



**SUMMER MEALS
WEBINAR**

JUNE 9, 2016

Speakers



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Session Agenda



Summer Hunger and the Summer Meals Program



Resources and Materials for Promoting Summer Meals



Engaging with Summer Meals Sites

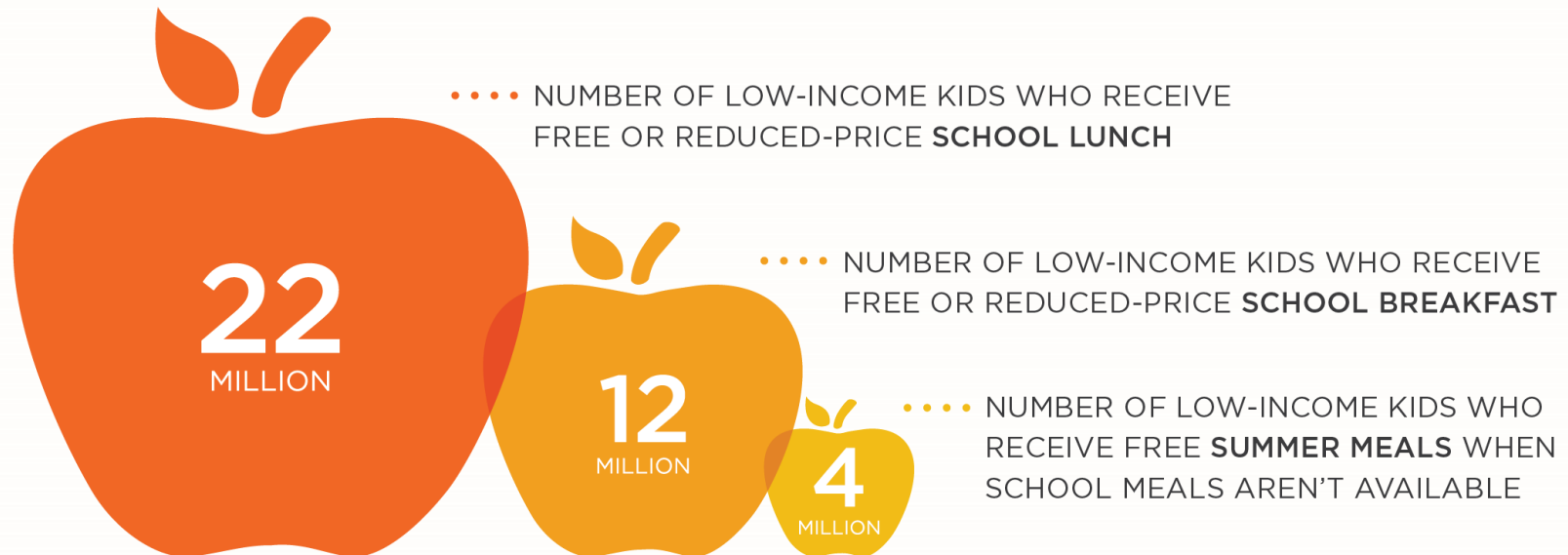


Summer Meals Policy

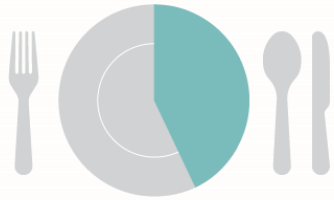
SUMMER HUNGER AND THE SUMMER MEALS PROGRAM

Summer is the Hungriest Time of the Year

16
MILLION NUMBER OF KIDS IN AMERICA FACING HUNGER.
THAT'S 1 OUT OF 5 KIDS.



Summer Challenges for Low-Income Families



43%

of low-income families
say it's harder to make
ends meet during
the summer



\$300

is the additional amount
low-income families
spend on groceries each
month during summer

The Summer Food Service Program (SFSP)

- ✓ Signed into law in 1975
- ✓ Fills the gap when school meals are not available during the summer months
- ✓ Meals are available to kids age 18 and under in low-income communities
- ✓ Administered by USDA and through state agencies
- ✓ Served at local organizations in the community (churches, community centers, schools, parks)



This Summer Make Change that Matters



Two ways you can make a difference:

1. Promote the program to constituents & raise awareness in the media
2. Visit a summer meals site – *SOS can help you find your local summer meals sponsor*

RESOURCES AND MATERIALS FOR PROMOTING SUMMER MEALS

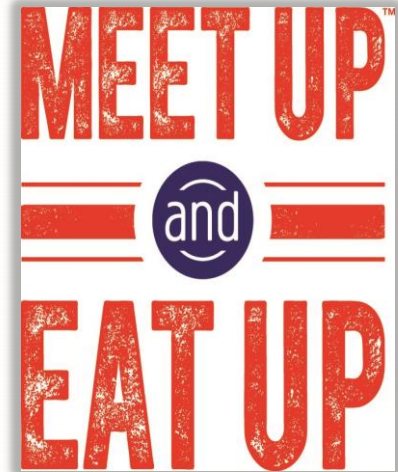
Promote The Program to Constituents

❖ Leverage the media to draw attention to summer meals

- Host a media conference call at the beginning of summer
- Invite media to attend kick off events
- Record a PSA about summer meals
- Write an op-ed in a local paper promoting the summer meals texting information

❖ Use your office to help get the word out about summer meals!

