISION MAKER	557 62%	247 69%	310 57%	106 69%	442 61%	9 51%	357 65%	173 56%	27 60%	399 66%	136 53%	22 64%	193 64%	364 61%
I SHARE THIS RESPONSIBILITY EQUALLY WITH OTHER MEMBER OF THE HOUSEHOLD	343 38%	109 31%	233 43%	47 31%	287 39%	8 49%	190 35%	135 44%	18 40%	210 34%	121 47%	12 36%	107 36%	236 39%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
 A P C O I N S I G H T R E S E A R C H

Table 80-1
Sample./Phone Type./Split Sample.

BANNER 1

	REGION					PIR			CURRENT FOOD ASSISTANCE						FOOD ASSISTANCE INDEX				FOOD SECURITY		
	TOTAL (A)	NATL (B)	BALT-IMORE (C)	COLO-RADO (D)	ARKAN-SAS (E)	<100% (F)	100-135% (G)	135-185% (H)	WIC (I)	SNAP (J)	FREE/RED-UCED MEALS (K)	FOOD BANKS (L)	OTHER (M)	NONE (N)	0 (O)	1 (P)	2 (Q)	3+ (R)	SEC-URE (S)	LOW SEC (T)	VERY LOW SEC (U)
BASE=TOTAL SAMPLE	900 100%	900 100%	-	-	-	336 37%	224 25%	340 38%	146 16%	323 36%	479 53%	97 11%	6 1%	286 32%	286 32%	272 30%	191 21%	151 17%	448 50%	251 28%	201 22%
SAMPLE																					
ONLINE	430 48%	430 48%	-	-	-	115 34%	126 56% F	189 56% F	76 52% JLM	131 40%	212 44%	33 34%	1 19%	150 52% JLM	150 52% R	137 50% R	92 48% R	52 34%	199 44%	123 49%	109 54% S
PHONE	470 52%	470 52%	-	-	-	221 66% GH	98 44%	151 44%	70 48%	192 60% IN	267 56%	65 66% IN	5 81% IN	136 48%	136 48%	135 50%	100 52%	99 66% OPQ	250 56% U	128 51%	92 46%
PHONE TYPE																					
LANDLINE	355 39%	355 39%	-	-	-	166 50% GH	75 34%	114 33%	51 35%	150 46% IN	221 46% IN	59 60% IJKN	3 52%	97 34%	97 34%	95 35%	77 40%	87 57% OPQ	187 42%	97 39%	71 35%
CELL	114 13%	114 13%	-	-	-	55 16% G	23 10%	37 11%	19 13%	42 13% L	46 10%	6 6%	2 29%	39 14% L	39 14%	40 15%	23 12%	12 8%	63 14%	31 12%	21 10%
SPLIT SAMPLE																					
SAMPLE A	441 49%	441 49%	-	-	-	162 48%	113 50%	166 49%	84 57%	166 51%	227 47%	47 48%	3 53%	141 49%	141 49%	126 47%	95 50%	78 52%	215 48%	134 53%	92 46%
SAMPLE B	459 51%	459 51%	-	-	-	174 52%	112 50%	174 51%	63 43%	157 49%	252 53%	51 52%	3 47%	145 51%	145 51%	145 53%	96 50%	73 48%	234 52%	117 47%	108 54%

Significance Z-testing shown at 95% in the groupings: B/C/D/E F/G/H I/J/K/L/M/N O/P/Q/R S/T/U
A P C O I N S I G H T R E S E A R C H

Table 80-2
Sample./Phone Type./Split Sample.

