**TEMPLATE SUMMER MEALS RADIO PSA SCRIPT**

***Note:*** *Following are 30-second and 60-second template radio public service announcement (PSA) scripts that you can customize and either share with radio stations to read or record. See “*[*Creating and Placing Radio PSAs*](http://bestpractices.nokidhungry.org/summer-meals/creating-radio-psas)*” section of the Sodexo Foundation Summer Meals Outreach Toolkit for more tips.*

**30-Second Script**

*General Script:*

Summer should be a stress-free time full of **food, friends and fun**. Free summer meals can help! Any child or teen age 18 and under can get free healthy meals at safe locations across the area. Many meals sites also offer learning and recreational activities so your kids can stay active and spend time with friends. Free summer meals can also help families save money. Go to [www.WEBSITE.com](http://www.WEBSITE.com) or call 1-XXX-XXX-XXX to learn more or text [SHORTCODE] to 877-877 to find a site near you. Summer meals programs are funded by the USDA. A message from [SPONSORS].

*Athlete Script:*

Hi, I’m [NAME]. Take it from me, I know how important it is to eat healthy foods so you can perform at your best all year long. That’s why I want you to know that [STATE] kids and teens can get FREE meals during the summer at hundreds of sites across the state. Many meals sites offer recreational activities so your kids can stay active and spend time with friends. Go to [www.WEBSITE.com](http://www.WEBSITE.com) or call 1-XXX-XXX-XXX to learn more or text “[SHORTCODE]” to 877-877 to find a site near you. The Free Summer Meals Program is funded and overseen by the U.S. Department of Agriculture. Summer meals programs are funded by the USDA. A message from [SPONSORS].

**60-Second Script**

*General Script:*

Summer should be a stress-free time full of **food, friends and fun**. But when school’s out, that also means that families can’t count on their kids eating meals at school, and already tight family food budgets have to be stretched even further. Free summer meals can help! With FREE summer meals, any child or teen 18 and under can get free healthy meals at safe locations just like during the school year. There is no application needed. Just go to [www.WEBSITE.com](http://www.WEBSITE.com) or call 1-XXX-XXX-XXX to learn more or text “[SHORTCODE]” to 877-877 to find a site near you. The Free Summer Meals Programs not only saves you money, but you know your kids are getting the healthy meals they need every day in a safe, supervised place. And besides, it’s an opportunity for them to be spend time with friends. Just go to [www.WEBSITE.com](http://www.WEBSITE.com) or call 1-XXX-XXX-XXX to learn more or text “[SHORTCODE]” to 877-877 to find a site near you. Summer meals programs are funded by the USDA. A message from [SPONSORS].