- Add a summer meals button to your website
- Share fliers in your local office
- Promote the summer meals texting information through social media outreach
- Share information about summer meals in constituent newsletters



Free meals for kids this summer!



The Greater Chicago Food Depository's Lunch Bus brings healthy meals to children in your community.

What: The Greater Chicago Food Depository's Summer Lunch Bus travels to locations throughout the South side each weekday to serve nutritious meals to children.

All meals must be eaten on-site.

Who: Children 18 and under

When: June 9 to August 27
(Except July 4)
Monday through Friday



Site Name	Address	Community Area	Time
Franson Park	145 th and Atlantic Ave.	Riverdale	10:00 to 10:20 a.m.
Dolton Park	14700 Evers Ave.	Dolton	10:35 to 10:55 a.m.
King Park	East 13 th Street & Center	Chicago Heights	11:20 to 11:40 a.m.
Enterprise Park	3140 Enterprise Park Ave.	South Chicago Heights	11:55 a.m. to 12:15 p.m.
Smith Park	Ashland Ave. & 14 th Pl.	Chicago Heights	1:20 to 1:40 p.m.
Martin Luther King Park	16200 Laffin St.	Markham	2:00 to 2:20 p.m.
Bethel Pentecostal	2726 Broadway St.	Blue Island	2:40 to 3:00 p.m.

For more information, please contact the Food Depository at 773-247-3863 x 4080
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Outreach Flyers



All materials available at:

<http://bestpractices.nokidhungry.org/summer-meals/outreach-materials>



**Customize for
your state**

FOOD, FRIENDS, & FUN

Kids and teens in your neighborhood can get a healthy, delicious meal and have a free, safe place to hang out with their friends. Call 1-866-3HUNGRY to learn more.



School's Out, Food's In.
STUDENT & VOLUNTEER FRIENDLY FOR OUR ENJOY HUNGRY



COMIDA Y AMIGOS. ¡QUÉ DIVERTIDO!

Niños y adolescentes menores de 18 años en su comunidad pueden recibir comidas gratuitas y saludables en un lugar seguro para pasar el tiempo y divertirse con sus amigos. Llame al 1-877-3HAMBRE para aprender más sobre comidas de verano.



School's Out, Food's In.
STUDENT & VOLUNTEER FRIENDLY FOR OUR ENJOY HUNGRY



Text for Summer Meals



FREE SUMMER MEALS

TEXT "FOOD"
to 877-877




**NOKID
HUNGRY**
SHARE OUR STRENGTH




USDA Summer Meals Map




<http://www.fns.usda.gov/summerfoodrocks>

To find sites serving meals near you, click on the arrow  on the map or follow these steps:

- 1** Click find sites
- 2** Enter address, city, state and zip code
- 3** Click locate
- 4** Click on any blue dot

Summer Meal Site Finder 



Find Sites Switch Maps

[En Español](#)

www.NoKidHungry.org/summer

www.NoKidHungry.org/policy

CNR

TAKE ACTION

RESOURCES

OTHER POLICIES

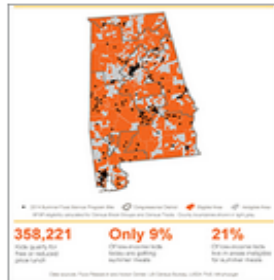
Be a Problem Solver

Whether it's signing a letter, sending an email, making a call or finding new ways to stand up for children, your voice is powerful in creating the change we need to end childhood hunger. **Take action.**

Resources



State Maps



- Alabama • Alaska • Arizona • Arkansas • California • Colorado • Connecticut • Delaware
- District of Columbia • Florida • Georgia • Hawaii • Idaho • Illinois • Indiana • Iowa • Kansas • Kentucky
- Louisiana • Maine • Maryland • Massachusetts • Michigan • Minnesota • Mississippi • Missouri • Montana
- Nebraska • Nevada • New Hampshire • New Jersey • New Mexico • New York • North Carolina • North Dakota
- Ohio • Oklahoma • Oregon • Pennsylvania • Rhode Island • South Carolina • South Dakota • Tennessee
- Texas • Utah • Vermont • Virginia • Washington • West Virginia • Wisconsin • Wyoming