BANNER 2

	KID AGE							# OF KIDS			HH SIZE			SINGLE PARENT?		PARENT AGE					RACE				
	TOTAL (A)	<2 (B)	2-4 (C)	5-8 (D)	9-12 (E)	13-15 (F)	16-18 (G)	1 (H)	2 (I)	3+ (J)	2-3 (K)	4-5 (L)	6+ (M)	YES (N)	NO (O)	UNDER 30 (P)	30-39 (Q)	40-49 (R)	50-59 (S)	60+ (T)	WHITE (U)	BLACK (V)	HISP-ANIC (W)	OTHER (X)	
BASE=TOTAL SAMPLE	900 100%	108 12%	278 31%	385 43%	346 38%	272 30%	227 25%	318 35%	302 34%	280 31%	252 28%	479 53%	169 19%	166 18%	734 82%	109 12%	307 34%	214 24%	160 18%	110 12%	486 54%	207 23%	162 18%	40 4%	
SAMPLE																									
ONLINE	430 48%	59 55%	124 44%	169 44%	147 42%	124 45%	108 48%	162 51% J	157 52% J	111 40%	122 48% M	247 52% M	62 37%	69 41%	361 49%	61 56%	154 50%	95 45%	71 44%	50 45%	161 33%	131 63% U	108 67% U	26 66% U	
PHONE	470 52%	49 45%	154 56%	216 56%	199 58%	149 55%	119 52%	156 49%	145 48%	169 60% HI	130 52%	232 48%	107 63% KL	97 59%	373 51%	48 44%	153 50%	118 55%	89 56%	60 55%	325 67% VWX	76 37%	54 33%	14 34%	
PHONE TYPE																									
LANDLINE	355 39%	35 32%	103 37%	155 40%	153 44% B	126 46% B	96 42%	118 37%	108 36%	130 46% HI	96 38%	180 38%	80 47%	80 48% O	275 38%	15 14%	110 36% P	99 46% PQ	80 50% PQ	52 47% P	254 52% VWX	58 28%	31 19%	11 28%	
CELL	114 13%	14 13%	51 18% FG	60 16% F	45 13%	23 8%	23 10%	38 12%	38 12%	39 14%	35 14%	52 11%	27 16%	17 10%	97 13%	33 30% QRST	44 14% S	19 9%	10 6%	8 7%	71 15% VX	17 8%	23 14%	3 7%	
SPLIT SAMPLE																									
SAMPLE A	441 49%	64 59% DG	146 52% G	175 46%	161 46%	130 48%	95 42%	171 54% J	151 50%	119 43%	124 49%	242 51%	75 44%	76 46%	365 50%	63 57%	146 47%	96 45%	86 53%	51 47%	233 48%	101 49%	86 53%	19 47%	
SAMPLE B	459 51%	44 41%	132 48%	209 54% B	185 54%	142 52%	132 58% BC	147 46%	151 50%	161 57% H	128 51%	237 49%	94 56%	89 54%	369 50%	47 43%	162 53%	118 55%	74 47%	58 53%	253 52%	106 51%	76 47%	21 53%	

Significance Z-testing shown at 95% in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O P/Q/R/S/T U/V/W/X
A P C O I N S I G H T R E S E A R C H

Table 80-3
Sample./Phone Type./Split Sample.

