SUCCESSFUL PARTNERSHIPS TO STRENGTHEN SUMMER MEALS PROGRAMMING

2019 ‘School’s Out, Food’s In’ Webinar Series
Thursday, February 14 (2:00-3:00pm Eastern)

#nokidhungry

NO KID HUNGRY®

center for BEST PRACTICES

BESTPRACTICES.NOKIDHUNGRY.ORG
School's Out, Food's In’ Webinar Series Calendar

Webinar recordings and slide decks for all webinars will be available here.

March 28: Innovation to Expand Access to Summer Meals in Hard-to-Reach Communities
April 11: Core Summer Meals Strategies to Overcome Transportation Barriers
May 23: Get the Word Out! Ideas and Resources to Promote Your Program and Measure Progress
June 13: Engage Community Leaders to Strengthen Your Program

BESTPRACTICES.NOKIDHUNGRY.ORG
VISIT OUR WEBSITE FOR ADDITIONAL INFORMATION AND RESOURCES

bestpractices.nokidhungry.org

Updated: No Kid Hungry
Mobile Meals Toolkit
Summer 2019 Youth Ambassador Program

- $3,000 stipend
- Full-time summer position (10 weeks)
- Submit an [online application](#)
- Deadline to apply: February 22, 2019
- Questions? Contact Riya Rahman at rrahman@strength.org
Webinar Agenda

Summer Meals Overview
The Value of Partnerships in Summer Meals
Sponsor-level Partnerships
Community-level Partnerships
Audience Q&A
Wrap-up and Next Steps
Welcome to Our Featured Panelists:

Marla Caplon, Director of Student Wellness Initiatives, Montgomery County Public Schools (Maryland)

Melissa Moore, Program Director of Food Access Family League of Baltimore (Maryland)
MODERATED PANELIST Q&A

Question or comment? Let us know!
THE NEED FOR SUMMER MEALS

Nationwide, summer meals are only meeting 12 percent of the need faced by hungry kids during the summer months.

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The Summer Food Service Program (SFSP) is a federally-funded, state-administered, and locally-sponsored program of the USDA that allows children to access nutritious meals free of charge when school is out. Schools also have the option of serving summer meals through the National School Lunch Program (NSLP) Seamless Summer Option (SSO).

Key program details (SFSP+SSO):
- Serves children 18 and under
- Congregate meal requirement
- Eligibility criteria: school or census tract data
- Up to two meals/day (for most sites)
The value of partnerships:
• Uncover new ideas and opportunities
• Overcome barriers to collaboration
• Establish shared goals
• Align resources
• Improve outcomes

Achieving the benefits of collaboration takes time and commitment, but can ultimately lead to greater outcomes than you could achieve on your own.
SUMMER MEALS: PLANNING AHEAD FOR 2019

Winter 2019
- Contact 2018 sites for continued participation
- Contact all eligible locations
- Create workgroup to increase participation

Spring 2019
- Submit SFSP application
- Finalize initial site list
- Confirm meal distribution plan/model
- Plan summer menus
- Purchase menu items
- Finalize site start/end date
- Develop training schedule

Suggested partners:
- Faith-based organizations
- Anti-hunger advocacy groups
- Local government offices
- Board of Education
- County Council
- Parks and Recreation
- Community advocacy organizations

No Kid Hungry collaborative planning resource: Engaging Key Stakeholders

- Housing authorities
- Libraries
- Transportation officials
- School administrators
- Head Start/pre-K
- Other community-based organizations
# THE IMPACT OF SUCCESSFUL PARTNERSHIPS

## June

<table>
<thead>
<tr>
<th>Attendance</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast</td>
<td>4,597</td>
<td>9,822</td>
<td>22,077</td>
</tr>
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</table>

| Attendance | 2011 | 2012 | 2013 |
| Lunch      | 8,372| 12,589| 14,609|

| Attendance | 2011 | 2012 | 2013 |
| Supper     | 0    | 0    | 0    |

<table>
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<tr>
<th>Total Meals</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
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## July

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<tr>
<th>Attendance</th>
<th>2011</th>
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<tbody>
<tr>
<td>Breakfast</td>
<td>142,851</td>
<td>106,626</td>
<td>253,782</td>
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| Attendance | 2011 | 2012 | 2013 |
| Lunch      | 136,320| 112,145| 213,631|

| Attendance | 2011 | 2012 | 2013 |
| Supper     | 0    | 0    | 399 |

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<th>Total Meals</th>
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## August

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<tbody>
<tr>
<td>Breakfast</td>
<td>7,391</td>
<td>7,979</td>
<td>22,988</td>
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</tbody>
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| Attendance | 2011 | 2012 | 2013 |
| Lunch      | 11,295| 10,060| 24,968|

| Attendance | 2011 | 2012 | 2013 |
| Supper     | 0    | 0    | 100 |

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<th>Total Meals</th>
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<th>2012</th>
<th>2013</th>
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KEY SUCCESS FACTORS FOR SUCCESSFUL PARTNERSHIP

• The Right People Matter
• Planning Takes Time
• Follow-through is Key
• Learn As You Go!
Focus across the life span

Pre-natal – Age 4

Target outcomes:
• Pre-natal health and education
• Child health
• Positive home environment
• Enrollment in quality early learning

Healthy, supported, and prepared for school

Pre-K – 8

Target outcomes:
• Student attendance rates
• Reading at grade-level
• Successful transition to high school
• Participation in quality extended learning opportunities

Supported and successful in school

High School

Target outcomes:
• Student attendance rate
• Academically prepared for college-level courses
• Completion of High School
• Successful transition to college and the workforce

Graduate High School ready for higher education & workforce

Goal Component

Strengthening Organizations

Leading Collaboration

Influencing Systems

Long-term Outcomes

High-level Strategic Themes
• Partner Meetings

• Outreach & Engagement

• Community events
Advocacy and Public Policy

- Federal
- State
- Local
RESOURCE REVIEW: PARTNERSHIPS AND COLLABORATIVE PLANNING

- Engaging Key Stakeholders
- Summer Meals Planning Meeting Agenda Template
  - Meeting Facilitator Guide
  - Tips for Developing an Effective Summer Plan
- No Kid Hungry Strategies for Sponsor Retention

Find these resources and more on our website: bestpractices.nokidhungry.org
Still have questions? Write us at bestpractices@strength.org.

Join us for next month’s webinar!
Innovation to Expand Access to Summer Meals in Hard-to-Reach Communities
Thursday, March 28 @ 2pm Eastern