State One-Pagers



- Alabama • Alaska • Arizona • Arkansas • California • Colorado • Connecticut • Delaware
- District of Columbia • Florida • Georgia • Hawaii • Idaho • Illinois • Indiana • Iowa • Kansas • Kentucky
- Louisiana • Maine • Maryland • Massachusetts • Michigan • Minnesota • Mississippi • Missouri • Montana

ENGAGING WITH SUMMER MEALS SITES

Visit a Summer Meals Site

Visiting a summer meals site is a great way for you and your boss to see the program firsthand

- Learn more about the program from site staff
- Talk to parents and kids about the importance of summer meals
- Hear about challenges and opportunities faced by summer meals program
- Raise awareness through media outreach

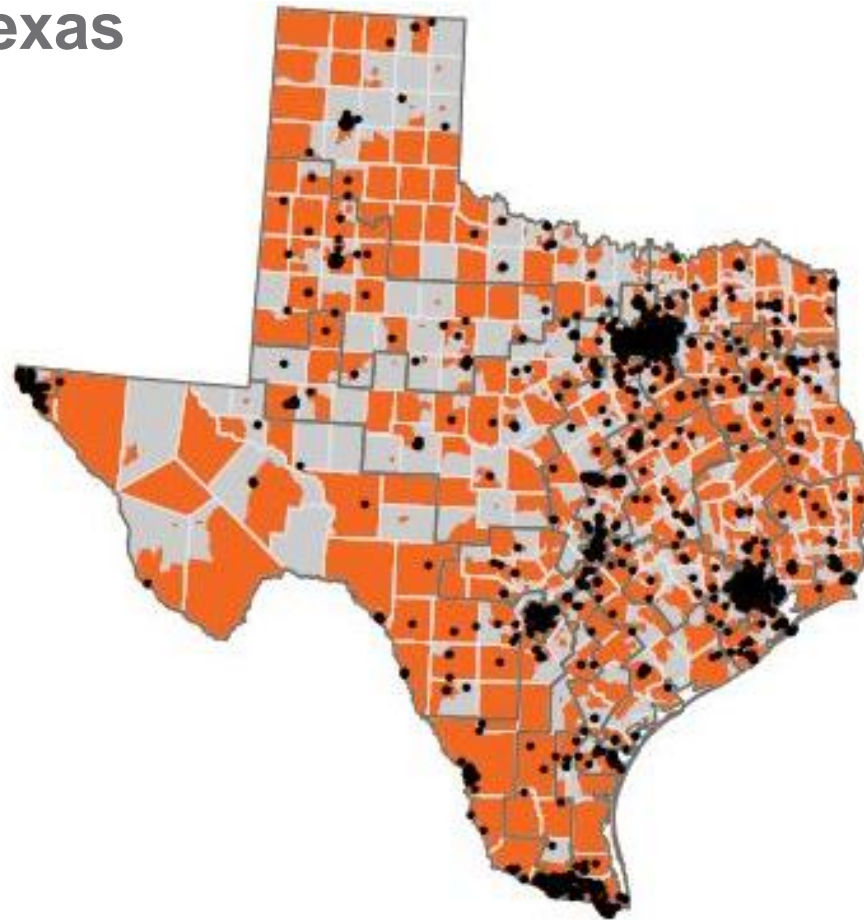


Practical Engagement

- Attend events to learn about site operations
- Speak to attendees and / or media
- Interact with other community organizations, children, and families



Summer In Texas



- 2014 Summer Food Service Program Site
 - Congressional District
 - Eligible Area
 - Ineligible Area
- SFSP eligibility calculated for Census Block Groups and Census Tracts. County boundaries shown in light grey.

2,347,225

Kids qualify for free or reduced price lunch

Only 12%

Of low-income kids today are getting summer meals

19%

Of low-income kids live in areas ineligible for summer meals

SUMMER MEALS POLICY

Current Barriers



Meals Unavailable Free summer meals are only available to kids living in places of concentrated need (where at least 50% of students qualify). One-third of all low-income kids live outside of these communities.



Sites Not Accessible With many parents at work during the day, it can be tough for kids to find transportation to sites. Many kids in rural communities live miles away; many kids in urban communities face unsafe city streets and dangerous traffic.



Summer Weather Kids are required to eat their meals on site, but in communities across America, skyrocketing summer temperatures, thunderstorms or other severe weather keep them from going, especially when the sites are located outdoors.



Bureaucracy The different meal programs run at different times of year. Each has a different set of requirements. Each needs a different set of paperwork. This creates an administrative burden that prevents many faith-based organizations, schools and other kid-focused groups from consistently participating.

Policy Recommendations



- Continue to support and protect congregate sites
- Give states and communities more options to implement more efficient delivery programs to reach kids in hard to reach communities;
- Allow states the option to provide low-income families with a grocery credit during the summer months.
- Allow community organizations and schools to cut through red tape and combine their meal programs into a single year round program.

Questions?



THANK YOU!

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