BANNER 3

	GENDER			COMMUNITY TYPE				REGION				EDUCATION				EMPLOYMENT				DECISION MAKER		
	TOTAL (A)	MALE (B)	FE-MALE (C)	URBAN (D)	SUB-URBAN (E)	SMALL TOWN (F)	RURAL (G)	NE (H)	SOUTH (I)	MID-WEST (J)	WEST (K)	HIGH SCHOOL OR LESS (L)	TECH/VOC (M)	SOME COLL (N)	COLL GRAD+ (O)	FULL-TIME (P)	PART-TIME (Q)	SEEK-ING EMP-LOY-MENT (R)	STU-DENT (S)	HOME-MAKER /RE-TIRED /DIS-ABLED (T)	PRI-MARY (U)	SHARE (V)
BASE=TOTAL SAMPLE	900 100%	235 26%	665 74%	220 24%	232 26%	252 28%	196 22%	144 16%	360 40%	207 23%	189 21%	286 32%	69 8%	286 32%	244 27%	368 41%	111 12%	59 7%	39 4%	269 30%	557 62%	343 38%
SAMPLE																						
ONLINE	430 48%	86 37%	344 52% B	130 59% FG	148 64% FG	87 34%	66 33%	74 52%	164 46%	95 46%	97 51%	81 28%	28 40%	174 61% LM	146 60% LM	194 53%	57 52%	27 46%	24 62%	119 44%	281 50%	149 44%
PHONE	470 52%	148 63% C	322 48%	90 41%	84 36%	166 66% DE	131 67% DE	70 48%	196 54%	112 54%	92 49%	205 72% NO	41 60% NO	113 39%	98 40%	175 47%	53 48%	31 54%	15 38%	150 56%	276 50%	194 56%
PHONE TYPE																						
LANDLINE	355 39%	95 41%	260 39%	66 30%	56 24%	130 51% DE	104 53% DE	59 41%	138 38%	91 44%	68 36%	161 56% NO	32 46% O	91 32%	65 27%	122 33%	40 36% S	24 42% S	8 19%	123 46% PS	215 39%	140 41%
CELL	114 13%	53 22% C	62 9%	24 11%	28 12%	36 14%	27 14%	11 8%	58 16% H	21 10%	24 13%	44 15% N	10 14%	22 8% N	33 14% N	53 14%	13 12%	7 12%	8 19%	27 10%	61 11%	54 16%
SPLIT SAMPLE																						
SAMPLE A	441 49%	110 47%	331 50%	108 49%	109 47%	131 52%	93 48%	74 51%	191 53% K	98 47%	78 41%	150 52%	31 45%	137 48%	116 47%	185 50%	51 46%	37 64% QT	17 44%	128 47%	269 48%	173 50%
SAMPLE B	459 51%	125 53%	334 50%	112 51%	123 53%	121 48%	103 52%	70 49%	169 47%	109 53%	111 59% I	137 48%	38 55%	149 52%	128 53%	183 50%	59 54% R	21 36% R	22 56%	141 53% R	288 52%	170 50%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R/S/T U/V
A P C O I N S I G H T R E S E A R C H

Table 80-4
Sample./Phone Type./Split Sample.

BANNER 4

	AWARENESS			PAST PARTICIPANT			INITIAL INTEREST			INFORMED INTEREST			LACK OF TRANS-PORTATION?	
	TOTAL (A)	AWARE (B)	UN-AWARE (C)	YES (D)	NO (E)	UN-SURE (F)	INTER-ESTED (G)	NOT INTER-ESTED (H)	UN-SURE (I)	INTER-ESTED (J)	NOT INTER-ESTED (K)	UN-SURE (L)	YES (M)	NO (N)
BASE=TOTAL SAMPLE	900 100%	356 40%	544 60%	153 17%	729 81%	17 2%	547 61%	308 34%	45 5%	609 68%	257 29%	34 4%	300 33%	600 67%
SAMPLE														
ONLINE	430 48%	151 42%	279 51% B	65 42%	359 49%	6 36%	275 50% H	123 40%	33 73% GH	307 50% K	99 38%	25 72% JK	135 45%	295 49%
PHONE	470 52%	205 58% C	265 49%	89 58%	370 51%	11 64%	272 50% I	185 60% GI	12 27%	302 50% L	158 62% JL	10 28%	165 55%	304 51%
PHONE TYPE														
LANDLINE	355 39%	157 44% C	198 36%	68 44%	278 38%	10 56%	206 38%	139 45% I	10 22%	230 38%	116 45%	10 28%	126 42%	229 38%
CELL	114 13%	48 14%	66 12%	21 14%	92 13%	1 8%	66 12%	46 15% I	2 5%	72 12% L	43 17% L	- -	39 13%	75 13%
SPLIT SAMPLE														
SAMPLE A	441 49%	182 51%	260 48%	73 48%	360 49%	9 50%	277 51%	148 48%	17 38%	316 52% L	116 45%	10 29%	155 52%	286 48%
SAMPLE B	459 51%	175 49%	284 52%	80 52%	370 51%	9 50%	270 49%	161 52%	28 62%	293 48%	141 55%	24 71% J	145 48%	314 52%

Significance Z-testing shown at 95% in the groupings: B/C D/E/F G/H/I J/K/L M/N
A P C O I N S I G H T R E S E A R C H

